

**University of Hawaii at Manoa**

**JEROME (JERRY) AGRUSA Ph.D.**

School of Travel Industry Management  
2560 Campus Road. George Hall 220  
Honolulu, HI 96822

email: [jagrusa@hawaii.edu](mailto:jagrusa@hawaii.edu)  
Tel: (808) 956-8583  
Fax:(808) 956-5378

**Professional Preparation**

---

Texas A&M University – College Station, RPTS	Ph.D. 1996
University of Houston – Master of Hospitality Management	MHM 1990
University of Houston – Political Science	B.S. 1987

**Academic Appointments**

---

<i>University of Hawaii at Manoa – Honolulu, Hawaii</i>	2020-present
Professor, School of Travel Industry Management Shidler College of Business	
Associate Professor	2018- 2020
<i>University of North Texas</i>	2017-2018
Chair/Professor of Hospitality & Tourism Management	
<i>Hawaii Pacific University</i>	2002-2017
Chair/Professor of Hospitality & Tourism Management	
<i>University of Louisiana at Lafayette</i>	
Endowed Research Professor/Associate Professor of Hospitality Management	1997-2002
<i>University of Southern Mississippi</i>	
Associate Professor of Hotel, Restaurant & Tourism Management	1996- 1997
Assistant Professor	1994 -1996
Director of Charcoal Room	1994- 1997
<i>University of Hawaii at Manoa – Honolulu, Hawaii (Summer Semesters)</i>	1993-1997
Visiting Assistant Professor in the School of Travel Industry Management	

## Special Awards, Fellowships and Honors

University of Hawaii Manoa Excellence in Teaching Award- Finalist	Spring 2022
Dennis Ching Teaching Award (senior level) Shidler College of Business	Spring 2021
University of Hawaii Manoa Excellence in Teaching Award- Finalist	Spring 2021
Professor of the Semester BS in Travel Industry Management Emphasis Course	Spring 2021
Professor of the Semester BS in Travel Industry Management Emphasis Course	Fall 2020
Professor of the Semester MS in Travel Industry Management Emphasis Course	Spring 2020
Professor of the Semester BS in Travel Industry Management Emphasis Course	Spring 2020
Professor of the Semester BS in Travel Industry Management Emphasis Course	Fall 2019
Na Po'e Pa'ahana Teaching Award 'Hospitality Educator of the Year' in Hawaii	2017
Excellence in Mentoring Award-HPU Golden Apple award	2014
Excellence in Undergraduate Teaching Award HPU College of Business	2009/2010
Excellence in Scholarship HPU-Golden Apple award	2007/2010/2013
Fulbright Senior Specialist Grant by US Department of State	2008
Trustees' Award for Teaching Excellence HPU	2005
South Louisiana Mid-Winter Fair/BORSF Endowed Research Professor	2000-2002
Community Coffee Regents LEQSF Endowed Professor in Hospitality	1997-2000
International External Reviewer for the Research Grants Council (RGC) of Hong Kong	2007 – 2008
Associate Member of the Year for the Acadiana Chapter of the Louisiana Restaurant Association	2001
Researcher of the Year in the College of Applied Life Sciences at the University of Louisiana	2000

<b>Semester</b>	<b>Course #</b>	<b>Course Title</b>	<b>Enrolled</b>
Fall 2018	TIM 313	Food Service Management	40
Fall 2018	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 002	20
Spring 2019	TIM 313	Food Service Management	45
Spring 2019	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 002	21
Fall 2019	TIM 313	Food Service Management	47
Fall 2019	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 002	22
Spring 2020	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 002	19
Spring 2020	TIM 605	Hospitality Management	10
Fall 2020	TIM 313	Food Service Management	33
Fall 2020	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 002	24
Spring 2021	TIM 313	Food Service Management	33
Spring 2021	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 002	20
Fall 2021	TIM 313	Food Service Management	16
Fall 2021	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 001	17
Spring 2022	TIM 313	Food Service Management	35
Spring 2022	TIM 431	Strategic Management for the Travel/Hospitality Industry Section 001	12

**Other Courses Previously taught at UH School of Travel Industry Management**

TIM 303	Facilities Management and Design
TIM 304	Hotel Marketing
TIM 310	Purchasing
TIM 311	Restaurant and Club Management
TIM 323	Travel Marketing
TIM 326	Resort Development
TIM 364	Hospitality Marketing
TIM 469	Advanced Topics: Eco-Tourism

## Publications — Refereed Articles in Research Journals

Google Scholar Citations: 3,400 as of September 2022

97	Linnes, C., Weinland, J.T., Ronzoni, G., Lema, J. and <b>Agrusa, J.</b> (2022). <u>The local food supply, willingness to pay and the sustainability of an island destination</u> , <i>Journal of Hospitality and Tourism Insights</i> Vol. ahead-of-print <a href="https://doi.org/10.1108/JHTI-01-2022-0031">https://doi.org/10.1108/JHTI-01-2022-0031</a>
96	Zaman, U., Aktan, M., <b>Agrusa, J.</b> , & Khwaja, MG (2022) <u>Linking Regenerative Travel and Residents' Support for Tourism Development in Kaua'i Island (Hawaii): Moderating-Mediating Effects of Travel-Shaming and Foreign Tourist Attractiveness</u> <i>Journal of Travel Research</i> <a href="https://doi.org/10.1177/00472875221098934">https://doi.org/10.1177/00472875221098934</a>
95	Linnes, C., <b>Agrusa J.</b> , Ronzoni, G., & Lema J. (2022) <u>What Tourists Want, A Sustainable Paradise</u> . <i>Tourism and Hospitality</i> 2(3) pg. 164-183. <a href="https://doi.org/10.3390/tourhosp3010013">https://doi.org/10.3390/tourhosp3010013</a>
94	Moriuchi, E., <b>Agrusa, J.</b> , & Lema, J. (2022). <u>Strategies for Health and Wellness Tourism: Thai Massage</u> . <i>International Journal of Tourism Research</i> – (Accepted)
93	Zaman, U., Aktan, M., Anjam, M., <b>Agrusa, J.</b> , Khwaja, MG., & Farías, P. (2021). <u>Can Post-Vaccine 'Vaxication' Rejuvenate Global Tourism? Nexus between COVID-19 Branded Destination Safety, Travel Shaming, Incentives and the Rise of Vaxication Travel</u> . <i>Sustainability</i> ; 13(24):14043. <a href="https://doi.org/10.3390/su132414043">https://doi.org/10.3390/su132414043</a>
92	Linnes C, Itoga H, <b>Agrusa J.</b> & Lema J. (2021). <u>Sustainable Tourism Empowered by Social Network Analysis to Gain a Competitive Edge at a Historic Site</u> . <i>Tourism and Hospitality</i> . 2(4), pg. 332-346. <a href="https://doi.org/10.3390/tourhosp2040022">https://doi.org/10.3390/tourhosp2040022</a>
91	Andrade, G., Itoga, H., Linnes, C., <b>Agrusa, J.</b> , & Lema, J. (2021) <u>The Economic Sustainability of Culture in Hawai'i: Tourists' Willingness to Pay for Hawaiian Cultural Experiences</u> . <i>Journal of Risk and Financial Management</i> . 14, 420, pg. 1-25.
90	Min, K; Kim, H & <b>Agrusa, J.</b> (2021) <u>Serving Diverse Customers: The Impact of Cultural Intelligence on Employee Burnout, Engagement, and Satisfaction</u> ": <i>Journal of Hospitality &amp; Tourism Research</i> Vol. XX, No. X, pg.1-25.
89	Otoo, F., Kim, SS., <b>Agrusa, J.</b> & Lema, J. (2021) <u>Classification of senior tourists according to personality traits</u> . <i>Asia Pacific Journal of Tourism Research</i> , Volume 26, Issue 5, pg. 539-556.
88	<b>Agrusa, J.</b> , Linnes, C., Lema, J., Min, J., Henthorne, T.; Itoga, H.; Lee, H. (2021) <u>Tourism Well-Being and Transitioning Island Destinations for Sustainable Development</u> <i>Journal of Risk and Financial Management</i> ,

