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Fall/Winter 2017

University of Hawai‘i at Mānoa Shidler College of Business

INSIDE: World Class, Funded to Last, Mahalo Jay H. Shidler
New and improved Corporate Interview Rooms | Alumni at Work features Accuity LLP

JAY H. SHIDLER INCREASES HIS TOTAL GIVING TO $228M

THANK YOU
MR. SHIDLER!

MAHALO
JAY!
DEAN’S MESSAGE

Aloha,

In all my years in academia, I cannot recall a more robust semester with major events and excitement. On October 4, 2017, Jay H. Shidler donated $117 million in cash, real estate ground leases and land to the college, bringing his total giving to an unprecedented $228 million and listing him among the largest donors to business schools nationwide. Jay’s gift will ensure the college’s long-term financial health with a steady source of funding. His gift will also address families’ concern about rising tuition costs and increasing college loan debts plaguing students by providing a world-class and affordable college education.

In addition, his gift will enable the college to launch new and innovative academic programs, increase scholarship and professorship support, recruit top faculty and students, strengthen our alumni network and achieve many more great things.

Time and time again, Jay has demonstrated his commitment to education, love for Hawai‘i, and confidence in the college to carry out his vision to give generations of students and their families a chance for a brighter future.

Please take the time to learn more in the following pages about Jay’s gift, our remarkable students, numerous faculty and alumni accomplishments, activities, and celebrations around the world. Stay in touch and as always, your comments and ideas are welcome.

Sincerely,

V. Vance Roley
Dean and First Hawaiian Bank Chair of Leadership and Management
vroley@hawaii.edu
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    Accuity LLP

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Alumni who graduated in 2005 or later will receive an electronic version of *Shidler Business*. This only applies to those whose record is linked to a valid email address. Those with no email or have graduated prior to 2005 will receive a hard copy in the mail unless otherwise requested.

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**ON THE COVER**

Business students give Jay H. Shidler a hero’s welcome as he arrives at College Hill for a celebration of his latest gift of $117 million.
JAY H. SHIDLER INCREASES HIS TOTAL GIVING TO $228 MILLION

$228M OF TOTAL GIVING

Jay H. Shidler’s additional gift of $117 million brings his total giving to the Shidler College of Business to $228 million to date.

EXCITEMENT FILLED THE AIR AS A PARADE OF STUDENTS LINED THE STREETS IN ANTICIPATION OF JAY H. SHIDLER’S ARRIVAL. THE UNIVERSITY HAD JUST ANNOUNCED MR. SHIDLER’S LATEST $117 MILLION GIFT TO HIS ALMA MATER, INCREASING HIS TOTAL GIVING TO AN UNPRECEDEANTED $228 MILLION.

Donated properties estimated to generate $7B over a century

\[
\begin{align*}
\text{Income generated from the ground leases} & \quad \text{Estimated value of properties at the end of the lease term} \\
$2.1B & \quad $5.1B \\
\end{align*}
\]

\[\text{Total amount that the gifted land and buildings will yield} = \$7.2B\]
Like a rock-star, the students greeted the college’s namesake with cheers, mahalo signs, high-fives and handshakes as he made his way up to College Hill for a special celebratory reception. “We’re so thankful,” exclaimed business student Mairead Delumpa. “None of this could happen without him so we just wanted to thank him for that and we wanted to show our appreciation by being here today.”

Undergraduate student Antoni Catalan’s reaction to the big news was one of pride and gratitude. “I feel that the Shidler College of Business is the reason why I went to UH. It’s a really great business school. Thank you so much for this institution,” said Catalan.

“It’s really inspirational, especially for students,” said management and marketing major Krstyn Yata. “It inspires us to give back to the college in the future too.”

When asked to reflect on the hero’s welcome he received at College Hill, Mr. Shidler flashed a big smile then remarked, “That was, I can’t explain it, unimaginable. And 50 years ago, I was walking on that street over there and never dreamed I’d even get invited up the hill, let alone have some folks with my name on signs. So it was really spectacular.”

The incredible financial support that Mr. Shidler has provided to the university has placed him at the very top of UH’s individual donor list, and his gift ranks as the second-largest individual gift to any U.S. public business school. The alumnus’ additional $117 million donation of cash and real estate ground leases will allow the college to continue to build upon the improvements and growth facilitated by his earlier donations, which consist of an initial gift of $25 million in 2006 followed by several more contributions over the years, including $69 million in 2014.

In addition to the impressive dollar amount, the latest Shidler gift has resulted in a flurry of national and international press coverage thanks to its innovative giving model. Designed as a lasting source of capital for the
college, the gift is centered upon the donation of land underlying 11 office buildings in the commercial business districts of nine major U.S. cities. The ground leases are projected to produce a minimum of $2.1 billion in contractual cash flow for the college. At the end of the lease term, the college will receive full ownership of the land and its related buildings estimated at $5.1 billion. In total, the land and commercial buildings will yield a minimum of $7.2 billion for the college during the life of the current leases.

Mr. Shidler’s gift has also created a lot of buzz amongst those within the higher-education community as it has opened the door for a possible tuition-free future for the college. “Today, it is much more challenging financially for our graduates who are tasked with paying off their student loans,” shared Vance Roley, dean of the Shidler College of Business. “The way that Jay has structured his gift has made it an investment model for public education institutions worldwide, as a reliable, consistent source of income which can be used to combat the rising cost of college tuition.”

“My job is to ensure that this university and this college of business has the financial resources to continue to be relevant and viable,” said Mr. Shidler. “The trick is if you donate money, if you can actually invest that money in the gift you’re giving, and if that gift starts to produce a predictable income over time at certain indexed to inflation, that’s a really, really, really passive, management free, high quality flow of income.”

Mr. Shidler also expressed his concern over the rising cost of education “I don’t see a stop in that. You almost have to put yourself in a position where you can not only keep up with the cost of inflation with your scholarships but get ahead of it. That’s what this gift will be able to do,” commented Shidler.

To ensure the long-term nature of his gift, Mr. Shidler has imposed one critical condition – the university is prohibited from selling any of the donated ground leases prior to the end of their 99-year terms. This will ensure a level of steady funding that could be used to possibly make the college tuition-free within 40 years.

Mr. Shidler, a 1968 BBA graduate of the University of Hawai‘i, credits his college education with preparing him for a successful career in business and for fostering his lifelong love of Hawai‘i, where he has resided for over 50 years.

Thanks in large part to Mr. Shidler’s support, the college has risen in reputation and ranking since his initial $25 million gift in 2006. Its international undergraduate business program is now ranked 16th in the nation by U.S. News & World Report. The Shidler gifts have been essential in funding campus renovations including upgrades to classrooms and common areas. The school’s faculty endowments have grown from six to 38, allowing for the recruitment and retention of world-class teachers and researchers. And the college’s academic programs have grown in reputation and now include the Global MBA with country-specific tracks, MBA for Executives in Vietnam in Ho Chi Minh City and Hanoi, Distance Learning Executive MBA with Health Care Management Track, and a Freshman Direct Admit Program.

Concurrently, the number of scholarships awarded to students has increased significantly – from 161 to 340 in 2017. In addition, the college has been
able to use the Shidler gifts to fund undergraduate and graduate teams to compete in national and international business competitions, and hire staff to support internship and job placement efforts.

“Jay’s extremely generous gifts have already had a transformational impact on the college’s physical structure and academic programs,” said Dean Roley. “While the size and scope of the gift is ambitious, Jay’s commitment to the larger Hawai‘i community, as well as his pride as an alumnus of the school, have been evident for quite some time. We are incredibly excited for the future of the college.”

“I credit the guidance of my professors and strong connections with classmates at the college with much of my success in the business world. The more students who have access to such an education, the better the business world, and ultimately, our community become,” added Mr. Shidler. “With a strong emphasis on international and Asia-Pacific studies, and a rigorous curriculum, I am looking forward to the next generation of University of Hawai‘i alumni contributing greatly to the international community in both a business and personal capacity.”

