Hello! Let's talk about PACE
Building an entrepreneurial campus

INSIDE: How to succeed at Shidler
Entrepreneurs' Forum: A search fund story | Alumni at Work: Hawaii National Bank
Aloha,

Welcome to this issue of *Shidler Business*. In the following pages, we highlight all the fun and interesting initiatives that are currently taking place here at the Shidler College of Business. We also showcase the extraordinary accomplishments of the many students and professionals around the world who make up our growing Shidler network. We have achieved many great things together and we are very proud to share all of our recent successes with you.

Our feature stories include an article on the Pacific Asian Center for Entrepreneurship. The Center has recently launched an exciting new campaign that will expand opportunities for UH’s budding entrepreneurs by helping them to take their innovations beyond the classroom and into the real world.

Readers will also get a glimpse of student life through one of our articles showcasing Shidler’s undergraduate program. Highlights include interesting facts about the College and a snapshot of the many resources that are available to business students who are making their way down the “path to success” at Shidler.

We also acknowledge those who have played an integral part in our growth and advancement. Thank you to our volunteers, donors, business partners, students, faculty, staff and the approximately 30,000 Shidler alumni around the world, many of whom are featured in the following pages. We would not be where we are today if not for the support of those who generously share their resources, knowledge, and friendship with us.

Please enjoy this issue of *Shidler Business*. There are many wonderful things taking place at the College, therefore we invite you to stay connected by visiting our website, attending an upcoming event, connecting through social media, or simply stopping by the College to say hello.

Thank you for your support and interest. As always, your suggestions, feedback and comments are welcome.

Sincerely,

Vance Roley
vroley@hawaii.edu

"We would not be where we are today if not for the support of those who generously share their resources, knowledge, and friendship with us."

— Vance Roley

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Hello! Let's talk about PACE

How to Succeed at Shidler

UH Business Plan Competition brings attention to innovative ideas in the health industry

ProService — A search fund story

Student Snapshots

New faculty and staff

Research Spotlight

New gifts

Join the Dean's Circle

Alumni Snapshots

Executive Vineyards 2014

Class notes and alumni profiles

Hawaii National Bank

Featured events
The good news is that more and more students are engaged in entrepreneurial activities at the University of Hawai‘i and are showing an increased desire to gain an entrepreneurial mindset. The even better news is that the UH Pacific Asian Center for Entrepreneurship (PACE) has launched a new campaign that will expand opportunities for UH’s budding entrepreneurs and help take their innovations beyond the classroom and into the real world.

With the launch of PACE’s $2.5 million fundraising campaign in February, Dean Vance Roley and PACE Executive Director Susan Yamada (BBA ’82) are determined to take the Center to the next level and help drive economic growth in Hawai‘i.

“Over the past five years, we have gained a lot of momentum with the assistance of the university and the business community,” Yamada said. “Our goals for the next five years will be to enhance our current services and introduce new programs, offer specialized training in entrepreneurship, and expand the Center to provide an environment that is more conducive to collaboration and innovative thinking.”

Yamada is also working closely with UH Vice President for Research and Innovation Vassilis Syrmos to incorporate a “Proof of Concept Center” which will support ground-breaking research and commercialization at UH.

The Proof of Concept Center will identify researchers with promising innovations and guide them through the commercialization process.

AMBITIOUS? YES! ACHIEVABLE? ABSOLUTELY!

Under the leadership of Roley and Yamada, PACE has transformed into a remarkable training ground for future entrepreneurs. It also serves as the bridge between academia and the business world. Since its founding in 2000, the Center has expanded to offer over 15 programs, has recruited an army of entrepreneurs and business experts to mentor students, and has helped countless individuals cultivate their entrepreneurial skills.

"The programs offered through PACE taught me how to BE an entrepreneur," shared Lauren Ellis, the owner and lead wedding coordinator for Aloha Bridal Connections. "Winning Startup Weekend UH, placing at the UH Business Plan Competition, being approved for a microloan, attending Entrepreneurs' Bootcamps, and working with the incredibly helpful mentors all played a role in the launch of my business and its success. Thank you, PACE, for leading me onto the path of being a successful entrepreneur."

According to a study sponsored by the Kauffman Foundation, developing an entrepreneurial culture increases the probability...
that students will become successful business and industry leaders, develop new businesses, be involved in new innovations and products, and proliferate new technologies. As Yamada sees it, the next generation will need more than the 3R’s of education (reading, writing and arithmetic) to be successful in the 21st century. “They need the 4Cs—creativity, critical thinking, collaboration and communication,” she said. “This is what we are trying to teach at the Center—to think outside the box, use critical thinking skills, collaborate in teams, and communicate effectively when pitching an idea.”

Yamada encourages “learning by doing” and “learning from others.” This philosophy is reflected in the broad range of initiatives spearheaded by PACE. Interactive workshops, competitions, mentoring programs, lectures and forums featuring world-renowned entrepreneurs are geared to actively engage aspiring entrepreneurs in the process of developing a business concept from start to finish, and to hone a specific set of skills that are vital in today’s competitive global economy.

“I have seen first-hand how an innovative ecosystem can transform a community,” shared John Dean, chairman and CEO of Central Pacific Bank and chair of the PACE board of directors. “As a PACE supporter for many years, I believe the Center can provide the University with an entrepreneurial experience which will lead to the creation of new businesses and jobs.”

Yamada believes that with support raised through the campaign, PACE will have the foundation to change the way innovation and entrepreneurship is practiced at the University for the next 20 years. “From the business community to the highest levels of the University’s administration, all share a similar vision of how innovation can drive Hawai’i’s economy. With this level of support, I believe we can successfully execute on a commercialization strategy here at the University,” said Yamada.
How to Succeed at Shidler—Fall 2014 from Start to Finish

For many of today’s college freshmen, balancing class work with club activities, work, relationships, and countless other commitments can be an incredibly challenging task. However, with a little planning and prioritizing, students can often learn to thrive and have fun while succeeding in both school and life.

At the UH Shidler College of Business, it’s not all about hitting the books. Students get involved in a wide variety of extracurricular endeavors that really help them to grow as individuals and enhance their college experience. Here is a glimpse into the life of a Shidler business student.

**Undergrad Enrollment 2013 - 2014**

- **1,008 Total**
- **55%** Male
- **45%** Female

Shidler has a thriving Entrepreneurship Center with more than 15 programs.

Shidler awarded over $1 million in scholarships to 280 students for the 2013-2014 academic year.

Shidler has an active study abroad program that awards approximately $150,000 in travel scholarships each year.
Shidler College of Business Ranking
- Ranked in the top 25% of business schools by U.S. News for 2014
- Ranked 14th in international business by U.S. News for 2014
- UH ranked 6th in Diversity by U.S. News
- A report by the America’s Health Ranking named Hawai‘i as the Healthiest State in 2013
- UH was recognized in 2013 among the best value for a college degree in the western region by BestValueSchools.com

How Full-Time Students Spend Weekday
- 8.5 hrs - Sleeping
- 3.8 hrs - Leisure and Sports
- 3.4 hrs - Educational Activities
- 2.7 hrs - Working
- 1.5 hrs - Commuting
- 1.0 hr - Eating
- 0.7 hr - Grooming
- 2.3 hrs - Other

“College freshman spend an average of 14 hours per week preparing for class.”
- U.S. Dept. of Labor Statistics

“College freshmen who participate in at least one high-impact learning activity report greater gains in their knowledge, skills, and personal development.”
- U.S. Dept. of Labor Statistics

Design by Kiana Humiston (2015 BA Candidate in Graphic Design)
SHIDLER NEWS

UH business and architecture schools partner to offer a custom program for China’s largest construction and real estate conglomerate

Employees of the China State Construction Engineering Corporation

In October 2013, UH Mānoa’s School of Architecture and the Executive Education Center at the Shidler College of Business partnered to offer a custom executive program for employees of the China State Construction Engineering Corporation Limited (CSCEC). CSCEC is China’s largest construction and real estate conglomerate. It is the only construction company ranked in the top 100 of Fortune’s Global 500.

Twenty-two employees from CSCEC traveled from China to Hawai‘i to participate in the intensive five-day program that focused on sustainable development. The training sessions were facilitated by scholars and practitioners from the International Living Future Institute (ILFI), a Seattle-based non-profit organization that promotes the development of global sustainable solutions.

Positive feedback from the program may result in continuing the partnership between the School of Architecture, the Shidler College of Business and CSCEC.

For more information about custom programs offered by Shidler’s Executive Education Center, visit www.shidler.hawaii.edu/executive or contact Alice Li Hagan, director of custom executive programs, at aliceli@hawaii.edu or 808-956-8870.

