

SPRING 2023

Shidler Global Leaders

SGL Newsletter



SEMESTER OVERVIEW

Aloha, and Welcome to the spring 2023 edition of the Shidler Global Leaders newsletter. This past semester was full of many great experiences and moments that we are very pleased to share with you.

This semester the SGLs were not only able to connect with the community during public events, but also helped to run Shidler college events and give back to the community through community service. Two of the SGLs also took their opportunities to go learn about and see the world, as their studies took them to London, England, and Paris, France.

We really hope you enjoy reading about this chapter of the SGL's journey in their academic careers and endeavors in becoming the next leaders of tomorrow.

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Hawaii Accounting Research Conference (HARC)



Over the first week of January, the School of Accountancy at the Shidler College of Business hosted the annual Hawaii Accounting Research Conference (HARC). Held on the first and second floors of the Shidler campus, researchers (Ph.D. students and professors) from universities worldwide gathered together to network and share their in-progress work in a diverse range of areas with colleagues and seek advice for direction and further development. Being the first in-person conference since the pandemic started, the HARC event organizers strived to provide attendees with a pleasant and memorable experience. They offered catering and shuttle services on-site, reserved enough classrooms to accommodate all research presentations and recruited student volunteers who are currently Shidler students to assist with the guests. As Shidler Global Leaders, we were honored to accept the invitation and make this event happen by performing on-site duties with Beta Alpha Psi and Accounting Club. From the early morning to late afternoon, we helped set up the tents, tables, and chairs used as dining areas, provided directional support for guests trying to reach certain rooms, assisted with guest registrations for each day of the event, refilled snacks and drinks at the snack stations, and ensured the technical equipment were fully functional. With our diligent work, we were able to accommodate all guests' needs and secure a successful conclusion of the event this year. The Shidler Global Leaders look forward to contributing to this event again next year.

Executive Vineyards

On March 9th, 2023, the Shilder Global Leaders had the privilege of attending and volunteering at Executive Vineyards, the Shidler Alumni Association's premier fundraising event at the Royal Hawaiian Hotel. The event brought together alumni, professionals, and featured local restaurants such as MW Restaurant, Basalt, and Asato Family Shop, with raffles and silent auctions throughout the night.

During the event, the SGLs were divided into pairs with one pair assisting guest check-in and the others selling raffle tickets with the Miss Chinatown Court. The raffle sellers got the chance to interact with the alumni and put their sales skills to the test. There was a strong sense of community and unity throughout the evening, as hundreds of professionals came together.

Mr. Jay Shidler was an attendee and the SGLs were grateful to have had the opportunity to meet and converse with him before the event started. The SGLs are very appreciative of Mr. Shidler's support and contributions to the college and are honored to be a part of this community. Once they completed their responsibilities for the night, they were able to try some of the amazing local food, including the Asato Family sherbet.



Career Expo

The Shidler Office of Internships and Career Development hosted the Fall Internship and Career Expo on March 2nd, 2023. SGLs helped set up, greet, and break down over forty booths. Over 200 students networked with employers to learn more about companies and future employment opportunities from various local, national, and international employers. SGLs enjoyed exploring a multitude of career pathways after graduation in Hawaii and abroad. Overall, the Internship and Career Fair was an enriching experience that provided students with valuable insights into different disciplines and possibilities. The event left students energized and motivated to take the next steps in pursuing their dream careers.

