

# SHIDLER BUSINESS

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University of Hawai'i at Mānoa Shidler College of Business



## Congrats to the First Freshman DAP Grads

INSIDE: Kīpapa i ke Ala Lecture features Walter A. Dods, Jr.  
New ideas to minimize unethical behavior in powerful people | Alumni at Work features Kamehameha Schools

## DEAN'S MESSAGE



# Aloha,

Time sure flies when you are having fun. It is hard to believe that it has already been four years since Shidler's inaugural class of Freshmen Direct Admit students first arrived on campus. During this time, we have watched with great pride as these exceptional students have grown and matured to stand among the top leaders of their class. In this issue of *Shidler Business*, we celebrate these outstanding individuals and their recent graduation from the Shidler College of Business. We also share their personal accounts of their time at Shidler and learn about their plans for the future as they prepare to take the world by storm.

When good things are happening all around you, it is no wonder that the past few months raced by in the blink of an eye. We are experiencing record enrollment numbers in many of our programs. Our students and faculty are accomplishing incredible things both in and out of the classroom. And we continue to form new partnerships thanks to the support of our awesome network of alumni and friends.

Included among these many points of pride sits an ambitious center that has transformed itself into the hub of all things entrepreneurial at UH. Over the

past few years, the Pacific Asian Center for Entrepreneurship (PACE) has dramatically increased its lineup of programs to support countless members of the UH community. This semester, PACE hosted a fantastic Kīpapa i ke Ala Lecture featuring legendary Hawai'i businessman Walter Dods. Excerpts from this rare appearance by one of the state's most well-respected and influential business figures can be found on page 6. We also recap the entire line up of recent PACE activities in a fun feature spread found on page 16.

It has been a wonderful semester filled with remarkable successes, great accomplishments, and excellent growth. Thank you for joining us on this exciting and adventurous journey as we take the Shidler College of Business to new heights.

Mahalo for your support and feedback. We hope you have a great summer and productive fall semester.

Sincerely,

V. Vance Roley  
vroley@hawaii.edu

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# SHIDLER BUSINESS



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Alumni who graduated in 2005 or later will receive an electronic version of *Shidler Business*. This only applies to those whose record is linked to a valid email address. Those with no email or have graduated prior to 2005 will receive a hard copy in the mail unless otherwise requested.

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Top: Students rev up their creative juices at the iLab Grand Opening; Bottom: Newly renovated Shidler classrooms are a big hit

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CIRCULATION  
27,000 Per issue

On the cover: Graduates of Shidler's first class of Freshman Direct Admit Program students



# Congrats to the first Freshman DAP Grads!

The Shidler College of Business has a lot to be proud of this semester. Its inaugural class from the Freshman Direct Admit Program (DAP) has finally graduated with accomplishments and honors that have surpassed everyone's expectations.

California-native Katherine Spieler came to UH Mānoa to play volleyball but was also very determined to succeed academically. She graduated with both her bachelor's and master's degrees in accounting in four years. In 2014, Spieler was named Shidler Special Junior in Accounting and Distinguished Student in Accounting in 2016.

In addition to her outstanding academic achievements, Spieler is one of UH's most decorated scholar-athletes. Last year, she received two UH Athletics awards and she

was named to the AVCA All-American Beach Volleyball Team in 2014 and again in 2016. This year, she received four athletic awards including the Top 5 All-Hawaii Rainbow Wahine Academic Award and the Jack Bonham Award.

Spier's dream is to play professionally and eventually use her accounting degree to work for an environmentally-sustainable company.

For other DAP graduates, going through the program allowed them to take risks and chase after their aspirations.

After years of doubting her abilities, Bethany Kwan (management major from San Francisco) said she now has the confidence to go after her dreams. Through the DAP program, Kwan received many

opportunities to grow academically and personally. She gained a new business perspective, developed her business acumen and started to believe in herself.

"My decision to come to UH was definitely the best 'gut' decision I've ever made," said Kwan. "People always ask me why I came all the way out to Hawai'i and my response is always that UH was just the right fit! I am so grateful to have had four successful years at Shidler and what's even better is that I've been able to stay true to myself!"

After graduation, Kwan plans to work for the Teach For America program for several years before embarking on her next dream.

In 2013, Kwan received the Shidler Outstanding Freshman Award and in 2014, she received the Oscar and Rosetta Fish Scholarship.

Michaela Kamemoto (marketing and international business major from Honolulu) and Bryce Nakamura (management and marketing major from





**"This is an extraordinary class of very accomplished freshmen. As a collective group, these students are very ambitious, highly motivated, and well-rounded"**

**-Irene Burns, Freshman Advisor**

Honolulu) plan to further their education by pursuing a law degree.

"Shidler helped me to become more aware of the world and how it works," says Kamemoto. "Professors, mentors and staff alike helped me develop my soft skills, such as networking and interviewing. I'm hoping to apply what I've learned at Shidler to my future law practice."

As for Nakamura, he will be attending Marquette University Law School in the fall. With his business and legal background, he hopes to work for a professional sports organization.

"My decision to enroll at the Shidler College of Business has truly been a blessing and I can proudly say that it has been one of the best decisions I have made thus far," said Nakamura. "The connections I made through the college ultimately help me to gain an internship in my desired career interest."

Nakamura received an internship with the Hawaii Bowl and Hawaiian Airlines Diamond Head Classic. He also worked as a student assistant for the UH Athletics Director's Office where he gained valuable experience in events marketing, operations and the legal aspects of the sports business.

Nakamura added, "I feel confident in my law school journey because of my understanding of the various aspects of business in addition to feeling competent with my networking, relationship and career-building skills I have learned through the Shidler College of Business."

In 2015 and 2016, Nakamura was named Outstanding Student in Management.

With the support of her extended family in Hawai'i, Nebraska-native Kana Leia Veney (management information systems and international business major) found it easier to attend UH as a freshman. Veney said the most valuable part of her experiences was the opportunity to intern and study abroad.

During her Shidler years, Veney interned at Victoria's Secret PINK as a UH campus representative and at TD Ameritrade in the supply management department. She also studied abroad at the ESC Rennes School of Business in France for a semester and spent two months studying in Taiwan.

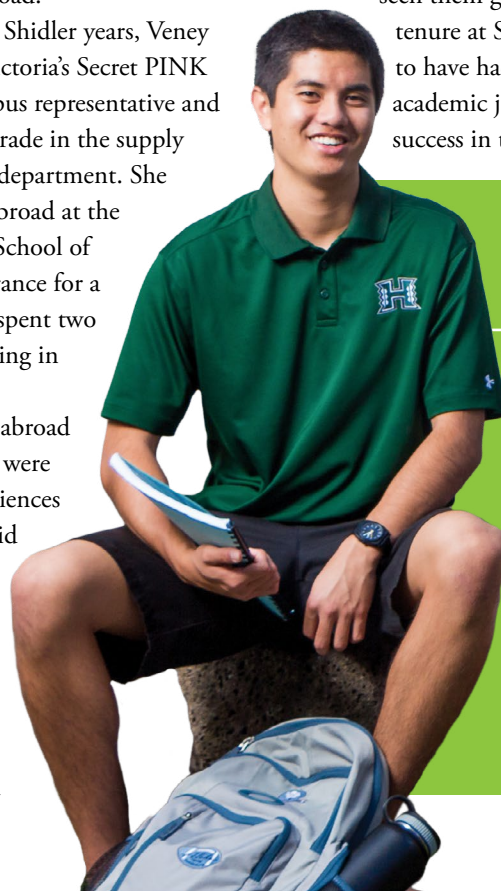
"The study abroad opportunities were the best experiences of my life," said Veney. "The experience made me more independent, cultured, and eager to travel

again for personal and business reasons."

After graduation, she is moving to New York to work for TD Ameritrade as a rotational business analyst in the Emerging Talent Program.

Freshman Advisor Irene Burns, who recruited the first class said, "This is an extraordinary class of very accomplished students. As a collective group, they are very ambitious, highly motivated, and well-rounded. Several of them have held executive board positions in Shidler clubs, completed internships, studied abroad, and taken part-time jobs, while still maintaining a GPA of 3.5 or higher."

With a heavy heart, Burns said, "I have seen them grow and mature during their tenure at Shidler and it is a great honor to have had a small impact on their academic journey. We wish them all success in their future endeavors."



## The Freshman Direct Admit Program

Outstanding high school seniors entering UH Mānoa in the fall are invited to be a part of the DAP. The admission process is very selective and highly competitive.

For more information on the Freshman Direct Admit Program, visit: [shidler.hawaii.edu/freshman-dap](http://shidler.hawaii.edu/freshman-dap).



**A conversation** with legendary Hawai'i businessman

# Walter A. Dods, Jr.

Hawai'i business icon Walter A. Dods, Jr. drew over 300 people as the speaker for the 26th Kīpapa i ke Ala Lecture organized by the Pacific Asian Center for Entrepreneurship (PACE). For over an hour, Dods shared fun and entertaining stories from his childhood growing up in east O'ahu, to his early career climbing the corporate ladder, to his ascent to the top of Hawai'i's business world. He also offered some valuable insights and advice to the audience which included not only students, but the who's who of the local business and political arenas. The lecture was moderated by PACE Executive Director Susan Yamada and was held on February 16 at the Japanese Cultural Center. Here are a few excerpts from that exclusive conversation with Dods.

## **Growing up in Hawai'i, what values have stuck with you throughout your life?**

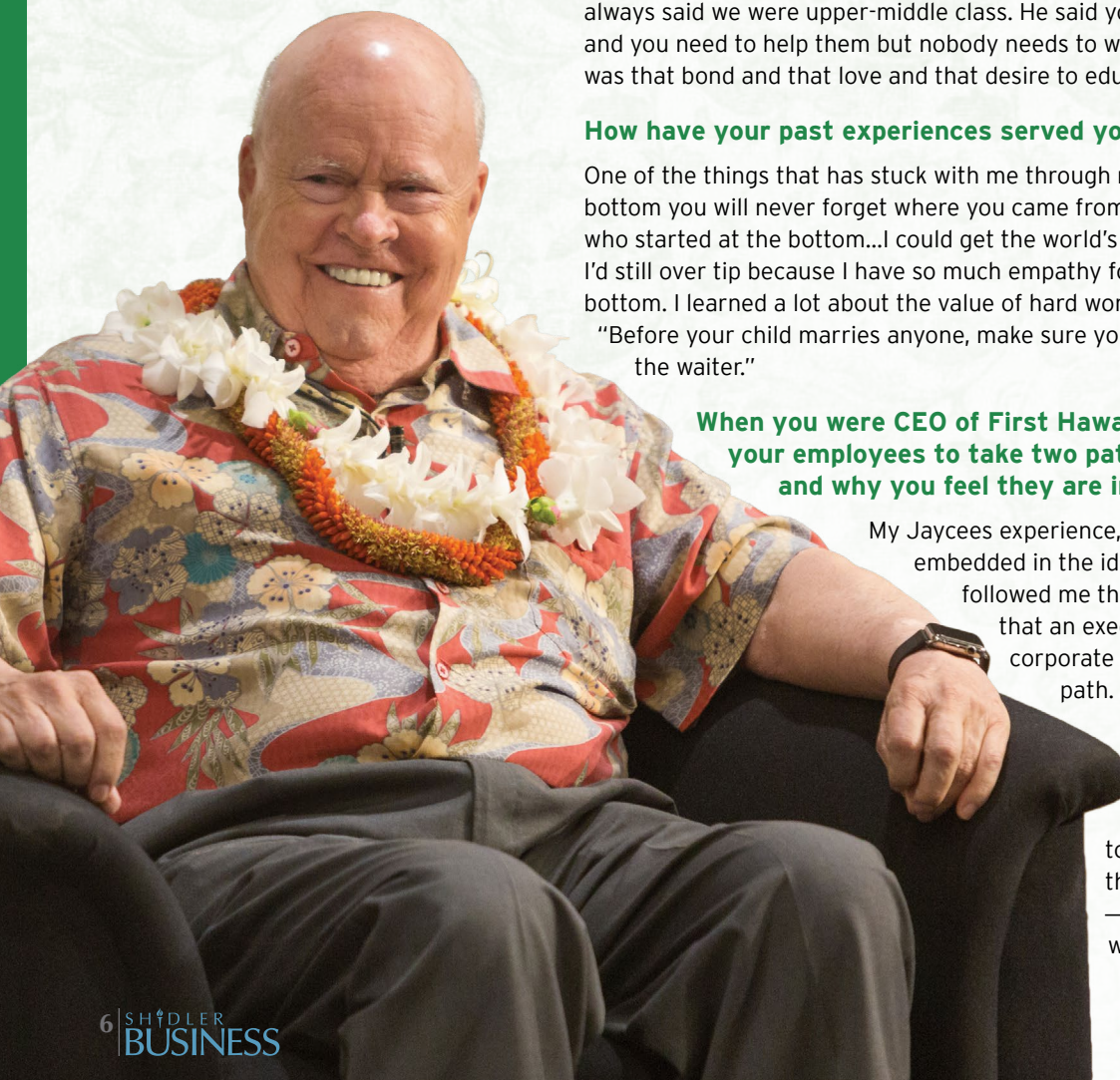
From the time [my father] was ten, he was in an orphanage. As a result of that, family and love were the most important things to him. We were always poor but we never ever felt poor because we always had love around us. My father, for some strange reason, always said we were upper-middle class. He said you need to worry about poor people and you need to help them but nobody needs to worry about us because we're okay. It was that bond and that love and that desire to educate his children.

