

SHIDLER BUSINESS

Volume 41, Number 2

Fall/Winter 2018

University of Hawai'i at Mānoa Shidler College of Business

CONNECT, COLLABORATE
& CELEBRATE WITH
ALUMNI



INSIDE: 2018 Hall of Honor Award recipients | Jay Shidler receives leadership award
What's happening at PACE | Alumni at Work features Ernst & Young LLP



DEAN'S MESSAGE

Aloha,

We anticipate another year of exciting student, alumni and community events. Starting in February, I will be on the road again visiting alumni from all over the world. Our goals are to elevate alumni experiences by reconnecting them with others in their region and expand our global network to support college initiatives.

These annual visits have been extremely successful in helping us reconnect with our alumni, but more importantly have been beneficial for our students.

Thanks to our alumni, we have been able to establish new scholarship and professorship endowments, as well as create new internship and career placement opportunities. Over the years, our alumni have also served as college ambassadors, mentors, speakers and a valuable resource for the college. They continue to be our greatest advocates.

In this issue's feature story, key regional alumni share what it means to help students and their fellow alumni, and to be a part of the Shidler global network. In addition, we highlight alumni from around the world who are making noteworthy contributions in their profession, community and to their alma mater.

In the next few months, we will be visiting alumni in Japan and Hong Kong. We will also be gearing up for the inaugural Shidler Global Leadership Summit from July 11-13, 2019, in Ho Chi Minh City, Vietnam, to bring together alumni from all over the world. The summit will include keynote speakers Stephen Vargo, professor of marketing, Shidler College of Business, and alumna Angela Lee, professor of marketing, Kellogg School of Management at Northwestern University; and breakout sessions on trending topics in banking, agriculture, information technology and entrepreneurship. If you ever dreamed of visiting Vietnam, this is the perfect opportunity to connect, collaborate and celebrate with other alumni. We invite all of you to join us.

As always, stay in touch and thanks again for your support.

Sincerely,

V. Vance Roley

Dean and First Hawaiian Bank Chair of Leadership and Management
vroley@hawaii.edu

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Top: Asian Field Study participants enjoying sushi in Japan. Bottom: Shidler student Edwin Wong celebrates during the UH Mānoa Mid-Year Commencement Ceremony.



Go Green, Go Paperless

Alumni who graduated in 2005 or later will receive an electronic version of *Shidler Business*. This only applies to those whose record is linked to a valid email address. Those with no email or have graduated prior to 2005 will receive a hard copy in the mail unless otherwise requested.

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Shidler College of Business
University of Hawai'i at Mānoa
2404 Maile Way, C202, Honolulu, HI 96822
(808) 956-5645 | domiya@uhfoundation.org

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www.shidler.hawaii.edu/magazine

ADMINISTRATION

DEAN
V. Vance Roley

ASSOCIATE DEAN FOR ACADEMIC AFFAIRS
Qimei Chen

ASSISTANT DEAN OF STUDENT SERVICES
Robin Hadwick

EXECUTIVE DIRECTOR OF DEVELOPMENT
Unyong Nakata

DIRECTOR OF ALUMNI ENGAGEMENT
Bianca Mordasini

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ON THE COVER

Alumnus Bill Johnson and his wife Sue host Shidler alumni and friends aboard their yacht "Dulcinea" in Newport Beach.

PUBLICATION STAFF

MANAGING DIRECTOR
Dolly Omiya

EDITOR
Amy Watari

EDITORIAL STAFF
Kelsie Teves
Shari Nishijima

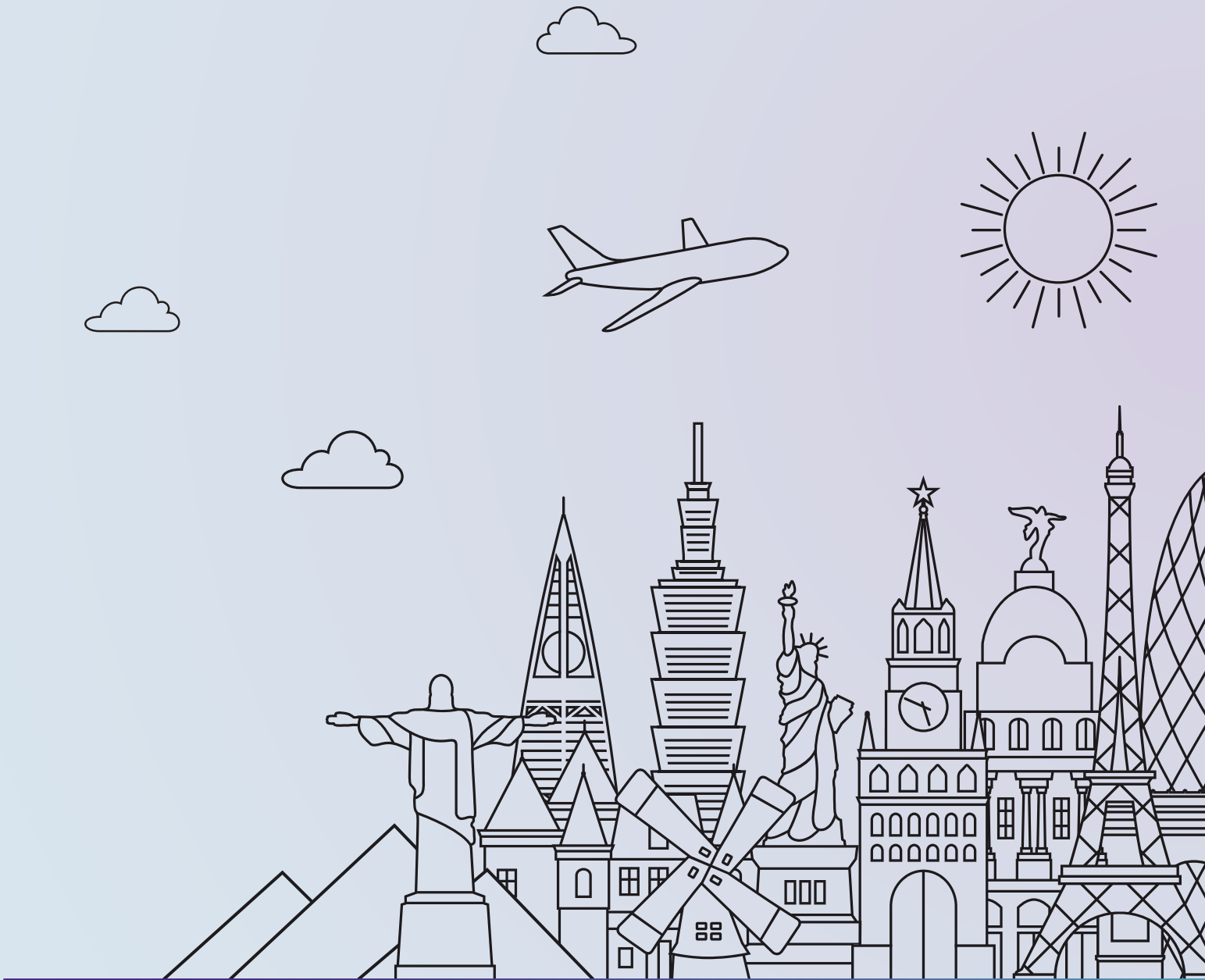
PHOTOGRAPHY
Mike Orbito

DESIGNER
Kiana Loftis

WEB
Loren Swendsen



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Connect, Collaborate & Celebrate with **ALUMNI**

There are more than 35,000 Shidler alumni across the globe, with the vast majority residing in Hawai'i, as well as key areas in Asia including Hong Kong, Singapore, Japan, Vietnam and more.

Our alumni are not only successful in their careers, but have played an integral role in elevating Shidler's recognition as a global world-class institution. With alumni providing pathways for student internships and employment, building our alumni network and hosting events, as well as financially supporting college



initiatives, our successes are largely owed and attributed to our alumni.

Every year, the college hosts alumni events throughout Asia and the West Coast to reconnect with our graduates, broaden the alumni network and stay apprised of business and industry trends. In 2018, Shidler College of Business Dean Vance Roley and the advancement team hosted 15 successful events spanning nine cities and five countries to connect with nearly 2,000 alumni.

"It is a real pleasure and honor to spend time with our alumni living outside

of Hawai'i. Their sincere investment and interest in the college is quite inspiring; I find them to be some of the most loyal and generous supporters of the college," say Roley. "Our alumni events are paramount to leveraging the strength of our global alumni network, as well as to connect our graduates worldwide."

We surveyed a few of our alumni across the world to share the importance of remaining connected to their alma mater.

SINGAPORE — *Anthony Wong*
(BBA '83), CEO, Creative Eateries Group

"Being in the hospitality industry for the past 32 years and having the Shidler name attached to my personal brand and company has provided me with an edge. The Shidler brand has added credibility and trust during my career. As a result, the Creative Eateries Group has grown to be one of the leading players in the Singapore food and beverage industry, with over 50 restaurants in the region."

Wong explains as the world becomes smaller and more inter-connected, staying in touch with fellow alumni becomes more important. Despite his busy schedule,

Why Stay Connected?

- Build Your Network
- Become a Mentor
- Volunteer as an Alumni Ambassador
- Gain Professional Development
- Build Career Connections
- Host Events
- Provide Career and Internship Opportunities
- Share Knowledge
- Support Opportunities
- Reconnect with Classmates
- Gain Industry Insights



Vietnam



Thanh Thi Thu Ha (VEMBA '03, HOH '12)

Hong Kong



Richard & May Leung (BBA '79, HOH '08)

Japan



Curtis Freeze (MBA '87, HOH '14)

Vietnam



Tra My Nguyen (VEMBA '07, HOH '16)

U.S. Mainland



Thomas Nichols (BBA '78, HOH '17)

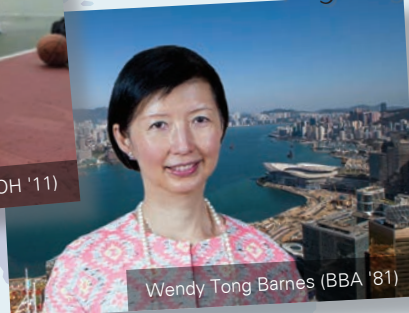
Hong Kong



Eddie Tak Kwong Lam (BBA '81, HOH '11)



Hong Kong



Wendy Tong Barnes (BBA '81)

Singapore



Anthony Wong (BBA '83)

Wong looks forward to the college's annual alumni visit to reminisce days in Hawai'i and keep abreast of new developments in the hospitality industry.