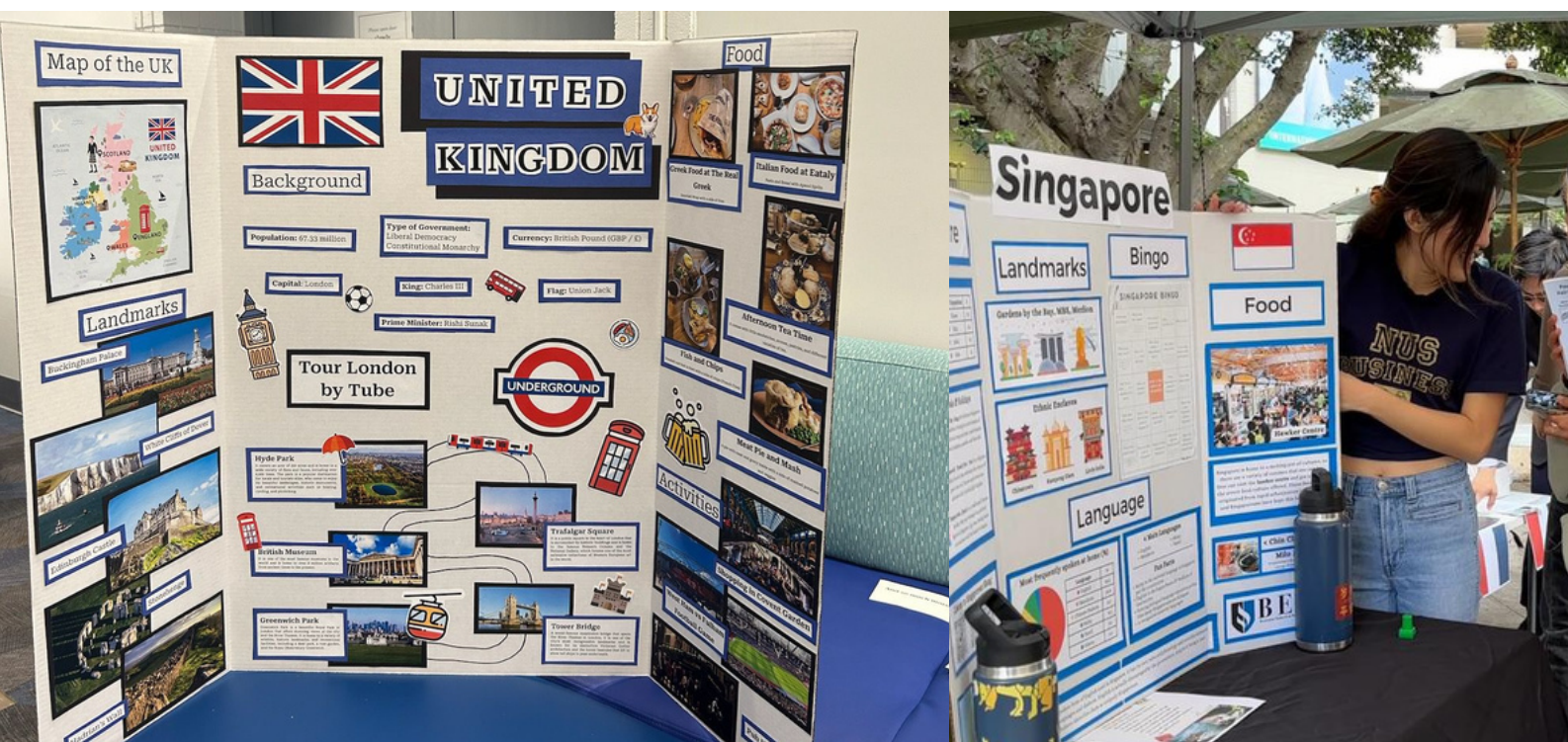
Passport Fair

On April 5th, the International Business Organization held its annual Passport Fair at the Shidler Courtyard. The event showcased a diverse range of cultures from around the world, with Shidler clubs presenting interactive displays and games centered on countries such as Singapore, United Kingdom, New Zealand, Italy, and France.

Passport Fair successfully achieved its mission of broadening the global perspective of Shidler students by fostering cross-cultural understanding and promoting cultural awareness. The fair was made even more engaging by the presence of the Shidler Global Leaders, who shared their insights and experiences on various countries.

Stefani Sakamoto and her team from the Business Executive Society of Tomorrow won the People's Choice award for their compelling presentation on Singapore, which was widely applauded by the students. Meanwhile, Kaylee Miki and her team from the International Business Organization received the International Excellence award, as recognized by the UH faculty judges, for their fascinating presentation on the United Kingdom. Ruby Aliason and Jacob Graham also delivered insightful presentations and display boards on New Zealand and France, respectively, which captivated the audience.

The Passport Fair was a success, as it inspired students to broaden their global horizons and deepen their understanding of different cultures. The Shidler Global Leaders also had a memorable experience, learning from their peers and participating in the vibrant event.



Great Aloha Run

The Shidler Global Leaders (SGL) had the opportunity to assist with Hawai'i Pacific Health's 39th Annual Great Aloha Run on Sunday, February 19th. The Great Aloha Run is an 8.15-mile race designed to support local non-profits and other charitable organizations in Hawai'i. After arriving at the Blaisdell Center, the SGLs donned matching Great Aloha Run volunteer attire and assisted with the final hours of check-in. The SGL helped with race registration by checking in participants, distributing race bibs, and answering questions. The event attracts runners from all walks of life, and it was a rewarding experience volunteering at an event dedicated to building community health and wellness.