	14:31, pg. 1-14.
87	Min, J., Lee, H., Lema, J., <b>Agrusa, J.</b> & Linnes, C. (2021) <u>The #MeToo Movement in Paradise: An Assessment of the Restaurant Industry.</u> <i>Journal of Foodservice Business Research</i> , 24 (2)pg. 1-19.
86	Min, J., <b>Agrusa, J.</b> , Lema, J., & Lee, H. (2020) <u>The Tourism sector and U.S. Regional Macroeconomic Stability: A network Approach.</u> <i>Sustainability</i> 12, 7543 pg 1-12
85	Park, SY. & <b>Agrusa, J.</b> (2020) <u>Short-term rental: disruptively innovative or disturbingly annoying for residents?</u> , <i>Asia Pacific Journal of Tourism Research</i> , 25:8, 877-888.
84	<b>Agrusa, J.</b> (2020) <u>The Airbnb Effect: How Tourist Destinations are addressing Short Term Vacation Rentals.</u> <i>International Journal of Qualitative Research in Services.</i> Vol. 4, No. 1, 20-29.
83	Lema, J. & <b>Agrusa, J.</b> (2019) <u>Augmented Advising.</u> <i>National Academic Advising Association (NACADA) Journal</i> , 39 (1). 22-33.
82	<b>Agrusa, J.</b> , Linnes, C., Metcalf, B. & Lema, J. (2018) <u>Data Mining in Film Tourism</u> <i>International Journal of Economic and Business</i> , Vol. 6, Numbers 1&2, Spring 2018 pg. 51-58
81	Hussain, Z., <b>Agrusa, J.</b> , Lema, J., & Tanner, J. (2018). <u>Tourism positioning in Bali.</u> <i>Journal of Tourism Challenges &amp; Trends</i> , 11, 99-110.
80	Metcalf, B., Linnes, C., <b>Agrusa, J.</b> , & Lema, J. (2018). <u>Film Tourism in Norway: The Effect Fictional Characters Have on Tourism.</u> <i>The International Business &amp; Economics Research Journal (Online)</i> , 17(2), 21.
79	Cain, L., Kitterlin-Lynch, M., Cain, C., & <b>Agrusa, J.</b> (2018). <u>Heavy alcohol use, job satisfaction, and job escapism drinking among foodservice employees: a comparative analysis.</u> <i>International Journal of Hospitality &amp; Tourism Administration</i> , 1-21.
78	Wang .S., Kim, S., & <b>Agrusa, J.</b> , (2017). <u>A comparative study of perceptions of destination advertising according to message appeal and endorsement type.</u> <i>Asia Pacific Journal of Tourism Research</i> , 1-18.
77	Plangpramool, S., Worasuwan, K., Lema, J., & <b>Agrusa, J.</b> , (2015) <u>Hospitality Workforce in Thailand and Asean.</u> <i>International Journal Qualitative Research in Services</i> , Vol. 2 (2), 147-154.
76	Cui, X., <b>Agrusa, J.</b> , George, B., & Lema, J., (2015). <u>What Could Tourism Do To a Small Fishing Village: A Case Study of the City of Weihai, China.</u> <i>Turismo: Estudos &amp; Práticas (RTEP/UERN), Mossoró/RN (Número Especial)</i> , Vol. 4, 85-107 (ISSN: 2316-1493).
75	Kim, S., <b>Agrusa, J.</b> , & Chon, K. (2014). <u>The Influence of a TV Drama on Visitors' Perception: A Cross-Cultural Study.</u> <i>Journal of Travel &amp; Tourism Marketing</i> , Vol. 31, 536-562 (ISSN: 1054-8408).
74	Linnes, C., Kowalski, P., Lema, J., Lam, W., & <b>Agrusa, J.</b> , (2014). <u>Social Media and Technology: The Influence on Hawaii Hotels.</u> <i>The Consortium Journal of Hospitality and Tourism Management</i> , 19(2), 54-73. (ISSN:

	1535-0568).
73	Li., A., Sizoo, S., Lema, J., Tanner, J., & <b>Agrusa, J.</b> (2014). <u>Hawaiian culture into the tourism experience on the Hawaiian Islands: The Japanese perspective.</u> <i>The Asian Journal of Tourism and Hospitality Research</i> , 6 (2), 1-13.
72	Joensen, J., <b>Agrusa, J.</b> , Lema, J., Tanner, J., & Guidry, B. N. (2013). <u>Residents' perception of the Faroe Islands as a vacation destination.</u> <i>The Consortium Journal of Hospitality and Tourism Management</i> , 18 (1), 1-16.
71	Hussain, Z., Lema, J., & <b>Agrusa, J.</b> (2012). <u>Enhancing the cultural tourism experience through gastronomy in the Maldives.</u> <i>Journal of Tourism Challenges and Trends</i> , 5 (2), 71-84.
70	Kitterlin, M., Tanner, J. & <b>Agrusa, J.</b> , (2012) <u>Alcohol Use among University Foodservice Management Students.</u> <i>Journal of Foodservice Management &amp; Education</i> . Vol. 6 (2), 22 -26.
69	<b>Agrusa, J.</b> , Sizoo, S., & Lema, J. (2012). <u>Exploring the importance of similarity in the perceptions of foreign visitors and local service providers: the case of long-haul pleasure travelers,</u> <i>Managing Leisure, An International Journal</i> , Vol. 17(4), 311-332 (ISSN: 1360-6719).
68	Adam, A.,Lema,J.,& <b>Agrusa, J.</b> (2012) <u>Customer-Based Brand Equity in the Maldives,</u> <i>Journal of Tourism Research &amp; Hospitality</i> , Vol. 1 (2), 1-7.
67	Kim, S., Kim, M., <b>Agrusa, J.</b> , & Lee, A. (2012). <u>Does a food-themed TV drama affect perceptions of national image and intention to visit a country? An empirical study of Korea TV drama.</u> <i>Journal of Travel &amp; Tourism Marketing</i> , Vol. 29, 313-326 (ISSN: 1054-8408).
66	Chen, M., <b>Agrusa, J.</b> , Krumwiede, D., & Lu, H. (2012). <u>Macroeconomic influences on Japanese hotel stock returns,</u> <i>Journal of Hospitality Marketing &amp; Management</i> , Vol. 21 (1), 81-99.
65	<b>Agrusa, J.</b> , Lema, J., Afo, A., Prideaux, B., & George, B. (2011). <u>Destination image of Tahiti as perceived by international tourists: A study,</u> <i>Asia Pacific World</i> , Vol. 2 (2), 85-105.
64	Kim, H. & <b>Agrusa, J.</b> (2011). <u>Hospitality service employees' coping styles: The role of emotional intelligence, two basic personality traits, and socio-demographic factors,</u> <i>International Journal of Hospitality Management</i> , Vol. 30 (3), 588-598.
63	<b>Agrusa, J.</b> , Kim, S., & Lema, J. (2011). <u>Comparison of Japanese and North American runners of the ideal marathon competition destination,</u> <i>Asia Pacific Journal of Tourism Research</i> , Vol. 16, (2), 183-208.
62	Sizoo, S., <b>Agrusa, J.</b> , & Lema, J. (2011). <u>Applying the theory of similarity to cross-cultural service encounters: The case of tourists in Tahiti,</u> <i>Journal of International Business</i> . Vol. 3, (1), 77-106.