VIETNAM — Thanh Thi Thu Ha (VEMBA '03, Hall of Honor 2012), Chairwoman, Organization Deloitte Vietnam Limited

"I would love to share my skills and experiences with other alumni and especially with current and prospective students. With over 27 years of extensive experience with Deloitte, I am proud to be one

of the very few woman leaders in Deloitte Global. I want to inspire all students, especially female students, to rise to the top of giant companies in the world. I would also like to share my inspirational stories of leading from the front, leading by example and especially leading with your heart and soul. I have received the precious gift of knowledge and networking from the Shidler College of Business and have applied what I gained from the MBA program. It is now my responsibility to give back, to inspire and to help

grow the next generation of leaders from that program."

According to Ha, her business and ties with other alumni have grown much stronger since reconnecting with her alma mater. She is now able to share her professional experiences as well as learn from others.

HONG KONG — Eddie Tak Kwong Lam (BBA '81, Hall of Honor 2011), CEO, Feng Tai Footwear Company, Ltd.

"Being able to keep in touch with alumni enables us to connect on different aspects

of our lives, so we know what is going on in different corners of the world, as well as, how people are managing their difficulties. Hence, we know how we can best help each other."

A successful entrepreneur, Lam continues to be one of Shidler's strongest advocates. He has been instrumental in promoting the college brand by helping to recruit new students from Asia and organizing different alumni events in Hong Kong, China and other Asian cities.



VIETNAM — **Tra My Nguyen** (VEMBA '07, Hall of Honor 2016), Vice Chairman and CEO, The PAN Group

"I love sharing not only skills but also my knowledge. Frankly, I always wanted to inspire others, especially the younger generation. Moreover, I think knowledge is not for oneself; it is much better to share it with many other people."

Since 2007, Nguyen has supported the MBA for Executives in Vietnam (VEMBA) program by participating in graduation ceremonies, recruiting students and helping the program expand. Nguyen says connecting with other alumni has enabled her to develop partnerships and a support group to help each other when necessary.

U.S. MAINLAND — **Thomas Nichols** (BBA '78, Hall of Honor 2017), President, Pretika Corporation

"The benefit of staying connected with our alma mater is symbiotic. We all want to see our alma mater grow in stature to improve how employers, grad schools and others see the importance of our education and to support the next generation of students and alumni."

As an entrepreneur, Nichols understands the importance of building a global reputation and a strong consumer brand for his company. He explains that it is hard to understand a company, industry or professional role until you are in it. He feels alumni can serve

a greater purpose by serving as mentors and helping students deepen their understanding of potential careers.

HONG KONG — **Richard Leung** (BBA '79, Hall of Honor 2008), Chairman, Crownex Strategy Limited

"I am very happy to share my skills and experiences, and would also expect our fellow alumni and students to share their experiences and skills with me. We learn not only from books but also from one another, particularly in a fast-changing world. We learn from the seasoned ones, as well as young ones because each group has different perspectives and experiences. However, just being from the same alma mater makes me feel closer and makes our dialogue more enjoyable."

Prior to his current position, Leung served as the managing director and head of wealth management of USB Securities Company Ltd., China, and led multiple financial institutions across Asia. A well-seasoned traveler, Leung admits that meeting international alumni provided him with first-hand knowledge and insights to their culture and traditions.

HONG KONG — **Wendy Tong Barnes** (BBA '81), Chief Corporate Affairs Officer, CK Asset Holdings Limited, CK Infrastructure Holdings Limited and CK Life Sciences Int'l., Inc. and Deputy CEO, Hui Xian Asset Management Limited

"I have been very blessed to have the opportunity to work in different fields – property, infrastructure, life sciences,

media and television – and in different markets including Hong Kong, United Kingdom, Australia, New Zealand, Germany, Portugal and Mainland China. Working from such a wide and extensive plane, I perceive life, society and business environment from quite a special vantage point; and the basis from which I make life and business decisions may be quite unconventional. I would very much like to share my skills, experiences and thoughts, and at the same time understand those of other alumni. I believe that through such sharing, we all could improve and flourish."

Like most alumni, Barnes reminisces on her years in Hawai'i with fond memories. She recalls her most memorable student experiences were studying for exams on the beach, watching the sunset at Ala Moana Beach Park, eating at Yanagi Sushi and indulging in teppanyaki dinners at Benihana at the Hilton Hawaiian Village. Therefore, she welcomes any opportunity to reconnect with other alumni.

JAPAN — **Curtis Freeze** (MBA '87, Hall of Honor 2014), President, Prospect Co., Ltd.

"I enjoy supporting Shidler through sponsoring alumni gatherings in Tokyo. Over the years, I have hired and worked with many fantastic employees who are graduates. I look forward to meeting and mentoring many more Shidler students!"

With over 25 years of experience in Japan's financial industry, Freeze's knowledge

of that region has been a great resource for the college. Over the years, he has served as a speaker, mentor and guest lecturer for the college, as well as placed Shidler students in internships and jobs. Freeze was also instrumental in helping the college plan its first alumni networking event in Japan. He continues to host annual visits and alumni gatherings.

Shidler alumni all over the world are inspiring us with their stories of success, community service, challenges and personal achievements. They may be thousands of miles away from their alma mater, but are deeply engaged and committed to offering their support, wisdom and opportunities to our students.

Join us and become part of the college's global network. To learn where and when we will be in a city near you, visit: shidler.hawaii.edu/events.

SAVE THE DATE 2019 Shidler Global Leadership Summit

July 11 - 13, 2019

Ho Chi Minh City, Vietnam

The summit will include: keynote presentations and breakout sessions on banking, agriculture, information technology and entrepreneurship.

For more information, visit: summit.shidler.hawaii.edu

Announcing the 2018 Hall of Honor Award recipients

Five distinguished alumni were honored at the Hall of Honor Awards fundraising dinner on October 11 in partnership with the Shidler Alumni Association at the Sheraton Waikiki.

The honorees were selected for their leadership qualities and outstanding contributions to their profession, community and alma mater.

Hawai'i Pacific Health served as the presenting sponsor, with contributing sponsors First Hawaiian Bank, Hawaiian Electric Company, Inc. and Hawaiian Electric Industries, Anthology Marketing Group, Inc. and media sponsor *Pacific Business News*.

Proceeds from the event support scholarships, student enrichment programs, alumni outreach and student activities.

2018 inductees:

Mary K. Fastenau (EMBA '96), Partner and President, Digital, Anthology Marketing Group, Inc.

Fastenau has 38 years of experience in the communications and digital marketing industry. She began her career with the Gannett Corporation working for newspapers in Indiana and California. In 1989 she moved to Hawai'i and began working at Starr Seigle Communications Inc., and later co-founded its digital division StarrTech Interactive. In 2007, Fastenau was part of a group that formed Anthology. Under Fastenau's leadership, Anthology Digital has received numerous awards for its creative excellence in websites, e-marketing and digital solutions.

Michael K. Hirai (BBA '78), Senior Managing Director and Partner, Metaurus Advisors, LLC

Hirai has 34 years of experience in asset management and most recently served as senior vice president and manager of First Hawaiian Bank's Institutional Advisory Services Division. Hirai also was the director, president, CEO and chief investment officer of Bishop Street Capital Management. In 1990, he served as a partner, chairman and director of fixed income at CIC/HCM Asset Management firm, which was sold to First Hawaiian Bank in 2004.

David Y. Okabe (BBA '84), Executive VP, Chief Financial Officer and Treasurer, Hawai'i Pacific Health

Okabe has more than 30 years of executive experience in the accounting sector. He began his career with Ernst & Young in Honolulu. In 1999, Okabe moved to Kapi'olani Health. After the merger in 2004 that created Hawai'i Pacific Health, Okabe was promoted from vice president and treasurer to chief financial officer, and currently serves as the president of Hawai'i Pacific Health Partners.

Tayne S.Y. Sekimura (BBA '84), Senior VP and Chief Financial Officer, Hawaiian Electric Company, Inc.

Sekimura has served in a variety of managerial and executive

HALL OF HONOR AWARDS



Pictured from left are Wee Loke Tang, Tayne S.Y. Sekimura, David Y. Okabe, Michael K. Hirai and Mary K. Fastenau.



President and Chief Executive Officer, Raymond P. Vara, sharing on behalf of presenting sponsor Hawai'i Pacific Health at the 2018 Hall of Honor Awards.

positions since joining Hawaiian Electric Company, Inc. She has held leadership positions in internal audit, strategic planning, finance, information technology, facilities management and customer service. Prior to joining Hawaiian Electric Company, Inc., Sekimura was an audit manager at KPMG.

Wee Loke Tang (BBA '73), Independent Non-Executive Director, UOB-Kay Hian Holdings Ltd.

Tang began his career as an investment analyst at Kay Hian, a small family-owned firm in Singapore. Within four years, he was promoted to deputy managing director. Following the merger with United Overseas Bank (UOB) Securities in 2001, Tang was appointed deputy managing director of UOB-Kay Hian and helped to turn UOB-Kay Hian into Singapore's largest brokerage. In 2007, Tang retired but remains as executive director of UOB-Kay Hian. Under his leadership, the company has grown to a sales team of 1,100 across Asian markets, as well as in New York and London. During his 40-year career in finance, Tang served as independent director of the Singapore Stock Exchange (SGX), and founded and chaired the Securities Association of Singapore.

Shidler receives PBN business leadership award

Jay Shidler, real estate investor, philanthropist and the college namesake was honored with the *Pacific Business News* Business Leadership and Career Achievement Award in November at a gala event in Waikiki. The award recognizes exemplary leadership and general excellence at a private, public or nonprofit company.

In his introduction, Dean Vance Roley said Jay's generosity of \$228 million has positively changed the trajectory of the college and the future of thousands of promising business professionals in Hawai'i and throughout the world.