Following graduation from UH, Mr. Shidler was commissioned as an officer in the U.S. Army Corps of Engineers. Upon leaving the service in 1971, he formed what would become The Shidler Group, which today invests equity and debt capital in U.S. commercial properties and portfolios, and creates and capitalizes new real estate-related companies. He and Wallette, his wife of 47 years, have a daughter, Summer, and five grandchildren. He is an active trustee of several charitable organizations including The Shidler Family Foundation.

“I FEEL THAT THE SHIDLER COLLEGE OF BUSINESS IS THE REASON WHY I WENT TO UH. IT’S A REALLY GREAT BUSINESS SCHOOL. THANK YOU SO MUCH FOR THIS INSTITUTION.”

ANTONI CATALAN
Management Information Systems and Finance Major

THERE’S MORE ONLINE:
News, videos, photos at shidler.hawaii.edu/gift
North East Asia and the tension surrounding North Korea was the hot topic of discussion at this year’s Dr. N.H. Paul Chung Memorial Lecture & Luncheon featuring Admiral Thomas B. Fargo. The former commander of the U.S. Pacific Command addressed the many difficult challenges that the international community must face with regards to the region and also provided an insider’s perspective on the successes and setbacks of each of the previous four U.S. administrations under which he served. "China is absolutely key to the resolution, but not just in terms of applying pressure on sanctions on North Korea,” said Fargo. ”They have to play a much larger role than just squeezing North Korea. They’ll have to partner with the United States in fashioning both a short-term and long-term outcome on the Korean peninsula.” Over 100 guests attended the 40th annual lecture series held on September 6 and presented by Shidler’s Pacific Asian Management Institute.
It was a timely and relevant topic that drew a capacity crowd to Ethics in Politics co-sponsored by the William S. Richardson School of Law and the Shidler College of Business. As the featured lecture of this summer’s Will Weinstein Ethics Conversation Series, four Hawai‘i community leaders came together to share their views on local, national and international politics and the ethical dilemmas that community leaders must face. The result was a fascinating and insightful conversation that left the audience with much to ponder over. Panelists included Hawai‘i State Representative Della Au Belatti, Hawaii News Now General Manager Rick Blangiardi, Hawai‘i State Ethics Commission Executive Director Daniel Gluck and U.S. Representative Colleen Hanabusa.

Ethics in Politics, held on August 7, was one of seven panel discussions in the conversation series led by UH summer lecturer Will K. Weinstein. Video recordings of all seven lectures are available for viewing online at vimeo.com/shidlercollege.
Kicking off the school year with fun, food, mixers and student orientation

[1] Shidler Day, August 29, kicked off the school year with free pizza, popcorn, drinks, games and student club recruitment.

[2] Freshman Orientation, August 16, welcomed Direct Admit students and their parents to campus to meet with faculty and staff.

[3] Residence Weekend in Vietnam, October 6 - 8, was an intense but rewarding three-day orientation for the new VEMBA students.

[4] Residence Weekend in Hawai‘i, August 17 - 21 at Turtle Bay Resort, was a five-day workshop that set a solid foundation for the new cohort of Executive MBA students.

[5] Team building at Camp Erdman, August 13, nervous MBA recruits experienced sweaty palms and an increased heart rate while completing a challenging ropes course during orientation week.

The first distance-learning MHRM students from Moloka‘i are graduating

The college’s first distance-learning MHRM students from Moloka‘i celebrated the successful completion of their capstone presentation for their Master of Human Resource Management Program. Pictured left to right are Debra Mapel, Nahiwa Naki, and Theresa Tamanaha. All three women graduated this fall and flew to O’ahu to participate in the UH Mānoa Commencement Ceremony.
Exploring high-demand career opportunities within Hawai‘i’s information technology industry

Over 100 students and faculty members were able to interact and learn from Hawai‘i’s information technology (IT) leaders at MIS Splash held on September 21 at the Shidler College.

The event consisted of two lively panel discussions and a reception with business professionals, which provided students with new insight into the high-demand careers within the IT industry.

• MIS Local Leaders Panel featured Alan Ito, information security officer for Hawai‘i Pacific Health; Dianne Jordan, CEO of Resurgo; and Todd Nacapuy, chief information officer for the State of Hawai‘i.
• Alumni and MIS Career Choice Scholarship Panel featured Ruth Enriques, ITSM financial process manager at Bank of Hawaii; Brandon Luu, business analyst at eWorldES; Cherie Ishihara, an MIS Career Choice Scholarship recipient; Alan Ito, information security officer for Hawai‘i Pacific Health; and Garret Yoshimi vice president and chief information officer for the UH System.

In addition, the MIS Career Choice Scholarships for fall 2017 were awarded to Kelvin Ng and WenRui Sun. They received a $1,000 scholarship and a one-year mentorship with a member of the college’s CIO Advisory Board.

MIS Splash connects business leaders and alumni with students to highlight and opportunities for the MIS major. The event is sponsored and hosted by Shidler’s Department of IT Management.

Wellness at work is the focus of this year’s Family Business Center retreat

The Family Business Center of Hawai‘i’s tenth annual retreat was the largest ever with more than 150 members from Kaua‘i, Maui, Big Island and O‘ahu in attendance. Ken Gilbert and Jean Santos organized the retreat that featured a new format with three different retreat leaders and breakout sessions that focused on wellness within family businesses. Guest speakers included David Hunnicutt, CEO and managing member of David Hunnicutt International LLC, who discussed how wellness works, and Dr. Brad Klontz and Dr. Ted Klontz, co-founders of the Financial Psychology Institute, who discussed the psychology of wealth and healthy family business. The retreat was held on November 17 - 18, 2017, at the Moana Surfrider Hotel in Waikiki and UHA was the presenting sponsor.

CONGRATULATIONS TO THE UH ACCOUNTING CLUB AND BETA ALPHA PSI

The UH Accounting Club at the Shidler College of Business was one of 12 student organizations presented with the Institute of Management Accountants’ 2017 Silver Certificate Student Award of Excellence. Additionally, Shidler’s Beta Alpha Psi, Delta Theta Chapter, was named a Superior Chapter and received a $500 award sponsored by KPMG and the KPMG Foundation.
Hawai'i Accounting Research Conference

The first Hawai'i Accounting Research Conference (HARC) will host a three-day symposium of accounting academics on the UH Manoa campus. Over 170 attendees will engage in lively discussions on the latest in accounting research.

Hawai'i International Conference on System Sciences

Since 1968, the Hawai'i International Conference on System Sciences (HICSS) has been the longest-standing working scientific conference in information technology management in the world. Over 1,000 academics will attend the 2018 conference at the Hilton Waikoloa Village on the Big Island.

U.S. News & World Report released its 2018 edition of “Best Colleges,” ranking Shidler’s undergraduate program 109 out of 526 AACSB-accredited business programs nationwide. This year’s ranking of 109 is up from the college’s 114 ranking last year. In the “International Business” ranking, Shidler climbed one spot to 16 and was ranked among schools such as UC Berkeley, USC, University of Michigan, New York University and University of Pennsylvania.

Celebrating the re-opening of Shidler’s newly renovated corporate interview rooms for students

Shidler unveiled its newly renovated corporate interview rooms on September 25 thanks to a $150,000 gift from First Insurance Company of Hawaii Ltd. as part of the Visionary Initiative.

The interview rooms are used to conduct job interviews and prepare students for internship opportunities and entry into the job market. The rooms received electrical upgrades, new furniture, video equipment for interviews, and several large digital monitors to conduct long-distance interviews via Skype.

Last year, more than 40 companies held interviews or informational sessions in the interview rooms through Shidler’s “Business of the Week” program. This is just one of many successful programs and services offered by the college’s Office of Internships and Career Development that have led to a steady growth of internships and career opportunities for students.

Last year, the college placed over 500 students in internships. Also, in a recent survey of undergraduates, nearly 40 percent were placed in jobs one month before graduation and an amazing 88 percent were placed in jobs within three months after graduation.

The college will kick off 2018 by hosting two international conferences

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Nine teams successfully survived the six-week intensive Summer Startup Launchpad program, which provided workshops and mentors to help teams evaluate an idea and launch a business. Sponsored by Mamoru and Aiko Takitani Foundation Inc., the UH Vice President for Research and Innovation, and Sultan Ventures.