Shaping the future of the Master of Human Resource Management program

The advisory board for the College’s Master of Human Resource Management program held its annual board meeting at the Pacific Club on February 11. Pictured above are board members (first row) Jon Paul Akeo, Booz Allen Hamilton; Gail Lerch, Hawaii Pacific Health; Mari Olsen, Kaiser Permanente; Toni Mingo, Shidler Executive Degree Programs; (second row) Nona Tamanaha, Queen’s Health System; Jean Hamakawa, Bank of Hawaii; Marcia Taira, Oceanic Time Warner; Marie Kumabe, MHRM Faculty Director; (third row) Stevette Santiago, Hawai‘i USA FCU; Dean Vance Roley, Shidler College of Business; and Malcolm Inamine, JN Group Inc. and Cycle City Ltd.

Shidler’s best and brightest inducted into prestigious international honor society

MHRM advisory board members attend the 2014 annual meeting at the Pacific Club.

For over 40 years, the best and brightest Shidler students have been invited to join the UH Mānoa chapter of Beta Gamma Sigma (BGS), the prestigious international honor society reserved for highly accomplished business students from accredited AACSB institutions. In November, 31 undergraduate and 27 graduate students participated in a special induction ceremony held at the College. These outstanding young business professionals have each made remarkable achievements academically and in the community. They truly exemplify the meaning of the Greek letters Beta Gamma Sigma which translates to honor, wisdom and earnestness.

Congratulations to Shidler’s newest BGS inductees.
The 2014 UH Business Plan Competition brings attention to innovative ideas in the health industry

On April 24, the Pacific Asian Center for Entrepreneurship announced the winners of the 2014 UH Business Plan Competition (UH BPC). The top three teams all presented business plans for their innovations in the health field.

First place went to MiWa Technologies for their CP stethoscope technology, a novel non-invasive radio-frequency sensor for continuous monitoring of multiple vital signs, including unique measurement of changes in lung water content. The team won $10,000 in cash and $17,500 in accounting, legal and marketing services.

MiWa recently applied for a patent to protect their stethoscope technology and secured a two-year option agreement with UH to be the exclusive owner of the technology. They will soon be proceeding with clinical trials in collaboration with colleagues from Queen’s Medical Center.

CyThera Pharmaceuticals placed second in the competition. The biotech company that repositions FDA approved drugs for new disease indications in cancer, stroke and autoimmune disorders took home $5,000 in cash and $11,000 in accounting, legal and marketing services.

Med-e-Bed placed third for its design of an adjustable bed technology for Neonatal ICU-use that repositions infants. Their prize package included $2,500 in cash and $4,500 in accounting, legal and marketing services.

"For faculty and students who are developing new ideas and innovative solutions, there is nothing like entrepreneurship," said MiWa team member Dr. Magdy Iskander. "It is a life changing experience. It is a great way to use academic research to impact communities, participate in economic development, and develop wealth. Live your dream. Take risks. Celebrate your innovative ideas. The UH BPC is an excellent way to get started."

Learn more at pace.shidler.hawaii.edu/bpc.

To address the complex business challenges of a rapidly changing health care system, Shidler has launched a new track in health care management within its Distance Learning Executive MBA program. The new track is geared specifically for health care professionals. It combines Shidler’s dynamic Distance Executive MBA core curriculum with special health care-focused electives.

Participants gain a unique insight into the complex world of health care, while also learning the business skills necessary to succeed in such a rapidly transforming industry.

The 22-month program will launch in August with an intensive five-day residential session consisting of day and evening classes. The remainder of the program consists of online and in-person sessions that allow participants to continue working through the flexibility of distance learning technology.

“The core business curriculum of the Distance EMBA program complemented by a focus in the unique aspects of the health care industry will prepare our students to lead and succeed in such a challenging and dynamic industry,” said Dean Vance Roley.

Application deadline is July 1. To learn more, visit www.shidler.hawaii.edu/distance-emba/healthcare.
The Southeast Asia Faculty Development in International Business (FDIC) showcased the unique aspects of doing business in Vietnam by comparing the business environments in Ho Chi Minh City (HCMC) and Hanoi. In HCMC, the program emphasized MNE outsourcing and the rapidly growing SME sector. In Hanoi, it focused on the transition of state-owned enterprises.

Sixteen faculty participated in the ten-day program that ran from January 4-15. The itinerary included a diverse set of impactful experiences such as presentations by dynamic speakers, intriguing company and factory visits, and memorable cultural activities. While internationalization of curriculum, research, and service was the ultimate goal, the trip also aimed to strengthen and reinvigorate participants’ passion for international business education.

“I participated in the program expecting it to help me inject more international content into my social entrepreneurship course,” shared John Surdyk from the University of Wisconsin Madison. “What I didn’t expect was how much the experience would change me – change the way that I see and relate to my students from Southeast Asia . . . The program was a great experience—from the candid conversations in the boardrooms to handling Burmese pythons in the Mekong Delta—it far exceeded my expectations!”

The FDIC was co-sponsored by the Centers for International Business Education and Research at UH and the University of Wisconsin.

Flights, Camera, Passport: Students learn about study abroad opportunities at the International Fair

The International Fair, sponsored by the International Business Organization, showcased the many study abroad opportunities available for Shidler students. Undergraduate student clubs hosted tables representing different countries. Each display showcased information on customs, culture and economy. Some also featured authentic food, music, games, performances and traditional garments.

The Fair’s Passport Contest encouraged attendees to visit each of the countries represented to receive a “passport” stamp. Those who collected all the stamps were entered to win one of two $1,000 Shidler Travel Scholarships and one of six $150 passport fee reimbursements.

Also, congratulations to the American Marketing Association who won “Best Display” for their table representing South Korea.
The Family Business Center of Hawaii is all about "Family Matters"

The Family Business Center of Hawai’i (FBCH) is a vibrant and dynamic organization that serves as a valuable resource for Hawai’i’s family businesses. The Center celebrated its 18th birthday last November, making it about the 15th oldest family business center in the U.S. and Canada. In recent years, the Center has added a new chapter on Maui and steadily increased attendance at meetings from the low 20s to the 80s on O’ahu. The success of the Center is greatly attributed to its members, many of whom are directly involved with recruiting, selecting speakers and planning activities.

During the spring semester, the center presented a line-up of great speakers that included Fred Baldwin Memorial Foundation Trustees Kristina Lyons-Lambert, Mary Sanford and Frances Ort who spoke about “Family and Community - 104 years of giving.” Professor and UH President Emeritus David McClain spoke about “Leadership: What got you here . . . will it get you there?” Cooke Foundation President Dale Bachman and Trustees Amber Strong and Gregory Wenn presented “Six generations of giving together,” and J. Stephen Goodfellow and Chad Goodfellow from Goodfellow Bros. Inc. spoke about, “Transitioning from generation to generation and keeping the core family values alive.”

Mahalo to the speakers, organizers and members who helped to make these events such a success and for helping to keep the FBCH alive and thriving.

The Family Business Center of Hawai’i is a nonprofit, member-based forum, housed within the Shidler College of Business. Administrative support is provided by the Pacific Asian Center for Entrepreneurship. To learn more about the Center, visit www.fbcofhawaii.org.

Holiday Re-Gifting Fundraiser benefits Typhoon Haiyan victims

On November 26, the Shidler ‘ohana organized a Holiday Re-gifting Fundraiser to benefit the thousands of displaced families in the Philippines seeking relief from the devastations caused by Typhoon Haiyan.

Mahalo to all the faculty and staff who donated like-new, gently used, and vintage items to the sale. Also, a special thanks to the bargain-hunters who made purchases and cash donations in support of a worthy cause.

International business student to participate in renowned Japan-U.S. conference

Kenneth Covey will join a select group of students participating in the renowned Japan-American Student Conference (JASC). Initiated in 1934, JASC is the oldest student-led exchange between the U.S. and Japan. It brings students from the two countries together for one summer month to study Japan-U.S. relations on multiple levels (e.g., politics, trade, culture, news media).

The JASC selection process is highly competitive: Covey will be joining the likes of former JASC participants Japanese Prime Minister & Finance Minister Kiichi Miyazawa and Secretary of State Henry Kissinger.

Covey’s participation fees and airfare will be covered by UH’s Center for Japanese Studies and through a Japan-America Society of Hawaii grant from Allen Uyeda of the First Insurance Co. of Hawaii.