Food and fun at Shidler Day 2018



New and returning students enjoyed music, games and free food at Shidler Day. This event held annually in August, kicks off the school year and introduces students to college programs, activities, faculty and clubs in a festive atmosphere.

In addition to a range of snacks and local products, the college distributed 500 slices of pizza courtesy of Roger Higa (BBA '86) and New York Life. Meadow Gold Hawaii also donated 600 bottles of juice, tea and milk courtesy of Jerry Linville (MBA '96).



COLLEGE NEWS

Shidler unveils gifts to UH and UW

An innovative gift from Jay H. Shidler, founder and managing partner of the Shidler Group, to the University of Hawai'i and University of Washington (UW) was celebrated in Seattle last year. The gift includes cash, potential future leasing income and a transformational real estate gift to be realized a century from now. The real estate is 2.6 acres of land in Seattle's South Lake Union neighborhood that currently houses a cluster of UW Medicine buildings. Shidler, leaders from both universities and friends celebrated with an unveiling of a plaque at the UW Biomedical Center in September.



(Top) From left: Pictured are Paul Ramsey, M.D., CEO, University of Washington Medicine; Vance Roley, dean, Shidler College of Business at the University of Hawai'i at Mānoa; Ana Mari Cauce, president, University of Washington; Jay H. Shidler and Mario Barnes, Toni Rembe Dean, University of Washington School of Law. (Bottom) Shidler College alumni and friends at the plaque dedication. From left: Pictured are Jean Tsukamoto; Vance Roley, dean, Shidler College of Business; Mike Garvey, founder, Saltchuk; Glenn Hong, managing director, Saltchuk Hawaii; Dawn Matsumoto, Gerhard G. Mueller Endowed Professor in Accounting, UW Foster School of Business; John Matsumoto, former director - display advertising products, Amazon; Unyong Nakata, executive director of development, Shidler College of Business.

Weinstein's Ethics Series features impressive speakers



Pictured from left are Della Au Belatti, Hawai'i state representative; Will Weinstein; Barbara Boxer, former U.S. senator for California and Kirk Caldwell, mayor of Honolulu.

The candid and lively fund manager and former securities executive Will K. Weinstein returned to the University of Hawai'i at Mānoa to moderate his annual Ethics Conversation Series co-sponsored by the Williams S. Richardson School of Law and the Shidler College of Business. Each year, Weinstein invites distinguished professionals to campus and makes his graduate summer course available to the public.

The seven-part series started with "Ethics in Capitalism," featuring Jay H. Shidler, founder and managing partner of The Shidler Group, Peter Shaindlin, COO of Halekulani Corporation, Bob Harrison, chairman and CEO of First Hawaiian Bank and Roger Berkowitz, associate professor from Bard College in New York, and ended with "Ethics in Politics," featuring Barbara Boxer, former U.S. senator for California, Kirk Caldwell, mayor of Honolulu and Della Au Belatti, Hawai'i state of representatives.

Human rights expert speaks at the Paul Chung Memorial Lecture

UH law professor and international human rights expert Tae-Ung Baik spoke at the annual Dr. N.H. Paul Chung Memorial Lecture and Luncheon at the Prince Waikiki Hotel in August. Baik discussed international human rights and enforced disappearances issues in Asia based on his years of research and personal experiences.



Dr. Tae-Ung Baik, Professor of Law, William S. Richardson School of Law

Baik was involved in South Korea's democracy movement against its military dictatorship in the 1980-90s and was incarcerated twice. Amnesty International later designated him as a prisoner of conscience.

Shidler College awards 360 scholarships totaling \$1.1 million



Front row (L to R): Pictured are Tianna Arrell, Enterprise Rent-A-Car Foundation Scholarship recipient; Dylan Howell, graduate student representative; Eryn Yuasa, undergraduate student representative; Dakota Chun, Hawaii Business Magazine Endowed Scholarship recipient; Unyong Nakata, executive director of development, Shidler. Back row (L to R): Pictured are Vance Roley, dean, Shidler; Terry Lee, president & CEO, Lee Financial Group Hawaii; Isaiah Sabey, Terry Lee Scholarship for Excellence recipient; Cheryl Oncea, publisher, Hawaii Business Magazine; Scott Wada, branch rental manager, Honolulu Airport, Enterprise Rent-A-Car.

Nearly 350 scholarship donors and their student recipients celebrated the gift of education at the college's annual Scholarship Luncheon in November.

Scholarship donor and keynote speaker Terry Lee, president and CEO of Lee Financial Group Hawaii said, "I'm happy to have the opportunity to support the next generation of business leaders in Hawai'i. My hope is that these scholarships help take some financial pressure off the students so they can focus on achieving their goals." Since 2010, Lee's scholarship endowment has awarded 63 scholarships to high-achieving students enrolled at the college.

"We are extremely grateful that our alumni, friends and the business community are willing to invest in our students' future," says Vance Roley, dean of the Shidler College of Business. "Scholarships help ease students' concerns about rising tuition costs and increasing college loan debts. Scholarships also make it possible to keep talented students from leaving Hawai'i while still acquiring a world-class education."

Scholarship recipients and speakers Eryn Yuasa and Dylan Howell are examples of students who benefited greatly from scholarships.

Yuasa received several scholarships, which allowed her to participate in student organizations, internships and study abroad opportunities at the college without the need to work. Scholarships have helped Howell stay on track even while experiencing personal challenges. Today, Howell is thriving and continues to work part-time to finish his MBA degree.

This is the fifth year that Enterprise Rent-A-Car has served as the title sponsor and the third year that *Hawaii Business* magazine served as the media sponsor for this event.

Shidler scholar athletes



Felix Albert



Lauren Kirkwood

Shidler undergraduate student and UH men's tennis player **Felix Albert (BBA '18)** was named to the Academic All-American team this year by the College Sports Information Directors of America for the second straight year. In May, he was awarded the "Outstanding Student in International Business" Award at the college's premier student event, Business Night.

Shidler undergraduate student **Lauren Kirkwood (BBA '18)** received UH women's golf Top Scholar Award for 2017-2018. She also received honorable mention at the 2018 UH Honors Program Showcase of Research and Creative Work under the supervision of Shidler Assistant Professor Randall Minas.

Shidler Scholar Athletes

(2017-2018 list courtesy of UH Mānoa Athletics Department)

Felix Albert, (Men's Tennis) <i>Finance</i>	Jenna Kumabe, (Softball) <i>Management</i>
Amy Atwell, (Women's Basketball) <i>Accounting</i>	Winnie-Mile Markowitz, (Women's Outdoor Track and Field) <i>Marketing</i>
Austin Borengasser, (Football) <i>Finance</i>	Oritsematosan Odumu, (Women's Basketball) <i>Management Information Systems</i>
Kelsey Dean, (Sailing) <i>Management</i>	Sage Parker-Lee, (Women's Soccer) <i>Management</i>
Chanielle Feliciano, (Cheerleading) <i>Entrepreneurship</i>	Klara Pribylova, (Women's Tennis) <i>Marketing</i>
Kane Follows, (Men's Swimming and Diving) <i>Management</i>	Madison Reed, (Women's Soccer) <i>Management Information Systems</i>
Stanley Gaudion, (Football) <i>Finance</i>	Brett Rosenmeier, (Men's Volleyball) <i>Marketing</i>
Monica Gavaris, (Women's Swimming and Diving) <i>Finance</i>	Asad Siyyid, (Men's Tennis) <i>Marketing</i>
Dalton Gouveia, (Football) <i>Management</i>	Jacob Sniffin, (Baseball) <i>Management</i>
Ymane Hage, (Women's Water Polo) <i>Finance</i>	David Springhetti, (Men's Swimming and Diving) <i>Finance</i>
Bryndis Hansen, (Women's Swimming and Diving) <i>Marketing</i>	Sarah Toeaina, (Women's Basketball) <i>Marketing</i>
Deanna Mychal Hernandez, (Cheerleading) <i>Marketing</i>	Harleigh Young, (Cheerleading) <i>Marketing</i>
Alzbeta Houbova, (Women's Tennis) <i>Management Information Systems</i>	Cuyler Zimmerman, (Sailing) <i>Finance</i>
Lauren Kirkwood, (Women's Golf) <i>Management Information Systems</i>	
Chayutpol Kittirattanapaiboon, (Men's Golf) <i>Finance</i>	



Meet the newest additions of the Shidler 'ohana

Three new cohorts—The Freshmen Direct Admit, Global MBA and Distance Learning Executive MBA programs—began their educational journey in the fall starting with an orientation and reception. Incoming students were introduced to the campus life, resources, services and opportunities available to them.



Top photo: The 2018 Freshmen Direct Admit Program cohort of 80 students, which include 5 international students and 23 students from the U.S. Mainland, at their orientation in August. Bottom left: Incoming Global MBA students run through a team-building obstacle course at Camp Edman as part of their orientation in August. Bottom right: Students in the Distance Learning Executive MBA and Health Care Management Track participate in an intensive five-day residence weekend at The Kahala Hotel. Residence weekend helps students retool their business skills and build teamwork.



BEST IN INTERNATIONAL BUSINESS

U.S. News & World Report ranked the Shidler College of Business 18th on its 2019 list of top international business programs. Shidler College was ranked with top schools such as the University of Pennsylvania, USC, New York University, UC Berkeley and the University of Michigan. The Shidler College has been consistently ranked among the top 25 international relations programs in the nation over the last decade.

PACE FACULTY FELLOWS UH STUDENTS TOUR SILICON VALLEY

PACE Faculty Fellow, **Dr. Jonas Vibell**, used grant funding from the center to develop the UH Entrepreneurs Fellowship, a tour of innovative companies in Silicon Valley. Dr. Vibell partnered with Rose Wong, president of the Hawai'i Student Entrepreneurs, and with Kamehameha Schools to execute the tour. In July, a mixed-discipline group of six students visited eight companies including:



From left: Arif Rahman, Ian Ito, Tzana Saldania, Rose Wong, Raymond Andrade, Dr. Jonas Vibell and Alberto Gonzalez

Betabrand, Lumosity and Tesla.

MAHALO TO THIS SEMESTER'S ENTREPRENEURSHIP LIVE SPEAKERS

Thanks to First Insurance Company of Hawaii who sponsored this semester's series, students were inspired by local entrepreneurs who shared about their turbulent entrepreneurial journeys.

