

SHIDLER BUSINESS

Volume 33, Number 1
Spring 2010

University of Hawai'i at Mānoa Shidler College of Business

CHINA INTERNATIONAL MBA

*A lesson in living,
learning, and
working in China*

INSIDE: Be True to Your School | A Conversation with Hawai'i's Own Pierre Omidyar
Taking the Hawai'i International Conference on System Sciences to New Heights



DEAN'S MESSAGE

"We are proud to announce that our undergraduate program has, for the first time, been named as one of the nation's top business programs by *Bloomberg BusinessWeek*."

Aloha,

The Shidler College of Business is a special place where people of all cultures and backgrounds come together to share ideas, dreams and business aspirations. Our global community of alumni, students, faculty and business professionals lies at the heart of our success and is what makes this such a unique place to learn, grow and develop.

The stories and articles in this issue of *Shidler Business* showcase the very best of our Shidler 'ohana. In our feature story, we'll meet the adventurous students of the China International MBA program and learn about their eye-opening experiences in the People's Republic of China. You'll also read about the many accomplishments of our outstanding faculty, including one of whom transformed the Hawai'i International

Conference on System Sciences into one of the world's leading gatherings on information systems applications.

For those of you who are aspiring entrepreneurs, be sure to check out the excerpts from our exclusive interview with eBay founder Pierre Omidyar. As the featured speaker for the Kipapa i ke Ala Lecture, he inspired us all to dream big.

Shidler pride continues to reign strong among our alumni. In October, we launched our 60th anniversary celebration at the Hall of Honor Awards. This and the numerous other Shidler 60th events have resulted in such a remarkable outpouring of alumni participation through monetary gifts, sponsorships, and donations of time and resources.

And finally, we are proud to announce that our undergraduate program has, for the first time, been named one of the

nation's best by *Bloomberg BusinessWeek*.

This is truly a credit to our entire faculty and staff who have worked tirelessly to strengthen our programs, student services, internships and career placement.

It has been a remarkable six months and we thank you for sharing an interest in all that we have accomplished. As always, we hope that you enjoy this issue of *Shidler Business*. We welcome your feedback, comments and appreciate your ongoing support as we continue to build our reputation as one of the nation's top business colleges.

Mahalo,

V. Vance Roley
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China International MBA
student Jon Haase peeks over
the edge of the Great Wall of
China.



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CHINA

INTERNATIONAL MBA

BY DOLLY OMIYA

*A lesson in living,
learning, and
working in China*

Students enrolled in the China International MBA (CIMBA) program are finding that living, learning and working in China can be a real advantage in launching their careers in Asia.

According to Masters Program Coordinator Cheri Honda, "In the CIMBA program, students have access to a three-month internship in China, a six-month study abroad portion in China, Mandarin language and Chinese cultural courses, career development assistance, and strong networking opportunities with fellow students, alumni, and the business community at large."

A unique aspect of this program involves the integration of first-year CIMBA students

with those enrolled in the Japan-Focused MBA and the Full-Time MBA programs.

"This mix allows students to create their own networks," said Honda. "During the winter, summer and spring breaks, students in the Japan-focused Full-Time MBA, U.S. International MBA and the China International MBA programs visit one another in other countries to experience various business environments. In fact, some second year students just returned from visiting the CIMBA students in China. So far this concept has been successful."

Unlike other study abroad programs, Shidler's 21-month CIMBA program offers students a comprehensive foundation in business fundamentals with an Asia-Pacific focus and real learning and working experiences for those interested in developing careers in China.

"I think the CIMBA program is extremely unique and the most valuable experience I will ever have," said Monica Yeung, currently a second-year CIMBA student in China. "The best experiences were not only from the classroom, but were from just daily living. We participated in activities with local student clubs, went on numerous field trips, and we traveled, met and visited many Chinese and global companies in Guangzhou, Shenzhen and Shanghai."

The CIMBA program features a first-year cohort experience in Hawai'i designed to

help students become effective leaders and managers in today's challenging global business environment. The next six months are spent taking elective courses at Sun Yat-Sen University School of Business in Guangzhou, China, followed by a three-month capstone internship with a company in China. Some of the Chinese companies that are hosting CIMBA interns are: Kingold Group in Guangzhou, Consulate General U.S. in Shanghai, CSI Consulting Asia, and Shanghai Bank.

"What really tops off this MBA program is my internship in Guangzhou," Yeung noted. "I am working for a giant Chinese real estate company, Kingold Group. Most of the team members that I work with are from Europe, Australia, and the U.S."

Yeung's internship at Kingold Group has enabled her to use her creativity to market and publicize the launch of Imperial Springs, one of China's most expensive, luxurious, and exclusive resort projects, estimated at \$1.2 billion U.S. dollars.

"This is a great opportunity for me to sharpen my skills," Yeung added. "I truly recommend this program to anyone interested in a career here in China as it will open many doors."

As for Jon Haase, enrolling in the CIMBA program is a decision he does not regret. His study abroad experience has given him an insider's perspective that you can get only



by living in China. Here is an excerpt from his web journal detailing his first month in China with classmates Monica Yeung, Ann Yan-Yan Ip, and Jeremie Brecheisen.

Arriving in Guangzhou

I arrived in Guangzhou in September. It is quite modern. The roads are wide, the sidewalks are lined with trees and there's a lot of amazingly cheap food at every corner.

I met up with my classmates Monica and Ann and together we grabbed some food. I ate squid for the first time. I figured that since it was my first day in China, I might as well eat something new. Squid is squidy.

After lunch, we went to the bank to open an account. The dilemma was finding a bank that would exchange my traveler's checks. After four banks and a taxi ride we found Bank of China.

While I was picking out my new cell phone, Jeremie called to see if I wanted a mattress pad. I found out the pad is a major improvement to the thin mattress they provide. Unfortunately, it's nothing like the pile of marshmallows we enjoy in the states.

First Day of Class

Today was the first day of the semester in a three-hour Chinese Marketing Systems class. The class meets in a pretty modern classroom in the central part of the business building at Sun Yat-Sen University School of Business, overlooking a courtyard. There are eight American students out of a class of 25. The rest of the students are from Europe.

During the lecture, our professor discussed some of the unique characteristics of China and later played a card game to get us acquainted with one another. We also played a true and false game. My question was, "If a Chinese person asks if I am hungry, are they asking to go out for food?" The answer is false. I was told it is

just their way of asking how things are going with you.

Hong Kong Road Trip

Three weeks into the semester calls for a road trip to Hong Kong to celebrate China's national holiday. For most Chinese, this means a full week off from work and school. It was total madness at the train station.

Thanks to our classmate Ann, who is from Hong Kong, we were quickly led

through the train station's procedures with ease.

As we made our way south, we experienced rural China with its mountains and farmlands. We arrived in Shenzhen after about 90 minutes on the train. It was a quick trip across the border to Hong Kong.

Once in Hong Kong, we got our passports stamped and continued on to the metro station. Hong Kong caught me by surprise. It's a very energetic city.

Company Site Visit

Oct. 27

We boarded a bus to visit Ryder Enterprises and the world famous IBM Corporation in Shenzhen. This was a great opportunity to see the culture of two Chinese corporate environments.

Our first stop was at Ryder Enterprises, China's second largest electronic manufacturing services company. They build small private label electronics for some of the biggest brands in the world.

Watching the workers was very interesting. The employees sat at very long workstations and each had a very small task. After a 10-course lunch at a local restaurant, the management team provided us with a tour of the IBM offices and explained its strategy to move away from hardware manufacturing and become a true service company providing fully integrated technological solutions for their clients.

This is a great case study in corporate evolution and maintaining market leadership.



The China International MBA program and other international MBA programs are now accepting applications for fall 2010. Application deadline is May 1.

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BE TRUE TO YOUR SCHOOL

Alumni celebrate Shidler's 60th at annual Hall of Honor Awards

Alumna Candes Gentry performs her hit song "A Change in Me."



Proud alumni and friends of all ages, professions, and industries came together to wish the Shidler College of Business a happy 60th birthday at the 2009 Hall of Honor Awards. The event, held at the Hilton Hawaiian Village Beach Resort & Spa, drew nearly 750 guests including the who's who of Hawai'i's business community.

A reunion reception provided the perfect start to the celebration by bringing everyone together. Classmates reminisced about their UH days by flipping through old yearbooks. And photo galleries, memorabilia, snacks and trinkets from the past six decades took guests on a journey back in time.

The friendly mood extended to the ballroom as the doors opened and the crowd took their seats for the formal program. "It's wonderful tonight to see so many friends, classmates and colleagues for this special celebration," commented alumna Barbara Tanabe (EMBA '79) who served as emcee. "It is just like being back in school except that I think that many of us look a little more distinguished, depending on our class year," teased Tanabe.

"This year is a special one. It's our 60th birthday party," said Dean Vance Roley as he welcomed the audience. "Today I am very, very, proud to be associated with the Shidler College of Business and the

26,000 plus alumni worldwide who are contributing not only to the College's success but also to the success of their communities and their businesses."

Graduates from the College's inaugural classes of 1952 and 1953 were among those honored that night. Charles Choy, Howard Hamamoto, Dr. Herbert Marutani,

**"meeting
different
people with
different
backgrounds.
Diversity is
what makes us
unique."**

Manny Sylvester, Kenneth Yanamura and Ernest Young were invited on stage to receive certificates commemorating the occasion. Each shared their UH memories with the audience. Sylvester, who is a former managing partner with Coopers and Lybrand, remembered the closeness and the personal nature of his education. "It made it very, very enjoyable because in those days the professors knew who you were."



Left: EMBA alumna Eve Shere spots an old photo of herself as a Shidler student.
Below: The UH Drumline announces the start of the formal program with a heart-thumping performance.



Choy, a retired State bank examiner, said his best memory was "meeting different people with different backgrounds. Diversity is what makes us unique."

Shidler alums beamed with pride as a special anniversary video was shown. It showcased the history and growth of the Shidler College over the past six decades, recapped important events that shaped the state's economy, and recognized the outstanding accomplishments of prominent business alumni from each decade such as Oz Stender (BBA '58), Walter Dods (BBA '67), Sharon Weiner (MBA '75), Dee Jay Mailer (EMBA '85), Micah Kane (MBA '95), and Gina Mangieri (EMBA '02).

The evening concluded with the induction of the 2009 Hall of Honor Award recipients - Howard Hamamoto (BBA '53), president of Quarters Inc.; Virginia Pressler (MBA '74), executive vice president and chief strategic officer of Hawaii Pacific Health; Victor Lim (BBA '73, MBA '75), president of LWD dba McDonald's and Ross Murakami (BBA '87), founding partner of KMH LLP. Each of these outstanding individuals has, in his or her own way, made many important contributions to the community, their professions and their school.

Other highlights included a *Hawaii Business* photo booth, drawings for a Maserati and Harley Davidson dream drive donated by JN Exotics & Cycle City, and opening

performances by the UH Drumline and Miss Hawaii 1999 Candes Gentry (MBA '04).

