

SHIDLER BUSINESS

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Fall 2013

University of Hawai'i at Mānoa Shidler College of Business



**EXPLORING THE GLOBAL
BUSINESS ENVIRONMENT**
Summer and Fall Activities at Shidler

INSIDE: Distance Executive Programs: Serving the State of Hawai'i
The 2013 Hall of Honor Awards | Alumni at Work: Oceanic Time Warner Cable



DEAN'S MESSAGE

Aloha,

As the fall semester draws to a close and we look forward to the start of a new year, it is a nice time to reflect on all that we have accomplished at the Shidler College of Business and the bright future that lies ahead. This issue of *Shidler Business* celebrates the many fun times, memorable events and academic successes that we have experienced in recent months and recognizes the incredible individuals who have played a role in those achievements.

We indeed have so much to be proud of at Shidler. Our new programs such as the Freshman Direct Admit Program and Distance Learning Executive MBA are off to very impressive starts and show great potential. More established programs like the Executive MBA, Master of Human Resource Management and Vietnam Executive MBA continue to experience unprecedented success. Our students, alumni, faculty, staff and supporters are all achieving great things both in and out of the classroom bringing world-wide recognition to the College. These are among the many stories that we spotlight in the following pages.

Also, in this issue, we feature Shidler's Executive Education Center and its distance learning programs. For more than three decades, the Center has been equipping top-level business executives with the skills and knowledge necessary to lead their organizations to new heights of success in Hawai'i and beyond. Recently, the Center has been experiencing tremendous growth thanks in part to successful new programs geared to help executives in the military and on the neighbor islands prepare for today's constantly-changing and often-turbulent economic environment.

Through the articles and photos that follow, we hope that you feel a sense of pride in all that we have accomplished. Mahalo for your interest. Please enjoy this issue of *Shidler Business*. Our future is bright thanks to your support, feedback and involvement. We encourage you to stay connected and we hope to see you soon at our next Shidler event.

Sincerely,

Vance Roley

Vroley@hawaii.edu

"Our future is bright thanks to your support, feedback and involvement."
— Vance Roley

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ON THE COVER
Microfinance Field Study participants photographed in front of the Qutab Minar tower in Delhi, India. Pictured left to right are Darren Chun, Professor Dharm Bhawuk, Hanul Abraham, Devon Chow, Shaliha Anistia, Paul Ahn, Joyce Fang and Brent Kobayashi

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Alumni who graduated in 2005* or later will receive an email version of *Shidler Business*. Those who graduated prior to 2005 will receive an issue in the mail. For questions or concerns, please contact amy.watari@uhfoundation.org or (808) 956-6044.

*Applies to alumni whose record is linked to a valid email address. Those with no email listed will continue to receive a hard copy.

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Online edition available at www.shidler.hawaii.edu

DISTANCE EXECUTIVE PROGRAMS

BY DOLLY OMIYA



Distance EMBA students Mike Ogden, Lisa Hadway, Mariangel Babbel, Brooke Perry and Anthony Kent



Students attend monthly Saturday classes at the Shidler campus on

While online business courses have been around for many years, recent advances in technology and an increased focus on improving the student learning experience have made Shidler's executive programs especially attractive to military personnel and business professionals living on O'ahu and the Neighbor Islands.

For over three decades, Shidler's Executive Education Center has continually enhanced its distance learning programs by incorporating the latest technologies and teaching methods into its curriculum. "Our distance programs have really evolved over the years to overcome the barriers of traditional distance education," shared Vance Roley, Dean of the Shidler College of Business. "We have worked hard to create dynamic executive degree programs that truly enhance our students' overall learning experience."

During the College's early distance learning years, UH

satellite classes were offered on each of the main Neighbor Islands and professors flew over from the UH Mānoa campus to teach. As technology evolved, so did the Executive Education Center. An array of software systems were utilized over the years to provide instruction and deliver lectures. Today, Shidler's distance learning courses incorporate a unique hybrid approach to teaching that uses the Internet, distance learning technology and traditional teaching methods.

Two of Shidler's current distance learning programs—The Distance Learning Executive MBA and the Masters of

Human Resource Management (MHRM)—provide students with an opportunity to come together for Residence Weekend on O'ahu. Over the course of the weekend, students from all of the Hawaiian Islands meet one another and prepare for the semester ahead. Once the semester begins, a majority of the classes are held through distance learning technology; however, to capitalize on the benefits of traditional learning, classes are also periodically scheduled at the UH Mānoa campus bringing students together for group work and networking.

"We wanted to build a

SERVING THE STATE OF HAWAII



O'ahu.



community of learners who contribute their knowledge and life experiences to the group," said Toni Kruse Mingo, director of Executive Degree Programs. "We also wanted to develop opportunities for students to interact face-to-face with faculty and with their peers. The hybrid approach has been a success. Not only are our students engaged learners, they have a lifelong professional network."

"After searching through leading MBA programs worldwide, I realized that Shidler's Distance Learning EMBA format was the only one that could meet my top three priorities: a degree that was

accredited; a program flexible enough to complement my demanding work schedule and family life; and one that provided the opportunity to

to sharing their expertise and experiences. The cohort structure offered an ideal venue to create a strong network and life-long friendships. The varied

THE COHORT EXPERIENCE HAS BEEN GREAT AND WILL BE ONE OF THE LASTING BENEFITS OF THIS PROGRAM.

—Scot Kleinman, Gemini Observatory astronomer and Distance Learning Executive MBA student

network with high-caliber people within Hawai'i," said Brad Rockwell who is a business professional at Kauai Island Utility Cooperative.

"The MHRM professors are knowledgeable and committed

professional and educational backgrounds of fellow cohort students made for lively and enriching discussions," said Tracy Terlep, an employee at Hilo Medical Center.

Scot Kleinman, an astronomer

Expand your
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Distance Learning Executive MBA

shidler.hawaii.edu/distance-emba

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shidler.hawaii.edu/mhrm

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To attend an information
session and learn about our
programs, contact Toni Kruse
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To learn more about all
Shidler's executive programs,
visit [www.shidler.hawaii.edu/
executive](http://www.shidler.hawaii.edu/executive).



Students toured the Gyeongbokgung Palace in Seoul, Korea during the 2013 Asian Field Study. Pictured left to right are Mariangel Babbel, Christine Pawliuk, Marian McCann, Brooke Perry, Seth Brink, Corey Egami, Anthony Kent, Rachel Philips and Sherilyn Sakamoto.

CONTINUED FROM PAGE 5

at Gemini Observatory on the Big Island, wondered how relevant the Distance Learning EMBA program would be for him. “I’ve been able to use something from each class directly in my work and personal life. The cohort experience has also been great and will be one of the lasting benefits of this program.”

As for military personnel enrolled in Shidler’s distance learning programs, many say that the biggest benefit is the flexibility and the College’s expertise in international business. “I chose Shidler’s Executive MBA because of its international recognition and focus on international business,” said Executive MBA student Mike Ogden. “As a naval

officer, I had many tuition-free opportunities, but I chose UH because I wanted more than just an education. I wanted to earn my master’s degree with a cohort and I needed the flexibility to work around my schedule. This truly was the best opportunity for me and my career.”

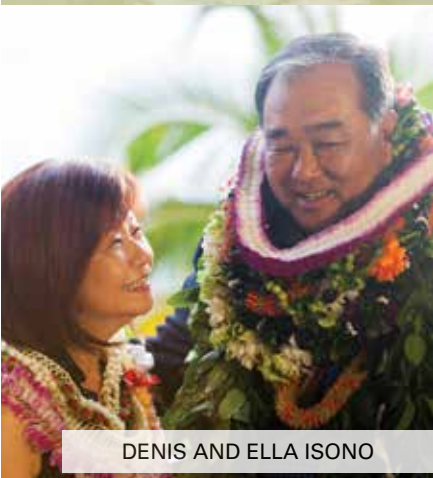
“With the rise in the quality of distance learning programs, professionals are finding it easier to add mid-career skills into their busy lifestyle,” said Kruse-Mingo. “It is for that reason that some companies have embraced these executive programs and have graciously provided financial support to their employees.”

Since 2006, Saltchuk Resources, Inc., through its Saltchuk Hawaii companies—

Aloha Air Cargo, Foss Maritime, Maui and Hawaii Petroleum, Minit Stop, and Young Brothers—has provided \$530,000 in scholarships to Neighbor Island students enrolled in the Distance Learning Executive MBA program. Saltchuk Hawaii companies are committed to developing future business leaders in the communities they serve by helping Neighbor Island residents. With renewed scholarship funding for the 2014-2016 cohort, they continue to be the College’s partner in opening educational doors.

Since 1977, The Executive Education Center has been preparing managers of exceptional promise to lead

the next generation of business professional. Each year, the Center prepares more than 200 working professionals with the knowledge and skills required to adapt to the changing business environment. This preparation includes reviewing business fundamentals across all disciplines, learning new business strategies and best practices, and developing entrepreneurial, creativity and leadership skills. “Through our executive training and degree programs, we are giving those living on O’ahu, the Neighbor Islands and in the military, a life-changing opportunity to advance their careers and help their communities thrive,” said Roley. “It is our way of serving the state of Hawai’i.”



DENIS AND ELLA ISONO

ANGELA LEE, SUSAN EICHOR AND
KEITH AND LISA SAKAMOTOKEITH SAKAMOTO DISPLAYS HIS
HAWAIIAN HOST FAVORS

KEYNOTE SPEAKER DEE JAY MAILER

The 2013 Hall of Honor Awards

The Hall of Honor Award is the highest honor bestowed upon alumni of the Shidler College of Business. Since its establishment in 1992, only 76 individuals have been presented with this distinguished accolade which recognizes professional achievements, contributions to society and support of the college.

This past October, Shidler proudly welcomed four new members into this elite group of business professionals. aio President and COO Susan Eichor, Central Pacific Bank Executive Vice President and Chief Financial Officer Denis Isono, Mechthild Esser Nemmers Professor of Marketing at the Kellogg School of Management Angela Lee and Hawaiian Host President and CEO Keith Sakamoto were the guests of honor at the 2013 Hall of Honor Awards dinner. Over

500 guests celebrated the festive occasion on October 17 at the Sheraton Waikiki.

Along with an enchanting opening hula performance by Nā Pualei O Likolehua and a delicious dinner, the highlights of the evening were the entertaining and heartfelt videos starring the four inductees and their close friends and colleagues which included recognizable names such as John Dean, Duane Kurisu and Manny Sylvester. Eichor, Isono, Lee and Sakamoto were then presented with their awards on stage by College namesake Jay Shidler.