Disrupted a saturated market at 20 years old: How one UH student did it with Lauren Michaels (BBA '13), founder and lead wedding coordinator of Aloha Bridal Connections

The extraordinary journey of two women entrepreneurs taking a deeper look at money, success, and self-worth by writing a Broadway musical with Lucie Lynch and Marcia Zina Mager, CEOs of Love Love Money Money

Keeping true to your quality while building a strong brand presence with Jimmy Chan, founder of Hawaiian Chip Company

Learn more about the Entrepreneurship Live Speaker Series at pace.shidler.hawaii.edu/live.



2018 E-Live with Lauren Michaels

SUMMER STARTUP LAUNCHPAD CONGRATS, LAUNCHPAD GRADUATES!

Twelve teams successfully completed the six-week intensive program, which provided workshops and mentors to help teams evaluate their ideas and launch a business. Four dedicated mentors, the generous support of both the Mamoru and Aiko Takitani Foundation and the UH Vice President for Research and Innovation made the third Launchpad program a success. Meet the teams and learn more at pace.shidler.hawaii.edu/launchpad/2018teams.

IN-SPACE EVENTS NETWORK > SHARE > CONNECT



Kiana Petty (right), founder of Elephunk Market, with fellow students.

First Fridays - PACE held networking mixers on the first Friday of each month to give UH students and faculty the opportunity to come together from across campus to socialize, network and build relationships in a casual environment. A mini marketplace was incorporated in each event to showcase student startups from Hawai'i Student Entrepreneurs.

UH BREAKTHROUGH INNOVATION CHALLENGE G-TRAINER TAKES FIRST PRIZE



From left: Teams Okaraust, Dive Buddy and G-Trainer celebrate their win.

Mechanical engineering student, **Austin Yoshino**, won the top prize of \$2,000 at the final round of the 2018 UH Breakthrough Innovation Challenge. His idea titled, G-Trainer, is a customizable gait trainer that incorporates gyroscopic technology in the wheels. The design allows users to walk for longer periods of time, and increase their possibility of walking independently in the future. Learn more at pace.shidler.hawaii.edu/bic. The challenge is generously sponsored by Accuity LLP.

2018 KICKOFF EVENT STANDING ON THE PITCHER'S MOUND



Dive Buddy team members Bradley Beeksm and Nic Ulm

A team of graduate ocean and resources engineering students took home the **"Most Valuable Pitcher"** prize for their autonomous drone idea that promotes safety of scuba divers. Students had one minute to throw their business pitch in front of a live audience and convince them to support their new venture. The kickoff event, at UH Campus Center, gave students a platform to share their business ideas and meet other entrepreneurial minds from across campus.

STUDENT SNAPSHOTS



Career Expo



CUIBE Competition



John Hewer



Asian Field Study



IIBD Competition

COMPANIES HANG HIRING SIGNS

Hundreds of students attended the Shidler Internship and Career Expo in October for an opportunity to land a full-time job or internship. Organized each semester by the college's Undergraduate Internships and Career Development Office, the expo features more than 100 recruiters representing over 40 companies.

THREE-WEEK TOUR IN ASIA

Twenty undergraduate and graduate students participated in the Asian Field Study Program over the summer. The three-week tour of Asia included stops in Tokyo, Kyoto, Beijing, Hanoi and Seoul. The group visited over 20 global, multinational companies, and numerous historic and cultural sites. The six-credit Asian Field Study Program is designed to enhance students' preparation for business

careers in the Asia-Pacific region. Students received scholarships totaling over \$100,000 from the Freeman Foundation, Ralph S. Inouye Co., Ltd., David T. Pietsch and the college.

SHIDLER TEAMS TAKE SECOND IN BUSINESS COMPETITIONS

The Shidler team of Dakota Kubacak (BBA '18), Kelly Zheng (BBA '20), Constancio Paranal III (Faculty Advisor), Eryn Yuasa (BBA '19) and Edwin Wong (BBA '18) placed second at the 9th Annual CUIBE International Business Case Competition held at Northeastern University D'Amore-McKim School of Business in October. The CUIBE case competition gives students an opportunity to showcase their knowledge in international business through a competitive environment.

Alicia Chang (BBA '19), Jacob Baysa (BBA '18) and Natasha Bailey (BBA '18) placed second in the International Institute for Business Development (IIBD) competition at the University of Manila, Philippines, this past fall. In June, the Shidler team was one of 27 teams invited to compete.

A DREAM INTERNSHIP

With the assistance of the Undergraduate Shidler Internships and Career Development Office, Shidler undergraduate student John Hewer (BBA '19) received his dream marketing internship this past summer with the Washington Capitals, a professional hockey team that won the NHL Stanley Cup Championship in July.

GRADUATES CELEBRATE IN VIETNAM

The MBA for Executives in Vietnam



UH Mānoa Commencement



VEMBA Graduation



MIS Splash



Passport Fair

(VEMBA) program graduated 32 students from its Ho Chi Minh City campus and Hanoi campus in July 2018. The graduates celebrated the culmination of two years of hard work with a ceremony and a formal banquet with family, friends and faculty.

STUDENTS KICK OFF VEMBA WITH RESIDENCE WEEKEND

With team challenges and tutorials, the MBA for Executives in Vietnam (VEMBA) program launched its Residence Weekend in October with 19 students in Hanoi and 37 students in Ho Chi Minh City. The students spent two days bonding and preparing for the rigorous two-year program for working professionals living in Vietnam.

MIS SPLASH PROMOTES INFORMATION TECHNOLOGY CAREERS

More than 150 students and professionals attended the 2018 MIS Splash in September. The goal of the event is to bring together professionals, faculty and students to promote career opportunities in the IT industry in Hawai'i and the world. The Information Technology Management Department (ITM) also presented undergraduate students Austin Itamoto, JinPing Lin and Erika Sun with the MIS Career Choice Scholarship. As part of the scholarship, students were assigned CIO mentors Colbert Seto, Rehab Hospital of the Pacific; Benson Choo, Finance Enterprise; Steve Robertson, Hawai'i Pacific Health, respectively.

PASSPORT FAIR SHOWCASES EXCHANGE OPPORTUNITIES

The International Business Organization (IBO) held an International Passport Fair

in September to showcase study abroad and international student exchange opportunities, through country-specific information tables. Winners of the IBO Perpetual Award for the most Outstanding Country Presentation went to the Business Executive Society of Tomorrow club for their impressive array of information on South Korea's business culture, customs, language, universities, food and cultural sites.

ALOHA GRADUATES

Covered with leis and treats, Gavin Shon (BBA '18) (pictured left) celebrates with family and friends following UH Mānoa's Mid-year Commencement Ceremony. This past fall, the Shidler College of Business graduated 179 undergraduate and 30 graduate students. Among these students were Robert Matsumura (BBA '18), who represented the college as the student speaker during the commencement.

FACULTY AND STAFF NOTES

New Faculty and Staff

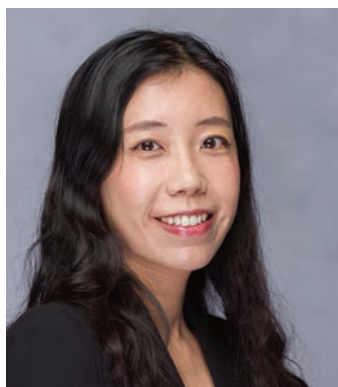
Christine Shimomura has joined the college as the program coordinator of the Executive Education Center. She will be assisting with the marketing and admissions of the center's programs. Previously, Shimomura was a marketing assistant for Ferraro Choi and Associates, Ltd. She received a BBA in marketing with a minor in English from the University of Hawai'i at Mānoa.



Christine Shimomura

of finance, (Executive MBA); **Amol Joshi**, former assistant professor of management, (Distance Learning EMBA); **Terri Fujii**, accounting faculty, (Master of Accounting); **Chris Rachal**, information technology management faculty, (BBA Core Course); **Constancio Paranal**, marketing faculty, (BBA Major Course) and **Daniel Port**, associate professor of information technology management, (BBA Elective Course).

Congratulations to **Unyong Nakata**, executive director of development, for being honored as the 2018 Young Professional of the Year by the Chamber of Commerce Hawaii.



Jing Ai

Management Department and A.R. Dennis' paper entitled, "Visual Background Music: Creativity Support Systems with Priming," was published in the *Journal of Management Information Systems*.

Boo Chun Jung, Shidler College Distinguished Professor and professor of accounting, published, "Has the Value of Cash Increased over Time: Evidence from Cash Flow Statement?" with J.W. Chung and D. Park, in *Accounting and Finance*.

A University of Hawai'i at Mānoa interdisciplinary research team consisting of **Elizabeth Davidson**, W. Ruel Johnson Distinguished Professor and professor of information technology management, J.S. Winter and V. Fan were awarded a \$215,000 National Science Foundation grant to study the emergence of organizational forms



Boo Chun Jung

of data governance in the big data era. Researchers will investigate how to harness massive amounts of information in the health care sector for social good while balancing competing claims on the data and concerns regarding risks for individual privacy and security.

Jian Zhou, Lloyd Fujie/ Deloitte Foundation Distinguished Professor and professor of accounting, recently published two papers entitled: "The Monitoring Effectiveness of Co-opted Audit Committees," in the *Contemporary Accounting Research* with C. Cassell, L.A. Myers, R. Schmardebeck; and "Do Banks Price Independent Directors' Attention?" in the *Journal of Financial and Quantitative Analysis* with H.H. Huang, G. Lobo and C. Wang.

Stephen L. Vargo, Shidler College Distinguished Professor and professor of marketing,

Promotions, Awards and Appointments

Jing Ai, First Insurance Company Distinguished Professor, has been promoted to professor of finance. She joined the college in 2008 as an assistant professor specializing in risk management and insurance.

Boo Chun Jung, Shidler College Distinguished Professor, has been promoted to professor of accounting. He joined the college in 2007 specializing in corporate financial accounting issues.