61	<b>Agrusa, J.</b> , Kim, S. & Wang, K. (2011). <u>Mainland Chinese tourists to Hawaii: Their characteristics and preferences.</u> <i>Journal of Travel &amp; Tourism Marketing</i> , Vol. 28, 261–278 (ISSN: 1054-8408).
60	<b>Agrusa, J.</b> , Lema, J., Asage,S., Maples, A., & George, B. (2010). <u>Introduction of casino gaming in Okinawa, Japan: A case study of challenges and opportunities.</u> <i>Journal of Asia Pacific Studies</i> .Vol.1 (3), 570-590 (ISSN: 1948-0091).
59	<b>Agrusa, J.</b> , Kupper, E., & Sizoo, S. (2010). <u>How Japanese and German tourists perceive service failures in the U.S.A.</u> <i>International Journal of Arts and Sciences</i> . Vol. 3, (7), 250-259 (ISSN: 1944-6934).
58	Lema, J., <b>Agrusa, J.</b> , Lazanski, T., Juvan, E., & Lesjak, M. (2010). <u>Endangered areas in Central America and implications for sustainable tourism development.</u> <i>Journal of Tourism Challenges and Trends</i> , Vol. III (1), 57-64.
57	Cassell, G., Lema, J., & <b>Agrusa, J.</b> (2010). <u>Developing niche tourism: A literary festival in Montserrat.</u> <i>The Consortium Journal of Hospitality and Tourism</i> , Vol. 15 (1), 61-74 (ISSN: 1535-0568).
56	Lema, J., <b>Agrusa, J.</b> , & Buda, D.M. (2010). <u>The process of experiential learning: Implications for dark tourism.</u> <i>Buletinul Universității Naționale de Apărare "Carol I"</i> , Vol. XX. 440-447.
55	Donlon, J.G., Donlon, J.H., & <b>Agrusa, J.</b> (2010). <u>Cultural tourism, camel wrestling, and the tourism 'bubble' in Turkey.</u> <i>Anatolia: An International Journal of Tourism and Hospitality Research</i> , Vol. 21 (1), 29-39.
54	Agrusa, W., Lema, J., Tanner, J. Host, T., & <b>Agrusa, J.</b> (2010). <u>Integrating sustainability and Hawaiian culture into the tourism experience of the Hawaiian Islands.</u> <i>PASOS</i> , Vol. 8 (2), 247-264.
53	Kim, S.S., Sangsoo, C., <b>Agrusa, J.</b> , Kuo-Ching, W., Youngmi, K. (2010). <u>The role of family decision makers in festival tourism.</u> <i>International Journal of Hospitality Management</i> . Vol. 29, 308-318.
52	Lema, J., <b>Agrusa, J.</b> , & Agrusa, W. (2009). <u>Tourism in mountain and remote regions.</u> <i>Journal of Tourism Challenges and Trends</i> . Vol. II (1), 11-25.
51	<b>Agrusa, J.</b> , Lema, J., Kim, S., & Botto,T. (2009) <u>The impact of consumer behavior and service perceptions of a major sport tourism event.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 14, (3), 267-277.
50	<b>Agrusa, J.</b> & Kim, S. (2009). <u>Understanding preferences and characteristics of Japanese tourists to Hawaii.</u> <i>Tourism Analysis</i> . Vol. 13, 485-497.
49	Bonn, M., Chang, H., <b>Agrusa, J.</b> , Furr, L., Kim, W.G., & Lee, H. (2009). <u>Demographic, behavioral and perceptual comparisons of U.S. visitor experience with group package tours and free independent travel to China.</u> <i>Florida International University Hospitality Review</i> . Vol. 27 (1), 58-76.

48	Lema, D. & <b>Agrusa, J.</b> (2009). <u>Relationship of WWW usage and employee learning in the casino industry.</u> <i>International Journal of Hospitality Management</i> . Vol. 28 (1), 18 -25.
47	<b>Agrusa, J.</b> , Lema, J., Tanner, J. & Cestari, M. (2008). <u>Tahitian residents' perceptions of Tahiti as a tourist destination.</u> <i>Journal of Tourism</i> , Vol. IX (2), 79-101.
46	Kim, Y., Kim, S. & <b>Agrusa, J.</b> (2008). <u>An investigation into the procedures involved in creating the Hampyeong Butterfly Festival as an ecotourism resource, successful factors, and evaluation.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 13 (4), 357-378.
45	<b>Agrusa, J.</b> , Lema, J. & Tanner, J. (2008). <u>A re-examination of the legalization of casino gambling from the Japanese tourist perspective: A 10 year review.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 13 (2), 129-144.
44	<b>Agrusa, J.</b> , Maples, G., Kitterlin, M. & Tanner, J. (2008) <u>Sensation seeking, culture, and the valuation experiential services.</u> <i>Event Management</i> .Vol. 11 (3), 121 -128.
43	Reynisdottir, M., Song, H., & <b>Agrusa, J.</b> (2008). <u>Willingness to pay entrance fees to natural attractions in Iceland.</u> <i>Tourism Management</i> . Vol. 29 (6), 1076-1083.
42	<b>Agrusa, J.</b> , Lema, J., Botto.T., & Cho,Y. (2008). <u>When sports equal big bucks for a tourist destination: A three –year comparative study of the Honolulu Marathon.</u> <i>The Consortium Journal of Hospitality and Tourism</i> . Vol. 13 (1), 5 – 12.
41	Kim, S., & <b>Agrusa, J.</b> (2008). <u>Segmenting Japanese tourists to Hawaii according to tour purposes.</u> <i>Journal of Travel and Tourism Marketing</i> . Vol. 24 (1), 63-80.
40	<b>Agrusa, J.</b> , Maples, G., Agrusa, W., Tanner, J. & Song, H. (2008). <u>Service perceptions and associated consumer behavior of Japanese and non-Japanese marathoners at the Honolulu Marathon.</u> <i>Journal of Business and Economic Perspectives</i> Vol. XXXIV, (1), Spring/Summer 6-13.
39	Kim, S.S., <b>Agrusa, J.</b> , Chon, K., & Cho, Y. (2008). <u>The effects of Korean pop culture on Hong Kong residents' perceptions of Korea as a potential tourist destination.</u> <i>Journal of Travel and Tourism Marketing</i> . Vol.24 (2/3), 163-183.
38	Cho, Y. & <b>Agrusa, J.</b> (2007). <u>How the media is a significant promotional tool to deliver marketing messages to audiences?</u> <i>International Business &amp; Economics Research Journal</i> . Vol. 6 (10), 61-74.
37	<b>Agrusa, J.</b> & Lema, J. (2007). <u>An examination of Mississippi Gulf Coast casino management styles with implications for employee turnover.</u> <i>Gaming Research &amp; Review Journal</i> . Vol. 11 (1), 13-26.
36	Kim, S., <b>Agrusa, J.</b> , Lee, H., & Chon, K. (2007). <u>Effects of Korean television dramas on the flow of Japanese tourists.</u> <i>Tourism Management</i> . 28 (5), 1340-1353.



