

DECEMBER 2018

SHIDLER GLOBAL LEADERS

OFFICIAL NEWSLETTER



(L-R) Joshua 'Pono' Akau, Chase Nakamura, Michelle Pham, Joyce Pang, Moana Kimura, Brittany Lieu, Shannon Mau, Monique Frances Rapacon, Momi Morgan, Corina Quach, Keri Kawatachi, Eryn Yuasa

SEMESTER RECAP

by *Brittany Lieu*

Welcome to the Fall 2018 Shidler Global Leaders Newsletter! This semester, the 2017 cohort both welcomed new scholars as well as bid studying abroad scholars a bon voyage!

The new 2018 SGL cohort includes Moana Kimura, Shannon Mau, Chase Nakamura, Joyce Pang, Monique Frances Rapacon, and Corina Quach. Joshua 'Pono' Akau and Keri Kawatachi both spent the semester abroad, studying at Yonsei University in South Korea.

Led by cohort coordinator, Eryn Yuasa, the SGLs both accomplished and grew a lot as group. To give back for all they are thankful for, they dedicated their time to represent the Shidler College of Business at various community service and school events. In this newsletter, the SGLs show snapshots of their events and experiences this semester!

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SERVICE TO SCHOOL

MENTOR CONNECT

by Chase Nakamura

On Thursday, September 20th, 2018, the Shidler Global Leaders (SGLs) and Shidler College of Business Alumni Association hosted the annual Mentor Connect at the International Market Place. SGLs Eryn Yuasa and Brittany Lieu represented the student body and worked closely with members of the Alumni Association and Shidler Development Team to put on a wonderful night of networking filled with delicious food. A total of thirty student leaders representing nine Shidler undergraduate business clubs as well as a handful of graduate students participated in Mentor Connect with thirty local business professionals, many of whom were graduates of the Shidler College of Business with either undergraduate or MBA degrees.

Second year SGLs are given the opportunity to participate in a year-long mentorship program with a business professional in their career-field of interest. Prior to the start of Mentor Connect, mentors and SGL mentees were introduced to each other for the first time. These generous mentors will help the second-year SGLs grow personally and professionally and provide invaluable insight and advice as to what to expect post-graduation.

For many students, Mentor Connect was the first dine-around style networking event they were able to participate in and students and professionals alike enjoyed learning about each other and the activities each are involved in.



This Year's Mentors & Mentees:

Mary K. Fastenau, Anthology Marketing Group: Brittany Lieu
Tayne Sekimura, Hawaiian Electric Company: Eryn Yuasa
Judy Bishop, Bishop and Co.: Michelle Pham
Larry Rodriguez, Ernst & Young: Momi Morgan
Danny Kim, Bank of Hawaii: Keri Kawatachi
Shannon Okinaka, Hawaiian Airlines: Pono Akau



KEITH VIERIA'S PERSONAL BRANDING WORKSHOPS

by Moana Kimura

The first-year Shidler Global Leaders participated in Keith Vieira's 5-week series of Personal Branding Workshops.

Keith Vieira, a Hall of Honor recipient and Shidler College of Business alumnus, put together a workshop that entices students to understand their own personal brand. Workshops were centered around students telling stories to best represent themselves during an interview. Within five meetings, the first-year Shidler Global Leaders practiced introductions, explained how their core values match their dream company's by using stories, and answered questions from the interviewer. From this experience, the students learned how to marketing themselves effectively and greatly improved their interviewing skills.





SHIDLER INTERNSHIP & CAREER EXPO

by Corina Quach

Shidler College of Business' Office of Internships and Career Development hosted the semi-annual Internship and Career Expo for the Fall 2018 semester, on October 4th. This event gives students opportunities to network with professionals from companies ranging in all industries. Participating businesses included local companies and organizations such as Bank of Hawaii, City and County of Honolulu, Elizabeth Mott, and Kumabe HR, as well as national companies including Enterprise Holdings, Marriott International, Northwestern Mutual, and Sodexo.

The Shidler Global Leaders had the privilege to assist mainly with the set-up of the event, arriving two hours prior to the start of the expo, and working throughout the day in between classes. Aside from setting up, the SGL's helped with registration, parking, bringing water and snacks to the professionals, overseeing the lunch room, and the breakdown of the event. We had a wonderful time supporting the Internship and Career Development team with the event and enjoyed talking to professionals and seeing students put their best foot forward.

