

## University of Hawaii at Manoa

### JEROME (JERRY) AGRUSA Ph.D.

School of Travel Industry Management  
2560 Campus Road. George Hall 220  
Honolulu, HI 96822

email: jagrusa@hawaii.edu  
Tel: (808) 956-8583  
Fax:(808) 956-5378

### Professional Preparation

---

|  |            |
|--|------------|
| Texas A&M University – College Station, RPTS             | Ph.D. 1996 |
| University of Houston – Master of Hospitality Management | MHM 1990   |
| University of Houston – Political Science                | B.S. 1987  |

### Academic Appointments

---

|   |              |
|---|--------------|
| <i>University of Hawaii at Manoa – Honolulu, Hawaii</i>                     | 2020-present |
| Professor, School of Travel Industry Management Shidler College of Business |              |
| Associate Professor   | 2018- 2020   |
| <i>University of North Texas</i>  | 2017-2018    |
| Chair/Professor of Hospitality & Tourism Management                         |              |
| <i>Hawaii Pacific University</i>  | 2002-2017    |
| Chair/Professor of Hospitality & Tourism Management                         |              |
| <i>University of Louisiana at Lafayette</i>                                 |              |
| Endowed Research Professor/Associate Professor of Hospitality Management    | 1997-2002    |
| <i>University of Southern Mississippi</i>                                   |              |
| Associate Professor of Hotel, Restaurant & Tourism Management               | 1996- 1997   |
| Assistant Professor   | 1994 -1996   |
| Director of Charcoal Room   | 1994- 1997   |
| <i>University of Hawaii at Manoa – Honolulu, Hawaii (Summer Semesters)</i>  | 1993-1997    |
| Visiting Assistant Professor in the School of Travel Industry Management    |              |

## Special Awards, Fellowships and Honors

- Professor of the Semester BS in Travel Industry Management Core Course Fall 2023
- University of Hawaii Manoa Excellence in Teaching Award- Nominee Fall 2023
- University of Hawai'i for Innovation and Impact Showcase in teaching -Nominee Fall 2023
- Asia Pacific Tourism Associations (APTA) Founder's Award Summer 2023
- Pacific Business News (PBN) 2023 Pineapple Award Honoree Summer 2023
- Professor of the Semester BS in Travel Industry Management Emphasis Course Spring 2023
- University of Hawaii Manoa Excellence in Teaching Award- Nominee Spring 2023
- Professor of the Semester BS in Travel Industry Management Emphasis Course Fall 2022
- Asia Pacific Journal of Tourism Research (APJTR) "Article of the Year" Summer 2022
- University of Hawaii Manoa Excellence in Teaching Award- Finalist Spring 2022
- Dennis Ching Teaching Award (senior level) Shidler College of Business Spring 2021
- University of Hawaii Manoa Excellence in Teaching Award- Finalist Spring 2021
- Professor of the Semester BS in Travel Industry Management Emphasis Course Spring 2021
- Professor of the Semester BS in Travel Industry Management Emphasis Course Fall 2020
- Professor of the Semester MS in Travel Industry Management Emphasis Course Spring 2020
- Professor of the Semester BS in Travel Industry Management Emphasis Course Spring 2020
- Professor of the Semester BS in Travel Industry Management Emphasis Course Fall 2019
- Na Po'e Pa'ahana Teaching Award 'Hospitality Educator of the Year' in Hawaii 2017
- Excellence in Mentoring Award-HPU Golden Apple award 2014
- Excellence in Undergraduate Teaching Award HPU College of Business 2009/2010
- Excellence in Scholarship HPU-Golden Apple award 2007/2010/2013
- Fulbright Senior Specialist Grant by US Department of State 2008
- Trustees' Award for Teaching Excellence HPU 2005
- South Louisiana Mid-Winter Fair/BORSF Endowed Research Professor 2000-2002
- Community Coffee Regents LEQSF Endowed Professor in Hospitality 1997-2000
- International External Reviewer for the Research Grants Council (RGC) of Hong Kong 2007-2008
- Associate Member of the Year for the Acadiana Chapter of the Louisiana Restaurant Association 2001
- Researcher of the Year in the College of Applied Life Sciences at the University of Louisiana 2000

| <b>Semester</b> | <b>Course #</b> | <b>Course Title</b>  | <b>Enrolled</b> |
|-----------------|-----------------|--|-----------------|
| Fall 2018       | TIM 313         | Food Service Management  | 40              |
| Fall 2018       | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 002 | 20              |
| Spring 2019     | TIM 313         | Food Service Management  | 45              |
| Spring 2019     | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 002 | 21              |
| Fall 2019       | TIM 313         | Food Service Management  | 47              |
| Fall 2019       | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 002 | 22              |
| Spring 2020     | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 002 | 19              |
| Spring 2020     | TIM 605         | Hospitality Management   | 10              |
| Fall 2020       | TIM 313         | Food Service Management  | 33              |
| Fall 2020       | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 002 | 24              |
| Spring 2021     | TIM 313         | Food Service Management  | 33              |
| Spring 2021     | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 002 | 20              |
| Fall 2021       | TIM 313         | Food Service Management  | 16              |
| Fall 2021       | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 001 | 17              |
| Spring 2022     | TIM 313         | Food Service Management  | 35              |
| Spring 2022     | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 001 | 12              |
| Fall 2022       | TIM 313         | Food Service Management  | 32              |
| Fall 2022       | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 001 | 11              |
| Spring 2023     | TIM 313         | Food Service Management  | 38              |
| Spring 2023     | TIM 431         | Strategic Management for the Travel/Hospitality Industry Section 001 | 20              |
| Fall 2023       | TIM 101         | Introduction to Travel Industry Management                           | 11              |
| Fall 2023       | TIM 313         | Food Service Management  | 24              |

**Other Courses Previously taught at UH School of Travel Industry Management**

|         |                                  |
|---------|----------------------------------|
| TIM 303 | Facilities Management and Design |
| TIM 304 | Hotel Marketing                  |
| TIM 310 | Purchasing                       |
| TIM 311 | Restaurant and Club Management   |
| TIM 323 | Travel Marketing                 |
| TIM 326 | Resort Development               |
| TIM 364 | Hospitality Marketing            |
| TIM 469 | Advanced Topics: Eco-Tourism     |
| TIM 399 | Directed Research                |

