

SHIDLER BUSINESS

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Spring 2014

University of Hawai'i at Mānoa Shidler College of Business



Hello! Let's talk about PACE
Building an entrepreneurial campus

INSIDE: How to succeed at Shidler
Entrepreneurs' Forum: A search fund story | Alumni at Work: Hawaii National Bank



DEAN'S MESSAGE

Aloha,

Welcome to this issue of *Shidler Business*. In the following pages, we highlight all the fun and interesting initiatives that are currently taking place here at the Shidler College of Business. We also showcase the extraordinary accomplishments of the many students and professionals around the world who make up our growing Shidler network. We have achieved many great things together and we are very proud to share all of our recent successes with you.

Our feature stories include an article on the Pacific Asian Center for Entrepreneurship. The Center has recently launched an exciting new campaign that will expand opportunities for UH's budding entrepreneurs by helping them to take their innovations beyond the classroom and into the real world.

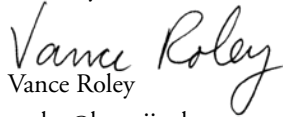
Readers will also get a glimpse of student life through one of our articles showcasing Shidler's undergraduate program. Highlights include interesting facts about the College and a snapshot of the many resources that are available to business students who are making their way down the "path to success" at Shidler.

We also acknowledge those who have played an integral part in our growth and advancement. Thank you to our volunteers, donors, business partners, students, faculty, staff and the approximately 30,000 Shidler alumni around the world, many of whom are featured in the following pages. We would not be where we are today if not for the support of those who generously share their resources, knowledge, and friendship with us.

Please enjoy this issue of *Shidler Business*. There are many wonderful things taking place at the College, therefore we invite you to stay connected by visiting our website, attending an upcoming event, connecting through social media, or simply stopping by the College to say hello.

Thank you for your support and interest. As always, your suggestions, feedback and comments are welcome.

Sincerely,


Vance Roley
vroley@hawaii.edu

"We would not be where we are today if not for the support of those who generously share their resources, knowledge, and friendship with us."

— Vance Roley

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ON THE COVER
My Perfect Day team members won the Most Likely to Succeed Category at the 2012 Startup Weekend UH organized by the Pacific Asian Center for Entrepreneurship. Top, left to right: Richard Tran, Michael Foley; Bottom, left to right: Kirstin Seal, Lauren Ellis, Aaron MacDonald

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Alumni who graduated in 2005* or later will receive an email version of *Shidler Business*. Those who graduated prior to 2005 will receive an issue in the mail. For questions or concerns, please contact amy.watari@uhfoundation.org or (808) 956-6044.

*Applies to alumni whose record is linked to a valid email address. Those with no email listed will continue to receive a hard copy.

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STAY CONNECTED



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Online edition available at www.shidler.hawaii.edu



Hello!



Let's talk about PACE

PACIFIC ASIAN CENTER
FOR ENTREPRENEURSHIP



BY
DOLLY
OMIYA

BUILDING AN ENTREPRENEURIAL CAMPUS

The good news is that more and more students are engaged in entrepreneurial activities at the University of Hawai'i and are showing an increased desire to gain an entrepreneurial mindset.

The even better news is that the UH Pacific Asian Center for Entrepreneurship (PACE) has launched a new campaign that will expand opportunities for UH's budding entrepreneurs and help take their innovations beyond the classroom and into the real world.

With the launch of PACE's \$2.5 million fundraising campaign in February, Dean Vance Roley and PACE Executive Director Susan Yamada (BBA '82) are determined to take the Center to the next level and help drive economic growth in Hawai'i.

"Over the past five years, we have gained a lot of momentum with the assistance of the university

and the business community," Yamada said. "Our goals for the next five years will be to enhance our current services and introduce new programs, offer specialized training in entrepreneurship, and expand the Center to provide an environment that is more conducive to collaboration and innovative thinking."

Yamada is also working closely with UH Vice President for Research and Innovation Vassilis Syrmos to incorporate a "Proof of Concept Center" which will support ground-breaking research and commercialization at UH. The Proof of Concept Center will identify researchers with promising innovations and guide them through the commercialization process.

**AMBITIOUS? YES!
ACHIEVABLE?
ABSOLUTELY!**

Under the leadership of Roley and Yamada, PACE has transformed into a remarkable training ground for future

entrepreneurs. It also serves as the bridge between academia and the business world. Since its founding in 2000, the Center has expanded to offer over 15 programs, has recruited an army of entrepreneurs and business experts to mentor students, and has helped countless individuals cultivate their entrepreneurial skills.

"The programs offered through PACE taught me how to BE an entrepreneur," shared Lauren Ellis, the owner and lead wedding coordinator for Aloha Bridal Connections. "Winning Startup Weekend UH, placing at the UH Business Plan Competition, being approved for a microloan, attending Entrepreneurs' Bootcamps, and working with the incredibly helpful mentors all played a role in the launch of my business and its success. Thank you, PACE, for leading me onto the path of being a successful entrepreneur."

According to a study sponsored by the Kauffman Foundation, developing an entrepreneurial culture increases the probability

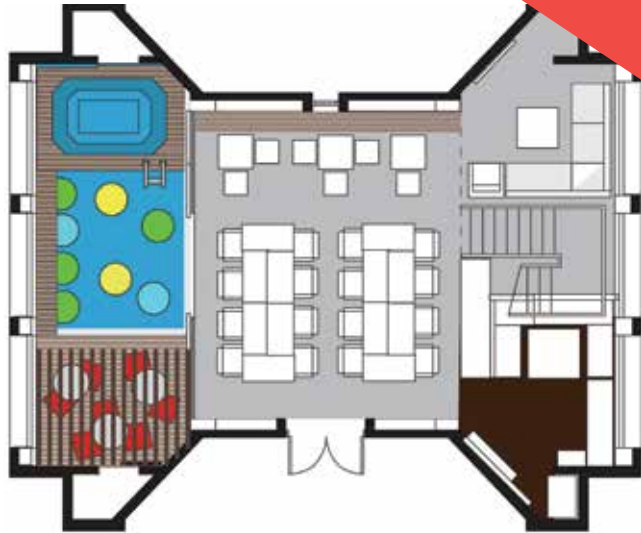
"[Students] need the
4Cs – creativity, critical
thinking, collaboration and
communication."

Susan Yamada
PACE Executive Director



The new center will include wide modular working spaces, LCDs and portable, fun chairs and tables to stimulate creativity and collaboration.

Sketch by Unleash Studio



that students will become successful business and industry leaders, develop new businesses, be involved in new innovations and products, and proliferate new technologies. As Yamada sees it, the next generation will need more than the 3R's of education (reading, writing and arithmetic) to be successful in the 21st century. "They need the 4Cs—creativity, critical thinking, collaboration and communication," she said. "This is what we are trying to teach at the Center—to think outside the box, use critical thinking skills, collaborate in teams, and communicate effectively when pitching an idea."

Yamada encourages "learning by doing" and "learning from others." This philosophy is reflected in the broad range of initiatives spearheaded by PACE. Interactive workshops, competitions, mentoring programs, lectures and forums featuring world-renowned entrepreneurs are geared to actively engage aspiring entrepreneurs in the process of developing a business concept from start to finish, and to

hone a specific set of skills that are vital in today's competitive global economy.

"I have seen first-hand how an innovative ecosystem can transform a community," shared John Dean, chairman and CEO of Central Pacific Bank and chair of the PACE board of directors. "As a PACE supporter for many years, I believe the Center can provide the University with an entrepreneurial experience which will lead to the creation of new businesses and jobs."

Yamada believes that with support raised through the campaign, PACE will have the foundation to change the way innovation and entrepreneurship is practiced at the University for the next 20 years. "From the business community to the highest levels of the University's administration, all share a similar vision of how innovation can drive Hawai'i's economy. With this level of support, I believe we can successfully execute on a commercialization strategy here at the University," said Yamada.

PACE PROGRAMS

"Learning by Doing"

- UH Business Plan Competition
- Breakthrough Innovation Challenge
- The Hoku Scientific Microloan Fund
- PACE Accelerator
- High School Business and Marketing Plan Competitions
- PACE Entrepreneurs
- Mānoa Club Challenge
- Interdisciplinary Research Teams
- External Competitions
- Startup Weekend UH

"Learning from Others"

- Entrepreneurs' Forum
- Family Business Center of Hawaii
- Kīpapa i ke Ala Lecture Series
- Lunchroom
- Professional-in-Residence
- Virtual Professional-in-Residence

We're all in this together!

Over the years, PACE has made significant progress in rekindling the spirit of entrepreneurship at UH. The Center has increased entrepreneurial activities across all UH campuses and has recruited leading entrepreneurial practitioners from Hawai'i and beyond to help build its programs.

Today, the Center continues to define new initiatives as they move to build a better entrepreneurial center for a new generation of learners. Therefore, we ask that you join PACE in its \$2.5 million campaign to **renovate, innovate, and accelerate!**

To learn more about PACE or to get involved, visit pace.shidler.hawaii.edu or contact (808) 956-5083 or pace@hawaii.edu.

HOW TO SUCCEED

How to Succeed at Shidler—Fall 2014 from Start to Finish

For many of today's college freshmen, balancing class work with club activities, work, relationships, and countless other commitments can be an incredibly challenging task. However, with a little planning and prioritizing, students can often learn to thrive and have fun while succeeding in both school and life.

At the UH Shidler College of Business, it's not all about hitting the books. Students get involved in a wide variety of extracurricular endeavors that really help them to grow as individuals and enhance their college experience. Here is a glimpse into the life of a Shidler business student.

Undergrad Enrollment 2013 - 2014

1,008 Total

55% Male

45% Female

Shidler has an active study abroad program that awards approximately \$150,00 in travel scholarships each year.



