FIN 321 INTERNATIONAL BUSINESS FINANCE
Fall 2017
PROFESSOR MITSURU MISAWA

Class Time:       Wednesday and Friday: 9:00 a.m. - 10:15 a.m. (Section 1) D203
                  Wednesday and Friday: 10:30 p.m. – 11:45 p.m. (Section 2) G102
Office Room:     BusAd E601e
Office Phone:    956-9713
E-Mail:          misawa@hawaii.edu
Office Hours:    Wednesday and Friday 11.45 a.m. – 1:00 p.m.
Website:         http://www2.hawaii.edu/~misawa

Required Text:

(1) Michael Moffett, Arthur Stonehill, and, David Eiteman Fundamentals of Multinational
    Handouts are not enough for you to study).

(2) Mitsuru Misawa, Cases on International Business and Finance in Japanese Corporations,

Reference Book:

Mitsuru Misawa, Current Business and Legal Issues in Japan’s Banking and Finance Industry,

*All books are available through the UH Bookstore. If you purchase either of the reference
books, Professor Misawa would be happy to autograph them.

Objectives of the Course: This course has the objective of communicating the essential
concepts that finance executives must have to use international financial information for
planning, control and decision-making and to formulate financial policy and manage financial
resources internationally.
Throughout the course, the professor maintains a global focus and offers a wealth of
international examples. The course does not require advanced calculus as a prerequisite. But basic
financial and statistical math is required.
The classes will primarily lecture oriented. The text and the combination of class lectures and
problem solving achieve the course objective.

Prerequisites: Students should first take Business 314 before taking this class.

Exam Policy: Students should bring finance calculators to the exams and laptops are not
allowed. Make-up exams will only be given under extreme circumstances, such as injury or
illness. For each exam, students can bring in one-page note prepared in advance (both sides).
There will be two midterm exams and a final exam (cumulative) at the end of the semester.
**Grading Policy:** The final grade will be based upon the following formula:
Mid (1 + 2)/2 x 0.6 + Final x 0.4. There is no change in grading standards and plus/minus grades are given.

**Homework Problems:** Homework problems are assigned for each chapter. These are not collected and graded, nor do they count explicitly toward a student’s grade. However, it is impossible to master the material in this course without doing the homework problems conscientiously. There will be a high correlation between exam material and homework assigned. ANSWERS to most homework problems will be provided in class.

**Course Attendance Policy:** Students are expected to attend every class, though occasionally other obligations may take precedence. (If you expect to miss more than four class meetings, you should consider taking this course another semester.) Please get the notes and any handouts for the preceding class from your fellow students.

**Scholarships:** Through the Center for Japanese Global Investment and Finance, a total of $30,000 a year is distributed as scholarships to the students of SCB. Professor Misawa – Honjo International Fellowship is available to selected undergraduate and graduate students who want to study in Japan. Students taking FIN 321, F490C or FIN 637 are given first preference. The students interested in the scholarship through the Center should see Professor Misawa by the end of October and also visit his website.

**Misawa’s Cases**
My 20 Cases are listed in the US on Harvard Business Online. For the case of “Tokyo Disneyland – Joint Venture vs. Licensing” and my other 19 cases, see Harvard Business Online:

https://cb.hbsp.harvard.edu/cbmp/search?term=misawa&n=&navigation=&coursepackName=&libraryItemId=

Under Misawa, they are also listed on the European Case Clearing House (http://www.ecch.com/) in Europe and on the Asian Case Research Center (ACRC) at University of Hong Kong (http://www.acrc.org.hk/) in Asia. Through Harvard, I sold 2060 copies of my cases in 2007, 1555 copies in 2008, 1895 copies in 2009, 2327 copies in 2010, 1492 copies in 2011, 1798 copies in 2012, 2575 copies in 2013, 2778 copies in 2014, 4295 copies in 2015 and 2833 copies in 2016 (total number sold in 10 years is 23,222 copies) to worldwide universities and companies. Harvard Business School (MBA) purchased 1063 copies of my cases for their own use in 2010. Other major universities such as MIT, USC, Wharton and Cornell are also constant users of my cases.