The evening also featured a wonderful keynote speech by 2004 Hall of Honor inductee Dee Jay Mailer. Mailer, who has served as the CEO of Kamehameha Schools for the past 10 years, spoke about her upcoming retirement and reflected on all that she had

learned throughout the years. "Graduation, or retirement, is really our reward for growing up," she shared. "It is the culmination of our successes and failures. It is the culmination of the lessons learned and lessons missed. Retirement is wisdom finally trumping egos and retirement is looking at the relationships you shaped over time to respect an unconditional support. And, that is a great place to be."

The 2013 Hall of Honor Awards event was presented in partnership with *Hawaii Business* magazine. Proceeds raised benefited the Shidler Alumni Association.

To view Hall of Honor Award photos and honoree videos, visit Shidler's Flickr (www.flickr.com/photos/shidlercollegeofbusiness) and Vimeo (vimeo.com/shidlercollege) sites.



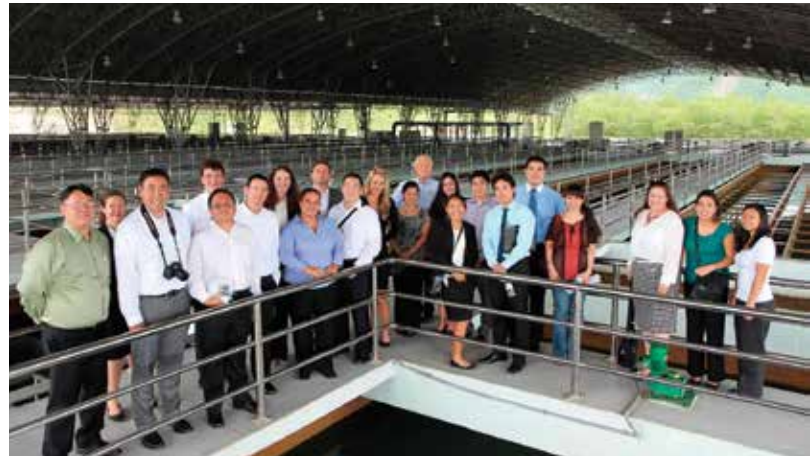
2013 HALL OF HONOR AWARD RECIPIENTS PICTURED WITH JAY SHIDLER (CENTER).

SHIDLER NEWS

Asian Field Study 2013: Experiencing the Diverse Asian Business Environment



Left: Before heading to Hanoi, students took a brief tour of the Forbidden City in Beijing, China. Right: The field study participants were impressed by the insightful tour of Vinaconex's water treatment facility in Hanoi, Vietnam.



This summer, Shidler completed its 30th Asian Field Study (AFS). Twenty Distance Learning Executive MBAs, four Part-Time MBAs, and one Master of Accounting student participated in the 16-day trip which ran from June 14 through July 2, 2013.

In each of the four cities visited, students focused on exploring an economic topic unique to that country—in Seoul, South Korea's rise as a global player; in Beijing, China's strategic shift up the value chain; in Hanoi, Vietnam's rapid rise as a developing economy; and in

Bangkok, Thailand's changing role on attracting foreign direct investment.

Along with site visits to over a dozen organizations including Samsung, NBA China, Vinaconex and TOMY Thailand, the trip also featured activities that allowed students to further emerge themselves in the local culture such as a visit to a traditional Korean village, a trek along the Great Wall and a bamboo raft ride on the River Kwai.

"This was an amazing eye-opening experience in so many ways," shared AFS participant

Lisa Hadway. "Being able to experience four countries in one trip was really valuable for perspective and comparison."

Anthony Arakaki had an equally rewarding trip. "It provided me with enormous insight into doing business and living in the countries we visited," he shared. "The traffic in Bangkok, the mopeds in Hanoi, the Chinese queuing process, and the 'developed-country' feeling in Seoul are just words until you actually experience them. The window that I now view the world through has been opened wider."

The six-credit summer program builds awareness of the interconnected components of the world's economy and the unique cultural and business practices in Asia. Students complete a rigorous pre- and post-trip curriculum led by Professor Jack Suyderhoud. Also this year, the first Michael and Judy Pietsch Endowed Study Abroad Scholarship was awarded to a Distance-Learning Executive MBA student and a few students received Graduate Student Office Scholarships.

To learn more, visit pami.shidler.hawaii.edu.

Summer lecture series brings noted Asian-Pacific business experts to Shidler



Dr. Christopher McNally discusses "Rebalancing China's Political Economy and Implications for Global Business" at PALS 2013.

Drawing renowned speakers to the Shidler College of Business each summer, the Pacific Asian Lecture Series (PALS) addresses current business topics which are relevant to the Asian-Pacific region.

Chinese overseas investing and SMEs in Korea's business system were just a few of the fascinating topics covered in PALS 2013. The series ran

from June 12 to August 13 and featured seven lectures by Asian-Pacific business experts Dr. Miemie Winn Byrd, Dr. Bee Leng Chua, David Day, Dr. Christopher McNally, Dr. Karl Moskowitz and Betty Brow.

PALS concluded with a lecture by businesswoman Tomoyo Nonaka, the former chairperson and CEO of Sanyo Electric and Mark McGuffie,

managing director of Enterprise Honolulu. The duo discussed how islands around the world are connecting to solve global challenges by building bridges with common intent.

PALS is free and open to the public. It is organized by the Pacific Asian Management Institute. For a full list this year's topics and speakers, visit pami.shidler.hawaii.edu/pals.

Shanghai Volkswagen CFO provides an insiders' perspective on China's rapidly growing automobile industry



Left to right: Oliver Schmidt, chief financial officer of Volkswagen Shanghai, Kay Chung, widow of Dr. N.H. Paul Chung and Shirley Daniel, director of the Pacific Asian Management Institute

China is currently the world's largest vehicle market with sales volume exceeding U.S. sales by almost 40%. The 2013 Dr. N.H. Paul Chung Memorial Lecture and

Luncheon provided students, faculty and community members with a fascinating look at China's rapidly growing auto industry from the unique perspective of one of Shanghai

Volkswagen's top executives, Chief Financial Officer Oliver Schmidt.

Shanghai Volkswagen has been known as an automotive pioneer in the modern Chinese market since it had first been established in 1984 as a joint venture between Volkswagen Group and SAIC Motor. Schmidt discussed Volkswagen's history as one of the first foreign manufacturers to operate successfully within China and strategies involved with navigating through the unique business and political culture of the region. He also provided insight into the secrets behind Volkswagen's sustained

success as China's largest volume automobile manufacturing company.

The event was held on June 5 at the Hawaii Prince Hotel, Mauna Kea Ballroom with over 100 people in attendance.

The N. H. Paul Chung Memorial Lecture is held annually each summer in honor of Dr. Chung, who founded the Pacific Asian Management Institute (PAMI) in 1977. The lecture features a distinguished individual discussing an important international topic of interest.

To learn more about PAMI, visit pami.shidler.hawaii.edu.

Congratulations to the Shidler graduates from the spring and summer semesters



Left: Graduates of the Vietnam Executive MBA program in Ho Chi Minh City are all smiles after receiving their diplomas. Right: Executive MBA 18 graduates pose for one last group photo.



Congratulations to all of the Shidler students who received their business degrees this past spring and summer.

Among the many Shidler students to receive their diplomas were the 31 students of the 18th Executive MBA cohort. The EMBA's participated in the UH Mānoa commencement ceremony held at the Stan Sheriff Center on May 11. To view a list of names, titles and companies of all the EMBA graduates, visit www.shidler.hawaii.edu/magazine.

The Vietnam Executive MBA (VEMBA) students in Hanoi and Ho Chi Minh City also gathered for special commencement

ceremonies this summer. Twenty VEMBA graduates from the Hanoi program participated in a fantastic ceremony held on July 13 at the Sheraton Hanoi Hotel. On July 14, thirty-five graduates from the VEMBA class in Ho Chi Minh City celebrated with their own special commencement ceremony at the InterContinental Asiana Saigon. The ceremony was followed by a graduation celebration and a VEMBA alumni reunion.

Also, a big hats off to the approximately 255 undergraduate, 45 MBA and 11 Master of Accounting students who received their degrees during the spring and summer semesters.

SHIDLER NEWS

Students find inspiration in nature at the 2013 Breakthrough Innovation Challenge



Cloud Catcher team members Francis Newton Park III and Monica Umeda received their first place award from PACE Director Susan Yamada (far right).

The Breakthrough Innovation Challenge celebrates innovative solutions that are inspired by nature (products, designs, services or processes) to solve human problems.

Monica Umeda and Francis

Newton Park III placed first and received \$1,000 for Cloud Catcher, a Namib beetle inspired energy-saving, water-harvesting wall that employs hydrophilic and hydrophobic relationships to remove water from outside

air and pass clean, fresh air to building occupants. The second place prize of \$500 went to Quihui Fan, Wenqi Hu and Aaron Ohta for Organ Assembly In Vitro, a human cell and cellular microenvironment inspired organ assembly technology that assembles single living cells to form tissues and organs outside of the body. Jon White took home the third place prize of \$250 for Fly-Sailing, a hydrofoiling catamaran inspired by the Jesus lizard which provides more stability and makes it more usable for a broader range of markets including personal, commercial and military applications.

The finalists presented their innovations and its commercial

potential to a judging panel and live audience. The winners were announced at a reception immediately following the live pitches on November 7.

The Pacific Asian Center for Entrepreneurship launched the Breakthrough Innovation Challenge in the fall of 2009 in partnership with the UH Mānoa College of Engineering and the William S. Richardson School of Law. The Challenge now integrates the discipline of bio mimicry and welcomed the College of Natural Sciences as a partner in 2012.

To learn more about the Breakthrough Innovation Challenge, visit pace.shidler.hawaii.edu/bic.

First Mānoa Club Challenge asks competitors to find value in a red plastic cup



Mānoa Club Challenge winners (left to right): The Accounting Club was named Social Media Master; The American Marketing Association was named Most Profitable; The Hawaii Student Entrepreneurs was named Most Creative.

The Pacific Asian Center for Entrepreneurship launched its first ever Mānoa Club Challenge this past October.

The competition offered student clubs from UH an opportunity to generate funds by selling a product or service using a mystery object—a red plastic cup.

Teams submitted a two-minute YouTube video that captured their entrepreneurial skills. Entries were reviewed and selected to move on to the final competition based on creativity, collaboration, critical thinking and effective communication.

Top video entries were shown at the final competition on

October 21. Each of the finalists also participated in a five-minute question and answer session with a panel of judges.

The Hawaii Student Entrepreneurs were named Most Creative. The American Marketing Association was named Most Profitable. The Accounting Club's video racked up the most Facebook likes and the club was named the Social Media Masters of the 2013 Challenge. Each of the winning teams walked away with a \$1,000 cash prize.