The Awards was held on October 15, 2009 and was sponsored by *Hawaii Business* magazine. Proceeds raised benefited the Shidler Alumni Association's endowed scholarship fund.

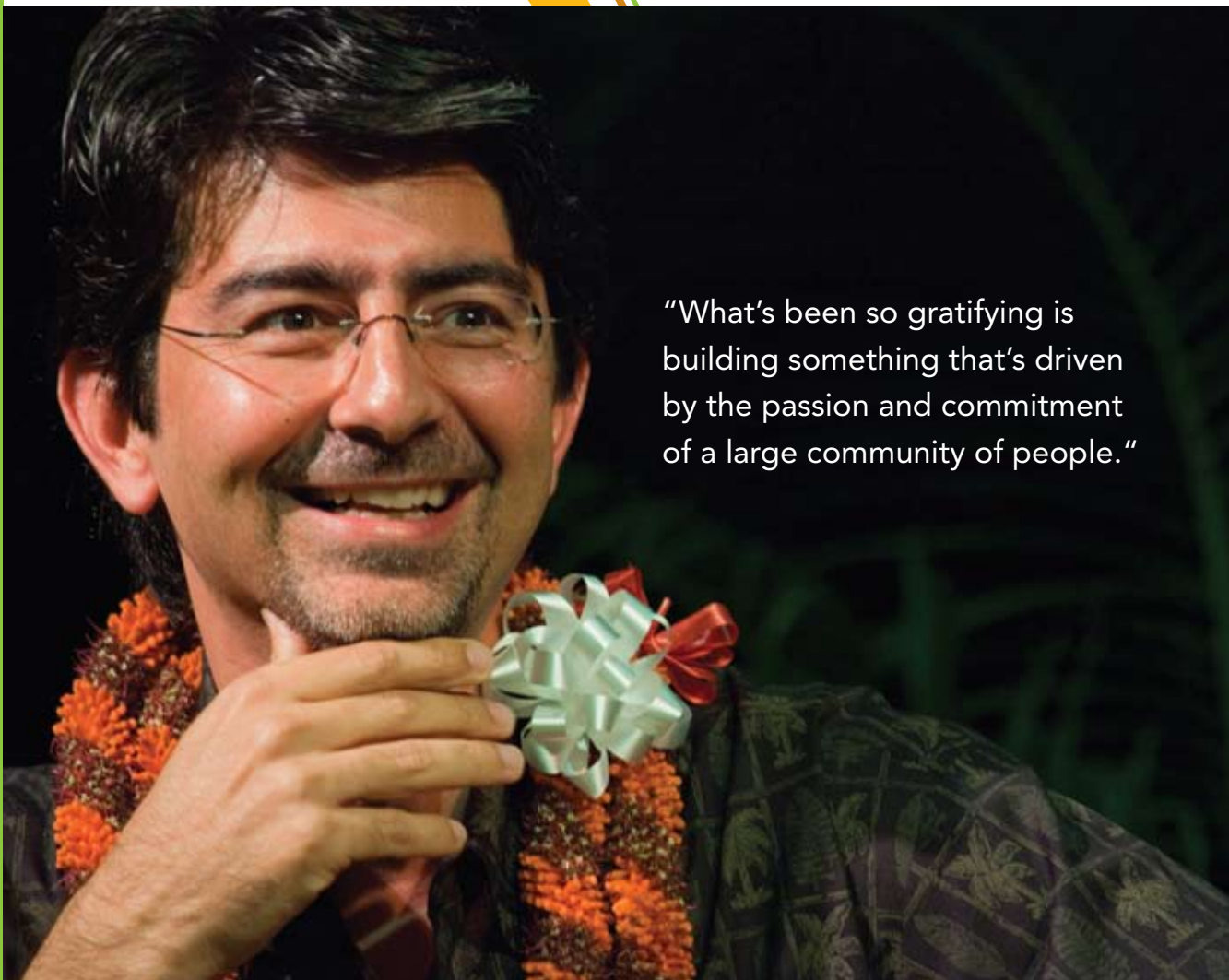
Mahalo to 60th Anniversary Steering Committee members Jay Shidler, Robin Campaniano, Howard Hamamoto and Barbara Tanabe and the 55 class representatives whose commitment, dedication and support made this event so special.

For more photos and videos from the 2009 Hall of Honor Awards, visit www.shidler60.com.



The 2009 Hall of Honor Award recipients are joined on stage by family and friends, as well as alumni from the classes of 1952 and 1953.

KĪPAPA I KE ALA LECTURE



“What’s been so gratifying is building something that’s driven by the passion and commitment of a large community of people.”

A CONVERSATION WITH HAWAI’I’S OWN **PIERRE OMIDYAR**

BY AMY WATARI

Reporters from *Shidler Business* and UH Mānoa’s student newspaper, *The Ka Leo*, had an opportunity to sit down with eBay Founder Pierre Omidyar prior to the Kīpapa i ke Ala Lecture on January 27. Here are excerpts from that exclusive interview.

Q: AFTER BUILDING SUCH A SUCCESSFUL CAREER ON THE MAINLAND, WHAT WAS IT THAT DREW YOU BACK TO THE ISLANDS AFTER ALL THESE YEARS?

A: I didn't grow up here but I was lucky enough to attend 8th and 9th grade at Punahou School. I met my wife in college at Tufts University and one of the things we had in common was Hawai'i. She went to elementary school here so we always had this Hawai'i connection. As our kids got older, we started thinking about where we wanted to raise them. We'd been coming back to Hawai'i on a regular basis and thought this would be a great place. So three years ago when my oldest daughter entered kindergarten, we came back. It's just been great to be back.

Q: WHAT ARE SOME OF THE THINGS THAT YOU FEEL HAVE CONTRIBUTED TO EBAY'S SUCCESS? *

A: eBay's success is really driven by its community. In the beginning, I had this idea and wanted to try an experiment. Will people buy and sell online in an environment where everyone is talking about how hard it is to trust people? What the community did was they took the opportunity to use this platform and built their own businesses on it. They treated each other with respect and in the words of some users, "it restored their faith in human nature." What's been so gratifying is building something that's driven by the passion and commitment of a large community of people.

Q: HOW DO YOU DECIDE WHAT SORTS OF PROJECTS AND CHARITIES YOU'D LIKE TO GET INVOLVED WITH?

A: Everything we do is really based on this notion of trying to create opportunities for people to meet their own aspirations, to improve their own lives and to make the world a better place. When this economic crisis hit, we wanted to step up the effort and really help the Hawai'i community get through this tough economic time.

Q: SUSTAINABILITY SEEMS TO BE ONE OF THE AREAS IN WHICH YOU HAVE A PASSION. WHAT ARE YOUR THOUGHTS FOR HAWAII AS A SUSTAINABLE COMMUNITY?

A: It's really important because we're an island in the middle of this massive ocean and we import so much of what we use and so much of what we need to live. We are surrounded

by these wonderful natural resources. We can see how our actions impact the land and how our actions impact the air and the sea. It is a natural place to think about sustainability in a very holistic way. That is what we're trying to do with the Ulupono Initiative. We're really trying to think about it holistically. Every aspect of life as a sustainability component is very important.

Q: HOW WILL PEER NEWS AVOID SOME OF THE PROBLEMS THAT OTHER ONLINE NEWS HAVE EXPERIENCED?*

A: As I think about it, we're re-conceptualizing what journalism is for and how it works in society. With Peer News, we hope to have a social impact. We're bringing people together to have dialogue around issues that impact our community. I think bringing those two pieces together hasn't been done very well before. I think we're going to create a lot of value and have a lot of impact. Our focus is on Hawai'i and we have to make that work first.

Q: WERE YOU HOPING FOR AN EXPERIENCE SIMILAR TO EBAY WITH PEER NEWS? WHERE YOU'LL PROVIDE THE PLATFORM BUT IT REALLY WILL BE WHAT THE COMMUNITY PUTS INTO IT.*

A: There will be two components: A community of people who are interested in the issues and professional journalists who are helping to inform and guide the discussion around the news. One of the disappointing things that has happened online in the last 10 years is the level of conversation around controversial issues and the lack of civility that people display to one another. It doesn't accurately reflect the way that we are. I think if we create the right kind of tools and the right kind of structure, you can bring people together. The answers are never black and white. They're usually somewhere in the middle.

Q: WITH ALL THAT YOU'VE LEARNED OVER THE YEARS, WHAT'S YOUR ADVICE TO ASPIRING ENTREPRENEURS IN HAWAII'?

A: Find something that you're passionate about. Don't accept conventional wisdom about that thing and change the world to the way that you think it should be. That's what being an entrepreneur is all about.

* Asked by Ka Leo reporter

Omidyar speaks at Kipapa i ke Ala Lecture

eBay founder Pierre Omidyar drew over 650 people as the speaker for the 20th Kipapa i ke Ala Lecture sponsored by the Pacific Asian Center for Entrepreneurship (PACE).

For nearly an hour, Omidyar provided insight in to what makes him such a

successful entrepreneur and visionary. His passion for connecting people and commitment to energizing the economy was apparent as he covered everything from eBay's humble beginnings to advice on launching a new start-up.

The lecture was moderated by PACE director Susan Yamada and was held on January 27 at the UH Mānoa Campus Center Ballroom. To view the full video of Omidyar's talk, visit www.shidler.hawaii.edu/kipapa.

PASSION. INNOVATION. COLLABORATION.



Professor Ralph Sprague,
chair of the Hawai'i
International Conference on
System Sciences

Taking the Hawai'i International Conference on System Sciences to new heights

What draws nearly 800 of the greatest minds in information systems and technology to Hawai'i each January? It's not only the warm tropical breezes or the breathtaking scenery, but an internationally renowned conference best known by industry insiders simply as HICSS.

Now in its 44th year, The Hawai'i International Conference on System Science (HICSS) is one of the longest continuously running scientific conferences in the world. Many have tried to duplicate it but few have surpassed its ability to bring together hundreds of top IS academics and professionals in an environment that fosters the exchange of ideas and research.

Much of HICSS' success can be attributed to the hard work and dedication of one man - Dr. Ralph Sprague. This well-respected Shidler professor of Information Technology Management took the reins as conference

chair back in the late 1970s. With the help of his fellow HICSS colleagues, Sprague has led the conference to new heights as one of the premier gatherings in the areas of computer science, computer engineering, and information systems applications.

According to Sprague, it is a combination of several things that makes HICSS so special. "The topics really cross academic boundaries and this brings together people of different perspectives and expertise," explained Sprague. "The other special thing is the interactions. Everybody says this but at HICSS it's true to the max. We have people gathering in clusters of two or three to work on projects.

They all get together at HICSS." The symposium, workshops and tutorials on emerging areas drives the innovation edge which is another unique aspect along with the conference's international nature. Approximately half of those who attend HICSS come from nearly 30 different countries outside of the U.S. creating a truly global meeting of the minds.

