SHIDLER GLOBAL LEADERS

SPRING 2021

Another enriching semester of connecting online while safely staying involved with Hawaii’s communities and pursuing professional growth!

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SEMESTER OVERVIEW

The Shidler Global Leaders kicked off 2021 with yet another semester of online classes, events, and professional development. Despite this, the SGLs stay resilient and took on notable events such as Executive Vineyards and Business Night in unprecedented online formats. In addition, the cohort continues to serve Hawaii’s communities and land in a variety of events creatively adapted for social distancing without compromising service.

Continue reading this newsletter to learn about how the new ways the SGLs took on the Spring 2021 semester and its exciting events!
On Monday, February 22, the Shidler Global Leaders assisted with the logistics of the Career Expo, ensuring the event ran smoothly for each participating company. Some professionals may not have been familiar with Microsoft Teams, the platform Career Expo was held on.

To combat this, each SGL was paired with three to four companies and checked in with them throughout the day. Moreover, the companies were given their paired SGL's contact information to enable direct contact if needed. Thus, the SGLs fielded questions and troubleshooted any complications the participating professionals faced.
The Shidler Global Leaders volunteered to help at Shidler’s Executive Vineyards, an event dedicated to raising funds for the Shidler College of Business Alumni Association. While the event was held through Zoom, that didn’t stop the tradition of featuring various restaurants. This year, attendees had the option of purchasing a meal from Hy’s Steakhouse, MW Restaurant and La Tour Cafe followed by raffles and a silent auction.

The SGL’s arrived at each of the restaurants to assist in handing out meals to those that have purchased. While doing so, they were able to meet alumni and business professionals that have supported Shidler for many years. In the online event, the SGLs were also featured and were able to witness the large sense of community as professionals from various fields came together. We would like to thank the Shidler Alumni Association for being a part of the Executive Vineyards and look forward to helping out in the years to come.
The SGLs volunteered their time at Kaiser High School’s Peace and Sustainability Garden. At this garden, Kaiser High School students learn how to plant and grow their own vegetables, and are taught core principles about sustainability from their teacher, Mr. Paul Balazs, whom the SGLs worked with while volunteering at KHS.

Mr. Paul Balazs asked each individual to share why they had decided to volunteer at the garden, with many saying it was a chance to give back to the local community, learn more about gardening, and enjoy time being outside. After this, the SGLs were given a tour of the garden, which had a variety of different plants, vegetables, and trees. They were then broken into two teams to remove grass, old vines, and other gardening scraps from the garden to make room for new vegetables. After clearing the soil and digging small holes, the SGLs were able to plant cucumbers and sweet potatoes.

The SGLs continued to work together on various projects around the garden, while learning more about gardening and one another. They enjoyed their time giving back to the community and helping continue the prosperity of Kaiser High School’s Peace & Sustainability Garden.

HANAI'AINA RESTORATION
JANUARY 17, 2021

This service event was a full day of intense labor, learning, and connecting with others and the land at the Hanai’aina Restoration. As one of the first in person events of the semester, the SGLs took many precautions to keep one another safe while working on removing large amounts of invasive plants, vines, and greenery. In doing so, endemic birds such as the 'alae 'ula, or Hawaiian Common Moorhen, and their nests were protected.

This was an enriching and satisfying event for the SGLs to reconnect in person again with one another while making strides in Hawaii’s wildlife preservation.

KAISER HIGH SCHOOL GARDEN
FEBRUARY 6 & 13, 2021

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The SGLs had to find innovative ways to volunteer in our community this past year. Fortunately, they were able to help feed families in need while from a distance. Each SGL contributed their time in selecting healthy and delectable dishes. Combined, the result culminated in the preparation of 3 entrees, 7 sides, and 4 desserts, which went toward feeding 3 families.

The Ronald McDonald House Charities (RMHC) provides housing for families with children who are in need of medical and financial assistance. Most of the children are patients at one of Hawaii’s renowned hospitals, whether they’re a local family, or had to fly in from somewhere around the world to get specialized medical treatment. Although the SGLs can't directly help in the medical fight these families face, they were able to relieve some of the stress that may weigh heavy on any of the RMHC families for food, if only for one evening.

“Keiki to Kupuna” has been one of the highlights of the Shidler Global Leaders community service events this semester! During this event, the Shidler Global Leaders formed several teams who were each assigned a variety of houses to deliver meals to.

