

A photograph of three students (two men and one woman) standing on a rooftop balcony, looking out over a city skyline. The woman in the foreground is smiling and looking towards the right. The two men behind her are also looking in the same direction. They are all wearing casual attire. The background shows a dense urban landscape with various high-rise buildings under a partly cloudy sky.

UNIVERSITY OF HAWAII AT MĀNOA  
**SHIDLER**  
COLLEGE OF BUSINESS

# MASTER OF SCIENCE

UNIVERSITY OF HAWAII







# ADVANCE YOUR CAREER IN PARADISE

## INSIDE

4. About the Program

6. Master of Science  
Programs

9. 4+1 Program

10. Career Services

12. Admissions

14. Testimonials

# ABOUT THE PROGRAM

## MASTER OF SCIENCE

The Shidler College of Business Master of Science (MS) programs are for recent graduates and individuals who are interested in obtaining an advanced degree in a specific field. An MS degree gives you a competitive edge in the job market over other applicants who hold an undergraduate degree in these fields.

## OVERVIEW OF MS

The MS is a full-time, one-year, non-thesis, graduate degree program that requires 30 credits to complete. The program will provide you with in-depth knowledge in the principles and practices of your chosen field and broaden your opportunities in that industry.





## WHY CHOOSE SHIDLER?

- **Stand out to employers:** The college works with industry leaders to design a curriculum that produces graduates with the skills, knowledge and competencies necessary to succeed in their careers.
- **Strong alumni network:** The college has more than 40,000 alumni worldwide.

Many hold leading positions in Hawai'i, the continental U.S. and in Asia.

- **Recognized leadership:** The college offers the only AACSB International accredited graduate program in Hawai'i.
- **Visionary gift:** Jay H. Shidler's \$220 million commitment to the college will

ensure that programs continue to thrive.

- **Location:** Our multicultural environment and Hawai'i's proximity to the continental U.S. and Asia make it ideal to learn about global perspective.
- **Scholarship:** A wide-range of scholarships are available to graduate students.





# MASTER OF SCIENCE PROGRAMS





## MASTER OF SCIENCE IN FINANCE

The financial industry has become increasingly complex in its operations and regulatory requirements. While a BBA in finance represents a useful entry-level degree for many positions in the field, the MS in Finance (MSF) addresses the complexity of contemporary financial and risk management by providing systemic and in-depth training on financial theory and practice.

## MASTER OF SCIENCE IN INFORMATION SYSTEMS

The MS in Information Systems (MSIS) provides advanced managerial and technical skills to meet the demand for information technology (IT) professionals across business sectors and around the globe. The digital economy relies on IT professionals to guide corporate technology investments, manage and protect information assets and harvest big data. This requires professionals who are innovative, agile and responsive to change; and have the knowledge and skills to incorporate IT innovations into business practices. The MSIS program is designed to equip graduates with the skills needed to be successful in this rapidly growing business environment.

## MASTER OF SCIENCE IN MARKETING MANAGEMENT

The demand is strong and growing for marketing professionals who have the advanced skills needed to build long-term customer relationships. Although a BBA in marketing is a useful entry-level degree for many positions, increasing competition and a rapidly changing economic environment require higher levels of marketing expertise.

The MS in Marketing Management (MSMM) provides an in-depth curriculum including marketing analytics, brand management, CRM technology, customer psychology and buying behavior.

## MASTER OF SCIENCE IN TRAVEL INDUSTRY MANAGEMENT

The MS in Travel Industry Management (MSTIM) prepares students for advanced careers and leadership roles across the spectrum of the travel industry including tourism, hospitality and transportation management, as well as other industry-related business areas including information technology, policy and planning, finance and marketing. Students can also explore specific topics of interest including sustainable tourism, eco-tourism, electronic commerce, social and cultural aspects of travel and tourism, among many others. Through the program, students develop analytical, critical thinking and research skills which could lead to managerial positions or advanced degrees.





## 4+1 PROGRAM FOR CURRENT STUDENTS

Shidler College students who are completing their BBA in Finance, Marketing Management, Information Systems or BS in Travel Industry Management can apply to the 4+1 program option in the fall or spring semester. 4+1 applicants should apply to their respective program with at least one semester prior to their undergraduate degree completion and must have completed the appropriate gateway course(s) with a grade of B or better. 4+1 students may double count up to nine credits toward their BBA and MS degree programs.