**Suggested Readings:**

(1) The following recent articles written by Professor Misawa will provide you with both the building blocks on which to construct your understanding of key international current issues and the innovative tools to help keep you at the forefront of international management thinking. These cases will be distributed in class. Students can also obtain these readings
from Social Science Research Network: http://www.ssrn.com. These documents on this website are available for no charge.


1. Tokyo Disneyland: Licensing versus Joint Venture
2. Tokyo Disneyland and the DisneySea Park: Corporate Governance and Differences in Capital Budgeting Concepts and Methods between American and Japanese Companies
4. A Rogue Trader at Daiwa Bank (B): The Board Meeting on September 25, 1995, in Japan
5. Hostile Takeover Battle in Japan: Fuji TV versus Livedoor for NBS
6. Livedoor: The Rise and Fall of a Market Maverick
7. Nireco Japan: Introduction of the Poison Pill
8. Ina Food Industry: A New Management Philosophy for Japanese Businesses
9. OSG Corporation: Hedging Transaction Exposure
10. Bank of Japan’s Meeting in March 2006: An End to the Quantitative Easing Policy?
11. World Co. Ltd, Japan: Why Go Private?
13. SOFTBANK’s New Strategy: The Largest LBO in Japan
14. Keidanren: Foreign Political Contributions in Japan
15. Licensing Arrangement Or Joint Venture (4): An Ex Post Case Study of Tokyo Disneyland
17. Ina Food Industry (2): Marketing Strategies In A Deflationary Environment
19. Abenomics of Japan: What was it? Could This Conquer Japan’s Decade-Long Deflation?
20. Saizeriya and the Use of Foreign Currency Coupon Swaps: Was this for Hedging or Speculation?
21. The Toshiba Accounting Scandal: How Corporate Governance Failed
22. Interest-rate Swap Offered by Sumitomo-Mitsui Bank: Was This for Hedging or Speculation?
23. The Bank of Japan’s Negative Interest Rate
## Course Calendar

<table>
<thead>
<tr>
<th>DATE</th>
<th>CLASS</th>
<th>TEXTBOOK</th>
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<tbody>
<tr>
<td>Aug. 23, 25</td>
<td>Multinational financial management</td>
<td>Read Ch.1</td>
</tr>
<tr>
<td>Aug. 30</td>
<td>The international monetary system; balance of payments.</td>
<td>Read Ch. 2, 3</td>
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<tr>
<td>Sept. 1, 6, 8</td>
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<tr>
<td>Sept. 13, 15, 20, 22, 27, 29</td>
<td>The foreign exchange market.</td>
<td>Read Ch. 5</td>
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<td>Oct. 4</td>
<td>MIDTERM EXAM (1)</td>
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<tr>
<td>Oct. 6, 11, 13, 18</td>
<td>International parity conditions.</td>
<td>Read Ch. 6</td>
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<tr>
<td>Oct. 20, 25, 27</td>
<td>Foreign currency derivatives and swaps</td>
<td>Read Ch. 7</td>
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<tr>
<td>Nov. 1, 3, 8</td>
<td>Foreign exchange rate determination</td>
<td>Read Ch. 8</td>
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<tr>
<td>Nov. 10</td>
<td>MIDTERM EXAM (2)</td>
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<tr>
<td>Nov. 15, 17, 22</td>
<td>Transaction exposure</td>
<td>Read Ch. 9</td>
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<tr>
<td>Nov. 29, Dec. 1</td>
<td>Multinational capital budgeting and multinational taxation.</td>
<td>Read Ch. 17</td>
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<tr>
<td>Dec. 6</td>
<td><strong>Study Day (No Class)</strong></td>
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Final exam will be arranged to have a joint one of two sections.