BUS 705: Seminar in International Management
Fall 2015 Semester

Instructor: Wei ("Victor") Huang
PhD, Professor of Finance
Director, PhD in Business Administration
Shidler College of Business
Office: Shidler College, E tower, 602e
Phone: 956-7679 (Fax: 956-9887)
E-mail: weihg@hawaii.edu

Class Meetings: Wednesday: 3:00 pm - 4:15 pm BUSAD D204
Office Hours: Tuesday 10:30-11:45 a.m. or by appointment

Course Description

The objective of this class is to help you develop your research agenda in early stage of your PhD program. We will have research presentations by faculty members and fellow students. These presentations will provide you exposures to how an original research paper can be motivated, empirically executed, and finally written up. Class discussions may also include the database available in the Shidler College\(^1\) and the programming skills necessary for empirical research. Furthermore, we may also discuss how to build up your teaching portfolios and how to improve teaching performance.

Course Requirements

Besides attending all presentations by faculty and fellow students, each student should also make one presentation on your research ideas. In addition, each student must submit a written report on his or her research proposal by the end of spring semester.

Class Presentations

1. August 26 Introduction-PhD program requirements

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\(^1\) Database available at the Shidler College:
1) Bloomberg terminal
2) CRSP
3) Standard & Poors Compustat
4) CRSP-Mutual Fund
5) Thomson Reuters – Datastream
6) WRDS (for username and password set-up, register at: \text{https://wrds-web.wharton.upenn.edu/wrds/})
2. September 2 Prof. Ghon Rhee (Finance)
3. September 9 Prof. Miao Hu (Marketing)
4. September 16 Bin Qiu (third year PhD student)
5. September 23 Prof. Jia Kai Chen (Finance)
6. September 30 Student presentation
7. October 7 Student presentation
8. October 14 Student presentation
9. October 21 Student presentation
10. October 28 Victor Huang (Finance)
11. November 4 Prof. Kiyohiko Ito (Management)
12. November 11 Veteran's Day (Non-instructional day)
13. November 18 TBA Prof. Tung Bui (ITM)
14. November 25 Prof. Qimei Chen (Marketing)
15. December 2 Prof. Qimei Chen (Marketing)