Check out all of the Mānoa Club Challenge video entries online at pace.shidler.hawaii.edu/mcc.

Annual scholarship luncheon celebrates the gift of education



Above: Approximately 220 scholarship donors and recipients gathered at Waialae Country Club; Right top: Event speakers Eddie Flores, Jaime Uota, Kaili Taniguchi; Right center: Betty Totoki and Kayla Nip; Right bottom: Katie Spieler, Dallas Weyend, Rodney Harano, Yuet Ting Lam, Robert Hatanaka and Patrick Ma.

Each year, Shidler's annual Scholarship Luncheon brings together hundreds of scholarship donors and recipients. For students, the event provides an opportunity to thank the individuals who have helped to fund their education and for donors, it offers a chance to see the impact that their gifts have on a student's success in school and life.

L&L Hawaiian Franchise President Eddie Flores (BBA '70) addressed the crowd as the day's keynote speaker. Flores talked about the challenges he faced in school and the doors that opened thanks to a scholarship he received while studying business at UH. He also shared about his rise to success with L&L and the philosophies that fuel his strong commitment to give back to his alma mater and the community. "I urge donors to continue to support the business school because it is very important," said Flores. "And to students, I know that you may be struggling now but as you find success in your careers, please give back. Whatever you give will come back to you tenfold." In 2007, Flores established a \$1

million endowed scholarship at Shidler which has impacted the lives of over 50 students in this academic year alone.

Kaili Taniguchi and Jaime Uota spoke on behalf of the undergraduate and graduate scholarship recipients respectively. Both Taniguchi and Uota talked about the challenges they faced in school and the amazing opportunities that resulted from their scholarships. "Through your generosity, I was able to travel the world and become the person I want to be," stated Taniguchi. "I was changed for the better because of donors like you and I plan on paying it forward, because you have truly made a difference in my life." Taniguchi is an entrepreneurship and international business major and she is a recipient of the Oscar and Rosetta Fish Scholarship for Excellence. Uota is a full-time MBA student and a recipient of the Shidler Jumpstart MBA Program Scholarship.

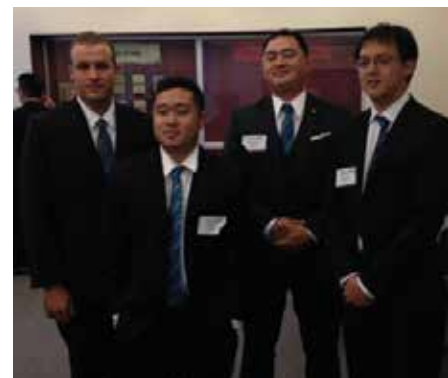
The event was held at the Waialae Country Club on November 4 with over 220 students, donors and guests in attendance. Over \$1 million in scholarships have been awarded



to 280 of Shidler's best and brightest students for the 2013-2014 academic year.

For a full list of scholarship donors and recipients, and to view this year's keynote and student addresses online, visit www.shidler.hawaii.edu/scholarshipluncheon.

Undergraduates compete in CUIBE Case Competition



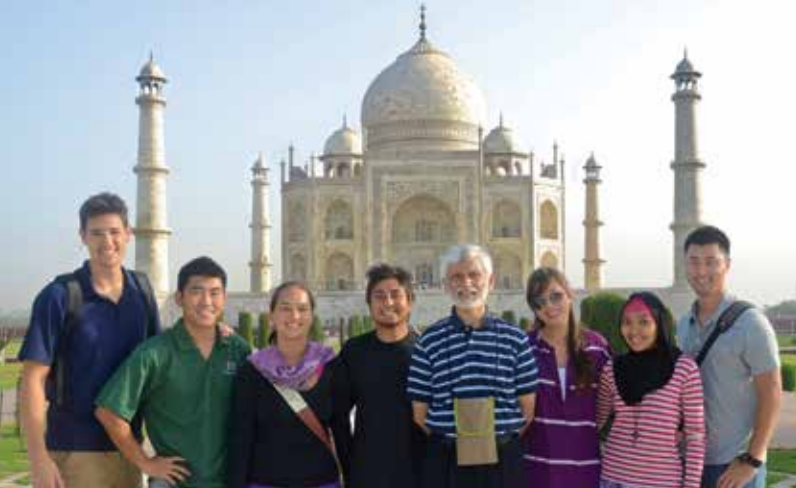
Left to right: Joe Hawkins, Jared Kushi, Christopher Saki and Kevin Lee.

A team of four Shidler undergraduate students traveled to Boston to compete in the annual CUIBE (Consortium of Undergraduate International Business Education) Case Competition which was held on November 1 - 2 at Northeastern University's D'Amore-McKim School of Business.

Sixteen teams from leading schools of international business competed in the first round. Four teams advanced to the finals. Representing the Shidler College were Christopher Saki, Joe Hawkins, Jared Kushi, and Kevin Lee, with advisor Professor James Richardson.

The case concerned Nokia's declining market share in India and China in 2012 and raised questions about the company's strategy in the smartphone market as well as the older handset business where Nokia still holds the largest market share.

The Shidler team put on a great presentation, but were narrowly edged out by the home team from Northeastern, who went on to place second overall.



Left: Microfinance Field Study participants pictured in front of the Taj Mahal; Right: A member of The Struggling Member Program shares her experiences with the students.

Gaining a first-hand look at microfinance initiatives in Bangladesh and India

The 2013 Microfinance Field Study provided eight Shidler students with the opportunity to witness, first-hand, the myriad of issues that face microfinance initiatives in today's global marketplace.

During the 14-day trip, which included stops in Delhi, India and Dhaka, Bangladesh, the students visited both traditional and local village microfinance lending institutions. They also met with loan recipients and local social entrepreneurs to better understand the microfinance lending cultures within the two countries.

Site visits to governmental and non-governmental organizations and with loan recipients in India gave the students a glimpse into how fair trade policies are helping to improve the lives of the country's poor.

In Bangladesh, students met with representatives from Grameen Bank to experience microfinance from a bottom-up approach and learned from recipients of the loans. Other highlights included visits to USAID (American Embassy), Sanskriti Kendra, Fair Trade

Form India and Tara Projects, MESH, a Fair Trade Organization, Sariakandi Milk Collection Center of Grameen Donane Foods and Eye Care Hospital to name just a few.

"The program that Professor Bhawuk put together and the plethora of connections that he has in those countries made it a truly unforgettable experience," shared Brent Kobayashi. "The highlight of the trip for me was connecting with schoolchildren from an impoverished section of India and having a Q&A session with a Bangladeshi beggar turned entrepreneur. Six months later and I still regularly reflect upon the experiences we made there—but I definitely do not miss the car rides in Bangladesh!"

The 2013 Microfinance Field Study ran from May 11 – 25 and was led by Shidler Professor of Management Dharm Bhawuk. The program was coordinated by the Fair Trade Forum-India, the Self Employed Women's Association, Grameen Bank of Bangladesh and the Pacific Asian Management Institute at the Shidler College of Business.

Family Business Center activities promote education, networking and collaboration



Left: FBCH members participated in exercises on succession planning at the Annual Retreat in September. Right: FBCH members and their families were invited to enjoy a summer social at the Hawaii Children's Discovery Center.

The Family Business Center of Hawaii (FBCH) held its Annual Retreat on September 27-28 at the Outrigger Reef on the Beach. Themed "Beyond succession planning: Building unity through a family strategy,"

the retreat explored the many complex transitions that are a part of the succession process.

Presenters included Andrew Keyt, executive director of the Loyola University Chicago Family Business Center and

president of FBN-USA; Greg McCann, founder and director of the Family Enterprise Center Stetson University and founder of McCann & Associates and Fred Sasser, CEO of Sasser Family Holdings.

More than 100 Family Business Center members were in attendance.

Also, the Center held its summer socials in Maui and O'ahu. On June 28, students of the UH Maui Culinary Academy served up delicious street food style appetizers and took members on tours of their highly-acclaimed facilities. The O'ahu social on July 19 featured networking over scrumptious Wahoo's tacos and drinks at the Hawaii Children's Discovery Center.

For more information about the Family Business Center of Hawaii, visit www.fbcofhawaii.org.

Guest speakers discuss ethics within the food industry as a part of the Will Weinstein summer lecture series



Left to right: Beverly Gannon, Aaron Placourakis and Sheldon Simeon.

For the past ten years, visiting lecturer Will Weinstein has led a graduate summer course entitled “Ethics and Integrity in the Real World” for the Shidler College of Business

and the William S. Richardson School of Law. Running in conjunction with his class, Weinstein also holds a public lecture series which challenges both students and community

members alike to take a deeper look at the many ethical issues facing society today.

The featured lecture for this summer’s series addressed many of the ethical issues faced by individuals working within the food and restaurant business. Guest panelists chef and restaurateur Beverly Gannon, President & CEO of Tri-Star Restaurant Group Aaron Placourakis and *Top Chef* finalist Sheldon Simeon, shared their thoughts on several hot topics within the industry such as the use of GMOs, health and obesity responsibilities, and menu transparency. Members

of the audience also chimed in on the discussion during a lively Q&A session. The lecture was moderated by Weinstein and was held on July 18 at Kapiolani Community College’s Ka ‘Ikena Dining Room.

The 2013 Will Weinstein Conversation Series ran between July 16 - August 1 and included six public lectures featuring 16 guest speakers who offered insight on a wide variety of ethical issues within their fields of expertise.

To learn more, visit www.shidler.hawaii.edu/weinstein. View lectures online at vimeo.com/shidlercollege.

Startup Weekend UH: Great ideas. New friends. Limitless opportunities.



For the second year in a row, the Pacific Asian Center for Entrepreneurship has brought Startup Weekend to the UH campus. The whirlwind three-day event, held November 1-3, brings budding entrepreneurs together to share ideas, experience startup culture and meet like-minded people.

Startup Weekend UH kicked off with a pre-event geared toward helping students understand what to expect over the weekend. Facilitator

Joey Aquino provided pointers on pitching and went over the importance of customer interviews and time management.

On Saturday, student teams worked on validating their ideas and building a viable product. The weekend culminated with Sunday night presentations where teams receive valuable feedback from local entrepreneurs.

Best Design was awarded to Team Food Fast. Team Show



Aloha won Best Pitch. And Team Hawaii Hoops Network was named Most Likely to Succeed. Each received the opportunity to present to the Hoku Scientific Microloan committee; an invitation to a Hawaii Angels luncheon; PACE Professional-in-Residence mentorship priority and help with identifying a dedicated mentor.

To learn more about Startup Weekend UH, visit uofhawaii.startupweekend.org.



Top left: Team Hawaii Hoops Network named Most Likely to Succeed; Top right: Team Food Fast wins Best Design; Bottom right: Team Show Aloha wins Best Pitch.