For Sprague, meeting with his fellow colleagues from around the world, including the many industry legends featured at the conference's Distinguished Lecture Series is what makes HICSS fun. "We've had Nobel laureates and computer science prize winners - people who are

just total heroes in their fields. I get to hob knob with these guys and that's pretty exciting." Speakers have included the likes of Arno Penzias, the Nobel Laureate for his work on the "Big Bang" theory, and John Seely Brown, former Chief Scientist at Xerox.

But the impact that the conference has had on both the industry and HICSS participants is what Sprague is most proud of. "People come up to me and say, 'HICSS gave me my start. I built my career at HICCS,' and that is really very rewarding," commented Sprague. "It is pretty satisfying to oversee something that has that kind of an impact."

The 43rd Annual Hawai'i International Conference on System Sciences

The 43rd annual HICSS gathering was held January 5-8, 2010 at the Grand Hyatt Kauai Resort & Spa. Highlights include a Keynote Address by Daniel Huttenlocher, dean of Computing and Information Science at Cornell University and a Distinguished Lecture by Ben Shneiderman, founding director of the Human-Computer Interaction Laboratory at the University of Maryland. The conference also featured 10 tracks and 91 mini-tracks, paper presentations, symposia, workshops and tutorials. For more information on HICSS including details on HICSS-44, visit www.hicss.hawaii.edu.

Empowering the aspiring entrepreneur



Entrepreneurs Club members strike a pose at their Mahalo Mixer held at Hukilau Restaurant in downtown Honolulu.

Three semesters ago, The Entrepreneurs Club was established with the purpose of “Entrepreneurial Empowerment.” The founding members wanted to form an organization where students could learn the fundamentals of entrepreneurship and were encouraged to explore their entrepreneurial spirit.

Each semester, the club

holds a “Kick Off Forum” that brings in business leaders such as Jay Shidler, Dustin Shindo, and Eddie Flores to speak. Members also participate in entrepreneurial workshops and mixers to network with professionals from the Virtual Professionals-in-Residence program. The club also holds an elevator pitch competition in which students pitch their

ideas to a panel of industry experts. Last semester, the top three teams were invited by entrepreneur Bill Spencer to pitch their ideas to the Hawaii Venture Capital Association. The teams were awarded about \$10,000 in sponsored prizes by Grant Thornton.

To learn more about The Entrepreneurs Club, visit <http://ec.shidler.hawaii.edu>.

Executive training partnership formed with one of the world's largest steel manufacturers



In October 2009, executives and mid-level managers from POSCO, the world's 4th largest steel manufacturer, arrived in

Hawai'i from South Korea to participate in three short-term training programs developed by Shidler's Executive Education

Center. The rigorous curriculum and caliber of the Shidler faculty made for a challenging program that allowed participants to draw upon their real-world business experiences to gain a more global management perspective.

As a result of the highly successful program, Shidler's Executive Education Center will continue to partner with POSCO to deliver seven new programs. Participants will include senior executives, factory managers, and technical professionals from POSCO's workforce in China, Vietnam and India.

Bloomberg BusinessWeek

Undergraduate program ranked among nation's best

Shidler has claimed a spot among the nation's best business programs according to *Bloomberg BusinessWeek's* annual list of top undergraduate business programs.

In the 2010 rankings, the College placed in the top 100 out of nearly 500 accredited undergraduate business programs nationwide. Shidler was listed 10th in the Western region, 52nd among public schools, and 99th overall ranked closely behind the University of Oregon, University of Colorado—Boulder, and the University of Iowa.

“We’ve made substantial investments in our students, programs and faculty, and have significantly increased our relationships in various business communities around the world,” said Vance Roley, dean of the Shidler College. “It is extremely gratifying to be recognized among the top undergraduate schools of business.”

Shidler was one of only six new schools to enter the *BusinessWeek* rankings this year. In August 2009, the College's program in international business was listed 12th in *U.S. News & World Report's* 2010 undergraduate business programs rankings.

SHIDLER NEWS

UH CIBER leads faculty tour of Vietnam businesses



AA Corporation is the largest interior fit out company for 5-star hotels in Southeast Asia. The corporation's CEO provided a tour of the furniture manufacturing facilities.

The UH Center for International Business Education and Research (CIBER) coordinated the 2010 Vietnam Faculty Development in International Business. The program, which was co-hosted by the University of Wisconsin CIBER, was geared to help business school faculty learn the unique aspects of doing business in Vietnam. The first segment of the trip focused on Ho Chi Minh City's rapidly growing SME and MNE outsourcing and the second segment emphasized the transition of state-owned enterprises in Hanoi.

The 22 participants were hosted by many of the country's

top organizations during the ten-day trip. Some of the site visits included the Harvard Kennedy School, Intel's \$1.3 billion manufacturing plant, Deloitte Vietnam Auditing Company and GM Daewoo to name a few. Along with unique cultural experiences that included an overnight sampan tour of Halong Bay and experiencing the sights and smells of a wet market, the group also hosted a panel session on Human Resource Management for a class of Vietnam Executive MBA students and attended an interdisciplinary session led by Vietnamese scholars.

Top students inducted into international business honor society



Smiling faces all around as the new members of the Beta Gamma Sigma International Honor Society gathered for a group photo.

This November, Shidler's brightest were welcomed into the exclusive international honor society Beta Gamma Sigma (BGS) at a special induction ceremony held in the Shidler College courtyard.

In front of proud family and friends, 24 undergraduate

and 30 master's students were presented with certificates recognizing their induction into the lifetime honor society.

Only students who rank in the upper 10 percent of their junior or senior class, top 20 percent of their graduating master's class or have completed

all doctoral requirements at an AACSB International accredited business program are eligible for membership and all its benefits

For photos and a full list of Shidler's 2009 Beta Gamma Sigma inductees, visit our web site at www.shidler.hawaii.edu/magazine.

Family Business Center of Hawai'i seeks to increase membership

The Family Business Center of Hawai'i (FBCH) is working toward fulfilling its goal of recruiting at least 25 new O'ahu chapter members and five new Maui chapter members. The Center hopes to build a vibrant membership with a total of 60 active family businesses.

If you are interested in attending an upcoming meeting on Maui or O'ahu, including the May 19 meeting featuring Jon Bridge of Ben Bridge Jewelers, contact fbch@hawaii.edu or (808) 956-5092.

The FBCH is a non-profit, member-based forum, housed within the Shidler College of Business. For more about the Center and its initiatives, visit www.fbcofhawaii.org.

More than \$1.3 million in scholarships awarded in 2009-2010



Grateful students had an opportunity to thank their scholarship donors at the College's annual Scholarship Luncheon held at the Japanese Cultural Center of Hawai'i.

Over \$1.3 million in scholarships was awarded to 286 Shidler students in 2009-2010. Each year, student recipients are given a chance to meet and thank their donors personally at the College's annual Scholarship Luncheon. Close to 200 donors and recipients attended the special event at the Japanese Cultural Center of Hawai'i on November 9, 2009.

As the keynote speaker for the luncheon, alumnus Jon Paul Akeo (MHRM '04) recounted his experiences as a Shidler student and shared how his degree has helped him throughout his career. Akeo is the associate and senior human resources specialist for Booz Allen Hamilton.

Also at the event, MBA student speaker Omar Sultan

expressed that, "These scholarships enable us, the students, the freedom and the ability to pursue our passions in education." Sultan is a recipient of the Dennis Y.M. Ching Memorial Scholarship. UH Regent Scholar Joy Yanazaki also shared that her scholarship allowed her, "To grow as a person and become more confident as a future business

woman." Yanazaki continued, "These learning experiences would not be possible without the financial help that scholarships have provided for us."

For a list of all of Shidler's scholarship donors and recipients and to view photos and video from the event, visit www.shidler.hawaii.edu/magazine.

New peer mentoring program gains ground



Tarik Sultan and Omar Sultan (Back left and right) spend time mentoring first-year MBA students Kandice Johns and Ly Phan.

The Graduate Business Student Association (GBSA) Mentoring program launched in the fall of 2009 as the brainchild of MBA students Tarik Sultan and Perrin Kusano. The two started the initiative as a way to connect new MBA students with second-year students who could offer guidance

and advice to the new recruits. "We noticed that in the past, the two Full-Time MBA cohorts didn't really have a direct opportunity to interact," explained Sultan. "Networking is so important in business so we wanted to start something that gave first-years and second-years the opportunity to get to know each other and make lasting connections."

The program is open to all graduate students but thus far a majority of participants have been from the Full-Time program. Of the 38 Full-Time MBA students who entered the College last fall, 37 opted to participate in the program. Included in the group were seven China International MBA mentors who conversed long-distance from China with their mentees.

Participants gain a personal perspective on everything from the best campus resources to future goals to tips on time management. Casey Hewes, a Part-Time MBA student, has taken on the role of Mentorship Program Director and has reached out to other programs within the College. Hewes has recruited an additional 17 Part-Time MBA students into the program, nine undergraduates, and is currently recruiting students from the Master of Accounting program. To learn more, visit www.hawaii.edu/gbsa.

GRADUATE PROGRAM DEADLINES

For fall 2010

MBA PROGRAMS

Final: May 1, 2010

Includes Full-Time MBA, Part-Time MBA, Juris Doctorate/MBA, China International MBA, Japan-focused MBA, MS in Nursing Administration/MBA, MS in Civil Engineering/MBA

MASTER OF ACCOUNTING

Final: May 1, 2010

MASTER OF SCIENCE IN FINANCIAL ENGINEERING

Final: May 1, 2010

MASTER OF HUMAN RESOURCE MANAGEMENT

Final: June 1, 2010

EXECUTIVE MBA – VIETNAM

Final: July 1, 2010

GRADUATE CERTIFICATE IN PROFESSIONAL ACCOUNTING

(Summer 2010)

Final: April 16, 2010

FINANCE AND ACCOUNTING FOR NON- FINANCIAL MANAGERS

Final: April 21, 2010

EXECUTIVE MBA

(Fall 2011)

Final: June 1, 2011

NEIGHBOR ISLAND MBA

(Fall 2011)

Final: July 1, 2011

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■ www.shidler.hawaii.edu

SHIDLER NEWS

Shidler hosts Frontiers conference on service research



Attendees from around the world mingle at the 2009 Frontiers in Service Conference reception.

Over 200 business professionals and academics gathered in Hawai'i for the 18th annual Frontiers in Service Conference hosted by the Shidler College of Business.

One of the leading conferences on service research, Frontiers attracts attendees from

more than 30 countries and features a cross-functional list of topics including service science, service marketing, service human resources, service IT and e-service.

Plenary speakers for this year's conference included Robert Morris, vice president of

Services Research for IBM, John Seely Brown, co-author of "The Only Sustainable Advantage," Richard W. Oliver, CEO of American Sentinel University, and W. Brian Arthur, Citibank Professor at the Sante Fe Institute and author of "The Nature of Technology: What it is and How it Evolves."