**Publications — Refereed Articles in Research Journals**

**Google Scholar Citations: 4,062 as of April 2024**

|    |   |
|----|---|
| 99 | Moriuchi, E., <b>Agrusa, J.</b> , & Lema, J. (2024) <u>Strategies for health and wellness tourism: Thai massage</u> , <i>International Journal of Tourism Research – Volume 26, Issue 1</i> , pg. 1-12 <a href="https://doi.org/10.1002/jtr.2622">https://doi.org/10.1002/jtr.2622</a> <b>Shidler Target List B</b>   |
| 98 | Zaman, U., Aktan, M., <b>Agrusa, J.</b> , & Khwaja, MG (2023) <u>Linking Regenerative Travel and Residents’ Support for Tourism Development in Kaua’i Island (Hawaii): Moderating-Mediating Effects of Travel-Shaming and Foreign Tourist Attractiveness</u> <i>Journal of Travel Research Volume. 62, Issue 4</i> , pp. 782-801 <a href="https://journals.sagepub.com/toc/jtrb/62/4">https://journals.sagepub.com/toc/jtrb/62/4</a> <b>Shidler Target List A</b> |
| 97 | Min, K; Kim, H & <b>Agrusa, J.</b> (2023) <u>Serving Diverse Customers: The Impact of Cultural Intelligence on Employee Burnout, Engagement, and Satisfaction”</u> : <i>Journal of Hospitality &amp; Tourism Research</i> Vol. 47, No. 3, pg. 503-527. <b>Shidler Target List A-/B+</b>   |
| 96 | Linnes, C., <u>Weinland, J.T., Ronzoni, G., Lema, J. and <b>Agrusa, J.</b></u> (2022). <u>The local food supply, willingness to pay and the sustainability of an island destination</u> , <i>Journal of Hospitality and Tourism Insights</i> Vol. ahead-of-print <a href="https://doi.org/10.1108/JHTI-01-2022-0031">https://doi.org/10.1108/JHTI-01-2022-0031</a> <b>ABDC list C</b>   |
| 95 | Linnes, C.; Ronzoni, G.; <b>Agrusa, J.</b> & Lema, J. ( 2022) <u>Emergency Remote Education and Its Impact on Higher Education: A Temporary or Permanent Shift in Instruction?</u> <i>Education Sciences</i> . 12, 721 pg. 1-30. <a href="https://doi.org/10.3390/educsci1210072">https://doi.org/10.3390/educsci1210072</a>  |
| 94 | F. Badu-Baiden, S.S. Kim, S. Ahn, A. Wong & <b>J. Agrusa</b> (2022) <u>Analysis of Vegan Restaurant Diners’ Hierarchical Experience Structure by Examining a Vegan Food attribute–benefit–value–intention Linkage</u> , <i>International Journal of Hospitality &amp; Tourism Administration</i> , DOI: <a href="https://doi.org/10.1080/15256480.2022.2129544">10.1080/15256480.2022.2129544</a> <b>ABDC list B</b>  |
| 93 | Linnes, C., <b>Agrusa J.</b> , Ronzoni, G.,& Lema J. (2022) <u>What Tourists Want, A Sustainable Paradise</u> . <i>Tourism and Hospitality</i> 2(3) pg. 164-183. <a href="https://doi.org/10.3390/tourhosp3010013">https://doi.org/10.3390/tourhosp3010013</a>  |
| 92 | Zaman, U., Aktan, M., Anjam, M., <b>Agrusa, J.</b> , Khwaja, MG., & Farías, P. (2021). <u>Can Post-Vaccine ‘Vaxication’ Rejuvenate Global Tourism? Nexus between COVID-19 Branded Destination Safety, Travel Shaming,</u>   |

|    |   |
|----|---|
|    | <u>Incentives and the Rise of Vaxication Travel.</u> <i>Sustainability</i> ; 13(24):14043. <a href="https://doi.org/10.3390/su132414043">https://doi.org/10.3390/su132414043</a>  |
| 91 | Linnes C, Itoga H, <b>Agrusa J</b> , & Lema J. (2021). <u>Sustainable Tourism Empowered by Social Network Analysis to Gain a Competitive Edge at a Historic Site.</u> <i>Tourism and Hospitality</i> . 2(4), pg. 332-346. <a href="https://doi.org/10.3390/tourhosp2040022">https://doi.org/10.3390/tourhosp2040022</a> |
| 90 | Andrade, G., Itoga, H., Linnes, C., <b>Agrusa, J.</b> , & Lema, J. (2021) <u>The Economic Sustainability of Culture in Hawai'i: Tourists' Willingness to Pay for Hawaiian Cultural Experiences.</u> <i>Journal of Risk and Financial Management</i> . 14, 420, pg. 1-25. <b>ABDC list B</b>                             |
| 89 | Otoo, F., Kim, SS., <b>Agrusa, J.</b> & Lema, J. (2021) <u>Classification of senior tourists according to personality traits.</u> <i>Asia Pacific Journal of Tourism Research</i> , Volume 26, Issue 5, pg. 539-556. <b>Article of the Year ABDC list A</b>   |
| 88 | <b>Agrusa, J.</b> , Linnes, C., Lema, J., Min, J., Henthorne, T.; Itoga, H.; Lee, H. (2021) <u>Tourism Well-Being and Transitioning Island Destinations for Sustainable Development</u> <i>Journal of Risk and Financial Management</i> , 14:31, pg. 1-14. <b>ABDC list B</b>   |
| 87 | Min, J., Lee, H., Lema, J., <b>Agrusa, J.</b> & Linnes, C. (2021) <u>The #MeToo Movement in Paradise: An Assessment of the Restaurant Industry.</u> <i>Journal of Foodservice Business Research</i> , 24 (2)pg. 1-19. <b>ABDC list C</b>  |
| 86 | Min, J., <b>Agrusa, J.</b> , Lema, J., & Lee, H. (2020) <u>The Tourism sector and U.S. Regional Macroeconomic Stability: A network Approach.</u> <i>Sustainability</i> 12, 7543 pg 1-12   |
| 85 | Park, SY. & <b>Agrusa, J.</b> (2020) <u>Short-term rental: disruptively innovative or disturbingly annoying for residents?</u> , <i>Asia Pacific Journal of Tourism Research</i> , 25:8, 877-888. <b>ABDC list A</b>  |
| 84 | <b>Agrusa, J.</b> (2020) <u>The Airbnb Effect: How Tourist Destinations are addressing Short Term Vacation Rentals.</u> <i>International Journal of Qualitative Research in Services</i> . Vol. 4, No. 1, 20-29.  |
| 83 | Lema, J. & <b>Agrusa, J.</b> (2019) <u>Augmented Advising.</u> <i>National Academic Advising Association (NACADA) Journal</i> , 39 (1). 22-33.  |
| 82 | <b>Agrusa, J.</b> , Linnes, C., Metcalf, B. & Lema, J. (2018) <u>Data Mining in Film Tourism</u> <i>International Journal of Economic and Business</i> , Vol. 6, Numbers 1&2, Spring 2018 pg. 51-58   |
| 81 | Hussain, Z., <b>Agrusa, J.</b> , Lema, J., & Tanner, J. (2018). <u>Tourism positioning in Bali.</u> <i>Journal of Tourism Challenges &amp; Trends</i> , 11, 99-110.<br><b>ABDC list C</b>   |
| 80 | Metcalf, B., Linnes, C., <b>Agrusa, J.</b> , & Lema, J. (2018). <u>Film Tourism in Norway: The Effect Fictional Characters Have on Tourism.</u> <i>The International Business &amp; Economics Research Journal (Online)</i> , 17(2), 21.  |
| 79 | Cain, L., Kitterlin-Lynch, M., Cain, C., & <b>Agrusa, J.</b> (2020). <u>Heavy alcohol use, job satisfaction, and job escapism drinking among foodservice employees: a comparative analysis.</u> <i>International Journal of</i>   |