## **How have your past experiences served you during your career?**

One of the things that has stuck with me through most of my life is, if you start at the bottom you will never forget where you came from and you never forget the people who started at the bottom...I could get the world's worst service at a restaurant and I'd still over tip because I have so much empathy for people who have started from the bottom. I learned a lot about the value of hard work and respect. Someone once said, "Before your child marries anyone, make sure you check out how that person treats the waiter."

## **When you were CEO of First Hawaiian Bank, you encouraged all your employees to take two paths. Tell us about the two paths and why you feel they are important?**

My Jaycees experience, early in my career, got me so embedded in the idea of community service that it followed me through my whole career. I always felt that an executive needs to go up two paths. The corporate path and the community service path. If you do good, the benefits come without you even realizing — The networking and the fulfillment of doing something right for your community. So I've always told [this to] our people, and it's become part of the DNA and the culture of our bank — you have to go up both tracks if you want to make it.





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**"Be willing to take some chances. Be willing to go the extra mile. Take on the dirty jobs. People will recognize you if you start to step out of your comfort zone."**

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**The world is changing so quickly. How do you get your employees to adopt a positive mindset about change?**

Many people are afraid of change. We resist change...The world is changing dramatically with technology, at ever increasing rates of speed. If you don't learn how to adapt to change and you try to go back to the Garden of Eden you're going to find it's been subdivided....To me, the best management style is to get a mobile young team that can move on the dime. That's what I call planning now. You have got to be able to adapt to change, and make things happen.

**You take great pride in developing local talent and helping local kids achieve their goals. Can you share with the students here, what you feel can help them succeed?**

In Hawai'i, we are taught to never raise your hand when you know the answer to the question because that is showing off...You keep what you know buried. As a result, it really hurts you and puts you behind the eight ball when you start off in your business career...You have to work at breaking out of that cycle and culture of not wanting to show off. It's not showing off. It's letting people know that you know so they can give you a chance. It's really,

really critical and it's still a shortcoming in Hawai'i.

**Let's talk a little bit about stretch jobs and the fear of failure. How do you weigh those sorts of decision in your life?**

In my case, I wasn't smart enough to know I should be afraid...Generally speaking, you really have to develop courage. Courage is very important. You have to make mistakes...When I mentor kids, I tell them to try not to make big mistakes going in the door. Try to get a couple of small little victories first, then you can survive the mistakes. It's just practical advice. I was always a little afraid of every job I took on. I knew it was beyond my skill set but I also knew this... We're as good as anybody else and if you put your mind to it and you work hard, you can do it.

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**Interested in hearing more stories and advice from Walter Dods?**

The full Kīpapa i ke Ala Lecture featuring Walter Dods is available for viewing at [pace.shidler.hawaii.edu/kipapa](http://pace.shidler.hawaii.edu/kipapa).

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## About Walter Dods

Walter A. Dods, Jr. is one of the most influential and respected figures in Hawai'i business. His proven record of success and incredible ability to predict the winds of change are why top executives, politicians and community leaders alike seek his advice, insight and mentorship. Walter currently serves as chairman of Matson Inc.; however, he is most recognized for leading Hawai'i's largest bank, First Hawaiian Bank, for three decades during which time, he transformed it into one of the 25 largest banks in the nation. On a national-level, Dods has also made a big impact. He has served as a past president of the American Bankers Association and

he served on the Federal Advisory Council to Chairman Alan Greenspan and the Federal Reserve Board of Governors. Upon his retirement in 2004, Dods continued to be active on the boards of both First Hawaiian Bank and BancWest while taking on new roles, which included chairman of the board for Alexander & Baldwin Inc. and Hawaiian Telcom. He also has been involved with a wide array of corporate and community boards such as Bank of the West, Houston-based Par Petroleum Corp, and Pohaku Pa'a. Dods was born and raised in east O'ahu. He is a graduate of St. Louis High School, and holds a BBA degree from Shidler.

## About the Kīpapa i ke Ala Lecture Series

Kīpapa i ke Ala translates to "pave a path," which is a befitting title for a lecture series that brings the best and brightest from the world of entrepreneurship and international business to share their knowledge with UH students, faculty and members of the greater Hawai'i community. The lecture series is organized by the Pacific Asian Center for Entrepreneurship (PACE), and is made possible by generous contributions from John and Franci Davidson, and the Emmett R. Quady Foundation. Learn more at [pace.shidler.hawaii.edu/kipapa](http://pace.shidler.hawaii.edu/kipapa).



## COLLEGE NEWS

### Vietnam Executive MBA 'ohana rallies to build classrooms for the children of the rural Hà Giang province



Left: Construction has commenced on several structures; Right: Children of Hà Giang province.

Alumni and students of the Vietnam Executive MBA (VEMBA) program in Hanoi are laying the groundwork for a special project benefiting the children of a rural village in Hà Giang province. Through their VEMBA Charity Fund, the group plans to build new classrooms to provide a safe and secure educational environment for primary and kindergarten students to learn and grow.

The remote village lacks basic amenities like electricity and potable water, and in terms of education, the younger children study in very poor conditions. It is not until grade five that they are able to attend a better school located 14 km (8.5 miles) away in Ngọc Long county.

In recent months, organizers have met with architects to develop

a tentative plan which includes the construction of four primary-school classrooms, two kindergarten classrooms and a play area. The new facility will accommodate approximately 100 students at an estimated cost of 600 million VND (\$27,000 US).

The school will be built in memory of Fred Lins, a VEMBA adjunct practitioner and Executive MBA alumnus who passed away last year. A special mahalo to the Lins family for contributing nearly 58 million VND (\$2,600 US) to the project.

Since its establishment in 2009, the VEMBA Charity Fund has supported countless children in remote areas of Vietnam through the donation of clothing, school supplies and other necessities. Stay tuned for updates on the Hà Giang classroom project.

## ..... college update

### Have you seen the new Shidler commercial?

A new commercial featuring Shidler's Distance Learning Executive MBA and Master of Human Resource Management programs has been airing on the Neighbor Islands and O'ahu. The 30-second spot ran from February to June on several Oceanic cable stations including Food Network, Discovery, History, ESPN, A&E Network, HGTV, TNT, TBS, National Geographic and CNN. The commercial also ran during Hawaii High School Sports and NBA Basketball games. If you missed it, check out which students and faculty make cameo appearances by visiting <http://go.hawaii.edu/vL>.

Distance Learning Executive MBA student Kanoa Haake makes an appearance in the new Shidler commercial.







Keynote speaker Susan Eichor (MBA '90).



# Business Night 2016

## First Journey Toward Success

Great mentors can have an enormous impact on a budding business student. Their connections can help to open doors and their advice can be tremendously helpful for those who are new to the work force. These are just a couple of the reasons why Business Night has grown into one of the most popular annual student events.

**“Business Night is a wonderful opportunity**  
because it gives students a chance to step out of  
their comfort zone and network in Hawai‘i’s business  
community.” - **Senior Joann Yang**

"Seeing all of these alumni and business professionals  
taking time out of their busy schedule to help us...That  
really motivates me to follow in their footsteps in the  
future." - **Sophomore Elizabeth Quach**

“It’s helpful to get a better feel for how the Hawai‘i business  
community works so when I do graduate I’ll be more prepared.”  
**Junior Kirk Wei**

Approximately 275 students were matched one-to-one with a mentor from their field of interest at Business Night 2016. Also, 34 awards totaling over \$60,000 were presented to outstanding Shidler students. Mahalo to First Insurance Company of Hawaii for its eleventh year as title sponsor, media sponsor *Hawaii Business* magazine, and Susan Eichor (MBA '90), president and COO of aio, for delivering an inspirational keynote speech. And finally, a special thanks to the students who volunteered to serve on the Business Night planning committee, and to all of the mentors, donors, and students for their participation.

Business Night 2016 was held on May 5 at the Sheraton Waikiki. To view the full list of this year’s award recipients, donors and participating companies, visit [shidler.hawaii.edu/business-night](http://shidler.hawaii.edu/business-night).

### Title Sponsor



### Media Sponsor



## COLLEGE NEWS

### Alumni and students collaborate with publishers to produce Vietnam's best-selling management book



VEMBA Program Director Tung Bui proudly displays his copy of "Business Model Generation"

The #1 bestselling management book in Vietnam, *Business Model Generation*, is a result of the collaboration between the publishers, and the students and alumni of the Vietnam Executive MBA (VEMBA) program in Hanoi and Ho Chi Minh City.

According to VEMBA Program Director Tung Bui, this special publication highlights the VEMBA program's extensive educational contributions to the business community in Vietnam. "In Vietnam, known as the land of entrepreneurs, there has never been an absence of appetite in finding new ways to do business. With the Vietnamese edition of this book, we try to share this

internationally-adopted management tool beyond our classrooms into the business community," commented Bui, who wrote the book's preface. "As Vietnam emerges fully onto the world economic stage, and with more than 500 Shidler MBA alumni currently holding key corporate positions in Vietnam, this book should be used as a means to defy outdated business models by visionary and innovative Vietnamese entrepreneurs."

*Business Model Generation* is available for purchase online at [www.businessmodelgeneration.com/book](http://www.businessmodelgeneration.com/book). A formal book release is scheduled for this summer in Hanoi.

### A big congratulations to Shidler's "H Award" winners

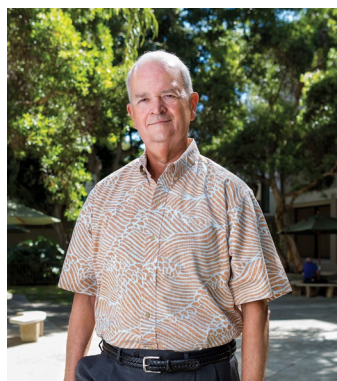
Three Shidler student athletes were among those recognized at the annual "H Awards," an event that highlighted the achievements from UH's 21 sports teams during the 2015-16 seasons.

Master of Accounting student and beach volleyball player Katie Spieler (BBA '15, MAcc '16) took home four awards including the highly-coveted Jack Bonham Award. Considered the most prestigious award in UH athletics, it is presented to the top male and female senior who exemplifies excellence in athletics, academic achievement, public service, leadership and character. Spieler also received "The Jenny," was among the Top 5 All-Hawaii Rainbow Wahine Academics, and was named Rainbow Wahine of the Year.

Accounting major and men's basketball player Stefan Jovanovic was named Rainbow Warrior of the Year.

Finance major and football player Harold Moleni was among the Top 5 All-Hawai'i Rainbow Warrior Academics.

### Vance Roley named Salesperson of the Year by SME Honolulu



Vance Roley

Dean Vance Roley was honored as the "2015 Salesperson of the Year" at the Sales & Marketing Executives Honolulu's (SME Honolulu) annual luncheon at the Sheraton Waikiki on April 20. Roley was recognized for his vision and leadership in elevating the reputation of the Shidler College. "I would like to recognize the entire Shidler team

for their hard work and dedication," commented Roley. "This award is really attributed to the combined efforts of our students, faculty, staff, alumni and friends." Roley has served as the Shidler dean since 2005.