**E-LIVE SPEAKERS SHARE THEIR ENTREPRENEURIAL JOURNEY**

Mahalo to this semester’s Entrepreneurship Live speakers. The series is co-hosted by Hawaii Student Entrepreneurs and sponsored by First Insurance Company of Hawaii.

- **Building a business that’s good for Hawaii** with Mattson Davis, president of Ulu Development
- **Overcoming challenges of a startup business in a startup industry** with Tanya Johnson, chief operating officer of Mānoa Botanicals
- **Developing business models that reflect your purpose** with Ben Trevino (MBA 2013), founding president and COO of Bikeshare Hawaii

**FREE IN-HOUSE STARTUP ADVICE**

The Professional-in-Residence program connects students and faculty with startup experts. This semester’s PIRs were:

- **Marketing Master** - Piia Aarma, Founder/Pres., Pineapple Tweed PR
- **Funding Pro** - Scott Brewer, Pres./Owner, Hawaiian Isle Mortgage
- **Law Expert** - Gregory Kim, Partner, Convergent Law Group
- **Finance Guru** - Rand Yamasaki, licensed CPA & business executive

**SUMMER STARTUP LAUNCHPAD CONGRATS, LAUNCHPAD GRADUATES!**

Team Good Egg took home the $1,000 first prize, and the $500 Audience Choice award at this year’s UH Breakthrough Innovation Challenge, sponsored by Accuity LLP. The team wowed the judges with their automated washing and grading system of bovine embryo. This test for healthy embryo during In Vitro Fertilization will produce more pregnant cattle for greater global protein supplies.

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**FREEMAN FOUNDATION ASIAN FELLOWSHIP HANDS-ON, REAL-WORLD EXPERIENCES**

During their three-week stay in Japan, the Freeman Fellows worked closely with an innovative tech company to expand their robotic product to the U.S. market. Through analysis of potential customer segments and stakeholders, the team provided the company with an in-depth identification of U.S. channels to consider.

**UH BREAKTHROUGH INNOVATION CHALLENGE GOOD EGG TAKES FIRST PRIZE**

Goog Egg team members Arif Rahman and Kainalu Matthews

**IN-SPACE EVENTS NETWORK > SHARE > CONNECT**

Fun and creative events in PACE’s on-campus collaborative workspace for UH students. Fall 2017 in-sPACE events included:

- **IP & Invention** with Dr. Robert Yonover, inventor, entrepreneur and Shark Tank contestant. View talk at pace.shidler.hawaii.edu/IP-Night
- **Movie showing of Generation Startup** - This documentary film follows six recent college grads as they build startups in Detroit
- **Halloween Treat (Meet) Up** - Sweet treats, games and pumpkin passing at this Halloween-themed meet up

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GLOBAL CONNECTIONS PROGRAM WELCOMES HIGH SCHOOL STUDENTS TO UH

In October, the International Business Organization (IBO) launched its new Global Connections Program, which helped 31 French-language students from Moanalua High School to explore international business, foreign language, and study abroad opportunities at UH Mānoa. The high school students attended special classes in business, culture and language and took a tour of the UH Mānoa campus led in French. Next semester, IBO student club members plan to visit Moanalua High School to share their study abroad experiences and foster enthusiasm for international business.

BETA GAMMA SIGMA CLASS OF 2017

On November 18, UH’s chapter of Beta Gamma Sigma (BGS) inducted its new members. This year, 68 students joined the exclusive international business honor society. To receive an invitation to join BGS, a student must be enrolled in an AACSB-accredited school and rank academically in the top 10 percent of their junior class, top 10 percent of their senior class, or the top 20 percent of their graduate class. Pictured above are inductees Janine Tugaoen, Daisuke Shimizu and Yuka Sakata.

UNDERGRADUATES WIN CUIBE CASE COMPETITION

For the first time, a Shidler team advanced to the final round and took home the first place trophy at the annual CUIBE (Consortium for Undergraduate International Business Education) International Business Case Competition. In their case study, team members Kelli Sunabe, Christina Rivers, Eryn Yuasa and Jessica Eggers provided recommendations to the executives of Pharmacorp on its business outlook in the Ukraine. Sixteen teams participated in the 8th annual competition that was held at Northeastern University’s D’Amore-McKim School of Business in Boston on November 2-4, 2017.

SOPHOMORE ROSE WONG PARTICIPATES IN NATIONAL ENTREPRENEURS PROGRAM

Sophomore Rose Wong was one of 20 female student entrepreneurs selected to participate in the prestigious WBENC Student Entrepreneur Program (SEP) at the Women’s Business Enterprise National Council’s (WBENC) National Conference & Business Fair in Las Vegas in June. As a part of the program, Wong competed in a pitch competition for $10,000 in seed capital. Her company Kolohe Ocean Gems sells handmade jewelry with an island flare. Since its inception in 2008, more than 150 student entrepreneurs from 50 colleges and universities across the United States have graduated from the WBENC Student Entrepreneur Program.
UNDERGRAD CHASE NAKAMURA Completes A BIG Project FOR THE LEGENDARY WALTER DODS

Legendary Hawai‘i businessman and former First Havaian Bank Chairman Walter Dods, Jr. (BBA 1967) donated to the college seven boxes of files from his time with the Japan-Hawaii Economic Council. Over the summer, Direct Admit student Chase Nakamura dedicated hours working to digitize all 17,000+ pages into a searchable electronic format that can be used as a reference by the UH community. In appreciation of his time and dedication to the project, Dods extended Chase a special invitation to dine with him at the exclusive Bankers Club at the top of the First Hawaiian Center. At breakfast, Chase presented Dods with a UH thumb drive containing the scanned files and he also brought a copy of Dods’ book, Yes! A Memoir of Modern Hawaii, which Dods graciously signed.

EXPERIENCING THE DIVERSE ASIAN BUSINESS ENVIRONMENT

Twenty-five students returned from an incredible trip to Asia as a part of the college’s Asian Field Study program. The trip included visits to over 20 organizations in Tokyo, Kyoto, Shanghai and Ho Chi Minh City. For the first time in the field study’s 34-year history, every student received a travel scholarship. A combined total of over $100,000 was presented to this year’s class thanks to the generosity of the Freeman Foundation, Saltchuk Resources’ Hawai‘i-based Companies, Ralph S. Inouye Co. Ltd., David T. Pietsch, and the Pacific Asian Management Institute.

CONGRATS TO THE VEMBA CLASS OF 2017

This summer, 52 students from Shidler’s MBA for Executives in Vietnam program celebrated commencement at huge gatherings that included hula performances, speeches and tons of photo taking and cap tossing. The Hanoi program held its commencement at the Sheraton Hanoi Hotel on July 7 and the Ho Chi Minh program held its commencement on July 8 at the Reverie Saigon. Many of the graduates will also travel to Hawai‘i this December to participate in the UH Mānoa Mid-Year Commencement Exercises. Currently, there are over 650 professionals who graduated from the VEMBA program working and living in Vietnam.

YEAR-END GALA IN HO CHO MINH CITY

Following a time-honored VEMBA tradition, the class of 2018 in Ho Chi Minh City hosted a gala affair to close out the year. The party was held at the InterContinental Saigon Hotel on November 26. This year, more than 230 alumni, students, and their families attended the event which organizers claim was the most successful VEMBA Year-End Gala ever held.
FACULTY AND STAFF NOTES

New Faculty and Staff

**Bianca Mordasini** has joined the Shidler College of Business as the director of alumni engagement. She has more than nine years of experience in communications, public relations, marketing and event coordination with organizations such as the Trump International Hotel Waikiki, the Chamber of Commerce Hawaii, Anthology Marketing Group, CARE Hawaii Inc. and the Hawaii State Legislature. Mordasini received a bachelor's degree in communications from the University of Hawaii at Manoa.

**Peter Rowan** has joined the college as the executive director of the Pacific Asian Center for Entrepreneurship (PACE). Previously, Rowan served as the corporate vice president of new ventures at Coinstar, a role he held from 2001-2010. At Coinstar, Rowan led more than 20 acquisitions, investments and divestitures, including its investment in Redbox. He continues to be active in the entrepreneurial community in Hawaii and is currently the angel-in-residence at XLR8UH, a startup accelerator program that assists UH entrepreneurs. In addition, Rowan has written numerous works of fiction including a 2012 novel entitled *Inner Circle*.