|    |   |
|----|---|
|    | <i>Hospitality &amp; Tourism Administration</i> , 21 (3) 287-307. <b>ABDC list B</b>  |
| 78 | Wang .S., Kim, S., & <b>Agrusa, J.</b> , (2017). <u>A comparative study of perceptions of destination advertising according to message appeal and endorsement type.</u> <i>Asia Pacific Journal of Tourism Research</i> , 1-18. <b>ABDC list A</b>  |
| 77 | Plangpramool, S., Worasuwan, K., Lema, J., & <b>Agrusa, J.</b> , (2015) <u>Hospitality Workforce in Thailand and Asean.</u> <i>International Journal Qualitative Research in Services</i> , Vol. 2 (2), 147-154.  |
| 76 | Cui, X., <b>Agrusa, J.</b> , George, B., & Lema, J., (2015). <u>What Could Tourism Do To a Small Fishing Village: A Case Study of the City of Weihai, China.</u> <i>Turismo: Estudos &amp; Práticas (RTEP/UERN), Mossoró/RN (Número Especial)</i> , Vol. 4, 85-107 (ISSN: 2316-1493).                             |
| 75 | Kim, S., <b>Agrusa, J.</b> , & Chon, K. (2014). <u>The Influence of a TV Drama on Visitors' Perception: A Cross-Cultural Study.</u> <i>Journal of Travel &amp; Tourism Marketing</i> , Vol. 31, 536-562 (ISSN: 1054-8408). <b>ABDC list A</b>   |
| 74 | Linnes, C., Kowalski, P., Lema, J., Lam, W., & <b>Agrusa, J.</b> , (2014). <u>Social Media and Technology: The Influence on Hawaii Hotels.</u> <i>The Consortium Journal of Hospitality and Tourism Management</i> , 19(2), 54-73. (ISSN: 1535-0568).   |
| 73 | Li., A., Sizoo, S., Lema, J., Tanner, J., & <b>Agrusa, J.</b> (2014). <u>Hawaiian culture into the tourism experience on the Hawaiian Islands: The Japanese perspective.</u> <i>The Asian Journal of Tourism and Hospitality Research</i> , 6 (2), 1-13. <b>ABDC list C</b>                                       |
| 72 | Joensen, J., <b>Agrusa, J.</b> , Lema, J., Tanner, J., & Guidry, B. N. (2013). <u>Residents' perception of the Faroe Islands as a vacation destination.</u> <i>The Consortium Journal of Hospitality and Tourism Management</i> , 18 (1), 1-16.   |
| 71 | Hussain, Z., Lema, J., & <b>Agrusa, J.</b> (2012). <u>Enhancing the cultural tourism experience through gastronomy in the Maldives.</u> <i>Journal of Tourism Challenges and Trends</i> , 5 (2), 71-84. <b>ABDC list C</b>  |
| 70 | Kitterlin, M., Tanner, J. & <b>Agrusa, J.</b> , (2012) <u>Alcohol Use among University Foodservice Management Students.</u> <i>Journal of Foodservice Management &amp; Education</i> . Vol. 6 (2), 22 -26.  |
| 69 | <b>Agrusa, J.</b> , Sizoo, S., & Lema, J. (2012). <u>Exploring the importance of similarity in the perceptions of foreign visitors and local service providers: the case of long-haul pleasure travelers,</u> <i>Managing Leisure, An International Journal</i> , Vol. 17(4), 311-332 (ISSN: 1360-6719).          |
| 68 | Adam, A., Lema, J., & <b>Agrusa, J.</b> (2012) <u>Customer-Based Brand Equity in the Maldives,</u> <i>Journal of Tourism Research &amp; Hospitality</i> , Vol. 1 (2), 1-7.  |
| 67 | Kim, S., Kim, M., <b>Agrusa, J.</b> , & Lee, A. (2012). <u>Does a food-themed TV drama affect perceptions of national image and intention to visit a country? An empirical study of Korea TV drama.</u> <i>Journal of Travel &amp; Tourism Marketing</i> , Vol. 29, 313-326 (ISSN: 1054-8408). <b>ABDC list A</b> |

|    |  |
|----|--|
| 66 | Chen, M., <b>Agrusa, J.</b> , Krumwiede, D., & Lu, H. (2012). <u>Macroeconomic influences on Japanese hotel stock returns</u> , <i>Journal of Hospitality Marketing &amp; Management</i> , Vol. 21 (1), 81-99. <b>ABDC list A</b>  |
| 65 | <b>Agrusa, J.</b> , Lema, J., Afo, A., Prideaux, B., & George, B. (2011). <u>Destination image of Tahiti as perceived by international tourists: A study</u> , <i>Asia Pacific World</i> , Vol. 2 (2), 85-105.   |
| 64 | Kim, H. & <b>Agrusa, J.</b> (2011). <u>Hospitality service employees' coping styles: The role of emotional intelligence, two basic personality traits, and socio-demographic factors</u> , <i>International Journal of Hospitality Management</i> , Vol. 30 (3), 588-598. <b>Shidler Target list A</b> |
| 63 | <b>Agrusa, J.</b> , Kim, S., & Lema, J. (2011). <u>Comparison of Japanese and North American runners of the ideal marathon competition destination</u> , <i>Asia Pacific Journal of Tourism Research</i> , Vol. 16, (2), 183-208. <b>ABDC list A</b>   |
| 62 | Sizoo, S., <b>Agrusa, J.</b> , & Lema, J. (2011). <u>Applying the theory of similarity to cross-cultural service encounters: The case of tourists in Tahiti</u> , <i>Journal of International Business</i> . Vol. 3, (1), 77-106.  |
| 61 | <b>Agrusa, J.</b> , Kim, S. & Wang, K. (2011). <u>Mainland Chinese tourists to Hawaii: Their characteristics and preferences</u> . <i>Journal of Travel &amp; Tourism Marketing</i> , Vol. 28, 261–278 (ISSN: 1054-8408). <b>ABDC list A</b>   |
| 60 | <b>Agrusa, J.</b> , Lema, J., Asage, S., Maples, A., & George, B. (2010). <u>Introduction of casino gaming in Okinawa, Japan: A case study of challenges and opportunities</u> . <i>Journal of Asia Pacific Studies</i> . Vol.1 (3), 570-590 (ISSN: 1948-0091). <b>ABDC list C</b>                     |
| 59 | <b>Agrusa, J.</b> , Kupper, E., & Sizoo, S. (2010). <u>How Japanese and German tourists perceive service failures in the U.S.A.</u> <i>International Journal of Arts and Sciences</i> . Vol. 3, (7), 250-259 (ISSN: 1944-6934).  |
| 58 | Lema, J., <b>Agrusa, J.</b> , Lazanski, T., Juvan, E., & Lesjak, M. (2010). <u>Endangered areas in Central America and implications for sustainable tourism development</u> . <i>Journal of Tourism Challenges and Trends</i> , Vol. III (1), 57-64. <b>ABDC list C</b>                                |
| 57 | Cassell, G., Lema, J., & <b>Agrusa, J.</b> (2010). <u>Developing niche tourism: A literary festival in Montserrat</u> . <i>The Consortium Journal of Hospitality and Tourism</i> , Vol. 15 (1), 61-74 (ISSN: 1535-0568).   |
| 56 | Lema, J., <b>Agrusa, J.</b> , & Buda, D.M. (2010). <u>The process of experiential learning: Implications for dark tourism</u> . <i>Buletinul Universității Naționale de Apărare "Carol I"</i> , Vol. XX. 440-447.  |
| 55 | Donlon, J.G., Donlon, J.H., & <b>Agrusa, J.</b> (2010). <u>Cultural tourism, camel wrestling, and the tourism 'bubble' in Turkey</u> . <i>Anatolia: An International Journal of Tourism and Hospitality Research</i> , Vol. 21 (1), 29-39.   |

|    |   |
|----|---|
| 54 | Agrusa, W., Lema, J., Tanner, J. Host, T., & <b>Agrusa, J.</b> (2010). <u>Integrating sustainability and Hawaiian culture into the tourism experience of the Hawaiian Islands.</u> <i>PASOS</i> , Vol. 8 (2), 247-264.  |
| 53 | Kim, S.S., Sangsoo, C., <b>Agrusa, J.</b> , Kuo-Ching, W., Youngmi, K. (2010). <u>The role of family decision makers in festival tourism.</u> <i>International Journal of Hospitality Management</i> . Vol. 29, 308-318. <b>Shidler Target list A</b>   |
| 52 | Lema, J., <b>Agrusa, J.</b> , & Agrusa, W. (2009). <u>Tourism in mountain and remote regions.</u> <i>Journal of Tourism Challenges and Trends</i> . Vol. II (1), 11-25. <b>ABDC list C</b>  |
| 51 | <b>Agrusa, J.</b> , Lema, J., Kim, S., & Botto,T. (2009) <u>The impact of consumer behavior and service perceptions of a major sport tourism event.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 14, (3), 267-277. <b>ABDC list A</b>   |
| 50 | <b>Agrusa, J.</b> & Kim, S. (2009). <u>Understanding preferences and characteristics of Japanese tourists to Hawaii.</u> <i>Tourism Analysis</i> . Vol. 13, 485-497. <b>ABDC list A</b>   |
| 49 | Bonn, M., Chang, H., <b>Agrusa, J.</b> , Furr, L., Kim, W.G., & Lee, H. (2009). <u>Demographic, behavioral and perceptual comparisons of U.S. visitor experience with group package tours and free independent travel to China.</u> <i>Florida International University Hospitality Review</i> . Vol. 27 (1), 58-76. <b>ABDC list C</b> |
| 48 | Lema, D. & <b>Agrusa, J.</b> (2009). <u>Relationship of WWW usage and employee learning in the casino industry.</u> <i>International Journal of Hospitality Management</i> . Vol. 28 (1), 18 -25. <b>Shidler Target list A</b>  |
| 47 | <b>Agrusa, J.</b> , Lema, J., Tanner, J. & Cestari, M. (2008). <u>Tahitian residents' perceptions of Tahiti as a tourist destination.</u> <i>Journal of Tourism</i> , Vol. IX (2), 79-101.  |
| 46 | Kim, Y. , Kim, S. & <b>Agrusa, J.</b> (2008). <u>An investigation into the procedures involved in creating the Hampyeong Butterfly Festival as an ecotourism resource, successful factors, and evaluation.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 13 (4), 357-378. <b>ABDC list A</b>                               |
| 45 | <b>Agrusa, J.</b> , Lema, J. & Tanner, J. (2008). <u>A re-examination of the legalization of casino gambling from the Japanese tourist perspective: A 10 year review.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 13 (2), 129-144. <b>ABDC list A</b>  |
| 44 | <b>Agrusa, J.</b> , Maples, G., Kitterlin, M. & Tanner, J. (2008) <u>Sensation seeking, culture, and the valuation experiential services.</u> <i>Event Management</i> .Vol. 11 (3), 121 -128. <b>ABDC list A</b>  |
| 43 | Reynisdottir, M., Song, H., & <b>Agrusa, J.</b> (2008). <u>Willingness to pay entrance fees to natural attractions in Iceland.</u> <i>Tourism Management</i> . Vol. 29 (6), 1076-1083. <b>Shidler Target list A</b>   |
| 42 | <b>Agrusa, J.</b> , Lema, J., Botto.T., & Cho,Y. (2008). <u>When sports equal big bucks for a tourist destination: A three –year comparative study of the Honolulu Marathon.</u> <i>The Consortium Journal of Hospitality and Tourism</i> . Vol. 13 (1), 5 – 12.  |