The conference was held in October 2009 at the Sheraton Waikiki Hotel and was co-sponsored by the University of Maryland's Robert H. Smith School of Business.

The Pacific Asian Center for Entrepreneurship continues to grow



Karl Fooks

In recent years, the Pacific Asian Center for Entrepreneurship (PACE) has experienced tremendous growth, expanding the number of its programs from five to 15 and launching an undergraduate

degree and graduate certificate in Entrepreneurship. Here is an update on a few of the Center's latest initiatives.

Since establishing the Imagine, Dream, Realize (IDR) Grants program in Fall 2008, the Center has awarded over 100 grants totalling more than \$25,000 to students with new ideas for a product or service which satisfies a market need.

This semester's Professionals-in-Residence were Greg Kim, partner of Virtual Law Partners LLP, Piia Aarma, founder and president of Pineapple Tweed Public Relations and Marketing, Chenoa Farnsworth, president of Hawaii Angels, and Tim Dick, partner at Startup Capital Ventures. The Professional-In-Residence program connects

students and faculty with experts from the local community who offer their knowledge and advice in specific areas of business.

PACE recently sponsored two Kīpapa i ke Ala lectures. In November, Karl Fooks presented a talk entitled "Venture Capital in Hawai'i: A New Era." Fooks is the president of the Hawaii Strategic Development Corporation. The featured speaker for the January lecture was e-Bay founder Pierre Omidyar who shared his story with a capacity audience of over 650 (see page 8). Both lectures are available for viewing online at www.shidler.hawaii.edu/kipapa.

To learn more about all of PACE's initiatives, visit www.shidler.hawaii.edu/pace.

Shaping the future of the Master of Human Resource Management program



Front: Vance Roley, Toni Mingo, Barbara Falvey, and Marie Kumabe; **Back:** Jean Hamakawa, Janis Kane, Jennifer Foley, Nona Tamanaha, Mari Olson, Jon Paul Akeo, Marty Woodward, Bill Chung, Nelson Sakamoto, Allen Chung, Winona White, Malcolm Inamine, and Lianne Yoshida.

Since launching in 2003, over 200 professionals have graduated from Shidler's Master of Human Resource Management (MHRM) program and continued on to become leaders in their industry.

To ensure the continued growth and success of the

program, an advisory board made up of executives from leading local companies was formed in February 2010.

"This new advisory board will help us determine emerging trends in this highly dynamic industry and ensure that our curriculum remains

both relevant and cutting edge for today's business needs," commented Vance Roley, dean of the Shidler College. "The expertise and experience that these individuals possess is an invaluable resource for students, faculty and administration of the MHRM program, and we

are thankful for their support and involvement."

Now preparing for its fifth cohort, the MHRM program attracts top local, mainland and international students and is the state's only graduate business program accredited by AACSB International.

The competition heats up as students duke it out at Super Clubs' Day



Club mates bonded at this semester's Super Club's Day on March 7th at Kanewai Park. Three hundred fifty business students from nine clubs competed in various events. The Financial Management Association won the Super Club's Day trophy by finishing first in the Team Relay, second in Volleyball, third in the Singing Bee and fourth in Battle of the Brains. All in all, it was a great day for club mates to bond and build camaraderie.

Vietnam Executive MBA moves to new location in Ho Chi Minh City



On February 1, 2010, the Vietnam Executive MBA (VEMBA) program moved to a new facility in Ho Chi Minh City. Classes and administrative offices are now housed in the brand new 10-story MediaNet building which is centrally located five minutes from City Hall and 10 minutes from the

airport. The facility features a modern 50-seat executive-style classroom, administrative offices and a reception area with a small library for students. VEMBA students, faculty and staff share the entire 3rd floor of the building with the VNU-International University's downtown campus.

FACULTY & STAFF NOTES



Rochelle Garcia



Michelle Garcia-Navarro



Shannon Oshiro

NEW STAFF

Rochelle Garcia

was recently hired as an administrative and fiscal support specialist. She worked with the City & County of Honolulu and Kapi'olani Community College. Originally from Maui, Garcia is a 2008 Shidler alumna with a BBA in Finance.

Michelle Garcia-Navarro recently joined the College as MBA admissions director. She is responsible for admissions, marketing and recruitment for the Full and Part-Time MBA, China International MBA and the Japan-focused MBA. For the past five years, she worked as admissions director for the University of Pennsylvania Fels Institute of Government. Garcia-Navarro received her BA and Masters in Governmental Administration from the University of Pennsylvania and an MA in International Development from American University.

Shannon Oshiro recently joined the College as lead administrative officer. She has nearly 16 years of fiscal and personnel experience at UH including 11 years as a fiscal officer at the College of Natural Sciences and five years as fiscal accounting specialist at the UH Bookstore. Oshiro graduated

from the University of Hawai'i at Mānoa with a BA in Japanese.

RECOGNITIONS

The School of Hawaiian Knowledge at the University of Hawai'i at Mānoa honored School of Accountancy Instructor **Manu Ka'īama** with the "I Ulu I Ke Kumu" award in March. Ka'īama was recognized for her community leadership and activism in her work as director for the Kaulele program, a scholarship partnership with Kamehameha Schools, and for the Native Hawaiian Leadership Project, a federal program that assists Native Hawaiians pursuing higher education.

Congratulations to Shidler's "Professors of the Semester" for fall 2009: Finance Professor **Reginald Worthley** for Executive MBA and Instructor of Finance **Judith Mills Wong** for BBA Core and BBA Major/Electives.

Professor of Information Technology Management **Elizabeth Davidson** with E. Vaast received the Best Paper Award for "Digital Entrepreneurship and its Sociomaterial Enactment" at this year's Hawai'i International Conference on System Sciences. Marketing Professor

Stephen Vargo will be awarded the Ludwig-Erhard Visiting Professorship from the Foundation of International Management at the University of Bayreuth this summer in Germany. The award recognizes international researchers in international management.

Davidson and **Vargo** were recently named co-editors for a special issue of the *Journal of the Management Information Systems Quarterly* that'll focus on service innovation in a digital age.

RESEARCH

Assistant Professor of Marketing **Sonia Ghumann** published a paper entitled, "The downside of religious attire: The Muslim headscarf and expectations of obtaining employment," in the *Journal of Organizational Behavior* in March.

Assistant Professor of Marketing **Jennifer Chandler** published several peer-review papers in management handbooks including: "Organizational Buying Behavior: Evolution in the Buying Center," co-authored with W. Johnston, published in *The Business-to-Business Marketing Handbook*; "Transnationalism in a Muslim Market: Questions of Dubai," co-authored with C.H. Lee, published in the

Faculty visit Vietnamese manufacturer



Professor Jack Suyderhoud (far right) and other faculty members are pictured sitting on the "John" at Viglacera, a Vietnamese state-owned enterprise that makes glass and porcelain products as part of the Faculty Development in International Business program (See page 12 for full story).



FACULTY & STAFF NOTES

Professor John Butler and MBA team take first runner-up in the Asia Moot Corp

MBA students (L to R) **Tarik Sultan**, **Tiffany Chiang**, **Omar S. Sultan** and advisor Professor **John Butler** (second from left) represented Shidler at the Asia Moot Corp held in Thailand in March. Their team "MB Therapeutics" focused on developing and establishing the standard for non-invasive targeted drug/gene delivery to improve patient treatment and quality of life.

"The students did an outstanding job and were the best team," said Butler. "This is by far the best finish ever and if you look at our population relative to the other schools, it's quite an achievement."

The competition focuses on fostering the entrepreneurial spirit in students and has been the premier intercollegiate business plan competition in Asia since 1998. This year's competition drew 12 teams from top business schools from China, Hong Kong, India, Korea, Singapore, Philippines, Taiwan, United States and Thailand.

Handbook of Islamic Marketing and "Organizational Buying Networks," co-authored with W. Johnson, published in *Advances in Business Marketing and Purchasing*.

Chandler and **Vargo**'s paper entitled, "Contextualization: Network Intersections, Value-in-Context, and Co-Creation of Markets," was recently published in *Marketing Theory, special issue: Forum for Markets and Marketing*.

Earlier this year, **Mooweon Rhee** published two articles: "The pursuit of shared wisdom in class: When classical Chinese thinkers meet James March," in the *Academy of Management Learning & Education*, and "Confucian capitalism and the paradox of closure and structural hotels in East Asian firms," in *Management and Organization Review* (forthcoming in June).

Sparked by the opening of China's newest stock exchange in 2009, Professors of Finance **Steve Dawson** and **Victor Huang** published an article entitled, "Looking Back to Look Forward: What does Hong Kong's GEM, Singapore's SESDAQ, and Malaysia's MESDAQ tell about Shenzhen's New Growth Enterprise Market," in the *Hong Kong*

Economic Journal Monthly in December.

Associate Professor of Finance **Wei Huang**, Professor of Finance **Ghon S. Rhee** and N. Tang's paper entitled, "Preferred Trading, Quote Competition, and Market Quality: Evidence from Decimalization on the NYSE," was recently accepted by *Financial Review*.

Professor of Accounting **Roger Debreceeny** was awarded a \$30,000 grant from the Association of Chartered Certified Accountants and the International Association for Accounting Education and Research to study the implications of XBRL for the financial statement audit.

Professor of Management **Kiyohiko Ito** and E.L. Rose's article entitled, "Implicit Return on Domestic and International Sales: An Empirical Analysis of U.S. and Japanese Firms," was recently accepted by the *Journal of International Business Studies*.

Professor of Marketing **Qimei Chen** with co-author X. Zhao and J.G. Lynch recently published a paper entitled, "Reconsidering Baron and Kenny: Myths and Truths about Mediation Analysis," in the *Journal of Consumer Research*.

Professor of Accounting **Hamid Pourjalali**, M. Pomberg and O. Aptel's paper entitled, "A Report on Improving Activities of Logistics Departments in Hospitals: A Comparison of French and U.S. Hospitals," was accepted in the *Journal of Applied Management Accounting Research* in 2009.

CONFERENCES

Professor of Accounting **Shirley Daniel**, **Pourjalali** and J. Cieslewicz presented their paper entitled, "The Impact of Culture and Country Level Infrastructure on Corporate Governance Practices: Theory and Empirical Evidence," at the 2009 American Accounting Association Annual Meeting in New York in August and the European International Business Academy (EIBA) Annual Conference in Spain. **Daniel** and **Pourjalali** with E. Wen also presented "Factors influencing CFOs of U.S.-based companies towards adoption of the fair value accounting option and international financial reporting standards," at the EIBA Conference.

Professor of Finance **David Hunter**'s paper entitled, "Endogenous Benchmarks," was accepted at the American

Finance Association Conference in Atlanta, Georgia in January. This conference is one of the premier academic finance conferences in the U.S.