Covey is an international business major who spent the previous summer studying under the Freeman Korea Study Abroad Program.
The Search Fund is still a relatively new concept to many in Hawai‘i. To bring more understanding to this unique investment vehicle, the Pacific Asian Center for Entrepreneurship (PACE) and the Entrepreneurs Foundation of Hawai‘i organized a forum entitled, “ProService - A Search Fund Story,” which featured former and current ProService Hawaii Presidents Dustin Sellers and Ben Godsey and Principal of Search Fund Partners Dave Carver.

Sellers and Godsey explained the search fund model and shared the story behind their strenuous, 2.5-year search before acquiring ProService. “A search fund is a unique objective partnership,” said Sellers. “It pairs young managers - who don’t have the capital, but have the will, zeal and capability to run a business—with high net worth individuals that have the ability to invest and mentor.”

Godsey discussed how the fund provided the financial backing that allowed them to seek out promising business opportunities. He also provided insight in to their search strategy and shared the story of how they found, purchased and transitioned into their roles as owners of ProService.

The two were joined on stage by Carver for a Q&A session moderated by PACE Executive Director Susan Yamada. As principal of one of the few search fund investment organizations around, Carver shared his strategies for investing and the characteristics that many successful “searchers” possess. According to Carver, a degree from a top school is not important: "It’s no longer just the classic 28 year-old with an MBA,” he said.

The forum was held on February 20 at the Plaza Club in downtown Honolulu. It can be viewed online at pace.shidler.hawaii.edu/forum.

Information systems academics and professionals address current industry topics at the 47th annual Hawaii International Conference on System Sciences

Michael Chertoff, chairman and co-founder of The Chertoff Group and former Secretary of the U.S. Department of Homeland Security, and Charles Friedman, professor of information and public health at the University of Michigan, were the featured speakers at the 2014 Hawaii International Conference on System Sciences (HICSS).

Chertoff’s keynote address provided a look into the complexities of ensuring cyber security in today’s modern enterprises. Freidman, who delivered the distinguished lecture, spoke on the imperatives of establishing a national Learning Health System. Both presentations can be viewed online at www.youtube.com/user/HICSSConference. HICSS is one of the world’s leading information systems (IS) conferences attracting approximately 800 IS academics and professionals each year to Hawai‘i. It is truly an international gathering with approximately 50 percent of the participants attending from about 40 countries outside of the U.S. This year’s three-day conference was held January 6 - 9, 2014 at the Hilton Waikoloa and featured symposia, workshops, tutorials and paper presentations. The 48th conference will be held at the Grand Hyatt in Kaua‘i on January 5 - 8, 2015. www.hicss.hawaii.edu.
Vietnam Executive MBA program draws media attention as the country’s only AACSB accredited program

On October 20, Professor Tung Bui made an appearance on the Vietnamese television program, “Meeting (the) VTV4 Audience.” As the faculty director of Shidler’s Vietnam Executive MBA (VEMBA) program, Bui talked about the success of VEMBA and his efforts to further develop and promote the country’s only AACSB accredited MBA program. The broadcast is available for viewing at www.youtube.com/vembahawaii. Also, visit Professor Bui’s new VEMBA blog at http://vembahawaii.org.

Shidler in April. The students spent the day touring the College, visiting classes, and being “entertained” by Associate Dean John Butler, who answered questions, shared information about Shidler’s programs and discussed career opportunities in business.

Castle High School students visit the Shidler College to experience life as UH business students

To encourage high school students to start thinking about their college education, Shidler is participating in a program that brings high school students to UH to learn about college life. Twenty-one freshmen and sophomores from James B. Castle High School visited Shidler in April. The students spent the day touring the College, visiting classes, and being “entertained” by Associate Dean John Butler, who answered questions, shared information about Shidler’s programs and discussed career opportunities in business.

"Opportunities and Challenges in the Korean Economy"
The 37th Annual Dr. N.H. Paul Chung Memorial Lecture and Luncheon

Speaker: Yoon-Dae Euh, CEO and Chairman (ret.), KB Financial Group, South Korea
Date & Time: Tuesday, August 12 | 11:45 a.m. - 1:30 p.m. (Registration opens at 11:15 a.m.)
Place: Hawaii Prince Hotel, Mauna Kea Ballroom
RSVP: Register by August 6 at paul-chung.shidler.hawaii.edu or call (808) 956-8041

Yoon-Dae Euh served as CEO and chairman of KB Financial Group Inc., Korea’s largest banking group. He also served as president of Korea University and first chairman of the Presidential Council on Nation Branding, Korea. With his experience in academia, finance and government, Euh will provide insightful views on the Korean economy. Learn more at paul-chung.shidler.hawaii.edu.

ALSO TAKING PLACE THIS SUMMER

WILL WEINSTEIN CONVERSATION SERIES
July 15, 17, 22, 29, 31, August 7
Each summer, Will Weinstein leads a UH graduate course on ethics and integrity. His public lecture series features notable names in business, medicine, sports, etc. Speakers and topics are posted at www.shidler.hawaii.edu/weinstein.

PACIFIC ASIAN LECTURE SERIES (PALS)
June 24, July 29
PALS allows students, faculty and members of the community to interact with experts in international business and entrepreneurship. Speakers and topics are posted at pami.shidler.hawaii.edu/pals.
Accounting Club members found creative ways to encourage drivers to stop for a car wash at the Club’s spring fundraiser. Before commencement, Master of HR Management graduates gather for a group photo with MHRM Faculty Director Marie Kumabe (center left) and Director of Executive Degree Programs Toni Mingo (center right). Hard hats and safety vests were required for the MBA students who visited Matson as a part of their BUS 601 course. Matson employee and current EMBA student Chris Lee led the group on a tour of the facilities. Nick Warmuth, Alavi Rumi, Kate Poljakova, Anthony Lei, and Chris Ramil celebrate their final top 20 finish at the CFA Institute Research Challenge - Americas Regional. The team performed an equity analysis on Hawaiian Airlines and competed against 350 business schools from the U.S., Canada, Mexico, Brazil, Argentina, Chile, and Colombia. SmarTummy team members Dr. Walton Shim and Larry Martin are pictured with their third prize check at the ASME Innovation Showcase in Washington D.C. They presented a business plan for their abdominal simulator which trains students in abdominal palpation exams. The team also won the 2013 UH Business Plan Competition.
Kim (far right) pictured at the International Students Festival (ISF) while studying abroad in Korea. “The ISF was just a huge mixture of cultures. . . . There were more than 20 countries and hundreds of people volunteering and having a good time.”

[7] Vietnam Executive MBA students in Hanoi bonded while participating in a few fun team building challenges at Residence Weekend in October. [8] While studying at City University of Hong Kong, Lewis Wang visited the Wong Tai Sin Temple where he posed with one of the Chinese Zodiac statues representing the Year of the Monkey. [9] Finance student Karen Shiu visited a tiger sanctuary in Thailand while studying abroad in Asia. She spent the semester at the National University of Singapore.

FACULTY AND STAFF NOTES

NEW FACULTY AND STAFF

Blayton Chun has joined the College as program coordinator for the Executive Education Center (EEC). Chun assists with the marketing and recruitment of EEC’s graduate programs. Previously, he had worked for Ernst & Young LLP and for EEC as a graduate assistant. Chun holds a Master of Accounting degree and BBA degree in accounting, finance, management, and marketing from the Shidler College.

PROMOTIONS, AWARDS AND APPOINTMENTS

Congratulations to Shidler’s new professorship and fellowship recipients. Assistant Professor of Accounting Hamid Pourjalali has received the Donald A. Corbin Distinguished Professorship in Accounting.

Tung Bui, professor of ITM and Matson Navigation Company Chair of Global Business, has been appointed chair of strategic planning for the Hawaii International Conference on System Sciences. He also recently received an honorary professorship at The University of Hue.

Stephen Vargo, Shidler College Distinguished Professor of Marketing, has been appointed co-editor of the Journal of Business Marketing Management, Industrial Marketing Management and the Journal of Marketing Channels.

Jian Zhou, Lloyd Fujie/Deloitte Foundation Distinguished Associate Professor of Accounting, has received the 2014 Award for Outstanding Service for his contribution to Auditing: A Journal of Practice & Theory. Zhou has been appointed to the publication’s editorial board for a three-year term.

Congratulations to the recipients of the Fall 2013 Professor and Staff of the Semester Awards: Professor of Accounting Shirley Daniel (Full-Time MBA Core); Finance Lecturer Ben Bystrom (MBA Elective); Professor of ITM and Shidler College Faculty Fellow Reg Worthley (Executive MBA); Management Lecturer Cristina Suarez and Professor of Management and the Harold and Sandy Noborikawa Chair of Entrepreneurship John Butler (Distance Learning EMBA); Assistant Professor of Accounting and Accuity LLP Accounting Faculty Fellow David Wang (Master of Accounting); Human Resources Instructor Marie Kumabe (Master of HR Management); Finance Instructor Judith Mills-Wong (BBA Core and BBA Elective); Pacific-Basin Finance Journal Assistant Editor James Chia and Data Management Specialist Pam Amano (Staff Awards).