|    |  |
|----|--|
| 41 | Kim, S., & <b>Agrusa, J.</b> (2008). <u>Segmenting Japanese tourists to Hawaii according to tour purposes.</u> <i>Journal of Travel and Tourism Marketing.</i> Vol. 24 (1), 63-80. <b>ABDC list A</b>  |
| 40 | <b>Agrusa, J.</b> , Maples, G., Agrusa, W., Tanner, J. & Song, H. (2008). <u>Service perceptions and associated consumer behavior of Japanese and non-Japanese marathoners at the Honolulu Marathon.</u> <i>Journal of Business and Economic Perspectives</i> Vol. XXXIV, (1), Spring/Summer 6-13. |
| 39 | Kim, S.S., <b>Agrusa, J.</b> , Chon, K., & Cho, Y. (2008). <u>The effects of Korean pop culture on Hong Kong residents' perceptions of Korea as a potential tourist destination.</u> <i>Journal of Travel and Tourism Marketing.</i> Vol.24 (2/3), 163-183. <b>ABDC list A</b>                     |
| 38 | Cho, Y. & <b>Agrusa, J.</b> (2007). <u>How the media is a significant promotional tool to deliver marketing messages to audiences?</u> <i>International Business &amp; Economics Research Journal.</i> Vol. 6 (10), 61-74.   |
| 37 | <b>Agrusa, J.</b> & Lema, J. (2007). <u>An examination of Mississippi Gulf Coast casino management styles with implications for employee turnover.</u> <i>Gaming Research &amp; Review Journal.</i> Vol. 11 (1), 13-26. <b>ABDC list B</b>   |
| 36 | Kim, S., <b>Agrusa, J.</b> , Lee, H., & Chon, K. (2007). <u>Effects of Korean television dramas on the flow of Japanese tourists.</u> <i>Tourism Management.</i> 28 (5), 1340-1353. <b>Shidler Target list A</b>   |
| 35 | <b>Agrusa, J.</b> , Tanner, J., Agrusa, W., Lema, D., & Meche, M. (2007). <u>When sporting events compliment tourism: The 32<sup>nd</sup> Honolulu Marathon.</u> <i>The Consortium Journal of Hospitality and Tourism.</i> Vol.11 (2), 61-78. ISSN: 1535-0568.                                     |
| 34 | Kim, S., Guo, Y., Wang, K., & <b>Agrusa, J.</b> (2007). <u>Study motivations and study preferences of student groups from Asian Nations majoring in hospitality and tourism management programs.</u> <i>Tourism Management,</i> 28 (1), 140-151. <b>Shidler Target list A</b>                      |
| 33 | Park, J., Ellis, G., Kim, S., Ruddell, E., & <b>Agrusa, J.</b> (2006). <u>Predictor of social equity and price acceptability: Judgments of user fees.</u> <i>Journal of Travel and Tourism Marketing.</i> Vol.21 (2/3), 89-104. <b>ABDC list A</b>   |
| 32 | Agrusa, W., Spears, D., <b>Agrusa, J.</b> , & Tanner, J. (2006). <u>An analysis of employees' perceptions of management styles.</u> <i>The Consortium Journal of Hospitality and Tourism.</i> Vol. 11 (1), 83-94.  |
| 31 | Lema, D. & <b>Agrusa, J.</b> (2006). <u>Self-efficacy, industry experience, and the self-directed learning readiness of hospitality industry college students.</u> <i>Journal of Teaching in Travel &amp; Tourism.</i> Vol. 6 (4), 37-50. <b>ABDC list B</b>                                       |
| 30 | Agrusa, W., <b>Agrusa, J.</b> , Tanner, J., & Lema, D. (2006). <u>The economic benefits of the 31<sup>st</sup> Honolulu marathon.</u> <i>The Consortium Journal of Hospitality and Tourism.</i> Vol. 10 (1), 45-54. ISSN: 1535-0568.   |
| 29 | Cho, Y., & <b>Agrusa, J.</b> (2006). <u>Assessing use acceptance &amp; satisfaction toward online travel agencies</u> <i>Journal of Information Technology and Tourism.</i> Vol. 8 (3/4), 179-195. ISSN: 1098-3058.  |

|    |  |
|----|--|
| 28 | <b>Agrusa, J.,</b> Tanner, J., & Dupuis, J. (2006). <u>Determining the potential of American Vietnam veterans returning to Vietnam as tourists.</u> <i>International Journal of Tourism Research</i> . Vol. 8 (3), 223-234.<br><b>Shidler Target list B</b>                    |
| 27 | Henkel, R., Henkel, P., Agrusa, W., <b>Agrusa, J.,</b> and Tanner, J. (2006). <u>Thailand as a tourist destination: Perceptions of international visitors and Thai residents.</u> <i>Asia Pacific Journal of Tourism Research</i> . Vol. 11 (3), 269 – 287. <b>ABDC list A</b> |
| 26 | Albieri, G. & <b>Agrusa, J.</b> (2005). <u>The bottom-up approach to sustainable tourism.</u> <i>International Journal of Environmental Cultural, Economic and Social Sustainability</i> , Vol. 1 (1), 7-14.   |
| 25 | Kim, S., Guo, Y., & <b>Agrusa, J.</b> (2005). <u>Preference and positioning analyses of overseas destinations by Mainland Chinese outbound pleasure tourists.</u> <i>Journal of Travel Research</i> . Vol. 44 (2), 212 -220.<br><b>Shidler Target list A</b>                   |
| 24 | <b>Agrusa, J.,</b> Tanner, J., & Lema, D. (2005). <u>Japanese runners in the Honolulu Marathon and their economic benefits to Hawaii.</u> <i>Tourism Review International: Special Issue on Japanese Tourism</i> , Vol. 9 (3), 261-270<br><b>ABDC list C</b>                   |
| 23 | Kim, S. & <b>Agrusa, J.</b> (2005). <u>The positioning of overseas honeymoon tourism destinations: Perceptions of Korean tourists.</u> <i>Annals of Tourism Research</i> . Vol. 32 (4), 887 – 904. <b>Shidler Target list A</b>  |
| 22 | Sizoo, S., <b>Agrusa, J.,</b> & Iskat, W. (2005). <u>Measuring and developing the learning strategies of adult career and vocational education students.</u> <i>Education</i> , Vol. 125 (4), 527-538.   |
| 21 | Lema, D., <b>Agrusa, J.,</b> & Botto, T. (2004). <u>A case study: Adult education principles as a guide to cross-training mature adults in the casino restaurant business.</u> <i>The Consortium Journal of Hospitality and Tourism</i> , Vol. 8 (1), 5-15.                    |
| 20 | Prideaux, B., <b>Agrusa, J.,</b> Donlon, J., & Curran, C. (2004). <u>Exotic or erotic – contrasting images for defining destinations.</u> <i>Asia Pacific Journal of Tourism Research</i> , Vol. 9 (1), 5-17. <b>ABDC list A</b>   |
| 19 | <b>Agrusa, J.,</b> Tanner, J., & Coats, W. (2004). <u>Hospitality, restaurant, and tourism management degree programs and the issue of student preparedness.</u> <i>Journal of Hospitality &amp; Tourism Education</i> , Vol. 16 (1), 56-63. <b>ABDC list B</b>                |
| 18 | Coats, W., <b>Agrusa, J.,</b> & Tanner, J. (2004). <u>Sexual harassment in Hong Kong: Perceptions and attitudes of restaurant employees.</u> <i>The Journal of Human Resources in Hospitality &amp; Tourism</i> , Vol. 3 (1), 71-87.<br><b>ABDC list B</b>                     |
| 17 | Hsu, K., Zhu, Z., & <b>Agrusa, J.</b> (2004). <u>Turning click-through visitors into customers: A study of Chinese hotel web sites.</u> <i>Journal of Hospitality &amp; Leisure Marketing</i> , Vol. 11 (4), 81-92.  |

