FACT SHEET

SHIDLER COLLEGE OF BUSINESS

Established in 1949 as the College of Business Administration, the college was named in 2006 after alumnus Jay H. Shidler, founder and managing partner of The Shidler Group. In 2014, Shidler increased his initial gift of $25 million to $100 million, making it the largest donation at the University of Hawai‘i from a private donor. The Shidler College of Business is renowned for its expertise in international management education and is consistently ranked among the nation’s Top 25 schools for international business by U.S. News & World Report. Long recognized for its Asia-Pacific focus, the college offers a wide variety of degree, certificate, and executive programs. The Shidler College of Business is the only graduate program in the state of Hawai‘i accredited by AACSB International.

About College

- Founded in 1949 as the College of Business Administration
- In October 2014, Jay Shidler increased his Visionary Gift to $100 million, making it the single largest donation made by a private donor at the University of Hawai‘i
- Graduate Degrees – Global MBA (Japan and China Track), Master of Accounting, Juris Doctor/MBA, Distance Learning Executive MBA and Health Care Management Track, MBA for Executives in Vietnam (Hanoi and Ho Chi Minh City), Executive MBA, Master of HRM, PHD in Business Administration
- Established in 1977, The Executive Education Center offers executive, custom and certificate programs

Accreditation

- AACSB Accreditation – Undergraduate Program since 1967
- AACSB Accreditation –Masters Program since 1974
  - Only AACSB accredited MBA program in Vietnam (Hanoi and Ho Chi Minh City)
  - Only AACSB accredited MBA program in the state of Hawai‘i
**Ranking**

• *U.S. News* ranked the college’s undergraduate business program 109 out of 526 (top 21%) AACSB-accredited business programs nationwide for 2018

• *U.S. News* ranked the college’s undergraduate international business program 16th in the nation for 2018

**Faculty Research**

• 53 full-time faculty
  – Virtually all faculty have Asia Pacific expertise
  – 30% of faculty is female
  – Over 35% from Asia Pacific region
  – 38 faculty endowments
  – In a recent study on research activities worldwide, the college was recognized for its marketing and IT management scholars
  – Executive-in-Residence professionals: Robert Clarke, former chairman, president and CEO of Hawaiian Electric Industries, Inc.; Brenda Foster, former president of the American Chamber of Commerce in Shanghai; Larry Rodriguez, former managing partner of Ernst & Young LLP; and Keith Vieira, former executive of Starwood Hotels and Resorts

**Enrollment & Tuition**

• Undergraduate Enrollment - 1,048 (Spring 2017)
  – Freshman Direct Admit Program
    (highly selective enrollment: 80 (Fall 2017)

• Graduate Enrollment – 404 (Spring 2017)
  Special Executive Programs
  – MBA for Executives in Vietnam – 50
  – Distance Learning Executive MBA and Health Care Management Track – 32

• Undergraduate Tuition (2017-2018 AY)
  – Full-time in-state tuition $10,872 per year (fees not included)
  – Full-time out-of-state tuition $32,904 per year (fees not included)

• Graduate Tuition (2017-2018 AY)
  – Full-time in-state tuition $21,288 per year (fees not included)
  – Full-time out-of-state tuition $38,352 per year (fees not included)

**Academic Highlights**

• Freshman Direct Admit Program, which admits high achieving freshmen, has more than tripled its enrollment since 2012.

• Shidler has 10 academic business Clubs. Approximately 60% of undergraduate students participate in club activities. The clubs promote personal and professional development.

• Over 500 students and professionals participate in Business Night each year. For over 50 years, Business Night has connected students with Hawai‘i’s business community for an evening of mentorship.
- The college funds student undergraduate and graduate teams to compete in national and international business competition. In the past four years, Shidler undergraduate teams made the finals in the CFA Institute Research Challenge against teams from top universities.
- The Pacific Asian Center for Entrepreneurship (PACE) features over 20 programs that help budding entrepreneurs move their ideas from conceptualization to commercialization.
- Awarded 350 scholarships during the 2016-2017 AY. Approximately 17% of students are supported by meritorious scholarships.
- Over 100 students studied abroad on college-sponsored study tours or independent study.

**Career Placement and Internships**

- In 2016-2017 AY, 504 undergraduate students were placed in internships.
- In 2016-2017 AY, 180 companies recruited on campus.
- In 2016-2017 AY, 88% of graduating seniors were placed in jobs, 3 months after graduation in their major.
- In 2016-2017 AY, 78% of the Full-time MBA class were placed in jobs, 3 months after graduation.

**Alumni**

- Since 1992, 90 distinguished alumni and professionals have been inducted into the Shidler College of Business Hall of Honor.
- The Shidler College of Business Alumni Association is the largest and most active alumni chapter on the UH Mānoa campus with over 500 members.
- The College has over 30,000 alumni worldwide with strong alumni groups in Hong Kong, Singapore, Japan, Vietnam and the U.S. West Coast.

**Asia-Pacific Expertise**

- The Japan-emphasis MBA was created in 1989.
- The China-emphasis MBA was created in 1998.
- The MBA for Executives in Vietnam (VEMBA) was established in 2001 in Hanoi and a second location in Ho Chin Minh City in 2007. The VEMBA program has advanced over 650 professionals working in Vietnam.
- The Asian Field Study Program started in 1983 and was the first of its kind in the U.S.
- The Pacific Asian Center for Entrepreneurship was established in 2000.
- In 1988, the college was selected as one of the original six schools to receive federal funding to establish the Center for International Business Education and Research (CIBER).
• The college is one of ten founding members of the Consortium for Undergraduate International Business Education (CUIBE), which was established in 2003.

• For over 40 years, the college’s Executive Education Center has trained managers and executives throughout Asia and the Pacific including Baosteel Group (China), POSCO (Korea), VCCI Organization (Vietnam), OSG Corp (Japan) and Ministry of Health (Taiwan).

• The Family Business Center of Hawai‘i boasts over 70 family business members across the islands of O‘ahu, Maui, and Hawai‘i Island. This unique organization provides invaluable resources and programs to families in business that span a wide array of industries.

• Founded in 1967, the Hawai‘i International Conference on System Sciences (HICSS) attracts over 1,400 leading information, computer and system sciences researchers worldwide. HICSS is listed as the top IS conference in citations as recorded by Google Scholar.

• The PhD in Business Administration began in 1998.

(Updated September 2017)