**Lauren Saiki** has joined the development and alumni engagement team as a development assistant. Previously, Saiki was a fiscal administrator for the College of Tropical Agriculture and Human Resources at the University of Hawaii at Manoa. She received a bachelor’s degree in marketing and management from the Shidler College of Business in 2015.

Promotions, Awards and Appointments

**Richard Brislin**, emeritus professor of management, received the 2017 Lifetime Achievement Award from the International Academy for Intercultural Research, for his contributions to the scientific and theoretical foundations of intercultural research throughout his career.

**Nathaniel Hartmann**, Shidler College Faculty Fellow, has been promoted to associate professor of marketing. Last year, Hartmann received the Shirley M. Lee Research Award from the Shidler College of Business for his outstanding work in research.

**Alyssa Tanabe** has been promoted to assistant director of donor relations for the Shidler College of Business. Previously, she served as a development assistant for Shidler’s Development Office, a role she has held since joining the college in 2012.

The following faculty received teaching awards for the 2017 spring semester: **John Butler**, Harold and Sandy Noborikawa Chair of Entrepreneurship and professor of management (Full-time MBA Core Course); **Kiyohiko Ito**, Shidler College Distinguished Professor and professor of management (Part-time MBA Core Course); **Kaveh Abhari**, information technology management lecturer (Full-time and Part-time MBA Elective Course); **Robin Hadwick**, assistant dean for student services and management lecturer (Executive MBA Course); **Qimei Chen**, Jean E. Rolles Distinguished Professor, professor of marketing, and associate dean for academic affairs (Distance Learning EMBA Course); **Lauren Saiki**, Peter Rowan, Bianca Mordasini and Richard Brislin with his Lifetime Achievement Award.

Left: Assistant Director of Donor Relations **Alyssa Tanabe**, and her husband Tyler, welcomed the arrival of their new son Mason Isamu Tanabe. Mason was born on October 6, 2017 at 7lbs 3oz and 20.5 inches long. Center: Shidler College Faculty Fellow and Associate Professor of Management **Sonia Ghumman**, along with her husband Ryan and daughter Zara, are pleased to introduce the newest addition to their family, Sofie Quinn Bailey, who was born on June 19, 2017. Right: Assistant Professor of Marketing **Miao Hu**, along with her husband Boyi, celebrated the birth of their first child Zhi-Yi Liu on September 30, 2017. Zhi-Yi means “the world at its most peaceful” in Chinese.
Thomas Pearson, professor of accounting (Master of Accounting Course); Marie Kumabe, management lecturer (Master of Human Resource Management Course); Chris Rachal, information technology management lecturer (BBA Core Course); and Dana Alden, William R. Johnson, Jr. Distinguished Professor and professor of marketing (BBA Elective Course).

Research

Randall Minas, Jr., Hon Kau and Alice Lee Faculty Fellow and assistant professor of information technology management, and his four undergraduate student researchers, received a grant for $8,968 from the University of Hawai‘i Council for Undergraduate Research Opportunities Program for their research entitled, “Engaged Development: Using Cognitive Neuroscience to Develop Self-Service IoT Analytics Applications.”

Jing Ai, First Insurance Company Distinguished Professor and associate professor of finance, with L. Golden, P. Brockett and B. Kellison, received the Most Outstanding Journal Article Award from the Society of Actuaries for their paper entitled, “Empirical Evidence on the Use of Credit Scoring for Predicting Insurance Losses with Psycho-Social and Biochemical Explanations.”

Elizabeth Davidson, W. Ruel Johnson Distinguished Professor and professor of information technology management, with B.W. Young and L. Mathiassen, were awarded best paper in the Journal of the Association of Information Systems for 2016 for their paper entitled, “Inconsistent and Incongruent Frames During IT-enabled Change: An Action Research Study into Sales Process Innovation.” Davidson accepted her award at the International Conference on Information Systems in December in Korea.

Nathaniel Hartmann, Shidler College Faculty Fellow and associate professor of marketing, Stephen L. Vargo, Shidler College Distinguished Professor and professor of marketing, and H. Weiland’s paper entitled, “Converging on a New Theoretical Foundation for Selling,” has been accepted for publication in the Journal of Marketing.

Thomas C. Pearson, professor of accounting, with co-authors T. Weirich and N. Churyk, recently published their ninth edition of Accounting & Auditing Research. This book provides useful guidance and information in conducting accounting research and is used by many universities to develop students’ research and analytical skills for the accounting profession. The new edition has been enhanced with research tips, quick facts and various exercises.

For the fourth consecutive year, Stephen L. Vargo, Shidler College Distinguished Professor and professor of marketing, was named one of the World’s Most Influential Scientific Minds for 2017 by Thomson Reuters. He was selected based on having the most highly cited papers among his fellow researchers. Vargo also received the Service-Dominant Logic Award for exemplary contributions in research to the CTF Service Research Center in Karlstad, Sweden. Vargo was presented with the award at the Frontier in Service Conference in New York (pictured above). He also received the Highly Commended Award by the Journal of Service Theory and Practice for a paper entitled, “Institutions as Resource Context,” with K. Koskela-Huotari, which was presented at the Naples Forum on Service conference in Sorrento, Italy. In addition, Vargo was presented with the 2017 Best Article Award from INFORMS Service Science for his article entitled, “Institutional Complexity as a Driver for Innovation in Service Ecosystems.”

Lee Higa-Okamoto (second from left), director of graduate career services and professional development, was honored for her service as the co-chair of the MBA Career Services and Employers Alliance 2017 Global Conference in San Francisco.

On August 5, PhD candidate Charlotte Hildebrand, Assistant to the Dean Lisa Emerson and Assistant Director of Undergraduate Placement J. Patrick Stuart (standing left to right) spent the day helping to remove invasive sphagnum moss throughout a portion of the Mount Ka‘ala Reserve, which is located 4,025 feet above sea level along the Waianae Mountain Range. Mahalo to Jenna Masters and Christine Flauta (pictured kneeling), from the State of Hawai‘i Division of Forestry and Wildlife, for guiding the Shidler team on their trek through the reserve.

Kiyohiko Ito (far right) Shidler College Distinguished Professor and professor of management, with U.S. Army Colonel T. Peacock (IM PhD 2014) and K. Asakawa presented their paper, “A Study of Profitability and Competitiveness of U.S. and Japanese Defense Contractors,” at the 2017 Academy of Management Annual Meeting in Atlanta in August. Their paper was selected as a finalist for the best paper award at the 2017 Association of Japanese Business Studies Annual Meeting in Dubai, UAE.
FACULTY AND STAFF NOTES

Research Spotlight: Finding a better model to detect insurance claims fraud

Fraudulent insurance claims are a serious concern for the insurance industry, which is estimated to pay out billions of dollars in fraudulent claims annually. Through her research, Associate Professor of Finance Jing Ai is developing better models to deter, detect, and manage fraudulent claims. Her research focuses on designing business analytical models and applying them to real data to predict the likelihood of fraud. This will help insurance investigators and regulators to prioritize and allocate resources appropriately to manage fraudulent activities.

In order to accommodate the ever changing patterns of fraud and the high costs associated with identifying fraudulent claims through auditing, researchers frequently rely on the so-called “unsupervised learning” methods for fraud detection modeling. While the specific models differ, the typical rule of thumb underlying the modeling is to focus on recognizing unusual patterns for potential fraud.

In Ai’s research, she and her co-authors developed a specific type of “unsupervised learning” called the PRIDIT model for fraud detection and applied it to automobile insurance claims in the U.S. and Spain. Through this method, they were able to identify and rank suspicious claims with high accuracy and also estimate the percentage of fraudulent claims in the population.

Ai suggests insurance companies can benefit greatly by using her validated model in their fraud management system to monitor and uncover fraudulent activities on an ongoing basis.