STUDENT SNAPSHOTS



1



2



3



4



5

[1] Freshman bonding: Shidler's newest Freshman Direct Admit Program students met for the first time at a special Welcome Reception held in the Shidler Courtyard on August 21. **[2] Strike a pose:** Distance Learning Executive MBA students Anthony Arakaki, Mila Salvador and Marc Takamori pose in front of the Wat Arun in Bangkok, Thailand. **[3] Aloha from India:** During the 2013 Microfinance Field Study, MBA student Devon Chow befriended the students of Pardada Pardadi Educational Society located in Uttar Pradesh, India. **[4] Intro. to Shidler:** The Oscar and Rosetta Fish Scholars hosted a fun and informational reception

for undergraduate students interested in pursuing a business degree at Shidler. Pictured above are Fish Scholars Chris Saki (second from left) and Dakota Robinson (fourth from left). **[5] Put your game-face on:** Budding entrepreneurs revved themselves up for the start of Startup Weekend UH, a 54-hour event where developers, designers, marketers, product managers and startup enthusiasts come together to share ideas, form teams and launch startups. **[6] Heavy lifting:** American Marketing Association members Stephen Winchester and Roalyver Lopez competed in the relay games at the club's Orientation Picnic on September



12 at Magic Island. **[7] Happy Halloween:** It was a spooktacular Halloween for the Society of Human Resource Management - Aloha Chapter. Pictured above are SHRM members Karl Dave Companero, Diana Nguyen, Landon Wong, Ha Vong, Adrienne Huang, YeeYeng Lim, and Jared Lazo. **[8] Bonjour Paris:** On their first day in Paris, nine business, economics and travel industry students stopped for a quick photo opportunity in front of their apartment on the Rue du Commerce in the 15th arrondissement. The students took part in a six-week UH Mānoa Study Abroad experience in Paris led by President Emeritus and

Shidler Professor David McClain and his wife Wendie. **[9] Beach clean-up:** More than a dozen MBA students participated in Net Impact's Beach Clean Up on November 9 at Haleiwa Beach Park. **[10] EMBAs enjoy Residence Weekend:** In August, students of Shidler's Executive MBA program gathered at the JW Marriott Ihilani for Residence Weekend. **[11] Get your hot andagi:** Chelsea Maemori, Sheena Luz, and Jon Pontius were among the many Graduate Business Student Association members who volunteered to help man the andagi booth at the 31st Okinawan Festival on September 1 at Kapi'olani Park.

FACULTY AND STAFF NOTES



Lee Higa-Okamoto



Joon Ho Kim



Laura Mikawa



Pedro Villarreal



Bo Xia

NEW FACULTY AND STAFF

Lee Higa-Okamoto joined the College as director of graduate career services and professional development. She has over 12 years of experience as a human resource professional in the private and public sectors. She received a BA and Master's in HRM from UH Mānoa.

Joon Ho Kim has joined the College as an assistant professor of finance. Kim's research interests include the effect of constrained financing on corporate investment and shareholder value. His dissertation investigated how the financial capacities of rival firms affect the value of a firm within the same industry. He received his PhD in finance from the University of Washington.

Pedro Villarreal has been promoted to graduate admission officer. He is responsible for new admissions, record keeping and coordinates efforts to streamline the admissions process. Previously, he had been a program coordinator for the Master of Financial Engineering program. He received an MBA and MS in organizational change from Hawaii Pacific University.

Bo (Sophia) Xiao has joined the College as an assistant professor of information technology management. Her research interests include human-computer interaction, online decision support systems, social media and social networking, and the dark side of information technology. Previously, Xiao was an assistant professor in computing and information systems at Hong Kong Baptist University. She received her PhD from the University of British Columbia.

Tammie Yokogawa-King and **Laura Mikawa** have joined the fiscal office as personnel officer and administrative officer, respectively. King previously had been an administrative officer at the UH Office of Public Health Studies. She received a BA in communications from Oregon State University. Mikawa previously had worked as an accounting specialist in the UH Office of Research Services. She received her BA from UC Santa Cruz and an MBA from Shidler.

RECOGNITION, PROMOTIONS AND APPOINTMENTS

Jing Ai, Shidler College Faculty Fellow, has been

promoted to associate professor of finance.

Robert Bachini, director of undergraduate programs, has been promoted to associate specialist. He received his PhD in education from UH Mānoa.

Roger Debreceeny, Shidler College Distinguished Professor of Accounting, has been appointed senior editor of the *Journal of Information Systems* for three years starting January 1, 2014.

Brenda Lei Foster and **Dr. Gregg Li** have been named executives-in-residence at Shidler. Foster is the former president of the American Chamber of Commerce in Shanghai and Li is an angel investor from Hong Kong and a retired professional management consultant.

Amol Joshi, assistant professor of management, has received a Best Reviewer Award from the 2013 Strategic Management Society Conference. He has been also appointed to serve on the editorial review board of the Conference.

Boo Chun Jung, Accuity LLP Accounting Faculty Fellow, has been promoted to associate professor of accounting.

S. Ghon Rhee, Shidler

College Distinguished Professor of Finance, has received the 2013 Eminent Scholar Award at the Korean-American Finance Association Annual Meeting. He was recognized for outstanding scholarly accomplishment and research contribution in leading journals in finance and related fields.

Stephen L. Vargo, Shidler College Distinguished Professor of Marketing, has received several editorial appointments: *Managing Service Quality*, *International Journal of Business Environment*, *Mercati & Competitività (Journal of the Italian Marketing Association)*, *Academy of Marketing Science Review*.

RESEARCH

Rosita Chang, professor of finance, has presented a paper at the 27th Annual Meeting of the Academy of Financial Services in Chicago. "The Cost of Guaranteed Income: A Consumer-orientated Approach to Considering the Value Proposition of Variable Annuities with Guaranteed Lifetime Withdrawal Benefit Riders," is co-authored by **Qianqiu Liu** and **Jack Snyderhoud**, J. DeJong and J.



Tammy Yokogawa-King

Robinson.

Nathaniel Hartmann, assistant professor of marketing, has published “Antecedents of Mentoring: Do Multi-Faceted Job Satisfaction and Affective Organizational Commitment Matter?” in the *Journal of Business Research*, with B.N. Rutherford, R. Feinberg and J. Anderson.

Hannah-Hanh D. Nguyen, assistant professor of management, with co-authors E. Deros and A.M. Ryan, have received the Best Paper Award Runner-Up at the Academy of Management Conference in August. Her paper entitled, “Multiple categorization in resume screening: Examining effects on hiring discrimination against Arab applicants in field and lab settings,” has been selected by the *Journal of Organizational Behavior*.

Nicholas Ordway, professor of financial economics, B. Diskin and J. Friedman have published an article entitled, “Marketing Yourself as an Expert Witness,” in the July/August 2013 issue of *Right of Way*.

S. Ghon Rhee’s research proposal, “Tie-In-Agreement in IPOs: Evidence from the Indian IPO Market,” co-authored with S. Neupane and M.



Brenda Lei Foster

Veeraraghavan has been accepted by the National Stock Exchange of India and the Indira Gandhi Institute of Development Research.

Stephen L. Vargo, Shidler College Distinguished Professor of Marketing, **Melissa A. Akaka**, PhD graduate, and R. Lusch have published a paper entitled, “The Complexity of Context: A Service Ecosystems Approach for International Marketing,” in the *Journal of International Marketing*, 2013. **Vargo**, D. Flint and R. Lusch have published, “The Supply Chain Management of Shopper Marketing as Viewed through a Service Ecosystems Lens,” in the *International Journal of Physical Distribution and Logistics Management*, 2013. **Vargo** and **Akaka** have published “Technology as an Operate Resource in Service (Eco) Systems,” in the *Information Systems and e-Business Management*, 2013.

Reginald Worthley, Shidler College Faculty Fellow and professor of information technology management, has published a paper entitled, “From Contact to Development in Experiential Cultural Intelligence: The Mediating Influence of



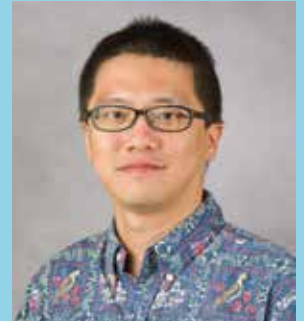
Gregg Li

Expectancy Disconfirmation,” in the *Academy of Management Learning & Education*, September 2013. The paper was co-authored with PhD graduates **Valerie Rosenblatt** and **Brent MacNab**.

Jian Zhou, Lloyd Fujie/Delotte Foundation Distinguished Accounting Professor and associate professor of accounting, has presented several papers at the American Accounting Association Annual Meeting in California in August: “Does Credit Rating Matter in Audit Fee Determination?” with H. Chang and Y. Chen; “The Monitoring Effectiveness of Co-opted Audit Committees,” with C. Cassell, L.A. Meyers and R. Schmardebeck; “Individualism and Internal Control Material Weaknesses around the World,” with G.J. Lobo; “Effect of Ownership Structure on Real Earnings Management Evidence from China,” with N. Dong and J. Zhang; and “Why Do Firms Voluntarily Disclose Financial Forecasts?” with W. Wang and K. Chen.

RESEARCH SPOTLIGHT

The Textual Contents of Media Reports of Information Security Breaches and Profitable Short-Term Investment Opportunities



By Tawei (David) Wang
Assistant Professor of Accounting
Published in the *Journal of Organization*

Motivated by information security breach incidents making headline news, Wang’s research examines the association between the media reports of information security breach and stock prices, as well as the reaction in trading volume surrounding the breach announcement of the affected firm(s).

His findings suggest that when breach reports provide more detailed information of the incidents, a more consistent belief is formed by the market about the negative impact of the reported security incident on the firm’s business value. However, when there is a lack of specific information regarding the reported breach, the market seems mixed on the impact of reported security incidents.

Therefore, he found that by exploiting the different perceptions among investors, one could form a trading strategy that provides 300% (average) annual profit around the time the security breach is reported in the media.

For more information on faculty research, visit www.shidler.hawaii.edu/faculty-and-research.



DINE AROUND



PROFESSIONAL SERVICES SOCIALS



Bringing Alumni Together

Throughout the summer and fall months, Shidler graduates came together for several fun and memorable gatherings.

Dine Around 2013 at the Royal Hawaiian Center featured an evening of culinary delights. Guests enjoyed drinks and networking at the Five-O Bar before restaurant-hopping through several of the Center's popular eateries like P.F. Chang's China Bistro, Wolfgang's Steakhouse and Il Lupino. Desserts and coffees were provided by The Cheesecake Factory and Island Vintage Coffee. The fifth annual event was held on June 12 with over 90 alumni and friends in attendance.