## ..... did you know?

### Shidler recently reaffirmed its AACSB accreditation

This spring, Shidler earned reaffirmation of its accreditation by AACSB International—The Association to Advance Collegiate Schools of Business. This accreditation is the hallmark of excellence in business education, and is earned by less than five percent of the world's business programs. Today, there are only 746 business schools in 51 countries that maintain accreditation by AACSB International. Shidler has the only AACSB-accredited graduate business program in the state of Hawai'i.





## Research offers new ideas to minimize unethical behavior in powerful people



Miao Hu

Shidler Assistant Professor of Marketing Miao Hu offers new ideas for curbing unethical behavior by those with power. “We suggest that how today’s leaders and managers think about the power they wield can shape how they behave,” says Hu. “Moreover, focusing the powerful to think about how they should behave may serve as a potential form of ‘preventative medicine’ against the abuse of power.”

Through a series of experiments, Hu and co-researchers Derek Rucker and Adam Galinsky, studied how hundreds of individuals responded to various scenarios relating to how people in power act and how people in power should act. The results showed that encouraging people in leadership positions to think about how they

should act may actually help them act more ethically.

Hu, who served as the study’s lead researcher, suggests that organizations can lessen corrupt behavior by emphasizing how leaders should behave. She also says leaders can monitor their own behavior to prevent themselves from abusing their powers. “It all depends on how people in power think about their power,” says Hu. “Knowing how to behave could help leaders.”

Hu’s study was published in the June issue of *Personality and Social Psychology Bulletin*. To request a copy, email [press@spssp.org](mailto:press@spssp.org).

Hu joined the Shidler College of Business at UH Mānoa in 2014. Her current research interests include luxury branding, social power and social status, donation and volunteering behavior, and cross-cultural research. She received her PhD in marketing from the Kellogg School of Management at Northwestern University in 2014.

*The authors note that this is an initial series of tests. The present research has not tested the influence of such subtle manipulations in real-world environments, nor has it examined such effects for more chronic positions of power.*

## BY THE NUMBERS | INTERNSHIPS AND CAREER SERVICES

Shidler’s career, internship and professional development program has risen to new heights. Here are a few interesting facts and figures from the 2015 - 2016 academic year. To learn more about participating in Shidler’s career, internship and professional development programs, visit [shidler.hawaii.edu/careers](http://shidler.hawaii.edu/careers).

**569** Interns Placed

**167** Companies recruiting on campus

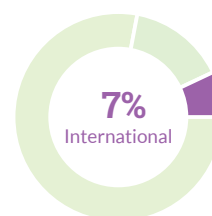
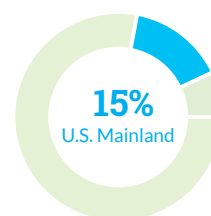
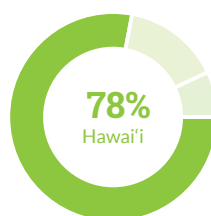
**90** Professional Development Sessions

**79%** Undergraduates placed in jobs\*

**95%** Full-time MBAs placed in jobs

**65** Organizations that participate in semi-annual Internship & Career Expo

### JOB LOCATION



\*reflects 2014 - 2015 placement

did you know? .....

## Shidler Part-Time MBA program jumped up 38 spots in the national rankings

The college’s part-time MBA program has once again made *U.S. News & World Report’s* annual list of “Best Graduate Schools.” The program jumped up 38 spots since last year landing at 102 on the list. Out of the 651 accredited business schools nation-wide, Shidler was one of only 296 that qualified for the annual rankings. There are approximately 100 students currently enrolled in Shidler’s Part-Time MBA Program. Learn more at [shidler.hawaii.edu/pt-mba](http://shidler.hawaii.edu/pt-mba).



## COLLEGE NEWS

### The Family Business Center of Hawai'i launches a new chapter on the Big Island

Shidler's Family Business Center of Hawai'i is continuing to expand its support to family businesses across the state. In April, owners of family enterprises on the Big Island were invited to an information session to learn how to gain access to experts in the field and become part of a supportive 'ohana of reputable family business owners. The Big Island chapter's first meeting will be held in July, and will feature Eddie Flores (BBA '70), founder and CEO of L&L Drive-Inn and L&L Hawaiian Barbecue, and Elisia Flores, chief financial officer of L&L Hawaiian Barbecue.

Also, members of the O'ahu and Maui chapters have been busy organizing their monthly meetings. Recently, executives from the Seattle-based family business Saltchuk were invited to speak to the group. Chairman Mark Tabbutt and President Timothy Engle, who are both son-in-laws of Saltchuk Founder Michael Garvey, provided members with a unique view of the dynamics within their 34-year-old business. Saltchuk and its Hawai'i-based companies support Shidler's Distance Learning EMBA program. Other recent speakers



Mark Tabbutt, Nick Tabbutt, and Tim Engle, with FBCH Maui Board members, 2014-2016 Distance EMBA Saltchuk scholarship recipients, and Shidler staff

have included members of the Watumull family, Nelson Okumura from Valley Isle Produce, and Keith Swayne and Anne Swayne Keir from the Swayne Family Foundation. Learn more about the Family Business Center of Hawai'i at [fbcofhawaii.org](http://fbcofhawaii.org).



Attendees of the UH-System Accounting Faculty Conference

### Conference helps to enhance coordination among UH's accounting educators

Accounting faculty from across the UH System participated in the UH-System Accounting Faculty Conference organized by the Shidler School of Accountancy. The conference enabled coordination between the university's accounting educators. Also, new industry developments were addressed by Ellen Glazerman, director of university relations for Ernst and Young, and Ali Hadjarian, director of Deloitte Advisory and Deloitte Transactions and Business Analytics. The April 30 conference was sponsored by the Hawaii Association of Public Accountants and Hawaii Society of CPAs.

## ..... campus update



### The new hydration station is a big hit at Shidler

Shidler's first eco-friendly hydration station was installed over spring break. The station, which is located on the first floor of G tower, allows students to refill their water bottles with filtered H<sub>2</sub>O. This will encourage everyone to drink more water while also reducing the amount of plastic bottles deposited into Hawai'i's landfills. Keep an eye out for more hydration stations to be installed at Shidler in the coming months.

Finance major Kyle Plant and accounting major Kayla Mukai visit the new hydration station to fill their Hydroflasks.



## Renown sociologist Mark Granovetter explains the great value of "weak ties"



Mark Granovetter, the Joan Butler Ford Professor of Sociology at the Stanford University School of Humanities and Sciences

To many, the name "Mark Granovetter" may not ring a bell, but for those in academia, Mark Granovetter is a legend who is hailed as one of today's most influential scholars. His theories on social networks and economic sociology have influenced global business for decades, most recently apparent in the successful business models of social networking giants like Facebook and LinkedIn.

It is for these reasons that RSVPs skyrocketed once the UH community received word that Granovetter would be speaking at Shidler's Distinguished Seminar Series on April 7. More than 200 academics, researchers and students representing nearly every department on campus gathered to hear the celebrated Stanford sociology professor discuss his best-known paper, "The Strength of Weak Ties."

Cited over 37,000 times, the paper argues that while our close friends serve a vital function, they form an ingrown network; but our acquaintances, or "weak ties," are more likely to connect us to new social circles.

For over an hour, Granovetter shared stories about how he came to write his paper; where it fits in the history of social network analysis; how its argument has held up over the years; and what light it may shed on recent social turmoil and revolutions. Granovetter's full presentation is available for viewing online at [vimeo.com/shidlercollege](http://vimeo.com/shidlercollege).

## Shaping the future of computer, system, and information sciences at HICSS-49



Left: Distinguished Lecturer Geoffrey Mackellar donned a head piece which allows the brain to control mobile devices; Right: Gilman Louie presents the keynote address.

Wearables for your brain. Smart Cities. Learning Health Systems. It might sound like science fiction but these are just a small sample of the cutting-edge technologies that were addressed at the 49th annual Hawai'i International Conference on System Sciences (HICSS-49).

Over 900 of the world's leading researchers from 40+ countries assembled on Kaua'i in January to take advantage of the unique and highly interactive environment of HICSS. Co-sponsored and organized by Shidler's Department of Information Technology Management, the global conference is recognized for its ability to bring researchers and academics together - facilitating the exchange of perspectives and ideas between top minds in information, computer and system sciences.

This year's conference featured 33 plenary talks, symposia, workshops, tutorials, and over 500 research paper contributions on the hottest developing technologies. Highlights also included Distinguished Lecturer and Co-founder of Emotiv Inc. Geoffrey Mackellar, who addressed the audience donning a wearable head piece which allows the brain to learn and control mobile devices. In his keynote address, Gilman Louie from Alsop-Louie Partners discussed the current and future roles of human factors and social design on disruptive technologies.

Next year, the conference will celebrate its 50th anniversary from January 4 - 7, 2017 on the Big Island. Save the date. Learn more at [hicss.org](http://hicss.org).

campus update .....

## Shidler classrooms get a face lift

The lecture halls in C tower and classrooms located on the ground floor of D tower received a \$1.2 million face lift. Faculty and students now enjoy meeting in a modern classroom setting featuring new overhead video and data projector systems, sleek new tables and chairs, roller shades, and wi-fi access which allows students to connect their devices to the Shidler network. The renovations took place last year over summer break.





WHAT'S HAPPENING AT

# PACE

[PACE.SHIDLER.HAWAII.EDU](http://PACE.SHIDLER.HAWAII.EDU)

### MAHALO TO THE PACE PIRs

The Professional-in-Residence (PIR) program connects students and faculty with business professionals and startup experts. This year's PIRs were:

**Piia Aarma**

Founder and president of Pineapple Tweed Public Relations and Marketing. Expertise: Market strategy, website development, online communications.

**Greg Kim**

Partner of Convergent Law Group. Expertise: Legal guru on starting a new venture.

**Dr. Ed Harrell**

Economist and managing partner of Harrell Partners LLC. Expertise: Tech commercialization, entrepreneurial training, private investment.

**Peter Rowan**

Former corporate VP of new ventures at Coinstar. Expertise: Entrepreneurial teacher, advisor, mentor and investor.

### FALL 2016 GET READY FOR MORE PACE

**Hoku Scientific Microloan Fund**

UH students who want to start a business or develop a proof-of-concept are encouraged to apply for a loan of up to \$5,000 with a nominal interest rate and a tailored payment plan.

**Breakthrough Innovation Challenge**

Students, faculty and staff compete to bring attention to their innovations, network with other entrepreneurs, and win cash prizes.

**Entrepreneurship Live**

This popular speaker series will continue with an all-star line-up for fall. Hear the startup journey of local entrepreneurs, ask questions, and gain valuable networking time.

### SUMMER AT PACE!

### LAUNCH A BUSINESS IN 6 WEEKS

This summer, Startup Launchpad is providing education and dedicated mentorship to help teams of two to four students evaluate an idea and launch a business in six weeks. The program is free and open to all students across the UH System who are serious about pursuing a business idea and starting a business. Teams that successfully complete the program receive \$3,000 to help further develop and kick start their business. To learn more visit [pace.shidler.hawaii.edu/launchpad](http://pace.shidler.hawaii.edu/launchpad).

### CONGRATS TO THE CALIFORNIA DREAMIN'S ONLY MULTI-AWARD WINNER



Traven Watase wins multiple awards at California Dreamin' Competition

Traven Watase represented the University of Hawai'i at the California Dreamin' Competition in Southern California in April. His business, Scholars' App, received honorable mention in Fast Pitch, placed third in Business Narrative, and received a bonus award for Innovative Business Narrative. Among the 28 competing schools, Watase was the only person to capture multiple awards.