Professor of Information Technology Management **Ralph Sprague** was invited to be a part of the "Founding Fathers Panel" at the International Conference on Information Systems in Arizona in December. The six-member panel discussed ways to improve the academic field of Information Systems. They were all instrumental in developing the conference 35 years ago.

RETIREES

A fond aloha to Associate Director of the Pacific-Asian Management Institute and Center for International Business Education & Research **Rochelle McArthur** and Professor of Information Technology Management **Ralph Sprague**.

Sprague is recognized for his framework article on Decision Support Systems and is regarded as one of the top ten most influential authors in the field of Management of Information Systems. Sprague will continue his leadership of the Hawai'i International Conference on System Sciences.

ALUMNI NEWS

Stay Connected, Get Involved and Show Your Shidler Pride



1



2



3



4



5



6

[1] HOW TO NETWORK AT SOCIAL MIXERS attracted a crowd of over 80 business professionals interested in maximizing their networking skills. The Shidler Alumni Association co-hosted the seminar with the Young Lawyers Division of the Hawaii State Bar Association. The talk was presented by the Referral Institute and was held at the Hukilau Restaurant in November. **[2] GOLDEN SCHOLAR** Rosalind Chun (BBA '59), pictured with UH Mānoa Chancellor Virginia Hinshaw (left), was among those honored at the UH Alumni Association's Golden Scholars 50 year reunion in December. **[3] MHRM ALUMNI** Alumni of the Masters of Human Resource Management program paused for a photo during a recent Society of Human Resource Management (SHRM) meeting on Maui. **[4] KAUA'I ALUMNI RECEPTION** An enthusiastic group of alumni from Kaua'i kicked off the New Year with a reception held at the historic Gaylord's at Kilohana restaurant. It was a first time meeting for alumni on the Garden Isle. **[5 & 6] THE PROFESSIONAL SERVICES SOCIAL** was a mixer for lawyers, doctors and business professional which drew over 200 to Ka Restaurant and Lounge in February. The event was co-sponsored by the Shidler Alumni Association and the Young Lawyers Division of the Hawaii State Bar Association.

Today, there are more than 26,000 graduates of the Shidler College of Business that reside across 50 states and on nearly every continent around the world. Members of this incredible alumni 'ohana (family) are a part of a diverse network of business professionals whom share an unbreakable connection.

As a Shidler grad, we encourage you to get involved as the relationships you build through your alma mater will provide lasting benefits throughout your personal life and professional career.

There are many fun and easy ways to connect. One of the simplest is to follow us on **Twitter** and join Shidler's **Facebook** and **LinkedIn** groups. This is a great way to make new contacts and stay informed of the latest alumni initiatives. You can also log on to the **UH Alumni Association's (UHAA) Online Community** to let your UH friends know how you're doing, update your business information, check out the online career module and activate your free UHAlumni.org email address.

Consider joining the **Shidler Alumni Association** to show your support while enjoying awesome member benefits and invitations to exclusive networking events. The Shidler Alumni Association is the largest and most active UHAA chapter to-date. Its initiatives bring together Shidler graduates of all ages and backgrounds.

Attending alumni events such as Back to Business, Aloha Tower Night and Executive Vineyards provides fun and educational opportunities to meet and interact with business professionals from all industries.

In the following pages, you'll find highlights from all of our recent events including those mentioned above.

There are many additional ways to get involved - Make a gift, volunteer as a mentor, help with career opportunities and internship initiatives, be a guest speaker, attend networking events, etc.

To learn more about getting involved, visit www.shidler.hawaii.edu/alumni or contact Maile Au, Shidler director of alumni engagement, at maile.au@uhf.hawaii.edu or (808) 956-3263.



Tasting brings alumni together for a good cause

The 10th Annual Executive Vineyards fundraiser attracted over 400 wine-lovers and Shidler supporters to the elegant Kahala Hotel and Resort for an intimate evening of wine tasting and camaraderie. There were both new and familiar faces who spent the night perusing the nearly 150 wines, sakes and champagnes from Michael-David, Ty Ku, Brown-Forman, St. Supéry, and Trinchero to name a few.

Premium ticket holders enjoyed a special seminar led by Mark Milton from M&S Brokerage and David Gochros from Better Brands. The two connoisseurs took the audience on “A Tour of Highway 29,”

which showcased exclusive selections from six wineries located off of the legendary highway that runs through California’s wine country.

Also, adding to the friendly atmosphere was the smooth musical stylings of Kapono Na’ili’ili, wonderful dishes by Kahala Hotel restaurants, and a impressive silent auction that had bidders competing on everything from a vintage bottle of Bogle Vineyards Petite Sirah to a Las Vegas Golden Nugget getaway.

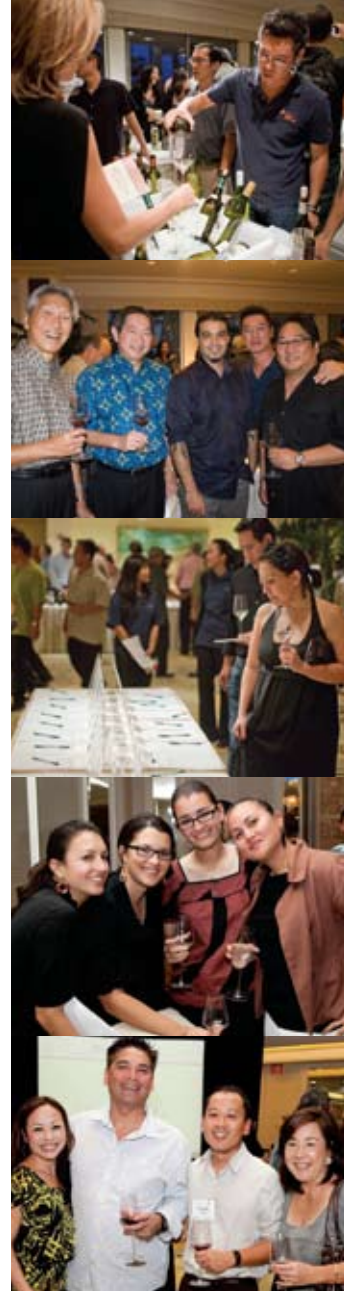
“We’ve been looking around the auction area and we’re very excited to bid,” remarked alumna Laura Rand (MBA ’08). “We’re going to scope out

the action and put together a strategy.”

Wayne Arakaki had a great time picking out his favorite wines. “I just tried the Tohu,” said Arakaki referring to a selection from Tuck Beckstoffer Wines. “It was good. I really liked it.” All the wines served that night were generously donated by M&S Brokerage and Better Brands.

The event was held on March 11 and raised an estimated \$25,000 for student scholarships. It is one of the Shidler Alumni Association’s largest annual friend-raisers.

For additional photos and video footage, visit www.shidler.hawaii.edu/magazine.



The 2010 Executive Vineyards friend-raiser generated approximately \$25,000 for student scholarships. Over 400 attended the annual event held on March 11 at the Kahala Hotel and Resort.

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Upcoming Alumni Events

BUSINESS NIGHT	MAY 5	5:00 PM
UHAA DISTINGUISHED ALUMNI AWARDS	MAY 11	5:30 PM
UHAA 10TH ANNUAL LAS VEGAS CHAPTER SCHOLARSHIP GOLF TOURNAMENT	MAY 15	1:00 PM
ALUMNI DINE AROUND	MAY 19	5:30 PM
UHAA SAN FRANCISCO/BAY AREA LU’AU	JUNE 13	1:00 PM
UHAA ADOPT-A-HIGHWAY CLEANUP	JUNE 19	3:00 PM
SHIDLER ALUMNI ASSOCIATION ANNUAL MEETING	JUNE 30	TBA
PROFESSIONAL SERVICES MIXER	JUNE	TBA
HALL OF HONOR AWARDS	SEPT 30	5:30 PM

Learn more at www.shidler.hawaii.edu/events

ALUMNI NEWS



Beth Freeman (MBA '89)



Candes Gentry (MBA '04)



Kyle Hopkins (VEMBA '03)



Lesley Kaneshiro (BBA '86)



Ralph Kanetoku (BBA '80)

1950s

Thomas Ishida (BBA '58) has been named assistant vice president and manager of Hawaii National Bank's new Kapi'olani branch. Previously, Ishida was the assistant manager of the main branch on King Street. **Richard Taylor (BS '51)** recently published a novel entitled *Shipwrecked! The San Francisco Tragedy*. Taylor is an active member of the UH alumni chapter in Las Vegas.

1960s

Lee Erwin (BBA '69) has been appointed board treasurer for Big Brothers Big Sisters of Honolulu.

Erwin is a partner and founding member of Erwin Cabrinha & Au LLP.

1970s

Carrie Castle (BBA '79) has been named chief financial officer of Coldwell Banker Pacific Properties. Previously she worked at KGMB-TV and MSC Software Corp. and Sony Trans Com Inc. in California. **Winston Chow (BBA '73, MBA '79)** has been appointed to the senior management committee for the O'ahu region and consumer lending at First Hawaiian Bank. Chow is also a board director of a new non-profit after-school program launching in Hawai'i's

middle schools called After-School All-Stars Hawaii. **Diane Ito (BBA '76)** has been named a previews property team member for Coldwell Banker Pacific Properties. **Glenn Kuniyama (BBA '76, EMBA '88)** has been named vice chair of the Hawai'i chapter of the Counselors of Real Estate. **Myles Murakami (BBA '76)** has been named a new director for Hawaii's Better Business Bureau. **Vernon Nakamura (BBA '78)** has been promoted to senior vice president and area manager of First Hawaiian Bank's Kalihi branch. Nakamura has over 30 years of banking experience and started his career at First Hawaiian in 1978 as a management trainee. He is responsible for the oversight of the Kalihi, King-Liliha, Liliha and Chinatown branches. **Richard Rand (BBA '78)** has been named chairman of the board for Ronald McDonald House Charities of Hawaii. Rand is a partner at the law firm Marr, Jones & Wang. **Michelle Tucker (BBA '77)** has been appointed to the 2010 board of directors for Big Brothers Big Sisters of Honolulu. Tucker is an attorney with Sterling & Tucker Inc. **Albert Yamada (BBA '74)** has been promoted to vice chairman, chief financial officer and chief administrative officer at First Hawaiian Bank overseeing the bank's finance, human resources, legal, compliance and investments.