RESEARCH


Hannah-Hanh Nguyen, assistant professor of management, and V. Streets have published a chapter entitled, “Stereotype threat impacts on women in the workforce,” in Gender in organizations: Are men allies or adversaries to women’s career advancement? published by Edward Elgar Publishing Limited (UK) and Edward Elgar Publishing Inc. (USA).

Boo Chun Jung, W.J. Lee and D. Weber have published a paper entitled, “Financial Reporting Quality and Labor Investment Efficiency” in Contemporary Accounting Research. In 2011, the paper had won the Best Paper Award at the Western Regional Meeting of the American Accounting Association and at the Third Annual Conference of the World Accounting Frontiers Series.

Robert Doktor, professor of management, presented his paper entitled, “Sustainability, Ethics, Entrepreneurship and Culture in American Samoa,” at the Sustainability, Ethics and Entrepreneurship Conference in Denver this past May.

A Fond Aloha

Professor Reginald Worthley has retired after 44 years of teaching. Throughout his career, Worthley received many teaching and research awards and is a favorite among undergraduate and graduate students. He also continued to author many academic articles, book chapters and conference papers up to his retirement, which drew accolades from his colleagues. In 2011, Worthley and his wife Eve Shere created an endowed scholarship through their estate to assist Shidler students.
Qianqiu Liu, Q. Gong and M. Liu have published a paper entitled, “Momentum is Really Momentum: US and International Evidence.” The paper won the CFA Institute Research Award which had been presented at the 2014 Financial Management Association (FMA) International Asian Conference in Tokyo this past May.


Stephen Vargo and R. F. Lusch have co-authored Service-Dominant Logic: Premises, Perspectives, Possibilities which has been published by Cambridge, UK: Cambridge University Press.

Jian Zhou, L. Shi and S. H. Teoh have presented their paper entitled, “Board Interlocks and the Purchase of Nonaudit Services from the Auditor,” at the 2014 American Accounting Association Auditing meeting in San Antonio, Texas held in January. Also, Zhou has received two grants from the National Science Foundation of China for his research entitled, “Contingent information disclosure and economic consequences based on investor protection perspective,” with J. Wang, N. Dong, B. Li, C. Ma, P. Wang and B. Yang; and “Management Earnings Forecasts and their Effects on Earnings Quality and Auditor Conservatism,” with N. Dong, J. Zhang, J. Wang, C. Song, B. Liu, A. Leng and X. Han.

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Stephen Vargo and R. F. Lusch have co-authored Service-Dominant Logic: Premises, Perspectives, Possibilities which has been published by Cambridge, UK: Cambridge University Press.

Jian Zhou, L. Shi and S. H. Teoh have presented their paper entitled, “Board Interlocks and the Purchase of Nonaudit Services from the Auditor,” at the 2014 American Accounting Association Auditing meeting in San Antonio, Texas held in January. Also, Zhou has received two grants from the National Science Foundation of China for his research entitled, “Contingent information disclosure and economic consequences based on investor protection perspective,” with J. Wang, N. Dong, B. Li, C. Ma, P. Wang and B. Yang; and “Management Earnings Forecasts and their Effects on Earnings Quality and Auditor Conservatism,” with N. Dong, J. Zhang, J. Wang, C. Song, B. Liu, A. Leng and X. Han.

New professorship and fellowship recipients Hamid Pourjalali, Boo Chun Jung, David Wang and Qianqiu Liu.

For more information on faculty research, visit www.shidler.hawaii.edu/faculty-and-research.
Starwood Hawaii honors the career of alumnus Keith Vieira with a scholarship endowment

Starwood Hotels & Resorts Hawaii has created The Keith Vieira Ho‘owaiwai a Ho‘ona‘auao Endowed Scholarship to honor Keith Vieira’s (BBA ‘79) 36-year career in the visitor industry, 33 of which he spent with Starwood. Before retiring at the end of 2013, Vieira served as senior vice president and director of operations for Hawai‘i and French Polynesia at Starwood Hotels & Resorts Worldwide Inc.

“Ho‘owaiwai a ho‘ona‘auao” means “to be enriched by education,” a phrase that reflects Vieira’s passion and commitment to education. Throughout his career, Vieira dedicated much of his time to teaching and mentoring Hawai‘i’s students, including those attending the Shidler College. He actively participates in Shidler’s MBA Mentoring Program, serves as a guest lecturer, and sits on the College’s Advisory Council.

“I am wholeheartedly committed to growing and strengthening Hawai‘i’s visitor industry, but I am also passionate about and personally driven to nurture Hawai‘i’s future business leaders,” said Vieira. “I am greatly honored by this effort to grow the talent we have in these Islands.”

Viera’s scholarship supports students from Hawai‘i high schools pursuing degrees at Shidler. Those wishing to contribute to the Vieira scholarship can do so at www. uhfoundation.org/keithvieira.

PricewaterhouseCoopers Los Angeles establishes a faculty endowment in accounting

PricewaterhouseCoopers (PwC) of Los Angeles, California has made a $250,000 gift to establish the PricewaterhouseCoopers – Los Angeles Faculty Fellowship Endowment at the Shidler College of Business.

The fellowship will help the College in its efforts to recruit and retain world-class accounting faculty and support Shidler’s overall mission to achieve excellence in teaching and research.

“Investing our time and resources in education is a huge priority for PwC and we believe that education is the foundation for community development,” said Gregory Moore, assurance partner at PwC Los Angeles. “We proudly support the Shidler College of Business and its work to develop the next generation of business leaders who can confront the increasingly complex business issues in the marketplace.”

PwC of Los Angeles is part of a global network of firms in 158 countries with more than 180,000 employees. PwC brings a global perspective along with in-depth knowledge of local, state, and U.S. issues and is committed to delivering quality in assurance, tax, and advisory services.

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Saltchuk Hawaii companies continue to support Neighbor Island students in the Distance Learning Executive MBA program

Saltchuk Hawaii Companies—Aloha Air Cargo, Maui and Hawaii Petroleum, Minit Stop Shops, Young Brothers and Foss Hawaii—has made a gift of $140,000 to help Neighbor Island students obtain an MBA degree at Shidler. The scholarships will be awarded to students entering the 2014-2016 Distance Learning Executive MBA program in the fall. To be eligible, students must work on the Neighbor Islands and be a resident of the State of Hawai‘i.

“We are very grateful to Saltchuk Resources Inc. and its Hawai‘i companies for its continued support of our Neighbor Island students and the Distance Learning Executive MBA program,” said Shidler Dean Vance Roley. “Since 2006, these companies have provided a total of $530,000 in scholarships affirming their commitment to developing the future business leaders on the Neighbor Islands.”

The Distance Learning Executive MBA program provides a unique hybrid approach to teaching that combines the Internet, state-of-the-art distance learning technology and traditional teaching methods. For more information, visit www.shidler.hawaii.edu/distance-emba.

Business leaders show their support at Entrepreneurship Center’s campaign kick-off

The Pacific Asian Center for Entrepreneurship (PACE) has launched a five-year initiative to raise $2.5 million for new programs and to relocate and renovate its facilities. The campaign kickoff was held at the Waialae Country Club in February. Over 60 of Hawai‘i’s top business and community leaders were in attendance including (pictured left to right): John Dean, Chairman and CEO of Central Pacific Bank; Allen Uyeda, CEO of First Insurance Company of Hawaii; Susan Yamada, executive director of PACE; Jay Shidler, founder and managing partner of The Shidler Group; Terri Fujii, audit partner at CW Associates; Larry Rodriguez, Shidler executive-in-residence; and Vassilis Syrmos, UH VP for research and innovation.

To learn more about PACE and its new campaign, see the feature story on page 4 or visit pace.shidler.hawaii.edu.
The past few months have been busy for the Shidler alumni who attended the many fun and memorable mixers, receptions, dinner and pau hanas held throughout Asia and Hawai‘i. Mahalo to everyone who helped to make these events a success.