35	<b>Agrusa, J.</b> , Tanner, J., Agrusa, W., Lema, D., & Meche, M. (2007). <u>When sporting events compliment tourism: The 32<sup>nd</sup> Honolulu Marathon.</u> <i>The Consortium Journal of Hospitality and Tourism</i> . Vol.11 (2), 61-78. ISSN: 1535-0568.
34	Kim, S., Guo, Y., Wang, K., & <b>Agrusa, J.</b> (2007). <u>Study motivations and study preferences of student groups from Asian Nations majoring in hospitality and tourism management programs.</u> <i>Tourism Management</i> , 28 (1), 140-151.
33	Park, J., Ellis, G., Kim, S., Ruddell, E., & <b>Agrusa, J.</b> (2006). <u>Predictor of social equity and price acceptability: Judgments of user fees.</u> <i>Journal of Travel and Tourism Marketing</i> . Vol.21 (2/3), 89-104.
32	Agrusa, W., Spears, D., <b>Agrusa, J.</b> , & Tanner, J. (2006). <u>An analysis of employees' perceptions of management styles.</u> <i>The Consortium Journal of Hospitality and Tourism</i> . Vol. 11 (1), 83-94.
31	Lema, D. & <b>Agrusa, J.</b> (2006). <u>Self-efficacy, industry experience, and the self-directed learning readiness of hospitality industry college students.</u> <i>Journal of Teaching in Travel &amp; Tourism</i> . Vol. 6 (4), 37-50.
30	Agrusa, W., <b>Agrusa, J.</b> , Tanner, J., & Lema, D. (2006). <u>The economic benefits of the 31<sup>st</sup> Honolulu marathon.</u> <i>The Consortium Journal of Hospitality and Tourism</i> . Vol. 10 (1), 45-54. ISSN: 1535-0568.
29	Cho, Y., & <b>Agrusa, J.</b> (2006). <u>Assessing use acceptance &amp; satisfaction toward online travel agencies</u> <i>Journal of Information Technology and Tourism</i> . Vol. 8 (3/4), 179-195. ISSN: 1098-3058.
28	<b>Agrusa, J.</b> , Tanner, J., & Dupuis, J. (2006). <u>Determining the potential of American Vietnam veterans returning to Vietnam as tourists.</u> <i>International Journal of Tourism Research</i> . Vol. 8 (3), 223-234.
27	Henkel, R., Henkel, P., Agrusa, W., <b>Agrusa, J.</b> , and Tanner, J. (2006). <u>Thailand as a tourist destination: Perceptions of international visitors and Thai residents.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 11 (3), 269 – 287.
26	Albieri, G. & <b>Agrusa, J.</b> (2005). <u>The bottom-up approach to sustainable tourism.</u> <i>International Journal of Environmental Cultural, Economic and Social Sustainability</i> , Vol. 1 (1), 7-14.
25	Kim, S., Guo, Y., & <b>Agrusa, J.</b> (2005). <u>Preference and positioning analyses of overseas destinations by Mainland Chinese outbound pleasure tourists.</u> <i>Journal of Travel Research</i> . Vol. 44 (2), 212 -220.
24	<b>Agrusa, J.</b> , Tanner, J., & Lema, D. (2005). <u>Japanese runners in the Honolulu Marathon and their economic benefits to Hawaii.</u> <i>Tourism Review International: Special Issue on Japanese Tourism</i> , Vol. 9 (3), 261-270
23	Kim, S. & <b>Agrusa, J.</b> (2005). <u>The positioning of overseas honeymoon tourism destinations: Perceptions of Korean tourists.</u> <i>Annals of Tourism Research</i> . Vol. 32 (4), 887 – 904.

22	Sizoo, S., <b>Agrusa, J.</b> , & Iskat, W. (2005). <u>Measuring and developing the learning strategies of adult career and vocational education students.</u> <i>Education, Vol. 125</i> (4), 527-538.
21	Lema, D., <b>Agrusa, J.</b> , & Botto, T. (2004). <u>A case study: Adult education principles as a guide to cross-training mature adults in the casino restaurant business.</u> <i>The Consortium Journal of Hospitality and Tourism, Vol. 8</i> (1), 5-15.
20	Prideaux, B., <b>Agrusa, J.</b> , Donlon, J., & Curran, C. (2004). <u>Exotic or erotic – contrasting images for defining destinations.</u> <i>Asia Pacific Journal of Tourism Research, Vol. 9</i> (1), 5-17.
19	<b>Agrusa, J.</b> , Tanner, J., & Coats, W. (2004). <u>Hospitality, restaurant, and tourism management degree programs and the issue of student preparedness.</u> <i>Journal of Hospitality &amp; Tourism Education, Vol. 16</i> (1), 56-63.
18	Coats, W., <b>Agrusa, J.</b> , & Tanner, J. (2004). <u>Sexual harassment in Hong Kong: Perceptions and attitudes of restaurant employees.</u> <i>The Journal of Human Resources in Hospitality &amp; Tourism, Vol. 3</i> (1), 71-87.
17	Hsu, K., Zhu, Z., & <b>Agrusa, J.</b> (2004). <u>Turning click-through visitors into customers: A study of Chinese hotel web sites.</u> <i>Journal of Hospitality &amp; Leisure Marketing, Vol. 11</i> (4), 81-92.
16	<b>Agrusa, J.</b> , Coats, W., & Donlon, J. (2003). <u>Working from a bottom-up approach: Cultural and heritage tourism.</u> <i>International Journal of Tourism Sciences, Vol. 3</i> (1), 121-128.
15	<b>Agrusa, J.</b> , Coats, W., Tanner, J., & Leong, J. (2002). <u>Hong Kong and New Orleans: A comparative study of perceptions of restaurant employees on sexual harassment.</u> <i>International Journal of Hospitality &amp; Tourism Administration, Vol. 3</i> (3), 19- 31.
14	<b>Agrusa, J.</b> & Prideaux, B. (2002). <u>Tourism and the threat of HIV/AIDS in Vietnam.</u> <i>Asia Pacific Journal of Tourism Research, Vol. 7</i> (1), 1-10.
13	Weber, J., Coats, W., <b>Agrusa, J.</b> , Tanner, J., & Meche, M. (2002). <u>Sexual harassment in the hospitality industry: Perceptions of restaurant employees.</u> <i>Journal of Human Resources in Hospitality and Tourism. Vol. 1</i> (1), 75-93.
12	<b>Agrusa, J.</b> & Tanner, J. (2002). <u>The economic significance of the 2000 Buy.Com Golf Tournament on the Lafayette, Louisiana area.</u> <i>Journal of Sports Tourism. Vol. 7</i> (1), ISBN 1029-5399. [On-line]. Available: <a href="http://www.sptourism.net">www.sptourism.net</a> .
11	Dwyer, L., <b>Agrusa, J.</b> , & Coats, W. (2001). <u>Economic scale of a community event: The Lafayette Mardi Gras.</u> <i>Pacific Tourism Review. Vol. 5</i> (3), 167-179.
10	<b>Agrusa, J.</b> & Coats, W. (2000/01). <u>The economic impact of Mardi Gras in Lafayette, Louisiana: A three-year comparative study.</u> <i>The Consortium Journal. Vol. 5</i> (2), 63-73.

09	<b>Agrusa, J.,</b> Coats, W., & Tanner, J. (2000). <u>Perceptions of restaurant employees in Asia Pacific on sexual harassment in the hospitality industry.</u> <i>Asia Pacific Journal of Tourism Research.</i> Vol. 5 (2), 29-44.
08	<b>Agrusa, J. &amp; Tanner, J.</b> (2000). <u>Hawaii and its potential to be a gaming nation: An overview of Hawaiian sovereignty.</u> <i>International Journal of Tourism Sciences.</i> Vol. 1 (1), 19-34.
07	<b>Agrusa, J.</b> (2000). <u>Krewes and their activities and spending on Mardi Gras in Lafayette, Louisiana.</u> <i>Event Management.</i> Vol. 6 (2), 105-107.
06	<b>Agrusa, J.</b> (2000). <u>Legalization of gambling in Hawaii and its potential effects on Japanese intention to visit: A philosophical inquiry.</u> <i>Journal of Travel &amp; Tourism Marketing.</i> Vol. 9 (1/2), 211-217.
05	<b>Agrusa, J. &amp; Coats, W.</b> (2000/01). <u>Casinos in the Pacific: A review and discussion.</u> <i>The Consortium Journal.</i> Vol. 5 (1), 39-46.
04	<b>Agrusa, J.</b> (1998). <u>Perceptions and attitudes towards the legislation of gaming in Hawaii by Japanese speaking tourists and English speaking tourists.</u> <i>Asia Pacific Journal of Tourism Research.</i> Vol. 2 (2), 57-64.
03	<b>Agrusa, J.</b> (1998). <u>Casino development: Is it the economic solution.</u> <i>Appraisal Review &amp; Mortgage Underwriting Journal.</i> Vol. 17 (1), 58-69.
02	Vallen, G. K. & <b>Agrusa, J.</b> (1997). <u>Perceptions and Attitudes of Residents and Tourists Towards the Legislation of Gaming in Hawaii.</u> <i>Bottom Line, Journal of International Association of Hospitality Accountants.</i> Vol. 12 (1), 29-34.
01	<b>Agrusa, J.</b> (1994). <u>Group tours in Hawaii; a survey and analysis.</u> <i>Annals of Tourism Research.</i> Vol. 21 (1)1, 146-147.