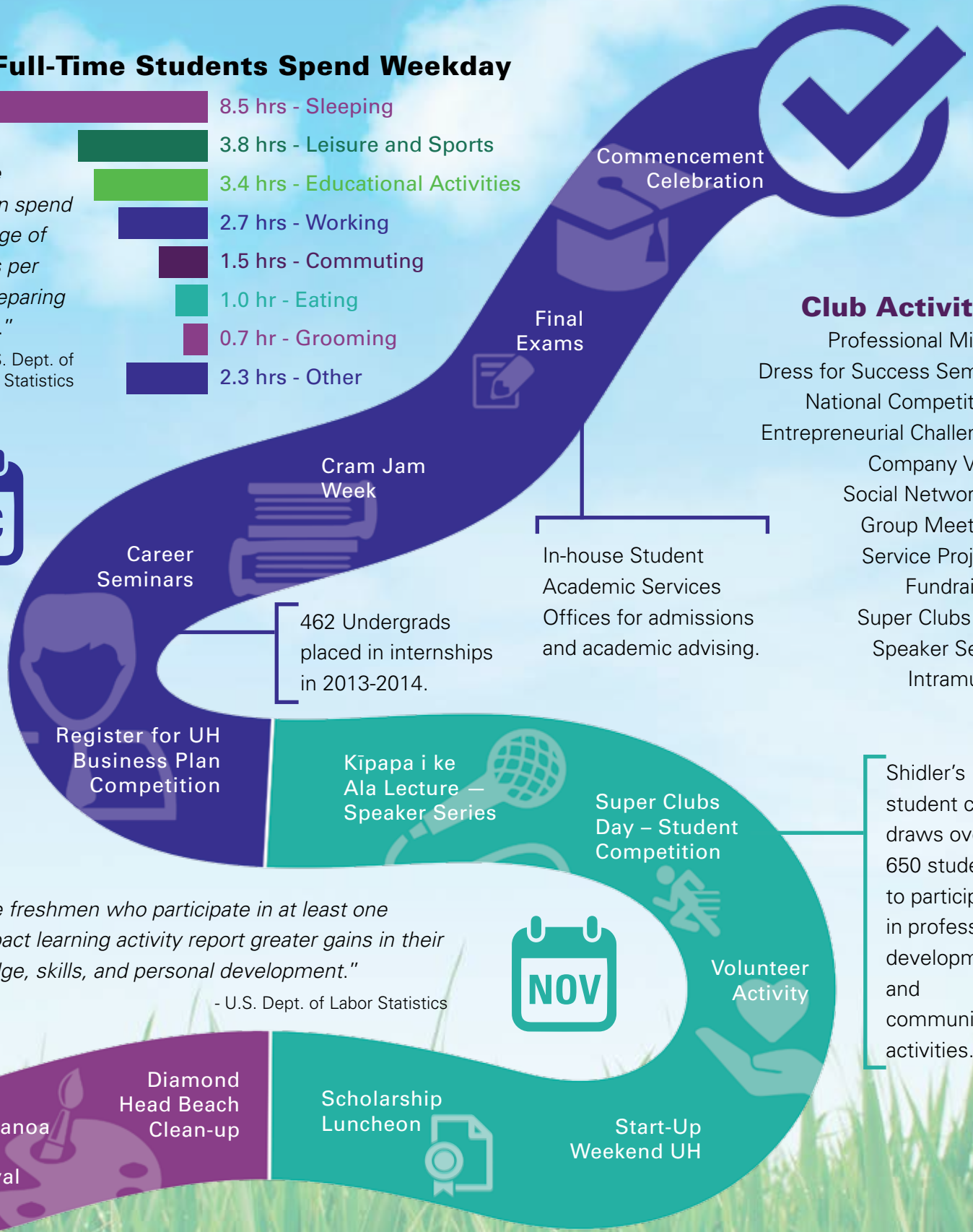
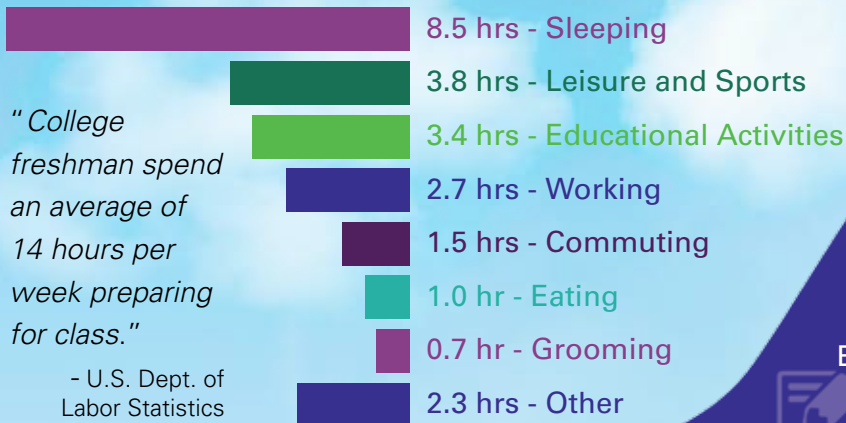
Shidler awarded over \$1 million in scholarships to 280 students for the 2013-2014 academic year.

Shidler College of Business Ranking

Design by Kiana Humiston
(2015 BA Candidate in
Graphic Design)

- Ranked in the top 25% of business schools by *U.S. News* for 2014
- Ranked 14th in international business by *U.S. News* for 2014
- UH ranked 6th in Diversity by *U.S. News*
- A report by the America's Health Ranking named Hawai'i as the Healthiest State in 2013
- UH was recognized in 2013 among the best value for a college degree in the western region by BestValueSchools.com

How Full-Time Students Spend Weekday



"College freshmen who participate in at least one high-impact learning activity report greater gains in their knowledge, skills, and personal development."

- U.S. Dept. of Labor Statistics

Shidler's student clubs draws over 650 students to participate in professional development and community activities.

SHIDLER NEWS

UH business and architecture schools partner to offer a custom program for China's largest construction and real estate conglomerate



Employees of the China State Construction Engineering Corporation

In October 2013, UH Mānoa's School of Architecture and the Executive Education Center at the Shidler College of Business partnered to offer

a custom executive program for employees of the China State Construction Engineering Corporation Limited (CSCEC). CSCEC is China's largest

construction and real estate conglomerate. It is the only construction company ranked in the top 100 of *Fortune's* Global 500.

Twenty-two employees from CSCEC traveled from China to Hawai'i to participate in the intensive five-day program that focused on sustainable development. The training sessions were facilitated by scholars and practitioners from the International Living Future Institute (ILFI), a Seattle-based non-profit organization that promotes the development of global sustainable solutions.

Positive feedback from

the program may result in continuing the partnership between the School of Architecture, the Shidler College of Business and CSCEC.

For more information about custom programs offered by Shidler's Executive Education Center, visit www.shidler.hawaii.edu/executive or contact Alice Li Hagan, director of custom executive programs, at aliceli@hawaii.edu or 808-956-8870.

Shaping the future of the Master of Human Resource Management program



MHRM advisory board members attend the 2014 annual meeting at the Pacific Club.

The advisory board for the College's Master of Human Resource Management program held its annual board meeting at the Pacific Club on February 11. Pictured above are board members (first row) Jon Paul Akeo, Booz Allen Hamilton; Gail Lerch, Hawaii Pacific Health; Mari Olsen, Kaiser Permanente; Toni Mingo, Shidler Executive Degree

Programs; (second row) Nona Tamanaha, Queen's Health System; Jean Hamakawa, Bank of Hawaii; Marcia Taira, Oceanic Time Warner; Marie Kumabe, MHRM Faculty Director; (third row) Stevette Santiago, Hawaii USA FCU; Dean Vance Roley, Shidler College of Business; and Malcolm Inamine, JN Group Inc. and Cycle City Ltd.

Shidler's best and brightest inducted into prestigious international honor society



New Beta Gamma Sigma inductees participate in a special initiation ceremony.

For over 40 years, the best and the brightest Shidler students have been invited to join the UH Mānoa chapter of Beta Gamma Sigma (BGS), the prestigious international honor society reserved for highly accomplished business students from accredited AACSB institutions. In November, 31 undergraduate and 27 graduate students participated in a special

induction ceremony held at the College. These outstanding young business professionals have each made remarkable achievements academically and in the community. They truly exemplify the meaning of the Greek letters Beta Gamma Sigma which translates to honor, wisdom and earnestness. Congratulations to Shidler's newest BGS inductees.

SHIDLER NEWS

The 2014 UH Business Plan Competition brings attention to innovative ideas in the health industry



Above (left to right): MiWa Technologies team members Magdy Iskander, Darcy Bibb, Gui Chao Huang, Matthew Amore and Ruthsenne Perron

On April 24, the Pacific Asian Center for Entrepreneurship announced the winners of the 2014 UH Business Plan Competition (UH BPC). The top three teams all presented business plans for their innovations in the health field.

First place went to MiWa Technologies for their CP stethoscope technology, a novel non-invasive radio-frequency sensor for continuous monitoring of multiple vital signs, including unique measurement of changes in lung water content. The team won \$10,000 in cash and \$17,500 in accounting, legal and marketing services.

MiWa recently applied

for a patent to protect their stethoscope technology and secured a two-year option agreement with UH to be the exclusive owner of the technology. They will soon be proceeding with clinical trials in collaboration with colleagues from Queen's Medical Center.

CyThera Pharmaceuticals placed second in the competition. The biotech company that repositions FDA approved drugs for new disease indications in cancer, stroke and autoimmune disorders took home \$5,000 in cash and \$11,000 in accounting, legal and marketing services.

Med-e-Bed placed third for its design of an adjustable bed technology for Neonatal

ICU-use that repositions infants. Their prize package included \$2,500 in cash and \$4,500 in accounting, legal and marketing services.

"For faculty and students who are developing new ideas and innovative solutions, there is nothing like entrepreneurship," said MiWa team member Dr. Magdy Iskander. "It is a life changing experience. It is a great way to use academic research to impact communities, participate in economic development, and develop wealth. Live your dream. Take risks. Celebrate your innovative ideas. The UH BPC is an excellent way to get started."

Learn more at pace.shidler.hawaii.edu/bpc.

Introducing a new Distance EMBA track geared for health care professionals

To address the complex business challenges of a rapidly changing health care system, Shidler has launched a new track in health care management within its Distance Learning Executive MBA program. The new track is geared specifically for health care professionals. It combines Shidler's dynamic Distance Executive MBA core curriculum with special health care-focused electives. Participants gain a unique insight into the complex world of health care, while also learning the business skills necessary to succeed in such a rapidly transforming industry.

The 22-month program will launch in August with an intensive five-day residential session consisting of day and evening classes. The remainder of the program consists of online and in-person sessions that allow participants to continue working through the flexibility of distance learning technology.

"The core business curriculum of the Distance EMBA program complemented by a focus in the unique aspects of the health care industry will prepare our students to lead and succeed in such a challenging and dynamic industry," said Dean Vance Roley.

Application deadline is July 1. To learn more, visit www.shidler.hawaii.edu/distance-emba/healthcare.



Left: Finals judges Mark Bogart, Chenoa Farnsworth, Steve Markowitz and Thomas Nichols; Right: CyThera Pharmaceuticals team members stand by to answer questions from the judges. Pictured left to right are Taryn Phan, Bobby Gibbs, Christopher Dittmar, and Brian Evans (Reinhold Penner missing).

SHIDLER NEWS

Southeast Asian Faculty Development program reinvigorates faculty's passion toward international business education



Left: Faculty take a tour of Opec Plastics led by Sourcing Division Director Pham Duc Huy (VEMBA '13). Opec is Vietnam's largest plastics manufacturer/trader; Right: Owen Borum, business law and business ethics instructor at the University of Colorado Boulder, enjoys a rare opportunity to handle a Burmese python in the Mekong Delta.

The Southeast Asia Faculty Development in International Business (FDIC) showcased the unique aspects of doing business in Vietnam by comparing the business environments in Ho Chi Minh City (HCMC) and Hanoi. In HCMC, the program emphasized MNE outsourcing and the rapidly growing SME sector. In Hanoi, it focused on the transition of state-owned enterprises.

Sixteen faculty participated in the ten-day program that ran from January 4-15. The itinerary included a diverse set of impactful experiences such as presentations by dynamic speakers, intriguing company and factory visits, and memorable cultural activities. While internationalization of curriculum, research, and service was the ultimate goal, the trip also aimed to strengthen and reinvigorate

participants' passion for international business education.

"I participated in the program expecting it to help me inject more international content into my social entrepreneurship course," shared John Surdyk from the University of Wisconsin Madison. "What I didn't expect was how much the experience would change me – change the way that I see and relate to my students from Southeast Asia . . . The program was a great experience—from the candid conversations in the boardrooms to handling Burmese pythons in the Mekong Delta—it far exceeded my expectations!"