In her latest research, she focuses on understanding fraudulent healthcare claims that affect public programs or government-subsidized health insurance. Ai says predictive modeling methods, including her own method, can be used in combination with previously identified fraud predictors to successfully detect fraud. This will help provide insights and recommendations for healthcare practitioners and public policy makers in reducing fraud in public programs.

Ai is the First Insurance Company of Hawaii Distinguished Professor and an associate professor of finance at the Shidler College.

In addition to her research in developing business analytics models, Ai’s research interests include empirical and/or theoretical research on topics including enterprise risk management, behavioral insurance, longevity risk management, and insurance regulation. Her research papers have appeared in premier academic journals, such as *Journal of Risk and Insurance, Insurance: Mathematics and Economics, North American Actuarial Journal (NAAJ)*, and *Geneva Risk and Insurance Review*. Ai is currently serving as an associate editor for the *NAAJ* and *International Journal of Financial Consumer*. For more on Ai’s research, visit shidler.hawaii.edu/news/faculty-spotlight-ai.

Ai received her PhD and master’s degree from the University of Texas at Austin and her bachelor’s degree from Tsinghua University in China.

Happy retirement to professors David Bess and Jack Suyderhoud

A fond aloha and mahalo to long-time faculty members David Bess and Jack Suyderhoud.

Bess retired in December after serving 50 years as a professor of management and an administrator at the University of Hawai‘i. He held several administrative positions in the Office of the Chancellor, Office of the Vice President of Academic Affairs and served as dean of the Shidler College of Business from 1980 – 1998. Bess received many awards including International Dean of the Year from the Academy of International Business and received the U.S. Merchant Marine Academy Outstanding Professional Achievement Award. He specialized in transportation management and organizational leadership.

Suyderhoud has been with the college since 1978 serving as a professor of business economics, and as associate and interim dean from 1996 – 2000. He taught at the undergraduate, graduate and executive levels and received many teaching awards including the UH Presidential Citation for Meritorious Teaching in 1992 and the Dennis Ching Excellence in Teaching Award in 1991 and 2012. Prior to his retirement, Suyderhoud was the faculty director of the Global MBA program and the Asian Field Study program. In 2015, he was reappointed to serve on the State of Hawai‘i Council on Revenues, a position he has held since 2003. He also served as executive director of the State of Hawai‘i Tax Review Commission from 1983 – 1984.
MEET THE NEW FACULTY

New faculty bring with them a wealth of knowledge and a passion for research and teaching.

LAUREN CHEATHAM
Assistant Professor of Marketing

Lauren Cheatham’s current research interest is in consumer psychology with a focus on advocacy, attitudes and persuasion, and consumer welfare. Cheatham received her PhD from Stanford Graduate School of Business. She enjoys running, hiking, rock climbing and spending time with family and friends.

NIMESH PATEL
Assistant Professor of Finance

Nimesh Patel’s current research interest is in corporate finance and the political environment. Previously, he worked as a researcher for the New Zealand Institute for the Study of Competition and Regulations. Patel received his PhD from UCLA Anderson School of Management. In his spare time, he enjoys the beach and trying new restaurants.

HAROLD D. SPILKER, III
Assistant Professor of Finance

Harold Spilker’s current research interest is in hedge fund family ties, social network impact on prices and institutional investing. Prior to his academic career, Spilker compiled portfolios of hedge funds for clients at Cambridge Associates, K2Advisors and UBS in New York. Spilker received his PhD from Boston College, Carroll School of Management. He also received his CFA designation and is a private pilot.

YANMEI ZHENG
Assistant Professor of Marketing

Yanmei Zheng’s research involves developing a better understanding of ways to sustain consumer engagement. Her other interests include consumer decision-making, context effects and the role of knowledge in consumption-related domains. Zheng received her PhD from the University of Florida. She enjoys calligraphy, playing Sudoku and exercising. She is also a badminton enthusiast.

TU XU
Assistant Professor of Accounting

Tu Xu’s research examines how institutional and environmental features shape investors’ and auditors’ judgments and decision-making using behavioral experimental methodology. Previously, Xu worked as an analyst at KPMG (China) and an auditor at Deloitte in Hong Kong. Xu received his PhD from Nanyang Technological University. He enjoys cooking, hiking and photography.

ANTHONY VANCE
Danny & Elsa Lui Distinguished Associate Professor of ITM

Anthony Vance’s research focuses on behavioral information security and neuroscience applications to info security. He is an associate editor for MIS Quarterly and previously worked as a consultant at Deloitte. He received a PhD from University of Oulu in information processing science, a PhD from Georgia State University in CIS and a PhD from University of Paris–Dauphine in management science.

MEET THE NEW FACULTY

New faculty bring with them a wealth of knowledge and a passion for research and teaching.
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ALUMNI AND STUDENTS BREAK BREAD AT MENTOR CONNECT

Held at the International Marketplace in Waikiki, the inaugural Mentor Connect event helped students to make meaningful connections with alumni while dining at three of Honolulu’s trendiest new restaurants - Yauatcha, Eating House 1849, and The Street. Thirty students and 30 alumni spent the evening restaurant hopping in a round-robin format that allowed students to interact with different mentors. The September 6 event kicked-off the Shidler Global Leader’s (SGL) new mentorship program. It was organized by the students of the SGL program with support from the Shidler Alumni Association.

A FUN SUNDAY AFTERNOON CRUSIN’ NEWPORT BAY

More than 75 alumni and friends spent a lovely afternoon dining on pupus, sipping cocktails and networking while enjoying breathtaking views from a luxury yacht owned by Bill Johnson (BBA 1965) and his wife Sue. UH President David Lassner and Shidler Dean Vance Roley were on hand at the September 10 gathering to greet guests and provide updates on the latest UH and Shidler initiatives. A big mahalo to the Johnsons for generously hosting the event aboard their yacht and their tremendous support throughout the years. In 2006, the Johnsons donated $1 million to establish two distinguished professorships at Shidler and in 2012, the Johnsons made an additional $1 million gift to support the college’s study abroad program.

DINE AROUND FULFILLS EVERY FOODIES GREAT EXPECTATIONS

Alumni Dine Around at the Royal Hawaiian Center once again fulfilled everyone’s expectations. A wonderful line up of signature dishes complimented by beer and wine pairings from the Royal Hawaiian’s top eateries put everyone in a great mood to meet and mingle. This year’s featured restaurants included Noi Thai Cuisine, P.F. Chang’s Waikiki, and everyone’s favorite, Wolfgang’s Steakhouse. Coffee and dessert were provided by Island Vintage Coffee. The July 19 event marked the ninth year that the Shidler Alumni Association has organized this popular mixer.

MAUI ALUMNI RAISE OVER $11K FOR STUDENT SCHOLARSHIPS

Nearly 100 Shidler alumni and friends gathered for the college’s Maui Alumni & Friends Event on June 2. Graciously hosted by Ken Ota (BBA 1991) and his wife Saedene at their beautiful two-acre home in Waikapu, the event was a fundraiser for student scholarships with one hundred percent of the $11,000 raised benefitting Shidler students from Maui. On hand at the event was Shidler’s first Maui Alumni Business Scholarship recipient Mark Hipolito (BBA 2017) who shared his inspirational story with the crowd. In addition, Kimo Haynes representing Saltchuk Resources’ Hawai’i-based companies, presented a check to fulfill the company’s $150,000 scholarship pledge benefiting Shidler’s Distance Learning Executive MBA students from the neighbor islands.
The Shidler Alumni Association’s president Heather Miyasato (BBA 2007) is senior manager of health services finance at HMSA. Miyasato joined the alumni board after graduating with her bachelor’s degree from Shidler in 2007. She majored in accounting and finance and minored in information and computer science. Born and raised in Honolulu, Miyasato is a graduate of Kalani High School. During her time at Shidler, she was a Regent Scholar and was actively involved with several on-campus organizations, including the Inter-Business Council, the Business Executive Society of Tomorrow, and the National Society of Collegiate Scholars, serving a term as president for each.

For bios on all of the Shidler alumni board members, visit shidler.hawaii.edu/alumni/association.

