SHIDLER COLLEGE OF BUSINESS

Established in 1949 as the College of Business Administration, the college was named in 2006 after alumnus Jay H. Shidler, founder and managing partner of The Shidler Group. In 2014, Shidler increased his initial gift of $25 million to $100 million, making it the largest donation at the University of Hawai‘i from a private donor. The Shidler College of Business is renowned for its expertise in international management education and is consistently ranked among the nation’s Top 25 schools for international business by U.S. News & World Report. Long recognized for its Asia-Pacific focus, the college offers a wide variety of degree, certificate, and executive programs. The Shidler College of Business is the only graduate program in the State of Hawai‘i accredited by AACSB International.

About College
- Founded in 1949 as the College of Business Administration
- In October 2014, Jay Shidler’s increased his Visionary Gift to $100 million, making it the single largest donation made by a private donor at the University of Hawai‘i
- Graduate Degrees – Global MBA (Regular, Japan and China Track), Part-Time MBA, Master of Accounting, Juris Doctor/MBA, MS in Nursing Administration/MBA, MS in Civil Engineering/MBA, Distance Learning Executive MBA and Health Care Management Track, Vietnam Executive MBA (Hanoi and Ho Chi Minh City), Executive MBA, Master of HRM, PHD in International Management
- Established in 1977, The Executive Education Center offers Executive, Custom and Certificate Programs

Accreditation
- AACSB Accreditation – Undergraduate Program since 1967
- AACSB Accreditation –Masters Program since 1974
  - Only AACSB accredited MBA program in Vietnam (Hanoi and Ho Chi Minh City)
  - Only AACSB accredited MBA program in the State of Hawai‘i

Ranking
- U.S. News ranked the College’s undergraduate international business program 15th in the nation for 2016
- In the past decade, U.S. News has consistently ranked the College among the top 25% of business programs in the nation
Faculty Research

- 52 full-time faculty
  - Virtually all faculty have Asia-Pacific expertise
  - 25% of faculty is female
  - Over 35% from Asia-Pacific region
  - 38 faculty endowments
  - In a recent study on research activities worldwide, the College was recognized for its marketing scholars
  - The marketing department is ranked in the top three for its number of citations in consumer behavior, modeling and quantitative analysis, international marketing, and marketing management and strategy

Enrollment & Tuition

- Undergraduate Enrollment - 1,082
  - Highest student body growth at UH Manoa in Academic Year (AY) 2014-2015
  - Freshmen Direct Admit Program (highly selective enrollment: 29 - 2012-13 AY; 37 - 2013-14 AY; 69 - 2014-15 AY)
- Graduate Enrollment – 435 (2014-2015 AY)
- Undergraduate tuition (resident & non-resident) for 2015-2016 AY
  - Full-time in-state tuition $10,584 per year
  - Full-time out-of-state tuition $30,696 per year
- Graduate Tuition (resident & non-resident) for 2015-2016 AY
  - Full-time in-state tuition $20,232 per year
  - Full-time out-of-state tuition $35,904 per semester

Academic Highlights

- Executive-in-Residence professionals: Robert Clarke, former chairman, president and CEO of Hawaii Electric Industries, Inc.; Brenda Foster, former president of the American Chamber of Commerce in Shanghai; Larry Rodriguez, former managing partner of Ernst & Young LLP; and Keith Vieira, former executive of Starwood Hotels and Resorts

Past Executive-in-Residence professionals: Allen Doane, former A&B Chairman and CEO; Richard Leung, former managing director and head of wealth management of UBS Securities Company, Ltd., China; and Gregg Li, special advisor to various boards

- Over 30 students, representing each of the major Hawaiian Islands, are enrolled in the Distance Learning Executive MBA program and its Health Care Management track
- Freshman Direct Admit Program, which admits high achieving freshmen, has more than tripled its enrollment since 2012.
- 75% of our undergraduate students participate in club activities. The clubs promote personal and professional development
- Over 500 students and professionals participate in Business Night each year. For over 50 years, Business Night has connected students with Hawaii’s business community for an evening of mentorship
- 17% of our students are supported by meritorous scholarships
Placement and Internships

- In 2014-2015 AY, 465 undergraduate students were placed in internships
- In 2014-2015 AY, about 200 companies recruited on campus
- In 2014-2015 AY, 80% of graduating seniors were placed in jobs, in their major, 3 months after graduation
- In 2014-2015 AY, 90% of the Full-Time MBA class were placed in jobs 3 months after graduation

Alumni

- Since 1992, 8 distinguished alumni and professionals have been inducted into the Shidler College of Business Hall of Honor
- The Shidler College of Business Alumni Association is the largest and most active alumni chapter on the UH Mānoa campus with over 500 members
- The College has over 30,000 alumni worldwide with strong alumni groups in Hong Kong, Singapore, Japan, Vietnam and the U.S. West Coast

Asia-Pacific Expertise

- The Japan-emphasis MBA was created in 1989
- The China-emphasis MBA was created in 1998
- The Vietnam Executive MBA was established in 2001 in Hanoi and added the program in Ho Chi Minh City in 2007
- The Asian Field Study program started in 1983 and was the first of its kind in the U.S.
- The Pacific Asian Center for Entrepreneurship was established in 2000
- The Pacific Asian Management Institute was established in 1977
- In 1988, UH Shidler College was selected one of the original six schools to receive federal funding to establish the Center for International Business Education and Research (CIBER), along with UCLA, University of Michigan, University of South Carolina, San Diego State University and University of Pittsburg
- The College is one of ten founding members of the Consortium for Undergraduate International Business Education (CUIBE), which was established in 2003
- Since 1977, the College’s Executive Education Center has trained managers and executives throughout Asia and the Pacific including Baosteel Group (China), POSCO (Korea), VCCI Organization (Vietnam), OSG Corp (Japan) and Ministry of Health (Taiwan)
- The Hawaii International Conference on System Sciences (HICCS) started in 1967. HICCS is listed as the top IS conference in citations as recorded by Google Scholar
- The PhD in Business Administration began in 1998

(Updated January 2016)