The FDIC was co-sponsored by the Centers for International Business Education and Research at UH and the University of Wisconsin.

Flights, Camera, Passport: Students learn about study abroad opportunities at the International Fair



Left: International Business Organization members test a student's knowledge of Australia with a spin-the-wheel game; Right: Students volunteering at the Japan booth dressed in traditional Japanese kimonos.

The International Fair, sponsored by the International Business Organization, showcased the many study abroad opportunities available for Shidler students. Undergraduate student clubs hosted tables representing different countries. Each display showcased information on customs, culture and economy. Some also featured authentic food, music, games, performances and traditional garments.

The Fair's Passport Contest encouraged attendees to visit each of the countries represented to receive a "passport" stamp. Those who collected all the stamps were entered to win one of two \$1,000 Shidler Travel Scholarships and one of six \$150 passport fee reimbursements.

Also, congratulations to the American Marketing Association who won "Best Display" for their table representing South Korea.

The Family Business Center of Hawaii is all about "Family Matters"



David McClain, Shidler professor and UH president emeritus, was among the many speakers at the FBCH meetings on O'ahu and Maui which took place during the spring semester.

The Family Business Center of Hawai'i (FBCH) is a vibrant and dynamic organization that serves as a valuable resource for Hawai'i's family businesses. The Center celebrated its 18th birthday last November, making it about the 15th oldest family business center in the U.S. and Canada. In recent years, the Center has added a new chapter on Maui and steadily increased attendance at meetings from the low 20s to the 80s on O'ahu. The success of the Center is greatly attributed to

its members, many of whom are directly involved with recruiting, selecting speakers and planning activities.

During the spring semester, the center presented a line-up of great speakers that included Fred Baldwin Memorial Foundation Trustees Kristina Lyons-Lambert, Mary Sanford and Frances Ort who spoke about "Family and Community - 104 years of giving." Professor and UH President Emeritus David McClain spoke about "Leadership: What got you here

... will it get you there?" Cooke Foundation President Dale Bachman and Trustees Amber Strong and Gregory Wrenn presented "Six generations of giving together," and J. Stephen Goodfellow and Chad Goodfellow from Goodfellow Bros. Inc. spoke about, "Transitioning from generation to generation and keeping the core family values alive."

Mahalo to the speakers, organizers and members who helped to make these events such a success and for helping to keep the FBCH alive and thriving.

The Family Business Center of Hawai'i is a nonprofit, member-based forum, housed within the Shidler College of Business. Administrative support is provided by the Pacific Asian Center for Entrepreneurship. To learn more about the Center, visit www.fbcofhawaii.org.

International business student to participate in renowned Japan-U.S. conference



Ken Covey

Ken Covey will join a select group of students participating in the renowned Japan-American Student Conference (JASC). Initiated in 1934, JASC is the oldest student-led exchange between the U.S. and Japan. It brings students from the two countries together for one summer month to study Japan-U.S. relations on multiple levels (e.g., politics, trade, culture, news media).

The JASC selection process is highly competitive: Covey will be joining the likes of former JASC participants Japanese Prime Minister & Finance Minister Kiichi Miyazawa and Secretary of State Henry Kissinger.

Covey's participation fees and airfare will be covered by UH's Center for Japanese Studies and through a Japan-America Society of Hawaii grant from Allen Uyeda of the First Insurance Co. of Hawaii.

Covey is an international business major who spent the previous summer studying under the Freeman Korea Study Abroad Program.

Holiday Re-Gifting Fundraiser benefits Typhoon Haiyan victims



Left to right: Custodian Sherry Matsumoto and Event Managers Jamie Watanabe and Kat Coelho at the Holiday Re-gifting Fundraiser.

On November 26, the Shidler 'ohana organized a Holiday Re-gifting Fundraiser to benefit the thousands of displaced families in the Philippines seeking relief from the devastations caused by Typhoon Haiyan.

Mahalo to all the faculty and staff who donated like-new, gently used, and vintage items to the sale. Also, a special thanks to the bargain-hunters who made purchases and cash donations in support of a worthy cause.

SHIDLER NEWS

Search funds are the hot topic of discussion at this semester's Entrepreneurs' Forum



From left to right: Susan Yamada moderates the Entrepreneurs' Forum featuring Ben Godsey, Dave Carver and Dustin Sellers.

The Search Fund is still a relatively new concept to many in Hawai'i. To bring more understanding to this unique investment vehicle, the Pacific Asian Center for Entrepreneurship (PACE) and the Entrepreneurs Foundation of Hawai'i organized a forum entitled, "ProService - A Search Fund Story," which featured former and current ProService

Hawaii Presidents Dustin Sellers and Ben Godsey and Principal of Search Fund Partners Dave Carver.

Sellers and Godsey explained the search fund model and shared the story behind their strenuous, 2.5-year search before acquiring ProService. "A search fund is a unique objective partnership," said Sellers. "It pairs young managers - who

don't have the capital, but have the will, zeal and capability to run a business—with high net worth individuals that have the ability to invest and mentor." Godsey discussed how the fund provided the financial backing that allowed them to seek out promising business opportunities. He also provided insight in to their search strategy and shared the story of how

they found, purchased and transitioned into their roles as owners of ProService.

The two were joined on stage by Carver for a Q&A session moderated by PACE Executive Director Susan Yamada. As principal of one of the few search fund investment organizations around, Carver shared his strategies for investing and the characteristics that many successful "searchers" possess. According to Carver, a degree from a top school is not important: "It's no longer just the classic 28 year-old with an MBA," he said.

The forum was held on February 20 at the Plaza Club in downtown Honolulu. It can be viewed online at pace.shidler.hawaii.edu/forum.

Information systems academics and professionals address current industry topics at the 47th annual Hawaii International Conference on System Sciences



Left: Keynote Speaker Michael Chertoff, chairman and co-founder of The Chertoff Group; Center: Charles Friedman, professor of information and public health at the University of Michigan; Right: HICSS attendees enjoy a festive Hawaiian luau held on the final evening of the three-day conference.

Michael Chertoff, chairman and co-founder of The Chertoff Group and former Secretary of the U.S. Department of Homeland Security, and Charles Friedman, professor of information and public health at the University of Michigan, were the featured speakers at the 2014 Hawaii International Conference on System Sciences (HICSS).

Chertoff's keynote address provided a look into the complexities of ensuring cyber security in today's modern enterprises. Friedman, who delivered the distinguished lecture, spoke on the imperatives of establishing a national Learning Health System. Both presentations

can be viewed online at www.youtube.com/user/HICSSConference.

HICSS is one of the world's leading information systems (IS) conferences attracting approximately 800 IS academics and professionals each year to Hawai'i. It is truly an international gathering with approximately 50 percent of the participants attending from about 40 countries outside of the U.S. This year's three-day conference was held January 6 - 9, 2014 at the Hilton Waikoloa and featured symposia, workshops, tutorials and paper presentations. The 48th conference will be held at the Grand Hyatt in Kaua'i on January 5 - 8, 2015. www.hicss.hawaii.edu.

Vietnam Executive MBA program draws media attention as the country's only AACSB accredited program



Professor Tung Bui talks about the VEMBA program on "Meeting (the) VTV4 Audience".

On October 20, Professor Tung Bui made an appearance on the Vietnamese television program, "Meeting (the) VTV4 Audience." As the faculty director of Shidler's Vietnam Executive MBA (VEMBA) program, Bui talked about the success of VEMBA and

his efforts to further develop and promote the country's only AACSB accredited MBA program. The broadcast is available for viewing at www.youtube.com/vembahawaii. Also, visit Professor Bui's new VEMBA blog at <http://vembahawaii.org>.

Castle High School students visit the Shidler College to experience life as UH business students



Students from James B. Castle High School meet with Associate Dean John Butler during their visit to Shidler.

To encourage high school students to start thinking about their college education, Shidler is participating in a program that brings high school students to UH to learn about college life. Twenty-one freshmen and sophomores from James B. Castle High School visited

Shidler in April. The students spent the day touring the College, visiting classes, and being "entertained" by Associate Dean John Butler, who answered questions, shared information about Shidler's programs and discussed career opportunities in business.

"Opportunities and Challenges in the Korean Economy" The 37th Annual Dr. N.H. Paul Chung Memorial Lecture and Luncheon



Dr. Yoon-Dae Euh

Speaker: Yoon-Dae Euh, CEO and Chairman (ret.), KB Financial Group, South Korea
Date & Time: Tuesday, August 12 | 11:45 a.m. - 1:30 p.m. (Registration opens at 11:15 a.m.)
Place: Hawaii Prince Hotel, Mauna Kea Ballroom
RSVP: Register by August 6 at pami.shidler.hawaii.edu/paul-chung or call (808) 956-8041

Yoon-Dae Euh served as CEO and chairman of KB Financial Group Inc., Korea's largest banking group. He also served as president of Korea University and first chairman of the Presidential Council on Nation Branding, Korea. With his experience in academia, finance and government, Euh will provide insightful views on the Korean economy. Learn more at pami.shidler.hawaii.edu/paul-chung.

ALSO TAKING PLACE THIS SUMMER

WILL WEINSTEIN CONVERSATION SERIES

July 15, 17, 22, 29, 31, August 7

Each summer, Will Weinstein leads a UH graduate course on ethics and integrity. His public lecture series features notable names in business, medicine, sports, etc. Speakers and topics are posted at www.shidler.hawaii.edu/weinstein.

PACIFIC ASIAN LECTURE SERIES (PALS)

June 24, July 29

PALS allows students, faculty and members of the community to interact with experts in international business and entrepreneurship. Speakers and topics are posted at pami.shidler.hawaii.edu/pals.



STUDENT SNAPSHOTS



[1] Accounting Club members found creative ways to encourage drivers to stop for a car wash at the Club's spring fundraiser. **[2]** Before commencement, Master of HR Management graduates gather for a group photo with MHRM Faculty Director Marie Kumabe (center left) and Director of Executive Degree Programs Toni Mingo (center right). **[3]** Hard hats and safety vests were required for the MBA students who visited Matson as a part of their BUS 601 course. Matson employee and current EMBA student Chris Lee led the group on a tour of the facilities. **[4]** Nick Warmuth, Alavi Rumi, Kate Poljakova, Anthony Lei, and

Chris Ramil celebrate their final top 20 finish at the CFA Institute Research Challenge - Americas Regional. The team performed an equity analysis on Hawaiian Airlines and competed against 350 business schools from the U.S., Canada, Mexico, Brazil, Argentina, Chile, and Colombia. **[5]** SmarTummy team members Dr. Walton Shim and Larry Martin are pictured with their third prize check at the ASME Innovation Showcase in Washington D.C. They presented a business plan for their abdominal simulator which trains students in abdominal palpation exams. The team also won the 2013 UH Business Plan Competition. **[6]** Brian

#shidlercollege #saycheese



Kim (far right) pictured at the International Students Festival (ISF) while studying abroad in Korea. "The ISF was just a huge mixture of cultures . . . There were more than 20 countries and hundreds of people volunteering and having a good time."

