FIN 321 INTERNATIONAL BUSINESS FINANCE
Spring 2017
PROFESSOR MITSURU MISAWA

Class Time: Wednesday and Friday: 10:30 a.m. - 11:45 a.m. D201
Office Room: BusAd E601e
Office Phone: 956-9713
E-Mail: misawa@hawaii.edu
Office Hours: Wednesday and Friday 11:45 a.m. – 1:00 p.m.
Website: http://www2.hawaii.edu/~misawa

Required Text:

Reference Book:


*All books are available through the UH Bookstore. If you purchase either of the reference books, Professor Misawa would be happy to autograph them.

Objectives of the Course: This course has the objective of communicating the essential concepts that finance executives must have to use international financial information for planning, control and decision-making and to formulate financial policy and manage financial resources internationally.
Throughout the course, the professor maintains a global focus and offers a wealth of international examples. The course does not require advanced calculus as a prerequisite. But basic financial and statistical math is required.
The classes will primarily lecture oriented. The text and the combination of class lectures and problem solving achieve the course objective.

Prerequisites: Students should first take Business 314 before taking this class.

Exam Policy: Students should bring finance calculators to the exams and laptops are not allowed. Make-up exams will only be given under extreme circumstances, such as injury or illness. For each exam, students can bring in one-page note prepared in advance (both sides). There will be two midterm exams and a final exam (cumulative) at the end of the semester.
**Grading Policy:** The final grade will be based upon the following formula: 
Mid (1 + 2)/2 x 0.6 + Final x 0.4. There is no change in grading standards and plus/minus grades are given.

**Homework Problems:** Homework problems are assigned for each chapter. These are not collected and graded, nor do they count explicitly toward a student’s grade. However, it is impossible to master the material in this course without doing the homework problems conscientiously. There will be a high correlation between exam material and homework assigned. ANSWERS to most homework problems will be provided in class.

**Course Attendance Policy:** Students are expected to attend every class, though occasionally other obligations may take precedence. (If you expect to miss more than four class meetings, you should consider taking this course another semester.) Please get the notes and any handouts for the preceding class from your fellow students.

**Scholarships:**

Through the Center for Japanese Global Investment and Finance, a total of $30,000 a year is distributed as scholarships to the students of SCB. Professor Misawa – Honjo International Fellowship is available to selected undergraduate and graduate students who want to study in Japan. Students taking FIN 321, F490C or FIN 637 are given first preference. The students interested in the scholarship through the Center should see Professor Misawa and also visit his website.

**Misawa’s Cases:**

Misawa’s Cases: My 22 Cases are listed on Harvard Business Online in the US. For the case of “Tokyo Disneyland – Joint Venture vs. Licensing” and my other 21 cases, see Harvard Business Online;

https://cb.hbsp.harvard.edu/cbmp/search?term=misawa&n=&navigation=&coursepackName=&libraryItemId=

They are also listed on the European Case Clearing House (http://www.ecch.com/) in Europe and on the Asian Case Research Center (ACRC) at University of Hong Kong (http://www.acrc.org.hk/) in Asia. Through them, I sold 2060 copies of my cases in 2007, 1555 copies in 2008, 1895 copies in 2009, 2327 copies in 2010, 1492 copies in 2011, 1798 copies in 2012, 2575 copies in 2013, 2778 copies in 2014 and 4295 copies in 2015 (total number sold in 9 years is 20,599 copies) to worldwide universities and companies. Harvard Business School (MBA) purchased 1063 copies of my cases for their own use in 2010. Other major universities such as MIT, USC, Wharton and Cornell are also constant users of my cases.
Suggested Readings:

(1) The following recent articles written by Professor Misawa will provide you with both the building blocks on which to construct your understanding of key international current issues and the innovative tools to help keep you at the forefront of international management thinking. These cases will be distributed in class. Students can also obtain these readings from Social Science Research Network: http://www.ssrn.com. These documents on this website are available for no charge.


Cases in Book
1. Tokyo Disneyland: Licensing versus Joint Venture
2. Tokyo Disneyland and the DisneySea Park: Corporate Governance and Differences in Capital Budgeting Concepts and Methods between American and Japanese Companies
4. A Rogue Trader at Daiwa Bank (B): The Board Meeting on September 25, 1995, in Japan
5. Hostile Takeover Battle in Japan: Fuji TV versus Livedoor for NBS
6. Livedoor: The Rise and Fall of a Market Maverick
7. Nireco Japan: Introduction of the Poison Pill
8. Ina Food Industry: A New Management Philosophy for Japanese Businesses
9. OSG Corporation: Hedging Transaction Exposure
10. Bank of Japan’s Meeting in March 2006: An End to the Quantitative Easing Policy?