UH Board of Regents. Amemiya's one-year appointment started in March 2010. He will be responsible for planning, coordinating and directing the administrative support services for the board. Most recently, he served as executive director of the Hawaii High School Athletic Association. **Alan Arizumi (BBA '82)** has been appointed to the senior management committee for the risk management group at First Hawaiian Bank. **Vincent E. Barfield (BBA '81, MBA '86)** has been promoted from executive vice president to senior executive vice president at Bank of Hawaii. He is now a member of the bank's managing committee. Barfield previously was responsible for the Commercial Banking Group's real estate, leasing and wholesale insurance units and now oversees the investments division of the Investment Service Group. **Jenny Brady (BBA '83)** has been named top lister for 2009 by Hokua Hawaii Realty. **Robin Campaniano (EMBA '83)** has retired as president and chief executive officer of Farmers Insurance Hawaii Co., formerly AIG Hawaii Insurance. Campaniano joined the company in 1992. He will continue to serve as an advisor at Farmers but will focus on his role as general partner for the Ulupono Initiative. **Anita Chan (MBA '98, BBA '89)** has been appointed assistant director of finance for Hilton Hawaiian Village Beach Resort and Spa. She has more than 14 years of experience in accounting and finance from her previous positions at GNB Technologies in Minnesota and Revlon Mid-Pacific

Alumnus appears on magazine cover



Michael Pietsch (EMBA '09) appeared on the cover of *Surfing Magazine's* April 2010 issue. Pietsch was photographed riding a wave with a face estimated at 50 feet. The photo was captured by surf photographer Daniel Russo on Christmas day on the North shore of O'ahu. Pietsch, who is a co-owner of Wahoo's Fish Taco, is one of the rare amateurs to appear on the cover of *Surfing Magazine*.

1980s

Keith Amemiya (BBA '88) has been appointed interim executive administrator and secretary by the

ALUMNI NEWS



Wendy King (BBA '99, MBA '07)
and Cindy King (BS '04)



Michael LaPorte (MBA '85)



Lee Ann Matsuda (BBA '85)



Michele Saito (BBA '81)



John Speed (MBA '08)

in Hawai'i. She joined the resort as a staff accountant and was promoted to assistant director of finance at Hilton Waikoloa Village in 2007. **Rick Ching (MBA '86)** has been promoted to president of Servco Automotive. Ching has been with the company for nearly 25 years. He will continue to serve as executive vice president of Servco Pacific. **Beth Freeman (MBA '89)** has been appointed FEMA Regional Administrator for Region VII which encompasses Iowa, Kansas, Missouri and Nebraska. Freeman previously

was FEMA Director of Region VII in 2000. She also worked for U.S. Senator Tom Harkin of Iowa as the Senator's Regional Director and managed operations for six Iowa offices, including all relevant emergency and disaster response coordination statewide. **Robert Fujioka (MBA '84)** has been appointed vice chairman and chief lending officer at First Hawaiian Bank responsible for corporate banking, commercial real estate and leasing. Fujioka first joined the bank in 1996. **Amy Fukuda (BBA '80, MBA '83)** has been hired as

assistant vice president of finance for Aloha United Way. Fukuda has more than 20 years of experience in financial accounting and taxation. **Steve Hayamoto (BBA '81, MBA '01)** has been named a 2010 director for the Hawaii Chapter of the Appraisal Institute. **Denise Iseri-Matsubara (BBA '86)** has been named community relations director with the Office of Hawaiian Affairs. Previously, Iseri-Matsubara served as special assistant to the chairman of the Department of Hawaiian Home Lands. **Jennifer Isobe (BBA '80)** has been elected

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ALUMNI ASSOCIATION

ALUMNI NEWS

Ha Thu Thanh (VEMBA '03)

CEO, Deloitte Vietnam
Hanoi, Vietnam



Education is the key to success

Education has always been a high priority for Ha Thu Thanh. As CEO of Deloitte Vietnam – one of Vietnam's largest auditing firms, Thanh tries to instill in her employees the same value that she places on learning and knowledge. Since graduating from the Vietnam Executive MBA (VEMBA) program in 2003, she has recruited many of her senior partners to enroll in the program and is the driving force behind Deloitte's investment in its employees' continued training and education.

"Education and learning have always been of prime importance in my life," said Thanh. "As I see it [through the VEMBA

program], I have improved on my skills and knowledge to work in this very global environment. The knowledge of the professors combined with the experiences of my classmates, who happen to be not only Vietnamese but also expatriates, has helped me to manage my business."

Prior to Deloitte, Thanh was managing partner of the Vietnam Auditing Company (VACO), the country's first and largest auditing

firm in 1991. In 1997, VACO's International Services Division joined with Deloitte Touche Tohmatsu (DTT). This was the first step of the firm's journey toward becoming a DTT firm. In 2007 VACO was fully accepted as a DTT member firm and Thanh was appointed CEO not only for the International Services Division but also for VACO and today's Deloitte Vietnam. She has been with the firm for 13 years and successfully serves as National Lead Partner for most of the company's engagements with State Owned Enterprises, banking/finance institutions and FDI companies. She is one of Vietnam's most prominent and respected executives.

**EDUCATION
AND
LEARNING
HAVE ALWAYS
BEEN OF
PRIME
IMPORTANCE
IN MY LIFE.**

board treasurer for the Friends of Waikiki Aquarium. Isobe is currently a senior manager at KPMG LLP. **Lesley Kaneshiro (BBA '86)** has been named chief executive officer for Island Air. Prior to her promotion, she was vice president and chief financial officer for the company. Previously, Kaneshiro was the director of treasury services at Aloha Airlines prior to Island Air's split from Aloha in 2004. **Ralph Kanetoku (BBA '80)** has been named assurance partner with Kobayashi, Kanetoku, Doi, Lum and Yasuda CPAs. Kanetoku has 28 years of public accounting experience and most recently was a partner with KPMG LLP. **Michael LaPorte (MBA '85)** has been appointed vice president of the O'ahu division for The Gas Company. Prior to his new position, LaPorte was vice president and controller, a position he held since 2006. He originally joined the company in 1985. **Carol A. Marx (BBA '84)** has been promoted to senior vice president and residential lending sales manager in Bank of Hawaii's Mortgage Banking Division. She has extensive experience in the banking industry working at the former Pioneer Federal Savings Bank, First Hawaiian Bank, and Bank of America Home Loans. The American Business Women's Association has named **Lee Ann Matsuda (BBA '85)** as one of the 2010 Top Ten Business Women of ABWA. Matsuda was recognized for her leadership while a member of the Na Kilohana o Wahine Chapter in Honolulu. Matsuda was also recognized in 2009 as a *Pacific Business News* "CFO of the Year" finalist. She is senior vice president of finance and chief financial officer for Easter Seals Hawaii. **Thomas McCarthy (BBA '85)** has been appointed to Diamond Head Theatre's 2009-2010 board of directors. McCarthy is the Hawaii area sales manager for Morgan Stanley. **Michael Nishida (BBA '88)** has been promoted to senior vice president of PC & Network Services at First Hawaiian Bank. Nishida joined First Hawaiian in 1988 as

a programmer in the Electronic Data Processing Department. He is responsible for the installation and support of computers and data communication networks at the bank. **Todd A. Nohara (MBA '88)** has been promoted from senior vice president of business and personal banking to executive vice president of business and personal banking for Bank of Hawaii. In his new role, Nohara will oversee the bank's new Personal Banking Initiative and manage the business banking sales force statewide. **Gary Nushida (BBA '81)** has been named manager of the year by the Hawaii Hotel & Lodging Association. Nushida is a manager at the Hawaii Prince Hotel Waikiki and Golf Club. **Glenn Porter (EMBA '83)** delivered the keynote speech at the Jon Huntsman Business School at Utah State's Partners in Business Program. The seminar focused on customer service and selling and was held at the Eccles Conference Center in November 2009. Porter is vice president of sales for LMC Software Solutions LLC and also writes for *Forbes* on topic including sales, salesmanship and sale management. **Michele Saito (BBA '81)** has been named president of Farmers Insurance Hawaii which was previously AIG Hawaii Insurance. Saito previously was executive vice president and chief operating officer for the company. **Eve Shere (EMBA '83)** has joined Prudential Locations as an agent. Prior to joining Prudential, Shere ran her own brokerage firm, Eve Shere & Associates. **Jill Shimokawa Higa (BBA '84)** has been promoted from executive vice president to senior executive vice president at Bank of Hawaii and is now a member of the bank's managing committee. She previously was division manager for the Hawai'i branch division. She is responsible for consumer direct and indirect lending. **Gwen Yamamoto-Lau (BBA '86)** has been named president of the Hawaii Community Reinvestment Corporation. She previously was president of the Hawaii Central Credit Union.

ALUMNI ASSOCIATION

1990s

Tony Au (BBA '91, MBA '96)

has been hired as executive vice president and chief production officer for Central Pacific Home Loans. He previously was wholesale market sales manager for Bank of America Home Loans and Countrywide Home Loans.

Neill Char (BBA '94) has been appointed 2010 board committee chair of fund development for Big Brothers Big Sisters of Honolulu. Char is senior vice president and manager of First Hawaiian Bank's private banking division. **Darrick J. M. Ching (MBA '91)** has been promoted to executive vice president at Bank of Hawaii and will head the bank's Hawai'i branch division. He most recently held the position of senior vice president and division sales manager.

Dr. Mark Chun (BBA '90) has been named director of the new Center for Applied Research at Pepperdine University's Graziadio School of Business and Management. In his new position, Chun will oversee the center which will provide a focal point for the Graziadio School's long-standing emphasis on knowledge and education that has direct application and relevance for working professionals and their organizations. He is associate professor of Information Systems and holds the Julian Virtue Professorship at Graziadio. **Jim Donovan (EMBA '96)** has been named board director of a new non-profit after-school program launching in Hawai'i's middle schools called After-School All-Stars Hawaii. Donovan currently serves as athletics director for

the University of Hawai'i at Mānoa. **Susan Eichor (MBA '90)** has been appointed to Diamond Head Theatre's 2009-2010 board of directors. Eichor is president and chief operating officer of AIO Group, a diversified Hawai'i company that holds brands such as ESPN 1420 AM, *Honolulu Magazine* and *Hawaii Business Magazine*. **Colby Kisaba (BBA '98, MBA '00)** has been named chief financial officer at MW Group Ltd., a locally-owned Hawai'i real estate development firm. Prior to his promotion, he served as the firm's controller. Before joining MW in 2001, Kisaba worked for Arthur Andersen LLP and was a financial analyst for the government. **Claus Z. Hansen (BBA '90)** has been named Royal Danish Consulate representing Hawai'i. Hansen has

Board of Directors

OFFICERS

President, Jerry Linville (MBA '96)

Vice President, Kirk Horiuchi (BBA '87)

Secretary, Cynthia Alm (BBA '78)

Treasurer, Allison Toma (BBA '94)

Immediate Past President, Cory Nakamura (BBA '04)

DIRECTORS

Jon Paul Akeo (MHRM '04)

Jared Au (BBA '03, MACC '04)

Kellan Briones (MACC '05)

Casey Ching (MBA '06)

Chessa DeCambra (MBA '05)

Randal Ikeda (BBA '84)

Arnold Kishi (EMBA '81)

Jeffrey Lau

Christopher Letoto (EMBA '09)

Joseph Magaldi, Jr. (BBA '64)

David Matlin (MBA '97)

Sanford Morioka

Philip Mow (BBA '78)

Jodi Nakamura (EMBA '00)

William Pieper (MBA '04)

Lillian Rodolfich (BBA '87, EMBA '05)

Jeffrey Sakai (MBA '05)

Ryan Suekawa (BBA '04)

Toby Tamaye (BBA '95)

Enriqueta Tanaka (MBA '05)

Brian Walker (BBA '89)

Tyson Yamada (BBA '03, MBA '07)

Heather Yanazaki (BBA '07)

Alumni spend an afternoon in the classroom



Associate Professor Jing Ai was one of the featured lecturers at the Back to Business event for Shidler alumni and friends.

