

**UNIVERSITY OF HAWAII AT MANOA**  
**Shidler College of Business**  
**BUS 705: Research Seminar in Business**  
**Spring 2021**

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Class Meetings: T 3:00-4:15 pm.  
Office Hours: T 4:30-5:30 pm or by appointment

### **Course Description**

The objective of this class is to help you make a plan for your PhD study and develop your research agenda in the early stage of your PhD program. We will have research presentations by faculty members and fellow students. These presentations will provide you exposure to how an original research paper can be motivated, empirically executed, challenged, and finally written up. Class discussions may also include the databases available in the Shidler College<sup>1</sup> and the programming skills necessary for empirical research. Furthermore, we may also discuss how to build up your teaching portfolios, how to improve teaching performance, and how to prepare for the job market.

### **Course Requirements**

This is a required course for the first and second year Ph.D. students. The first year students should attend all presentations by faculty and fellow students. They also need to select one course from his/her area (preferably core course) to teach in one class. The second year students are not required to attend all the lectures. However, they need to select two research areas, attend the lectures by the faculty in their selected areas, participate all the seminars in these areas (signed by the faculty advisor), and submit three summary reports (at least two pages each) each semester. In addition, each second year student must make one presentation (at least 30 minutes) and submit a written report on his or her research proposal by the end of spring semester. Please note that this is a 3 credit hour class for the entire academic year. Students will take this class for 1 credit or 2 credits (Pass or Fail) in the fall semester of 2020 and the spring semester of 2021 (total 3 credits). Course materials are available at Laulima. To download the files, log on at [laulima.hawaii.edu](http://laulima.hawaii.edu) using your UH user name and password, and select “Resources” in “BUS-705-001 [MAN.93309.SP21]”.

### **Class Presentations**

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<sup>1</sup> Databases available at the Shidler College (please email [jon@hawaii.edu](mailto:jon@hawaii.edu) to open your account to access them): 1) Bloomberg terminal; 2) CRSP; 3) Standard & Poor’s Compustat; 4) CRSP-Mutual Fund; 5) Thomson Reuters – Datastream; 6) WRDS (for username and password set-up, register at <https://wrds-web.wharton.upenn.edu/wrds/> )

Each class, we will invite faculty members from each department and senior PhD students to present their recent research and share their experience in teaching and job market related issues. Here is the tentative schedule for the spring semester of 2021:

1. January 12: *How to prepare for the academic job market* by Prof. Qianqiu Liu (Finance)
2. January 19: *Research Presentation* by Prof. Joonho Kim (Finance)
3. January 26: *Teaching* by Alysha Hachey (1<sup>st</sup> year Ph.D. student in Management)
4. February 2: *Teaching* by Scott Hachey (1<sup>st</sup> year Ph.D. student in Marketing)
5. February 9: *Research Proposal* by Siqi Fan (2nd year Ph.D. student in Accounting)
6. February 16: *Research Proposal* by Hong Wang (2nd year Ph.D. student in Marketing)
7. February 23: *Research Proposal* by 2nd year Ph.D. student
8. March 2: *Research Proposal* by Sheldon Dunn (2nd year Ph.D. student in Management)
9. March 9: *Research Proposal* by Xiaobo Liang (2nd year Ph.D. student in Finance)
10. March 16: Spring Recess
11. March 23: *Research Proposal* by Sanghum Cho (2nd year Ph.D. student in Accounting)
12. March 30: *Research Proposal* by 2nd year Ph.D. student
13. April 6: *Research Presentation* by Prof. Dalee Luna Yoon (Management)
14. April 13: *Research Proposal* by Yinuo Shen (2nd year Ph.D. student in Marketing)
15. April 20: *Research Proposal* by Anh Phan (2nd year Ph.D. student in Management)
16. April 27: *Research Proposal* by Zefan Huang (2nd year Ph.D. student in Finance)
17. May 4: *Job Market Experience* by Ph.D. students