

Oscar and Rosetta Fish Scholarship for Excellence

FISH Newsletter – Fall 2010

Semester Recap

The Fall 2010 semester marked a very busy semester for the 2010 – 2011 Fish Cohort. First off we welcomed four new Fish Scholars, Theresa Capestany, Daniel Hee, Rachel Seachris and Ying Bong 'Billy' Wu, to the ever-growing Fish Family. Together with Jericah Baxa, Mariam Beard, Kendra Berch, Mason Choy, and Michelle Lau, this select group of scholars has continued to make a positive impact in the community.



Through involvement with the various Business Clubs, this group of scholars has become very active in the Shidler Community. This group of nine individuals includes: three presidents, two members of the Inter-Business council, three members of the Financial Management Association, one member of Pi Sigma Epsilon, one member of the American Marketing Association, one member of the Entrepreneur's club and one member of the Information Technology Management Association. Also included in this group is the founder and president of the International Business Organization. As a group we are committed to being leaders and role models in the Shidler Community.

This semester we assisted with the Career Expo, Shidler Hall of Honors and orchestrated the Shidler Success Seminars for pre-business students. We coordinated an interactive activity for the State Departments' EducationUSA representatives to showcase undergraduate student life at Shidler College of Business. We have also continued to host the International Education Session and will expand it next semester.

This semester we have expanded our community service activities by participating with various groups across the island. We have assisted in small groups, such as with the Japanese Cultural Center at their Shichigosan event, and large groups with Bishop Museum and their annual Halloween Treat Street. We strive to continue to spread the Fish Scholars reputation amongst various groups across the island and to carry on the legacy of Oscar and Rosetta Fish.



Next semester will be even busier for the Fish Scholars as the new Fish Scholars begin taking up leadership positions in the various Business Clubs. In addition, many of the Fish are helping to coordinate Business Night. The Fish Scholars were chosen because of their leadership potential and are on their way towards becoming leaders in the Business Community.

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Community Service

Ronald McDonald House

We made lunch for the families that were living there at the time, and we were able to see how the Ronald McDonald House helps families in need. These families are going through such a challenging time with all of the hospital-related complications that it is such a relief to them to have one less thing to worry about. It was good to be a part of something that helps them deal with these rough times.

Institute for Human Services

We sorted and folded clothes for IHS and helped organize the donations for the center. We saw their dedication to helping the homeless people of Honolulu and their effort to end its cycle. They are committed to helping families and children especially, and not only give them food and a place to stay, but also give them training, job placement, and a permanent place to live. It was really great help out with such a good cause.

Graffiti Clean Up

We partnered in a joint effort with Totally Against Graffiti, Honolulu Police Department, CleanUp Project and Pride in Moiliili to help clean up the Moiliili community through weeding the sidewalk, picking up garbage, recycling objects scattered throughout the community. This event allowed us to network with individuals in the community and help clean up an area very close to UH Manoa.



Bishop Museum's Treat Street

We set up the tables and blew up the balloons before the event started. During the event, some of us were in charge of distributing balloons to little kids, and others were doing line control and make sure the line moved smoothly. This event gave a chance to children to experience Halloween and "trick or treat." This also provided a wonderful time for families to spend time together.



Japanese Culture Center of Hawai'i – Kimono Dressing

Kimono Dressing is an event for children to dress-up in traditional Japanese garment to preserve traditional Japanese customs. We helped parents and children sign-up at the front desk, and maintained the orders and waiting list to make sure the photo shoot ran smoothly. This was also an opportunity for us to learn more about the Japanese culture and its customs.

Project Hawai'i Fundraising

Project Hawai'i is an independent and nonprofit organization which helps to provide food for homeless children in Hawai'i. The main propose was to raise funds to provide a Thanksgiving dinner to homeless children in Waianae. We held signs on the side of the road and collected donations from the drivers. The funds raised were enough to provide a Thanksgiving dinner to at least 25 homeless children.



Oscar and Rosetta Fish Scholarship for Excellence Service to School

Service to school comes in many forms – volunteering with Shidler sponsored events, hosting and coordinating College events or taking up leadership positions in the various business clubs. The Fish Scholars have been very active in all three areas.

Here is brief overview of the leadership positions each Fish Scholar holds...