[7] Vietnam Executive MBA students in Hanoi bonded while participating in a few fun team building challenges at Residence Weekend in October. **[8]** While studying at City University of Hong Kong, Lewis Wang visited the Wong Tai Sin Temple where he posed with one of the Chinese Zodiac statues representing the Year of the Monkey. **[9]** Finance student Karen Shiu visited

a tiger sanctuary in Thailand while studying abroad in Asia. She spent the semester at the National University of Singapore.

[10] Inter-Business Council (IBC) Spring 2014 Council Members Travis Liu, Rya Sekimoto, Ashley Kawagishi, Kelly Chin, Krista Hayamoto, and Raymond Fung gathered for a group photo in the Shidler Courtyard. **[11]** Korel Kanno is pictured above at the Royal Alcazars of Seville while studying abroad in Spain. "I came here to experience a culture different from my own and to put myself in new and unfamiliar situations. Boy, did I get what I asked for! This study abroad experience has been great," said Kanno.

FACULTY AND STAFF NOTES



Blayton Chun

NEW FACULTY AND STAFF

Blayton Chun has joined the College as program coordinator for the Executive Education Center (EEC). Chun assists with the marketing and recruitment of EEC's graduate programs. Previously, he had worked for Ernst & Young LLP and for EEC as a graduate assistant. Chun holds a Master of Accounting degree and BBA degree in accounting, finance, management, and marketing from the Shidler College.

PROMOTIONS, AWARDS AND APPOINTMENTS

Congratulations to Shidler's new professorship and fellowship recipients. Assistant Professor of Accounting **David Wang** has received the Accuity LLP Accounting Faculty Fellowship. Associate Professor of Accounting **Boo Chun Jung** and Associate Professor of Finance **Qianqiu Liu** have received the Shidler College Distinguished Professorships. Associate Professor of Finance **Jing Ai** has received the First Insurance Company Distinguished Professorship.

Professor of Accounting **Hamid Pourjalali** has received the Donald A. Corbin Distinguished Professorship in Accounting.

Tung Bui, professor of ITM and Matson Navigation Company Chair of Global Business, has been appointed chair of strategic planning for the Hawaii International Conference on System Sciences. He also recently received an honorary professorship at The University of Hue.

Stephen Vargo, Shidler College Distinguished Professor of Marketing, has been appointed co-editor of the *Journal of Business Marketing Management*, *Industrial Marketing Management* and the *Journal of Marketing Channels*.

Jian Zhou, Lloyd Fujie/Delotte Foundation Distinguished Associate Professor of Accounting, has received the 2014 Award for Outstanding Service for his contribution to *Auditing: A Journal of Practice & Theory*. Zhou has been appointed to the publication's editorial board for a three-year term.

Congratulations to the recipients of the Fall 2013 Professor and Staff of the Semester Awards: Professor of Accounting **Shirley Daniel** (Full-Time MBA Core); Finance Lecturer **Ben Bystrom** (MBA Elective); Professor of ITM and Shidler College Faculty Fellow **Reg Worthley** (Executive MBA); Management Lecturer **Cristina Suarez** and Professor of Management and the Harold and Sandy Noborikawa Chair of Entrepreneurship **John**

Butler (Distance Learning EMBA); Assistant Professor of Accounting and Accuity LLP Accounting Faculty Fellow **David Wang** (Master of Accounting); Human Resources Instructor **Marie Kumabe** (Master of HR Management); Finance Instructor **Judith Mills-Wong** (BBA Core and BBA Elective); Pacific-Basin Finance Journal Assistant Editor **James Chia** and Data Management Specialist **Pam Amano** (Staff Awards).

RESEARCH

Nancy Deng, assistant professor of ITM, and **David Wang** have published a paper entitled, "Understanding Post-Implementation Support for Enterprise Systems: An Empirical Study of IT Personnel's Customer-Oriented Citizenship Behaviors" in the *Journal of Information Systems*.

Hannah-Hanh Nguyen, assistant professor of management, and V. Streets have

published a chapter entitled, "Stereotype threat impacts on women in the workforce," in *Gender in organizations: Are men allies or adversaries to women's career advancement?* published by Edward Elgar Publishing Limited (UK) and Edward Elgar Publishing Inc. (USA).

Boo Chun Jung, W.J. Lee and D. Weber have published a paper entitled, "Financial Reporting Quality and Labor Investment Efficiency" in *Contemporary Accounting Research*. In 2011, the paper had won the Best Paper Award at the Western Regional Meeting of the American Accounting Association and at the Third Annual Conference of the World Accounting Frontiers Series.

Robert Doktor, professor of management, presented his paper entitled, "Sustainability, Ethics, Entrepreneurship and Culture in American Samoa," at the Sustainability, Ethics and Entrepreneurship Conference in Denver this past May.

A Fond Aloha



Professor Reginald Worthley has retired after 44 years of teaching. Throughout his career, Worthley received many teaching and research awards and is a favorite among undergraduate and graduate students. He also continued to author many academic articles, book chapters and conference papers up to his retirement, which drew accolades from his colleagues. In 2011, Worthley and his wife Eve Shere created an endowed scholarship through their estate to assist Shidler students.



New professorship and fellowship recipients Hamid Pourjalali, Boo Chun Jung, David Wang and Qianqiu Liu.

Qianqiu Liu, Q. Gong and M. Liu have published a paper entitled, "Momentum is Really Momentum: US and International Evidence." The paper won the CFA Institute Research Award which had been presented at the 2014 Financial Management Association (FMA) International Asian Conference in Tokyo this past May.

Hamid Pourjalali and A. Hsu have published a paper entitled, "The Impact of IAS

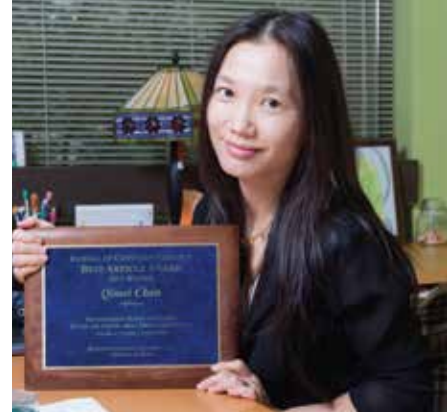
No. 27 on the Market's Ability to Anticipate Future Earnings," in *Contemporary Accounting Research* (forthcoming).

Stephen Vargo and R. F. Lusch have co-authored *Service-Dominant Logic: Premises, Perspectives, Possibilities* which has been published by Cambridge, UK: Cambridge University Press.

Jian Zhou, L. Shi and S. H. Teoh have presented their paper entitled, "Board Interlocks

and the Purchase of Nonaudit Services from the Auditor," at the 2014 American Accounting Association Auditing meeting in San Antonio, Texas held in January. Also, Zhou has received two grants from the National Science Foundation of China for his research entitled, "Contingent information disclosure and economic consequences based on investor protection perspective," with J. Wang, N. Dong, B. Li, C. Ma, P. Wang and B. Yang; and "Management Earnings Forecasts and their Effects on Earnings Quality and Auditor Conservatism," with N. Dong, J. Zhang, J. Wang, C. Song, B. Liu, A. Leng and X. Han.

For more information on faculty research, visit www.shidler.hawaii.edu/faculty-and-research.



RESEARCH SPOTLIGHT

Professor Qimei Chen, Jean E. Rolles Distinguished Professor of Marketing, received the 2013 Best Article Award from the *Journal of Consumer Research* for a paper entitled, "Reconsidering Baron and Kenny: Myths and Truths about Mediation Analysis."

The article focuses on the validity of the widely practiced theory and procedure for testing and analyzing mediator (relationship in which an independent variable affects a dependent variable) by pioneering researchers Reuben Baron and David Kenny.

According to Chen, many research projects have been terminated because the data did not conform to Baron and Kenny's criteria - impeding theoretical development. Chen and co-authors X. Zhao and J.G. Lynch present a conceptual research article of the flaws in the Baron and Kenny logic, some of which have not previously been noted. They provide a decision tree and a step-by-step procedure for testing mediation, classifying its type, and interpreting the implications of findings for theory building and future research. This may help researchers who are finding the Baron and Kenny standards for testing problematic.

A recent analysis reported that this article was cited 700 times on Google Scholars and received over a hundred citations in the Social Sciences Citation Index (SSCI) in 2012. This has helped to rate the *Journal of Consumer Research* as the top cited journal in the marketing field.

In Memoriam: Ralph C. Hook



Former College Dean **Ralph C. Hook** passed away on January 18, 2014. He had served as dean from 1968 to 1974.

Hook has been credited with gaining AACSB accreditation for the College's MBA program and for the construction of the business building. He also co-founded and served as director of the Family Business Center of Hawai'i.

Hook was a staunch supporter of many educational organizations including the Hawaii Council on Economic Education, Boy Scouts of America, Junior Achievement of Hawaii, Pi Sigma Epsilon, American Marketing Association, International Council of Small Business and the Western Marketing Educators Association. For his dedication and contributions to these organizations, Hook received many awards and accolades. He was named the Marketing Educator of the Year, inducted into the Junior Achievement of Hawaii's Business Hall of Fame, and received the Jefferson Award for Public Service and the American Marketing Association's Wayne A. Lumburg Distinguished Service Award to name just a few.

Hook and his wife established two endowed scholarships to support Shidler students: Ralph and Joyce Hook, Jr. Endowed Scholarship Fund and the Ralph C. Hook Scholarship.

DONOR NEWS


SUPPORT SHIDLER BY BECOMING A MEMBER OF THE DEAN'S CIRCLE

With an annual gift of \$1,000 or more to the Shidler College of Business Advancement Fund, Dean's Circle members provide the much-needed resources to support the future growth of the College.

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About the Dean's Circle

Gifts to the Dean's Circle support the strategic goals of the Shidler College of Business and help build upon its reputation as one of the nation's top public business educational institutions. The funds are used to launch new initiatives, expand alumni networks, provide more internships and career opportunities for students, and allow the College to respond quickly to its greatest opportunities. Learn more at www.shidler.hawaii.edu/deans-circle.

Starwood Hawaii honors the career of alumnus Keith Vieira with a scholarship endowment



Keith Vieira (BBA '79)

Starwood Hotels & Resorts Hawaii has created The Keith Vieira Ho'owaiwai a Ho'ona'auao Endowed Scholarship to honor Keith Vieira's (BBA '79) 36-year career in the visitor industry, 33 of which he spent with Starwood. Before retiring at the end of

2013, Vieira served as senior vice president and director of operations for Hawai'i and French Polynesia at Starwood Hotels & Resorts Worldwide Inc.

"Ho'owaiwai a ho'ona'auao" means "to be enriched by education," a phrase that reflects Vieira's passion and commitment to education. Throughout his career, Vieira dedicated much of his time to teaching and mentoring Hawai'i's students, including those attending the Shidler College. He actively participates in Shidler's MBA Mentoring Program, serves as a guest

lecturer, and sits on the College's Advisory Council.

"I am wholeheartedly committed to growing and strengthening Hawai'i's visitor industry, but I am also passionate about and personally driven to nurture Hawai'i's future business leaders," said Vieira. "I am greatly honored by this effort to grow the talent we have in these Islands."

Vieira's scholarship supports students from Hawai'i high schools pursuing degrees at Shidler. Those wishing to contribute to the Vieira scholarship can do so at www.uhfoundation.org/keithvieira.