King's Run



On Saturday, March 4th, 2023, the Shidler Global Leaders (SGLs) had the opportunity to assist with the packet pickup for the King's Run at the Hawaii Convention Center. The King's Run (short for King's Runner 10K) is an annual 10K race that takes place in downtown Honolulu. It is Hawaii's largest 10k and starts and finishes at Thomas Square in Honolulu. Each SGL was assigned to a station demarcated by a range of numbers, with the packet and bib number of the runners assigned to the corresponding station. The SGLs assisted with the King's Run last year and are grateful that they could return this year to assist again.

Honolulu Festival

Every year in March, the Honolulu Festival Foundation holds a 3-day cultural event promoting ethnic harmony and mutual understanding between Hawaii and the Pacific Rim region. The festival garners both local and international attention from people who wish to experience multicultural learning, performances, and cuisine. On Saturday, March 11th, the Shidler Global Leaders came early to assist with welcoming, the information booth, and merchandise sales. The experience enabled the SGLs to learn more about how diverse cultural perspectives shape the environment of Hawaii!



Lyon Arboretum



On Saturday, the 18th of March, four of the Shidler Global Leaders (SGL's) had the opportunity to both learn about and beautify the Lyon Arboretum. Although the entire arboretum measures over 200 acres and is home to over 6000 species, the SGL's were focused on removing a few invasive species and weeds from a small area. Starting with the smaller invasive species, the SGL's first cleared out a walkway area and began working inwards towards heavier vegetation. These invasive species ranged in size from small grass to large fronds. While tools were useful in the beginning to cut out invasive roots, the SGL's got to release some stress by pulling out the larger invasive species by hand. While the mosquitos were a nuisance, the weather during the event was great, with the clouds and trees providing ample coverage from the sun.

Hapalua

On Saturday, April 15th, 2023, the Shidler Global Leaders (SGLs) had the opportunity to assist with the packet and bib pickup for the Hapalua Half Marathon. The SGL's enjoyed spending the day handing out shirts, tote bags, and running bibs that allows runners to track their times identify themselves. While the pick up was held at Hawai'i Convention Center, the Hapalua Half Marathon starts in Waikiki, takes runners through Downtown Honolulu, back to Waikiki, and around Diamond Head before ending at Kapiolani Park. Being the largest half marathon in Hawai'i, the Hapalua Half Marathon attracts runners from all around the world, especially from Japan. In fact, there was a dedicated check-in area for runners who were visiting from Japan. No matter where they were from, the SGL's wished them luck on their run the following day. However, the Hapalua Half Marathon interestingly has both a virtual and in-person option for runners to participate in the 13.1 mile feat.



London, England

Jett Zenthoefer

Since January, I have been so fortunate to have had the opportunity to spend a semester studying at the University of Roehampton in the United Kingdom. Not only was this semester incredibly fruitful in terms of what I learned in my courses, but it was also incredibly enriching as it allowed me to grow as a student and a person. While I spent a good portion of the semester in the U.K. and other countries in central Europe, I also had the opportunity to travel to several countries in the Middle East and Morocco in North/West Africa. Each country I was lucky enough to visit, gave me even more direction in planning my future and greater insight as to how our world works, and where I stand as an American student in terms of how the rest of the world views me.

While traveling outside the U.K. was extremely important to me while studying abroad, I have to mention all the wonderful people I met during the time I spent at Roehampton. I not only met local English students, but I also met other students from around the U.S. and other countries all over the world. I met people from places like Ecuador, Iran, Bangladesh, China, and so many more that I would never have been able to meet otherwise. So, while I have many amazing memories to carry with me, I also have gained so many amazing friendships that I hope to maintain for a long time!

See Jett's Blog here: <https://jettswanderlust.weebly.com/>



Paris, France

Kamaha'o Medieros

Since I was a child, I dreamt of traveling to France and immersing myself in the rich history, traditions, culture, and art. I recall my mother reading stories like *Le Petit Prince*, *Babar*, and *Madeline* when I was younger. *Madeline* was fierce, influential, and ready to make her own way in the world. Drawn to her courageous nature, I imagined myself as *Madeline*.

Within the first couple of weeks, I began to cultivate a balanced schedule between classes and exploration. I am currently studying business at the grande école, Institut d'Économie Scientifique Et de Gestion, more commonly known as the IESEG School of Management. Here I am taking a fusion of Business and French Art History classes. My finalized class roster is Corporate Financial Reporting & Business Environments, Digital Transformation: Digital Disruptions in Our Societies and Economies, Fantasy, Madness, and Monsters: *Polaris Voyages* Glittering and Dark Through Tales, Art, and Places, Paris for Intellectual Wanderers: A thousand Years of French Culture in the Arts, Literature, History, and Gardens, Strategy, and Organization of Innovation, Why Culture Matters, and Working Effectively in Intercultural Teams.