## PRESENTATIONS - Keynote Addresses

07	Asia Pacific Tourism Association (APTA) & Duy Tan University, DTU Webinar Series: <i>The Impact on Tourism Education During and After COVID-19</i> , June 23, 2020
06	Tourism Promotion Organization (TPO) of Asia Pacific Cities International Tourism Leader Camp, <i>The Importance and developing prospects of Tourism in the Asia Pacific Region</i> , July 7-10, 2011. Busan, Korea.
05	The 8 <sup>th</sup> Asia Pacific Forum (APF) for Graduate Students Research in Tourism Conference, <i>The Role of Hospitality and Tourism in Globalization</i> , July 7-9, 2009. Seoul, Korea
04	Full Mountain Hospitality and Time Project of Italy, An International Conference for Sustainable Tourism and <i>Spirit of Hospitality in the Alpine Environment</i> , June 18-20, 2008. Sappada, Italy

03	Full Mountain Hospitality and Time Project of Italy, The Tourism Industry Management & Education Conference <i>The Win-Win Market Approaches for Sustainable Hospitality</i> , July 2-4, 2007. Sappada, Italy
02	The Tourism Sciences Society of Korea, 56 <sup>th</sup> TOSOK International Tourism Symposium and Conference. <i>Festivals and Events Help with the Growth of Regional Development</i> , July 8-10, 2004. Dan Yang, Korea.
01	The Tourism Sciences Society of Korea, 52 <sup>nd</sup> TOSOK International Tourism Symposium and Conference. <i>Strategies of Commoditization of Heritage and Cultural Resources</i> , August 22-24, 2002. Buyeo County, Chungnam Province, Korea.

### International Presentations on Zoom due to COVID (2020)

Impact of COVID-19 on Hawai'i's Tourism Northeast Asia Economic Forum, 29th Annual Digital Conference Tourism's New Normal?: The Impact of the Global Pandemic on Regional Cooperation in Northeast Asia and the Pacific September 3, 2020

Tourism Strategies for Hawaii-Post COVID19. 30 Minute Talks, International Hospitality & Tourism Topics, July 22, 2020

### **Conference Presentations — Refereed Articles in Conference Proceedings**

88	Min, J., Lee, H., <b>Agrusa, J.</b> , & Lema, J. ( 2022, July) <u>What Makes Them Come Back? Exploring the Link Between Loyalty Program Rewards and Consumer Intentions at Integrated Resorts .</u> <i>27<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Online, 245-248.
87	<b>Agrusa, J.</b> , Lema, J., Linnes, C., & Andrade, G. ( 2021, October) <u>Willingness of US Domestic Tourists to Purchase Sustainable Tourism Products in Hawaii.</u> The 3 <sup>rd</sup> International Tourism and Retail Service Management Conference (TRMC) 2021
86	<b>Agrusa, J.</b> , Lema, J., Min, J., Linnes, C., & Park, S.Y. ( 2021, July) <u>New Perspectives from International Visitors to Thailand.</u> <i>26<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Online , 74-78.
85	<b>Agrusa, J.</b> , Hussain, Z., & Lema, J. ( 2019, July) <u>The Sustainability of Costa Rica Tourism: Perceptions of the Residents.</u> <i>25<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Da Nang, Vietnam, 532-535.
84	Park, S.Y. & <b>Agrusa, J.</b> ( 2019, July) <u>Short- Term Rental: Disruptively Innovative or Disturbingly Annoying for Residents?</u> <i>25<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Da Nang, Vietnam, 528-531.
83	Lema J. & <b>Agrusa J.</b> (2019, June) <u>Employee Readiness for Real-time Service in ASEAN.</u> <i>The 10<sup>th</sup> International Conference on Sustainable Niche Tourism</i> , Novotel Hotel, Da Nang, Vietnam.

82	Hussain, Z., <b>Agrusa, J.</b> , & Lema, J. (2019, May). <u>Guesthouse Accommodations with the Onelands- One Resort Concept</u> . <i>APacCHRIE &amp; EuroCHRIE Joint Global Tourism and Hospitality Conference</i> . Hong Kong Polytechnic University, (SAR) China.
81	Linnes, C., Lema, J. <b>Agrusa, J.</b> , & Johansen, F.R. (2018, Oct.). A network analysis perspective on a tourist destination. <i>International Academy of Business Annual Conference</i> , Washington, D.C.
80	Min, J., <b>Agrusa, J.</b> Malaye, R. & Lema, J. (2018, July). <u>Residents perception of the Galapagos Islands</u> . <i>24<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Cebu, Philippines.
79	<b>Agrusa, J.</b> , Lema, J., & Bang, Y. (2018, June). <u>Workforce development in the cognitive era of hospitality and tourism</u> . <i>1<sup>st</sup> International Conference, Sustainable Tourism Development in Central Vietnam and ASEAN</i> . The Institute of Social Sciences of the Central Region. Da Nang, Vietnam.
78	Hussain, Z., <b>Agrusa, J.</b> , & Lema, J. (2018, May). <u>Employee experiences in the island resorts of the Maldives</u> . <i>16th APacCHRIE Conference</i> . Sun Yat-sen University, Guangzhou, China.
77	Lema J. & <b>Agrusa J.</b> (2017, June). <u>Augmented self-directed service</u> . <i>Global Congress of Special Interest Tourism &amp; Hospitality</i> , Ritsumeikan Asia Pacific University (APU), Beppu, Japan.
76	Sakamoto, C., <b>Agrusa J.</b> , & Lema, J. (2017, June). <u>Moana - Will This Movie help Hawaii's Tourism?</u> <i>23<sup>rd</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Dong-A University, Busan, South Korea.
75	Ritz, M., <b>Agrusa, J.</b> , & Lema, J. & Lam, W. (2016). <u>Airbnb- Is The Hotel Industry Ready?</u> <i>22<sup>nd</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Beijing, China, 359-362. (ISSN: 2092-5549).
74	Lema, J., & <b>Agrusa, J.</b> (2016, June). <u>Cross-cultural Partnerships in Higher Education: A Critical Examination</u> . <i>International Conference on Managing International Higher Education: Issues and Challenges in Cross Border Engagements</i> . SIAS International University, Xinzheng, Henan, China 141-142.
73	Lema, J., & <b>Agrusa, J.</b> (2015, June). <u>Hospitality Workforce Development in ASEAN</u> . <i>International Conference on Tourism, Hospitality and Culinary Arts (THC)</i> . Suan Dusit University, Bangkok, Thailand, 17. (ISBN: 978-616-322-034-9).
72	<b>Agrusa, J.</b> , Lema, J., Tanner, J., & Lam, W. (2015). <u>Residents' Perception of Bali as a Vacation Destination</u> <i>21<sup>st</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Kuala Lumpur, Malaysia, 157-161. (ISSN: 2092-5549).
71	Metcalf, B., Linnes, C., <b>Agrusa, J.</b> , & Lema, J (2015). <u>Do You Want To Build a Snowman in Norway? The Impact of Disney's Movie on Norwegian Tourism</u> . <i>21<sup>st</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Kuala Lumpur, Malaysia, 399-404. (ISSN: 2092-5549).
70	Plangpramool, S., Worasuwan, K., Lema, J., & <b>Agrusa, J.</b> (2015). <u>Perspectives of Thailand Hotel Management: The Asean Economic Community Residents'</u> <i>21<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Kuala Lumpur, Malaysia, 291-296. (ISSN: 2092-5549)
69	<b>Agrusa, J.</b> , Lema, J., & Albano, D. (2014). <u>Transformational Learning in Hospitality and Tourism Education</u> . <i>International Conference on Tourism (ICOT 2014)</i> . Dalian, China, June 2014. 27