|    |  |
|----|--|
| 16 | <b>Agrusa, J.</b> , Coats, W., & Donlon, J. (2003). <u>Working from a bottom-up approach: Cultural and heritage tourism</u> . <i>International Journal of Tourism Sciences</i> , Vol. 3 (1), 121-128. <b>Shidler Target list B</b>   |
| 15 | <b>Agrusa, J.</b> , Coats, W., Tanner, J., & Leong, J. (2002). <u>Hong Kong and New Orleans: A comparative study of perceptions of restaurant employees on sexual harassment</u> . <i>International Journal of Hospitality &amp; Tourism Administration</i> , Vol. 3 (3), 19- 31. <b>ABDC list B</b> |
| 14 | <b>Agrusa, J.</b> & Prideaux, B. (2002). <u>Tourism and the threat of HIV/AIDS in Vietnam</u> . <i>Asia Pacific Journal of Tourism Research</i> , Vol. 7 (1), 1-10. <b>ABDC list A</b>   |
| 13 | Weber, J., Coats, W., <b>Agrusa, J.</b> , Tanner, J., & Meche, M. (2002). <u>Sexual harassment in the hospitality industry: Perceptions of restaurant employees</u> . <i>Journal of Human Resources in Hospitality and Tourism</i> . Vol. 1 (1), 75-93. <b>ABDC list B</b>                           |
| 12 | <b>Agrusa, J.</b> & Tanner, J. (2002). <u>The economic significance of the 2000 Buy.Com Golf Tournament on the Lafayette, Louisiana area</u> . <i>Journal of Sports Tourism</i> . Vol. 7 (1), ISBN 1029-5399. [On-line]. Available: <a href="http://www.sptourism.net">www.sptourism.net</a> .       |
| 11 | Dwyer, L., <b>Agrusa, J.</b> , & Coats, W. (2001). <u>Economic scale of a community event: The Lafayette Mardi Gras</u> . <i>Pacific Tourism Review</i> . Vol. 5 (3), 167-179.   |
| 10 | <b>Agrusa, J.</b> & Coats, W. (2000/01). <u>The economic impact of Mardi Gras in Lafayette, Louisiana: A three-year comparative study</u> . <i>The Consortium Journal</i> . Vol. 5 (2), 63-73.   |
| 09 | <b>Agrusa, J.</b> , Coats, W., & Tanner, J. (2000). <u>Perceptions of restaurant employees in Asia Pacific on sexual harassment in the hospitality industry</u> . <i>Asia Pacific Journal of Tourism Research</i> . Vol. 5 (2), 29-44. <b>ABDC list A</b>  |
| 08 | <b>Agrusa, J.</b> & Tanner, J. (2000). <u>Hawaii and its potential to be a gaming nation: An overview of Hawaiian sovereignty</u> . <i>International Journal of Tourism Sciences</i> . Vol. 1 (1), 19-34. <b>Shidler Target list B</b>   |
| 07 | <b>Agrusa, J.</b> (2000). <u>Krewes and their activities and spending on Mardi Gras in Lafayette, Louisiana</u> . <i>Event Management</i> . Vol. 6 (2), 105-107. <b>ABDC list A</b>  |
| 06 | <b>Agrusa, J.</b> (2000). <u>Legalization of gambling in Hawaii and its potential effects on Japanese intention to visit: A philosophical inquiry</u> . <i>Journal of Travel &amp; Tourism Marketing</i> . Vol. 9 (1/2), 211-217. <b>ABDC list A</b>   |
| 05 | <b>Agrusa, J.</b> & Coats, W. (2000/01). <u>Casinos in the Pacific: A review and discussion</u> . <i>The Consortium Journal</i> . Vol. 5 (1), 39-46.   |
| 04 | <b>Agrusa, J.</b> (1998). <u>Perceptions and attitudes towards the legislation of gaming in Hawaii by Japanese speaking tourists and English speaking tourists</u> . <i>Asia Pacific Journal of Tourism Research</i> . Vol. 2 (2), 57-64. <b>ABDC list A</b>   |
| 03 | <b>Agrusa, J.</b> (1998). <u>Casino development: Is it the economic solution</u> . <i>Appraisal Review &amp; Mortgage Underwriting Journal</i> . Vol. 17 (1), 58-69.   |

|    |  |
|----|--|
| 02 | Vallen, G. K. & <b>Agrusa, J.</b> (1997). <u>Perceptions and Attitudes of Residents and Tourists Towards the Legislation of Gaming in Hawaii.</u> <i>Bottom Line, Journal of International Association of Hospitality Accountants.</i> Vol. 12 (1), 29-34. |
| 01 | <b>Agrusa, J.</b> (1994). <u>Group tours in Hawaii; a survey and analysis.</u> <i>Annals of Tourism Research.</i> Vol. 21 (1)1, 146-147. <b>Shidler Target list A</b>  |

**Ongoing Research**

- 1) **Agrusa, J.** & Linnes, C. ( 2024) International tourists’ willingness to pay for locally grown food in Hawai’i. *Journal of Travel Research (Target)*
- 2) Linnes, C., **Agrusa, J.**, & Ronzoni, G. (2024) Effects of COVID-19 and the change of Tourism Practices in Hawai’i. *International Journal of Hospitality Management (Target)*
- 3) Sakamoto, C. , Xu, Y., **Agrusa, J.** & Linnes, C. (2024) Can Social Media Influencers be used in training and attracting responsible, sustainable tourists to Hawai’i. *Tourism Management (Target).*

**GRANTS AND FUNDING**

- 2023 Received part of the USDA **\$40 million UH climate smart food production grant. I am the Principal Investigator for a \$151,772 grant** to the Shidler College of Business to assess and quantify Hawaii’s visitor industry (both individual travelers, local residents and key industry actors) demand, price premiums and preferences for local, ecologically sustainable and cultural food production and consumption. No. USDA-NRCS-COMM-22-NOFO0001139
- 2021 A \$401,000 grant to examine Residents of Hawaii Perceptions on Tourism from the Department of Business and Economic Development and Tourism.(DBEDT)  
Role: Principal Investigator
- 2019 Received a \$19,000 grant to produce a Preliminary Study to Develop a Phased Approach for Maritime Tourism Development in Bangladesh. Role: Key Investigator
- 2019 Received a \$1,700.00 grant from the Office of the Vice Chancellor for Research at the University of Hawaii at Manoa to present a refereed paper at the 25 th Asia Pacific Tourism Association (APTA) Annual Conference in Da Nang, Vietnam.
- 2018 Received -Expanding recruitment and student exchange with “Chinese universities” UNT Office of the Provost and Vice President for Academic Affairs Service Grant \$8,000 (Funded) Role: Principal Investigator
- 2016 Received a \$3,491.66 grant from Hawaii Pacific University’s Faculty Development Policies and Activities Committee for presenting a refereed paper at the 22th Asia Pacific Tourism Association (APTA) Annual Conference in Beijing, China.
- 2015 Received a \$3,500 grant from Hawaii Pacific University’s Faculty Development Policies and Activities Committee for presenting a refereed paper at the 21th Asia Pacific Tourism Association (APTA) Annual Conference in Kuala Lumpur, Malaysia.
- 2014 Received a \$3,500 grant from Hawaii Pacific University’s Faculty Development Policies and Activities Committee for presenting a refereed paper at the 20th Asia Pacific Tourism Association (APTA) Annual Conference in Ho Chi Mihn City, Vietnam.
- 2013 Received a \$4,300 grant from Hawaii Pacific University’s Faculty Development Policies and Activities Committee for presenting a refereed paper at the 19th Asia Pacific Tourism Association (APTA) Annual Conference in Bangkok, Thailand.

