BUS 705: Seminar in International Management
Spring 2016 semester

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Class Meetings: Tuesday: 3:00 pm - 4:15 pm BUSAD E201
Office Hours: Tuesday 10:30-11:45 a.m. or by appointment

Course Description

The objective of this class is to help you develop your research agenda in early stage of your PhD program. We will have research presentations by faculty members and fellow students. These presentations will provide you exposures to how an original research paper can be motivated, empirically executed, and finally written up. Class discussions may also include the database available in the Shidler College[1] and the programming skills necessary for empirical research. Furthermore, we may also discuss how to build up your teaching portfolios and how to improve teaching performance.

Course Requirements

Besides attending all presentations by faculty and fellow students, each student should also make one presentation on your research ideas. In addition, each student must submit a written report on his or her research proposal by the end of spring semester.

[1] Database available at the Shidler College:
1) Bloomberg terminal
2) CRSP
3) Standard & Poors Compustat
4) CRSP-Mutual Fund
5) Thomson Reuters – Datastream
6) WRDS (for username and password set-up, register at https://wrds-web.wharton.upenn.edu/wrds/)