PricewaterhouseCoopers Los Angeles establishes a faculty endowment in accounting

PricewaterhouseCoopers (PwC) of Los Angeles, California has made a \$250,000 gift to establish the PricewaterhouseCoopers – Los Angeles Faculty Fellowship Endowment at the Shidler College of Business.

The fellowship will help the College in its efforts to recruit and retain world-class accounting faculty and support Shidler's overall mission to achieve excellence in teaching and research.

"Investing our time and resources in education is a huge priority for PwC and we believe that education is the foundation for community development," said Gregory Moore, assurance partner at PwC Los Angeles. "We proudly support the Shidler College of



Left to right: Donna Vuchinich, president and CEO of UH Foundation; Vance Roley, dean of the Shidler College; Tom Kearney, banking partner at PwC San Francisco; Suzanne Cragin, partner at PwC San Francisco; and Greg Moore, assurance partner at PwC Los Angeles.

Business and its work to develop the next generation of business leaders who can confront the increasingly complex business issues in the marketplace."

PwC of Los Angeles is part of a global network of firms in 158 countries with more than

180,000 employees. PwC brings a global perspective along with in-depth knowledge of local, state, and U.S. issues and is committed to delivering quality in assurance, tax, and advisory services.

Saltchuk Hawaii companies continue to support Neighbor Island students in the Distance Learning Executive MBA program



Left: Paul Stevens, president and CEO of Foss Maritime Company; Vance Roley, dean of the Shidler College of Business; and Glenn Hong, president of Young Brothers Ltd. Right: Pat Rosa, chief operating officer of Aloha Air Cargo; Hong; and Kimo Haynes, president of Hawai'i Petroleum Co. Inc.

Saltchuk Hawaii Companies—Aloha Air Cargo, Maui and Hawaii Petroleum, Minit Stop Shops, Young Brothers and Foss Hawaii—has made a gift of \$140,000 to help Neighbor Island students obtain an MBA degree at Shidler. The scholarships will be awarded to students entering the 2014

-2016 Distance Learning Executive MBA program in the fall. To be eligible, students must work on the Neighbor Islands and be a resident of the State of Hawai'i.

"We are very grateful to Saltchuk Resources Inc. and its Hawai'i companies for its continued support of our

Neighbor Island students and the Distance Learning Executive MBA program," said Shidler Dean Vance Roley. "Since 2006, these companies have provided a total of \$530,000 in scholarships affirming their commitment to developing the future business leaders on the Neighbor Islands."

The Distance Learning Executive MBA program provides a unique hybrid approach to teaching that combines the Internet, state-of-the-art distance learning technology and traditional teaching methods. For more information, visit www.shidler.hawaii.edu/distance-emba.

Business leaders show their support at Entrepreneurship Center's campaign kick-off



The Pacific Asian Center for Entrepreneurship (PACE) has launched a five-year initiative to raise \$2.5 million for new programs and to relocate and renovate its facilities. The campaign kickoff was held at the Waialae Country Club in February. Over 60 of Hawai'i's top business and community leaders were in attendance including (pictured left to right): John Dean, Chairman and CEO of Central Pacific Bank; Allen Uyeda, CEO of First Insurance Company of Hawaii; Susan Yamada, executive director of PACE; Jay Shidler, founder and managing partner of The Shidler Group; Terri Fujii, audit partner at CW Associates; Larry Rodriguez, Shidler executive-in-residence; and Vassilis Syrmos, UH VP for research and innovation.

To learn more about PACE and its new campaign, see the feature story on page 4 or visit pace.shidler.hawaii.edu.



I ALWAYS PLANNED TO . . .

- ☐ Give back to my alma mater
- ☐ Honor a loved one with a gift that will celebrate their memory
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- ☐ Remember a professor who inspired me to dream big

WHAT IMPORTANT THINGS HAVE YOU BEEN PUTTING OFF?

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ALUMNI SNAPSHOTS



The past few months have been busy for the Shidler alumni who attended the many fun and memorable mixers, receptions, dinner and pau hanas held throughout Asia and Hawai'i. Mahalo to everyone who helped to make these events a success.

[1] Tokyo Alumni Reception: On November 11, alumni and friends in the Tokyo area gathered at Choice! Restaurant to make new contacts, reconnect with old friends and learn more about Shidler's current initiatives from Dean Vance Roley. **[2] UH Hong Kong Alumni Annual BBQ Dinner and UH Alumni Dinner in Shanghai:** A delicious "Aloha Friday" themed BBQ buffet was held on November 15 at the YMCA Salisbury in Hong Kong. The annual UH alumni event provided a great opportunity for Shidler alums to mingle with Dean Vance Roley as well as other UH graduates. Proceeds from the event went toward the June Naughton Scholarship Fund, which helps support international students



*Connect
Communicate
Laugh
Smile
Network*

Right: Photo courtesy of
Nonstop Honolulu/Eric Baranda



studying at UH. On the same evening, alumni in Shanghai attended a special UH alumni dinner at the Shanghai Renjia at Cloud Nine Shopping Center. In attendance was special guest UH Executive VP for Academic Affairs Linda Johnsrud. **[3] Professional Services Social:** M Nightclub provided the perfect atmosphere for a fun mixer geared toward bringing Honolulu's young professionals together. The December 5 social was co-presented by the Shidler Alumni Association and the Young Lawyers Division of the Hawaii State Bar Association. **[4] Hilo Alumni Reception:** With its expansive views of Hilo Bay, manicured grounds, and impressive black sand beach, the beautiful Wainaku Center provided an incredible venue for alumni in Hilo to network while dining on tasty appetizers and drinks. The evening reception was held on January 22 with over 35 people in attendance. **[5] Alumni and Student Mixer:** On April 17, the Shidler Alumni Association organized a great pau hana mixer which brought business students and alumni together for mentoring and networking at Fresh Café's trendy new location in downtown Honolulu. For information on upcoming alumni events in your area, visit www.shidler.hawaii.edu/events or email busalum@hawaii.edu.



EXECUTIVE VINEYARDS

The incredible wines of the southern hemisphere were the stars of this year's popular Executive Vineyards wine tasting event. Presented by the Shidler Alumni Association, the annual gathering drew a capacity crowd of over 400 wine enthusiasts to the Royal Hawaiian's scenic Monarch room on March 13 for a night of wine tasting, fun, and camaraderie.

Alumni and friends spent the evening sampling from a unique selection of more than 120 wines from below the equator. Tasting stations representing Argentina, Australia, Chile, New Zealand and South Africa poured their best vintages. From light and bubbly to bold and robust – there was something to please every palate.

An array of delicious appetizers prepared by the Royal

Hawaiian's world-class chefs complimented the evening's wine choices and a colorful silent auction enticed guests to outbid one another for rare wines, vacation getaways, dining experiences and much more. The event also featured an educational seminar for premium ticket holders led by Kevin Burkett, vice president and general manager for Southern Wine & Spirits, and Mark Milton, owner of Beverage Marketing & More. The private tasting included seven exceptional wines from Argentina and Chile.

Led by Committee Chair Christlyn Shitagi and Silent



Auction Chair Krista Song, Executive Vineyards 2014 generated approximately \$24,000 for the Shidler Alumni Association. Funds will support important initiatives at the Shidler College.

"Executive Vineyard is our biggest fundraiser," said Shitagi. "This is the 13th year that the Shidler Alumni Association has organized this event and as always it was a huge success! Thank you to all of the sponsors and volunteers who helped to make this possible."

Southern Wine & Spirits of Hawaii and Beverage Marketing & More graciously donated all of the wines served throughout the evening. This is the second consecutive year that the two companies have served as the exclusive wine sponsors for the event.

View photos from Executive Vineyards 2014 at www.shidler.hawaii.edu/magazine



ALUMNI ASSOCIATION

ALUMNI NOTES



Ernest Fukeda, Jr. (BBA '76)



Glenn Hashimoto (BBA '72)



Dean Nakasone (BBA '79)



Paul Tang (BBA '71)

1970s

Ernest Fukeda, Jr. (BBA '76)

has retired as president and CEO of DTRIC Insurance Group. Fukeda first joined DTRIC as chief operating officer in 2008 and has been serving as president and CEO since 2011. "I am proud to have continued the great legacy that [founder and executive chairman] Ron Toyofuku established here at DTRIC," said Fukeda in a statement. "While my drive and passion remain strong, I have come to the realization that it is the right time for me to begin a new chapter in my life. It has been a privilege to work with such great individuals, and I thank them for allowing me to be a part of the DTRIC 'ohana for these past five-and-a-half memorable years."

Glenn Hashimoto (BBA '72) has been named president and CEO of Suisan Company Ltd., a 106-year-old Hilo-based food distribution business. Hashimoto formerly served as the company's executive vice president and general manager. He has been with Suisan for 41 years and is the company's seventh president. Hashimoto is a past president of the Japanese Chamber of Commerce and Industry of Hawaii and is a past president of the Kanoehua Industrial Area Association. He is a member of the board of governors for the Hawaii Employers Council.

Dean Nakasone (BBA '79) has been named general manager of the Outrigger Reef on the Beach. In his new role, he is responsible for overseeing the resort's day-to-day operations and staff management, as well as planning, organizing and directing all hotel services and ensuring a balance between customer satisfaction, effective business management and

financial viability for the property. Nakasone holds an extensive background in hotel management. Most recently, he had served as a general manager of the Holiday Inn Waikiki Beachcomber Resort, an Outrigger-managed property. During his time there, Nakasone transitioned from the Waikiki Beachcomber Hotel to the OHANA Hotels and Resorts brand in 2005 and then to the Holiday Inn brand in 2010. **Paul Tang (BBA '71)** has been named general manager of the Grand Hyatt San Antonio and area vice president of Hyatt Hotels

in Texas. Tang has over 40 years of experience at Hyatt. He has held general manager positions for Hyatt properties in Seattle, Columbus, Chicago-O'Hare, Waikiki and most recently, Hyatt Regency Grand Cypress in Orlando where he had also been the area vice president of Florida Hyatt Hotels. Tang has served as the past-chair of the Central Florida Hotel and Lodging Association during which time he had been recognize as CFHLA Lodging Member of the Year. He also has been named Most Influential Businessman of the Year

ALUMNI ASSOCIATION

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- HALL OF HONOR AWARDS

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MBA '07)

ALUMNI NOTES



Susan Amuro (BBA '87)



Jenny Brady (BBA '83)



Rick Ching (MBA '86)



Terri Fujii (BBA '84, MAcc '85)



Mary Hakoda (BBA '84)

Ken Spicer's novel *Deep Green* depicts a tale of adventure, humor and romance



Ken Spicer (BBA '66), writing under the pen name Stone Spicer, has completed his first novel entitled *Deep Green*. Published last March, *Deep Green* tells an adventurous, humorous and romantic tale of a drowning geology student, her heroic rescuer and their pursuit of black marketers in possession of an ancient Hawaiian artifact. The book draws from Spicer's real-life experiences in time, place and knowledge of Hawai'i, his home of over four decades. "My innate curiosity for experiencing life beneath the surface injected my writing with a true sense of authority and authenticity," stated Spicer. "Several places featured throughout my novel are now closed and gone but I strive to bring them back to life in a testimony to Hawai'i's wonderful past."