- 2012 Received a \$3,800 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 18th Asia Pacific Tourism Association (APTA) Annual Conference in Taipei, Taiwan.
- 2011 Received a \$2,900 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 16th Asia Pacific Tourism Association (APTA) Annual Conference in Seoul, Korea.
- 2011 Received a \$2,700 grant from Hawaii Pacific University's Trustee Scholarly Endeavors Program (TSEP) to provide a one-course release to conduct a study on exploring the relationship between emotional intelligence and coping strategies in hospitality employees in Hawaii.
- 2010 Received a \$2,400 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 15th Asia Pacific Tourism Association (APTA) Annual Conference in Macau, China
- 2010 Received a \$2,700 grant from Hawaii Pacific University's Trustee Scholarly Endeavors Program (TSEP) to provide a one-course release to conduct a study on the satisfaction of Chinese tourists to Hawaii.
- 2009 Received a \$2,400 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 14th Asia Pacific Tourism Association (APTA) Annual Conference in Incheon, Korea.
- 2008 Received a \$10,000 grant from the Honolulu Marathon Organization in order to conduct an economic significance study of both Japanese-speaking participants as well as English-speaking participants of the 2007 Honolulu Marathon
- 2008 Received a \$2,100 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 13th Asia Pacific Tourism Association (APTA) Annual Conference in Bangkok, Thailand.
- 2007 Received a \$9,100 grant from the Honolulu Marathon Organization in order to conduct an economic significance study of both Japanese-speaking participants as well as English-speaking participants of the 2007 Honolulu Marathon.
- 2007 Received a \$2,100 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 12th Asia Pacific Tourism Association (APTA) Annual Conference in Beijing, China.
- 2006 Received a \$5,400 grant from the Honolulu Marathon Organization in order to conduct an economic significance study of both Japanese-speaking participants as well as English-speaking participants of the 2006 Honolulu Marathon.
- 2006 Received a \$2,100 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 11th Asia Pacific Tourism Association (APTA) Annual Conference in Hualien, Taiwan.
- 2005 Received a \$5,400 grant from the Honolulu Marathon Organization in order to conduct an economic significance study of both Japanese-speaking participants as well as English-speaking participants of the 2005 Honolulu Marathon.
- 2005 Received a \$2,700 grant from Hawaii Pacific University's Trustee Scholarly Endeavors Program (TSEP) to provide a one-course release to conduct a study on Japanese tourists' perceptions on Hawaii as a Tourist destination.
- 2005 Received a \$2,000 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 10<sup>th</sup> Asia Pacific Tourism Association (APTA) Annual Conference in Dan Yang, Korea.
- 2004 Received a \$2,700 grant from Hawaii Pacific University's Trustee Scholarly Endeavors Program (TSEP) to provide a one-course release to write a book chapter on "Cultural and Heritage Tourism".

- 2004 Received an \$8,890 grant from the Honolulu Marathon Organization in order to conduct an economic significance study of both Japanese-speaking participants as well as English-speaking participants of the 2004 Honolulu Marathon.
- 2003 Received a \$2,700 grant from Hawaii Pacific University's Trustee Scholarly Endeavors Program (TSEP) to provide a one-course release to conduct a study on the employee turnover rate in Honolulu hotels.
- 2003 Received an \$8,800 grant from the Honolulu Marathon Organization in order to conduct an economic significance study of both Japanese-speaking participants as well as English-speaking participants of the 2003 Honolulu Marathon.
- 2003 Received a \$1,638 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 9<sup>th</sup> Asia Pacific Tourism Association (APTA) Annual Conference in Sydney, Australia.
- 2002 Received a \$2,100 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the 8<sup>th</sup> Asia Pacific Tourism Association (APTA) Annual Conference in Dalian, China.
- 2002 Received a \$1,500 grant from Hawaii Pacific University's Faculty Development Policies and Activities Committee for presenting a refereed paper at the American Marketing Association's Annual Conference in San Diego, California.
- 2000 A \$130,000 grant for Cultural Exchange with Mahidol University in Thailand. The granting agency is the State Department (United States Government).
- 2000 A \$104,215 grant for research on Louisiana Cultural and Historical Resources as Tourism Assets from the Louisiana Board of Regents, Research and Development Program (ITRS).
- 2000 Received a \$40,000 grant from the Petroleum Violation Escrow (PVE) on Energy Use Evaluation of Louisiana Hotels from the Department of Natural Resources and the U.S. Department of Energy.
- 1999 A \$82,077 grant for research on the Development of the Atchafalaya Basin as an Ecotourism Destination, Board of Regents Support Fund (ITRS).
- 1999 A \$87,277 grant for research on Energy Management of Louisiana Hotels, Board of Regents Support Fund (RCS).
- 1999 A \$96,832 grant for research on the use of Virtual Reality for Experimental Learning and Instructions from the Board of Regents' Support Fund.
- 1999 A \$442,528 grant for research on Crawfish, Rice, and Waterbirds: Problems and Sustainable Solutions. (USDA).
- 1999 Received a \$3,800 summer research award from the College of Applied Life Sciences.
- 1999 Received a \$6,800 grant for research on the economic impact of Mardi Gras in Lafayette by Lafayette Convention and Visitor's Commission.
- 1998 Received a \$20,000 grant for research on Bed & Breakfast/Inns in Louisiana and their economic impact: Sponsored by the Louisiana Tourism Commission.
- 1998 Received a \$6,800 grant for research on the economic impact of Mardi Gras in Lafayette by Lafayette Convention and Visitor's Commission.
- 1998 Received a \$3,800 summer research award from the College of Applied Life Sciences.
- 1998 Received a \$3,000 grant from the National Research Association: The Educational Foundation Teacher Work Study Grant.
- 1997 Received a \$5,500 equipment grant from Wilmot Gas Company.
- 1996 Received a \$3,200 grant from Ameristar Casino: Casino Foodservice Research.
- 1995 Received a \$3,000 grant from the National Restaurant Association: The Educational Foundation Teacher Work Study Grant
- 1994 Received a \$3,000 - H.J. Heinz Graduate Degree Fellowship from the Educational Foundation of the National Restaurant Association.

- 1993 Received a \$2,000 grant from the National Restaurant Association: The Educational Foundation Teacher Work Study Grant.
- 1991 Received a \$1,000 grant from the National Tour Foundation: Luray Caverns Grant for Research in Ecotourism.