With hot business topics on the agenda and no tests, research projects or studying required, it was no mystery why alumni scrambled to register for this year's Back to Business event. It was nearly standing room only as alumni filed into class to spend an afternoon with two of Shidler's top professors.

Assistant Professor of Financial Economics and Institutions Jing Ai spoke first.

Her lecture was entitled "All or Nothing: Rethinking the Corporate Risk Management in Light of the Financial Crisis." Following Ai was Marketing Professor Steve Vargo whose presentation, "Rethinking Markets & Marketing: Service Dominant Logic," took alumni on an explorative journey through the inner workings of service marketing.

The day concluded with a



sunset reception in the Shidler courtyard. Then it was off to the Stan Sheriff Center where the group cheered on the Wahine volleyball team during their straight-set win over Fresno State.

The third annual event was held on November 6 as a part of UH Mānoa's homecoming festivities. Photos and video can be viewed online at www.shidler.hawaii.edu/magazine.

ALUMNI NEWS

joined the diplomatic ranks as the newest Honorary Consul, a private citizen who helps represent the citizens of Denmark in a volunteer role. Hansen is chief executive officer and co-owner of Affordable Casket & Moanalua Mortuary. **Jay Ihara (BBA '93)** has been named interim director of operations for the Boys & Girls Club of the Big Island. He previously held the position of unit director in Pahoa. Also, Ihara is a recipient of the Coalition for a Tobacco-Free Hawaii's 2009 Alakai Awards. Ihara was named "Outstanding Provider." **Kent Kasaoka (BBA '98)** has been appointed to the board of directors for The Coalition for a Tobacco-Free Hawaii. He will serve as treasurer for 2009-2010. In January, sisters **Cindy (BS '04)** and **Wendy King (BBA '99, MBA '07)** celebrated the grand opening of their new retail boutique, Acid Dolls Urban Street Couture. Cindy is an up-and coming local designer and Wendy serves as business

director for the company. During her final semester in the MBA program, Wendy completed a business plan for Acid Dolls. Upon graduation, she and her sister have worked hard to bring Acid Dolls to life. The boutique is located on the third floor of the Royal Hawaiian Center. www.aciddolls.com. The Hawaii Bankers Association has announced that **Jeffrey Murata (BBA '96)** was among the Hawai'i bankers to have recently received a Pacific Coast Banking School Graduate certificate at a ceremony held at the University of Washington. Murata is a branch manager for First Hawaiian Bank. **Quin Ogawa (BBA '90)** has joined Kuakini Health System as vice president, fiscal services and chief financial officer. Ogawa first began at Kuakini as a senior internal auditor and went on to serve as corporate auditor, accounting manager and controller. Prior to joining Kuakini, he worked at Shriner's

Hospital for Children-Honolulu. After 16 years of public service as an educator and business development leader at Northern Marianas College, **Eric Plinske (MBA '92)** has joined Stay Well Saipan as branch manager. Plinske moved to Saipan in January 1993 to manage the Small Business Development Center at NMC. He is also a co-founder of Gold's Gym Saipan. **Cindy Sasaki (BBA '96)** has been appointed senior accountant for DTRIC Insurance. **Todd Y. Takayama (BBA '90)** has been named commercial lines underwriting manager for DTRIC Insurance. **Mark Tawara (BBA '91)**, president of the Society for Marketing Professional Services Hawai'i Chapter, won the Chapter President of the Year Award at the Society's national conference. Tawara is the director of marketing at Belt Collins. The Hawaii Chapter also won the Striving for Excellence Award for Small Chapters. **Gordon Tom (BBA '99, MACC '00)** has

been named board treasurer for The American Marketing Association Hawaii Chapter. His term began in July 2009. Tom currently serves as a manager at KMH LLP. **Jon Ushijima (BBA '91)** has been named front office manager for the Sheraton Princess Kaiulani. Previously, he worked for the Sheraton Waikiki Resort as guest service manager and served as Asia sales manager, Japanese guest service manager and front office manager at Starwood Waikiki Properties.

2000s

Chris Belaras (BBA '08) has been hired as a financial representative with Wealth Strategy Partners. **Keric Chang (MACC '07)** has been promoted from audit staff to audit senior at Ernst & Young LLP. **Stephan Dimond (BBA '08)** has been hired as a new financial representative with Wealth Strategy Partners. **Candes Gentry (MBA '04)** released her first holiday album, "Christmas Will Find Us Wherever We Are" this past November. Gentry also previously released two other albums—"A Change in Me" and "Come What May." www.candescd.com. **A.J. Halagao (MBA '04)** has been named board director of a new non-profit after-school program launching in Hawai'i's middle schools called After-School All-Stars Hawaii. Halagao currently serves as manager of Westlaw Hawaii. **Mona Hirata (MBA '03)**, president and co-founder of Weddings by Grace and Mona, recently accepted a new venture teaching the first wedding planning certification course offered at Kapi'olani Community College. The course began in September 2009 and is held in collaboration with the Wedding Planning Institute. Hirata hopes to give her students a practical perspective by sharing her own experiences as a wedding planner and by bringing in guest speakers from vendors within the wedding industry. Hirata also was as guest speaker for Shidler's Fundamentals of Entrepreneurship class taught by Professor Jim Richardson.

Aloha Tower Night: Sustaining our land, Energizing our economy

As the featured speaker for Aloha Tower Night, Robin Campaniano (EMBA '83) inspired an entire audience of professionals, alumni and students to get involved with building a sustainable economy for Hawai'i.

Campaniano's passion was contagious as he expressed his desire to make an impact thru his new role as general partner for the Ulupono Initiative. Established by e-Bay founder Pierre Omidyar, Ulupono is a Hawai'i-focused social investment organization that works toward building a 21st century economy where environmental stewardship and economic progress go hand-in-hand.

According to Campaniano, Ulupono strives to improve the

quality of life for island residents by supporting initiatives in three areas: renewable energy, local food production, and reduction of waste. "We are investing in innovative, sustainable ideas and business models that have the potential to really make a difference for Hawai'i," said Campaniano.

His talk presented an insider's perspective on the organization's goals through examples of current projects such as Ma'o Farms, an organic farm on the Wai'anae Coast that supports the area's youth through apprenticeships, mentoring, and employment opportunities.

Along with his position at Ulupono, Campaniano also serves as senior advisor for Farmers Insurance Hawaii and



Robin Campaniano addresses alumni and friends at the 2009 Aloha Tower Night event.

Hawaii Insurance Consultants.

Over 70 attended the annual event which was hosted by the Shidler Alumni Association on February 11 at Gordon Biersch.

View Campaniano's talk at www.shidler.hawaii.edu/magazine.

Kyle Hopkins (VEMBA '03) has founded Walkabout Tennis, a company that offers tennis trips and tours in Vietnam. Hopkins currently lives in Ashland, Oregon where he works for tech company Sky Research. He credits the Vietnam Executive MBA program with much of his success, "This opportunity is a direct result of the VEMBA cohort and professors," said Hopkins. Learn more at www.walkabouttennis.com. **Larsen Ibara (BBA '08)** has been promoted from server to assistant manager of Tanaka of Tokyo's Waikiki restaurant in King's Village. **Kellie James (MBA '09)** has been named the Hawai'i-based community coordinator for the nonprofit Close Up Foundation in Washington D.C. Her role will be to increase the support for educational trips to Washington D.C. for Hawai'i's schools. **Florence Marcelo Ching (MBA '03)** received the Hawaii Council of Engineering Societies 2010 Young Engineer of the Year Award during the 2010 Engineers Week Banquet held in February 2010. The award is given to a practicing licensed professional engineer in the State of Hawai'i who is 35 years of age or younger or who is within five years of graduation if an engineering degree was earned after the age of 35. The award recipient is selected based on outstanding technical accomplishments and professional, civic, and community contributions. Ching is a project manager for Naval Facilities Engineering Command Pacific. **Grayson Nose (BBA '02, MACC '03)** has been promoted from audit senior to audit manager at Ernst & Young LLP. **Christine Perez (BBA '07)** has been promoted from audit staff to audit senior at Ernst & Young LLP. **Stephen Rodgers (MBA '01)** has been promoted to senior vice president at Bank of Hawaii and will assume the role of chief investment officer. Previously, he managed the bank's own investment portfolio. **Kayla Samascott (MBA '09)** has been hired as an account executive by Hastings & Pleadwell: A Communication Co. Samascott first

joined the company in February as an intern. **John Speed (MBA '08)** is president and founder of Kilauea Pest Control located in Kailua, Hawai'i. Prior to starting his company in 2002, Speed was sales director at Talega Pest Control and web developer at Brigham Young Hawai'i. **Lacianne Terry (BBA '05)** has been named sales manager of domestic and international markets for Pacific Beach and Pagoda Hotels. Terry holds an events management certificate from the University of Nevada at Las Vegas.

Send us your Alumni Notes via web www.shidler.hawaii.edu/alumni, email alumni-shidler@hawaii.edu, or mail to Alumni Notes, Shidler Business, 2404 Maile Way, C202, Honolulu, HI 96822.

Tax and charitable planning ~ A powerful duo

Contact the Office of Estate and Gift Planning to learn more about the benefits of tax and charitable planning.

With a bequest to the Shidler College you can make a difference in the lives of future generations of business leaders.

Fulfill your vision and help shape Hawai'i's future

OFFICE OF ESTATE
AND GIFT PLANNING
808-956-8034
giftplanning@uhf.hawaii.edu

What will your legacy be?
www.UHFLegacyGift.org



Randal Ikeda (BBA '84)

General Manager, ESPN 1420 AM KKEA
Honolulu, Hawai'i



Randal Ikeda (left) with ESPN SportsCenter Anchor Neil Everett.

Advice to students

Study hard and finish

Advice to young alumni

"When you get to a fork in the road, take it!"

—Yogi Berra

Favorite quote

Dr. Jack Suyderhoud's comment on my earning a good grade, "Well, every dog has his day."

For the love of sports

Living the dream would be an understatement for ESPN 1420 AM General Manager Randal Ikeda. Each day, thousands of sports fans look to Ikeda and his team for their daily dose of sports news and information. The station's radio broadcasts, web updates, interviews and media feeds cover everything from UH football stats to the upcoming UFC championship fights, to the latest on Hawai'i's hottest draft picks.

Ikeda calls himself a constant "coach and cheerleader" for his staff, working hard to put them in a position to succeed. Not forgetting to have a little fun he states, "My degree has given me the tools to make sports and beer my job, and for that I am eternally grateful."