Together, they delivered a substantial amount of meals to kupuna. Although the Shidler Global Leaders divided up to accomplish our individual routes, they cooperated with each other immensely in each team's routes. The senior Meals on Wheels program “Keiki to Kupuna” does tremendous work and the SGLs are very grateful to have participated.
Malama Maunalua is an organization committed to restoring the health of Maunalua Bay through habitat restoration, science and planning. In the beginning, the SGLs got a lesson on the various algae species that negatively impact the biodiversity in Maunalua Bay, such as Gorilla Ogo, Leather Mudweed and Prickly Seaweed. From there, the SGLs were instructed on how to pick the algae out among the reefs in designated plots.

Knee deep and ready with gloves, the SGLs picked out the species while coming across others like sea cucumbers! With much searching in every foot of the plot, invasive species were removed to prevent regrowth in the ocean. Once complete, the full bags of invasive algae were taken to a plot of land down the beach. They will use over 500lbs of algae collected on that day as fertilizer for the native plants. Overall, volunteering with Malama Maunalua has been a great opportunity as their mission of preserving the environment for the future resonates with all of the Shidler Global Leaders.

The Shidler Global Leaders participated in a beach cleanup at Makapu’u Beach in partnership with Sustainable Coastlines Hawaii (SCH). During the COVID-19 pandemic, SCH has made it possible for organizations to reserve do-it-yourself beach cleanup kits. These kits include sand sifters, reusable trash bags and gloves as well as instructions and tips. These kits make it very easy for anyone to become involved in beach cleanups in a safe and organized manner.

Overall the SGLs cleaned up an estimated 17 lbs of microplastics and trash. Participating in beach cleanups is an eye opening experience to the damage our single use plastic and trash can have on the ʻĀina. Constantly surrounded by nature, it is becoming increasingly important for us all to protect our environment.
In the midst of a busy work of school, internships, and extracurriculars, the 1st year cohort dedicated a couple of hours of service with the Healthy Mothers, Healthy Babies Coalition of Hawaii organization.

Healthy Mothers, Healthy Babies (HMHB) is a local nonprofit agency that is part of a network of organizations and individuals committed to improving Hawaii’s maternal, child and family health through collaborative efforts in programs, public education, advocacy and partner development. As HMHB prepared for their upcoming campaigns and program engagements, the 1st year cohort spent time in preparing HMHB’s informational materials, brochures, and other deliverables that will be used for upcoming events.

The 1st year cohort learned more about the mission of HMHB and their upcoming events prior spending a couple of hours carefully folding pamphlets and brochures with a keen attention to detail. These pamphlets and brochures contained information regarding the services and programs of HMHB, from mental health counseling to food distribution programs, to consultations with birth professionals.

Despite the busy schedules of everyone, the cohort was able to come together and to prepare over hundreds of pamphlets and brochures ready for distribution. This experience with HMHB allowed the SGLs to aid in their marketing outreach efforts, and, ultimately, in their mission of striving for healthy mothers and healthy children.
On a Thursday evening at the cusp of the end of the Spring 2021 semester, three Shidler Global Leaders took part in hosting the first virtual Business Night, the largest networking event at the Shidler College of Business.

Noah Okamoto served on the Business Night Committee as the Co-Director of Student Recruitment and Registration, hosting two workshops for all Shidler students. The first workshop was facilitated by Kumabe HR, focusing on virtual professional etiquette and networking. Noah’s second workshop, facilitated by the event’s title sponsor First Insurance Company of Hawaii, offered networking practice with some of the company’s best professionals. While Business Night missed its grand dinner and award hall, networking opportunities such as these continues to keep Hawaii’s business community thriving.

Natalie Kwon served as the Director of Marketing, specifically in design. In just 6 days, with the help of her committee, Natalie conceptualized, designed, and finalized the Business Night logo, branding, and theme for the event, 60 Years of Insuring Us. This theme recognized the 60th annual occurrence of Business Night and the ways the Shidler community makes waves both in Hawaii and in the world. In addition, she created the Business Night Instagram to directly share event information, such as Business Night Award application. This year, Business Night had a record amount of applications for awards.

Alyssa Mencel served as one of two emcees for the event, creating an ambience of levity and celebration while on Zoom. Although Business Night was just an hour long, Alyssa faced great pressures of overcoming technical difficulties while engaging over 100 participants at the online event. Despite these challenges, Alyssa’s bright personality and humor made the first ever virtual online event engaging and memorable.

In addition to assisting in Business Night this year, seven Shidler Global Leaders were also Business Night Awardees. Congratulations to Noah Okamoto, Melissa Yago, Ila Ferris, Mark Ushiroda, Natalie Kwon, J.J. Bernardo, and Justina Bui on receiving Business Night Awards!