### PRESENTATIONS - Keynote Addresses

|    |   |
|----|---|
| 07 | Asia Pacific Tourism Association (APTA) & Duy Tan University, DTU Webinar Series: <i>The Impact on Tourism Education During and After COVID-19</i> , June 23, 2020  |
| 06 | Tourism Promotion Organization (TPO) of Asia Pacific Cities International Tourism Leader Camp, <i>The Importance and developing prospects of Tourism in the Asia Pacific Region</i> , July 7-10, 2011. Busan, Korea.                                |
| 05 | The 8 <sup>th</sup> Asia Pacific Forum (APF) for Graduate Students Research in Tourism Conference, <i>The Role of Hospitality and Tourism in Globalization</i> , July 7-9, 2009. Seoul, Korea   |
| 04 | Full Mountain Hospitality and Time Project of Italy, An International Conference for Sustainable Tourism and <i>Spirit of Hospitality in the Alpine Environment</i> , June 18-20, 2008. Sappada, Italy  |
| 03 | Full Mountain Hospitality and Time Project of Italy, The Tourism Industry Management & Education Conference <i>The Win-Win Market Approaches for Sustainable Hospitality</i> , July 2-4, 2007. Sappada, Italy                                       |
| 02 | The Tourism Sciences Society of Korea, 56 <sup>th</sup> TOSOK International Tourism Symposium and Conference. <i>Festivals and Events Help with the Growth of Regional Development</i> , July 8-10, 2004. Dan Yang, Korea.                          |
| 01 | The Tourism Sciences Society of Korea, 52 <sup>nd</sup> TOSOK International Tourism Symposium and Conference. <i>Strategies of Commoditization of Heritage and Cultural Resources</i> , August 22-24, 2002. Buyeo County, Chungnam Province, Korea. |

### Invited Presentations

- "Tourism and Economic Development Summit :The Future of Hawai'i Hospitality" at Go GBA Forum -Hawaii Conference Center, Honolulu, Hawai'i, September 26,2023
- "The Future of Hawai'i Hospitality: A Shift in Tourism Marketing at Innovate" -Pacific Marketing Conference 2023 AMA- Aloha Tower Marketplace, Honolulu, Hawai'i, June 22,2023
- "The Promise and Reality of Regenerative Tourism"- Need to Know Event Series.
- Hawaii Business Magazine, Honolulu, Hawaii. May 17, 2023
- "Rethinking Tourism: The Future of the Industry" Distinguished Resource Speaker on
- Qualitative Research: Redefining Tourism on the Next Norm" at the Philippine International Tourism and Hospitality Research Conference ( PITH-ReCon), University of Santo Thomas, College of Tourism and hospitality Management, Manila, Philippines, April 27, 2023
- "Hawai'i's Tourism Experts on the State of the Industry ", Pacific Business News (PBN) annual Tourism Roundtable Hawaii. March 3, 2023
- "Oahu Good Food Show- Transforming Hawai'i's Food System " at the Hawai'i Convention Center, February 7, 2023

- Regenerative Tourism – Examples from Hawai’i at the Interior Tourism Conference, Fairbanks, Alaska, February 1, 2023
- Regenerative Tourism – A New Way of Thinking - 2022 Hawaii Tourism Conference at the Hawai’i Convention Center, December 8, 2022

## Conference Presentations — Refereed Articles in Conference Proceedings

|    |   |
|----|---|
| 93 | Baloglu, D., Lema, J., Baloglu, S, & <b>Agrusa, J.</b> (2023, Oct.19-20). Examining regional destination images for long-haul markets.The 5th International Tourism and Retail Service Management Conference (TRMC 2023), Macao Institute for Tourism Studies (IFTM). Macao S.A.R., China.  |
| 92 | <b>Agrusa, J.</b> , Linnes, C.,Ronzoni, G & Sakamoto, C. (2023, July). Eco- Friendly Tourism Practices: Willingness To Pay For Locally Grown Food In Support Of A Sustainable Hawai’i, <i>28<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference, Chiang Mai, Thailand</i>   |
| 91 | Lema, J., Baloglu, D., Baloglu, S, & <b>Agrusa, J</b> (2023, July). A Model Of Visitation Intention: U.S. Non-Visitors And Visitors Of Thailand, <i>28<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference, Chiang Mai, Thailand</i>   |
| 90 | Lema, J., Baloglu, D., Baloglu, S., & <b>Agrusa, J.</b> (2023, July). <u>Multi-country travel in ASEAN</u> . <i>International Conference on Climate Change, Green Growth, and Regional Sustainable Development</i> . Institute of Social Sciences of the Central Region, Southern Institute of Social Sciences, EM Normandie Business School. Hồ Chí Minh, Vietnam. |
| 89 | Moriuchi, E, <b>Agrusa, J</b> & Lema, J. ( 2023, May) <u>Evolving Coffee Shop Culture</u> . <u>The 21<sup>st</sup> ApacChrie Conference</u> . Clark Global City, Philippines, 724-728   |
| 88 | Min, J., Lee, H., <b>Agrusa, J.</b> , & Lema, J. ( 2022, July) <u>What Makes Them Come Back? Exploring the Link Between Loyalty Program Rewards and Consumer Intentions at Integrated Resorts</u> . <i>27<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference, Online, 245-248.</i>  |
| 87 | <b>Agrusa, J.</b> , Lema, J., Linnes, C., & Andrade, G. ( 2021, October) <u>Willingness of US Domestic Tourists to Purchase Sustainable Tourism Products in Hawaii</u> . The 3 <sup>rd</sup> International Tourism and Retail Service Management Conference (TRMC) 2021   |
| 86 | <b>Agrusa, J.</b> , Lema, J., Min, J., Linnes, C., & Park, S.Y. ( 2021, July) <u>New Perspectives from International Visitors to Thailand</u> . <i>26<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference, Online , 74-78.</i>   |
| 85 | <b>Agrusa, J.</b> , Hussain, Z., & Lema, J. ( 2019, July) <u>The Sustainability of Costa Rica Tourism: Perceptions of the Residents</u> . <i>25<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference, Da Nang, Vietnam, 532-535.</i>  |
| 84 | Park, S.Y. & <b>Agrusa, J.</b> ( 2019, July) <u>Short- Term Rental: Disruptively Innovative or Disturbingly Annoying for Residents?</u> <i>25<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference, Da Nang, Vietnam, 528-531.</i>  |
| 83 | Lema J. & <b>Agrusa, J.</b> (2019, June) <u>Employee Readiness for Real-time Service in ASEAN</u> . <i>The 10<sup>th</sup> International Conference on Sustainable Niche Tourism, Novotel Hotel, Da Nang, Vietnam.</i>  |



|    |  |
|----|--|
| 82 | Hussain, Z., <b>Agrusa, J.</b> , & Lema, J. (2019, May). <u>Guesthouse Accommodations with the Onelands-One Resort Concept</u> . <i>APacCHRIE &amp; EuroCHRIE Joint Global Tourism and Hospitality Conference</i> . Hong Kong Polytechnic University, (SAR) China.   |
| 81 | Linnes, C., Lema, J. <b>Agrusa, J.</b> , & Johansen, F.R. (2018, Oct.). A network analysis perspective on a tourist destination. <i>International Academy of Business Annual Conference</i> , Washington, D.C.   |
| 80 | Min, J., <b>Agrusa, J.</b> Malaye, R. & Lema, J. (2018, July). <u>Residents perception of the Galapagos Islands</u> . <i>24<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Cebu, Philippines.  |
| 79 | <b>Agrusa, J.</b> , Lema, J., & Bang, Y. (2018, June). <u>Workforce development in the cognitive era of hospitality and tourism</u> . <i>1<sup>st</sup> International Conference, Sustainable Tourism Development in Central Vietnam and ASEAN</i> . The Institute of Social Sciences of the Central Region. Da Nang, Vietnam. |
| 78 | Hussain, Z., <b>Agrusa, J.</b> , & Lema, J. (2018, May). <u>Employee experiences in the island resorts of the Maldives</u> . <i>16th APacCHRIE Conference</i> . Sun Yat-sen University, Guangzhou, China.  |
| 77 | Lema J. & <b>Agrusa, J.</b> (2017, June). <u>Augmented self-directed service</u> . <i>Global Congress of Special Interest Tourism &amp; Hospitality</i> , Ritsumeikan Asia Pacific University (APU), Beppu, Japan.   |
| 76 | Sakamoto, C., <b>Agrusa, J.</b> , & Lema, J. (2017, June). <u>Moana - Will This Movie help Hawaii's Tourism?</u> <i>23<sup>rd</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Dong-A University, Busan, South Korea.   |
| 75 | Ritz, M., <b>Agrusa, J.</b> , & Lema, J. & Lam, W. (2016). <u>Airbnb- Is The Hotel Industry Ready?</u> <i>22<sup>nd</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Beijing, China, 359-362. (ISSN: 2092-5549).  |
| 74 | Lema, J., & <b>Agrusa, J.</b> (2016, June). <u>Cross-cultural Partnerships in Higher Education: A Critical Examination</u> . <i>International Conference on Managing International Higher Education: Issues and Challenges in Cross Border Engagements</i> . SIAS International University, Xinzheng, Henan, China 141-142.    |
| 73 | Lema, J., & <b>Agrusa, J.</b> (2015, June). <u>Hospitality Workforce Development in ASEAN</u> . <i>International Conference on Tourism, Hospitality and Culinary Arts (THC)</i> . Suan Dusit University, Bangkok, Thailand, 17. (ISBN: 978-616-322-034-9).   |
| 72 | <b>Agrusa, J.</b> , Lema, J., Tanner, J., & Lam, W. (2015). <u>Residents' Perception of Bali as a Vacation Destination</u> <i>21<sup>st</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Kuala Lumpur, Malaysia, 157-161. (ISSN: 2092-5549).  |
| 71 | Metcalf, B., Linnes, C., <b>Agrusa, J.</b> , & Lema, J (2015). <u>Do You Want To Build a Snowman in Norway? The Impact of Disney's Movie on Norwegian Tourism</u> . <i>21<sup>st</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Kuala Lumpur, Malaysia, 399-404. (ISSN: 2092-5549).                     |
| 70 | Plangpramool, S., Worasuwan, K.,Lema, J.,& <b>Agrusa, J.</b> (2015). <u>Perspectives of Thailand Hotel Management: The Asean Economic Community Residents'</u> . <i>21<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Kuala Lumpur, Malaysia, 291-296. (ISSN: 2092-5549)                         |