[1] Tokyo Alumni Reception: On November 11, alumni and friends in the Tokyo area gathered at Choice! Restaurant to make new contacts, reconnect with old friends and learn more about Shidler’s current initiatives from Dean Vance Roley. [2] UH Hong Kong Alumni Annual BBQ Dinner and UH Alumni Dinner in Shanghai: A delicious “Aloha Friday” themed BBQ buffet was held on November 15 at the YMCA Salisbury in Hong Kong. The annual UH alumni event provided a great opportunity for Shidler alumni to mingle with Dean Vance Roley as well as other UH graduates. Proceeds from the event went toward the June Naughton Scholarship Fund, which helps support international students.
studying at UH. On the same evening, alumni in Shanghai attended a special UH alumni dinner at the Shanghai Renjia at Cloud Nine Shopping Center. In attendance was special guest UH Executive VP for Academic Affairs Linda Johnsrud. [3] Professional Services Social: M Nightclub provided the perfect atmosphere for a fun mixer geared toward bringing Honolulu’s young professionals together. The December 5 social was co-presented by the Shidler Alumni Association and the Young Lawyers Division of the Hawaii State Bar Association. [4] Hilo Alumni Reception: With its expansive views of Hilo Bay, manicured grounds, and impressive black sand beach, the beautiful Wainaku Center provided an incredible venue for alumni in Hilo to network while dining on tasty appetizers and drinks. The evening reception was held on January 22 with over 35 people in attendance. [5] Alumni and Student Mixer: On April 17, the Shidler Alumni Association organized a great pau hana mixer which brought business students and alumni together for mentoring and networking at Fresh Café’s trendy new location in downtown Honolulu. For information on upcoming alumni events in your area, visit www.shidler.hawaii.edu/events or email busalum@hawaii.edu.
The incredible wines of the southern hemisphere were the stars of this year’s popular Executive Vineyards wine tasting event. Presented by the Shidler Alumni Association, the annual gathering drew a capacity crowd of over 400 wine enthusiasts to the Royal Hawaiian’s scenic Monarch room on March 13 for a night of wine tasting, fun, and camaraderie.

Alumni and friends spent the evening sampling from a unique selection of more than 120 wines from below the equator. Tasting stations representing Argentina, Australia, Chile, New Zealand and South Africa poured their best vintages. From light and bubbly to bold and robust – there was something to please every palate. An array of delicious appetizers prepared by the Royal Hawaiian’s world-class chefs complimented the evening’s wine choices and a colorful silent auction enticed guests to outbid one another for rare wines, vacation getaways, dining experiences and much more. The event also featured an educational seminar for premium ticket holders led by Kevin Burkett, vice president and general manager for Southern Wine & Spirits, and Mark Milton, owner of Beverage Marketing & More. The private tasting included seven exceptional wines from Argentina and Chile.

Led by Committee Chair Christlyn Shitagi and Silent Auction Chair Krista Song, Executive Vineyards 2014 generated approximately $24,000 for the Shidler Alumni Association. Funds will support important initiatives at the Shidler College.

“Executive Vineyard is our biggest fundraiser,” said Shitagi. “This is the 13th year that the Shidler Alumni Association has organized this event and as always it was a huge success! Thank you to all of the sponsors and volunteers who helped to make this possible.”

Southern Wine & Spirits of Hawaii and Beverage Marketing & More graciously donated all of the wines served throughout the evening. This is the second consecutive year that the two companies have served as the exclusive wine sponsors for the event.

View photos from Executive Vineyards 2014 at www.shidler.hawaii.edu/magazine
ALUMNI ASSOCIATION

1970s
Ernest Fukeda, Jr. (BBA ’76)
has retired as president and
CEO of DTRIC Insurance Group.
Fukeda first joined DTRIC as chief
operating officer in 2008 and has
been serving as president and CEO
since 2011. “I am proud to have
continued the great legacy that
[founder and executive chairman]
Ron Toyofuku established here
at DTRIC,” said Fukeda in a
statement. “While my drive and
passion remain strong, I have
come to realize that it is
the right time for me to begin
a new chapter in my life. It has
been a privilege to work with such
great individuals, and I thank them
for allowing me to be a part of
the DTRIC ‘ohana for these past
five-and-a-half memorable years.”

Glenn Hashimoto (BBA ’72)
has been named president and CEO of
Suisan Company Ltd., a 106-year-
old Hilo-based food distribution
business. Hashimoto formerly
served as the company’s executive
vice president and general
manager. He has been with Suisan
for 41 years and is the company’s
seventh president. Hashimoto is
a past president of the Japanese
Chamber of Commerce and
Industry of Hawaii and is a past
president of the Kanoelehua
Industrial Area Association. He is a
member of the board of governors
for the Hawaii Employers Council.

Dean Nakasone (BBA ’79)
has been named general manager of
the Outrigger Reef on the Beach. In
his new role, he is responsible for
overseeing the resort’s day-to-day
operations and staff management,
as well as planning, organizing and
directing all hotel services and
ensuring a balance between
customer satisfaction, effective
business management and
financial viability for the property.
Nakasone holds an extensive
background in hotel management.
Most recently, he had served as
a general manager of the Holiday
Inn Waikiki Beachcomber Resort,
an Outrigger-managed property.
During his time there, Nakasone
transitioned from the Waikiki
Beachcomber Hotel to the OHANA
Hotels and Resorts brand in 2005
and then to the Holiday Inn brand
in 2010. Paul Tang (BBA ’71)
has been named general manager of
the Grand Hyatt San Antonio and
area vice president of Hyatt Hotels
in Texas. Tang has over 40 years of
experience at Hyatt. He has held
general manager positions for Hyatt
properties in Seattle, Columbus,
Chicago-O’Hare, Waikiki and most
recently, Hyatt Regency Grand
Cypress in Orlando where he had
also been the area vice president
of Florida Hyatt Hotels. Tang has
served as the past-chair of the
Central Florida Hotel and Lodging
Association during which time he
had been recognize as CFHLA
Lodging Member of the Year.
He also has been named Most
Influential Businessman of the Year.

Paul Tang (BBA ’71)

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- MAUI GOLF TOURNEY
- STUDENT AND ALUMNI MIXERS
- HALL OF HONOR AWARDS

Shidler College of Business
University of Hawaii Alumni Association
Ken Spicer's novel *Deep Green* depicts a tale of adventure, humor and romance

Ken Spicer (BBA ’66), writing under the pen name Stone Spicer, has completed his first novel entitled *Deep Green*. Published last March, *Deep Green* tells an adventurous, humorous and romantic tale of a drowning geology student, her heroic rescuer and their pursuit of black marketers in possession of an ancient Hawaiian artifact. The book draws from Spicer's real-life experiences in time, place and knowledge of Hawai‘i, his home of over four decades. “My innate curiosity for experiencing life beneath the surface injected my writing with a true sense of authority and authenticity,” stated Spicer. “Several places featured throughout my novel are now closed and gone but I strive to bring them back to life in a testimony to Hawai‘i’s wonderful past.”

Spicer spent his early years living in various cities across Canada, the U.S. and Australia. As a teenager, he moved to Hawai‘i where he gained the foundation and insight from which to write *Deep Green*. Prior to becoming a writer, Spicer enjoyed a 30-year career in the printing industry in Honolulu. He resides in Port Townsend, Washington.

To learn more about Stone Spicer and to purchase a copy of *Deep Green*, visit DeepGreen-Hawaii.com.

and Business Executive of the Year by Orlando Business Journal.