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Billy Wu (BBA ’12) - Hong Kong *

* New board director for 2017-2018

The Shidler Alumni Association’s president Heather Miyasato (BBA 2007) is senior manager of health services finance at HMSA. Miyasato joined the alumni board after graduating with her bachelor’s degree from Shidler in 2007. She majored in accounting and finance and minored in information and computer science. Born and raised in Honolulu, Miyasato is a graduate of Kalani High School. During her time at Shidler, she was a Regent Scholar and was actively involved with several on-campus organizations, including the Inter-Business Council, the Business Executive Society of Tomorrow, and the National Society of Collegiate Scholars, serving a term as president for each.

For bios on all of the Shidler alumni board members, visit shidler.hawaii.edu/alumni/association.

**HONG KONG BOWLING MIXER**
Thank you to everyone who was able to join us in Maui to support such a great cause.

**HONG KONG MIXER AT THE TIKITIKI BOWLING BAR**
Shidler graduates gathered for memorable networking and bowling at the Tikitiki Bowling Bar in Sai Kung, Hong Kong. UH alumni and friends were all invited to attend this fun event. Mahalo to Shidler Alumni Association Board Directors Chris Chang (BBA 2006) and Billy Wu (BBA 2012) for bringing together Shidler’s alumni in Hong Kong.
1970s - 1980s

Roger Higa (BBA 1986) has been promoted to partner at New York Life Insurance Company. Higa holds over 18 years of management experience with non-profit and for-profit organizations in Hawai’i and California. Higa first joined the company’s Hawai’i office in 2012 as an agent during which time he has earned numerous awards and accolades including the Hawaii General Office Rookie of the Year Award and the Hawaii General Office New Org Agent of the Year Award. In addition, Higa is actively involved in the local community as a member of NAIFA Hawaii, Chinese Chamber of Commerce of Hawaii, Hawaii Society of Business Professionals (HSBP) and as a volunteer for AARP Hawaii.

Diane Inouye (BBA 1984) has been appointed president of IC International, Hawai’i’s premier wholesale provider of Excess and Surplus Lines insurance. Inouye began her career with IC International in 2014, serving as executive vice president of underwriting and brokerage officer. She has over 30 years of experience in the insurance industry, holding executive positions in commercial underwriting, enterprise risk management, and pricing and rate filing with First Insurance Company of Hawaii. Inouye’s professional designations include Chartered Property Casualty Underwriter, Certified Risk Manager, and Certified Insurance Counselor.

Cheryl Ka’uhane Lupenui (BBA 1987) has been named president and chief executive officer of The Kohala Center, an independent community-based center for research, conservation, and education. The center turns research and ancestral knowledge into action, so that communities in Hawai’i and around the world can thrive—ecologically, economically, culturally, and socially. Previously, Lupenui served as the founder and principal of The Leader Project, a business that sources from Hawaiian and Western models to build place-based leadership throughout organizations through projects that give opportunity for shared leadership by all. Prior to that, she served a 10-year tenure as chief executive officer of the YWCA of O’ahu.

Carl Choy (BBA 1980) and Lynne Kinney (BBA 1992), principals of CKW Financial Group – a Hawai’i-based SEC Registered Investment Advisor (“RIA”) - are honored to announce that CKW’s Opportunistic Global Balanced Fund has been awarded “5 Stars” by Morningstar, their highest rating.

Stacey Hayashi’s Go For Broke premieres to a sold out crowd at the Hawai’i International Film Festival

A huge round of applause goes out to Shidler alumna Stacey Hayashi (BBA 1997) upon the tremendous success of her film, Go For Broke: A 442 Origin Story. Written and produced by Hayashi, the film shares the untold stories of the brave Japanese Americans of the 100 Infantry Battalion, 442nd Regimental Combat Team, the most decorated combat unit in U.S. military history. Go for Broke premiered at the historic Hawai’i Theatre on November 12 to a sold-out crowd as the closing film of the 2017 Hawai’i International Film Festival. It took Hayashi nearly two decades of hard work and dedication to raise the resources and support from the Hawai’i community to complete the project. In addition, the film was a co-production of the Academy for Creative Media (ACM) Mānoa at UH and over 20 ACM Mānoa alumni and students took part in the project. Learn more at goforbrokefilm.com.
Only 14 managed funds achieved this rating out of the 814 managed funds within the Morningstar ETF Landscape. CKW’s portfolio was the only “5-Stars” rated ETF strategist on Morningstar’s ETF Managed Portfolios Landscape in the Global Balanced category of 169 managed portfolios. CKW claims GIPS compliance and the fund’s performance is independently verified. CKW Opportunistic Global Balanced Fund is included as part of CKW’s $1+ billion AUM. CKW has several discretionary strategies for its institutional and individual clients where they act as the fiduciary.

**Gregg Matsuura (BBA 1986)**, CIMA, CRPS has been named senior vice president of investments at Raymond James Financial Inc. in Honolulu, Hawai‘i. Matsuura began his financial services career in 2000 at Smith Barney and moved to UBS Financial Services in 2007. Prior to entering the investment field, he worked in real estate development with Castle and Cooke. Along with a BBA in accounting from Shidler, he earned an MBA and a Master of Real Estate Development from the University of Southern California. He also holds the CIMA designation earned through the UC Berkley School of Business, and is a Chartered Retirement Plans Specialist.

**Glenn Tarumoto (BBA 1979)** has joined American Savings Bank as a senior residential loan officer. Tarumoto has been in the mortgage banking business for 31 years. Previously, he served as a home mortgage consultant for Wells Fargo Home Mortgage. He is a member of the Downtown Business Association.

**Eric Tom (BBA 1981)** has been appointed to the newly created position of executive vice president and chief revenue officer for Teradata, a leading data and analytics company. In his new role, Tom oversees the company’s global go-to-market strategy and execution. Prior to joining Teradata in November, Tom served as the vice president of corporate and business development at Force10 Networks, where he developed several distribution channels, and built and grew its regional VAR program. Tom also held executive-level positions at Broadband Interactive TV, Qwest Communications and Sprint. Along with a BBA from Shidler, Tom also holds an MBA in corporate finance from the University of California, Berkeley.

**Wesley Yamamoto (BBA 1977)** has been named senior vice president of investments at Raymond James Financial Inc. in Honolulu, Hawai‘i. Previously, Yamamoto worked at Wells Fargo Advisors for 15 years and joined UBS in 2010. He holds nearly 40 years of business experience. Prior to entering the investment field, Yamamoto was in the consulting business with Coopers & Lybrand in Honolulu and at the Ralph M. Parsons Corporation in Saudi Arabia. He also ran his own manufacturing business in Bangkok, and served as the president of Gray Line Hawaii. Yamamoto is a Certified Financial Planner (CFP) professional and holds the CIMA designation from the Wharton School of Business.

**Samuel Yau (BBA 1985, MAcc 1987)** has been named chief financial officer of Asia Equity Exchange Group Inc. in Hong Kong and was appointed as a member of the company’s board of directors. Previously, Yau served as the financial controller of Hontrade

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**Diane Paloma is named the first CEO of the Lunalilo Trust**

Diane Sheryl Leinani Paloma (MBA 1999) has been named the first chief executive officer of The King William Charles Lunalilo Trust. Paloma stepped into her new role in August. The newly-created CEO position is a part of the organization’s larger plan to extend the reach and impact of Lunalilo Home’s mission to support the well-being of seniors. Previously, Paloma served as the director of the Native Hawaiian Health Program at The Queen’s Health Systems - a position she has held since 2006. Along with an MBA from the Shidler College of Business, Paloma also holds a BS in physiological science and recently completed her PhD in healthcare administration.
Engineering Limited. Currently, he is a member of both HKICPA and AICPA.

1990s

Cara Heilmann (BBA 1990) has signed a publishing deal to co-write the forthcoming book entitled Ready, Set, Go!, published by CelebrityPress® LLC. The book is a guide from an international group of entrepreneurs who share their lessons, tips, and tricks to give people a head start in their personal race to prosperity. In addition to Heilmann’s expertise, the publication features content from renowned voices such as Best-Selling Author® Brian Tracy.

