

UNIVERSITY OF HAWAII AT MANOA
Shidler College of Business
BUS 705: Research Seminar in Business
Spring 2020

Professor: Qianqiu Liu, PhD, Kellogg School of Management, Northwestern University
Office: BUSAD, E 602f
Phone: 956-8736 (Fax: 956-9887)
E-mail: qianqiu@hawaii.edu
Class Meetings: T 3:00-4:15 pm. Classroom: BUSAD E203
Office Hours: T 4:30-5:30 pm or by appointment

Course Description

The objective of this class is to help you make a plan for your PhD study and develop your research agenda in the early stage of your PhD program. We will have research presentations by faculty members and fellow students. These presentations will provide you exposure to how an original research paper can be motivated, empirically executed, challenged, and finally written up. Class discussions may also include the databases available in the Shidler College¹ and the programming skills necessary for empirical research. Furthermore, we may also discuss how to build up your teaching portfolios, how to improve teaching performance, and how to prepare for the job market.

Course Requirements

This is a required course for the first and second year Ph.D. students. The first year students should attend all presentations by faculty and fellow students. They also need to select one course from his/her area (preferably core course) to teach in one class. The second year students are not required to attend all the lectures. However, they need to select two research areas, attend the lectures by the faculty in their selected areas, participate all the seminars in these areas (signed by the faculty advisor), and submit three summary reports (at least two pages each) each semester. In addition, each second year student must make one presentation (at least 30 minutes) and submit a written report on his or her research proposal by the end of spring semester. Please note that this is a 3 credit hour class for the entire academic year. Students will take this class for 1 credit or 2 credits (Pass or Fail) in the fall semester of 2019 and the spring semester of 2020 (total 3 credits). Course materials are available at Laulima. To download the files, log on at laulima.hawaii.edu using your UH user name and password, and select “Resources” in “BUS-705-001 [MAN.89636.SP20]”.

Class Presentations

¹ Databases available at the Shidler College (please email jon@hawaii.edu to open your account to access them): 1) Bloomberg terminal; 2) CRSP; 3) Standard & Poor’s Compustat; 4) CRSP-Mutual Fund; 5) Thomson Reuters – Datastream; 6) WRDS (for username and password set-up, register at <https://wrds-web.wharton.upenn.edu/wrds/>)

Each class, we will invite faculty members from each department and senior PhD students to present their recent research and share their experience in teaching and job market related issues. Here is the tentative schedule for the spring semester of 2020:

1. January 14: *How to prepare for the academic job market* by Prof. Qianqiu Liu (Finance)
2. January 21: *Teaching Experience* by Prof. Randall Minas (ITM)
3. January 28: *Research Presentation* by Prof. Jian Zhou (Accounting)
4. February 4: *Teaching* by 1st year Ph.D. student
5. February 11 *Research Presentation* by Prof. Kiyohiko Ito (Management)
6. February 18: *Teaching* by 1st year Ph.D. student
7. February 25: *Research Presentation* by Prof. Nathaniel Hartmann (Marketing)
8. March 3: *Teaching* by 1st year Ph.D. student
9. March 10: *Research Proposal* by 2nd year Ph.D. student
10. March 17: Spring Recess
11. March 24: *Research Proposal* by 2nd year Ph.D. student
12. March 31: *Research Proposal* by 2nd year Ph.D. student
13. April 7: *Break*
14. April 14: *Research Proposal* by 2nd year Ph.D. student
15. April 21: *Research Proposal* by 2nd year Ph.D. student
16. April 28: *Research Proposal* by 2nd year Ph.D. student
17. May 5: *Job Market Experience* by Ph.D. students