Spicer spent his early years living in various cities across Canada, the U.S. and Australia. As a teenager, he moved to Hawai'i where he gained the foundation and insight from which to write *Deep Green*. Prior to becoming a writer, Spicer enjoyed a 30-year career in the printing industry in Honolulu. He resides in Port Townsend, Washington.

To learn more about Stone Spicer and to purchase a copy of *Deep Green*, visit DeepGreen-Hawaii.com.

and Business Executive of the Year by *Orlando Business Journal*.

1980s

Susan Amuro (BBA '87) has been named research and compensation analyst for the Hawaii Employers Council. Amuro helps member employers create competitive compensation structures that attract and retain the best talent. Previously, she had worked for DFS Group. Amuro holds 20 years of experience in developing and administering compensation plans. She is a Certified Compensation Professional through World at Work and is a member of SHRM's Hawai'i chapter. **Jenny Brady (BBA '83)** has been named top listing agent for 2013 at Hokua Hawaii Realty LLC, a locally-owned residential real estate company on O'ahu. She has also recently been recognized as The Best in Real Estate for 2013 by *Honolulu Magazine*. Brady is a co-founder and the principal broker for Hokua Hawaii Realty. She has specialized in residential real estate in Hawai'i for over 20 years. **Rick Ching (MBA '86)** has been promoted to chief operating officer of Servco Pacific Inc. He will continue in his current role as president of Servco's Hawai'i automotive operations, and also now oversees Servco's home and commercial products, and various resource and support areas within Servco's Hawai'i operations. "It's an exciting time as our company continues to grow and evolve," said Ching. "I'm fortunate to work with a terrific team of people and I credit the entire team with our ongoing success." Ching joined Servco in 1985 in the corporate finance area eventually rising to chief financial

officer. He later moved into Servco's Automotive Operations where he rose to executive vice president and later to president. **Terri Fujii (BBA '84, MAcc '85)** has been named audit partner for local accounting firm CW Associates, CPAs. Fujii previously had been the managing partner at Ernst & Young's Honolulu office. She worked for Ernst & Young for 27 years until her retirement in June 2013. Fujii had been inducted into Shidler's Hall of Honor in 2007. She currently serves as a member of the Shidler Advisory Council. **Mary Hakoda (BBA '84)** has been named vice president at Coldwell Banker Pacific Properties' Leeward O'ahu office in Aiea. Hakoda joined the Coldwell team as part of a merger with Hakoda & Company. She will also serve as an instructor for the salesperson pre-licensing course at Coldwell Banker's real estate school. Previously, Hakoda had been the sole proprietor and principal/broker-owner of Hakoda & Co. She has more than 30 years of experience in residential real estate. **Marie Imanaka (BBA '81, EMBA '88)** has been named the area manager for PrimeLending, a Dallas-based company that is establishing branches in Hawai'i. Imanaka most recently served as president of Wells Fargo Home Mortgage. Prior to that she had been senior vice president of residential lending at Bank of Hawaii. **John Itamura (BBA '81)** has been named vice president of field services for Anthology Marketing Group. Itamura oversees the field operations for QMark Research, a division of Anthology. His primary responsibilities include quantitative and qualitative data collection as well as client services

ALUMNI NOTES



Marie Imanaka
(BBA '81, EMBA '88)



John Itamura (BBA '81)



Gordon Ito (BBA '83)



Lesley Kaneshiro (BBA '86)



Nolan Kawano (BBA '84)

and sales. Itamura brings to Anthology more than 27 years of experience in Hawai'i's marketing and polling research industry serving in director or senior management positions. He most recently served as president of FAQ Hawaii, a market research firm. Hawai'i Insurance Commissioner **Gordon Ito (BBA '83)** has been re-elected as the chair of the National Association of Insurance Commissioners' Western Zone. The Western Zone is the largest division of the four zones in the U.S., geographically and in membership. Since 2010, Ito has overseen the insurance industry in the State of Hawai'i which writes \$4.5 billion in premiums, and includes 1,000 insurance companies and 40,000 insurance agents. **Lesley Kaneshiro (BBA '86)** has been appointed senior vice president of operations for Pūlama Lāna'i, a company owned by Larry Ellison that is responsible for operating the island of Lāna'i. Kaneshiro is responsible for overseeing operations for Pūlama Lāna'i and its subsidiaries. She previously, had been senior vice president of finance for the company. Prior to

that, she had been CEO of Island Air. **Nolan Kawano (BBA '84)** has been named president of IC International, a Hawai'i wholesale provider of excess and surplus insurance. With over 20 years of experience in the insurance industry, Kawano provides strategic leadership for the company while overseeing day-to-day operations. Prior to joining IC, Kawano had served as senior vice president and chief financial officer for Island Insurance. He also held past management positions with First Insurance Company of Hawaii, the Hawaii Hurricane Relief Fund and KPMG. Active with various community organizations, Kawano is the president of the Public Schools of Hawaii Foundation and a director of Hawaii 3R's. Formerly, he had been a director of the Hawaii Council on Economic Education and had served on the board of the Nu'uuanu YMCA of Honolulu. **Paul Kobayashi (BBA '85)** has been named vice president for administration and chief financial officer for the University of Hawai'i Foundation. Previously, he had served as the executive assistant to the vice president of budget and finance and chief

financial officer for the University of Hawai'i System. Before that, he had served as director of financial management and controller. Prior to joining UH, he spent 15 years with Hawaiian Airlines serving in a variety of roles from finance and accounting to vice president and controller. **Earl Kurisu (BBA '87)** has joined Hawaiian Host as director of sales. Kurisu has more than nine years of experience in sales. He is responsible for coordinating and developing sales and marketing activities for Hawaiian Host in the Asia-Pacific region, excluding Japan. He will work closely with the distributors and brokers in the domestic and travel sectors of countries such as Hong Kong, Singapore, Korea, Shanghai and Malaysia among others. Prior to joining Hawaiian Host, Kurisu had been international sales and marketing manager for Hawaiian Sun. Also, he had served as general manager for Ed & Don's of Hawaii. **Corinne Murashige (BBA '87, MBA '95)** has been hired as the director of finance for the Honolulu Community Action Program Inc. (HCAP). She joins several other Shidler alumni as part of HCAP's management team:

Executive Director **Robert Piper (MBA '93)**; Director of Planning, Program Development and Communications **Michael Hane (BBA '90)**; and Director of HR **Derek Nishimura (BBA '93)**. HCAP is a private, 501(c)3 non-profit organization whose mission is to provide opportunities for low-income individuals or families to achieve self-reliance. The organization serves over 18,000 disadvantaged residents of O'ahu each year. Murashige has worked in the non-profit sector for over 20 years and has a passion for supporting programs that provide services to children, kūpuna, and the underprivileged. Prior to joining HCAP, Murashige had been the controller for Alu Like Inc. **Michele Saito (BBA '81)** has been named president of DTRIC Insurance Group. Saito has over 30 years of experience in the insurance industry. She most recently had served as chief operating officer for Healthways Hawaii and before that she had been president of Farmers Insurance Group. Saito is an inductee of the Shidler Hall of Honor. **Garret Tokuda (BBA '84)** has been named senior vice president of finance for Pūlama



Paul Kobayashi (BBA '85)



Earl Kurisu (BBA '87)



Corinne Murashige
(BBA '87, MBA '95)



Michele Saito (BBA '81)



Garret Tokuda (BBA '84)



Winona White
(BBA '87, MBA '94)



Cynthia Yamasaki (BBA '82)



Francis Young (BBA '81)
Photo courtesy of
Prince Resorts Hawaii



Blair Collis (BBA '96)



Lori Fukumae (BBA '90)

Lāna'i, the company owned by Larry Ellison that is responsible for operating the island of Lāna'i. Tokuda is responsible for oversight of all accounting and finance functions for the company. Prior to joining Pūlama Lāna'i, Tokuda had been senior vice president of finance at Scheduling.com, Inc., a software company in Silicon Valley.

Winona White (BBA '87, MBA '94) has been promoted to vice president of human resources at Kamehameha Schools. She has more than 25 years of experience as a human resources professional, the last seven of which have been as vice president of human resources at Kaiser Permanente Hawai'i. "I am humbled and honored to be joining Kamehameha Schools at an exciting time and to contribute to the success of its current Strategic Vision 2040 planning efforts," stated White in a press release. White is an advisory board member and capstone project executive panelist for the Masters of Human Resources Management Program at Shidler.

Cynthia Yamasaki (BBA '82) is focusing full-time on her life coaching business CMY Consulting LLC. Yamasaki first launched CMY

in 2007. The company helps professionals avoid burnout and achieve a sense of purpose and passion. Since 2012, Yamasaki had been overseeing the YWCA of Oahu's Patsy T. Mink Center for Business and Leadership. **Francis Young (BBA '81)** has been promoted to front office manager for the Hawaii Prince Hotel Waikiki and Golf Club. He is responsible for the overall operations of the front office team, including concierge, PBX, bell desk and the Ilima Club Lounge. Previously, Young had served as assistant front office manager for the hotel. He has 29 years of experience in the hotel industry. Before joining Hawaii Prince, he had worked for Hyatt Regency properties in Waikiki, Orlando and Greenville.

1990s

Blair Collis (BBA '96) has joined the board of directors for the Association of Science-Technology Centers, a global nonprofit organization of science centers and museums dedicated to furthering public engagement with science. Collis serves as the president and chief executive officer of the Bernice Pauahi

Bishop Museum, a position he has held since 2003. **Lori Fukumae (BBA '90)** has joined the Hawaii Employers Council as the director of membership development. She is responsible for growing the membership base, ensuring member satisfaction and forming strategic alliances which enhance membership development. Fukumae has 23 years of sales and marketing experience. **Michael Hane (BBA '90)** has been named director of planning, program development and communications for the Honolulu Community Action Program Inc. (HCAP). He joins several other Shidler alumni as part of HCAP's management team: Executive Director **Robert Piper (MBA '93)**; Director of Finance **Corinne Murashige (BBA '87, MBA '95)**; and Director of HR **Derek Nishimura (BBA '93)**.

HCAP is a private, 501(c)3 nonprofit organization whose mission is to provide opportunities to enable low-income individuals or families to achieve self-reliance. The organization serves over 18,000 disadvantaged residents of O'ahu each year. Previously, Hane had been HCAP's director of finance. He has been with

the agency since 2010. **Grant Kubota (BBA '99, MBA '05)** has been promoted to first vice president of wealth management at Morgan Stanley. He has extensive experience in retirement and estate planning; investment management and portfolio analysis; and is responsible for advising individuals, families, and business clientele. Prior to joining Morgan Stanley, Kubota had worked for KPMG. **Patrick Matsumoto (BBA '99, MBA '05)** has been promoted to vice president and commercial banking manager for Central Pacific Bank. Matsumoto is responsible for establishing and sustaining an effective sales and sales management process to develop a motivated and productive sales force. Formerly, he had been vice president and senior commercial banking officer for the bank.