The SGL's were pleased with the great turnout and had a great time giving back to the College at the Internship and Career Expo. We received many positive words from the professionals and students, and as always, we look forward to having the honor to assist with the expo again in the future.

HALL OF HONOR

by Eryn Yuasa

The Shidler Global Leaders volunteered at the annual Hall of Honors awards on Thursday, October 11th, 2018. Hall of Honors was hosted at the Sheraton Hotels and Resort. This event is for the benefit of the Shidler College of Business Alumni Association, and is put in part by presenting sponsor Hawaii Pacific Health, and contributing sponsors, First Hawaiian Bank, Hawaiian Electric Industries, and Anthology Marketing Group.

The Shidler Global Leaders assisted with set up of the event and facilitating the registration process. Some of our SGLs were there to lead sponsors and inductees to the VIP reception, hosted in one of the ballrooms. SGLs were able to sit at the "Aspire" table, hosted by donors. We were able to watch the videos created for the inductees and hear their speeches of what led them to their successful careers. It was an inspiring moment for our SGLs and drove further our desire to give back to the community.

Congratulations to all of the inductees for becoming Hall of Honor recipients. Special thanks to inductees Mary K. Fastenau and Tayne S. Y. Sekimura for also volunteering to serve as mentors for our SGL 2nd years Brittany and Eryn amongst their busy schedule.



This Year's 5 Honorees:

Mary K. Fastenau: MBA 1996

Partner/President of Digital - Anthology Marketing Group, Inc.

Michael K. Hirai: BBA 1978

Senior Managing Director and Partner - Metaurus Advisors, LLC

David K Okabe: BBA 1984

Executive VP, CFO, Treasure - Hawaii Pacific Health

Tayne S. Y. Sekimura: BBA 1984

Senior VP, CFO - Hawaiian Electric Company, Inc.

Wee Loke Tang: BBA 1973

Independent Non-Executive Director - UOB-Kay Hian Holdings Ltd.





SCHOLARSHIP LUNCHEON

by Shannon Mau

On Monday November 5th, 2018, the Shidler Global Leaders attended Shidler's annual Scholarship Luncheon at the Hilton Hawaiian Village and Resort. This event connects scholarship recipients with their donors, and recognizes the financial support that Shidler and its students receive. This year, 360 scholarships were awarded for a grand total of 1.1 million dollars.

The Luncheon kicked off with a presentation from title sponsor Enterprise, which gave students valuable knowledge and insights into what it takes for companies to be successful as well as what employment opportunities Enterprise offers. Next, the attendees proceeded into the main ballroom to enjoy a delicious lunch and to converse with other students and donors. During the event, our very own Eryn Yuasa acted as the undergraduate speaker and shared insights into her wonderful experiences in Shidler.

The Shidler Global Leaders were particularly grateful for this event, as it allowed them to meet those who generously fund their studies as well as their semesters abroad. Events like these serve as powerful reminders that they must continue striving for excellence as Shidler's premier scholars, and they look forward to future ones like it.



COMMUNITY SERVICE

UHM CHILDREN CENTER YARD DAY

by Momi Morgan

The University of Hawai'i at Manoa Children Center (UHMCC) is a preschool facility tucked away on the west end of campus by its lush green gardens and unique history. In 1939, it was built from a donation made by the Samuel and Mary Castle Foundation. It was first a training center for early childhood educators, and later opened to its first class as a kindergarten on November 17, 1941, just days before the bombing of Pearl Harbor. Several years and uses later, the facility models just what the foundation intended it to: "high quality, relationship-based early childhood education and care for the community".

On Saturday, October 13th, the Shidler Global Leaders worked alongside faculty advisor, Rikki Mitsunaga, to create a child-friendly environment and beautify the garden area of this historic facility. The scholars are often seen in business attire delivering pristine presentations and greeting gala guests -- but not this time. Pulling weeds, cleaning the chicken coop, sweeping sand piles, and raking leaves are some of the various tasks the scholars assisted with. Although it was hard work, seeing all the progress that was made for the keiki of the community was well worth the sweat! It was also a great experience bonding with each other and other members of the University of Hawaii community.





HAWAII FOOD BANK: SENIOR FOOD BOX PROGRAM

by Monique Frances Rapacon

On October 20th, 2018, the Shidler Global Leaders had the opportunity to help Hawai'i Foodbank achieve their mission of providing food to the people of Hawai'i so no one is left hungry. Through the Commodity Supplemental Food Program (CSFP), also known as the Senior Food Box Program, Hawai'i Foodbank distributes food boxes to help improve the health of seniors at least 60 years of age with low income.

