

## **FIN 321 INTERNATIONAL BUSINESS FINANCE**

Spring 2020 (On-line)  
PROFESSOR MITSURU MISAWA

**Class Time:** Wednesday and Friday: 9:00 a.m. - 10:15 a.m.

**Office Room:** BusAd E601e

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### **Required Text:**

Michael Moffett, Arthur Stonehill, and, David Eiteman, Fundamentals of Multinational Finance, 6<sup>th</sup> Edition, Addison-Wesley Publishing, 2017

### **Reference Book:**

Mitsuru Misawa, Cases on International Business and Finance in Japanese Corporations, 2<sup>nd</sup> Edition, World Scientific Publishing, 2015

Mitsuru Misawa, Current Business and Legal Issues in Japan's Banking and Finance Industry, 2<sup>nd</sup> Edition, World Scientific Publishing, 2011.

\*All books are available through the UH Bookstore. If you purchase either of the reference books, Professor Misawa would be happy to autograph them.

**Objectives of the Course:** This course has the objective of communicating the essential concepts that finance executives must have to use international financial information for planning, control and decision-making and to formulate financial policy and manage financial resources internationally.

Throughout the course, the professor maintains a global focus and offers a wealth of international examples. The course does not require advanced calculus as a prerequisite. But basic financial and statistical math is required.

The classes will primarily lecture oriented. The text and the combination of class lectures and problem solving achieve the course objective.

**Prerequisites:** Students should first take Business 314 **before** taking this class

**Exam Policy:** Students should bring finance calculators to the exams. Smartphones (I-phones) and laptops are not allowed. Make-up exams will only be given under extreme circumstances, such as injury or illness. For each exam, students can bring in one-page note prepared in advance (both sides). There will be two midterm exams and a final exam (cumulative) at the end of the semester.

**Grading Policy:** The final grade will be based upon the following formula:  
 $\text{Mid} (1 + 2)/2 \times 0.6 + \text{Final} \times 0.4$ . There is no change in grading standards and plus/minus grades are given.

**Homework Problems:** Homework problems are assigned for each chapter. These are not collected and graded, nor do they count explicitly toward a student's grade. However, it is impossible to master the material in this course without doing the homework problems conscientiously. There will be a high correlation between exam material and homework assigned. ANSWERS to most homework problems will be provided in class.

**Course Attendance Policy:** Your attendance will be taken in each class. If you expect to miss more than ten class meetings, you should consider taking this course another semester. Please get the notes and any handouts for the preceding class from your fellow students. I also do not permit my lectures to be recorded on cellphones. My lectures are protected by copyright and recordings of lectures for onward distribution are strictly prohibited.

**Scholarships:** Through the Center for Japanese Global Investment and Finance, a total of \$30,000 a year is distributed as scholarships to the students of CBA. Professor Misawa – Honjo International Fellowship is available to selected undergraduate and graduate students who want to study in Japan. Students taking FIN 321, F490C or FIN 637 are given first preference. The students interested in the scholarship through the Center should see Professor Misawa and also visit his website.

**Misawa's Cases:** My 21 Cases are listed in the US on Harvard Business Online. For the case of "Tokyo Disneyland – Joint Venture vs. Licensing" and my other cases, see Harvard Business Online Under Misawa:

<https://hbsp.harvard.edu/search?N=&Nrpp=10&Ntt=MITSURU+MISAWA>

They are also listed on the European Case Clearing House (<http://www.ecch.com/>) in Europe and on the Asian Case Research Center (ACRC) at University of Hong Kong (<http://www.acrc.org.hk/>) in Asia. Through them, I sold 2060 copies of my cases in 2007, 1555 copies in 2008, 1895 copies in 2009, 2327 copies in 2010, 1492 copies in 2011, 1798 copies in 2012, 2575 copies in 2013, 2778 copies in 2014, 4085 copies in 2015, 2833 copies in 2016, 4093 copies in 2017, 5158 copies in 2018 and 4607 copies in 2019 (total number sold in 13 years is **37,080 copies**) to worldwide universities and companies. Harvard Business School (MBA) purchased 1063 copies of my cases for their own use in 2010. Other major universities such as MIT, USC, Wharton and Cornell are also constant users of my cases.