1980s

Susan Amuro (BBA ’87) has been named research and compensation analyst for the Hawaii Employers Council. Amuro helps member employers create competitive compensation structures that attract and retain the best talent. Previously, she had worked for DFS Group. Amuro holds 20 years of experience in developing and administering compensation plans. She is a Certified Compensation Professional through World at Work and is a member of SHRM’s Hawai‘i chapter. Jenny Brady (BBA ’83) has been named top listing agent for 2013 at Hokua Hawai‘i Realty LLC, a locally-owned residential real estate company on O‘ahu. She has also recently been recognized as The Best in Real Estate for 2013 by Honolulu Magazine. Brady is a co-founder and the principal broker for Hokua Hawai‘i Realty. She has specialized in residential real estate in Hawai‘i for over 20 years. Rick Ching (MBA ’86) has been promoted to chief operating officer of Servco Pacific Inc. He will continue in his current role as president of Servco’s Hawai‘i automotive operations, and also now oversees Servco’s home and commercial products, and various resource and support areas within Servco’s Hawai‘i operations. “It’s an exciting time as our company continues to grow and evolve,” said Ching. “I’m fortunate to work with a terrific team of people and I credit the entire team with our ongoing success.” Ching joined Servco in 1985 in the corporate finance area eventually rising to chief financial officer. He later moved into Servco’s Automotive Operations where he rose to executive vice president and later to president. Terri Fujii (BBA ’84, MAcc ’85) has been named audit partner for local accounting firm CW Associates, CPAs. Fujii previously had been the managing partner at Ernst & Young’s Honolulu office. She worked for Ernst & Young for 27 years until her retirement in June 2013. Fujii had been inducted into Shidler’s Hall of Honor in 2007. She currently serves as a member of the Shidler Advisory Council. Mary Hakoda (BBA ’84) has been named vice president at Coldwell Banker Pacific Properties’ Leeward O‘ahu office in Aiea. Hakoda joined the Coldwell team as part of a merger with Hakoda & Company. She will also serve as an instructor for the salesperson pre-licensing course at Coldwell Banker’s real estate school. Previously, Hakoda had been the sole proprietor and principal/broker-owner of Hakoda & Co. She has more than 30 years of experience in residential real estate. Marie Imanaka (BBA ’81, EMBA ’88) has been named the area manager for PrimeLending, a Dallas-based company that is establishing branches in Hawai‘i. Imanaka most recently served as president of Wells Fargo Home Mortgage. Prior to that she had been senior vice president of residential lending at Bank of Hawaii. John Itamura (BBA ’81, MBA ’88) has been named a sales manager for Quantum Information Group. Itamura oversees the field operations for QMark Research, a division of Anthology. His primary responsibilities include quantitative and qualitative data collection as well as client services
and sales. Itamura brings to Anthology more than 27 years of experience in Hawai’i’s marketing and polling research industry serving in director or senior management positions. He most recently served as president of FAQ Hawaii, a market research firm. Hawai’i Insurance Commissioner Gordon Ito (BBA ’83) has been re-elected as the chair of the National Association of Insurance Commissioners’ Western Zone. The Western Zone is the largest division of the four zones in the U.S., geographically and in membership. Since 2010, Ito has overseen the insurance industry in the State of Hawai’i which writes $4.5 billion in premiums, and includes 1,000 insurance companies and 40,000 insurance agents. Lesley Kaneshiro (BBA ’86) has been appointed senior vice president of operations for Pūlama Lāna’i, a company owned by Larry Ellison that is responsible for operating the island of Lāna’i. Kaneshiro is responsible for overseeing operations for Pūlama Lāna’i and its subsidiaries. She previously, had been senior vice president of finance for the company. Prior to that, she had been CEO of Island Air. Nolan Kawano (BBA ’84) has been named president of IC International, a Hawai’i wholesale provider of excess and surplus insurance. With over 20 years of experience in the insurance industry, Kawano provides strategic leadership for the company while overseeing day-to-day operations. Prior to joining IC, Kawano had served as senior vice president and chief financial officer for Island Insurance. He also held past management positions with First Insurance Company of Hawaii, the Hawaii Hurricane Relief Fund and KPMG. Active with various community organizations, Kawano is the president of the Public Schools of Hawaii Foundation and a director of Hawaii 3R’s. Formerly, he had been a director of the Hawaii Council on Economic Education and had served on the board of the Nu’uanu YMCA of Honolulu. Paul Kobayashi (BBA ’85) has been named vice president for administration and chief financial officer for the University of Hawai’i System. Before that, he had served as director of financial management and controller. Prior to joining UH, he spent 15 years with Hawaiian Airlines serving in a variety of roles from finance and accounting to vice president and controller. Earl Kurisu (BBA ’87) has joined Hawaiian Host as director of sales. Kurisu has more than nine years of experience in sales. He is responsible for coordinating and developing sales and marketing activities for Hawaiian Host in the Asia-Pacific region, excluding Japan. He will work closely with the distributors and brokers in the domestic and travel sectors of countries such as Hong Kong, Singapore, Korea, Shanghai and Malaysia among others. Prior to joining Hawaiian Host, Kurisu had been international sales and marketing manager for Hawaiian Sun. Also, he had served as general manager for Ed & Don’s of Hawaii. Corinne Murashige (BBA ’87, MBA ’95) has been hired as the director of finance for the Honolulu Community Action Program Inc. (HCAP). She joins several other Shidler alumni as part of HCAP’s management team: Executive Director Robert Piper (MBA ’93); Director of Planning, Program Development and Communications Michael Hane (BBA ’90); and Director of HR Derek Nishimura (BBA ’93). HCAP is a private, 501(c)3 non-profit organization whose mission is to provide opportunities for low-income individuals or families to achieve self-reliance. The organization serves over 18,000 disadvantaged residents of O’ahu each year. Murashige has worked in the non-profit sector for over 20 years and has a passion for supporting programs that provide services to children, kūpuna, and the underprivileged. Prior to joining HCAP, Murashige had been the controller for Alu Like Inc. Michele Saito (BBA ’81) has been named president of DTRIC Insurance Group. Saito has over 30 years of experience in the insurance industry. She most recently had served as chief operating officer for Healthways Hawaii and before that she had been president of Farmers Insurance Group. Saito is an inductee of the Shidler Hall of Honor. Garret Tokuda (BBA ’84) has been named senior vice president of finance for Pūlama
Lāna‘i, the company owned by Larry Ellison that is responsible for operating the island of Lāna‘i. Tokuda is responsible for oversight of all accounting and finance functions for the company. Prior to joining Pūlama Lāna‘i, Tokuda had been senior vice president of finance at Scheduling.com, Inc., a software company in Silicon Valley. **Winona White** (BBA ’87, MBA ’94) has been promoted to vice president of human resources at Kaiser Permanente as vice president of human resources at Kaiser Permanente for the past seven of which have been as vice president of human resources at Kaiser Permanente Hawai‘i. “I am humbled and honored to be joining Kamehameha Schools. She has more than 25 years of experience as a human resources professional, the last seven of which have been as vice president of human resources at Kaiser Permanente Hawai‘i.”

Francis Young (BBA ’81) has been overseeing the YWCA of Oahu’s Patsy T. Mink Center for Business and Leadership. **Francis Young** (BBA ’81) has been promoted to front office manager for the Hawaii Prince Hotel Waikiki and Golf Club. He is responsible for the overall operations of the front office team, including concierge, PBX, bell desk and the Ilima Club Lounge. Previously, Young had served as assistant front office manager for the hotel. He has 29 years of experience in the hotel industry. Before joining Hawaii Prince, he had worked for Hyatt Regency properties in Waikiki, Orlando and Greenville.

**1990s**

**Blair Collis** (BBA ’96) has joined the board of directors for the Association of Science-Technology Centers, a global nonprofit organization of science centers and museums dedicated to furthering public engagement with science. Collis serves as the president and chief executive officer of the Bernice Pauahi Bishop Museum, a position he has held since 2003. **Lori Fukumae** (BBA ’90) has joined the Hawaii Employers Council as the director of membership development. She is responsible for growing the membership base, ensuring member satisfaction and forming strategic alliances which enhance membership development. Fukumae has 23 years of sales and marketing experience. **Michael Hane** (BBA ’90) has been named director of planning, program development and communications for the Honolulu Community Action Program Inc. (HCAP). He joins several other Shidler alumni as part of HCAP’s management team; Executive Director **Robert Piper** (BBA ’93), Director of Finance **Corinne Murashige** (BBA ’87, MBA ’95), and Director of HR **Derek Nishimura** (BBA ’93). HCAP is a private, 501(c)3 non-profit organization whose mission is to provide opportunities to enable low-income individuals or families to achieve self-reliance. The organization serves over 18,000 disadvantaged residents of O‘ahu each year. Previously, Hane had been HCAP’s director of finance. He has been with the agency since 2010. **Grant Kubota** (BBA ’99, MBA ’05) has been promoted to first vice president of wealth management at Morgan Stanley. He has extensive experience in retirement and estate planning; investment management and portfolio analysis; and is responsible for advising individuals, families, and business clientele. Prior to joining Morgan Stanley, Kubota had worked for KPMG. **Patrick Matsumoto** (BBA ’99, MBA ’05) has been promoted to vice president and commercial banking manager for Central Pacific Bank. Matsumoto is responsible for establishing and sustaining an effective sales and sales management process to develop a motivated and productive sales force. Formerly, he had been vice president and senior commercial banking officer for the bank. **Kenneth Mito** (MBA ’93) has been named office manager for Starn O’Toole Marcus & Fisher, a Hawai‘i real estate and business law firm. His diverse background includes time as a director of human resources, a director of respiratory care, and a tenured, full professor within the University of Hawai‘i Community Colleges system. **Jodi Alvin Oshiro** (BBA ’98)
Nozoe Chang (BBA ’98) has been promoted to senior vice president of wealth management at UBS Financial Services. Nozoe Chang is a Certified Financial Planner and focuses on holistic portfolio management - accumulation, preservation, transfer of wealth to the next generation, and philanthropy. She has been recognized as an industry leader, being named to Barron’s 2014 America’s Top 1,200 Financial Advisors list. Alvin Oshiro (BBA ’98) has been promoted to assistant vice president and controller for Hawaii National Bank. He is a Certified Public Accountant with more than 10 years of accounting experience. In his new position, Oshiro will work closely with the chief financial officer to manage the accounting department’s operations, including budgeting, financial reporting and tax planning. He joined the bank in 2012 as an assistant controller and previously had worked as controller for Acura of Honolulu and Pflueger Inc. Steve Sombrero (EMBA ’94) has been named a Top Producer ranked among the top-10 real estate professionals honored in his category at NAI’s annual conference in February. He is the president and principal owner of NAI Chaney Brooks, a commercial real estate organization. Sombrero serves as a director of NAI Global’s Asian Markets. His most recent transaction had been the sale of Genshiro Kawamoto’s Hawai’i holdings to Alexander & Baldwin. In 2010, Sombrero launched the Aloha Beer Company, an enterprise modeled after the business plan he produced during his EMBA studies at Shidler.