68	Linnes, C., <b>Agrusa, J.</b> , Lema, J., & Lam, W. (2014). <u>Technology in Hospitality: The Impact of Social Media on Hawaii's Hotel</u> . <i>20<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Ho Chi Minh City, Vietnam, 242-243. (ISSN: 2092-5549).
67	Lema, J., Albano, D., & <b>Agrusa, J.</b> (2014). <u>Facilitating Advising in Hospitality and Tourism Education</u> . <i>20<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Ho Chi Minh City, Vietnam, 106-107. (ISSN: 2092-5549).
66	Alarcon, M., Lema, J., Palafox, E., & <b>Agrusa, J.</b> (2014). <u>Residents Perception of the Development on the North Shore of Oahu</u> . <i>20<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Ho Chi Minh City, Vietnam, 10-12. (ISSN: 2092-5548).
65	Cui, X., <b>Agrusa, J.</b> , & Lema, J. (2013). <u>Tourism impacts on city of Weihai, China</u> . <i>19<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Bangkok, Thailand, 258-259.
64	Lema, J., <b>Agrusa, J.</b> , Hussain, Z. (2013). <u>Cultural festival prospects in the Maldives</u> . <i>11<sup>th</sup> APacCHRIE Conference</i> , May, 2013 Macau SAR, China.
63	Lema, J., <b>Agrusa, J.</b> , & Adam, A. (2012). <u>One Island, one resort conception the Maldives</u> . <i>4<sup>th</sup> ITSA Biennial Conference, International Tourism Studies Association</i> . Bali, Indonesia.
62	Lema, J., <b>Agrusa, J.</b> , & Quraisha, F. (2012). <u>Workforce development in the Maldives</u> . <i>Hospitality &amp; Tourism Education: New Tourism &amp; New Waves</i> . <i>18<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Taipei, Taiwan, 5A, 225-226.
61	<b>Agrusa, J.</b> (2011). <u>Direct Flights From China. Will this be the Answer for Hawaii's Tourism?</u> <i>17<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Seoul, Korea, 105-109 (ISSN 2092-5549).
60	Lema, J. & <b>Agrusa, J.</b> (2011). <u>Participatory events beyond economics</u> . <i>Special Interest Tourism and Destination Management</i> , Kathmandu, Nepal, 139-143.
59	Chen, M. & <b>Agrusa, J.</b> (2010). <u>An investigation of risk determinants of China's hotel industry</u> . <i>16<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Macao S.A.R., China, 169-171. (ISSN: 2092-5557).
58	Agrusa, W., Lema, J., & <b>Agrusa, J.</b> (2009). <u>Tourist's perception of Hawaiian culture into the tourism experience</u> . <i>15<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Incheon, Korea, 516-519. (ISSN: 2092-5549).
57	Lema, J. & <b>Agrusa, J.</b> (2009). <u>Sustainable cultural tourism development</u> . <i>Connecting Academies of Hope: Creative Vistas and Critical Visions</i> , <i>3<sup>rd</sup> International Critical Tourism Studies Conference</i> . Zadar, Croatia, 198-206.
56	Lema, J. & <b>Agrusa, J.</b> (2009). <u>Participative tourism in the Middle East and North Africa</u> . <i>Traditions and Transformations: Tourism, Heritage and Cultural Change in the Middle East and North Africa</i> , 35-36.
55	Kim, Y., Cho, G, <b>Agrusa, J.</b> & Zimmerman. L. (2009) <u>The Influence of South Korean Television Dramas on Hawaii Residents' Perceptions of South Korea as a Potential Tourist Destination</u> . <i>15<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Incheon, Korea pp. 124-128. (ISSN: 2092-5549).
54	<b>Agrusa, J.</b> , Lema, J., & Kim, S... (2008). <u>Sports Tourism in Hawaii: Service Perceptions and Consumer Behavior</u> . <i>14<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Bangkok, Thailand, pp. 917 -922.(ISBN: 978-89-957851-5-7 98980).

53	Lema, J., <b>Agrusa, J.</b> , & Handel, A. P. (2008). <u>Sustainable tourism development in Montserrat.</u> <i>University of the West Indies 2<sup>nd</sup> Country Conference.</i> pp. 1-24.
52	<b>Agrusa, J.</b> , Lema J. & Agrusa, W., (2007). <u>Enticing Japanese Tourists Back to Hawaii: Are Casino's the Answer?</u> <i>38<sup>th</sup> Travel and Tourism Research Associations Annual Conference.</i> Las Vegas, Nevada, pp. 347- 352. ( ISBN 978-0-9768068-2-0).
51	Agrusa, W., Lema, J., & <b>Agrusa, J.</b> (2007). <u>Residents' and tourists 'assessment of the legalization of casinos in Hawaii.</u> <i>13<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Joint Conference &amp; 5<sup>th</sup> Annual Asia Pacific-CHRIE (APac-CHRIE),</i> Beijing, China. pp 1-7.
50	<b>Agrusa, J.</b> , Agrusa, W., & Lema J. (2006). Sustainable <u>tourism that works: Using the bottom-up approach.</u> <i>12<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) &amp; 4<sup>th</sup> Annual Asia Pacific CHRIE (APac-CHRIE) Joint Conference.</i> Hualien, Taiwan, pp. 1201-1211.
49	Hsu, K., <b>Agrusa, J.</b> , & Park, B. (2006). <u>The impact of Korean soap operas on Korea's image as a tourism destination.</u> <i>12<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) &amp; 4<sup>th</sup> Annual Asia Pacific CHRIE (APac-CHRIE) Joint Conference.</i> Hualien, Taiwan, pp. 859-872.
48	Reynisdottir, M., Song, H., & <b>Agrusa, J.</b> (2006). <u>Willingness to pay entrance fees to natural attractions in Iceland.</u> <i>The 16<sup>th</sup> Annual CAUTHE Conference.</i> Invited paper in "to the city and beyond", O'Mahoney, G.B. & Whitelaw, P.A. (eds). Victoria University, Melbourne, p. 108. (ISBN 0-9750585-1).
47	Afo, A. & <b>Agrusa, J.</b> (2005). <u>Perceptions of international visitors on Tahiti as a tourist destination.</u> <i>The Fourth Asia Pacific Forum "Winds of Change in Tourism Research: Voyages of Inquiry &amp; Discovery".</i> Honolulu, Hawaii.
46	<b>Agrusa, J.</b> , Henkel, R., Henkel, P., Coats, W., & Tanner, J. (2005). <u>Perceptions of international visitors on Thailand as a tourist destination.</u> <i>11<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference.</i> Goyang, Korea, pp. 258-264.
45	Cho, Y. & <b>Agrusa, J.</b> (2005). <u>Assessing key success factors for on-line travel agencies: Implications for CRM.</u> <i>11<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference.</i> Goyang, Korea, pp. 413-429.
44	Albieri, G. & <b>Agrusa, J.</b> (2005). <u>The bottom-up approach to sustainable tourism: Prainha do Canto Verde.</u> <i>International Conference on Environmental, Cultural, Economic and Social Sustainability.</i> Honolulu, Hawaii, pp. 20.
43	<b>Agrusa, J.</b> (2004). <u>How festivals and events help with the growth of regional development.</u> <i>The 56<sup>th</sup> TOSOK International Tourism Symposium and Conference.</i> Dan Yang, Korea, pp. 29-41.
42	<b>Agrusa, J.</b> , Tanner, J., Meche, M., & Coats, W. (2004). <u>The economic benefits of the 31<sup>st</sup> Honolulu marathon by runners from Japan.</u> <i>10<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference.</i> Nagasaki, Japan, pp. 1195-1200 (ISBN 4-9902034-0-2).
41	<b>Agrusa, J.</b> , Redmond, S., Coats, W., & Tanner, J. (2003). <u>An analysis of employee and manager/supervisor perceptions of management styles and related tendencies on the employee turnover.</u> <i>9<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference.</i> Sydney, Australia, pp. 665-670 (ISBN 0-9750957-1-4).
40	Coats, W., Tanner, J., & <b>Agrusa, J.</b> (2003). <u>Sexual harassment from an Asian perspective: Perceptions of Hong Kong hospitality employees.</u> [CD-ROM]. <i>Hawaii International Conference on Business.</i> Honolulu, Hawaii.