Noteworthy in 2018 was one of my recent case on Toshiba was the best seller on Harvard. The case is titled with "The Toshiba Accounting Scandal: How Corporate Governance Failed." Through Harvard, I sold 2032 copies of Toshiba case in 2018 and 2075 copies in

2019. The Toshiba case was very popular and ranked as the top 20 most popular case at Harvard.

### **Suggested Readings:**

(1) The following articles written by Professor Misawa will provide you with both the building blocks on which to construct your understanding of key international current issues and the innovative tools to help keep you at the forefront of international management thinking. These cases will be distributed in class. Students can also obtain these readings from Social Science Research Network: <http://www.ssrn.com>. These documents on this website are available for no charge.

1. "Bad Loans: A Comparative Study of U.S. and Japanese Regulations Concerning Loan Loss Reserves," The Banking Law Journal, November 2004, pp. 898-926.
2. "Bad Loans of Japanese Banks – Directors' Civil and Criminal Liabilities - ," Fall edition, Temple International and Comparative Law Journal, December 2004, pp. 101-127.
3. "Japanese Issues and Perspective on the Convergence of International Accounting Standards," Journal of International Law and Business of Northwestern University School of Law, Spring 2005 Symposium Issue, April 2005.
4. "Laws and Regulations on Problem Loans in Japan – Is Application of International Accounting Standards Possible?" Columbia Journal of Asian Law, Vol. 18, No. 1, Fall 2004, pp. 1-45.
5. "Bank Directors' Decisions on Bad Loans: A Comparative Study of U.S. and Japanese Standards of Required Care," The Banking Law Journal, May 2005, Number 5, Volume 122, pp. 429-466.
6. "Shareholders' Derivative Action and Directors; Responsibility in Japan," Penn State International Law Review (The Dickinson School of Law), Volume 24, Summer 2005, No.1, pp.1-57.
7. "The Tokyo International Capital Market for Foreign Issuers and Required \ Disclosure," The Journal of Payment Systems Law, published by A.S. Pratt & Sons, the same publisher as The Banking Law Journal. November/December 2005, Number 7, Volume 1, pp.699-753.
8. "Comparative Study of Us and Japanese Bank Director's Duty of Disclosure," The Banking Law Journal, January 2006, Number 1, Volume 123, pp.39-79.
9. "Bank Directors' Responsibility for Bad Loans at Japanese Banks – Case Study of the Long Term Credit Bank of Japan --," Australian Journal of Asian Law, Asian Law Centre, University of Melbourne.
10. "A Recent Reform of Japanese Banking Law-Comparison of The US and Japanese Legal Systems for Banking Agencies", The Banking Law Journal, June 2006, Number 6, Volume 123, pp.536-552.
12. "An Overview of Problems Concerning Political Donations in Japan', Columbia Journal of Asian Law, Columbia University, Spring 2008, Volume 21, No.2, pp.162-181

13. “A Review of Abenomics: The Bold Plan to End Deflationary Recession in Japan”, The World Financial Review, Jan-Feb., 2014, (<http://www.worldfinancialreview.com/?p=4063>), 68-78.

14. “New Pricing Strategy under Deflation, Case Study of a Japanese Company”, Global Business and Finance Review, 2013

**(2) The following cases developed by Professor Misawa and compiled in Cases on International Business and Finance in Japanese Corporations (Book) 2<sup>nd</sup> edition, 2015, World Scientific Publishing, (ISBN: 978-9814663090; British Library Cataloguing -in-Publication Data). (546pages).**

1. Tokyo Disneyland: Licensing versus Joint Venture
2. Tokyo Disneyland and the DisneySea Park: Corporate Governance and Differences in Capital Budgeting Concepts and Methods between American and Japanese Companies
3. A Rogue Trader at Daiwa Bank (A): Management Responsibility under Different Jurisprudential Systems, Practices, and Cultures
4. A Rogue Trader at Daiwa Bank (B): The Board Meeting on September 25, 1995, in Japan
5. Hostile Takeover Battle in Japan: Fuji TV versus Livedoor for NBS
6. Livedoor: The Rise and Fall of a Market Maverick
7. Nireco Japan: Introduction of the Poison Pill
8. Ina Food Industry: A New Management Philosophy for Japanese Businesses
9. OSG Corporation: Hedging Transaction Exposure
10. Bank of Japan’s Meeting in March 2006: An End to the Quantitative Easing Policy?
11. World Co. Ltd, Japan: Why Go Private?
12. J-COM: Share-Trade Irregularities on the Day of IPO
13. SOFTBANK’s New Strategy: The Largest LBO in Japan
14. Keidanren: Foreign Political Contributions in Japan
15. Licensing Arrangement Or Joint Venture (4): An Ex Post Case Study of Tokyo Disneyland
16. Tokyo Disneyland (3): New Pricing Policy Needed for Sluggish Demand
17. Ina Food Industry (2): Marketing Strategies In A Deflationary Environment
- 18 Bank of Japan (2): Meeting on April 4, 2013 (Doubling Monetary Base Via Government Bond Purchases)
19. Abenomics of Japan: What was it? Could This Conquer Japan’s Decade-Long Deflation?
20. Saizeriya and the Use of Foreign Currency Coupon Swaps: Was this for Hedging or Speculation?