Together with other volunteers from different organizations, the Shidler Global Leaders helped box supplemental foods. First, they helped unpack donated wholesale goods and then repacked them in individual boxes. With dedication and coordinated effort, the team was able to prepare 2,100 boxes which include milk, cereal, juice, peanut butter, canned meat, fruits, and vegetables.

This community service gave the SGLs an opportunity to be a part of a worthy cause. The Shidler Global Leaders welcome opportunities like this and always strive to be of service to the community.

PAEPAE O HE'EIA

by Joyce Pang

On October 27th, 2018, the Shidler Global Leaders participated in the He'eia Fishpond Community Workday, which aimed to restore the fertility of the fishpond and share its bounty with the community. Some tasks performed include moving rocks and coral, filling buckets, hauling floating barges through the water, cutting/pulling out invasive mangrove, picking up trash, and reconstructing the kuapa.

Paepae o He'eia is a private non-profit organization dedicated to caring for He'eia Fishpond – an ancient Hawaiian fishpond located in He'eia, Ko'olaupoko, O'ahu. Established by young Hawaiians in 2001, the organization works in partnership with landowner, Kamehameha Schools, to build and maintain a thriving and abundant He'eia Fishpond for our community.

The organization's vision is to perpetuate a foundation of cultural sustainability for communities of Hawaii through education. During the tour, we were given a detailed demonstration of how the fishpond works as well as its history. From this event, our perspectives have changed – the fishpond is now a place of learning to weave ancestral knowledge together with western ways of knowing to achieve sustainability.





ACCESS SURF

by Michelle Pham

Bright and early on Saturday, November 3rd the SGLs had the opportunity to drive out to White Plains Beach to volunteer at Access Surf's monthly "Day at the Beach" for people with disabilities. Access Surf is a nonprofit organization whose mission is to help children and adults with disabilities as well as wounded warriors to discover their level of abilities in the ocean.

During the day at the beach, SGLs had various duties including filling sandbags to hold down the tents and bringing out the set up equipment. The real fun began when we were able to select the stations we wanted to help with for the day. The SGLs assisted with stations such as assisted swim (helping participants swim/float around in the water), water safety (helping participants get in and out of the water safely as well as transporting equipment in and out of the water) and helping to prepare lunch for the volunteers. The other stations included water transport, surf instructors, and helping out at the equipment tent.

This was such a rewarding experience and the smiles and laughter that we saw from the participants truly made the sore muscles and sunburn more than worth it. Also, it was truly inspiring to see the participants doing activities like surfing, swimming, and kayaking. This event truly reminded us that we are all capable of doing what seems impossible. With hard work, dedication, and a strong support team, anything is possible.

RONALD MCDONALD HOUSE CHARITIES GALA

by Momi Morgan

On Saturday, November 17, the scholars of the Shidler Global Leaders program gave back to an impactful organization that cares for Hawai'i's critically ill keiki and their families. The Black & White and Share a Night Gala was a music-themed fundraiser at the Hilton's Coral Ballroom featuring a silent auction and decadent table decorations and favors. The scholars worked with other volunteers from various groups, including the Hawaii Medical Association and Hawaiian Airlines, to decorate registration and set up the dining tables from start to finish. The registration table was decorated with golden musical instruments, while the dining table setup included floral centerpieces, macaroon favors, musical note accents, candles, and folded programs and pledge cards. It was a fabulous setup and although the scholars could not attend, their contributions helped the Ronald McDonald House Charities "share a night" and raise lots of funds for their cause.





HONOLULU MARATHON

by Brittany Lieu

On December 7th, the Shidler Global Leaders volunteered at the 46th Honolulu Marathon Packet Pickup held at Hawaii Convention Center. Largely sponsored by Japan Airlines, the Honolulu Marathon Association organizes the highly anticipated race every year. Attracting travelers from Japan and all other parts of the world, the Convention Center was buzzing with excitement.



This semester, the SGLs were able to volunteer alongside Rikki Mitsunaga, our scholarship program coordinator. It also happened to also be Rikki's birthday that day! After we got the chance to wish her a happy birthday, we got straight to work. Stationed at different booths, each of us got the chance to interact with local, visiting, young, and old runners alike. Some of our duties included: distributing assigned runners' bibs, t-shirts, and goody bags. We also worked with other fellow volunteers, some of whom volunteer every year! After spending the day lending a helping hand to the dedicated packet distribution team, we all witness the impact of the tourism industry. We look forward to volunteering for the cause again in the future!