39	<b>Agrusa, J.</b> (2003). <u>Determining the potential of Vietnam as a tourist destination for American Vietnam Veterans through the use of a web site.</u> [CD-ROM]. <i>Hawaii International Conference on Business</i> . Honolulu, Hawaii.
38	<b>Agrusa, J., Tanner, J., &amp; Redmond, S.</b> (2003). <u>Employee turnover: Perceptions of management styles by employees and managers in a Louisiana casino.</u> [CD-ROM]. <i>Hawaii International Conference on Business</i> . Honolulu, Hawaii.
37	<b>Agrusa, J.</b> (2002). <u>Cultural and heritage tourism, working from a bottom-up approach.</u> <i>52<sup>nd</sup> TOSOK 2002 International Tourism Symposium and Conference</i> . Buyeo County, Korea, pp. 33-39.
36	Coats, W., Tanner, J., & <b>Agrusa, J.</b> (2002). <u>Understanding the local casino market: Perceptions of Louisiana residents.</u> <i>2002 AMA Educators' Proceedings: Enhancing Knowledge Development in Marketing</i> . San Diego, California, p. 324.
35	<b>Agrusa, J. &amp; Tanner, J.</b> (2002). <u>Perceptions of hospitality and tourism management faculty on students' readiness for college curricula: A case study in the United States.</u> <i>8<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Dalian, China, pp. 1-9.
34	<b>Agrusa, J., Tanner, J., &amp; Davis, D.</b> (2001). <u>Evaluating students' readiness for hospitality and tourism management curricula.</u> [CD-ROM]. <i>The International Business &amp; Economics Research Conference</i> . Reno, Nevada.
33	<b>Agrusa, J., Verma, A.K., Yarbrough, D.N., &amp; Dupuis, J.</b> (2001). <u>The use of a web-site to determine the potential of Vietnam as a tourist destination for Vietnam veterans.</u> <i>International Society of Travel and Tourism Educators Annual Conference</i> . Houston, Texas, pp. 22-28.
32	<b>Agrusa, J., Coats, W., Tanner, J., &amp; Donlon, J.</b> (2001). <u>Gaming trends on Indian reservations and other sovereign lands: Lessons learned for the tourism and hospitality industry.</u> <i>Atlantic Marketing Association Seventeenth Annual Conference</i> . Portland, Maine, pp. 671-678.
31	<b>Agrusa, J., Prideaux, B., &amp; Donlon, J.</b> (2001). <u>Sex Tourism in Thailand--Risky business or Russian Roulette?</u> <i>7<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Makati City, Philippines, pp. 152-154.
30	<b>Agrusa, J., Coats, W., Tanner, J., &amp; Leong, J.</b> (2001). <u>A comparative study of the perceptions of Hospitality employees in China and the United States on sexual harassment.</u> <i>7<sup>th</sup> Annual Asia Pacific Tourism Association Conference</i> . Makati City, Philippines, pp. 235-239.
29	<b>Agrusa, J., Tanner, J., &amp; Coats, W.</b> (2001). <u>Casinos in Hawaii.</u> [CD-ROM]. <i>2001 Hawaii Conference on Business</i> . Honolulu, Hawaii.
28	<b>Agrusa, J., Tanner, J., &amp; Coats, W.</b> (2001). <u>Hawaii's restaurant employees' perceptions of sexual harassment.</u> [CD-ROM]. <i>2001 Hawaii Conference on Business</i> . Honolulu, Hawaii.
27	<b>Agrusa, J. &amp; Tanner, J.</b> (2001). <u>Gambling in Hawaii: What marketers should know before placing their bets.</u> <i>2001 American Marketing Association Winter Conference</i> . Scottsdale, Arizona, pp. 235-245.
26	<b>Agrusa, J. &amp; Coats, W.</b> (2000) <u>The economic benefits of Mardi Gras in Lafayette, Louisiana: A three-year comparative study.</u> <i>The International Society of Travel and Tourism Educators Annual Conference</i> . Tampa, Florida, pp. 49-54.
25	<b>Agrusa, J.</b> (2000) <u>The potential of Vietnam as a tourist destination for American Vietnam War Veterans.</u> <i>6<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Phuket, Thailand, pp. 751-755.



24	<b>Agrusa, J. &amp; Tanner, J. (2000)</b> <u>Hawaiian sovereignty and its potential to be a gaming nation.</u> <i>4<sup>th</sup> International Conference "Tourism in Southeast Asia &amp; Indo-China: Development, Marketing and Sustainability"</i> . Chiang Mai, Thailand, pp. 106-115.
23	<b>Agrusa, J., Coats, W., &amp; Tanner, J. (2000)</b> <u>Mardi Gras in Acadiana: The economic impact of Mardi Gras 1999 in Lafayette.</u> [CD-ROM]. <i>10<sup>th</sup> Australian Tourism and Hospitality Research Conference</i> . Mt. Buller, Victoria, Australia, (ISBN: 0-646-38832-0).
22	<b>Agrusa, J. (2000)</b> <u>Managing for the new Millennium: Are we preparing our graduates correctly?</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism</i> , Volume V. Houston, Texas, pp. 220-222.
21	<b>Agrusa, J. &amp; Begnaud, C. (2000)</b> <u>The development of the Atchafalaya Basin as an ecotourist destination.</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism</i> , Volume V. Houston, Texas, pp. 321-324.
20	<b>Noto, R. &amp; Agrusa, J. (2000)</b> <u>The demographics and the economic impact of Louisiana bed and breakfast visitors.</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism</i> , Volume V. Houston, Texas, pp. 325-329.
19	<b>Agrusa, J., Coats, W. &amp; Thibodeaux, B. (2000).</b> <u>The impact of the Internet on the bed and breakfast industry in the state of Louisiana.</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism</i> , Volume V. Houston, Texas, pp. 415-419.
18	<b>Agrusa, J., Coats, W., &amp; Tanner, J. (1999)</b> <u>Sexual harassment in the hospitality industry: Perceptions of restaurant employees in Asia Pacific.</u> <i>5<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Volume 2. Hong Kong SAR, China, pp. 824-832.
17	<b>Agrusa, J. &amp; Guidry, J. (1999)</b> <u>Ecotourism and sustainable development of the Maya rain forest in Central America.</u> <i>1<sup>st</sup> Pan-American Conference</i> , Panama City, Panama, pp. 34 - 37.
16	<b>Agrusa, J. (1998)</b> <u>Legalization of gambling in Hawaii and its potential effects on Japanese intention to visit: A philosophical inquiry.</u> <i>4<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Tanyang, Korea. Series B. pp. 107-110.
15	<b>Agrusa, J. (1998)</b> <u>AIDS and tourism in Vietnam.</u> <i>3<sup>rd</sup> International Conference "Tourism and Hotel Industry in Indo-China &amp; Southeast Asia: Development, Marketing, and Sustainability"</i> . Phuket, Thailand, pp. 152-162.
14	<b>Agrusa, J. &amp; Coats, W. (1998)</b> <u>Sexual harassment in the restaurant industry: Is there a difference?</u> <i>3<sup>rd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 3. Houston, Texas, pp. 338-343.
13	<b>Agrusa, J. &amp; Friloux, H. (1998)</b> <u>The potential to develop the Acadiana area into an ecotourism destination.</u> <i>3<sup>rd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 3. Houston, Texas, pp. 463-467.
12	<b>Agrusa, J. (1997)</b> <u>Perceptions and attitudes toward the legislation of gaming in Hawaii in Japanese speaking tourists and English speaking tourists.</u> <i>The International Society of Travel and Tourism Educators Annual Conference</i> . Volume IX. San Diego, California, pp. 101-112.
11	<b>Agrusa, J. &amp; Ye, Z. (1997)</b> <u>Alternative tourism for the state of Mississippi.</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 179-187.