SEATTLE ALUMNI EVENT



HALL OF HONOR BREAKFAST AND PRE-EVENT RECEPTION



On June 28 and September 4, **Professional Services Socials** were held at Pearl Ultralounge and M Nightclub respectively. The summer and fall mixers attracted hundreds of professionals from all industries and generations. The events are co-hosted by the Shidler Alumni Association and the Young Lawyers' Division of the Hawaii State Bar Association.

Alumni in Seattle enjoyed great food and company while taking in the dynamic views from the Columbia Tower Club's 76th-floor getaway. Attendees also were treated to a private tour of the Club's new multi-million dollar improvements during the August 8th pau hana reception.

The **Hall of Honor Awards Kick Off Breakfast** on August 28 invited past Hall of Honor inductees to Mariposa restaurant to meet and congratulate the 2013 honorees Susan Eichor, Angela Lee, Denis Isono and Keith Sakamoto. The **Hall of Honor Awards** was held on October 17 at the Sheraton Waikiki with over 500 alumni and friends in attendance (See page 7 for more).

To learn more about upcoming Shidler alumni events, visit www.shidler.hawaii.edu/events or contact Maile Au, director of alumni relations, at busalum@hawaii.edu or (808) 956-3263.

ALUMNI ASSOCIATION

2013 - 2014 Board of Directors

OFFICERS

Lillian Rodolfich (BBA '87,
EMBA '05), President

Jason Haruki (BBA '00),
Vice President

Jared Au (BBA '03, MAcc '04),
Secretary

Heather Yanazaki (BBA '07),
Treasurer

Kirk Horiuchi (BBA '87),
Immediate Past President

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Kellan Briones (MAcc '05)

Eric Chang (MBA '04)

Casey Ching (MBA '06)

Chessa DeCambra (MBA '05)

Brian Haagen (MBA '13)

Jodi Hashimoto (EMBA '00)

Grant Kubota (BBA '99,
MBA '05)

Natasha Lagmay (MBA '08)

Jeffrey Lau

Kenny Lee (MBA '12)

Christopher Letoto (EMBA '09)

Jerry Linville (MBA '96)

Joseph Magaldi, Jr. (BBA '64)

David Matlin (MBA '97)

Dayle Murakami (BBA '89)

Cory Nakamura (BBA '04)

Christlyn Shitagi (BBA '96)

Krista Song (BBA '03)

Toby Tamaye (BBA '95)

Enriqueta Tanaka (MBA '05)

Tyson Yamada (BBA '03,
MBA '07)

Shidler Alumni Association welcomes new officers and directors



Left: Pictured left to right are new Board Treasurer Heather Yanazaki, Director Brian Haagen, President Lillian Rodolfich and Vice President Jason Haruki. Top right and bottom right: Gourmet food and drinks in HASR Bistro's garden courtyard bring alumni together for a fun and productive Annual Meeting.

On July 31, the Shidler Alumni Association inducted its new board officers and directors at its 2013 Annual Meeting at HASR Bistro in downtown Honolulu. The new officers are President Lillian Rodolfich (BBA '87, EMBA '05), Vice President Jason Haruki (BBA '00), Secretary Jared Au (BBA '03, MAcc '04), Treasurer Heather Yanazaki (BBA '07) and Immediate Past President Kirk Horiuchi (BBA '87). The board also welcomed new Director Brian Haagen (MBA '13).

Rodolfich is the finance manager for the Queen Lili'uokalani Trust. Haruki is vice president and senior investment officer in the Institutional Wealth Management Division at First Hawaiian Bank. Au is a senior accountant at Alexander & Baldwin Inc. Yanazaki is advisory senior associate at PKF Pacific Hawaii LLP and Haagen is an associate at The Shidler Group.

The Shidler Alumni Association offers its members exclusive benefits such as

invitations to professional development seminars and networking opportunities. Its mission is to support and promote the Shidler College of Business and connect alumni worldwide. It is a membership

based, 501(c)3 non-profit organization governed by a volunteer board of directors.

To learn more about the Alumni Association, visit www.shidler.hawaii.edu/alumni or email busalum@hawaii.edu.

ALUMNI ASSOCIATION

Stay connected, network and support your alma mater. Join today. Visit UHalumni.org/join or call **1-877-UH-ALUMS**.

LEARN MORE

■ busalum@hawaii.edu ■ +1 (808) 956-3263

UPCOMING ALUMNI EVENTS

(details at www.shidler.hawaii.edu/events)

- TALK STORY
- EXECUTIVE VINEYARDS
- PROFESSIONAL SERVICES SOCIAL
- BUSINESS NIGHT
- DINE AROUND
- ANNUAL MEETING
- MAUI GOLF TOURNEY
- STUDENT AND ALUMNI MIXERS
- HALL OF HONOR AWARDS
- SAKE EVOLUTION



Peter Fong (BBA '77)

Carlito Caliboso
(BBA '84, EMBA '09)Joel Kumabe
(BBA '82, MBA '91)

Randy Stuart (MBA '89)



Nona Tamanaha (BBA '84)

1970s

Peter Fong (BBA '77) has been reappointed for another term as a per diem judge for the District/Family Court of the First Circuit for the State of Hawai'i. Fong is a partner with the Honolulu law firm Fong & Fong Attorneys at Law. He has been serving as a First Circuit per diem judge since 1989. **Thomas Fujimoto (BBA '72)** has been named vice president of the construction management division of Lyon Associates Inc. Fujimoto has over 40 years of experience in projects varying from military construction and wastewater treatment plants to luxury condominiums. His responsibilities in these areas included planning and scheduling, quality control, and cost control. In his new position, Fujimoto will head and manage the firm's construction management division. **Glenn Tsugawa (BBA '77)** has been named president and CEO of the Special Education Center of Hawaii, a nonprofit organization that supports adults with intellectual and developmental disabilities by helping them to live and thrive in the community. Tsugawa's career in the nonprofit industry began in 1996 at the YMCA of Honolulu where he served as senior vice president and CFO. He then served as the senior vice president and CFO for the YMCA of Greater Seattle. Tsugawa also held various executive positions in finance and accounting with companies such as DFS, Crazy Shirts, CM Holding Corp., GEM of Hawaii, and Deloitte.

1980s

Alan Arizumi (BBA '82) has joined the board of trustees of The Nature Conservancy of Hawaii. Arizumi is executive vice president of wealth management with First Hawaiian Bank. **David Bangert (MBA '86)** and Shannon Carroll are engaged to be married. Bangert is a Shidler professor emeritus of management and Carroll is a former buyer for the Federated Department Stores (today known as Macy's). She also had owned a high end jewelry store in Ohio. **Carlito Caliboso (BBA '84, EMBA '09)** has been named a member of a Hawai'i law firm headed by managing member Dean Yamamoto. The firm has been renamed Yamamoto Caliboso, a Limited Liability Law Company. Caliboso has been practicing in the areas of energy, public utilities, telecommunications, regulatory, real estate and finance law. He previously had served as chairman of the Public Utilities Commission for the State of Hawai'i. He has been an attorney for over 20 years. **Keith Desaki (BBA '89)** has been promoted to senior vice president and assistant credit administrator for Pacific Rim Bank. He previously had served as vice president and assistant credit administrator. **Randall Kawano (BBA '81)** has been hired as senior vice president and chief financial officer for Pacific Rim Bank. Previously, he had served as chief operating officer for Burgers on the Edge, Good to Grill and JKim Ventures Inc. **Joel Kumabe (BBA '82, MBA '91)** has been promoted to senior vice president and chief information officer for the Hawaii State Federal Credit Union. He is responsible for directing and controlling the credit union's technology and electronic

services, future technological innovations and implementing Hawaii State FCU's IT strategic plan. **Tracy C. Matsuo (BBA '82)** has been promoted to vice president and senior trust officer in the retirement plan services department of Bank of Hawaii. In her new position, Matsuo is responsible for providing support to the department's relationship officers and administration officers focusing on compliance and oversight. She formerly served as assistant vice president and trust officer for the bank. **Thomas Oh (BBA '88)** has been promoted to senior vice president and senior credit administrator for Central Pacific Bank. He previously served as vice president and manager of special credits. He joined the bank in 2008 as vice president and senior commercial banking officer at the bank's Pearl Highlands branch. Prior to that, he had worked as chief financial officer for Cinnamon Girl and at Bank of Hawaii for 14 years. **Randy Stuart (MBA '89)** has been promoted to associate professor of marketing at the Cole College of Business at

Kennesaw State University. Stuart also serves as Kennesaw State's faculty athletics representative to the NCAA. **Tad Tadani (BBA '83)** has been hired as a firm administrator for N&K CPAs Inc. He previously served as assistant controller of operations for Hawaii Pacific University. Prior to that, he had worked in various positions for companies such as Rush Moore, Paul Johnson Park & Niles, Matson Navigation Company, Alexander & Baldwin Inc. and Island Homes Inc. **Nona Tamanaha (BBA '84)** has been hired as director of corporate human resources, recruitment, training and development for The Queen's Health Systems. Tamanaha is responsible for Queen's affiliate companies' human resources functions, system-wide recruitment and training and development. Prior to accepting the position, she had served as regional director of human resources for Starwood Hotels & Resorts Worldwide Inc. – Hawai'i and French Polynesia for the past five years. She also had held positions at Kyo-ya Hotels & Resorts LP and the Sheraton



David Bangert (MBA '86) with his fiancée Shannon Carroll.



Anthony Wong (BBA '83) Founder, Creative Eateries

Over the past two decades, Anthony Wong has built an epicurean empire that, today stretches throughout Asia. With four restaurant divisions that include 40 outlets, 16 different restaurant concepts and two catering arms that operate in China, Singapore, Taiwan and Malaysia, this successful businessman has undoubtedly earned his place among the world's top restaurateurs.

After receiving his degree in travel industry management from UH in 1983, Wong began his career as a management trainee at the Hyatt Singapore where he quickly rose through the ranks in the food and beverage departments at the Grand Hyatt Taipei and the Hyatt Aryaduta Jakarta.

In 1992, Wong left the hotel industry to move back to Singapore to raise his children. There he opened his first restaurant - Hotstones Steak and Seafood Restaurant. The success of Hotstones prompted Wong to expand his budding empire to include a new restaurant, Patara Fine Thai Cuisine, which he launched in a span of just three years.

Today, Wong's holding company, Creative Eateries, continues to grow its fleet of popular Western, Thai, Japanese and Chinese restaurant chains as well as develop its' successful catering division. In September 2013, Wong celebrated his company's 20th anniversary with the opening of two new outlets in Chengdu, Sichuan, China.