The following faculty received teaching awards for the 2018 spring semester: **Eric Mais**, professor of finance, (Global MBA Core); **Benjamin Bystrom**, finance faculty (Global MBA Elective Course); **Eric Mais**, professor

Research

Randall Minas, Hon Kau and Alice Lee Faculty Fellow and assistant professor of the Information Technology

The newest additions to the Shidler 'ohana



Left: Assistant Professor of Accounting **Tu Xu** and his wife welcomed their son Brooks in November. Center: Professors of Finance **Jing Ai** and her husband **Hua Chen** welcomed their new son Jackson into the world in July. Right: Events Manager **Jamie Watanabe** along with her husband Jason and son Chase celebrated the addition of baby girl Breelyn in September.



Swim, bike and run

In August, **Rick Varley**, director of internships and career development traveled to Cleveland, Ohio, to compete in the USA Triathlon Age Group National Championships. Over 5,000 athletes of all ages, representing all 50 states participated in either the Olympic-Distance National Triathlon Championships or the Sprint National Championships. To qualify, Varley finished in the top 1 percent of a USA Triathlon, Sanctioned Age Group race in Hawai'i.

and H. Weiland's paper entitled, "Converging on a New Theoretical Foundation for Selling," was accepted for publication in the *Journal of Marketing*.

Dana L. Alden, William R. Johnson Jr. Distinguished Professor and professor of marketing, with co-authors J. Friend, P.Y. Lee, Y.K. Lee, L. Trevena, C.J. Ng, S. Kiatpongson, K.L. Abdullah, M. Tanaka, S. Limpongsanurak, published a paper entitled, "Who Decides – Me or We? Family Involvement in Medical Decision Making in Eastern and Western Countries," in *Medical Decision Making*.

Miao Hu, Shidler College Faculty Fellow and assistant professor of marketing, published a paper entitled, "Love or Hate, Depends on Who's Saying it: How Legitimacy of Brand Rejection Alters Brand Preferences," in the *Journal of*

Business Research with P. Qiu, F. Wan and T. Stillman.

Jee-Hae Lim, Shidler College Distinguished Professor of Accounting with co-authors J.B. Kim and J.W. Kim, published a paper entitled, "Does Mandatory XBRL Adoption Constrain Managerial Opportunism in Financial Reporting? Evidence from Mandated U.S. Filers," in *Contemporary Accounting Research*.

Bo Sophia Xiao, Shidler College Distinguished Associate Professor and associate professor of information technology management and I. Benbasat published, "An Empirical Examination of the Influence of Biased Personalized Product Recommendations on Consumers' Decision Making Outcomes," in *Decision Support Systems*.

Rick Kazman, professor



Last summer, Assistant Professor of Marketing **Lauren Cheatham** (center) gave a talk to the team from Hawai'i Energy on how to help consumers make better decisions when it comes to home energy improvements.

of information technology management, Y. Cai, L. Xiao, R. Mo and Q. Feng, co-authored a paper entitled, "Design Rule Spaces: A New Model for Representing and Analyzing Software Architecture," which was published in *IEEE Transactions on Software Engineering*.

Joonho Kim, assistant professor of finance, published a paper entitled, "Asset Specificity and Firm Value: Evidence from Mergers," in the *Journal of Corporate Finance* 2018.

Clare Fujioka, undergraduate academic advisor, and Sam Sok married on October 5, 2018, at the Honpa Hongwanji Hawaii Betsuin in Honolulu.

Congratulations to the newly married couple!



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For the fifth consecutive year, **Stephen Vargo**, Shidler College Distinguished Professor and professor of marketing, was named to the Web of Science "Highly Cited Researchers" list for 2018 by Clarivate Analytics (formerly Thomson-Reuters). Vargo is one of only three marketing scholars worldwide to receive this honor. He is among an elite group of scholars (top 1%) recognized for their exceptional research performance through multiple cited papers. This distinction identifies him as one of the world's most influential scientific minds in economics and business.

NEW FACULTY

MEET THE NEW SHIDLER FACULTY



TIAN CHEN

Assistant Professor of Management

Tian Chen's research interests include corporate strategy, innovation and markets for technology. His research is aimed at understanding how firms manage their intellectual property portfolio. He has presented his research at the Academy of Management conference and the Strategic Management Society conference. Chen received his PhD in strategy and entrepreneurship from the University of North Carolina at Chapel Hill.

HUA CHEN

*Associate Professor of Finance and Insurance
First Insurance Company Distinguished Associate Professor*

Hua Chen's research interests include longevity risk management, systemic risk analysis, enterprise risk management and insurance economics. His publications appeared in the *Journal of Risk and Insurance*, *Insurance: Mathematics and Economics*, the *North American Actuarial Journal* among others. He is the associate editor of the *Journal of Insurance Issues* and the *Journal of Insurance and Finance*, and serves on the editorial board of the *Journal of Risk & Control*. Chen received his PhD in risk management and insurance from Georgia State University.



TAMAR KREPS

*Assistant Professor of Management
Shidler College Faculty Fellow*

Tamar Kreps' research interests include ethics, persuasion, diversity and inclusion. Her research has been published in leading journals across multiple disciplines including the *Journal of Personality and Social Psychology*, *Research in Organizational Behavior*, the *Journal of Empirical Legal Studies* and *Neuron*. Kreps received her PhD in organizational behavior from the Stanford Graduate School of Business. She enjoys the beach, spending time with family and playing the piano.



JEE-HAE LIM

*Professor of Accounting
Shidler College Distinguished Professor of Accounting*

Jee-Hae Lim's research interests focus on the impact of Accounting Information Systems (AIS) events (e.g., IT investments, IT controls, IT governance, security and XBRL) on financial measures in short- and long-term value creation and pre- and post-realized value. Her publications have appeared in *Contemporary Accounting Research*, *Information Systems Research*, *Journal of Management Information Systems*, *Journal of Information Systems*, *International Journal of Accounting Information Systems* and others. She currently serves as an associate editor of *International Journal of Accounting Information Systems*, and serves on the editorial board of *Journal of Information Systems*. Lim received her PhD from the University of Kansas.



WELLS FARGO WORKERS PUSH FOR MORE BOARD ACCESS, SO FAR IN VAIN

Reuters — 6/12/18

BEN BYSTROM, finance instructor, comments on a push by pro-labor groups for Wells Fargo to add employee representation to its new Stakeholder Advisory Council as part of its efforts to regain public trust.

USING BLOCKCHAIN TECHNOLOGY TO CREATE POSITIVE SOCIAL IMPACT

Healthcare Informatics — 6/12/18

RANDY MINAS, assistant professor of information technology management, suggests applying blockchain technology to epidemics and disease control could yield high value and create even greater positive social impact.

ESTABLISHED BANKS TURN TO INTERNET GIANTS AS FINTECH COMPETITION INTENSIFIES

China Banking News — 8/30/18

BEN BYSTROM, faculty in finance, explains, "Chinese fintech firms have emerged as very, very powerful financial entities as a result of dominating the mobile payment system and are competing better than they ever have in a global context."



HOW CAN BIG DATA AND ANALYTICS HELP TO IMPROVE POPULATION HEALTH?

Population Health News — 8/18 (monthly)

ELIZABETH DAVIDSON, professor of information technology management, says, "Today, sophisticated analytics tools are available to utilize healthcare's 'big data.' However, third-party payers must work cooperatively with health provider organizations and patient advocacy groups to develop balanced, meaningful metrics to ensure that population health programs indeed improve the health of the populations served."

Media coverage range from 6/18 – 12/18

CHINESE TECH COMPANIES ARE GROWING MORE POWERFUL, AND BANKS ARE TURNING TO THEM FOR HELP

CNBC — 9/11/18

BEN BYSTROM, Shidler faculty in finance, says, "Chinese financial technology firms are going to turn into very, very powerful financial entities as a result of dominating the mobile payment system."

OKTOBERFEST FACTS – HISTORY, BEER, FOOD & MORE

WalletHub — 9/11/18

MIAO HU, assistant professor of marketing, provides tips for Oktoberfest fun.

Bloomberg

#METOO: ONE YEAR LATER

Bloomberg — 10/17/18

HANNAH-HANH D. NGUYEN, associate professor of management, says, "The public might be outraged, demanding swift actions when sexual harassment charges are brought forward against someone with political connections." Nguyen's comment compares how accountability plays out in politics versus in business.

ME TOO ANNIVERSARY

Hawai'i Public Radio — 10/17/18

TAMAR KREPS, assistant professor of management, speaks on HPR "The Conversation" to address the Me Too anniversary and what happens moving forward.

LESSONS ON AUDITING FROM CARILLION'S COLLAPSE

CFO Magazine — 10/23/18

JIAN ZHOU, professor of accounting, weighs in on a story about the increased scrutiny of the audit practices of the big four accounting firms in the UK.

FEWER PEOPLE APPLYING TO U.S. BUSINESS SCHOOLS

U.S. News & World Report — 11/5/18

MARC ENDRIGAT, director of MBA admissions, suggests that business schools tend to be more generous with scholarship dollars during years when they don't receive a large number of applications.

A CULTURE OF CARING

Costco Connection, 12/18 (monthly)

LAUREN CHEATHAM, assistant professor of marketing, comments on the companies that make contributions to the community part of their business ethos. The story profiles several Costco members whose for-profit companies have made significant contributions to their communities.

AI IN 2019: 8 TRENDS TO WATCH

The Enterprisers Project, 12/4/18

TUNG BUI, professor and chair of the Department of Information Technology Management, provides commentary on the next big trend in Artificial Intelligence (AI), "AI will be an acceleration in the digital transformation, making existing business systems smarter."

8 OF THE BEST REAL ESTATE INVESTMENT TRUSTS (REITS) TO BUY IN 2019

U.S. News & World Report, 12/7/18

Yahoo Finance

JIAKAI CHEN, assistant professor of finance, suggests, "The key to hospitality REITs' success in a rising-rate environment is a conservative capital structure."



WHAT'S IN THE STARS FOR 2019

Pacific Business News, 12/25/18

PETER ROWAN, executive director of the Pacific Asian Center for Entrepreneurship (PACE), addresses the biggest opportunities in the technology sector. "... there is a tremendous opportunity for tech firms to figure out how to return real value to users in the form of efficiency gains, learning outcomes, and improved decision making beyond just impressing upon us a better-targeted ad."