Kenneth Mito (MBA '93) has been named office manager for Starn O'Toole Marcus & Fisher, a Hawai'i real estate and business law firm. His diverse background includes time as a director of human resources, a director of respiratory care, and a tenured, full professor within the University of Hawai'i Community Colleges system. **Jodi**



Alvin Oshiro (BBA '98)



Steve Sombroso (EMBA '94) (right) with golf pro John Daly



James Atkinson (BBA '03)



Ian Clagstone (BBA '07)

ALUMNI NEWS



Michael Hane (BBA '90)



Grant Kubota
(BBA '99, MBA '05)



Patrick Matsumoto
(BBA '99, MBA '05)



Kenneth Mito (MBA '93)



Jodi Nozoe Chang (BBA '98)

Nozoe Chang (BBA '98) has been promoted to senior vice president of wealth management at UBS Financial Services. Nozoe Chang is a Certified Financial Planner and focuses on holistic portfolio management - accumulation, preservation, transfer of wealth to the next generation, and philanthropy. She has been recognized as an industry leader, being named to Barron's 2014 America's Top 1,200 Financial Advisors list. **Alvin Oshiro (BBA '98)** has been promoted to assistant vice president and controller for Hawaii National Bank. He is a Certified Public Accountant with more than 10 years of accounting experience. In his new position, Oshiro will work closely with the chief financial officer to manage the accounting department's operations, including budgeting, financial reporting and tax planning. He joined the bank in 2012 as an assistant controller and previously had worked as controller for Acura of Honolulu and Pflueger Inc. **Steve Sombrero (EMBA '94)** has been named a Top Producer in terms of commissions earned by NAI Global, a global network of owner-operated commercial real

estate brokerage firms. Sombrero ranked among the top-10 real estate professionals honored in his category at NAI's annual conference in February. He is the president and principal owner of NAI Chaney Brooks, a commercial real estate organization. Sombrero serves as a director of NAI Global's Asian Markets. His most recent transaction had been the sale of Genshiro Kawamoto's Hawai'i holdings to Alexander & Baldwin. In 2010, Sombrero launched the Aloha Beer Company, an enterprise modeled after the business plan he produced during his EMBA studies at Shidler.

2000s

James Atkinson (BBA '03) has been named CFO of Sub-Sahara Capital Group LP, an investment management firm in Scottsdale, Arizona. Prior to joining Sub-Sahara in August 2013, Atkinson had worked for various finance and accounting firms in San Francisco including Phineus Partners, Watershed Asset Management, Deloitte LLP and KPMG LLP.

Ian Clagstone (BBA '07) and business partner Linda Gee have formed a real estate advisory firm

named Standard Commercial LLC. Clagstone most recently spent seven years at PMRG Realty Group as vice president of investment sales and leasing. **Lena Fernandes (BBA '04)** has been promoted to field services officer for the Hawaii Government Employees Association (HGEA). Previously, she had served as a union agent for HGEA. **Trisha Gibo (BBA '05, MBA '13)** has been named an associate with Alston Hunt Floyd & Ing. Gibo focuses on labor and employment law. Prior to joining the firm in September 2013, she had served as a law clerk to the Honorable Steven S. Alm in the First Circuit Court of the State of Hawai'i; hearings officer for the State of Hawai'i Department of Public Safety; and legal extern at the State of Hawai'i Labor and Industrial Relations Appeals Board. Also, she had been an HR specialist for the University Clinical Education & Research Associates, and a recruitment and training coordinator for Easter Seals Hawai'i. She earned her JD from the UH William S. Richardson School of Law.

Emily Kukulies (MBA '08) and Arnold Abangan were wed on June 23, 2013 at the Worabura Resort

in Hua Hin, Thailand. The couple hosted family and friends from Hawai'i and the U.S. mainland for three days of festivities. The authentic Thai ceremonies were followed by a gulf-side wish lantern celebration lit by the full moon. The honeymoon included travels to Thailand, Vietnam, Cambodia and Korea. Kukulies is an assistant professor and the director of student life and development for Honolulu Community College. She is also an instructor of community resilience for the National Disaster Preparedness Training Center. Abangan is a teacher at Leilehua High School. **Adrian Lavarías (BBA '01)** has been promoted to partner with Bay Lung Rose Holma, a leading Honolulu firm for real estate, construction and complex commercial law and litigation. His areas of practice include construction, personal injury, real estate, and trusts and estates litigations. Lavarías joined the firm in 2006. After graduating from the UH William S. Richardson School of Law, he had been a summer associate with the firm. Also, he had worked as an extern to the Honorable Susan Oki Mollway of the U.S. District Court for the



Lena Fernandes (BBA '04)



Trisha Gibo (BBA '05, MBA '13)



Emily Kukulies (MBA '08) and Arnold Abangan



Adrian Lavarías (BBA '01)

ALUMNI NOTES



Waylen Leopoldino (MHRM '07)



Christopher Luke (BBA '04)



Cara Perlman (BBA '03)



Christopher Radovich (BBA '02)



Aryeh Sternberg (VEMBA '03)

District of Hawai'i, the Honorable Michael D. Wilson of the First Circuit Court, State of Hawai'i, and the UH General Counsel's office.

Waylen Leopoldino (MHRM '07) is the owner of Bamboo Garden, a 36-year-old bar and restaurant in Hilo, Hawai'i. Since taking over in October of 2013, Leopoldino and his business partner and mom Donna, have been working hard to brand Bamboo Garden into a sports and karaoke bar which features fresh new drinks and local appetizers. When he is not busy overseeing operations at Bamboo Garden, Leopoldino works as a human resources professional for the Hawaii Police Department and is also the owner of Professional Development Group Hawaii. **Christopher Luke (BBA '04)** has been promoted to front services manager for the Aston Waikiki Beach Hotel. In his new position, Luke oversees all duties of the front desk including guest services for the hotel. He has more than six years of customer service experience, most recently serving as a front services supervisor. Prior to that, he had been a bell service clerk at the hotel. **Cara Perlman (BBA '03)** has joined Kiewit Building Group Inc. as a business development

coordinator. Prior to joining Kiewit in September 2013, Perlman had been a senior traffic manager at Hagadone Printing Company and she had held positions with MMI Realty, Communications Pacific and Starwood Vacations. **Christopher Radovich (BBA '02)** has been named director of IT operations and service manager for Hawaiian Airlines. In his current position, Radovich is responsible for driving incident, problem and change management processes to ensure stability of IT infrastructure for the airlines. He has more than 15 years of incident and problem management experience in IT and operations. Prior to joining Hawaiian, Radovich had served in various IT, operations management and supervisory positions at First Insurance Company of Hawaii and at the Hawai'i State Department of Education. **Noe Sekimoto-Cole (BBA '07)** and Jeff Cole were married at the Sunset Ranch on the North Shore of O'ahu last August. "We chose the North Shore because that was our favorite place to spend our time together - snorkeling, surfing, eating, relaxing, ATVing, and for Jeff, riding his dirt bike," shared Noe. "We were married by our two best friends who were with

us when we first met!" Noe and Jeff reside in Boulder, Colorado where Noe works as an accounting specialist for the Western Interstate Commission for Higher Education (WICHE) and Jeff is a software developer for Loraker Labs. **Aryeh Sternberg (VEMBA '03)** has been named ad tech innovation manager at News Corp. Australia, a leading newspaper publisher headquartered in Sydney, Australia. Prior to joining News Corp., Sternberg had served as a consultant at MurphyCobb & Associates (Australia), a multi-channel production consultancy, and Gerson Lehrman Group (Asia Pacific), the world's largest membership for professional learning and expertise. **Ross Tanouye (BBA '09)** has been named web developer for Upspring Media, a full-service new media agency owned and operated by the aio Group. Tanouye is responsible for the design and development of web and mobile software applications to help clients reach more customers and run more efficiently. **Sarah Tenney (EMBA '03)** has joined the sales and marketing team as manager of Kaiser Permanente's individuals and families lines of business. She is responsible for managing,

marketing, sales and business development goals of individual and family plans for Kaiser Permanente Hawaii. Before joining Kaiser, Tenney had been vice president of marketing, communications and fund development for Goodwill Industries of Hawaii. She has more than 15 years of sales, marketing and business development experience working for organizations such as the Battleship Missouri Memorial Association, HONBlue and Kapiolani Health Foundation. **Laura Ward (BBA '09)** has been promoted to assistant product development manager for Hawaiian Host, the largest manufacturer of chocolate covered premium macadamias in the world. She assists with the planning and development of new products for Hawaiian Host and provides oversight to ensure the successful progress of projects. Previously, Ward had served as marketing coordinator.

2010s

Marnelli Basilio (BBA '10) and John Ulep are engaged to be married on March 28, 2015 at St. Joseph Church with a reception to follow at the Ko'olau Grand Ballrooms in Kane'ohe, Hawai'i.



Huynh Phuong Thuc Le (VEMBA '13)



Tze Chong "Andy" Lim (VEMBA '11)



Elisha Lum (BBA '13)



Maily Nguyen (VEMBA '10)



Shannon Phenix (BBA '10)

ALUMNI NOTES



Ross Tanouye (BBA '09)



Sarah Tenney (EMBA '03)



Laura Ward (BBA '09)



Marnelli Basilio (BBA '10)



Adrian Catalan (BBA '13)

Basilio is the community relations coordinator for the University of Hawai'i William S. Richardson School of Law. She is pursuing a MEd degree at the UH Mānoa College of Education. Ulep is the owner and creative director for Glorified Supply Co. He is also in the management trainee program at Jamba Juice Hawaii.

Adrian Catalan (BBA '13) will be attending the University of Hawai'i William S. Richardson School of Law in August. He is looking forward to enrolling in Shidler's joint JD/MBA program to further his education and combine his passion for business with the discipline of law. **Huynh Phuong Thuc Le (VEMBA '13)** has been named general manager of the Active Cosmetics division for L'Oreal Vietnam. She oversees a staff of 120 employees and manages all aspects of operations including marketing, sales, supply chain and finance. Prior to joining L'Oreal, Le had served as the marketing manager for FMCG, a consumer goods distribution company. "It is very interesting to shift hats from a professional marketer to a general manager. It is much more pressure and in return, also much more fun." **Tze Chong "Andy" Lim (VEMBA '11)** has

joined HSBC, one of the world's largest banking and financial services institutions, as vice president of corporate real estate where he manages the bank's property and facilities portfolio in Vietnam. Prior to joining HSBC, Lim had served as the general manager at Parkland Residential Commercial and Complex – Chiap Hua Hong Kong Group. **Elisha Lum (BBA '13)** has joined the University of Hawai'i Foundation as a fiscal clerk. Most recently, Lum had worked as a loan collection officer at the University of Hawai'i at Mānoa. During her spare time, she enjoys volunteering to assist with Roosevelt High School's judo team. **Maily Nguyen (VEMBA '10)** has been named head of client management for global payment and cash management at HSBC. Previously, she had worked for Hewlett-Packard as the director of global business services for Vietnam. **Shannon Phenix (BBA '10)** has been hired as a law clerk for the Office of the Clark County Public Defender, Adult Division in Nevada. She recently received her juris doctorate and master of social work from the University of Nevada - Las Vegas. After completing the bar exam in July, Phenix plans to travel to Paraguay,

Catching up with Lambert Lum (BBA '09)

Lum shares his story on life after Shidler and finding success in helping Hawai'i's homeless



CAREER AFTER COLLEGE: While at Shidler, I worked at Gytaku Japanese Restaurants. Upon graduating, the owners created an HR generalist position for me. After two years, I moved to similar positions at Pro Service Hawaii and Kuakini Hospital. During this time, I learned that I wanted to do something more specialized within the HR field. In August 2013 I began working as a training and development specialist at Waikiki Health's Next Step Homeless Shelter in Kaka'ako. I enjoyed teaching life skills (i.e., employment, resume writing, interviewing) to people transitioning out of homelessness. Within six months, I placed over 60 formerly homeless individuals into permanent jobs. My superiors took notice and I was promoted to workforce development manager. Three months later, I was promoted to shelter manager overseeing the entire facility.

