

Anna Y. Jeong
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EDUCATION

University of Hawai‘i at Mānoa Ph.D. in Business Administration (Accounting)	Honolulu, HI 2024 (expected)
Seattle University Master of Professional Accounting Master of Science in Finance	Seattle, WA 2018 2018
Washington State University Bachelor of Science in Neuroscience (Minor in Biochemistry) Post-graduate Studies in Pharmaceutical Sciences	Pullman, WA 2008 2011-2012

RESEARCH

Research Interests

Corporate Governance; Blockchain; Cybersecurity; Data Analytics

Publication

Jeong, A. Y., and J.-H. Lim. 2023. The Impact of Blockchain Technology Adoption Announcements on Firm’s Market Value. *Journal of Information Systems* 37 (1): 39–65.
<https://doi.org/10.2308/ISYS-2021-038>.

- Accepted to 2022 AAA AIS-SET Joint Midyear Meeting¹
- Selected by California Society of CPAs (CalCPA) as a one credit course for CPE

Working Papers

“The Impacts of CEO IT Expertise and Strategic IT Role in Data Analytics Adoption”
(Dissertation)

- Committee: Jee-Hae Lim (Chair), Shirley Daniel, Prasanna Karhade, Inessa Love, Jian Zhou
- Accepted to 2023 AAA AIS New Scholars Consortium

“Does Blockchain Help Make the World Better? Analyzing the Effect of Blockchain Adoption on ESG Performance of Firms” with Henry M. Kim and Jee-Hae Lim

- Accepted for the Special Issues Conference: The Digital Transformation of ESG Reporting, Dec.1-2. 2023, New York, NY. [Program](#) | [American Accounting Association \(aaahq.org\)](https://aaahq.org)

TEACHING

Teaching Interests

Accounting Information Systems; Auditing; Financial Accounting; Managerial Accounting

¹ withdrew it due to ongoing COVID concerns.

Teaching Experience

Instructor, University of Hawai‘i at Mānoa

- BUS 310: Statistical Analysis for Business Decisions (in-person) Fall 2023, Spring 2024
- ACC 210: Introduction to Financial Accounting (online) Fall 2020

CONFERENCE PARTICIPATION

2023

- Hawai‘i Accounting Research Conference Honolulu, HI
- AAA AIS New Scholars Consortium and Joint Midyear Meeting Las Vegas, NV
- AAA Annual Meeting Denver, CO

2022

- Hawai‘i Accounting Research Conference Honolulu, HI

2021

- Hawai‘i Accounting Research Conference Virtual
- 54th Hawaii International Conference on System Sciences Virtual
- AAA FARS Section Midyear Meeting and Research Methods Mini-Conference Virtual
- AAA AIS-SET Joint Midyear Meeting Virtual
- Hawaii Accounting Research Doctoral Institute Honolulu, HI
- AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Virtual
- AAA Annual Meeting Virtual

2020

- Hawai‘i Accounting Research Conference Hilo, HI
- AAA FARS Doctoral Consortium and Midyear Meeting Nashville, TN
- UT Austin PhD Student Symposium Virtual
- AAA Annual Meeting Virtual

2019

- Hawai‘i Accounting Research Conference Honolulu, HI

WORKSHOP AND WEBINAR PARTICIPATION

2023 AAA Online Technology Workshop – Series 3 Virtual

- Workshop 1: Introduction to Alteryx
- Workshop 2: Alteryx Skill Building Using Accounting Examples
- Workshop 3: How to Incorporate Alteryx into Your Courses

2023 AAA Webinar Series on Accounting Research and Education Virtual

- Environmental, Social, and Governance (ESG) Data Analytics with Python in the Accounting Curriculum and the Accounting Profession
- Put Your Text Foot Forward: Introducing Textual Analysis into the Accounting Classroom
- Teaching your students how to Evaluate Data Analysis Results

2022 AAA Online Technology Workshop - Series 2 Virtual

- Workshop 1: Introduction to Data Analytics with Power BI
- Workshop 2: Data Preparation: A Deep Dive and Teaching Strategies
- Workshop 3: Applying Data Analytics to Accounting

2021 AAA Webinar Series on Accounting Research and Education Virtual

- Preparing Students to Tackle Data Analytics in the Accounting Curriculum
- Introducing the Profitability Analytics Framework

2019 Data Analytics Training Program, University of Hawai‘i at Mānoa Honolulu, HI

PROFESSIONAL SERVICE

Ad Hoc Referee

Peer-Reviewed Journal

- *International Journal of Accounting Information Systems* 2022
- *Journal of Information Systems* 2022, 2023

Conference

- 56th Hawaii International Conference on System Sciences 2023
- AAA Annual Meeting 2022, 2023
- AAA AIS-SET Joint Midyear Meeting 2022
- Hawai'i Accounting Research Conference 2021-2023

Discussant

Hawai'i Accounting Research Conference 2020, 2022, 2023

Moderator

Hawai'i Accounting Research Conference 2020, 2023

HONORS AND AWARDS

Research

- Shidler Ph.D. Research award, University of Hawai'i at Mānoa 2022

Teaching

- Nominated for the Frances Davis Award for Excellence in Undergraduate Teaching, University of Hawai'i at Mānoa 2022
- Shidler Ph.D. Teaching award, University of Hawai'i at Mānoa 2021

Consortium Fellow

- AAA AIS New Scholars Consortium 2023
- AAA/Deloitte/J. Michael Cook Doctoral Consortium 2021
- AAA FARS Doctoral Consortium 2019

Scholarship

- Graduate Dean's Scholarship, University of Hawai'i at Mānoa 2023
- Frank Shrontz Scholarship, Seattle University 2014-2017

ACADEMIC EXPERIENCE

Graduate Assistant, University of Hawai'i at Mānoa 2018-2022

Frank Shrontz Graduate Assistant, Center for Business Ethics at Seattle University 2014-2018

Online Accounting Tutor for Professional MBA program, Seattle University 2016

Teaching Assistant, Washington State University 2011-2012

MEMBERSHIPS

American Accounting Association (AAA)

AAA Accounting Information Systems Section

AAA Financial Accounting and Reporting Section