WHAT'S IN THE STARS FOR 2019

Pacific Business News, 12/27/18

MIAO HU, assistant professor of marketing, addresses concerns in the retail industry in 2019. "We will observe continued shifts in the landscape of retailing due to various disruptive innovation and technology."

Find links to full articles at shidler.hawaii.edu/in-the-news.



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Thank you to all of our supporters

Thank you to the following alumni, corporations, foundations and friends for designating their gifts to the Shidler College of Business during the last fiscal year (July 1, 2017 – June 30, 2018).

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- Mr. & Mrs. Ming Chew (MBA '72)
- Mr. Michael H. F. Ching

Scholarship endowed to honor accounting executive Manny Sylvester

Local accounting firm Acuity LLP and Shidler accounting faculty joined forces to establish a \$50,000 endowed scholarship

in honor of Manuel (Manny) R. Sylvester, former managing partner of Coopers & Lybrand. Acuity LLP together with Kent

and Jean Tsukamoto (BBA '78; BBA '78), contributed \$35,000 of the total endowment with the balance coming from members of the college's accounting faculty. The gift will be used to fund accounting scholarships. Previously, Manny and Marge Sylvester endowed the Marge Sylvester Scholarship for accounting students.

Pictured from left Marge and Manny Sylvester.



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Thomas and Debra Nichols establish endowed scholarship

Thomas (BBA '78) and Debra Nichols have established the Thomas E. Nichols and Debra S. Nichols Endowed Scholarship to support students majoring in entrepreneurship or marketing at the college. Nichols also received an MBA in marketing from Pepperdine University. He was inducted into the Shidler Hall of Honor in 2017 and is the president and founder of Pretika Corporation, a medical device lifestyle brand based in Riverside, California.



Shirley M. Lee gives additional \$250,000 toward her professorship

Shirley M. Lee (MBA '77) has increased her support to the Shidler College of Business with an additional gift of \$250,000 to elevate her existing faculty fellowship to the Hon Kau and Alice Lee Distinguished Professorship. Lee's professorship honors her parents for providing her with the best education.

Faculty endowments such as this are important in improving the quality of education as they allow the college to attract and retain world-class faculty. Lee received both her bachelor's and MBA degrees from UH Mānoa.

Christopher and Debra Helm endow Business Night award with \$100,000 gift

Christopher Helm (MBA '91) and wife Debra have made an estate gift of \$100,000 through the Helm Family Trust to endow

the David Bess Leadership Award. The couple established the award 24 years ago to honor David Bess, former dean of the

Shidler College of Business. Each year, the award is presented to a promising student leader during the college's Business Night event. Since 1994, the couple has given more than \$50,000 to fund the David Bess Leadership Award. With this new endowment, the college will be able to fund this award in perpetuity. The Helms plan to continue to annually fund the award until the estate gift is received.

Pictured from left are David Bess, professor of management and former dean, Shidler College of Business, and his wife Lindy are pictured with Debra and Christopher Helm.





Donor Spotlight

In 2006, Lance Inouye (EMBA '05), president and CEO, Ralph S. Inouye Co., Ltd., established the Ralph S. Inouye Co., Ltd. Endowment in Honor of Professor K.K. Seo. As a result, over \$12,000 in financial support has been awarded to students participating in the Asian Field Study Program from the Inouye Endowment.

It's been 15 years since Inouye participated in the college's Asian Field Study Program, yet the memories of this once-in-a-lifetime learning experience still remain fresh in his mind.

"While enrolled in the Executive MBA Program (EMBA), I was fortunate to participate in the summer Asian Field Study Program. Through intense coursework and travel to five countries, we learned the differences in business between those foreign countries versus the U.S. and the importance of understanding cultural differences among them. It was truly a valuable program that I believe more EMBA students should be given the opportunity to experience, hence the creation of this endowment. It was also a thank you to Professor Seo for developing the program as part of the EMBA degree."

The Asian Field Study Program is designed to give students a real world business experience and to prepare students for careers and business opportunities in the Asia-Pacific region.

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- Hawaii Association of Public Accountants
- Hawaii Employers Council
- Hawaii Society of Business Professionals
- Hawaii Society of Certified Public Accountants
- Hawaiiana Group Incorporated

First Insurance Company of Hawaii establishes second \$1 million professorship

First Insurance Company of Hawaii (FICOH), the oldest and largest insurance company headquartered in Hawai'i, has

donated \$500,000 to fund a second faculty endowment at the college. The First Insurance Company of Hawaii

Distinguished Professorship in Insurance will be matched dollar-for-dollar by the college for a total endowment value of \$1 million. In 2007, the company established their first \$1 million faculty endowment named the First Insurance Company Distinguished Professorship in Risk Management.



Pictured from left are Vance Roley, dean, Shidler; Jeff Shonka, president & CEO, First Insurance Company of Hawaii; Steve Tabussi, senior VP, First Insurance Company of Hawaii and Unyong Nakata, executive director of development, Shidler.

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- | | | |
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Mahalo to those who generously supported the Shidler College with gifts of \$999 or less. We gratefully acknowledge the entire list of Shidler donors for the last fiscal year at shidler.hawaii.edu/magazine.

Every effort has been made to ensure the accuracy of the donors listed in this issue. Please accept the college's sincerest apology for any errors that appear above. For questions or concerns, contact Unyong Nakata, executive director of development, at unyong.nakata@uhfoundation.org or 808-286-0702.

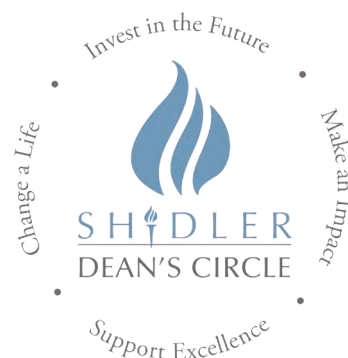
Hawaii-based companies of Saltchuk renew scholarship for Distance EMBA Program

Over the past 12 years, Saltchuk Resources Inc. and its Hawaii-based companies (Young Brothers, Aloha Air Cargo,

Hawaii/Maui Petroleum, Minit Stop, Ohana Fuels and Foss) have given more than \$800,000 in scholarship support to over

70 neighbor island graduate students. Their scholarship has enabled 10 neighbor island students to enroll in the 2018-2020 cohort of the Distance Learning Executive MBA Program at Shidler. The scholarship was awarded based on community service, merit and financial need.

Pictured are Rebecca Namonala, (front row left), manager, maintenance, Young Brothers, Ltd., and Glenn Hong, (front row right), Hawaii director, Saltchuk, with Saltchuk Hawaii Scholarship recipients from the Distance Learning Executive MBA Program. The photo was taken during residence weekend at the Kahala Hotel.



Support Shidler by joining the DEAN'S CIRCLE

With a gift of \$1,000 or more to the Shidler Advancement Fund, Dean's Circle members provide the much-needed resources to support the future growth of the Shidler College of Business.

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Make an impact
Support excellence**

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Contact

Nina Horioka
Associate Director of Development
nina.horioka@uhfoundation.org
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ALUMNI SNAPSHOTS



Alumni Annual Meeting



Dine Around



Seattle, WA



Singapore



Newport Bay, CA



Hanoi, Vietnam

THANKS TO THE HELP OF OUR SHIDLER ALUMNI 'OHANA, THE SUMMER AND FALL 2018 SEMESTERS WERE FILLED WITH NETWORKING AND FUNDRAISING EVENTS THAT EXTENDED THE COLLEGE'S REACH WORLDWIDE. HERE ARE HIGHLIGHTS FROM OUR EXCITING ALUMNI ADVENTURES.

OFFICERS INDUCTED AT ANNUAL ALUMNI MEETING

June 21 | Brilliant Ox

More than 80 alumni and friends gathered together for an evening of business-building and making new connections at the Shidler Alumni Association Annual Meeting & Mixer. During the event, the association re-elected its officers, and welcomed five new members to its board of directors including: Carol Higa (BBA '80) senior vice president and division manager, Business Banking and Credit Administration, Hawaii State Federal Credit Union; Shelli Ihori (BBA '06, MHRM '07), workforce planning & compliance manager, Hawai'i Pacific Health; Kara Iwasaki (BBA '03, MHRM '13), vice president, Kumabe HR; Teresa Lieu (BBA '11), commercial banking officer II, American Savings Bank; Dianne Vicheinrut (MBA '11) financial advisor, Northwestern Mutual.

ESTABLISHING CONNECTIONS AROUND THE WORLD

July 2018 | Singapore and Vietnam

Dean Vance Roley and Executive Director of Development Unyong Nakata traveled to Singapore and Vietnam this summer. While in Vietnam, Roley and Nakata enjoyed the MBA for Executives in Vietnam (VEMBA) commencement ceremony and reception, where Curtis Freeze (MBA '87), president, Prospect Co., Ltd., served as commencement speaker. In Singapore, they met with a diverse range of alumni and professionals to discuss Shidler's global brand and initiatives to connect alumni world-wide.

FOOD CONNECTS ALUMNI AT ANNUAL DINE AROUND

July 25 | International Market Place

More than 60 alumni and friends enjoyed a lively evening at the Shidler Alumni Association Dine Around event. Shidler Alumni Association directors and attendees



Mentor Connect

SAVE THE DATE

FEB 27	Japan Alumni & Friends Event
MAR 01	Hong Kong Alumni & Friends Event
MAR 07	Executive Vineyards
MAY 16	School of Accountancy Fundraiser Luncheon

Details on more upcoming events at shidler.hawaii.edu/events

PHOTO GALLERY

[flickr.com/shidlercollegeofbusiness](https://www.flickr.com/photos/shidlercollegeofbusiness/)

had fun breaking up into groups of 10 to dine and connect with other participants at each restaurant. Restaurants included Yauatcha, Herringbone and StripSteak.

AN EVENING OF RECONNECTING

September 8 | El Gaucho Bellevue

Alumni from the greater Washington State area gathered for an evening of networking and reconnecting with fellow classmates at the Seattle Alumni & Friends Mixer. Dean Vance Roley provided college updates and distributed fun giveaways to attendees. A big mahalo to the Shidler Alumni Association for their generous sponsorship of this event.