This semester, every scholar exceeded his or her service commitment and collectively, they gave 292 total hours of service. By giving back in time and positive energy to various charitable organizations like this one, the Shidler Global Leaders continue to do their part for the Hawai'i community.

ABROAD SCHOLAR

JOSHUA 'PONO' AKAU

Yonsei University, South Korea



"The world is your oyster" inspired me to go beyond my boundaries and venture to new frontiers. I wanted to experience and accomplish things that a couple years ago I would've never thought possible. Unaware of what lied ahead, I was reluctant at first to embark on my journey to South Korea. I slowly began to embrace the unknown as opportunities for my greatest personal growth and development. Now that I am nearing the end of my study abroad, I found myself with a collection of novel experiences and memories that I will forever cherish. From learning to ride a bike along the Han river to traveling solo to Taiwan, there are a plethora of experiences that have shaped my independence, cultural knowledge, and identity.

Studying abroad at one of South Korea's top university, Yonsei University, surrounded me with the brightest scholars that Korea has to offer. Working alongside Korean and international students on group projects and case studies challenged me to think and see in a new perspective. Outside of school, I also learned a lot by hanging out with friends I made through Mentors club. They taught me a lot about Korean pop culture and language to the point where I know how to order food and sing along to famous K-pop songs. My favorite part was escaping the city life and exploring the more rural areas of South Korea. I visited Jeju-do, an island off the southern coast of Korea, and Busan and was amazed at how unique they were compared to Seoul. It was also a blessing to experience Korea's autumn foliage on the train ride to Busan. The real beauty of Korea is seeing the remnants of the past root modern, fast pace Korea with its ancient history. Exploring the palace grounds of Gyeongbokgung in a hanbok made me feel like I was transported back in time. The greatest lesson I learned is that it's okay to be lost; it's the best way to travel. I wandered through countless roads and alleyways and found happy little accidents along the way, whether it was a cafe to study in or a stunning view of the sunset. My wanderlust doesn't stop at Korea as I plan to explore neighboring countries before I return to Hawaii.

My study abroad would still be a dream if it weren't for the help and support of the Shidler Global Leaders Program, the Freeman Foundation, Manoa International Exchange, and the Shidler College of Business. I will be forever grateful for not only seeing and experiencing the world with my own eyes, but also finally being able to reconnect with my family in Japan. This experience has motivated me continue to positively shape the world for the amelioration of future generations. As I venture throughout life, I will always reflect on my time abroad and know it has left marks on my memory, consciousness, and heart that has made me a better person.

ABROAD SCHOLAR

KERI KAWATACHI

Yonsei University, South Korea



As I near the end of my study abroad experience, I look back at all of the experiences, and am amazed to see how much I have grown. Having lived in Hawaii my entire life, I have always been within the comfort of my family and friends; I was never out of my comfort zone. Fast forward to four months later, I can easily say without a doubt that this experience has been the most exciting, challenging and rewarding time of my life, and I have grown so much from it.

Living in Korea, and discovering all that it has to offer, I fell in love with the country. From eating delicious food and getting lost in the old Namdaemun Market to walking across the street and shopping in the lively Myeongdong, I love how Korea has been able to smoothly integrate both its rich history and its modern advances into one society. At the same time, being immersed in a completely different culture has had its tough moments. From getting lost, having to communicate through pictures and finger pointing, to dealing with culture shock, every experience in Korea has challenged me. It forced me to step outside of my comfort zone, think for myself, and learn to adapt.

As a student at Yonsei University, I have had the opportunity to take business classes from experienced professors from all over the world. Through that, along with group projects with native Koreans and other international students, I have been able to see and understand different perspectives and opinions, helping me to becoming more open-minded. Yonsei has allowed me to learn and gain knowledge that would only be possible through study abroad.

Every moment I have experienced, from dressing up in gorgeous hanbok at Gyeongbokgung Palace, to eating raw beef and live octopus, to getting lost in the city, to cheering with my fellow students at the Yon-Ko Games, to seeing snow for the first time, has been eye-opening. All the memories and friends I have made in Korea have truly impacted my life. As the semester and my study abroad comes to an end, I think back to this remarkable experience with gratitude. I would like to say thank you to the Shidler College of Business, the Shidler Global Leaders Program, and the Freeman Foundation for allowing me to experience this truly once-in-a-lifetime opportunity. The lessons I have learned and experiences from this journey are everlasting, and I look forward to taking them back with me to Hawaii.