### **(3) Misawa's Most Recent Cases:**

1. Mitsuru Misawa, "Negative Interest Rates: The Bank of Japan Experience", Harvard Business School Cases by Harvard Business Publishing, Jun 2020, Main 17p, Teaching Notes 17 p, HKU1235, vol. 20/651C (NEW).
2. Mitsuru Misawa, "Toyota's New Business Model: Creating a Sustainable Future", Harvard Business School Cases by Harvard Business Publishing, Nov 2019, Main 12p, Teaching Notes 17p, HK1205, vol. 17/595C (NEW).
3. Mitsuru Misawa, "Interest-Rate Swap Offered by Sumitomo-Mitsui Bank: Was This for Hedging or Speculation?", Harvard Business School Cases by Harvard Business Publishing, Mar 2017, Main 15p, Teaching Notes 13p, HKU1105, vol. 16/586C.
4. Mitsuru Misawa, "The Toshiba Accounting Scandal: How Corporate Governance Failed", Harvard Business School Cases by Harvard Business Publishing, 2016, Main 21p, Teaching Notes 11p, HKU1097, vol. 16/579C, (POPULAR)
5. Mitsuru Misawa, "Sales Tax Increase in 2014 Under Abenomics: The Japanese Government's Dilemma", Harvard Business School Cases by Harvard Business Publishing, Oct 2015, Main 14p, Teaching Notes 9, HK1073, vol. 15/563C.
6. Mitsuru Misawa, "Saizeriya and the Use of Foreign Currency Coupon Swaps: Was This for Hedging or Speculation?", Harvard Business School Cases by Harvard Business Publishing, Mar 2014, Main 38p, Teaching Notes 15 pages, HK1037, vol. 14/538C.
7. Mitsuru Misawa, "Abenomics of Japan: What Was it? Could This Conquer Japan's Decade-Long Deflation?", Harvard Business School Cases by Harvard Business Publishing, Oct 2013, revised Dec 2013, Main 22p, Teaching Notes 11p, HKU1017, vol. 13/534C.

## Course Calendar

**Text Book:** Eiteman's Multinational Business Finance

<b>DATE</b>	<b>CLASS</b>	<b>TEXTBOOK</b>
<b>Jan. 13,15</b>	Multinational financial management	Read <b>Ch.1</b>
<b>Jan. 20,22,27, 29</b>	The international monetary system; balance of payments.	Read <b>Ch. 2, 3</b>
<b>Feb. 3,5,10</b>	The foreign exchange market (1)	Read <b>Ch. 5</b>
<b>Feb. 12,19,24, 26 March 3</b>	The foreign exchange market (2)	Read this
<b>March 5</b>	<b>MIDTERM EXAM (1)</b>	
<b>March 10,12</b>	International parity conditions (1)	Read <b>Ch. 6</b>
<b>March 24,31 April 1,7</b>	International parity conditions (2)	Read <b>Ch. 6</b>
<b>April 9</b>	<b>MIDTERM EXAM (2)</b>	

<b>April 14,16,21</b>	Foreign currency derivatives and swaps (1)	Read <b>Ch. 7</b>
<b>April 23,28,30</b>	Foreign currency derivatives and swaps (2)	Read <b>Ch. 7</b>
<b>May 5</b>	<b>Last day, Study Day (No Class)</b>	
<b>Final</b>	<b>Final Exam. (Cumulative) F 7:30 – 9:30 am on May 10</b>	