SETTING SAIL IN SUPPORT OF SCHOLARSHIPS

September 16 | Newport Bay

More than 80 alumni and friends boarded the Dulcinea for an enchanting afternoon cruise along Newport Bay at the Newport

Bay Yacht Cruise Scholarship Fundraiser. Proceeds raised from the event benefited the Shidler Advancement Fund, which supports student scholarships, alumni outreach, student programs and other initiatives. Mahalo to Bill (BBA '65) and Sue Johnson who not only generously hosted the event, but have also invested two \$1 million distinguished professorships to help the college recruit and retain world-class faculty, and \$1.5 million to establish the William R. Johnson, Jr. Study Abroad Endowment to support the college's international study abroad initiative.

MENTORING THE NEXT GENERATION OF BUSINESS LEADERS

September 20 | International Market Place

The Shidler Alumni Association, in partnership with the Shidler Global Leaders, hosted the second annual Mentor

Connect event comprised of 30 Shidler students, and 30 mentors and alumni. The evening started at Flour and Barley, where the groups then moved to Herringbone and Eating House 1849, each time meeting with a new set of alumni and students. The event also kicked off the Shidler Global Leaders' Mentorship Program, which pairs top students with C-suite business leaders. Mentors include Judy Bishop, owner, Bishop & Company; Mary Fastenau (MBA '96), partner/president – Digital, Anthology Marketing Group; Daniel Kim, executive coach and facilitator, One Shared Future; Tayne Sekimura (BBA '84), senior VP and chief financial officer, Hawaiian Electric Company, Inc., Shannon Okinaka (BBA '96), executive vice president and chief financial officer for Hawaiian Airlines and Larry Rodriguez, retired financial executive.

CLASS NOTES



Red Morris



Donna Kawano



Paul Lam



Anders Nervell

1960s - 1980s

Red Morris (BBA '63) retired last summer after a 50-year career in Hawai'i politics and as co-founder and chair of Capitol Consultants of Hawaii. Originally from New York, Morris came to UH Mānoa on a scholarship to play basketball. He became one of the first professional lobbyists in Hawai'i. He represented organizations such as Chamber of Commerce Hawaii and the real estate industry. Morris' illustrious career included serving as executive VP on the Honolulu Board of Realtors and Hawaii Association of Realtors, and serving on the boards of the State Real Estate Commission and the Hawai'i Community Development Authority.

Donna Kawano (BBA '85) is senior vice president and small business market manager

of Central Pacific Bank. In this newly-created position, she is responsible for the development and implementation of business and market strategies using data analytics. Currently, Kawano is a member of the Japanese Cultural Center of Hawai'i's Board of Directors, serves on the Small Business Advocacy Committee of the Honolulu Japanese Chamber of Commerce and the American Lung Association LUNG FORCE Women's Cabinet.

Paul Lam (BBA '85) is president of Media Buy Paul, LLC, a marketing consultation and media buying agency that he founded in April 2018. Lam brings 30 years of experience in advertising, public and media relations, special events and partnerships. Prior to opening his own firm, Lam was a marketing manager with Servco Pacific Inc. for 32 years.

Anders Nervell (BBA '88) has been appointed honorary consul of Sweden for the State of Hawai'i. Nervell is a partner with the Honolulu law firm Clay Chapman Iwamura Pulice & Nervell. He practices in the area of real estate development, transactions and financing and general business matters

Roger Quek (BBA '88) is the executive vice president of Straits Financial Services Pte Ltd, a brokerage house headquartered in Singapore, which provides integrated services for derivatives and financial products. Quek manages all areas relating to Straits' regulated activities of dealing in derivative contracts. He has more than 25 years of market experience in finance, energy and commodities, and has led regional offices at major financial institutions and corporations. He

was previously the executive vice president for Asia co-head for Marex Spectron Asia Pte Ltd.

1990s

Daniel Nahoopii (MBA '93) has joined SMS Research and Marketing Services as executive vice president of research. Previously, he served as the director of tourism research and planning for the Hawaii Tourism Authority where he managed the production and interpretation of tourism data and led the statewide Tourism Strategic Plan. Nahoopii has also held positions with Kamehameha Schools, the Hawai'i Visitors and Convention Bureau, Hawaiian Electric Company, Inc. and Accenture. He also holds a BS from Northwestern University.

Winona White (BBA '87, MBA '94) managing director of human resources at Kamehameha



First female president of Maui Soda

The forecast for 2019 looks promising for third-generation, president and general manager of Maui Soda & Ice Works, Ltd., **Catherine Nobriga Kim (BBA '79)**.

The company started in 1884 and has continued as a family business since 1946. Nobriga Kim is the first female president running the company, which includes several family members. She oversees three divisions—

soft drinks, foodservice beverage products and frozen products including Roselani Ice Cream.

Since Nobriga Kim took over as president in 2017, the company has upgraded its equipment and continued its green initiative by installing a photovoltaic system and recycling program. She continues to add new, low sugar and zero-calorie drink products to appeal to healthier consumer



taste. The company is one of 24 independent Coca-Cola owned distributors. Nobriga Kim's family is a member of the Family Business Center of Hawai'i at the Shidler College of Business.



Roger Quek



Daniel Nahoopii



Winona White



Dawn Ibara

Schools, was elected to the Hawaii Employers Council, a nonprofit organization dedicated to helping employers maintain collaborative employee relations. She will serve for three years as a board member effective on January 1, 2019.

Dawn Ibara (BBA '97) has been named benefit analyst for the benefit consulting group of Atlas Insurance Agency, Inc. In her new position, Ibara is responsible for supporting the group in its delivery of client service as well as overseeing client specific regulatory compliance requirements.

Manuel August, Jr. (BBA '98) joined American Savings Bank as vice president and senior residential loan officer.

Promoting Vietnam's industries

Vincent Truong (VEMBA '12) is the chairman and CEO of Sunny World Property and Development Corporation located in Ho Chi Minh City, Vietnam. Truong (left) is pictured with Vietnam Prime Minister Nguyen Xuan Phuc at the 2018 China International Import Exhibition in Shanghai, China, to promote Vietnam's agriculture, tourism, healthcare, infrastructure, renewable energy and real estate industries. With the support of Vietnam's government, Truong's company hopes to export Vietnam's agricultural products and infrastructure expertise to the Chinese market.



Journey to Silicon Valley

Shidler alumnus and high-tech executive **Earl Fry (BBA '80)**, shared his insight and wisdom of working in Silicon Valley with a room full of UH students in November. He candidly spoke about his learning experiences in various managerial positions; strategies in resolving disagreements with supervisors and his ability to advance by working hard and asking a lot of questions.

After graduating from the college with a BBA in accounting, Fry made his way to California, received his MBA from the Stanford Graduate School of Business and shot up the corporate ladder fairly quickly. He served in financial leadership roles in public and private companies, most recently as chief financial officer of Informatica Corporation, the leading independent provider of data integration software and services. Prior to that, Fry was the CFO of several companies including Omnicell, CATS Co and Weitek Corp.

Today, Fry serves on the board of directors of Hawaiian Airlines, Central Pacific Financial and the Shidler College Pacific Asian Center for Entrepreneurship (PACE). In 2012, he received the Hall of Honor Award from the Shidler College of Business.



CLASS NOTES



Manuel August, Jr.

August holds over 16 years of financial industry experience. He previously served as mortgage division area sales manager for Wells Fargo Home Mortgage and as a certified public accountant with KHM LLP. August serves his community by volunteering with the American Heart Association, Special Olympics Hawai'i, Family Programs Hawaii and HUGS. August also serves on the advisory board for the Shidler College of Business School of Accountancy and is a past board member for The Hawaii Academy of Science and Ho'okāko'o.

2000s

Giorgio Caldarone (EMBA '02) was named managing director of Hawai'i real estate for The Harry and Jeanette Weinberg



Giorgio Caldarone

Foundation in September 2018. In this new position, Caldarone will manage the foundation's real estate portfolio and more than 250 properties in Hawai'i. Previously, Caldarone served as senior director of planning and development for the Weinberg Foundation and director of real estate planning and regional asset manager for Kamehameha Schools.

Justin Nakaahiki (BBA '02) is the new client services director of Destination Marketing Hawaii. He is responsible for developing innovative paid media solutions for hospitality and real estate clients by working with a portfolio of regional, national and international media companies. Nakaahiki previously worked for the marketing department of Aqua-Aston Hospitality.



Justin Nakaahiki

Shun Matsumoto (BBA '07) has been promoted to director of leisure sales - Asia at Trump International Hotel Waikiki from senior sales manager. In his new role, Matsumoto is responsible for managing group meetings and accommodations, and coordinating with third party and Japanese travel partners. Previously, he served as a sales and marketing executive for Hilton Grand Vacations Club and a luxury sales associate for Gucci America, Inc.

2010s

Lindsay Chambers (MBA '14) has been promoted to communications director for the Hawaii State Department of Education from her previous position as a communications specialist. In her new role,



Shun Matsumoto

Chambers oversees the communications branch that supports the department's leadership team, 256 public schools, 170,000 students, 22,000 full-time employees and 20,000 casual employees. She previously served as the public information officer for the Department of Commerce and Consumer Affairs, Insurance Division, and as a senior account executive for Stryker Weiner & Yokota Public Relations.

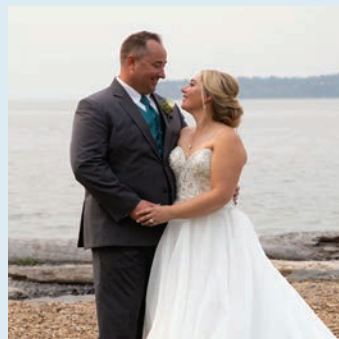
Brannon Naito (MBA '15) moved to San Francisco during 2018 to take on a digital product manager role at JP Morgan Chase & Co. Naito is an experienced product manager and digital innovator with a strong background in financial analysis and strategic business development. He previously

Alumni show promising careers



Davin Higashi (BBA '05) is the CEO of Crowdmade, Inc., a premier online supplier of merchandise and event services for YouTube personalities.

The company's mission is to support creators in developing content they love, and helping them connect with their fans. Since its founding in 2015, Crowdmade has worked with hundreds of YouTube's most notable creators to design, print and ship merchandise to fans. "We are focused on expanding beyond merchandise and launching audience engagement," says Higashi. "We are looking forward to our first live convention in 2019."