## STUDENT ENTREPRENEUR OF THE YEAR TRAVIS ITO



### Samples of Travis Ito's HVN Apparel line

Finance student Travis Ito was named the UH 2016 Outstanding Entrepreneurship Student of the Year. Travis launched a company called HVN Apparel to inspire people to live a sustainable lifestyle. His message is simple – “Leave the zone better than we found it.” Ito's apparel will be featured in multiple retail stores, including Local Motion. He received assistance from PACE through the Hoku Scientific Microloan Program, sought guidance from the Professional-in-Residence program and spent countless hours in PACE working on his business model and product line.

## WINNERS OF THE 2016 UH BUSINESS PLAN COMPETITION



Canine Kitchen team members Sarah Roe, Sean Kovacs and Kyla Aki

**First Place** (\$10,000 cash and \$12,500 in legal and marketing services): Canine Kitchen (Sarah Reo, Sean Kovacs and Kyla Aki)

**Second Place** (\$5,000 cash and \$8,000 in legal and marketing services): Alice's Fresh (Thijs Peekstok, Alice Caldwell, Alice Sharp, Reyn Kaupiko and Isaac Ale Kahoano)

**Third Place** (\$2,500 cash and \$3,000 in legal and marketing services): MyEyes (Shiraz Dole and Kathy Oyadomari)

For more information visit [pace.shidler.hawaii.edu/bpc](http://pace.shidler.hawaii.edu/bpc).

## PACE IS MOVING!

This fall, PACE will unveil its newly renovated, double-decker center within the Shidler College of Business. The new space will feature:

- A co-working space where students can work on their businesses, share ideas and receive technical startup advice
- Unique, modular furniture that can be reconfigured for various uses
- Thoughtfully designed corner spaces for collaborative group work;
- 1Gb high-speed internet access
- Breathtaking views of Honolulu's iconic skyline
- An internal stairway that connects the two floors

For grand opening details, sign up for the PACE e-newsletter at [pace.shidler.hawaii.edu](http://pace.shidler.hawaii.edu).

## IT'S ENTREPRENEURSHIP LIVE



Entrepreneurship Live speaker Erin Kanno Uehara

The Entrepreneurship Live speaker series is designed to encourage creative and global thinking among students. This semester, several entrepreneurs shared their stories from starting to growing to expanding their businesses. This series is organized by PACE in partnership with Hawai'i Student Entrepreneurs, and is sponsored by First Insurance Company of Hawaii.

Mahalo to this semester's speakers:

**Ryan Arakaki & Jun Jo**, Co-Founders of In4mation

**Lawrence Ho**, Partner and CFO of The Pig and the Lady

**Erin Kanno Uehara**, Chocolatier and Co-Owner of Choco Le'a



# STUDENT SNAPSHOTS



Milgard Invitational Case Competition



Shidler vs Richardson Soccer Match



Beta Gamma Sigma Induction Ceremony



AMA Conference in New Orleans

## Tackling corporate social responsibility

Undergraduate students Victoria Larson, Treyson Suemori, Jeremy Talbo and Sydney Ibarra (pictured above left to right) represented the college at the Annual Milgard Invitational Case Competition on Social Responsibility. The Shidler team joined students from 16 other schools to explore a real corporate social responsibility question facing PEMCO Insurance. The competition took place at the University of Washington at Tacoma in February. The Shidler team was funded and led by Professor John Butler, the Harold and Sandy Noborikawa Chair of Entrepreneurship.

## Proud to be among the best in business

Over 50 of the college's top students have been inducted into the prestigious international honor society Beta Gamma Sigma (BGS). Only undergraduate students that rank in the top 10% of their junior and senior classes, and graduate students in the top 20% of their respective programs are invited to join BGS. Pictured above are three members of the BGS Class of 2015-2016, Sarah Imanaka, Matthew Hinton, and Kieu Van Vo, at a special ceremony held on April 2 at the Shidler College.

## Fancy footwork + smart game plan = Big Win

MBA students and alumni celebrated a huge win at this year's annual Shidler vs. Richardson soccer match. The Shidler underdogs devised an effective game plan to compete with a highly-talented team from the William S. Richardson School of Law – "Work smarter. Not harder." When the final whistle sounded, the Shidler team emerged triumphant with a two-to-one victory. Stefan Beresiwsky, a recent Part-Time MBA graduate, scored both goals for Shidler in the hard-fought battle held at the Clarence T.C. Ching Athletics Complex on the UH Mānoa campus on April 3.

## Shout out to the American Marketing Association

Congratulations to Shidler's American Marketing Association (AMA). This March, the Shidler chapter was recognized as one of the top 25 in the organization (out of 365 chapters nationwide) at the AMA 38th Annual International Collegiate Conference in New Orleans, Louisiana. Pictured above representing Shidler at the conference are Brittany Bonilla, Czarina Caberto, Carrie Iwamoto, Mart Joshua Lopez, Cricket DeLoach, Kelsey Kozuma, and Romin Valdez.



## WINTER AND SPRING EVENTS



Oscar and Rosetta Fish Scholars at Executive Vineyards



Master of HR Management Graduates



Spring Internship and Career Expo



Vietnam Executive MBA Graduates

### Shidler's top scholars volunteer to help others to succeed

Each semester, the Oscar and Rosetta Fish Scholarship recipients work together to organize activities that help the college, community and their fellow students. The scholars' Shark Tank event in February encouraged pre-business students to come up with innovative ideas to present to a panel of judges. And through Business Boot Camp in April, the scholars helped others to brush up on their networking and etiquette skills with a fancy catered dinner, which featured formal place settings. Other activities this semester included volunteering at the Shidler Alumni Association's Executive Vineyards fundraiser and other college service projects.

### One stop shop for internships, jobs and career advice

Students worked hard to update their resumes and evaluate their career goals in anticipation of the Spring Internship and Career Expo, which was held on February 25 in the college courtyard. Attendees spent the morning navigating through rows of tables and chatting with recruiters from nearly 70 different local, national and international organizations in hopes of landing their dream job.

### Welcome to the Shidler alumni 'ohana

Belated congratulations to last semester's fall 2015 graduates and hats off to the spring 2016 grads. In the fall, about 270 students received their diplomas including 63 Master of HR students and 33 Vietnam Executive MBA students, many of whom traveled from Vietnam to participate in Shidler's Commencement Reception and the UH Mānoa Commencement Exercises. In the spring, approximately 267 undergraduates and 71 graduates receive their diplomas. Among them were the students of the first cohort of the Freshman Direct Admit Program and the first class from the Distance Learning EMBA Health Care Management track. Welcome to the Shidler alumni 'ohana.

**UPCOMING SHIDLER EVENTS**  
[shidler.hawaii.edu/events](http://shidler.hawaii.edu/events)

**LOOKING FOR MORE EVENT PHOTOS?**  
[flickr.com/shidlercollegeofbusiness](https://www.flickr.com/photos/shidlercollegeofbusiness/)



## FACULTY AND STAFF NOTES



Nina Horioka



Professor of Finance Mitsuru Misawa (center) pictured with the Honorable Consul General of Japan Yasushi Misawa



Dean Cost pictured with his wife Edna

### New Staff

**Nina Horioka** has joined the Shidler advancement team as the associate director of development. Previously, she worked at Bank of Hawaii where she held various positions in trust, investment products and compliances. Horioka received a bachelor's degree in economics from Smith College. She is active with Toastmasters, the Chamber of Commerce of Hawaii Young Professionals Program and the Honolulu Museum of Art.

**Colleen Young** has joined the fiscal office as administrative officer. She has over 20 years of experience working at UH. Previously, she served as an administrative and fiscal support specialist at the College of Tropical Agriculture and Human Resources. Young received a bachelor of arts degree from UH Mānoa.

### Promotions, Awards and Appointments

**Mitsuru Misawa**, professor of finance, was conferred with a Commendation from the Consul General of Japan in Honolulu Yasushi Misawa. A special ceremony held at the

Consul General's Office of Residence on April 12 where Misawa was recognized for his many years of contributions to the mutual understanding and friendly relations between Japan and the U.S. through the field of education.

**Bo Sophia Xiao** has been promoted to associate professor of Information Technology Management. In 2014, Xiao was awarded a Shidler College Faculty Fellowship for her outstanding research.

At the college's annual Appreciation Luncheon on May 6, the following faculty and staff were recognized for their outstanding contributions:

**Qimei Chen** and **Randall Minas, Jr.** received the Shirley M. Lee Research Award. Chen is a professor of marketing, Jean E. Rolles Distinguished Professor, and associate dean for academic affairs. Minas is an assistant professor of information technology management and serves as faculty advisor for the ITM Association.

**Jack Suyderhoud** and **Judith Mills-Wong** received the Dennis Ching Outstanding Teaching Excellence Award. Suyderhoud is a professor of business economics and serves as director of Shidler's MBA

programs. Mills-Wong is a finance instructor and serves as co-director of the UH CFP Program. She is also faculty advisor for the CFP track.

**Tung Bui** and **Charmaine Taketa** received the Kaizen Service Award for continuous improvement. Bui is professor and chair of information technology management. He holds the Matson Navigation Company Chair of Global Business. Bui also serves as the faculty director of the Vietnam Executive MBA Program; co-chair of the Hawaii International Conference on System Sciences; and is the director of the APEC-Study Center and the Pacific Research Institute for Information Systems and Management. Taketa serves as senior administrative officer for the college.

**Justin Meilgaard** received the Ka Pou Hana Award – a staff award for excellence. Meilgaard is assistant to the associate dean.

### Retirements

Aloha and mahalo to the faculty members who retired after the completion of the spring semester: **Dean Cost**, business law instructor; **Judith Mills-Wong**, finance instructor, and **Ray Panko**, professor

of information technology and management and Shidler College Faculty Fellow.

Cost is retiring after 30 years as a lecturer for the UH System. It is estimated that Cost, who has a JD from the University of Denver, has taught business law and other specialized law courses to over 11,000 students. Over the years, he has garnered many teaching awards and was a favorite among students. Cost said that it was the students that made teaching his best job ever. After retirement, he and his wife Edna plan to travel. They have three trips planned thus far.

Mills-Wong has been a lecturer at the college for 20 years and over that time, she has won countless teaching awards and has gained the admiration of her colleagues and students. Upon her retirement, Mills-Wong and her husband look forward to accompanying a group of students to Seville, Spain in the 2017 spring semester as part of the UHM Study Abroad program.

Panko has been working at the college for 38 years. During his tenure, he received numerous awards for his research and teaching. His most recent research focused on data communications and

## FACULTY AND STAFF NOTES



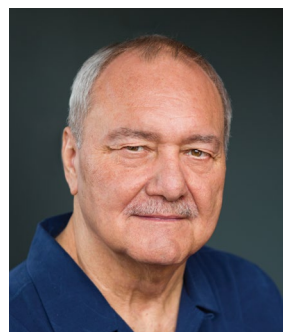
Judith Mills-Wong and Ray Panko



Nathaniel Hartmann



Hannah-Hanh Nguyen



Stephen Vargo



Masa Yamaguchi

information security. In his retirement, Panko plans to research human cognition in IT, and the prospects of modern cyberwar from a historic perspective of the Pearl Harbor attack and World War II.

### Research

**Nathaniel Hartmann**, assistant professor of marketing, along with H. Weiland and Stephen Vargo received the Axxess Capon - Tanner, Honeycutt, and Erffmeyer Best Paper Award for “Examining the Sales Force Through an Institutional, Systemic, Service-Dominant Logic Lens,” at the National Conference in Sales Management in Wisconsin in March.

**Boo Chun Jung**, associate professor of accounting and Shidler College Distinguished Associate Professor, along with B. Baik, published a textbook in Korean entitled, *Lectures on Financial Accounting*, published by Sinlonsa.

**Hannah-Hanh Nguyen**, associate professor of management, presented two research studies entitled, “Effects of Positive Cognitive Interventions on Stress and Well-Being,” and “3D Game Delivery Method Impacts on

Business Ethics Learning,” at the 31st Annual Conference of the Society for Industrial and Organizational Psychology in April. The conference is the world’s largest conference for organizational psychologists and practitioners.

**S. Ghon Rhee**, professor of finance and the K.J. Luke Distinguished Professor, delivered the keynote address at the Islamic Finance, Banking and Business Ethics Global Conference in Pakistan in March. He also served as a panelist at one of the sessions held during the Australian Financial Management and Corporate Governance Conference in Australia in March.