FINDING THE ONE: Working two jobs, I didn't have much free time so I decided to give online dating a shot. In January 2013, I met my fiancé Jeannie and by December we were engaged. Our wedding is set for November 2014. Online dating really works!

LESSONS LEARNED: Life after college was initially a struggle. I went through three jobs in less than three years and endured a short stint of unemployment, but I learned a great deal about myself: 1) my strengths and weaknesses, 2) the kind of company I want to work for, and 3) people skills. I would not be where I am today if not for those experiences.



Noe Sekimoto-Cole (BBA '07) with husband Jeff Cole

ALUMNI NOTES



Hoang Son Phung (VEMBA '10)



Thi Lan Anh Tran (VEMBA '10)



Trong Hai Tran (VEMBA '12)



Michael Yoong (VEMBA '13) and
Bao Uyen Le (VEMBA '13)



Albert Yu (CIMBA '13)

Argentina, Brazil and Peru. **Hoang Son Phung (VEMBA '10)** has joined Techcombank in Vietnam as the head of corporate service - south and chief representative. Phung holds more than 13 years of experience in the life insurance industry. He recently served as the country head of property and corporate service at AIA Vietnam Life Insurance Company. **Thi Lan Anh Tran (VEMBA '10)** has been named country general manager for Jollibee Food Corporation in Vietnam. Jollibee is the largest fast food chain in the Philippines. Recently, the company has expanded internationally to the U.S., Vietnam, Hong Kong, Saudi Arabia, Qatar and Brunei. Prior to joining Jollibee, Phung served as

the general manager for Beiersdorf (NIVEA), a global skin care company. **Trong Hai Tran (VEMBA '12)** has been named general manager of Karcher Vietnam Co. Ltd., a global manufacturer of pressure washers and cleaning equipment in Vietnam. Tran previously served as the chief executive officer and co-founder of Duy Hai Co. Congratulations to **Michael Yoong (VEMBA '13)** and **Bao Uyen Le (VEMBA '13)** on their wedding on January 11, 2014 in Tay Ninh, Ho Chi Minh City, Vietnam. **Albert Yu (CIMBA '13)** has moved to Santa Rosa, California in Sonoma County where he has started a new job as a hospitality and business instructor at Santa Rosa Jr. College.

Previously, Yu had worked in the hotel industry for the Four Seasons, Intercontinental, Starwood, Hyatt, and Fairmont Hotels. He also has been an adjunct instructor in hospitality, hotel and restaurant management at Mission College, Le Cordon Blue and the International Culinary Center. Yu received his Bachelors of Science degree in hotel administration from Cornell University.

Submit Alumni Notes to
amy.watari@uhfoundation.
org or mail to Shidler
Business, 2404 Maile Way,
C202, Honolulu, HI 96822.



Edison Lau
receives the Elijah
Watt Sells Award

Edison Y. Lau (BBA '12, MAcc '13) has been named a 2013 Elijah Watt Sells Award recipient. The coveted award is presented to individuals who obtain a cumulative average score above 95.50 across all four sections of the Uniform CPA Examination. Award recipients must complete the test during the 2013 calendar year and pass all four sections of the Examination on their first attempt. More than 94,154 individuals sat for the CPA Examination in 2013, with only 55 candidates meeting the criteria to receive the Elijah Watt Sells Award. Lau was a UH Regents' Scholar while attending UH Mānoa. He also worked as a graduate assistant for Shidler's Pacific Asian Management Institute. He is currently an audit assistant at Deloitte in Honolulu.



Erin Kanno Uehara with Colins Kawai

Artisan Chocolatier Erin Kanno Uehara is satisfying Hawai'i's sweet tooth cravings with her world-class chocolate truffles

As the co-owner of Choco le'a LLC, **Erin Kanno Uehara (MBA '13)** creates what are considered by many to be the best hand-made artisan dark chocolate truffles in Hawai'i. Choco le'a's unique treats infuse the finest chocolates with popular local ingredients such as lilikoi, mochi, green tea, and haupia. Uehara first joined the truffle-making business as a Shidler MBA intern working for her uncle and Choco le'a founder Colins Kawai, a self-taught chocolatier. In May 2014, she decided to pursue chocolate-making full-time. Armed with her new MBA degree and her talent as an artisan chocolatier, Uehara has helped to expand Choco le'a's loyal following of customers. Her clients include the Westin Moana Surfrider, the Sheraton Waikiki, Anne Namba Designs and the Japanese Cultural Center to name a few. Her truffles have also been featured at many of Hawai'i's elite events and fundraisers. Hats off to Erin, Colins Kawai and the entire Choco le'a team for fulfilling Hawai'i's chocolate cravings one truffle at a time. www.chocolea.com.



Hawaii National Bank's Shidler alumni gather at the company's King Street headquarters in Honolulu's historic Chinatown district. For more than 50 years, Hawaii National Bank's team of "Warm-Hearted Bankers" has provided highly personalized services and financial expertise to Hawai'i's businesses and communities.

Mahalo to the Shidler alumni at Hawaii National Bank for their dedicated service to local communities and for their support of the UH Mānoa Shidler College of Business.

Shidler Graduates at Hawaii National Bank

Gail C. Asada (BBA '75)
Accounting Manager

Leslie Y.H. Chang (BBA '82)
Vice President and Credit Officer

Kathleen Chong (BBA '78)
Assistant Vice President and Charge Card Manager

Nikolaus A. Daubert (EMBA '11)
Electronic Banking Manager

Jay H. Dow (BBA '06)
Vice President and Corporate Banking Loan Officer

Daniel Fong (BBA '89)
Senior Vice President, General Corporate Counsel and Compliance Administrator

Kathryn K.H. Fujitani (BBA '06, EMBA '13)
Marketing Officer

Russell T. Harada (BBA '74)
Vice President and Business Integration Group Manager

Susan M. Harada (BBA '83)
Senior Systems Analyst

Gregg T. Hirata (BBA '90)
Vice President and Regional Manager

Clayton M. Kanzaki (BBA '72)
Vice President and Senior Mortgage Lending Officer

David A. Kenny (EMBA '11)
Assistant Vice President and Director of Deposit Operations

Se Kwon Kim (BBA '01, MBA '07)
Assistant Vice President and Mortgage Loan Officer

Gary K. Kobashigawa (BBA '68)
Vice President and Corporate Banking Loan Officer

Eric Lau (BBA '05, MBA '10)
Assistant Controller

Michael Y.J. Lau (BBA '77)
Assistant Vice President and Branch Manager

Addie C.P. Lui (BBA '94)
Information Security Officer

Andrea K. Mailo (BBA '12)
Marketing Assistant

Kevin Matsuda (BBA '94)
Assistant Vice President and Corporate Banking Loan Officer

Michael Nii (BBA '12)
Credit Analyst

Shane Nishimoto (EMBA '09)
Chief Appraiser

Cheryl Nishita (BBA '87)
Vice President and Director of Marketing

Alvin M. Oshiro (BBA '98)
Assistant Vice President and Controller

Jarrett Oshiro (BBA '93)
Assistant Vice President and Branch Manager

Steven Takeda (BBA '00)
Vice President and Infrastructure Support Group Manager

Kyle Tangadik (BBA '05)
Human Resources Officer

Richard T. Tran (BBA '11)
Loan Assistant

Hawaii National Bank is a community bank that provides highly personalized service through 13 branches on O'ahu, Maui and Hawai'i Island. For more than 50 years, the bank has specialized in serving individual account holders and locally owned, closely held businesses. Hawaii National Bank has earned a reputation for excellent service to individuals and small businesses by offering world-class financial resources, a customer-oriented approach and local loan decisions. To learn more, visit www.hawaiinational.com.

Address Service Requested

CALENDAR 2014

JULY

- 3 Last Day of Instruction:
Summer Session I
- 4 Holiday: Independence Day
- 7 First Day of Instruction:
Summer Session II
- 15 Legal Ethics
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
- 17 Shidler Alumni Association
Annual Meeting
www.shidler.hawaii.edu/annualmeeting
- 17 Medical Ethics
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
- 22 Corporate Governance and Ethical
Behavior in Both For-Profit and
Not-for-Profit Charitable Organizations
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
- 29 Hawai'i Trailblazing the Conservation
Economy
Pacific Asian Lecture Series
pami.shidler.hawaii.edu/pals
- 29 Fraud and Its Recent Giants
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
- 31 Ethics in College and Professional
Athletics
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein

AUGUST

- 2 Southern California Alumni Yacht Cruise
See box for details
- 7 The Ethics of Capitalism
Will Weinstein Conversation Series
www.shidler.hawaii.edu/weinstein
- 12 Opportunities and Challenges in the
Korean Economy
Dr. N.H. Paul Chung Memorial Lecture
pami.shidler.hawaii.edu/paul-chung
- 14 Last Day of Instruction:
Summer Session II
- 15 Holiday: Statehood Day
- 21 Executive MBA Alumni Reunion
www.shidler.hawaii.edu/embareunion
- 25 First Day of Instruction: Fall Semester

SEPTEMBER

- 1 Holiday: Labor Day
- 30 Hall of Honor Awards
See box for details

OCTOBER

- 25 UH Mānoa Homecoming Game vs. Nevada

NOVEMBER

- 3 Shidler Scholarship Luncheon
shidler.hawaii.edu/scholarship
- 11 Holiday: Veterans' Day
- 27 Holiday: Thanksgiving Day
- 28 Non-Instructional Day

DECEMBER

- 11 Last Day of Instruction: Fall Semester
- 15-19 UH Mānoa Final Examinations
- 20 UH Mānoa Commencement
www.uhm.hawaii.edu/commencement

For event updates, visit www.shidler.hawaii.edu/events or mail busevent@hawaii.edu

Southern California Alumni Yacht Cruise

August 2, 2014
12:45 p.m.
Newport Bay

Shidler alumni are invited to enjoy an afternoon cruise aboard the *Dulcinea* hosted by Bill and Sue Johnson. Guests will enjoy the scenic views of Newport Bay while reconnecting with their fellow Shidler alums. Learn more and register at www.shidler.hawaii.edu/newport.

Hall of Honor 2014

September 30, 2014
5:30 - 9:00 p.m.
Sheraton Waikiki

The Hall of Honor Awards recognizes extraordinary Shidler alumni who have achieved the highest level of excellence in their profession and provided outstanding service to their communities and alma mater. This year's event details, including the announcement of the 2014 inductees and registration information will be posted at www.shidler.hawaii.edu/Hall-of-Honor.

YOUR GIFT TO THE SHIDLER ADVANCEMENT FUND MAKES A BIG IMPACT

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