Paris, France

I have made it. I have lived here for a little over three months now and have been able to relish different facets of Paris. For me, it has been everything and more. From a young age, I looked at Paris as this living embodiment of the fairytales I used to read about in books and the same ones I used to dwell in my dreams. The vivid idea of Paris as this old legend has now become real. Although I chose to imagine Paris as this fabricated place in my mind, I also realize how raw it is. Paris is a living, breathing body. Its vibrant history, art, and people are what help to breathe life into it. Its veins are the alleyways, its built-in bones are its long, rich, and tumultuous history, and its soul is made up of the people who live here.

Overall highlights for me this semester have been finding my favorite patisserie and boulangeries around the area I live, falling in love with all types of artistic mediums in museums and throughout the streets of Paris, admiring monumental architecture like the Louvre and Château de Versailles, traveling to other countries like Spain/Ibiza, Ireland, Greece (Athens, Paros, and Santorini), and even traveling to different regions in France like Giverny, Tours, Marseille, Nice, and Loire. If I just had to choose one, I would say visiting Loire Valley with my host family and staying in the family manoir would be a top experience. There I was able to fully immerse myself in a typical French weekend in the countryside with host families extended family, their friends, and our puppy Tethys.



See Kamaha'o's Blog here: <https://maddykamahao.wixsite.com/paris>

Donation from Jay Shidler



On Monday, April 3rd, the Shidler Global Leaders were privileged to attend a press conference, which marked a significant milestone for the Shidler College of Business. The press conference was held in honor of Mr. Jay Shidler, who generously donated funds to support various initiatives, such as faculty research and student scholarships, among others. The event was covered by UH and a local news station, further highlighting the importance of the occasion.

It was a truly inspiring experience for the Shidler Global Leaders, as they had the privilege to hear from Mr. Shidler himself, who shared his passion for education and the crucial role it plays in shaping the future. The philanthropist's unwavering commitment to supporting higher education and his dedication to the betterment of the Shidler College of Business left a lasting impression on the SGLs.

The Shidler Global Leaders express their immense gratitude to Mr. Jay Shidler for his unwavering support and generosity. His donation has opened up numerous opportunities for students and faculty, and it is a testament to his vision and belief in the power of education to change lives.

Second Year Mentor Program

The second year cohort of the Shidler Global Leaders had the opportunity to participate in a select semester-long mentorship program supported by Shidler's Office of External Relations. The SGLs were each paired with a mentor based on their professional interests and background. This program is truly unique in that it provides the chance to learn from and lean on industry leaders in fields the SGLs are looking to pursue post-graduation.



Sydni Kim: I was incredibly fortunate to have had the opportunity to be paired with Tayne Sekimura, the Senior Vice President & CFO at Hawaiian Electric Company. Throughout our interactions, I had the privilege of gaining valuable insights into her journey from public accounting to HECO. Among the wealth of knowledge she shared, one particular piece of advice stood out: the significance of aligning myself with organizations, such as non-profits, that hold personal value, and maintaining connections with them throughout my career. Being mentored by such a widely respected and accomplished businesswoman has truly been an exceptional experience.

Second Year Mentor Program

Marcus Mau: I had the opportunity to learn from Blaine Kaho'onei, a former Director of Technology Partnerships at Salesforce. I feel so fortunate to have been able to meet Blaine, not only to learn about his career path and technical expertise, as well as his outlook on current innovations, but also his mindset. What stuck out about Blaine was how focused he was on giving back and investing into the next generation, with activities such as this mentorship program. He also shared his insights into chasing opportunities and being open to them when they call, being a local person who ended up taking positions with high level players in the tech industry in California. It was so encouraging to have someone there to talk about balancing my personal and professional desires, and to see how professionals like Blaine can be extremely accomplished in a variety of different areas.

Jenna Muraoka: While participating in a mentorship program, I had the incredible opportunity to meet Davin Higashi, the CEO at Crowdmade. This experience has helped me realize the importance of my next steps into the real world and reflect on what truly matters to me. My mentor emphasized the significance of following your passion, enjoying your work, and continuously learning and growing. By following your passion and maintaining a commitment to continuous learning, you can create a fulfilling and successful career.