**Jack Suyderhoud**, professor of business economics, and Shidler PhD student Tram T.H. Nguyen’s case study entitled, “Opec Plastics: Growing with Vietnam,” was awarded the Best Mentored Case at the Western Casewriters Conference in Portland in March. The study is based on a company headed by two Vietnam EMBA alumni.

**Stephen Vargo**, professor of marketing and Shidler College Distinguished Professor, and R. F. Lusch’s paper entitled, “Institutions and Axioms:

An Extension and Update of Service-Dominant Logic,” was published in the *Journal of the Academy of Marketing Science*. He also published “Fostering a Transdisciplinary perspective of Service Ecosystems,” with R.F. Lusch and A. Gustafsson in the *Journal of Business Research*.

**Masahisa (Masa) Yamaguchi**, lecturer and program assistant

at the Shidler Executive Education Center, was a finalist for the 2016 Emerald Best International Dissertation Award for his research entitled, “Three Essays on Culture and Whistleblowing: A Multimethod Comparative Study of the USA and Japan.” Yamaguchi is nearly complete with his PhD dissertation.



Left to right: Former Senior Admissions Advisor Reid Kuioke, Freshmen Advisor Irene Burns, Office Assistant Sherri Yanagi, Academic Advisor Rikki Mitsunaga, and Director of Undergraduate Programs Robert Bachini

Congratulations to Shidler’s Undergraduate Office of Student Academic Services (OSAS) who received the coveted ‘Oikela Award at the 2016 UH Mānoa Awards Ceremony on May 2. The OSAS team was recognized for their excellence in advising, and significant contributions made to the advising community. The office helps undergraduates succeed by integrating curricular and co-curricular experiences into leadership, service and business-related activities, including international fairs, global awareness workshops, Business Night, internships, and a semi-annual career expo. They also have developed a Direct Admit Program that has improved retention. In addition, the office launched mentoring and monthly events for its Pre-Business Residential Life Program and created Shidler Success Seminars to introduce freshmen to the college.



## DONOR NEWS

### Restaurant industry veteran establishes new scholarships to benefit business students



John Bing (center) pictured with UH Foundation staff Lani Starkey and Unyong Nakata.

With a gift of \$80,000, John H. Bing, Jr. (BBA '66) has established two new scholarship funds benefitting undergraduate students of the Shidler College of Business and the School of Travel Industry Management at UH Mānoa. Bing's gift will be split evenly between the two schools to create the John H. Bing, Jr. Endowed Scholarships.

Bing is a veteran of the restaurant and food service industry where he was a manager in fine dining, fast food, corporate food service, movie studio commissaries, retail restaurants and the gourmet food markets for 39 years before retiring in 2007.

"My memories of Hawai'i and UH are as clear as if they were yesterday. Those four years were among the best years of my life. In remembrance of that time and the education I received which enabled me to enjoy a long career, I am endowing scholarships at the Shidler College of Business and School of Travel Industry Management so that others may benefit from the excellence of UH," said Bing.

### Enterprise Rent-a-Car renews its title sponsorship of the annual Scholarship Luncheon

With a gift of \$15,000, Enterprise Rent-a-Car has once again been named the title sponsor of the college's upcoming 2016 Scholarship Luncheon. This will mark the third consecutive year that Enterprise has sponsored the annual event which celebrates Shidler's scholarship recipients and donors. Each academic year, the college awards nearly 300 scholarships totaling more than \$1.2 million. The 2016 luncheon is scheduled to take place in November at the Royal Hawaiian.



Enterprise's Talent Acquisition team members Warren Kwan, Dee Lim and Lei Ikeda present a check to Shidler Senior Director of Development and Director of Alumni Relations Unyong Nakata and Maile Au.

### PACE Pitch Initiative Update



UH Business Plan Competition winners, judges and sponsors

We are proud to announce that the PACE Pitch Initiative has raised nearly \$2 million of the total goal of \$3 million. Thank you to the following donors for helping to promote entrepreneurship at the university by supporting new programs and facilities upgrades at the Pacific Asian Center for Entrepreneurship (PACE).

- **ABC Stores Matching Campaign** - The Kosasa Foundation generously donated \$100,000 to fund a matching campaign to benefit PACE. Gifts of \$5,000 or more were matched one-to-one.
- **Freeman Foundation Asian Fellowship Program** - In the summer of 2015, four graduate students were awarded Freeman Foundation Asian Fellowships to complete a study on the feasibility of establishing a Vietnamese Entrepreneurial Angel Network amongst alumni of the Vietnam Executive MBA program. Recently renewed funding from the foundation has allowed this project to continue.
- **Mamoru and Aiko Takitani Foundation Innovation Fellowship Program** - Takitani Innovation fellowships were awarded to students during the summer of 2015. The fellows provided strategic planning services to companies on issues related to market expansion, new product launch, and acquisition. The Takitani Foundation renewed its support for the 2016-2017 academic year.
- **HEI Charitable Foundation and the Hawaiian Electric Companies sponsors 2016 UH Business Plan Competition** - With a \$30,000 gift from HEI Charitable Foundation and the Hawaiian Electric Companies, the 2016 UH Business Plan Competition secured a new title sponsor. "As strong believers in the power of innovation, technology, and sustainability, we believe this program has long-term benefits not only for the student participants, but also for our business community and Hawai'i's economy," said HEI President and CEO Connie Lau.
- **Bank of Hawaii, First Hawaiian Bank, Henk Rogers, and Knobbe Martens Olson & Bear LLP** - Mahalo to these major investors in the PACE Pitch Initiative who made donations of \$25,000 each.

## BY THE NUMBERS

# SHIDLER ALUMNI

Shidler has over 30,000 alumni living in dozens of countries around the world. Here are a few fun and interesting facts about Shidler's fabulous global alumni network.

## Where in the world are Shidler alumni?



### Alumni in Hawai'i

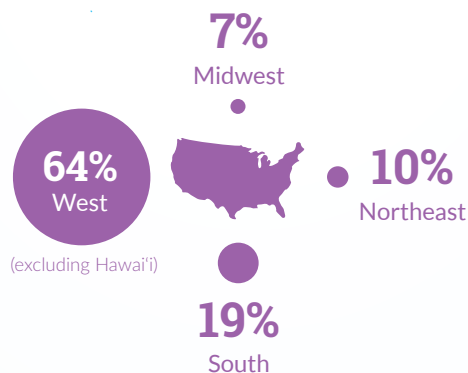


**90%**  
O'ahu

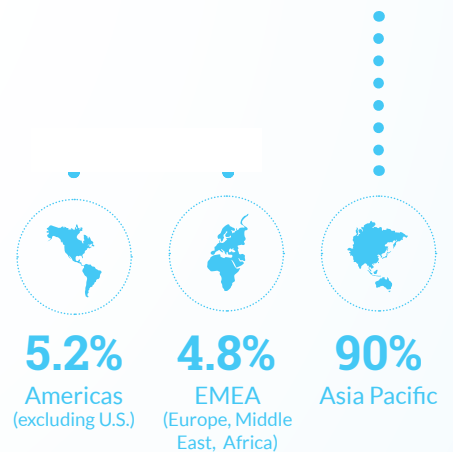


**10%**  
Neighbor Island

### Alumni in U.S. Regions



### Alumni Abroad



### Top 5 U.S. States

in which alumni reside (excluding Hawai'i)



### Top 5 Countries

in which alumni reside (excluding U.S.)





# ALUMNI SNAPSHOTS



"Starry Night" Party at Almaz in Hanoi



Kaua'i Mixer



Maui Alumni Golf Tournament



Volunteering for the Hawaii Food Bank

## Vietnam 'ohana strengthens its ties

On a regular basis, alumni and students of the Vietnam Executive MBA program get together to build relationships, network and mingle with one another. On January 23, about 70 alumni and students from the Hanoi program celebrated the New Year at the "Starry Night" party which took place at the five-star restaurant Almaz. The event benefited the VEMBA Charity Fund. On March 25, over 70 members of the Ho Chi Minh City program, including Professor Shirley Daniel, gathered for lunch on March 25 at The Long @ Times Square located in The Reverie Saigon hotel.

## Alumni and friends tee up for a good cause

Funds raised at the Shidler Maui Alumni Golf Tournament on May 27 will benefit students from Maui who are pursuing an education at Shidler. Everyone had a great time out on the Wailea Golf Club's Gold Course and enjoyed the post-play reception at Gannon's Restaurant. Mahalo to Anne Takabuki (BBA '78), president of Wailea Golf Club, for her support.

## Pau hana on Kaua'i

The casual laid-back atmosphere of The Kauai Beer Company in Lihu'e served as the perfect pau hana-locale for alumni to hang out and talk story. The group spent the evening of January 5 sampling great craft beers, dining on tasty appetizers and making new connections with members of the Shidler community. Mahalo to everyone who attended with a special thanks to Jim Mayfield (MBA '85) for helping to sponsor such a fun mixer to kick off 2016.

## Helping to feed Hawai'i's keiki

On February 27, several board members and friends of the Shidler College of Business Alumni Association volunteered for the Hawaii Food Bank's Food 4 Keiki Backpack Program. The group spent the day prepacking food in backpacks for elementary-school students from low-income families. Students who qualify for the free or reduced school lunch program, receive backpacks from the Hawaii Food Bank to be refilled each week with nutritious and easy-to-prepare foods to take home over the weekend.



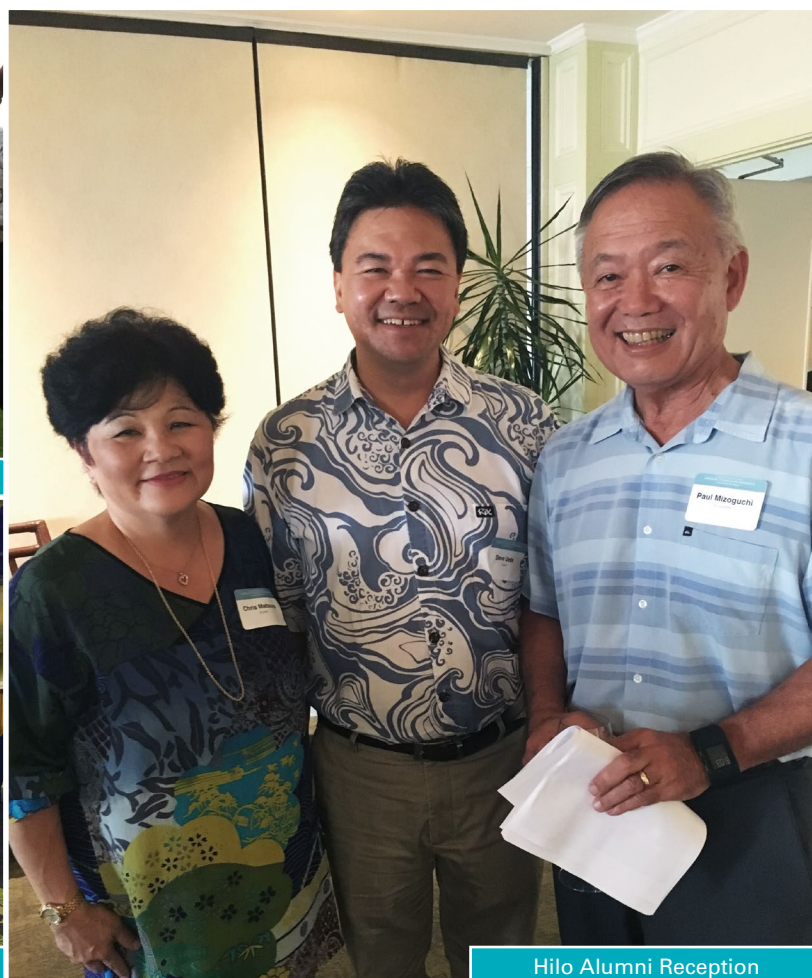
## WINTER AND SPRING EVENTS



Executive Vineyards



Executive Vineyards



Hilo Alumni Reception

### Wine and dine to your heart's content

Executive Vineyards 2016 was a huge success! Nearly 200 wines, champagnes, sakes and craft beers from Europe, the Americas, South Pacific and Japan were available for tasting, and nine of Hawai'i's top eateries whipped up spectacular dishes at a outdoor food festival. Guests spent the evening sipping on trendy blends and unique imports complimented by perfectly-prepared bite-sized dishes such as seared day boat scallop by Azure Restaurant and The Jake Shimabukuro Bowl by Da Hawaiian Poke Co. Also, VIP ticket holders were treated to an impressive selection of hand-picked wines rated 90 points and above. Not to be forgotten was the exciting silent auction, which had bidders competing on everything from luxury hotel stays to Hawaiian Miles. The event was organized by the Shidler Alumni Association and drew more than 500 alumni and friends to the Royal Hawaiian on March 10. Approximately \$30,000 was raised for student scholarships. Mahalo to all of the event sponsors including Southern Wine & Spirits of Hawaii and Beverage Marketing & More who donated all of the beverages served that evening.