In addition to his passion for his work, Wong is also passionate about helping the community. He is a founding member of Crossing Café, a social initiative aimed at providing promising individuals with jobs in the restaurant industry. Also, he serves as a director of the University of Hawai'i at Mānoa (Singapore) Pte. Ltd., an organization that explores educational platforms between Singapore and UH Mānoa, and he is an active member of the Restaurant Association of Singapore.



Glenn Yee (BBA '83, MAcc '85)

Moana Surfrider Hotel. **Glenn Yee (BBA '83, MAcc '85)** has been named chief financial officer for Island Air. He joined the company in July 2013. Yee most recently served as the chief financial officer and treasurer for Steeltech Inc. and before that as the vice president of finance for Hawaiian Dredging Construction Co. Inc. He also has held executive positions at Persis Corp. as well as other Hawai'i companies. **Richard Zwern (EMBA '83)** has joined the board of directors of Straub Foundation. Zwern is worldwide director of executive development at WPP Group, a leading advertising and marketing services group.

1990s

Marcelo Bartolini (MBA '92) is the owner of Bagual Bodega y Vinedos, a family-owned winery located in Mendoza, Argentina. "I am making a lot of wine that goes all over the world," shared Bartolini. "I always look forward to going back to Hawai'i to refresh my memories of all the wonderful times I spent there in school." Bartolini and his wife have two boys and a



Elliot Hatico (MBA '91)

girl. To learn more, visit www.bodegabagual.com.ar. **Elliot Hatico (MBA '91)** has been promoted to senior vice president of sales and branch operations for the Hawaii State Federal Credit Union. He is responsible for the administration of branch operations, implementing policies and procedures to ensure efficient and effective operations, and participating in the development of long-range plans contributing to profitability and growth for the credit union. He previously served as vice president of sales and branch operations.

Donna Ishii (BBA '91) has been named director of corporate reporting for Hawaiian Airlines. She is responsible for overseeing internal financial reporting. Ishii brings 21 years of accounting and financial analysis experience to Hawaiian, having previously served as reporting and analysis manager at Servco Pacific Inc. for six years.

Sam Moku (MBA '92) has joined the board of directors of Aloha Pacific Federal Credit Union. He currently serves as the director of public and governmental relations



Jennifer Carey Dorr (BBA '03) with her husband John

ALUMNI NEWS



Donna Ishii (BBA '91)



Sam Moku (MBA '92)



Mark Tawara (BBA '91)



Jason Uejo (BBA '97)



Randy Au (BBA '01)

in the office of university counsel for Hawaii Pacific University. He also had worked as the director of the department of community services for the City and County of Honolulu. **Steve Robertson (EMBA '98)** has been named a new member of the board of directors for Kahala Senior Living Community Inc., a not-for-profit organization that provides oversight and guidance for Kahala Nui and Hi'olani Care Center. Robertson is executive vice president and chief information officer of Hawaii Pacific Health. He is a state licensed professional engineer as well as a certified nuclear engineer. **Mark Tawara (BBA '91)** has been named vice president and chief operating officer for SSFM International Inc., a Honolulu-based engineering, planning and management firm. Tawara manages the technical operations to implement procedures and processes that support the firm's strategic initiatives. Tawara has 20-plus years of experience in the design and construction industry, working for architectural and engineering firms in both marketing and operations

capacities. **Jason Uejo (BBA '97)** has been promoted to sales and service manager at Servco Subaru – Waialae. In his new position, Uejo is responsible for all operations of the dealership, including new and used vehicle sales, service and management of staff. He previously, served as general sales manager of Servco Auto Honolulu.

2000s

Randy Au (BBA '01) has been named vice president and commercial banking officer for Bank of Hawaii's Pearlridge banking center. Previously, he served as assistant vice president and commercial banking officer. He is responsible for managing a portfolio of commercial loans and deposits, providing quality customer service, cross-selling financial services products and soliciting new business. **Jennifer Carey Dorr (BBA '03)** and John Dorr recently exchanged vows on August 2, 2013 in McCall, Idaho. Jennifer, who had been a four year letter winner for the UH Wahine Volleyball Team, currently works as an assistant volleyball coach

at the University of California at Berkeley. John, a former collegiate swimmer, works for Wells Fargo Advisors. The newlyweds live in San Francisco, California. **Eric Chang (MBA '04)** has been named general sales manager for Servco Lexus of Maui. Chang oversees all new and pre-owned automotive sales, as well as the Servco Lexus Maui financing and insurance departments. Previously, he served as the floor manager at Servco Lexus Honolulu. Prior to joining Servco, Chang worked in Waikiki at fashion houses such as Louis Vuitton and Gucci. Chang is a board director for the Shidler College of Business Alumni Association. **George Denise (MBA '06)** has been named project manager at Swinerton Builders' Silicon Valley division. Denise has experience creating high-tech facilities for firms such as eBay, Adobe, Roche Molecular Systems, General Dynamics and BioMed Realty Trust. Equipped with expertise in design management, a deep understanding of energy analytics, and a passion for sustainable building, Denise helps Swinerton's

clients develop spaces that achieve maximum energy efficiency and reduced operating costs. **Kathryn Fujitani (BBA '06, EMBA '13)** has been promoted to marketing officer at Hawaii National Bank. Fujitani joined the bank in 2007 as a management trainee. She is a recent graduate of Shidler's Executive MBA program. **Reid Hinaga (BBA '06)** has been promoted from assistant vice president and Keeaumoku branch manager to vice president and Keeaumoku branch manager with Bank of Hawaii. He is responsible for the branch's day-to-day operations and overall sales performance and customer service. Hinaga also serves as vice president of the board of directors of the Honolulu Zoological Society, and he is a member of the board of directors of the Boys & Girls Club of Hawaii-Spalding Clubhouse. **Miki Ikeda (BBA '05)** has been promoted to vice president and commercial banking officer from assistant vice president and commercial banking officer at Bank of Hawaii's Pearlridge banking center. She is responsible for



Eric Chang (MBA '04)



George Denise (MBA '06)



Kathryn Fujitani
(BBA '06, EMBA '13)

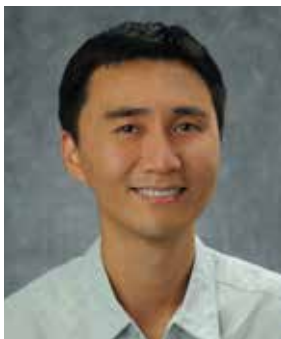


Reid Hinaga (BBA '06)



Miki Ikeda (BBA '05)

ALUMNI NEWS



Se Kwon Kim (BBA '01, MBA '07)



Dayna Matsumoto (BBA '03)



John McCarron (EMBA '05)



Sherry Menor-McNamara (MBA '05)



Justin Naka'ahiki (BBA '02)

Karen Garcia (EMBA '11) writes about her experiences as a breast cancer survivor



Karen Garcia (EMBA '11) has recently published her very first book. *If I Fall Apart: A Memoir of Breast Cancer and Bilateral Mastectomy* is about Garcia's experiences as a cancer survivor. "I wrote the book with the hope that it may help others with their own journey with cancer," she shared. "I like to say that it's about the journey, not the destination. After spending a good chunk of my life working as an executive assistant, I finally decided to utilize my writing skills for my own pleasure."

In the final chapter, Garcia writes about her experiences in Shidler's Executive MBA program. "I would not have even applied to graduate school if not for my change in outlook brought about by surviving cancer," said Garcia.

The book is available for purchase through CreateSpace.com, Amazon.com and at A Little Bit of Everything Boutique in Honolulu. A portion of the proceeds from the first 200 books sold will be donated to the American Cancer Society's Hope Lodge Hawaii capital campaign.

Also, visit Garcia's recipe and restaurant review blog at www.diningaccordingtokaren.blogspot.com.

managing a portfolio of commercial loans and deposits, providing quality customer service, cross-selling financial services products and soliciting new business.

Se Kwon Kim (BBA '01, MBA '07) has been hired as assistant vice president and loan officer in Hawaii National Bank's mortgage department. In his new position, Kim will be responsible for growing the bank's commercial mortgage portfolio. He brings to the position more than a decade of banking experience. **Dayna Matsumoto (BBA '03)** has been promoted to vice president and controller for Central Pacific Bank. She now oversees all aspects of accounting, financial management and reporting processes. Her responsibilities also include overseeing the tax compliance function and developing financial forecasts and corporate strategies. Matsumoto joined Central Pacific Bank in 2006 and previously had served as vice president and asset/liability manager. **John McCarron (EMBA '05)** has been named chief information officer for the Charleston Country School District (CCSD) in South Carolina. He supports CCSD's educational mission by overseeing the implementation of best-practice technology support systems. Previously, he had served as CCSD's executive director of information technology. He brings more than 20 years of professional experience to his new position. McCarron and his wife Stephanie have two children, Haley and Luke. **Sherry Menor-McNamara (MBA '05)** has been named president and

CEO of the Chamber of Commerce of Hawaii. She is the Chamber's first female president and at the age of 42, is also the youngest president to lead the 163-year-old business organization. She formerly had served as the chief operating officer and senior vice president of government affairs for the Chamber. Menor-McNamara also had been appointed by Governor Neil Abercrombie to the board of the Hawaii Health Connector, which is charged with setting up the state's health insurance exchange under the federal Affordable Health Care Act. She serves as chair of the board. **Justin Naka'ahiki (BBA '02)** has been promoted to senior marketing manager for Aqua Hospitality, a Hawai'i hotel management company. In his current role, Naka'ahiki will facilitate advertising, sponsorships, promotions and other traditional marketing efforts. Most recently, Naka'ahiki had been Aqua's marketing manager. Prior to joining the company in 2008, he had worked with Success Advertising as operations manager overseeing the day-to-day operations of the agency. **Kyle Okamura (BBA '02)** has been promoted to manager of special events and projects for The Chamber of Commerce of Hawaii. Okamura is responsible for planning, coordinating and managing the Chamber's training, business building and networking events and special projects, including the organization's Young Professionals program, a networking group offering young professionals the opportunity to exchange ideas, grow



Kyle Okamura (BBA '02)



Chad Okuhara (BBA '01)



Nina Ota (MBA '02)



Vidushi Jetley (BBA '11)



Lance Kajiyama (BBA '10)
Photo Courtesy of Prince Resorts
Hawaii

professionally and share common interests. He previously had served as assistant event coordinator.

Chad Okuhara (BBA '01) has been hired as project manager for Graham Builders, one of Hawai'i's premier design and building companies. In his new position, Okuhara manages and coordinates the construction process from scheduling to cost controlling. Prior to joining Graham, Okuhara had served as an accounting manager at MW Group where he had been responsible for overseeing and managing the accounting department. Before that, he had been a senior accountant at Wachi & Watanabe CPA. **Nina Ota (MBA '02)** has been promoted to assistant vice president of agency relations with First Insurance Company of Hawaii (FICOH). Ota manages FICOH's relationship with statewide independent agency networks and oversees agency-facing aspects of FICOH's systems initiatives. She began her career at FICOH in 1998 as a career trainee and over the next 10 years held positions in several

departments including personal lines, commercial lines, IT, and the project consulting group. In 2009, she had been named FICOH's manager of agency relations.