Exciting opportunities lie ahead for **Sonja von Melville (BBA '06)**. Just back from her honeymoon with her husband

Adam in St. Lucia and Grenada in November, von Melville currently works as the release manager for a team in Windows at Microsoft. Her team works on enabling 5G Wi-Fi in devices, Windows IoT software for devices and compatibility with Cloud printing. She is responsible for coordinating all the necessary activities to help the engineering, data and project management teams deliver updates and fixes for each operating system release.



Lindsay Chambers



Brannon Naito



Cody Kalehuawehe



Anna Piergallini

held various positions at Bank of Hawaii, most notably leading the online and mobile banking efforts – including the launch of cardless cash. Naito enjoys photography and videography which have helped cultivate a number of his connections.

Cody Kalehuawehe (BBA '16) was appointed account executive with Xerox Hawaii after graduating from the Shidler College in 2016.

He is now responsible for providing clients with solutions and services to effectively manage their document workflow. He was the 2017 and 2018 PAR Club Award recipient which he received for surpassing yearly sales quotas. In his spare time, Kalehuawehe enjoys staying active with surfing, hiking and training at the gym. He is an advocate for ocean cleanliness and volunteers for

beach clean-ups.

Anna Piergallini (BBA '16) has joined Anthology Marketing Group as an account executive, performing public relations functions including writing, media interaction, client liaison and day-to-day administrative activities. Prior to joining Anthology, she served as a director of sales and marketing with Kono's Restaurants.

Returning to academia



For more than 25 years, **Jun Kabigting (MBA '00)** has specialized in human relations management and is now embarking on the next stage of his learning journey by pursuing his MA/PhD degree in positive organizational psychology at Claremont Graduate University in California this spring.

Most recently, Kabigting was the president and representative director of HR Central K.K. in Japan. He also served as the managing editor of *The HR Agenda*, chief community officer of The Japan HR Society; and chairman of the The Kabataang-Pilipino Foundation Inc. He also served as an adjunct professor at Temple University, Japan Campus and GLOBIS University Graduate School of Management.

Finding success in real estate



Paul Tse (BBA '76, MBA '78) has been in the property development and hotel investment sectors in Asia and North America since 1979.

He is the executive director of Keck Seng Investments (Hong Kong) Ltd., the chairman of the Sheraton Saigon Hotel and the Holiday Inn Wuhan Riverside

and a director of the W Hotel San Francisco and the Sofitel New York. Tse is also chairman of the supervisory board of the Macau Electricity Company, and a non-executive director of Banco Nacional Ultramarino, one of the two note-issuing banks in Macau.

Tse serves on various commissions and committees in the Macau SAR Government, and chairs several organizations, including the American Chamber of Commerce in Macau, Macau Association of Building Contractors and Developers, Chinese Chamber of Commerce and Macau Institute of Management.

Tse is pictured on the Mount of Olives in Jerusalem with his daughters (from left) Kathleen and Michelle, and wife Pauline.

CLASS NOTES



Setting new records in real estate

In the past year, **Steve K. Sombrero (EMBA '94)** has been setting new records in the high-end real estate market in Hawai'i. Most notably, brokering a retail building on Kalakaua Avenue in Waikiki, and a property across from the Hawaii Convention Center. He is currently the president and

principal owner of Cushman & Wakefield ChaneyBrooks and has been involved in real estate since 1987.

Throughout his career, Sombrero has worked as an international business and real estate consultant to many Fortune 500 companies and Asia-based conglomerates. He has successfully brokered several notable real estate transactions, including multi-tenant residential projects, shopping centers, commercial office buildings and resort hotels. He is credited with brokering the single largest residential portfolio transaction in Kahala.

Some of his major transactions in Hawai'i are the Waikiki Galleria Tower, Pacific Guardian Tower, Bank of Hawaii and Don Quijote.



Chloe Yi Zhou (MHRM '14) is an English teacher in Guangzhou, China. She founded CASA Academy, a training center focused on standardized testing such as TOEFL, IELTS, SAT, ACT, etc.



Former Shidler Global Leaders (from left) **Cassandra Joy Ecraela (BBA '16)**, **Azamat Kumykov (MBA '02)** and **Christina Amundsen (BBA '15, MAcc '16)** met up to enjoy a lunch together in Santa Monica during Kumykov's recent visit to California this past summer.

Kumykov is a private equity investor in the Russian Federation who recently established a \$100,000 endowed scholarship for the Shidler Global Leaders Program. Ecraela and Amundsen both reside in the Greater Los Angeles area where Ecraela works as a recruiter for The Walt Disney Company, and Amundsen is a senior audit assistant for Deloitte.



Singapore-based alumni **Henri Ho (MBA '81)** shared fond memories of his time at Shidler, as well as the college's impact on his career. Ho has held executive positions at large corporations such as Pitney Bowes.



Dr. Isaac Ka'opua (MHRM '07) (front row left) is an optometrist at the Waimanalo Health Center and Eye Gallery at Ala Moana Shopping Center. In his leisure time, he plays music for Tihati Productions and the Star of Honolulu dinner cruise. He has played and recorded music with the late Palani Vaughan. He received a doctorate degree in optometry from Pacific University. **Cassandra Poggi (BBA '12)** (front row right) is a product manager with BlackRock in San Francisco. She and her team are responsible for 200+ U.S. mutual funds. She also led a product launch to add a new China A-Share mutual in the market. Previously, Poggi was a financial advisor at AXA equitable in Honolulu and a registered client service associate with Shelton Capital Management in San Francisco.



Shidler alumni **Kristen Yee (MBA '11)** and **Dave Schmit (MBA '11)** had a baby girl, Colette Ara Schmit. She was born on November 17, 2018, and measured in at 8 lbs. 2.5 oz. and 19 inches.

Send in your class notes and photos

Submit your personal and professional milestones, promotions, new jobs, travel photos, birth announcements, marriages, retirements, etc. to the *Shidler Business* magazine. Please submit a high-resolution photo to accompany your class note.



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Congrats to Shidler alumni at EY for over 50 years of business collaboration in building a better working world!



**Building a better
working world**

For over 50 years, Ernst & Young (EY) has partnered with the Shidler College of Business in the professional development and hiring of its students through various internship and full-time opportunities. The firm sponsors the Ernst & Young LLP Accounting Scholarship that is annually awarded to top accounting students at the college, and sponsors the Outstanding Student in Accounting Award at Business Night. The firm currently has more than 40 Shidler alumni working in various offices across the country including: Honolulu, San Francisco, San Jose, Los Angeles, Chicago and New York. Mahalo to EY and congratulations on over 50 years of support and partnership with the Shidler College of Business!

Shidler graduates at Ernst & Young LLP - Honolulu

Christian Calio (BBA 2017), Audit Staff

Judy Chock (BBA 2005, MAcc 2007), Tax Senior Manager

Paul Edra (BBA 2017), Risk Staff/Assistant

Kathy Fan (BBA 2011, MAcc 2012), Audit Manager

Lauren Frodente (BBA 2018), Advisory Staff

Sandra Henmi (MAcc 2015), Senior Audit Consultant

Teresa Kim (BBA 2012), Advisory Manager

Sidney Li (BBA 2016), Audit Staff/Assistant

Liberty Lopez (BBA 2015), Audit Senior Consultant

Marcus Maceyko (BBA 2017), Audit Staff

Joy Matsukawa (MAcc 2012), Audit Manager

Michael Mekaru (BBA 2013), Advisory Manager

Momi Morgan (BBA 2019), Audit Staff

Jason Nagai (BBA 1994), Advisory Executive Director

Grant Ohtani (BBA 2017), Advisory Consultant

Bich Pham (BBA 2015), Advisory Senior Consultant

Elizabeth Quach (BBA 2018), Risk Staff/Assistant

Stephanie Saballus (BBA 2017, MAcc 2014), Tax Coordinator

Jewelle Sison (BBA 2014), Audit Senior Consultant

Mitchell Taira (BBA 2008), Assurance Senior Manager

Patrick Williamson (MBA 2014), Advisory Senior Manager

Royce Yamamoto (BBA 2018), Audit Staff/Assistant

Brandon Yoshimura (BBA 2011), Tax Senior Consultant

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Ernst & Young LLP is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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FEATURED EVENTS FOR SPRING 2019

FEB	27 WED	Japan Alumni & Friends Event Join Dean Vance Roley at an alumni networking event in Tokyo. 6:30 – 9:00 p.m., Tokyo Marriott Hotel, The Garden View Room.
MAR	01 FRI	Hong Kong Alumni & Friends Event Shidler alumni and friends are cordially invited to a networking mixer in Hong Kong. 6:30 – 9:00 p.m., The Leighton at Lanson Place.
MAR	07 THU	Executive Vineyards 2019 Save the date for the popular wine tasting fundraising event organized by the Shidler Alumni Association. 6:00 – 9:00 p.m., The Royal Hawaiian. Buy tickets now at
MAR	20 WED	Cybersecurity Conference The one-day conference on advance security solutions for small businesses will cover the latest trends in cybersecurity. 8:00 a.m. – 4:00 p.m., Hilton Hawaiian Village. For more information, visit shidler.hawaii.edu/cybersecurity .
MAY	02 THU	Business Night 2019 Business professionals are needed to mentor students at Business Night. All industries are welcome to attend. 5:00 – 9:00 p.m., Sheraton Waikiki. Shidler.hawaii.edu/business-night .
MAY	09 THU	Flores Real Estate Lecture Series Featuring Christine Camp, president/CEO, Avalon Group. 6:00 – 7:30 p.m., Waialae Country Club.
MAY	16 THU	School of Accountancy Fundraiser Luncheon A networking luncheon to benefit the School of Accountancy. 11:30 a.m. – 1:00 p.m., Oahu Country

Shidler Events

For a listing of all upcoming events at the Shidler College of Business, visit shidler.hawaii.edu/events.

Ways to support the Shidler College of Business

There are so many ways to support the Shidler College. Every gift counts, no matter the size. Learn more about how individuals, groups and businesses can support the college. Contact Unyong Nakata, executive director of development, at unyong.nakata@uhfoundation.org or (808) 286-0702.