### Business networking in Hilo

Alumni and friends who attended the Hilo Alumni Mixer on April 14 were treated to a wonderful evening complimented by the breathtaking shorefront views of The Hilo Yacht Club. Along with great conversation and delicious appetizers, the gathering provided an opportunity for alumni to mingle with current and prospective members of the Family Business Center of Hawai'i's new Big Island chapter. Also, prospective students were invited to join in on the festivities after attending an information session on Shidler's Distance Learning Executive MBA and Master of HR Management programs.

**UPCOMING SHIDLER ALUMNI EVENTS**  
[shidler.hawaii.edu/events](http://shidler.hawaii.edu/events)

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## ALUMNI NEWS



Reynold Doi (BBA '73)



Alvin Ige (BBA '79)



David Kamimura (BBA '74)



Jeffrey Kissel  
(BBA '72, MBA '73)



Terry Lee (BBA '79)

### 1970s

**Raymond Ancheta (BBA '78)** has joined the board of directors of the Boys and Girls Club of Hawaii. He joins a board of diverse community, labor and industry leaders who help to oversee the strategic direction and community-focused work of the organization. Ancheta is an officer of the Honolulu Police Department.

**Reynold Doi (BBA '73)** has been promoted to assistant vice president of claims at First Insurance Company of Hawaii. Doi holds over 40 years of insurance claims experience. He is in charge of the property, claims operations, and appraiser and total loss teams. His prior positions include senior adjuster, supervisor of property, PIP and subrogation units and claims manager.

**Alvin Ige (BBA '79)** has been promoted to executive vice president and chief credit officer at Finance Factors. He first joined the company in 1979, when he enrolled in the manager trainee program. Upon completion of the program, Ige transferred to the commercial loan department where he rose to become vice president and manager.

**David Kamimura (BBA '74)** has been promoted to senior executive vice president and chief lending officer at Finance Factors. He oversees the company's lending and deposit activities. Under his leadership the company has experienced record loan origination and loan growth in 2015. He has been with the company for nearly 30 years.

**Jeffrey Kissel (BBA '72, MBA '73)** has been named a distinguished fellow for the Energy Policy Research Foundation Inc., a not-for-profit organization that studies energy economics and policy issues with special emphasis on oil, natural gas and petroleum product markets. Kissel most recently served as the executive director of the Hawaii Health Connector. Prior to that, he was president and CEO of Hawai'i Gas. He also previously served in senior roles at URS, one of the world's largest engineering and construction companies.

**Terry Lee's (BBA '79)** investment management firm, Lee Financial Group Hawaii Inc., recently announced the 5-Star Overall Morningstar Rating of its Lee Financial Tactical Fund (LOVIX).

The fund is one of 244 funds in the Tactical Allocation Category for the three-year period ending in March 31, 2016. This is the fourth consecutive month in which this fund has received the 5-Star rating. "We are committed to utilizing our defensive equity strategy," said Lee, who is president and CEO of the locally-owned investment management firm. "We believe in the philosophy that 'losses hurt more than equivalent gains help,' and apply that special focus on risk when we manage the Fund."

**George Nip (BBA '78)** has been promoted to vice president and director of financial analysis and reporting at Finance Factors. Nip manages the company's financial analysis, forecasting and annual planning process. He joined Finance Factors 25 years ago. He is a certified financial public accountant.

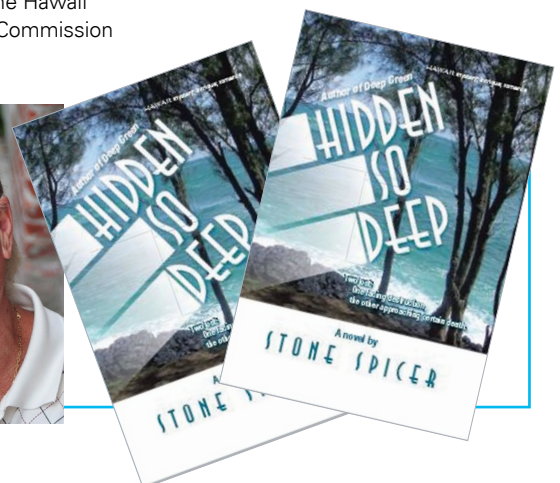
**Grant Tanimoto (BBA '76)** has been re-elected to Hawaii State Federal Credit Union's board of directors for a second term. Tanimoto is a retired private practice attorney who served in several state positions including general counsel for the Hawaii Campaign Spending Commission

and deputy attorney general.

**Glenn Tsugawa (BBA '77)** has joined Geolabs Inc. as chief financial officer. Geolabs is the largest independent geotechnical consulting firm in Hawai'i. Previously, Tsugawa was the president and CEO for the Special Education Center of Hawaii. Prior to that, he served as senior vice president and chief financial officer for the YMCA of Greater Seattle and the YMCA of Honolulu.

**Pamela Watanabe (BBA '79)** has been named president of Hoike Services, a Honolulu-based information technology and software firm that formed in 2001 as a spin-off of Island Insurance's IT resources division. She is responsible for Hoike's strategic growth, project management, testing, application performance, systems conversion and development. Watanabe originally joined the company in 2002 as vice president of software development. Before that she was a systems and programming supervisor for Island Insurance.

**Ken Spicer (BBA '66)**, writing under the pen name Stone Spicer, has completed his second novel entitled *Hidden so Deep*. Published in March, the book tells of an adventurous tale of a stolen boat, missing friends and an earthquake. *Hidden so Deep* combines Spicer's great love for the Hawaiian islands with his love for adventure. Prior to becoming a writer, Spicer enjoyed a 30-year career in the printing industry in Honolulu. He currently resides in Port Townsend, Washington. Learn more at [stonespicer-author.com](http://stonespicer-author.com).



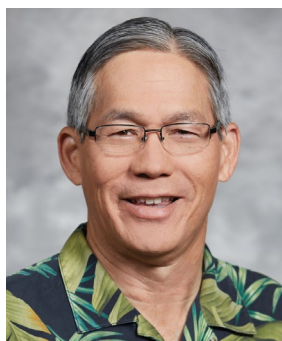
## ALUMNI NEWS



George Nip (BBA '78)



Pamela Watanabe (BBA '79)



Rick Ching (MBA '86)



John Gotanda (BBA '84)



Ralph Mesick (BBA '84)

### 1980s

**Rick Ching (MBA '86)** has been promoted to president and chief operating officer of Servco Pacific Inc. Ching first joined Servco in 1985 working in corporate finance. Previously, he served as chief operating officer. "I am humbled and excited to be entrusted with the day-to-day management and leadership of the company. While we continue to grow throughout the Pacific, I look forward to continuing Servco's commitment to our people, customers, and the communities we have the pleasure to serve," said Ching.

**John Gotanda (BBA '84)** has been named president of Hawaii Pacific University (HPU). Previously, Gotanda served as associate dean for academic affairs, research and directed Villanova's JD/MBA program before being named the Arthur J. Kania Dean at Villanova University's Charles Widger School of Law. Prior to joining the Villanova faculty in 1994, Gotanda practiced law at Covington & Burling in Washington state and at Goodwin Procter in Boston.

**Ralph Mesick (BBA '84)** has been promoted to executive vice president and chief risk officer at

First Hawaiian Bank. He also joined the bank's senior management and credit committees. Mesick has more than 30 years of experience in the areas of risk, commercial real estate lending, private banking and wealth management. Previously, he served as the bank's executive vice president and commercial real estate division manager.

**Jill Miura (BBA '88)** has been promoted to principal in KMH LLP's Assurance & Advisory Services division. Miura is the chairperson of KMH's Operating Committee. She holds more than 20 years of experience serving clients in the insurance and education industries.

**Ann Nakagawa (MBA '82)** has joined DTRIC Insurance Co. Ltd. as chief financial officer. Previously, she served as the chief financial officer at the State of Hawai'i where she managed the

fiscal operations for the agency responsible for financing and developing affordable housing. Nakagawa holds over 25 years of insurance experience in Hawai'i. She is a member of the Hawaii Society of Public Accountants and American Institute of Public Accountants. As an active participant in the community, she donates time and resources to support the Makiki Christian Church and enjoys disaster recovery construction work through Habitat for Humanity and Lutheran Disaster Response.

**William Rol (BBA '81)** has been promoted to community relations officer for Matanuska Valley Federal Credit Union's Kunia Community Office. Rol focuses on building membership through business development, community relations and financial education

activities. He has over 30 years of experience in Hawai'i's banking and credit union industry. Rol is actively involved with the Filipino Chamber of Commerce of Hawaii. He launched the organization's Annual Scholarship Golf Tournament in 1995 and served as the chamber's president in 1991.

**Michele Saito (BBA '81)**, DTRIC Insurance Co.'s current president, has also taken on the title of chief executive officer. Saito, who was appointed president in 2014, succeeds Ron Toyofuku as CEO. She holds over 30 years of experience in the insurance industry and is heavily involved in the local community serving on the boards of Aloha United Way, Alexander & Baldwin Inc. and Child and Family Service. Saito was inducted into Shidler's Hall of Honor in 2011.



Ann Nakagawa (MBA '82)



William Rol (BBA '81)



Michele Saito (BBA '81)



**Carl Choy (BBA '80)** and **Lynne Kinney (BBA '92)** appeared on the cover of the February 2016 issue of *Financial Planning* magazine. Choy and Kinney are both principals at CKW Financial Group in Honolulu. Their firm was one of several mentioned in, "Digital Diligence: Is Your Tech Tough Enough?," an article on financial firms that have managed to successfully implement tech upgrades while also meeting the strict compliance demands of the industry.



## ALUMNI NEWS



Janice Wakatsuki (BBA '82)



Jodi Nozoe Chang (BBA '98)



Jeffrey Inouye  
(BBA '91, MBA '97)



Kevin Ishida (BBA '91)



Kevin Jacinto (BBA '97)

**Janice Wakatsuki (BBA '82)** has joined Aqua-Aston Hospitality as senior vice president of human resources. She is responsible for overseeing administration employee and labor relations, compensation, benefits and recruitment for the corporate office and the properties that Aqua-Aston Hospitality manages in Hawai'i and the Mainland U.S. Previously, Wakatsuki served as the corporate director of human resources for Outrigger Enterprises.

**Eric Yeaman (BBA '89)** is one of four recipients of this year's University of Hawai'i Distinguished Alumni Award. He was honored at the UH Alumni Association's dinner on May 31 at the Hilton Hawaiian

Village Waikiki Beach Resort. Yeaman is the president and chief operating officer of First Hawaiian Bank. He was inducted into the Shidler Hall of Honor in 2010 and is currently a member of the college's advisory council.

### 1990s

**Jodi Nozoe Chang (BBA '98)** has joined Wells Fargo Advisors as managing director and investment officer. She holds over 18 years of experience in the finance industry and has been recognized as one of Barron's Top 1200 Advisors in 2014 and 2015. Nozoe Chang is an active board member of the Honolulu Japanese Chamber of Commerce, Business Pathways,

*Pacific Business News's* Biz Women Connect and she is chair of The Pacific Club's NextGen Committee.

**Jeffrey Inouye (BBA '91, MBA '97)** has been promoted to vice president and corporate banking officer within the corporate banking division at First Hawaiian Bank. Inouye oversees large corporate accounts and is responsible for syndicated loans for national and local accounts. He served 17 years with First Hawaiian Leasing as business banking officer before transferring to corporate banking.