2000s
James Atkinson (BBA ’03) has been named CFO of Sub-Sahara Capital Group LP, an investment management firm in Scottsdale, Arizona. Prior to joining Sub-Sahara in August 2013, Atkinson had worked for various finance and accounting firms in San Francisco including Phineus Partners, Watershed Asset Management, Deloitte LLP and KPMG LLP. Ian Clagstone (BBA ’07) and business partner Linda Gee have formed a real estate advisory firm named Standard Commercial LLC. Clagstone most recently spent seven years at PMRG Realty Group as vice president of investment sales and leasing. Lena Fernandes (BBA ’04) has been promoted to field services officer for the Hawaii Government Employees Association (HGEA). Previously, she had served as a union agent for HGEA. Trisha Gibo (BBA ’05, MBA ’13) has been named an associate with Alston Hunt Floyd & Ing. Gibo focuses on labor and employment law. Prior to joining the firm in September 2013, she had served as a law clerk to the Honorable Steven S. Aim in the First Circuit Court of the State of Hawai’i; hearings officer for the State of Hawai’i Department of Public Safety; and legal extern at the State of Hawai’i Labor and Industrial Relations Appeals Board. Also, she had been an HR specialist for the University Clinical Education & Research Associates, and a recruitment and training coordinator for Easter Seals Hawai’i. She earned her JD from the UH William S. Richardson School of Law. Emily Kukulies (MBA ’08) and Arnold Abangan were wed on June 23, 2013 at the Worabura Resort in Hua Hin, Thailand. The couple hosted family and friends from Hawai’i and the U.S. mainland for three days of festivities. The authentic Thai ceremonies were followed by a gulf-side wish lantern celebration lit by the full moon. The honeymoon included travels to Thailand, Vietnam, Cambodia and Korea. Kukulies is an assistant professor and the director of student life and development for Honolulu Community College. She is also an instructor of community resilience for the National Disaster Preparedness Training Center. Abangan is a teacher at Leilehua High School. Adrian Lavarias (BBA ’01) has been promoted to partner with Bay Lung Rose Holma, a leading Honolulu firm for real estate, construction and complex commercial law and litigation. His areas of practice include construction, personal injury, real estate, and trusts and estates litigations. Lavarias joined the firm in 2006. After graduating from the UH William S. Richardson School of Law, he had been a summer associate with the firm. Also, he had worked as an extern to the Honorable Susan Oki Mollway of the U.S. District Court for the
District of Hawai‘i, the Honorable Michael D. Wilson of the First Circuit Court, State of Hawai‘i, and the UH General Counsel’s office.

Waylen Leopoldino (MHRM ’07) is the owner of Bamboo Garden, a 36-year-old bar and restaurant in Hilo, Hawai‘i. Since taking over in October of 2013, Leopoldino and his business partner and mom Donna, have been working hard to brand Bamboo Garden into a sports and karaoke bar which features fresh new drinks and local appetizers. When he is not busy overseeing operations at Bamboo Garden, Leopoldino works as a human resources professional for the Hawaii Police Department and is also the owner of Professional Development Group Hawaii. Christopher Luke (BBA ’04) has been promoted to front services manager for the Aston Waikiki Beach Hotel. In his new position, Luke oversees all duties of the front desk including guest services for the hotel. He has more than six years of customer service experience, most recently serving as a front services supervisor. Prior to that, he had been a bell service clerk at the hotel. Cara Perlman (BBA ’03) has joined Kiewit Building Group Inc. as a business development coordinator. Prior to joining Kiewit in September 2013, Perlman had been a senior traffic manager at Hagadone Printing Company and she had held positions with MMI Realty, Communications Pacific and Starwood Vacations. Christopher Radovich (BBA ’02) has been named director of IT operations and service manager for Hawaiian Airlines. In his current position, Radovich is responsible for driving incident, problem and change management processes to ensure stability of IT infrastructure for the airlines. He has more than 15 years of incident and problem management experience in IT and operations. Prior to joining Hawaiian, Radovich had served in various IT, operations management and supervisory positions at First Insurance Company of Hawaii and at the Hawaii State Department of Education. Noe Sekimoto-Cole (BBA ’07) and Jeff Cole were married at the Sunset Ranch on the North Shore of O‘ahu last August. “We chose the North Shore because that was our favorite place to spend our time together - snorkeling, surfing, eating, relaxing, ATVing, and for Jeff, riding his dirt bike,” shared Noe. “We were married by our two best friends who were with us when we first met!” Noe and Jeff reside in Boulder, Colorado where Noe works as an accounting specialist for the Western Interstate Commission for Higher Education (WICHE) and Jeff is a software developer for Loraker Labs. Aryeh Sternberg (VEMBA ’03) has been named ad tech innovation manager at News Corp. Australia, a leading newspaper publisher headquartered in Sydney, Australia. Prior to joining News Corp., Sternberg had served as a consultant at MurphyCobb & Associates (Australia), a multi-channel production consultancy, and Gerson Lehrman Group (Asia Pacific), the world’s largest membership for professional learning and expertise. Ross Tanouye (BBA ’09) has been named web developer for Upspring Media, a full-service new media agency owned and operated by the aio Group. Tanouye is responsible for the design and development of web and mobile software applications to help clients reach more customers and run more efficiently. Sarah Tenney (EMBA ‘03) has joined the sales and marketing team as manager of Kaiser Permanente’s individuals and families lines of business. She is responsible for managing, marketing, sales and business development goals of individual and family plans for Kaiser Permanente Hawaii. Before joining Kaiser, Tenney had been vice president of marketing, communications and fund development for Goodwill Industries of Hawaii. She has more than 15 years of sales, marketing and business development experience working for organizations such as the Battleship Missouri Memorial Association, HONBlue and Kapiolani Health Foundation. Laura Ward (BBA ’09) has been promoted to assistant product development manager for Hawaiian Host, the largest manufacturer of chocolate covered premium macadamias in the world. She assists with the planning and development of new products for Hawaiian Host and provides oversight to ensure the successful progress of projects. Previously, Ward had served as marketing coordinator. 2010s

Marnelli Basilio (BBA ’10) and John Ulep are engaged to be married on March 28, 2015 at St. Joseph Church with a reception to follow at the Ko‘olau Grand Ballrooms in Kane‘ohe, Hawai‘i.
CAREER AFTER COLLEGE: While at Shidler, I worked at Gyotaku Japanese Restaurants. Upon graduating, the owners created an HR generalist position for me. After two years, I moved to similar positions at Pro Service Hawaii and Kuakini Hospital. During this time, I learned that I wanted to do something more specialized within the HR field. In August 2013 I began working as a training and development specialist at Waikiki Health’s Next Step Homeless Shelter in Kaka’ako. I enjoyed teaching life skills (i.e., employment, resume writing, interviewing) to people transitioning out of homelessness. Within six months, I placed over 60 formerly homeless individuals into permanent jobs. My superiors took notice and I was promoted to workforce development manager. Three months later, I was promoted to shelter manager overseeing the entire facility.

FINDING THE ONE: Working two jobs, I didn’t have much free time so I decided to give online dating a shot. In January 2013, I met my fiancé Jeannie and by December we were engaged. Our wedding is set for November 2014. Online dating really works!