Brian Nishida (EMBA 1990) has been named chair of the board of directors for the Honolulu Japanese Chamber of Commerce. Nishida was inducted at the organization’s 13th Annual Inauguration & Generational Award Luncheon on July 19, 2017. Nishida is the president and chief executive officer of Step Stone Business Development, an executive business coaching practice. He has been a member of the chamber since 2007.

Christine Sakuda (MBA 1997) has joined Transform Hawai‘i Government (THG) as the organization’s first executive director. THG is a nonprofit organization that supports information and technology initiatives aimed at improving the transparency, accountability and efficiency in state government. Prior to THG, Sakuda was the executive director of the nonprofit Hawai‘i Health Information Exchange (HHIE), an organization connecting Hawai‘i’s health care providers together to share real-time patient information through a secure IT network. Sakuda started as a HHIE board member, and served as the organization’s first executive director from 2009-2017.

2000s

Joanna Amberger (MBA 2008) has been elected to serve a two-year term on the national board of directors for the American Association of University Women (AAUW). Amberger is the president and founder of 3 Financial Group, an independent financial planning firm in Honolulu. She has been a member of AAUW since 2010 and is actively involved locally with AAUW Honolulu.

Stephanie Castillo (EMBA 2000) attended a special ceremony in Washington D.C. which recognized the many Filipino veterans who bravely served in the military during World War II. Castillo, who represented her family at the ceremony, is pictured displaying a replica Congressional Gold Medal that she accepted on behalf of her late father and World War II veteran Wallace Castillo. She shares her personal reflections in a special piece published in the Star-Advertiser entitled, “Ceremony gives rise to reflections from veteran’s daughter.”

"Over the course of two days, I wrote five stories for the Honolulu Star-Advertiser. It was a marathon of writing, plus participating in the events at Congress and last night’s gala affair -- getting little sleep while wearing these two hats of daughter of a Filipino vet and a newspaper freelance reporter. Exhilarating, exhausting, and honored!!” stated Castillo in a recent Facebook post. Castillo is an Emmy-winning independent filmmaker and a former newspaper journalist from Kaua‘i. She is currently based in New York where she is working to distribute her tenth documentary, Thomas Chapin, Night Bird Song.
Tim Ganter lands a new job with Adobe's Creative Intelligence Lab

Tim Ganter (MBA 2006) has joined the Creative Intelligence Lab at Adobe as a research software developer where he helps innovate user experiences for Adobe’s products. Ganter is also the founder of Studio Ten Four LLC, a Seattle-based web development studio that specializes in custom-created designs. Prior to launching Studio Ten Four in 2008, Ganter was the lead web developer for the Shidler College of Business at UH Mānoa.
Steve and Malia Haumschild appeared on the cover of *Kailua Beach Neighbors*

**Steve and Malia Haumschild (EMBA 2011)** appeared on the cover of the September 2017 issue of *Kailua Beach Neighbors*. In the publication’s feature article, Steve and Malia discuss how they met while enrolled in Shidler’s Executive MBA program and how they are both utilizing their education to pursue their passions. Malia, who is one of Hawai’i’s best professional hula dancers, teachers and choreographers, is the owner of Hula Hula Entertainment. Steve is a serial entrepreneur who is best known locally as the CEO and brewmaster for Lanikai Brewing Company, which he co-founded with fellow EMBA 2011 grad Al Darling. In October, Steve celebrated the grand opening of his newest craft pub Tap & Barrel, and recently celebrated the birth of twins with his wife Malia. Congratulations and best wishes to the Haumschild family.

Andrew Meade (BBA 2009) has been recognized as a top advisor on *Forbes/SHOOK’s “America’s Top Next-Generation Wealth Advisors”* inaugural list, published on July 25, 2017. Meade, who is a senior financial advisor and assistant vice president with Merrill Lynch in Honolulu, was one of 500 advisors from across the nation to make the list. Meade began his financial services career in 2010 and joined Merrill Lynch in 2012. He holds a Certified 401(k) Professional designation – C(k)P. While attending Shidler, Meade led UH Mānoa’s Varsity Sailing Team as team captain. In his free time, he enjoys competing in sailing regattas in Hawai’i and the U.S. mainland. He is an active community volunteer having served on boards and committees of the Waikiki Yacht Club, Kanohe Yacht Club, Historic Hawaii Foundation, and Make-a Wish Hawaii. He and his wife, Kerri, live in Honolulu with their dog, Bay.

Yeon Wong (BBA 2005) has returned to Anthology Marketing Group as a new member of the firm’s advertising and media team. Wong serves as senior media planner/buyer, responsible for managing all development, strategy, deliverables and execution of media plans. Previously, she served as a marketing specialist at HMSA. She resides in Aina Haina.

2010s

Landon Garner (MBA 2010) has been appointed chief marketing officer for Taoglas, a leading provider of IoT and automotive antenna products headquartered in San Diego. In his new role, Garner oversees all aspects of the company’s brand communications, product strategy and marketing, and demand generation. Previously, he held the same position as chief marketing officer for Ingenu where he oversaw the company’s 2015 corporate launch and supported the global rollout of its technology and networks. In addition to a Shidler MBA, Garner holds a bachelor of science degree in marketing from Brigham Young University - Idaho.

Steven Lam (BBA 2010) has been promoted to account manager trainee at Altas Insurance Agency Ltd. Lam also recently earned his CISR designation and passed the AINS 23 Commercial Insurance course. Lam joined Atlas in 2015 as an account administrator.

Greg Matsuura (BBA 2017) has joined Atlas Insurance Agency Ltd. as a commercial lines account manager assistant within the AOAO unit. Prior to graduating from UH in May with a double major in finance and economics, Matsuura was a commercial insurance intern at Atlas.

Lisha Nakamura (BBA 2017) has joined Atlas Insurance Agency Ltd. as an account manager assistant where she splits her time between the company’s IT and commercial lines departments. Nakamura first joined the Atlas team as an IT intern before graduating this...
Vanessa Henao (BBA 2013) is a co-founder of DefyU Technologies, a fantasy soccer gaming company based in Barcelona, Spain. “DefyU is the first free-to-play mobile game that merges fantasy sports and social gaming, shifting 180 degrees from the current pay-to-play model and focusing on the sports-fan experience,” explains Henao. “In just eight short months, we have grown our team from two to 12 people. We’ve acquired over 100,000 pre-registered fans and we’ve closed partnerships with top brands and soccer clubs. In order to continue pushing the project forward and launch our app, we are launching a Kickstarter campaign and we are asking our friends and family to help support our project. We’ll be offering epic rewards exclusively crafted just for campaign backers.”

Prior to joining DefyU Technologies in 2016, Henao served as a marketing manager for the New York offices of Celtra Inc., a creative management platform for digital advertising.
**Chris Saki (BBA 2014)** recently earned his JD from Cornell Law School and his MBA from Cornell’s Johnson Graduate School of Management. After graduating with both degrees in May, Saki joined the New York office of international law firm Kirkland & Ellis LLP. As one of the firm’s newest associate tax attorneys, Saki primarily advises on tax issues associated with corporate mergers and acquisitions and private equity fund formation.

**Ryan Trujillo (MBA 2017)** was hired as an assistant marketing manager for Servco Pacific Inc. where he is responsible for helping to manage the Subaru and Chevrolet brands, as well as the Servco Tire Company in Hawaii. Along with an MBA from Shidler, Trujillo also earned a BS in business administration, management and operations from the University of Redlands.

**In memoriam**

**Milton Hiura (BBA 1977, EMBA 1988)** passed away peacefully on September 7, 2017 at the age of 62. Hiura was a strong supporter of the Shidler Alumni Association (Formerly the UH College of Business Administration Alumni and Friends) serving on the board of directors for many years during the 1990s. Hiura was the vice president and controller for the James Campbell Company LLC - a position he held for the past 10 years.

**Frank Roddin (BBA 1983)** passed away on August 25, 2017 at the age of 90. Originally from New York, Roddin moved to Hawaii after retiring as a New York fire fighter. He spent his next 30 years in Hawaii during which time he enrolled at Kapiolani Community College and then went on to earn a BBA from Shidler completing the education that was interrupted by his WWII military service. After graduating, Roddin worked in financial planning, as a police officer, accountant, building inspector and for the United States Navy.