10	<b>Agrusa, J. &amp; Cedeno, F. (1997)</b> <u>Barriers to an international student in graduate school majoring in hotel, restaurant and tourism management.</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 13-16.
09	<b>Agrusa, J. &amp; Lema, D. (1997)</b> <u>Novelty in Mississippi's riverboat casinos: Is food service operations an answer?</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 157-163.
08	Moghal, Z. & <b>Agrusa, J. (1997)</b> <u>The potential to develop the state of Mississippi into an ecotourist destination.</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 189-198.
07	<b>Agrusa, J. &amp; Lema, D. (1996)</b> <u>The role of food service operations in Mississippi's riverboat casinos.</u> <i>Society of Travel and Tourism Educators Annual Conference</i> . Ottawa, Canada, pp. 213-217.
06	<b>Agrusa, J. (1996)</b> <u>Eco-tourism in Indo-China: An economic answer or a temporary solution?</u> <i>2<sup>nd</sup> International Conference: Tourism in Indo-China: Opportunities for Investment, Development, and Marketing</i> . Ho Chi Minh City, Vietnam, pp. 228-232.
05	Sizoo, S. & <b>Agrusa, J. (1995)</b> <u>The learning strategies of tourism students at a state university, with students at a proprietary travel school, and students at a liberal arts college.</u> <i>Society of Travel and Tourism Educators Annual Conference</i> . Denver, Colorado, pp. 126-135.
04	<b>Agrusa, J. (1994)</b> <u>The analysis of "Since the life of the U.S. embargo: The tourism potential of American Vietnam War Veterans in Vietnam".</u> <i>1994 STTE Conference Proceedings</i> . Lexington, Kentucky, pp. 245-250.
03	<b>Agrusa, J. (1994)</b> <u>Violence against tourists, The downfall of a paradise destination.</u> <i>1994 World Business Congress</i> . Penang, Malaysia.
02	<b>Agrusa, J. (1993)</b> <u>Eco-marketing: Taking the green approach.</u> <i>1993 STTE Conference</i> . Miami, Florida, p. 71-78.
01	<b>Agrusa, J. (1992)</b> <u>Ecotourism: Quantitative methods in tourism.</u> <i>1992 TIM/ORSA National Meeting</i> . Orlando, Florida, p. 56-68.

## Service to the Profession

---

### Board of Directors Positions

Asia Pacific Tourism Association (APTA) United States Representative	1997-present
Hawaii Restaurant Association (HRA) —Advisory Board	2018-present
Travel2change Hawaii-Advisory Board	2016- Present

Elele Program - serve as an Ambassador for groups to Hawaii for the Hawai'i Convention Center and Hawai'i Visitor and Convention Center	2019- Present
Innovation Days Hawaii- Lead Mentor -Innovation Day ran parallel with the Global Tourism Summit Hawaii Tourism Authority (HTA)	2018
Travel and Tourism Research Association (TTRA) – Hawaii Chapter Elected President (2007)	2002-2008
Center for Tourism & Hospitality Research – University of Western Sydney, External Research Associate	1999-2005

## **Editorial Activities**

### ***Editorial Board Member***

Asia Pacific Journal of Tourism Research	1999-Present
Tourism, Culture and Communication	2003-present
The Consortium Journal of Hospitality and Tourism	2006-present
China Tourism Research Journal International Advisory Board	2004- present
The Consortium Journal of Hospitality and Tourism	2006- present
Journal of Teaching in Travel and Tourism Editor-in-Charge of the Conference Review Section	2000-2019

### ***Ad Hoc Reviewer***

Journal of Travel and Tourism Marketing	1999-present
Cornell Hospitality Quarterly	2020- present
Tourism Management	2006- present
Annals of Tourism	2003- present
Journal of Vacation Marketing	2003- present

## **Committee and professional association service at TIM School and UH Manoa**

### **UH Manoa System-Wide Committees**

2021 -2022	Elected Faculty Senate representing the Shidler College of Business (University of Hawaii)
2021-2022	Chair-for the Council on Athletics (COA) UH Senate
2019 - Present	Elected TIM School Faculty Senate Executive Committee Representative Shidler College of Business
2019 -2021	Elected Faculty Senate representing the School of TIM (University of Hawaii)
2020- 2021	Vice-Chair for the Council on Athletics (COA) UH Senate
2019 - 2021	UHM Athletics Faculty Mentor Program, where faculty members serve as mentors for student athletics
2018 - Present	Faculty Advisor CMAA (Club Management Association of American)- Student Chapter
2018 - Present	Member of the Research Committee TIM School (elected Chair 2019-2020, 2021-Present)
2018 - Present	Member of the Graduate Committee TIM School
2018 - Present	DPC (Department Promotional Committee), Elected Chair- (2018-2019) School of TIM (University of Hawaii)Elected Chair (2022)

### Industry Work Experience

June 1987 - Present	<u>J.F.A. Incorporated</u> President; providing consulting service to the Tourism and Hospitality Industry in Europe, Asia, Central America, and the South Pacific.
August 1993 – December 1996	<u>Mirage United Hotels - Bolzano, Italy</u> Managing Partner; Director of the Tourism Research Division of this international consulting company. Responsible for the research consulting services for hotels, tour companies, and travel agencies throughout Europe.
March 1988 – May 1988	<u>Lavaca Bay Restaurant - Houston, Texas</u> General Manager; Responsible for managing a steak/seafood restaurant with annual revenues exceeding one million dollars. To include: marketing and booking all wedding receptions, rehearsal dinners, and various business meetings.

- November 1985 – Birra Poretti's - Houston, Texas  
March 1988 Assistant General Manager; Responsible for the operation of a five million dollar per year restaurant in Houston's theater district. To include purchasing, inventory control, and the hiring and training of over 100 employees.
- June 1985 – Marriott Hotel, Astrodome - Houston, Texas  
November 1985 Dining Room Supervisor; Responsibilities included organizing and supervising restaurant banquets.
- August 1982 – Clarke's of Boston - Boston, Massachusetts  
February 1983 Entertainment Director; Coordinated all promotions and negotiated contracts of all bands.