# CAREER SERVICES

## YOUR CAREER IS A JOURNEY

The Office of Internships and Career Services at the Shidler College of Business supports students with their internship and career search. The office provides extensive on-campus interview programs, career fairs and professional development workshops and seminars.

For more information, visit  
[shidler.hawaii.edu/careers](https://shidler.hawaii.edu/careers)





## PROGRAM OPPORTUNITIES

### Individual Career Development

- Personal one-on-one career coaching
- Career planning
- Interview services
- Résumé services
- Professional development
- Mentorship opportunities

### Engagement with Employers

- Company visits
- Guest speakers
- Networking
- Job opportunities
- Internships
- Résumé posting

### Facilities and Tools

- Graduate lounge
- Computer lab



# ADMISSIONS

## RECOMMENDED MINIMUM ADMISSIONS GUIDELINES

Submit the following:

- Graduate Admissions Application and \$100 application fee
- Essays
- Transcripts
- Résumé

Submit letters of recommendation:

- MS in Marketing Management: 2
- MS in Finance: 2
- MS in Information Systems: 2
- MS in TIM: 3

For international applicants:

- TOEFL or IELTS
- Confidential Financial Statement

For Hawai'i residents:

- Residency Declaration Form





## DEADLINES

U.S. DOMESTIC STUDENTS \*

MAY 1 (Fall)

DECEMBER 1 (Spring)

INTERNATIONAL STUDENTS \*

MARCH 1 (Fall)

OCTOBER 1 (Spring)

4 + 1 PROGRAM \*

MAY 1 (Fall)

DECEMBER 15 (Spring)

\*Applications submitted after deadlines may be considered on a space available basis.

## TAKE THE NEXT STEP

CONNECT WITH US

shidler.hawaii.edu/ms  
(808) 956-8266 | busapp@hawaii.edu  
@shidlercollege



# TESTIMONIALS

## JORDAN BAIRD

FOUNDER & CEO, AKAMAI CAPITAL ADVISORS  
MBA '21 AND MSF '21

"The Shidler MSF program afforded me the breakout opportunity to pivot my career into finance, exactly as I envisioned. In particular, the talent and experience of the faculty are outstanding and regularly exceeded my expectations. The basis of my financial success are the tools developed during the MSF program, such as the investment valuation models, while the basis of my professional success is the confidence in my education to further refine and apply those tools after graduation."



## MARAIAH TAYLOR GAMATERO

MSMM STUDENT  
MSMM '22

"The MSMM program was everything that I could have wanted and more. It has provided me with the knowledge to succeed in such a competitive field, and gave me the support and resources to help reach my goals. What I loved about this program is that it elevated my skills in different aspects of marketing and allowed me to be more confident in myself and my work, as well as grow as a person and business professional."





## JAYCIE TANAKA

MSTIM STUDENT  
BS '20 AND MSTIM '22

"I knew it would be best to enroll in the MSTIM program to expand my knowledge of the tourism field, develop my qualitative and quantitative research skills to aid in finding and securing a profession in tourism research, and network with my professors and other industry professionals. In the end, the MSTIM program fulfilled and exceeded my expectations."



## CHASE NAKAMURA

SENIOR BUSINESS INTELLIGENCE  
ARCHITECT  
DSD LABORATORIES  
BBA '19 AND MSIS '21

"The seamless transition into the MSIS program allowed me to begin my consulting career while advancing my education in an information systems specialty that excites me.

Learning from faculty experts and industry professionals gave me new perspectives for creating and implementing big data solutions."



# ADVANCE YOUR CAREER IN PARADISE



UNIVERSITY OF HAWAII AT MĀNOA  
**SHIDLER**  
COLLEGE OF BUSINESS  
• International Excellence •



2404 Maile Way, Honolulu, HI 96822 USA  
(808) 956-8266 | [busapp@hawaii.edu](mailto:busapp@hawaii.edu) | [shidler.hawaii.edu/ms](http://shidler.hawaii.edu/ms)