(3) Additional 12 cases published by Professor Misawa:
1. “World Co. Ltd, Japan: Why Go Private?”, A Case Study, Asian Case Research Centre(ACRC), The University of Hong Kong, January, 2008. Ref.07/362C at ACRC, Case No.11 at CJGIF, SCB, UH, 19 pages(Main Text) and 8 pages(Teaching Notes).
2. “J-COM: Share-Trade Irregularities on the Day of IPO”. A Case Study, Asian Case Research Centre(ACRC), The University of Hong Kong, April, 2008, Ref.08/378C at ACRC, Case No.12 at CJGIF, SCB, UH, 13 pages(Main Text) and 8 pages(Teaching Notes).
3. “SOFTBANK’s New Strategy: The Largest LBO in Japan”. A Case Study, Asian Case Research Centre(ACRC), The University of Hong Kong, December, 2008, Ref.09/399C at ACRC, Case No.13 at CJGIF, SCB, UH, 22 pages(Main Text) and 9 pages(Teaching Notes).
4. “Keidanren: Foreign Political Contributions in Japan”. A Case Study, Asian Case Research Centre(ACRC), The University of Hong Kong, October, 2009, Ref.09/429C at ACRC, Case No.14 at CJGIF, SCB, UH, 18 pages(Main Text) and 5 pages(Teaching Notes).
5. “Licensing Arrangement or Joint Venture (4): An Ex Post Case Study of Tokyo Disneyland”. A Case Study, Asian Case Research Centre(ACRC), The University of Hong Kong, December, 2012. Ref.12/512C ed. at ACRC. Case No.15 at CJGIF, SCB, UH, 20 pages(Main Text) and 11 pages(Teaching Notes).
6. “Tokyo Disneyland (3): New Pricing Policy Needed for Sluggish Demand”. A Case Study, Asian Case Research Centre(ACRC), The University of Hong Kong, December,
7. “Licensing Arrangement Or Joint Venture (4): An Ex Post Case Study of Tokyo Disneyland”, Asian Case Research Center (ACRC), The University of Hong Kong, 2012, Ref.12/512C ed. at ACRC, Case No.17 at CJGIF, SCB, UH, pp. 20 pages (Main Text) and 11 pages (Teaching Notes).

8. “Ina Food Industry (2): Marketing Strategies In A Deflationary Environment”, Asian Case Research Center (ACRC), The University of Hong Kong, 2013, Ref.13/531C ed. at ACRC, Case No.18 at CJGIF, SCB, UH, pp. 13 pages (Main Text) and 9 pages (Teaching Notes).

9. “Bank of Japan (2): Meeting on April 4, 2013 (Doubling Monetary Base Via Government Bond Purchases)”, Asian Case Research Center (ACRC), The University of Hong Kong, 2013, Ref.13/532C ed. at ACRC, Case No.19 at CJGIF, SCB, UH, pp. 18 pages (Main Text) and 14 pages (Teaching Notes).

10. “Abenomics of Japan: What was it? Could This Conquer Japan’s Decade-Long Deflation?” Asian Case Research Center (ACRC), The University of Hong Kong, 2013, Ref.13/534C ed. at ACRC, Case No.20 at CJGIF, SCB, UH, pp. 22 pages (Main Text) and 11 pages (Teaching Notes).

11. “Sales Tax Increase in 2014 Under Abenomics: The Japanese Government's Dilemma” Asian Case Research Center (ACRC), The University of Hong Kong, 2016, Ref.15/563C ed. at ACRC, Case No.21 at CJGIF, SCB, UH, pp. 14 pages (Main Text) and 9 pages (Teaching Note).

12. “The Toshiba Accounting Scandal: How Corporate Governance Failed” Asian Case Research Center (ACRC), The University of Hong Kong, 2016, Ref.16/579C ed. at ACRC, Case No.22 at CJGIF, SCB, UH, pp. 21 pages (Main Text) and 11 pages (Teaching Notes).

Course Calendar

Text Book: Eiteman’s Multinational Business Finance

My Case Textbook: Cases developed by Prof. Misawa, case numbers correlate with chapters in Cases on International Business and Finance in Japanese Corporation

<table>
<thead>
<tr>
<th>DATE</th>
<th>CLASS</th>
<th>TEXTBOOK</th>
<th>MY CASES</th>
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<tbody>
<tr>
<td>Jan. 11,13</td>
<td>Current Multinational Challenges and the Global Economy, Financial Goals and Corporate Governance</td>
<td>Read Ch.1,2</td>
<td>Case 3,4</td>
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<tr>
<td>18,20, 25</td>
<td>The international monetary system; balance of payments.</td>
<td>Read Ch. 3, 4</td>
<td>Case 8,10</td>
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<tr>
<td>Date</td>
<td>Topic</td>
<td>Read Ch.</td>
<td>Case</td>
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<tr>
<td>Feb. 1, 3, 8</td>
<td>The foreign exchange market.</td>
<td>6</td>
<td>9</td>
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<tr>
<td>10, 15</td>
<td>International parity conditions. foreign exchange rate determination.</td>
<td>7, 9</td>
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<td>17</td>
<td>MIDTERM EXAM (1)</td>
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<td>22, 24</td>
<td>Foreign currency derivatives.</td>
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<td>March</td>
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<td>1, 3, 8</td>
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<tr>
<td>10, 15, 17</td>
<td>Measure and managing transaction exposure</td>
<td>10</td>
<td>9</td>
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<td>March 22</td>
<td>for Study day (no class), March 24 for MIDTERM EXAM (2)</td>
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<tr>
<td>April 5, 7, 12, 19, 21</td>
<td>Multinational capital budgeting and multinational taxation.</td>
<td>16</td>
<td>1, 2, 5, 6</td>
</tr>
<tr>
<td>April 26, 28</td>
<td>Measure and managing accounting exposure.</td>
<td>10</td>
<td></td>
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<tr>
<td>May 3</td>
<td>Last Day, Study Day (No Class)</td>
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Final exam; May 10 @ 12-2:00 pm.