Lydia Jun: This past semester, I had the privilege of getting to know Deena Tearney, CEO of Pacific Point. Deena embodies the leader I aim to become in the future—a woman who paves the way for youth in technology careers and a passionate driver of change in the world. For our meetings, she gave me personal and practical career advice, introduced me to the field of technology consulting, and gave me a glimpse into how she successfully leads a company. Deena encouraged me to be ambitious with my goals, curious about my surroundings, and adaptive to setbacks. I am incredibly grateful to the SGL program for giving me the opportunity to be paired with such an inspirational leader in the Hawaii business community.

Second Year Mentor Program

Stefani Sakamoto: I had the privilege of being paired with AJ Halagao, VP of Corporate and Community Advancement of Hawaiian Electric Industries and President of the HEI Charitable Foundation. AJ's commitment to bettering the Hawai'i community is remarkable and truly inspirational. I am so grateful that I had the opportunity to attend a charity dinner, meet his colleagues, and most importantly learn from an extraordinary mentor. AJ warmly welcomed me into his ohana and his mentorship has been nothing short of transformative. His unwavering support and encouragement propelled me forward both professionally and personally.

Kaylee Miki: Over this last academic semester in college, I was fortunate to receive mentorship from my Shidler Global Leaders mentor Doug Johnstone, President of Howard Hughes Hawai'i. I learned so much from Doug about working in the real estate industry but beyond that, how to have a healthy work life balance while striving to be your best. I was grateful to have Doug's support as I went through the recruiting process and secured my first full time job out of college.

Jacob Graham: I had the privilege of receiving mentorship from Roger Lee, VP of Information Security and Cybersecurity at Central Pacific Bank. During the internship, I was able to get cogent advice on a professional dilemma and a resume review. We were able to discuss an assortment of topics pertaining to IT in Hawaii, the local banking industry as well as management and leadership. Roger was willing to share his expertise and experiences to better guide me to better future outcomes and I am grateful for the time he took out of his busy day to meet with me. To this end, I also extend my appreciation to Christine Quach for reaching out to professionals and finding accomplished interest-relevant mentors for all of the SGLs. I am confident that the knowledge and connections I have gained through this mentorship will be invaluable in my future career.

Dear 1st Years,

Dear soon-to-be 2nd year Shidler Global Leaders,

It has been a pleasure working with and getting to know each of you. We are so proud of the young professionals and leaders you have become. We shared many fond memories selling raffle tickets at Executive Vineyards, planting kalo at Ka Papa Lo'i o Kanewai, packing meals at Hawaii Foodbank, and much more. Similar to building strong structures at the fishpond, we hope we helped you build a strong foundation that will allow you to tackle any challenge that comes your way. You may not see all of the hard work it requires to

We would like to leave you with a few pieces of advice:

- 1) The world is your oyster - You are in charge of making the most of your journey. Enjoy your study abroad and be open to new experiences but take the time to savor the big and small moments. Time flies quickly, but the memories you make will last forever.
- 2) Build meaningful relationships - Take the initiative to connect with the community and local professionals through the events you are privileged to attend as a Shidler Global Leader. Our college is honored to have distinguished business leaders that support Shidler through Executive Vineyards, Mentor Connect, and Hall of Honor.
- 3) Stay true to yourself - You will have many opportunities through this program, but always remember to be yourself and hold true to your values. Strive to positively impact the community and others, as meaningful relationships will take you far. You have a gift to profoundly transform the lives of others through kindness and aloha.

Best of luck with your studies in your final year of college. We can't wait to see the impact you make in Shidler and beyond.

Sincerely,
Second-year SGLs

Dear 2nd Years,

To the Shidler Global Leader class of 2023,

Thank you for being some of the best role models that we could have ever asked for. From giving advice on what it means to be a Shidler Global Leader, to which events have the best food, or to what to expect for our futures, our experience as SGL's has been second to none thanks to you all. We'll miss sharing jokes as we compete to sell raffle tickets, screaming out bids as loud as we could, and taking group selfies after shaking hands with Jay Shidler, but we will take comfort in knowing that you'll always be one call away.

To those who welcomed us with open arms as Shidler Global Leaders, it is our honor to congratulate you on an outstanding undergraduate career. When one door closes, another opens and words cannot describe how proud we are of you all. We know that whatever life has to throw at you, you guys will be able to crush it with no problem. We wish you the best of luck in all your future endeavors and cannot wait to see you as alumni of the Shidler College of Business. One piece of advice from us is to not worry about always working too hard and remember that it is okay to stumble once in a while. You were always there to help when we stumbled and we hope that if you ever do need help, you'll know that we'd drop everything to be there. We will do our best to carry on the torch and give the incoming cohort the same love and support that you gave us.

Sincerely,
The 1st year's

SGL NEWSLETTER

Thank You For a Great Year