**Joelle Kramer (MAcc 2012)** and her husband Jayson celebrated the birth of their new baby girl Layla Marie Kaluaumakiakeaheahe Kramer. Layla was born on July 7, 2017 at 7lbs, 6.6 oz and 20 inches. Joelle currently teaches business and economics at Moanalua High School.

**Shidler alumni sweep PBN’s Workplace Champion awards**

In September, *Pacific Business News* announced its Workplace Champions for its 2017 Best Workplaces Awards. Shidler graduates swept all three categories (small, medium and larger company). Congratulations to **Sunny Gonzalez (MHRM 2015)**, managing director and corporate recruiter at Express Employment Professionals, who won the small-company category; **Faye Bueno (BBA 1986)**, vice president of administration at HEMIC, who won the medium-company category; and **Jennifer Foley (MHRM 2009)**, manager of human resources and professional development at Nordic PLC Construction Inc., who won the large-company category. The winners were selected from *PBN’s* 2017 Best Workplaces company honorees, based on nominations from employees at their companies.

**Send in your class notes and photos**

Submit your personal and professional milestones, promotions, new jobs, travel photos, birth announcements, marriages, retirements, etc. to the *Shidler Business* magazine. If possible, please submit a high-resolution photo to accompany your class note.

**Submit online**

shidler.hawaii.edu/news/submit

**Send an email**

busnews@hawaii.edu

**Give us a call**

808.956.6044
Shidler graduates at Accuity LLP

Janet Au (BBA 2011), Tax Senior Associate
Kathleen Marie M. De Guzman (BBA 2011), Assurance Associate
Vina Diep (BBA 2016), Assurance Associate
Brandon Fujinaga (BBA 2016), Assurance Associate
Carrie Fujitani (MBA 2005), Senior Consultant
Shaun Furukawa (BBA 2014), Tax Associate
Kennie Giang (BBA 2017), Tax Associate
Kaniala E. Gomes (BBA 2014), Assurance Senior Associate
Maya Hananoki (MAcc 2013), Assurance Senior Associate
Chris Ichiki (BBA 1998), Chief Information Officer
Kimberly A.T. Jones (BBA 1994, MAcc 1995), Principal
Jane G. Lai (MAcc 2017), Assurance Associate
Amy Lau (BBA 2016), Operations and HR Assistant
Mei Lee (BBA 2015), Assurance Senior Associate
Julielyn Lew (MBA 2016), Assurance Associate
Brandy Liu (BBA 2011), Assurance Senior Associate
Robert A. Loke (BBA 2014, MAcc 2016), Assurance Associate
Chalei Maduli (BBA 2013), Assurance Senior Associate
Todd Matsushita (BBA 1998), Principal
Nicholas Miyamoto (BBA 2010), Assurance Senior Associate
Brandon Miyashiro (MAcc 2016), Tax Associate
Amber Mullis (BBA 2016, MAcc 2017), Tax Associate
Kelly Nagata (BBA 2012), Assurance Senior Associate
Sean M. Nakamura (MAcc 2005), Assurance Senior Manager

Martha Norton (BBA 1989), Senior Consultant
Matthew Oda (MAcc 2007), Assurance Manager
Amber Okata (BBA 2014, MAcc 2016), Tax Associate
Trudy Lynn M. Pajinag (MAcc 2005), Tax Manager
Masako S. Ruiz (BBA 2006), Assurance Manager
Manoj Samaranayake (BBA 1992, MBA 1998), Tax Managing Director
Erin Shimabukuro (BBA 2014), IT Associate
Joshua Sakamoto (BBA 2009), Assurance Manager
Sherilyn Sakamoto (BBA 2012, MAcc 2013), Assurance Associate
Curtis D.S. Sword (MAcc 2015), Assurance Associate
Dennis M. Tsukah (BBA 1968), Partner
Eric Tsukamoto (BBA 2011), Assurance Supervisor
Kent Tsukamoto (BBA 1978), Managing Partner

Accuity LLP is a true friend, advocate, and champion for the students, alumni and faculty of the Shidler College of Business. Over the years, the company has been a steadfast source of quality internships and job opportunities, has hosted countless company tours and activities for student clubs, and has consistently participated in career development initiatives, academic programming, faculty fellowships, and college events. Mahalo to all the Shidler alumni at Accuity for generously giving their time, resources and support to the UH Mānoa Shidler College of Business.

One of the largest public accounting practices in Hawai‘i, Accuity LLP is a full-service firm that provides assurance, tax and management consulting services to public and private clients. Services offered include traditional audit and tax compliance, tax planning, as well as specialty services in litigation support, forensic accounting, personal financial planning, gift and estate tax consulting, business process improvement using Lean Six Sigma methodology, internal audit services, and information technology consulting. Accuity LLP is the exclusive Hawai‘i independent member of Baker Tilly International, the ninth largest international network of independent public accounting and business services firms in the world. For more information, visit www.accuityllp.com.
## Featured Events for Spring 2018

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event Title</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEB</td>
<td>09</td>
<td>Las Vegas Alumni and Friends Event</td>
<td>Join us for an alumni networking event in Las Vegas, 5:30 - 8:00 p.m., Hamptons at Tivoli Village, $40, shidler.hawaii.edu/lvnetworking.</td>
</tr>
<tr>
<td>FEB</td>
<td>15</td>
<td>Talk Story with David Heenan</td>
<td>David Heenan will discuss his latest book <em>Hidden Heroes: Finding Success in the Shadows</em>, 5:30 - 7:30 p.m., Oahu Country Club, $35, shidler.hawaii.edu/talkstory.</td>
</tr>
<tr>
<td>MAR</td>
<td>08</td>
<td>Executive Vineyards 2018</td>
<td>A popular wine tasting event organized by the Shidler Alumni Association, 6:00 - 9:00 p.m., The Royal Hawaiian, Ticket prices available at shidler.hawaii.edu/executive-vineyards.</td>
</tr>
<tr>
<td>MAR</td>
<td>13</td>
<td>Japan Alumni and Friends Event</td>
<td>Join us for an alumni networking event in Tokyo, 5:30 - 8:00 p.m., Tokyo Marriott Hotel, The Garden View Room, ¥5,000, shidler.hawaii.edu/japanalumni.</td>
</tr>
<tr>
<td>MAR</td>
<td>15</td>
<td>Hong Kong Alumni and Friends Event</td>
<td>Join us for an alumni networking event in Hong Kong, 6:00 - 8:00 p.m., Town by Bryan Nagao, Early bird price $450 HKD by Feb 16, Regular price $550 HKD, shidler.hawaii.edu/hongkongalumni.</td>
</tr>
<tr>
<td>APR</td>
<td>26</td>
<td>Flores Real Estate Lecture Series</td>
<td>Save the date for this year’s lecture sponsored by Eddie and Elaine Flores, 6:00 - 7:30 p.m., Waialae Country Club, Free to the public, shidler.hawaii.edu/real-estate-2018.</td>
</tr>
<tr>
<td>MAY</td>
<td>02</td>
<td>Business Night 2018</td>
<td>Business professionals are needed to mentor students at Business Night. All industries are welcome, 5:00 - 9:00 p.m., Sheraton Waikiki, shidler.hawaii.edu/business-night.</td>
</tr>
<tr>
<td>MAY</td>
<td>25</td>
<td>Maui Alumni and Friends Event</td>
<td>Save the date for an upcoming alumni networking event in Maui. For event updates, contact Bianca Mordasini, director of alumni engagement, at <a href="mailto:bianca.mordasini@uhfoundation.org">bianca.mordasini@uhfoundation.org</a> or 808-956-3263.</td>
</tr>
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### Shidler Events

For a listing of all upcoming events at the Shidler College of Business, visit, [shidler.hawaii.edu/events](http://shidler.hawaii.edu/events)

### Ways to support the Shidler College of Business

There are so many ways to support Shidler. Every gift counts, no matter the size. Learn more about how individuals, groups and businesses can support the college. Contact Unyong Nakata, executive director of development, at unyong.nakata@uhfoundation.org or (808) 286-0702.

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![Shidler Events](image-url)