2010s

Theresa Capestany Marquez (BBA '12) and Adam Marquez tied the knot on August 13 during an intimate wedding ceremony held on the beach fronting the Fiesta Americana Condesa Hotel in Cancun, Mexico. Following a pool-side reception attended by close family and friends, the newlyweds had celebrated their nuptials with a ten-day honeymoon in Cancun. "Adam had proposed while we were on vacation in New Orleans," shared Theresa. "We were married one and a half months later. He is my best friend and we love spending time together. We enjoy going to baseball games, comedy clubs, working out, watching football, going to movies, trying new restaurants, hanging out with family and friends, traveling, and exploring new places." Theresa and Adam reside in Tustin,

California where Theresa is an audit associate for KPMG and Adam is an elementary school teacher. They are proud parents of a pet ferret named Chalupa and have plans to expand their family to include a micropig, a dog and a few children.

Kiah Gilbert (BBA '12) has been working as a consultant in the fiscal services office for Ernst & Young ShinNihon LLC. After graduating from Shidler in the spring of 2012, Gilbert moved to Tokyo, Japan where he had begun working for E&Y. He is responsible for internal controls, risk management, audit and advisory roles. "I enjoy working with different people, within new environments and being involved with a variety of projects," shared Gilbert. "My favorite thing about Japan is the incredible food, the efficient transportation system and the ease of living." **Jie "Jane" Gonsowski (MBA '12)** has recently received her real estate license. She is a Realtor Associate at Prudential Locations LLC. She is also a principal for GZ Consulting LLC, a real estate investment consulting

firm. In addition, Gonsowski serves as a cultural consultant for Tealet, an online company that she had founded with fellow Shidler MBA classmate **Elyse Petersen (MBA '12)**. Before entering the MBA program, Gonsowski had been in the IT industry for 11 years. Today, she is happily married with a four-year-old daughter. After living in different places (i.e. China, Europe and California), she and her husband have found Hawai'i to be the best place to raise a family. She enjoys building relationships with people, spending time with family and volunteering at social events. **Vidushi Jetley (BBA '11)** has been hired as a marketing generalist with Oceanic Time Warner Cable. Before joining Oceanic as a full-time employee, Jetley had worked as a media sales intern for Oceanic during her senior year at the Shidler College of Business. She graduated with a double major in marketing and international business. **Lance Kajiyama (BBA '10)** has been hired as information technology systems manager for the Hawaii Prince Hotel Waikiki and Golf



Theresa Capestany Marquez (BBA '12) with her husband Adam



Jie "Jane" Gonsowski (MBA '12) with her husband Brook and daughter Maya



John Robertson



Robertson with Head Brewmaster Tony Powell

John Robertson (BBA '93)

Co-founder and Managing Member
Bellevue Brewing Company

After nearly three years of hard work, planning and preparation, John Robertson's dream of brewing up world-class craft beers for the people of his hometown has come to fruition. In December of 2012, Robertson and long-time friend and business partner Scott Hansen, celebrated the grand opening of the Bellevue Brewing Company (BBC), the first and only locally-owned craft brewery in Bellevue, Washington.

Robertson, along with a talented staff of beer-enthusiasts, oversees all aspects of the production and distribution of BBC's unique blend of hand-crafted ales and lagers. The brewery also offers a classic menu of dishes to complement its beers. Since opening a year ago, BBC has truly grown into a place where beer lovers from around the world can come together to enjoy great conversation, fresh foods and celebrate their passion for craft-beer.

Before embarking on his BBC business venture, Robertson spent more than 20 years working in commercial real estate. He is the founder and president of Robertson Capital Corporation. Along with his love for beer, Robertson enjoys fly fishing, traveling, and community-based volunteer work. Through BBC, he supports causes that raise awareness and funds for charities dedicated to helping children.

To learn more about John Robertson and the Bellevue Brewing Company, visit www.bellevuebrewing.com.

Alums win national Time Warner Cable Business Class award



Christie Tanaka (BBA '08) and **Eric Chan (BBA '01)** have won the Time Warner Cable Business Class Achiever's Cup in 2013. Tanaka, sales manager for Oceanic's government, hospitality, military and healthcare portfolios for Hawai'i, ranked first in the country by generating the highest revenue nationwide. Chan, sales account executive, ranked first in the country for generating the highest individual revenue in the country. As the winners of the Achiever's Cup, both Tanaka and Chan have won a trip to Nevis in the Caribbean with the senior corporate leadership and other top performers in the country.



ALUMNI NEWS



David Kenny (EMBA '11)



Jarenn Nagaishi-Choi
(BBA '13)

Club. Most recently, Kajiyama had worked at Saint Francis School as IT administrator. He is active in the community serving as the webmaster for and a member of the Hawaii Kai Jaycees. He also volunteers with the Hawaii Lupus Annual Walk and Hawaii Foodbank events. **David Kenny (EMBA '11)** has been promoted to assistant vice president and director of deposit operations for Hawaii National Bank. Kenny will lead the bank's deposit operations department, including oversight of the transaction management department. He joined Hawaii National Bank in 2007 as a customer-support trainee. He most recently served as manager of deposit operations. **Lynn Miyahira (MBA '10)** has been named marketing manager for PKF Pacific Hawaii LLP. Before joining PKF, Miyahira served as the marketing director for the Shidler College of Business at the UH Mānoa. Prior

to joining Shidler, she had been an account manager for Inovus Solar. **Jarenn Nagaishi-Choi (BBA '13)** has been hired as a human resource generalist at the Boeing Company in Seattle, Washington. Nagaishi-Choi is participating in the company's HR Rotational Program which allows her to rotate through three business units within Boeing. Currently, she serves as the HR business partner for the 767 and 777 airplane engineers. "My favorite thing about the job is being able to experience various human resources departments and I am able to work in different business units, which allows me to expand my network and diversify my experience," commented Nagaishi-Choi. **William Nhieu (BBA '10)** has been appointed deputy director of communications for the Hawaii State House of Representatives where he is responsible for strategic communications and public relations for majority



Alumni from the Master of Human Resource Management class of 2007 attended the SHRM Hawaii 2013 Annual Conference on October 11 at the Sheraton Waikiki. Left to right are Russell Kaya, Toni Kruse Mingo, Jennifer Inouye and Ursula Quan.

ALUMNI NEWS



William Nhieu (BBA '10)

members of the Hawaii State House of Representatives. Nhieu has a range of administrative, legislative, analytical and public relations experience gained from positions across public and government affairs. He previously had served in managerial positions on statewide election campaigns and as an appointee at the City and County of Honolulu, legislative aide to the Senate President, and committee clerk for the Hawaii Senate Special Committee on Accountability and the Committee on Tourism. **Lauren Ono (BBA '10)** and **Gavin Loo (BBA '09)** recently celebrated the purchase of their first home together – a townhouse in Kapolei. Over the



Lauren Ono (BBA '10) and Gavin Loo (BBA '09)

past few months, the couple has been busy moving in and getting settled. They are also busy planning their upcoming wedding in 2015. Gavin proposed to Lauren in Disneyland last December. Ono currently works in the corporate banking department at American Savings Bank and Loo is a staff auditor for CW Associates, CPAs. They are the proud parents of a Pomeranian-Chihuahua named Pennie. **Rachel Seachris (BBA '12)** and **Chris Lucynski (BSN '12)** are engaged to be married on August 30, 2014 at Wolf Creek Resort in Eden, Utah. Just a few days before graduating from UH in 2012, Chris surprised Rachel with an early Christmas present. "On



Rachel Seachris (BBA '12) with fiancé Chris Lucynski

December 12, he took me to my favorite beach—Lanikai—where we watched a slideshow comprised of photos and videos taken during our time in Hawai'i," shared Rachel. "Then, he got down on one knee and asked me to spend the rest of my life with him." The couple first met while attending high school in Kaiserslautern, Germany. They enjoy traveling and exploring, going to the beach, spending time with friends and family and planning for their wedding. Rachel and Chris reside in Orlando, Florida where Rachel works as a retail guest service manager at the Emporium in the Magic Kingdom at Walt Disney World and Chris is a registered nurse at Florida Hospital

Altamonte. **Mark Young (BBA '10)** has been recognized by Benn Pacific Group as a Top Producer for 2012 as well as for the first and second quarters of 2013. Young was also recognized as one of *Honolulu Magazine's* Best Realtors. He has been a Realtor Associate with Benn Pacific since 2010.

Submit Alumni Notes to amy.watari@uhfoundation.org or mail to Shidler Business, 2404 Maile Way, C202, Honolulu, HI 96822.

Executive MBA alumnus Tim McGovern welcomes the Norwegian Prime Minister and State Secretary to Antarctica



Tim McGovern (center) with Norwegian Prime Minister Jens Stoltenberg (left) and Norwegian State Secretary Hans Kristian Amundsen (right) who is a distant relative of the famed explorer Roald Amundsen

While serving as the senior representative for the National Science Foundation's U.S. Antarctic Program, Tim McGovern (EMBA '11) had the opportunity to welcome Norwegian Prime Minister Jens Stoltenberg and Norwegian State Secretary Hans Kristian Amundsen to the U.S. Research Station in McMurdo, Antarctica. The commemorative visit in December 2011 celebrated the centennial anniversary of Roald Amundsen's historic trek to the South Pole. Amundsen was a Norwegian explorer who was the first man in history to reach the South Pole.

"It was a very exciting and memorable celebration," shared McGovern. "I really wanted to share this story because one of the main reasons I was offered the position at the National Science Foundation was because of the MBA degree I received from the Shidler College. It has served me well."

McGovern is the ocean projects manager in the Division of Polar Programs at the National Science Foundation in Washington, D.C. He oversees the U.S. Antarctic Program's research vessels and the Palmer Station research facility. He is an expert in shipboard scientific operations and instrumentation with 15 years of experience as a marine technician, marine technical manager, and as a science technical advisor aboard oceanographic research vessels.

Mahalo for your generosity!

Thank you to the following alumni, corporations, foundations and friends for designating their gifts to the UH Mānoa Shidler College of Business during the last fiscal year: July 1, 2012 – June 30, 2013.



"The choices we make reveal the true nature of our character."

—Arthur Guinness

Steadfast, generous, and successful . . . these are just some of the words that describe the alumni and friends of the Shidler College of Business. You lead by example and your positive actions have resulted in an alumni network second to none. Mahalo nui loa!