**Kevin Ishida (BBA '91)** has been named vice chancellor for administration for the University of Hawai'i's West O'ahu campus. Ishida assists the chancellor in the overall strategic planning, organization and oversight of administrative programs as the chief administrative and financial officer. "It's a very exciting time for UH West O'ahu as we continue to expand the campus facilities and infrastructure to accommodate the growing student enrollment," Ishida said. "I look forward to working with the entire UH West O'ahu 'ohana as we build a campus that the Leeward coast can be proud of."

**Kevin Jacinto (BBA '97)** has joined DTRIC Insurance as vice president and chief information officer. He is responsible for

providing leadership and direction for information systems operation and plays a key role in establishing its strategic direction and objectives for profitable growth. Previously, he served as AVP for First Hawaiian Bank's Applications Management Division.

**Micah A. Kāne (MBA '95)** has joined the Hawai'i Community Foundation in the newly created position of president and chief operating officer. Kāne is the former chief operating officer for Pacific Links International where he was responsible for overseeing the company's Hawai'i operations. Prior to that, he served as chairman and director of the State of Hawai'i's Department of Hawaiian Home Lands. "It's an honor to have the opportunity to work more closely with the Hawai'i Community Foundation in its community mission to enhance the lives of those in need. It's a personal privilege to join this talented executive team as HCF begins its next 100 years of service to our community," commented Kāne.

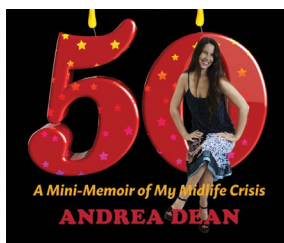
**Kent Kasaoka (BBA '98)** has joined AATS LLC as a director where he is responsible for managing the firm's client engagements. AATS is an affiliate of local accounting firm KMH LLP. Previously, Kasaoka worked as a



Eric Yeaman (BBA '89) (center) with UH Board of Regents Chair Randolph Moore and UHAA President Ken Hayashida



Micah Kāne (MBA '95)



**Andrea Dean (MBA '96)** has published a new book entitled *Fifty Days to 50: A Mini-Memoir of my Midlife Crisis*. The pictorial memoir documents the joys and concerns of women in midlife and addresses themes that were occurring in Dean's life as she approached her fiftieth birthday. "I started *Fifty Days to 50* as daily posts on Facebook," shared Dean. "I was hoping to publicly purge my midlife crisis so I could start fifty with a clean slate, but the project turned out to be so much more." Dean currently splits her time between Hawai'i and the San Francisco Bay Area. She is the founder of Sustainable Initiatives LLC. Learn more at [andreadean.com](http://andreadean.com).

## ALUMNI NEWS



Kent Kasaoka (BBA '98)



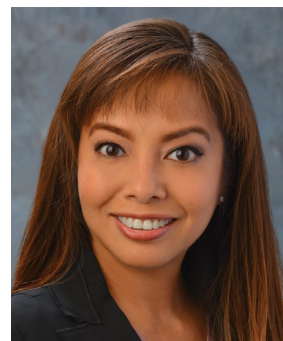
James Lowson (EMBA '96)



Quinn Ogawa (BBA '90)



Aaron Sato  
(MBA '98, MAcc '00)



Tasha Sawai  
(BBA '95, MAcc '97)

CPA with Sterling & Tucker Inc. and prior to that, as a CPA at CW Associates.

**James Lowson (EMBA '96)** has been promoted to senior vice president and West Pacific regional manager at Bank of Hawaii. Lowson leads and manages four branches in the West Pacific and one branch in American Samoa. He oversees sales, service, compliance and risk management and is the primary liaison for government officials and community leaders within those regions.

**Quinn Ogawa (BBA '90)** has joined Sutter Health Kahi Mohala as chief financial officer. Ogawa leads, manages and directs strategy for all financial matters related to Kahi Mohala's hospital operations and the hospital's related business entities. He holds 20 years of business experience in finance, accounting and management.

**Aaron Sato (MBA '98, MAcc '00)** has been promoted to executive vice president and chief financial officer at Finance Factors. He oversees all aspects of the financial department for the company. Sato has previously held finance positions at Bank of America, City Bank, KPMG and Central Pacific Bank.

**Tasha Sawai (BBA '95, MAcc '97)** has joined AATS LLC as a director. She is responsible for the firm's bookkeeping and accounting services client engagements. AATS is an affiliate of local accounting firm KMH LLP. Previously, Sawai was a manager at KMH LLP and prior to that, served as controller for Central Union Church.

**Stephen Zurcher (MBA '91)** has joined the board of governors of The American Chamber of Commerce in Japan where he serves as a vice president representing

the Kansai region. Zurcher is a professor of management and is also the dean of the Asian Studies Program at Kansai Gaidai University in Osaka, Japan. He teaches business classes in the Asian Studies Program. Zurcher's current research interests include deployment of healthcare IT in developing countries in Asia and elsewhere.



Stephen Zurcher (MBA '91)

### 2000s

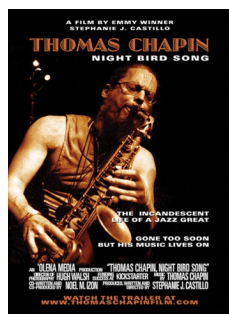
**Jennifer Chiu (BBA '01)** has joined Old Republic Title & Escrow of Hawaii as vice president and counsel. Previously, Chiu had served as a partner with the local law firm Chang Iwamasa & Chiu LLP where she concentrated her practice in the areas of real property, corporate and finance.



Jennifer Chiu (BBA '01)



## Stephanie Castillo completes her 10th documentary film entitled *Thomas Chapin, Night Bird Song*



**Stephanie Castillo (EMBA '00)** is celebrating the completion of her latest film entitled *Thomas Chapin, Night Bird Song*, a documentary about jazz musician Thomas Chapin. Prior to his death from leukemia at age 40, the multi-instrumentalist, composer and educator was destined to be among the great virtuosos of jazz. Chapin was Castillo's brother-in-law, but she did not know who he really was in the world of jazz until she read his obituary in the *New York Times* on February 13, 1998. This planted a seed for a film, which she began in 2014, 15 years after his death.

Over the past few months, Castillo has been promoting *Night Bird* on both the national and international film circuit. Most notably, at the NYC International Film Festival where it was nominated for Best Documentary and Best Director; and at the Nice International Film Festival where it earned nominations for Best Story, Best Feature Documentary and Best Director for a Feature Documentary.

Castillo is a former Hawai'i newspaper journalist and an EMMY Award-winning independent filmmaker. She resides in Hawai'i but at this time, is based in Brooklyn while she showcases the film in Europe. This is Castillo's 10th documentary. Learn more at [thomaschapinfilm.com](http://thomaschapinfilm.com).



## ALUMNI NEWS



Jason Dang (BBA '02)



Damian Davilla (MBA '09)



Charles Goodin (BBA '07)



Caron Ikeda (BBA '03)



Julie Inouye (BBA '00)

**Jason Dang (BBA '02)** has been promoted to vice president of the card services division at First Hawaiian Bank. He manages the product life cycles and profitability of the bank's credit card portfolios. Prior to joining the bank in 2013, Dang served in various product management roles for e-commerce and global technology industries.

**Damian Davilla (MBA '09)** was one of four bloggers to participate in the EMV for a Week Challenge organized by digital security company Gemalto. In an effort to investigate the state of EMV support in the community, Davilla had one week to complete 10 tasks using an EMV "chip" debit or credit card. Tasks ranged from buying coffee from a local coffee shop to purchasing office supplies for coworkers. Davilla was named

first runner-up winning \$200 for his charity of choice — the Shidler College of Business. Davilla's EMV-for-a-Week experiences can be found on [idaconcepts.com](http://idaconcepts.com) which is his personal blog on news in social and digital media, technology and web culture. Davilla is a finance writer and a GMAT coach.

**Charles Goodin (BBA '07)**, CPA, has been promoted to senior audit manager at N&K CPAs Inc. His clients include those in the state and local governments, nonprofit organizations and construction industry. Prior to joining N&K in 2014, Goodin was a senior audit associate at PKF Pacific Hawaii. He holds over eight years of experience in public accounting.

**Caron Ikeda (BBA '03)** has joined Bank of Hawaii as vice president and financial planning

manager in the Private Banking Division. Previously, she was an attorney with Damon Key Leong Kupchak Hastert after serving as a law clerk with the First Circuit Court in Honolulu.

**Julie Inouye (BBA '00)** has joined the University of Hawai'i Foundation as the associate director of development and alumni engagement for the John A. Burns School of Medicine. Inouye's focus is on developing and engaging the school's alumni and other supporters through communication, enhanced networking, and annual class and reunion giving programs. Previously, she worked at First Hawaiian Bank where she served as an associate vice president, senior investment officer and team leader in private wealth management. She is the

immediate-past president of the Organization of Women Leaders and public relations director for the Financial Planning Association of Hawaii.

**Taylor Kiriara (BBA '05)** has been promoted to vice president and primary relationship officer at Bank of Hawaii. Kiriara manages a portfolio of commercial customers, maintaining and growing existing customer relationships and acquiring new relationships by offering lending, depository and other banking solutions.

**Margaret Meiling Luo (PhD '05)** won the 2015 Best Junior Researcher award for the College of Management at the National Chung Cheng University in Taiwan. Luo is an assistant professor of management information systems. Her research specialties include



Jennifer Przygodzinski pictured with the Rock of Gibraltar

## From Honolulu to New Zealand to Gibraltar to the Netherlands - Jennifer Przygodzinski is pursuing her dream career

**Jennifer Przygodzinski's (BBA '08)** love of travel, adventurous spirit and dedicated work ethic has helped her to build an impressive resume of incredible international accounting experience in the U.S., New Zealand, Gibraltar and the Netherlands. It has been just eight years since Przygodzinski first started her career with Deloitte Honolulu's Enterprise Risk Services (ERS) practice. It was there where she was encouraged by her supervisors to pursue her dream of working outside of Hawai'i. In 2012, Przygodzinski made her first big leap abroad transferring to Deloitte New Zealand's office in Wellington. From that point on, it has been no turning back for this young accountant. In 2014, she moved to the firm's Gibraltar office where she continued to expand her knowledge and expertise. And earlier this year, she accepted a job as financial controls compliance manager for Liberty Global in Amsterdam. Way to go Jen!

**Growing Experience:** Professionally, I had so many challenging projects across a variety of industries. I had the opportunity to work with and learn from people from different specialties, countries and working styles. Personally, I met people from a variety of cultures, participated in new activities and I met my husband.

**Challenges:** Adjusting to different regulatory environments. In the U.S., much of the work was driven by prescriptive regulation. In other countries, there isn't as great a focus on documentation and there isn't only one way to comply.

**Advice:** 1) Put yourself out there; 2) Work for an international company; 3) Consider living with others when you first arrive; 4) Stick it out for at least 18 months; and 5) Don't burn your bridges nor forget those who supported you.

## ALUMNI NEWS



Taylor Kiriara (BBA '05)



Margaret Meiling Luo  
(PhD '05)



Theresa Munekata (BBA '02)



CharlAnn Nakamoto  
(MHRM '05)



Stacie Nakamura  
(BBA '08, MAcc '10)

technology adoption, hedonic IS use, social media/networking, e-commerce, e-marketing, human-computer interaction, and online information seeking behavior collaborations. Her work has appeared in well-respected journals such as *Information & Management*, *Decision Support Systems* and *International Journal of E-Commerce*.

**Theresa Munekata (BBA '02)** has been promoted to manager of simplicityHR's Maui location. She oversees a staff of eleven, which provides HR, payroll and benefits administration services to businesses on the island. Munekata will also continue her role as an HR specialist, delivering strategic and operational HR consulting services to clients.

**CharlAnn Nakamoto (MHRM '05)** has joined Prince Resorts Hawaii as corporate director of human resources. Nakamoto oversees talent management, employee relations and HR strategic planning and development for all Prince Resorts Hawaii properties which include Hawaii Prince Hotel Waikiki, Mauna Kea Beach Hotel and Hapuna Beach

Prince Hotel. Previously, she was the director of human resources at Maui Prince Hotel and Norwegian Cruise Line America. She has over 25 years of experience in the hospitality industry.