Along with his love of sports, Ikeda also devotes his personal time and resources to support UH. He volunteers as a board member of the UH and Shidler College alumni associations where he has helped to promote and grow both organizations.

He previously served as the chief financial officer for aio LLC, a holding company of fellow Shidler alumnus Duane Kurisu (BBA '76, MBA '90), which acquired the radio station in 2002; Ikeda then became the general manager for ESPN 1420 in 2004.

Although free time is hard to come by, this Mānoa Valley native keeps his craze for the game strong with the help of his wife of 16 years Pam Funai and their two children Tommy (13) and Maddie (10), calling his greatest passions, "My family and the ESPN 1420 brand."

Building the future: Your gift matters

Mahalo nui loa to all the alumni and friends of the Shidler College and the School of Accountancy who loyally contribute to providing educational opportunities for our future business leaders. You do so by supporting scholarships, faculty and programs. Alumni giving affects the overall quality of our programs. No gift is too small and every gift has an impact.



Terry Wells

Gifts to the **Shidler College and School of Accountancy Advancement Funds** are essential in carrying out our mission. The funds provide the means to build our alumni network worldwide, increase alumni participation, provide internship and job placement opportunities for our students, and develop relationships that lead to support for our students, faculty and programs. Gifts can be made to the Shidler Advancement Fund online at www.uhf.hawaii.edu/ShidlerSpring2010.

To meet our goals of providing a rigorous and quality education for our students, and to attract and retain the highest caliber of professors, our top fundraising priorities continue to be establishing scholarship and faculty endowments. Student enrollment has increased and scholarship support is more crucial than ever. Giving to the **Shidler College of Business General Scholarships and Awards Fund** is another means of supporting our students through annual giving.

Gifts to the **Pacific Asian Center for Entrepreneurship (PACE)** support entrepreneurial education and sustainability efforts in Hawai'i, involving students across campus. PACE's Kipapa Lecture with Pierre Omidyar recently drew over 650 alumni and friends to hear him speak on sustainability issues. If you are interested in learning more about PACE summer fellowships, subsidized internships, mentor programs or supporting the UH Business Plan Competition, please contact me at 808-956-4215 or terry.wells@uhf.hawaii.edu.

Terry Wells
Assistant Vice President of Development

Kamps hope gift will inspire fellow alums to give back



Leonard and Rebecca Kamp

Long-time UH supporters Lenny and Becky Kamp have established endowed scholarships to support students at the UH Mānoa Shidler College of Business and College of Engineering. The Leonard and Rebecca Kamp Executive MBA Endowed Scholarship and The Leonard and Rebecca Kamp Endowed Scholarship in Civil Engineering will provide ongoing tuition support for students of Shidler's Executive MBA and civil engineering programs, respectively.

Through their estate gift estimated at \$460,000, the Kamps hope to inspire their fellow alumni to give back and, to paraphrase John Kennedy's challenge, ask what they can do for their university.

"The University of Hawai'i has been good to me and my wife Becky," said Kamp. "We are extremely fortunate to be

in a position to give back to the University to ensure that talented and deserving students continue to receive a world-class education. We hope one day the scholarship recipients will pass on their knowledge and support to advance the public good."

Lenny Kamp first came to Hawai'i in 1963 as part of a Peace Corps training program on the Big Island. Upon completing his training, Kamp spent two years constructing roads and airports in North Borneo for the Corps before returning to Hawai'i to earn his bachelor's degree in civil engineering from UH in 1967. He began working for Hawaiian Dredging & Construction while earning an Executive MBA from UH in 1979. He was promoted to vice president for Hawaiian Dredging in 1983 and relocated to Singapore to oversee the company's South East Asia region. Two years later, he returned to Hawai'i and purchased a specialty subcontracting company which he sold in 1995.

Like many retired couples today, Lenny and Becky spend most of their time traveling, taking care of loved ones and participating in sports-related activities. In 2008, the couple established a \$50,000 endowed scholarship for business students as a part of the Shidler Matching Gifts program.



Over 30 Shidler graduates employed at The Queen's Health Systems gather in front of the historic Harkness building on the main grounds of The Queen's Medical Center in downtown Honolulu. Built in 1932, the building was the hospital's original School of Nursing and served as a residence for nurses. Today it is home to many of the medical center's administrative offices.

Shidler graduates at The Queen's Health Systems

Mahalo to all of the Shidler alumni at Queen's for their generous support through the years and congratulations to The Queen's Medical Center upon its 150th year of providing quality health care for the people of Hawai'i.

Helen Arakaki (EMBA '96)
Mary Pat Ashby (MBA '78)
Sharlyn Chenet (BBA '79)
Carissa Crowell (BBA '95)
Jory Cummins (BBA '77)
Sheila Marie dela Cruz (BBA '95)
Lisa Fuchigami (MBA '92)
Cynthia Hara (MBA '89)
Mary Hee Wai (BBA '91)
Stacie Ho (BBA '09)
Jeff Ibara (MBA '04)
Douglas Inouye (EMBA '03)
Colleen Isa (BBA '95)
Leilani Jaramilla (BBA '94)
Jocelyn Kaibara (BBA '00)

Iris Kawasaki-Luat (BBA '78)
Bert Kido (BBA '72, MBA '78)
Coreen Kudo (BBA '98)
Janis Kushimi (BBA '91, MBA '95)
Mary Ann Lau (BBA '68)
Susan Lee (BBA '76)
Lynn Liu (BBA '82)
Maria Molina (BBA '87)
Linda Nakachi (BBA '90)
Jasmine Ann Nip (MHRM '09)
Gwen Ouye Yokota (BBA '93)
Diane Paloma (MBA '99)
Lehua Pate (EMBA '02)
Jennifer Pedro (BBA '96)
Leslynn Perry (MBA '91)

Lori Ringor (BBA '81)
Mel Rosare (BBA '84)
Leila Shar (BBA '82)
Janice Spencer (BBA '75)
Jan Suzuki (BBA '84)
Cakaunivalu Palani Tulewa-Gibbs (MBA '05)
Fred Wang (BBA '90)
Lilinoe Watanabe (BBA '82, MBA '91)
Renee Watase (MBA '97)
Mark Yamakawa (MBA '87)
Laura Yamamoto (BBA '94)
Clinton Yee (BBA '86, MACC '87)
Arlene Young (BBA '88)



The Queen's Medical Center was founded in 1859 by Queen Emma and King Kamehameha IV to provide in perpetuity quality health care services to improve the well-being of Native Hawaiians and all of the people of Hawai'i. It was the first hospital in the United States to be founded by royalty. Today, the medical center is the largest private hospital in Hawai'i and is the leading medical referral center in the Pacific Basin with 505 acute care beds, 28 sub-acute beds and more than 3,000 employees and over 1,200 physicians on staff. www.queensmedicalcenter.net

Address Service Requested

CALENDAR 2010

APRIL

- 7 **Master of Human Resource Management Info Session**
5:30 - 7 p.m.
Shidler College of Business, A-301
RSVP to toni.kruse@hawaii.edu
www.shidler.hawaii.edu/mhrm
- 29 **UH Business Plan Competition Finals & Awards Banquet**
www.uhbusinessplancompetition.com

MAY

- 5 **Master of Human Resource Management Info Session**
5:30 - 7 p.m.
Morton's Steakhouse, Ala Moana Center
RSVP to toni.kruse@hawaii.edu
www.shidler.hawaii.edu/mhrm
- 5 **Last Day of Instruction for Spring Semester**
- 5 **Business Night (see box)**
5 - 9 p.m.
Hilton Hawaiian Village Beach Resort & Spa
www.shidler.hawaii.edu/businessnight
- 15 **UH Mānoa Spring Commencement**
9 a.m. (Undergraduate) & 3 p.m. (Graduate)
Stan Sheriff Center
www.uhm.hawaii.edu/commencement
- 19 **Alumni Dine Around**
5:30 - 8:30 p.m.
Royal Hawaiian Hotel
alumni-shidler@hawaii.edu
- 24 **First Day of Instruction for Summer Session I**
- 25 **Disney's Approach to Quality Service**
www.keyshawaii.com
- 31 **Holiday: Memorial Day**

JUNE

- 8 **Pacific Asian Lecture Series Opening Lecture**
4:30 - 6 p.m.
www.shidler.hawaii.edu/pami
- 11 **Holiday: King Kamehameha I Day**
- 30 **Shidler Alumni Association Annual Meeting**
Kahala Hotel & Resort
alumni-shidler@hawaii.edu

JULY

- 2 **Last Day of Instruction for Summer Session I**
- 5 **Holiday: Independence Day**

- 6 **First Day of Instruction for Summer Session II**
- TBA **Weinstein Conversation Lectures Series**
Details to be announced
events-shidler@hawaii.edu

AUGUST

- 13 **Last Day of Instruction for Summer Session II**
- 20 **Holiday: Statehood Day**
- 24 **First Day of Instruction for Fall Semester**
- TBA **Annual N.H. Paul Chung Memorial Lecture and Luncheon**
Details to be announced
www.shidler.hawaii.edu/pami

SEPTEMBER

- 7 **Holiday: Labor Day**
- 30 **Hall of Honor Awards (see box)**
5 - 9 p.m.
Hilton Hawaiian Village Beach Resort & Spa
events-shidler@hawaii.edu

OCTOBER

- TBA **Alumni "Back to Business" Event**
Details to be announced
alumni-shidler@hawaii.edu

For event updates, visit www.shidler.hawaii.edu/events or email events-shidler@hawaii.edu

Business Night 2010

Wednesday, May 5
5 - 9 p.m., Cost \$65
Hilton Hawaiian Village Beach Resort & Spa
Keynote Speaker Victor Lim (BBA '73, MBA '75)
President, LWD, Inc., dba McDonald's

Business Night provides an opportunity for students to interact one-on-one with business professionals and learn more about their fields of interest. Register online by April 15 at www.shidler.hawaii.edu/businessnight.

Alumni Hall of Honor Awards

Thursday, September 30
5 - 9 p.m.
Hilton Hawaiian Village Beach Resort & Spa

Coming this fall, please join us for the annual alumni Hall of Honor Awards banquet honoring the achievements of a select group of outstanding alumni and business leaders.

For updates, email events-shidler@hawaii.edu or call (808) 956-6926.

YOUR GIFT TO THE SHIDLER ADVANCEMENT FUND MAKES A BIG IMPACT

Be a part of the future growth of the College with a gift to the Shidler College Advancement Fund. With your support we can continue to move toward our goal of becoming a top-ranked public business school. Your gift will:

- Provide crucial discretionary income to support programs and meet unexpected needs at the College; and
- Allow the College to engage alumni and the business community both locally and abroad.

Make a gift today at www.uhf.hawaii.edu/ShidlerSpring2010

To learn more, contact (808) 956-0887 or terry.wells@uhf.hawaii.edu