Jericah Baxa—is the current IBC President for the 2010-11 academic year

Mariam Beard—served as AMA VP of Professional Development and EC Director of Marketing for Fall 2010. Next semester she will serve as the Director of Career and Professional Development for IBO and the Director of Communications for EC

Kendra Berch—served as the treasurer in the IBC in Fall 2010 and will serve as Director of Business Night next semester

Mason Choy—serves as President of FMA for the 2010-11 academic year

Theresa Capestany—served as the Director of Internal Audit for BAP in the Fall 2010 Semester. She will serve as Vice President for IBC and the BAP Fundraising Coordinator next semester

Daniel Hee—is actively involved in FMA and will be serving as its Director of Professional Relations in the upcoming semester

Michelle Lau—served as ITMA's Director of Professional Relations in Fall 2010 and will serve as its president in the Spring

Rachel Seachris—is currently the President of PSE for the 2010-11 academic year

Ying Bong “Billy” Wu—is the co-founder and president of the newly formed International Business Organization (IBO)



Oscar and Rosetta Fish Scholarship for Excellence Service to School: The Great Shidler Race

On November 5, 2010 five State Department Overseas academic advisors working in different countries around the world came to tour the Shidler College of Business and get a glimpse of what American business schools are like. Advisors from Lebanon, Peru, Hungary, Kyrgyzstan, and Norway spent one week in Hawaii touring Leeward Community College, the East-West Center, the University of Hawaii at Manoa undergraduate programs, and Shidler's undergraduate, graduate, and Master's programs. The purpose of the advisors' trip was to learn more about business schools in the U.S. so they can provide more comprehensive information about their experiences to students attending universities in their respective countries. This information will help them decide the best location to do an international exchange in the United States.



The Fish Scholars were responsible for representing Shidler's undergraduate program and providing an informative, interesting, and comprehensive activity to teach the advisors about all our college has to offer in less than 30 minutes. It was a challenge, but first year Fish Scholars Daniel Hee and Rachel Seachris were able to create an event based off of a second year scholar's idea of a scavenger hunt as a fast-paced and entertaining way to tour Shidler. Hee and Seachris created the "Great Shidler Race" which involved each advisor visiting the five most important academic offices/locations to undergraduate students at Shidler: the Office of Student Academic Services (OSAS), Pacific Asian Center for Entrepreneurship (PACE), the Office of Internships and Career Development, the "Clubroom", and the Netlab. Hee and Seachris also created a custom edition of the New Student Handbook, which is given to every incoming Shidler student. This edition contained bonus information on each office and other opportunities at Shidler like business clubs and scholarship programs.



The Fish Scholars were each assigned to an advisor and given five clues which would lead their team to the offices. Once an advisor reached a location, an office representative was on hand to provide a brief description of their services, answer any questions, sign the New Student Handbook to confirm the advisor came to their office, and read the next clue to lead them to a new location.

The Great Shidler Race was a huge success and all of the advisors felt they had learned a lot about the Shidler College of Business and the services they offer undergraduate students. They were especially grateful to the Fish Scholars for not making them sit through yet another PowerPoint presentation!

Oscar and Rosetta Fish Scholarship for Excellence Service to School: Shidler Success Seminar

The Shidler Success Seminar is one of the most fun and rewarding service to school events. The Fish Scholars worked together to put on a seminar and game for over fifty freshmen attending the University of Hawaii. Our purpose was to educate the students on what Shidler has to offer and encouraging them to choose the college of business for their last two years of education.



The evenings started off with a networking game, in which students were taught how to introduce themselves and exchange business cards in a professional environment. Some students were shy at first and hesitated in introducing themselves to their peers, but soon all took part and enjoyed the activity. Next we brought them inside for a presentation, which provided information on Shidler resources, business clubs, tips for success in college followed up by a question and answer session.

After a short break, the freshmen were divided into teams of five for the main game of the night. Each team had one representative for each of five majors offered at Shidler, After a Fish Scholar introduced the majors to the representatives, the teams regrouped and the

game was explained. Using the business cards in the previous activity as money, the students bought supplies to develop a product that a professor would use. Midway through the activity, events occurred that forced the teams to change their target market to something a professional would use.

Each team handled the sudden change differently. They worked diligently for the remainder of the allotted time and finished their product. Each team then presented their products to a panel of Fish Scholars. We were extremely impressed with the level of work and creativity from the students. Lastly the Fish Scholars gave a tour of the Shidler College of Business for the new students.

As a team, the Fish Scholars were able to help new freshmen interested in majoring in Business make a well informed decision about their future academic career.



Oscar and Rosetta Fish Scholarship for Excellence Jerica and Michelle's European Adventure



This past summer, thanks to the support we received from the Fish Scholarship, we were able to embark on a two month journey to Europe, the opposite side of the globe. We participated in Copenhagen Business School's International Summer University Program in Denmark. We both agreed that this was one of the best summers of our lives!

Not only were we able to study in one of the most beautiful places on earth, but it also gave us an opportunity to travel around Europe, including Germany, Italy, and Sweden. We were able to meet the locals and other international students and experience another way of life.



The most valuable lesson that we learned from this experience was that there is a big world outside of Hawaii...a world that thinks, acts and sees things differently. Although the cultures are different, by allowing ourselves to be open to these differences gave us a new sense of respect and appreciation for not our own culture, but theirs as well. Without this scholarship and the love and support we received from our family, friends and our Fish cohort, this would never have been possible.

(Top to Bottom: Watching the World Cup, Ofelia Beach, Copenhagen; Trevi Fountain, Rome; Dinner with Valby housemates, Downtown Copenhagen)

Happy Christmas and Merry New Year!!!