**Stacie Nakamura (BBA '08, MAcc '10)** has been appointed deputy attorney general for the Department of the Attorney General, Tax & Charities Division. She was also elected vice chairperson of the Hawai'i State Bar Association, Tax Section.

**Judy Relosimon (BBA '06)** has joined Servco Pacific Inc. as marketing manager. In her new role, Relosimon is responsible for the development and effective

implementation of all distributor and retail marketing initiatives and campaigns for Servco's Toyota brand. Previously, Relosimon served as a commercial property manager for Colliers International and prior to that, she worked as an account executive for Hawai'i advertising agency MVNP.

**Daniel Richards, Jr. (BBA '09)** has joined Locations LLC, Hawai'i's largest locally-owned real estate firm, as program manager. He is responsible for the planning, execution and implementation of corporate strategic programs. Richards has more than six years of experience in marketing, project management, sales and data

analysis. Prior to joining Locations, he was the consumer marketing manager at Helloworld.com.au, where he developed multi-channel marketing and sales strategies for Australia's fastest growing online travel agent. He has also served in various marketing roles for Red Bull, Mobi PCS and ESPN 1420.

### 2010s

**Aaron Cates (MBA '12)** has joined Hawaii Gas as director of sales, strategic planning and analysis. Previously, Cates was director of finance at Bonterra Solar and served as director of strategy and analytics at Sunetric.



Judy Relosimon (BBA '06)



Daniel Richards, Jr. (BBA '09)



Aaron Cates (MBA '12)



**Craig Furuya (MBA '10)** and his team at *Accelerate Magazine* are celebrating the completion of their first issue which hit magazine racks state-wide in March. *Accelerate* focuses on entrepreneurship and the stories behind the people and the startups that help spur forward thinking in Hawai'i. Furuya is the vice president and publisher at Hagadone Media Group, which also publishes *This Week* magazines and several other market publications.



## ALUMNI NEWS



Kira Chong Tim (BBA '10)



Tricia Ejima (MBA '11)



Jamie Lee (BBA '13)



Brandon Luu (BBA '16)

**Kira Chong Tim (BBA '10)** has joined Klick Communications HI as a communications specialist. She will implement integrated communications campaigns for a portfolio of clients. Previously, she led the public relations accounts for Oahu Visitors Bureau, Ala Moana Center and other local organizations.

**Tricia Ejima (MBA '11)** has been named director of the University of Hawai'i Bookstores. She holds over a decade of college retail and administrative experience working at nine bookstores across the UH System. She oversees more than 60 full-time employees, 60 student employees and an annual budget of \$24 million.

**Jamie Lee (BBA '13)** has been promoted to sales and marketing coordinator for PacRim Marketing

Group. She assists with developing sales and marketing plans for clients, integrating Asian language print and digital media for the Asian international traveler market. Lee joined PacRim as an advertising assistant in 2014.

**Brandon Luu (BBA '16)** has joined eWorld Enterprise Solutions Inc. as a business analyst. Luu recently graduated in management information systems and management. During his senior year, he interned at eWorld Enterprise before accepting his current position with the firm. Luu would like to send a shout out to Shidler's Career and Internship Office for opening the door for him at eWorld.

**David Pettinger (BBA '10)** has earned the prestigious Accreditation in Public Relations

(APR) credential. He also was named president of the Hawaii chapter of the Public Relations Society of America's 2016 board of directors. Pettinger is vice president of market research for Anthology Marketing Group.

**Doug Shimokawa (MBA '11)** has joined Pacxa as vice president of the firm's Microsoft infrastructure consulting practice where he oversees Pacxa's Microsoft product and service offerings. Previously, Shimokawa served as a consultant for Business Solution Technologies.

**Kristine Uclaray (BBA '12, MHRM '15)** has been promoted to HR supervisor at KumabeHR. Uclaray provides recruitment planning, social-media marketing and organizational support services. She is also responsible

for coordination of career fairs and community outreach events. Previously, she served as an HR coordinator with the firm.

**Annie Wu (BBA '14)** has joined the University of Hawai'i Foundation as a staff accountant. Previously, she worked for Accuity LLP, a local public accounting firm, and at Macy's. Wu recently graduated from Shidler with a triple major in accounting, finance and international business.

### Send in your alumni updates and photos

Submit Online

[shidler.hawaii.edu/alumni/update](http://shidler.hawaii.edu/alumni/update)

Email the Editor

[amy.watari@uhfoundation.org](mailto:amy.watari@uhfoundation.org)



David Pettinger (BBA '10)



Doug Shimokawa (MBA '11)



Kristin Uclaray  
(BBA '12, MHRM '15)



Annie Wu (BBA '14)



**Steven Chan (MBA '15)** and **Masato Itoh (MBA '15)** participated in a Veteran Panel Presentation at UH Mānoa's 2016 Annual Veterans Conference on March 9. Chan and Itoh provided insight into the challenges of transitioning out of the military and the many resources that are available to military personnel. Chan is a lieutenant commander in the U.S. Navy Civil Engineer Corps and Itoh is a major in the U.S. Marine Corps Reserve. Itoh also works as a leasing and sales agent at Colliers International.





## ALUMNI AT WORK

Shidler alumni at Kamehameha Schools headquarters at Kawaiaha'o Plaza

**Mahalo to all of the Shidler graduates at Kamehameha Schools for their support.**



KAMEHAMEHA SCHOOLS®

More than 40 Shidler graduates are a part of Kamehameha Schools' outstanding team of professionals. These business-savvy individuals play an integral role in leading the transformation of Kamehameha Schools into a world-class, Hawaiian culture-based educational system. Kamehameha Schools provides and supports learning and post-high educational achievement for a thriving Lāhui that benefits Hawai'i and the world. Mahalo to all of the Shidler alumni at Kamehameha Schools for their support of Hawai'i's youth, the local community and the Shidler College of Business.

### Shidler graduates at Kamehameha Schools

Lindsey Ala (BBA '04)  
Recruiter

Carl Alexander (MBA '96)  
Education Safety & Risk Manager

Amber Bundalian (BBA '98)  
Staffing Operations Manager

Brian Carr (BBA '01)  
Senior Business Analyst

Amy Chamberlain (BBA '03)  
Executive Assistant

Keith Chang (EMBA '07)  
Land Asset Manager for North Shore, Haleiwa, Maui & Molokai

Roger Chang (BBA '86)  
Senior Educational Support Analyst

Sierra Fox (BBA '13)  
Strategic Analyst

Peter Fuchs (BBA '86)  
Director of Campus Operations

Yvonne Fukumoto (BBA '11)  
Senior Budget & Awards Analyst

Miki Furuta-Okayama (BBA '81)  
Senior Compensation Consultant

Darrell Hamamura (BBA '87)  
Director of Enterprise Information Management & Services

Shane Hedani (BBA '80)  
Enterprise Data Architect

Patricia Hilton (JEMBA '07)  
IT Risk Program Manager

Donna Hoskins (MBA '99)  
Procurement Specialist II

Dana Huddy (BBA '81)  
Accounts Payable Manager

Melissa Imperial (BBA '00)  
Treasury Analyst

Michael Kam (BBA '85)  
Senior Tax Manager

Shawn Kana'iaupuni (EMBA '05)  
Executive Strategy Consultant

Janis Kane (MHRM '13)  
Senior Human Resources Director

Micah Kane (MBA '94)  
Trustee - Secretary/Treasurer

Kalena Kawahakui-Chun (BBA '99, MBA '11)  
Strategic Project Manager I

Cheryl Kawasaki (BBA '98, MBA '03)  
Treasury Manager

Wendi Kidani (MBA '01)  
Senior Tax Associate

Eric Kusuda (BBA '90)  
Applications Engineer

Alan Kwan (BBA '90, MBA '97)  
IT Enterprise Services Manager

Patricia Matsumoto (BBA '90)  
Business Administrator

Jeffrey Mau (EMBA '02)  
Director of Asset Management (CRED)

Jared Menor (BBA '09)  
Audit Senior

Leslie Menor (BBA '99)  
Senior HRIS Analyst

Darin Mijo (BBA '94)  
Financial Risk Manager

Lauren Nahme (BBA '90)  
Vice President of Strategy and Innovation

Christian Ramil (BBA '14)  
Investment Associate

Ben Salazar (BBA '96, MAcc '01)  
Managing Director of Finance

Ren Seguritan (MBA '12)  
Real Estate Analyst

Amber Solidum (BBA '09)  
Financial Reporting Analyst

Grant Sumida (BBA '85, MAcc '87)  
Assistant Controller

Lisa Takatsugi (MBA '04)  
Data Analyst

Cakaunivalu Palani Tulewa-Gibbs (MBA '05)  
Enterprise Architect

Phil Uyehara (BBA '97)  
Financial Analyst/Accountant

Winona White (BBA '87, MBA '95)  
Managing Director of Human Resources

Kimberley Wilson (BBA '01)  
Staffing Operations Administrator

Michele Yoshida (BBA '85)  
Senior Compensation Analyst

Kamehameha Schools is a private, educational, charitable trust founded and endowed by the legacy of Princess Bernice Pauahi Bishop. Kamehameha Schools operates an educational system enrolling over 6,900 students of Hawaiian ancestry at campuses on O'ahu, Maui and Hawai'i and 30 preschool sites statewide. Over 40,400 additional Hawaiian learners and caregivers are served each year through other outreach programs, community collaborations and financial aid opportunities in Hawai'i and across the continental United States. Income generated from its Hawai'i real estate, as well as diverse investments, fund the Schools' educational mission almost entirely. Learn more at [ksbe.edu](http://ksbe.edu).



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## FEATURED EVENTS FOR SUMMER/FALL 2016

**JULY | AUG**

### **Will Weinstein Ethics Conversation Series**

**Hosted by the Shidler College of Business and the William S. Richardson School of Law**

What causes high profile individuals to lie, cheat and steal? Join us as a number of professionals from the business, legal, medical, and athletic communities examine headline-making ethical conundrums. Topics and dates are posted at [shidler.hawaii.edu/weinstein](http://shidler.hawaii.edu/weinstein).

**AUG | 01  
MON**

### **Annual Dr. N.H. Paul Chung Memorial Luncheon and Lecture Hawaii Prince Hotel, 11:30 a.m. - 1:30 p.m.**

Jose Minana Jr., group president of Jollibee Foods Corporation, will present "Jollibee's Secret to Success: Understanding the Filipino Consumer – Domestically and Abroad." The lecture is organized by the Pacific Asian Management Institute. [pami.shidler.hawaii.edu/paul-chung](http://pami.shidler.hawaii.edu/paul-chung).

**SEPT | 11  
SUN**

### **Southern California Alumni Yacht Cruise of Newport Bay Slip #202, Anchorage Way, Newport Beach, CA, 12:45 p.m. Registration**

Shidler alumnus Bill Johnson and his wife Sue will host an alumni gathering aboard their private yacht, the Dulcinea. Spend the afternoon on a wonderful cruise of Newport Bay. No cost to attend. [shidler.hawaii.edu/newport](http://shidler.hawaii.edu/newport).

**OCT | 13  
THUR**

### **Hall of Honor Awards Sheraton Waikiki, 5:30 – 9:00 p.m.**

Save the date for Shidler's premier awards dinner celebrating the accomplishments of an elite group of alumni and friends of the college. The 2016 awards will honor Patrick "Rick" Ching, John C. Dean Jr., Tra My Nguyen, and Mingyen Teresa Yang. [shidler.hawaii.edu/hall-of-honor](http://shidler.hawaii.edu/hall-of-honor).

### **Shidler Events**

For a complete listing of upcoming events at the Shidler College of Business, please visit:

[shidler.hawaii.edu/events](http://shidler.hawaii.edu/events)

### **Ways to support Shidler**

There are so many ways to support the Shidler College of Business. Every gift counts, no matter how small. To learn more about how individuals and organizations can support Shidler, contact Unyong Nakata, senior director of development, at 808-286-0702 or [unyong.nakata@uhfoundation.org](mailto:unyong.nakata@uhfoundation.org).



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