We still boast the highest number of scholarships and faculty endowments in the UH System. On top of that, we are now the #1 provider of travel scholarships for international study abroad. Providing a comprehensive international business education is what helps to rank our undergraduate International Business program 14th by *U.S. News and World Reports*.

Our fundraising focus now is our Pacific Asian Center for Entrepreneurship (PACE) which serves the entire UH System through programs, competitions, and lectures all geared to engrain the entrepreneurial spirit in all students as well as bridge the two worlds of academia and business.

To learn more about how you can invest in the students and faculty of the Shidler College of Business, please contact me at (808) 956-3597 or unyong.nakata@uhfoundation.org. It would be my privilege to chat with you.

Unyong Nakata, MBA
Director of Development

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Mahalo to all the corporate and individual donors who generously supported the Shidler College with gifts of \$999 or less.

To allow room for increasing alumni profiles and activities, we gratefully acknowledge the entire list of donors for the past fiscal year at www.shidler.hawaii.edu/magazine.

We have made every effort to ensure the accuracy of the donors listed above. Please accept our apology for any incorrect listings.

For questions or concerns, contact the Shidler College of Business Office of Development at (808) 956-0887.



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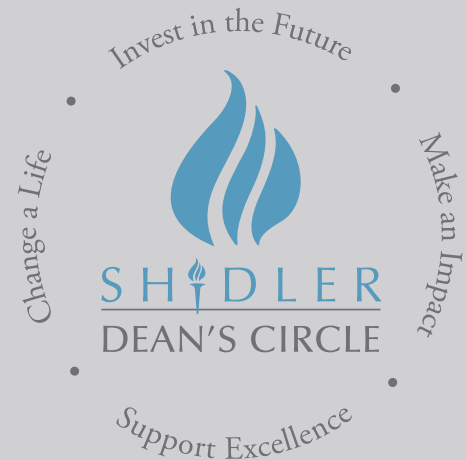
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About the Dean's Circle

The Dean's Circle honors donors who make annual gifts of \$1,000 or more to the Shidler College of Business Advancement Fund, a fund that is applied to where the opportunity is the greatest at the Shidler College of Business. Learn more about the Dean's Circle and make a gift at www.shidler.hawaii.edu/deans-circle or contact Unyong Nakata, director of development, at (808) 956-3597 or unyong.nakata@uhfoundation.org.

ALUMNI NEWS

First Hawaiian Bank Foundation establishes an endowed professorship in banking



Left to right: Donna Vuchinich, UH Foundation president and CEO; Mitch Ka'aiali'i, First Hawaiian Bank (FHB) vice president and Mililani branch area manager; Robert Harrison, FHB president and CEO; Vance Roley, Shidler College dean; Sharon Brown, FHB Foundation president; Brandt Farias, FHB executive vice president of marketing communications; Tom Apple, UH Mānoa chancellor

The First Hawaiian Bank Foundation has donated \$500,000 to establish the First Hawaiian Bank Distinguished Professorship of Banking Endowment which will help to recruit and retain high caliber faculty in the area of banking. "We see this partnership as an exciting opportunity to gain access to top-rated professors who will inspire, motivate, and educate students about banking," said Bob Harrison, First Hawaiian Bank president and CEO. First Hawaiian has been a long-standing supporter of the Shidler College. In 1999, the bank donated \$1 million to establish the First Hawaiian Bank Endowment Fund for the Distinguished Professor of Management and Leadership and supports student awards, internships and job placement.

LEARN MORE ABOUT GIVING OPPORTUNITIES AT THE SHIDLER COLLEGE OF BUSINESS

Contact Unyong Nakata, director of development, at (808) 956-3597 or unyong.nakata@uhfoundation.org. Make a gift securely online at www.uhfoundation.org/GiveToShidler.

Financial Executives International establishes an endowed scholarship for accounting and finance students



Left to right: Aaron Sato, FEI Hawai'i Chapter president, Vance Roley, Shidler College dean, and Randall Kawano, FEI Hawai'i Chapter treasurer

The Hawai'i Chapter of Financial Executives International (FEI) has established a \$35,000 endowed scholarship to support Shidler undergraduate students who are majoring in accounting and/or finance. "The Hawaii Chapter of Financial Executives International is a proud supporter of education," commented FEI Treasurer Randall Kawano (BBA '81). "For many years, we have supported the Shidler College of Business through annual scholarship donations, as well as Business Night awards. The establishment of an endowment fund allows us to support accounting and finance students in perpetuity. I'm happy to say that we've had overwhelming support from our membership."

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Shidler alumni at Oceanic Time Warner Cable show their school pride by gathering at the company's main office at the Mililani Tech Park on O'ahu. Approximately 30 Shidler graduates are a part of Oceanic's dedicated team of business professionals. Each of these outstanding individuals plays an integral role in the growth and success of Hawai'i's largest and oldest provider of cable services.

Mahalo to all of the Shidler alumni at Oceanic for their generous support of the UH Mānoa Shidler College of Business.

Shidler Graduates at Oceanic Time Warner Cable

Karen Aguinaldo (BBA 1989)
Human Resources Systems Manager

Melissa Au (BBA 1995)
Finance Manager

Anne Butac (BBA 1978)
Director of Finance/Internal Control

Evita Cabrera (BBA 2008)
Marketing Coordinator

Tammie Carpenter (BBA 2010)
Account Executive

Eric Chan (BBA 2001)
Business Class Sales Manager

Clayton Char (BBA 1979, MBA 1994)
Programmer Analyst II

Byran Chock (BBA 1995)
Network Engineering Manager

Jeffrey Eshelman (BBA 2003, MACC 2005)
Installer

Jon Eto (MBA 1999)
Budget and Planning Director

Jeffrey Grean (BBA 1995)
Service Technician Leadman

Derek Honma (BBA 2002)
Local Sales Manager

Jaime Hung Kagawa (BBA 1998, MBA 2003)
Account Executive

Vidushi Jetley (BBA 2011)
Marketing Generalist

Vernon Kato (EMBA 2013)
Multi Media Development Manager

Sandra Kobayashi (BBA 1981, MBA 1990)
Account Executive

Ross Koki (BBA 1990)
Programmer Analyst II

Richard Ly (BBA 2009)
Customer Service Operations Analyst

Gayle Morihara (BBA 1985)
Recruitment Coordinator

Ardis Murayama (BBA 1988)
Human Resources Business Partner

Blane Ogawa (BBA 2003, MHRM 2007)
Human Resources Business Partner

Todd Park (BBA 1999)
Network Engineering Manager

Monica Rivera (BBA 2010)
MDU Sales Coordinator

Marcia Taira (BBA 1974)
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Erin Tajima (BBA 2005)
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Business Class Hospitality Sales Manager

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Kiman Wong (MBA 1983)
Wireless Director

Yvonne Yanagihara (BBA 1995)
Business Class Marketing Manager

Joy Yanazaki (BBA 2010)
Account Executive

Oceanic Time Warner Cable delivers a diverse selection of entertainment and information services by way of an advanced fiber optic/coax network to more than 400,000 households, schools and businesses on O'ahu, Maui, Kaua'i, Moloka'i, Lāna'i and Hawai'i Island. Among its products are Digital TV, Internet and Home Phone services. The company has provided quality cable service for Hawai'i residents since 1969.

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CALENDAR 2014

JANUARY

- 1 **Holiday: 2014 New Year's Day**
- 6-9 **Hawai'i International Conference on System Sciences**
www.hicss.hawaii.edu
- 13 **First Day of Spring 2014 Instruction**
- 18 **Open House Information Session**
9:30 - 11 a.m.
Shidler College of Business
www.shidler.hawaii.edu/events
- 20 **Holiday: Martin Luther King, Jr. Day**
- 22 **Hilo Alumni Reception**
5 - 7 p.m.
Wainaku Ventures
www.shidler.hawaii.edu/bigislandalumni

FEBRUARY

- 17 **Holiday: Presidents' Day**

MARCH

- 13 **Executive Vineyards Wine Tasting**
6 - 9 p.m.
The Royal Hawaiian
busalum@hawaii.edu
- 22 **Open House Information Session**
9:30 - 11 a.m.
Shidler College of Business
www.shidler.hawaii.edu/events

24-28 **UH Mānoa Spring Recess**

- 26 **Holiday: Kuhio Day**

APRIL

- 18 **Holiday: Good Friday**
- 19 **Open House Information Session**
9:30 - 11 a.m.
Shidler College of Business
www.shidler.hawaii.edu/events
- 24 **UH Business Plan Competition**
www.uhbusinessplancompetition.com

MAY

- 7 **Last day of spring 2014 instruction**

- 8 **Business Night 2014**
5 - 9 p.m.
Sheraton Waikiki
www.shidler.hawaii.edu/businessnight
- 12-16 **UH Mānoa Final Examinations**
- 17 **UH Mānoa Spring Commencement**
9 a.m. - 12:15 p.m.
Combined Undergraduate and Advanced Degree Ceremony
Stan Sheriff Center
www.uhm.hawaii.edu/commencement
- 26 **Holiday: Memorial Day**
- 27 **First Day of Summer Session I**
- 30 **Maui Golf Tournament and Networking Reception**
12 p.m. First Tee Time
5:30 p.m. Reception
Wailea Golf Club
busalum@hawaii.edu

JUNE

- 11 **Holiday: Kamehameha Day**

For event updates, visit www.shidler.hawaii.edu/events or mail busevent@hawaii.edu

Executive Vineyards

March 13, 2014
6 - 9 p.m.
The Royal Hawaiian

For the first time, the Shidler Alumni Association's popular wine tasting will be held at The Royal Hawaiian. Guests will enjoy breathtaking views of Waikiki while sampling an outstanding array of wines, champagnes and sakes from all regions of the world. To learn more, visit www.shidler.hawaii.edu/events.

Business Night

May 8, 2014
5:00 - 9 p.m.
Sheraton Waikiki

Business Night is one of the College's premier annual events. Students are matched with business professionals who serve as mentors for the evening. Top Shidler students are also presented with awards for their achievements. More details to be announced at www.shidler.hawaii.edu/businessnight.

YOUR GIFT TO THE SHIDLER ADVANCEMENT FUND MAKES A BIG IMPACT

Be a part of the future growth of the College with a gift to the **Shidler College Advancement Fund**. With your support we can continue to move toward our goal of becoming a top-ranked public business school. Your gift will:

- Provide crucial discretionary income to support programs and meet unexpected needs at the College; and
- Allow the College to engage alumni and the business community both locally and abroad.

Make a gift today at www.uhfoundation.org/givetoshidler

To learn more, contact (808) 956-3597 or email unyong.nakata@uhfoundation.org