LESSONS LEARNED: Life after college was initially a struggle. I went through three jobs in less than three years and endured a short stint of unemployment, but I learned a great deal about myself: 1) my strengths and weaknesses, 2) the kind of company I want to work for, and 3) people skills. I would not be where I am today if not for those experiences.
Erin Kanno Uehara with Colins Kawai

Edison y. lau (BBa '12, mAcc '13) has been named a 2013 Elijah Watt Sells Award recipient. The coveted award is presented to individuals who obtain a cumulative average score above 95.50 across all four sections of the Uniform CPA Examination. Award recipients must complete the test during the 2013 calendar year and pass all four sections of the Examination on their first attempt. More than 94,154 individuals sat for the CPA Examination in 2013, with only 55 candidates meeting the criteria to receive the Elijah Watt Sells Award. Lau was a UH Regents’ Scholar while attending UH Mānoa. He also worked as a graduate assistant for Shidler’s Pacific Asian Management Institute. He is currently an audit assistant at Deloitte in Honolulu.

Artisan Chocolatier Erin Kanno Uehara is satisfying Hawai‘i’s sweet tooth cravings with her world-class chocolate truffles

As the co-owner of Choco le’a LLC, Erin Kanno Uehara (MBA ‘13) creates what are considered by many to be the best hand-made artisan dark chocolate truffles in Hawai‘i. Choco le’a’s unique treats infuse the finest chocolates with popular local ingredients such as lilikoi, mochi, green tea, and haupia. Uehara first joined the truffle-making business as a Shidler MBA intern working for her uncle and Choco le’a founder Colins Kawai, a self-taught chocolatier. In May 2014, she decided to pursue chocolate-making full-time. Armed with her new MBA degree and her talent as an artisan chocolatier, Uehara has helped to expand Choco le’a’s loyal following of customers. Her clients include the Westin Moana Surfrider, the Sheraton Waikiki, Anne Namba Designs and the Japanese Cultural Center to name a few. Her truffles have also been featured at many of Hawai‘i’s elite events and fundraisers. Hats off to Erin, Colins Kawai and the entire Choco le’a team for fulfilling Hawai‘i’s chocolate cravings one truffle at a time. www.chocolea.com.

Submit Alumni Notes to amy.watari@uhfoundation.org or mail to Shidler Business, 2404 Maile Way, C202, Honolulu, HI 96822.

Edison Lau receives the Elijah Watt Sells Award

Edison Y. Lau (BBA ‘12, MAcc ‘13) has been named a 2013 Elijah Watt Sells Award recipient. The coveted award is presented to individuals who obtain a cumulative average score above 95.50 across all four sections of the Uniform CPA Examination. Award recipients must complete the test during the 2013 calendar year and pass all four sections of the Examination on their first attempt. More than 94,154 individuals sat for the CPA Examination in 2013, with only 55 candidates meeting the criteria to receive the Elijah Watt Sells Award. Lau was a UH Regents’ Scholar while attending UH Mānoa. He also worked as a graduate assistant for Shidler’s Pacific Asian Management Institute. He is currently an audit assistant at Deloitte in Honolulu.

Hoang Son Phung (VEMBA ’10) has joined Techcombank in Vietnam as the head of corporate service - south and chief representative. Phung holds more than 13 years of experience in the life insurance industry. He recently served as the country head of property and corporate service at AIA Vietnam Life Insurance Company. Thi Lan Anh Tran (VEMBA ’10) has been named country general manager for Jollibee Food Corporation in Vietnam. Jollibee is the largest fast food chain in the Philippines. Recently, the company has expanded internationally to the U.S., Vietnam, Hong Kong, Saudi Arabia, Qatar and Brunei. Prior to joining Jollibee, Phung served as the general manager for Beiersdorf (NIVEA), a global skin care company. Trong Hai Tran (VEMBA ’12) has been named general manager of Karcher Vietnam Co. Ltd., a global manufacturer of pressure washers and cleaning equipment in Vietnam. Tran previously served as the chief executive officer and co-founder of Duy Hai Co. Congratulations to Michael Yoong (VEMBA ’13) and Bao Uyen Le (VEMBA ’13) on their wedding on January 11, 2014 in Tay Ninh, Ho Chi Minh City, Vietnam. Albert Yu (CIMBA ‘13) has moved to Santa Rosa, California in Sonoma County where he has started a new job as a hospitality and business instructor at Santa Rosa Jr. College. Previously, Yu had worked in the hotel industry for the Four Seasons, Intercontinental, Starwood, Hyatt, and Fairmont Hotels. He also has been an adjunct instructor in hospitality, hotel and restaurant management at Mission College, Le Cordon Blue and the International Culinary Center. Yu received his Bachelors of Science degree in hotel administration from Cornell University.

Submit Alumni Notes to amy.watari@uhfoundation.org or mail to Shidler Business, 2404 Maile Way, C202, Honolulu, HI 96822.
Hawaii National Bank’s Shidler alumni gather at the company’s King Street headquarters in Honolulu’s historic Chinatown district. For more than 50 years, Hawaii National Bank’s team of “Warm-Hearted Bankers” has provided highly personalized services and financial expertise to Hawai’i’s businesses and communities.

Mahalo to the Shidler alumni at Hawaii National Bank for their dedicated service to local communities and for their support of the UH Mānoa Shidler College of Business.

Hawaii National Bank is a community bank that provides highly personalized service through 13 branches on O‘ahu, Maui and Hawai‘i Island. For more than 50 years, the bank has specialized in serving individual account holders and locally owned, closely held businesses. Hawaii National Bank has earned a reputation for excellent service to individuals and small businesses by offering world-class financial resources, a customer-oriented approach and local loan decisions. To learn more, visit www.hawaiinational.com.
JULY
3 Last Day of Instruction: Summer Session I
4 Holiday: Independence Day
7 First Day of Instruction: Summer Session II
15 Legal Ethics
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
17 Shidler Alumni Association Annual Meeting
www.shidler.hawaii.edu/annualmeeting
17 Medical Ethics
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
22 Corporate Governance and Ethical Behavior in Both For-Profit and Not-for-Profit Charitable Organizations
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
29 Hawai'i Trailblazing the Conservation Economy
Pacific Asian Lecture Series
pami.shidler.hawaii.edu/pals
29 Fraud and Its Recent Giants
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
31 Ethics in College and Professional Athletics
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein

AUGUST
2 Southern California Alumni Yacht Cruise
See box for details
7 The Ethics of Capitalism
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
12 Opportunities and Challenges in the Korean Economy
Dr. N.H. Paul Chung Memorial Lecture
pami.shidler.hawaii.edu/paul-chung
14 Last Day of Instruction: Summer Session II
15 Holiday: Statehood Day
21 Executive MBA Alumni Reunion
www.shidler.hawaii.edu/embareunion
25 First Day of Instruction: Fall Semester

SEPTEMBER
1 Holiday: Labor Day
30 Hall of Honor Awards
See box for details

OCTOBER
25 UH Mānoa Homecoming Game vs. Nevada

NOVEMBER
3 Shidler Scholarship Luncheon
shidler.hawaii.edu/scholarship
11 Holiday: Veterans' Day
27 Holiday: Thanksgiving Day
28 Non-Instructional Day

DECEMBER
11 Last Day of Instruction: Fall Semester
15-19 UH Mānoa Final Examinations
20 UH Mānoa Commencement
www.uhm.hawaii.edu/commencement

For event updates, visit www.shidler.hawaii.edu/events or mail busevent@hawaii.edu

Southern California Alumni Yacht Cruise
August 2, 2014
12:45 p.m.
Newport Bay
Shidler alumni are invited to enjoy an afternoon cruise aboard the Dulcinea hosted by Bill and Sue Johnson. Guests will enjoy the scenic views of Newport Bay while reconnecting with their fellow Shidler alums. Learn more and register at www.shidler.hawaii.edu/newport.

Hall of Honor Awards
September 30, 2014
5:30 - 9:00 p.m.
Sheraton Waikiki
The Hall of Honor Awards recognizes extraordinary Shidler alumni who have achieved the highest level of excellence in their profession and provided outstanding service to their communities and alma mater. This year’s event details, including the announcement of the 2014 inductees and registration information will be posted at www.shidler.hawaii.edu/Hall-of-Honor.

Your gift to the Shidler Advancement Fund makes a big impact
Be a part of the future growth of the College with a gift to the Shidler College Advancement Fund. With your support we can continue to move toward our goal of becoming a top-ranked public business school. Your gift will:

• Provide crucial discretionary income to support programs and meet unexpected needs at the College; and
• Allow the College to engage alumni and the business community both locally and abroad.

Make a gift today at www.uhfoundation.org/givetoshidler
To learn more, contact (808) 956-3597 or email unyong.nakata@uhfoundation.org