|    |   |
|----|---|
| 69 | <b>Agrusa, J.,</b> Lema, J., & Albano, D. (2014). <u>Transformational Learning in Hospitality and Tourism Education</u> . <i>International Conference on Tourism (ICOT 2014)</i> . Dalian, China, June 2014. 27   |
| 68 | Linnes, C., <b>Agrusa, J.,</b> Lema, J., & Lam, W. (2014). <u>Technology in Hospitality: The Impact of Social Media on Hawaii's Hotel</u> . <i>20<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Ho Chi Minh City, Vietnam, 242-243. (ISSN: 2092-5549).   |
| 67 | Lema, J., Albano, D., & <b>Agrusa, J.</b> (2014). <u>Facilitating Advising in Hospitality and Tourism Education</u> . <i>20<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Ho Chi Minh City, Vietnam, 106-107. (ISSN: 2092-5549).   |
| 66 | Alarcon, M., Lema, J., Palafox, E., & <b>Agrusa, J.</b> (2014). <u>Residents Perception of the Development on the North Shore of Oahu</u> . <i>20<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Ho Chi Minh City, Vietnam, 10-12. (ISSN: 2092-5548).   |
| 65 | Cui, X., <b>Agrusa, J.,</b> & Lema, J. (2013). <u>Tourism impacts on city of Weihai, China</u> . <i>19<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Bangkok, Thailand, 258-259.   |
| 64 | Lema, J., <b>Agrusa, J.,</b> Hussain, Z. (2013). <u>Cultural festival prospects in the Maldives</u> . <i>11th APacCHRIE Conference</i> , May, 2013 Macau SAR, China.  |
| 63 | Lema, J., <b>Agrusa, J.,</b> & Adam, A. (2012). <u>One Island, one resort conception the Maldives</u> . <i>4th ITSA Biennial Conference, International Tourism Studies Association</i> . Bali, Indonesia.   |
| 62 | Lema, J., <b>Agrusa, J.,</b> & Quraisha, F. (2012). <u>Workforce development in the Maldives. Hospitality &amp; Tourism Education: New Tourism &amp; New Waves</u> . <i>18<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Taipei, Taiwan, 5A, 225-226.  |
| 61 | <b>Agrusa, J.</b> (2011). <u>Direct Flights From China. Will this be the Answer for Hawaii's Tourism?</u> <i>17<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Seoul, Korea, 105-109 (ISSN 2092-5549).  |
| 60 | Lema, J. & <b>Agrusa, J.</b> (2011). <u>Participatory events beyond economics</u> . <i>Special Interest Tourism and Destination Management</i> , Kathmandu, Nepal, 139-143.   |
| 59 | Chen, M. & <b>Agrusa, J.</b> (2010). <u>An investigation of risk determinants of China's hotel industry</u> . <i>16<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Macao S.A.R., China, 169-171. (ISSN: 2092-5557).   |
| 58 | Agrusa, W., Lema, J., & <b>Agrusa, J.</b> (2009). <u>Tourist's perception of Hawaiian culture into the tourism experience</u> . <i>15<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Incheon, Korea, 516-519. (ISSN: 2092-5549).  |
| 57 | Lema, J. & <b>Agrusa, J.</b> (2009). <u>Sustainable cultural tourism development</u> . <i>Connecting Academies of Hope: Creative Vistas and Critical Visions, 3<sup>rd</sup> International Critical Tourism Studies Conference</i> . Zadar, Croatia, 198-206.   |
| 56 | Lema, J. & <b>Agrusa, J.</b> (2009). <u>Participative tourism in the Middle East and North Africa. Traditions and Transformations: Tourism, Heritage and Cultural Change in the Middle East and North Africa</u> , 35-36.   |
| 55 | Kim, Y., Cho, G, <b>Agrusa, J.</b> & Zimmerman. L. (2009) <u>The Influence of South Korean Television Dramas on Hawaii Residents' Perceptions of South Korea as a Potential Tourist Destination</u> . <i>15<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Incheon, Korea pp. 124-128. (ISSN: 2092-5549). |

|    |  |
|----|--|
| 54 | <b>Agrusa, J., Lema, J., &amp; Kim, S...</b> (2008). <u>Sports Tourism in Hawaii: Service Perceptions and Consumer Behavior</u> . <i>14<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> , Bangkok, Thailand, pp. 917 -922.(ISBN: 978-89-957851-5-7 98980).  |
| 53 | Lema, J., <b>Agrusa, J.</b> , & Handel, A. P. (2008). <u>Sustainable tourism development in Montserrat</u> . <i>University of the West Indies 2<sup>nd</sup> Country Conference</i> . pp. 1-24.  |
| 52 | <b>Agrusa, J.</b> , Lema J. & Agrusa, W., (2007). <u>Enticing Japanese Tourists Back to Hawaii: Are Casino's the Answer?</u> <i>38<sup>th</sup> Travel and Tourism Research Associations Annual Conference</i> . Las Vegas, Nevada, pp. 347- 352. ( ISBN 978-0-9768068-2-0).   |
| 51 | Agrusa, W., Lema, J., & <b>Agrusa, J.</b> (2007). <u>Residents' and tourists' assessment of the legalization of casinos in Hawaii</u> . <i>13<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Joint Conference &amp; 5<sup>th</sup> Annual Asia Pacific-CHRIE (APac-CHRIE)</i> , Beijing, China. pp 1-7.                             |
| 50 | <b>Agrusa, J.</b> , Agrusa, W., & Lema J. (2006). <u>Sustainable tourism that works: Using the bottom-up approach</u> . <i>12<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) &amp; 4<sup>th</sup> Annual Asia Pacific CHRIE (APac-CHRIE) Joint Conference</i> . Hualien, Taiwan, pp. 1201-1211.                                     |
| 49 | Hsu, K., <b>Agrusa, J.</b> , & Park, B. (2006). <u>The impact of Korean soap operas on Korea's image as a tourism destination</u> . <i>12<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) &amp; 4<sup>th</sup> Annual Asia Pacific CHRIE (APac-CHRIE) Joint Conference</i> . Hualien, Taiwan, pp. 859-872.                           |
| 48 | Reynisdottir, M., Song, H., & <b>Agrusa, J.</b> (2006). <u>Willingness to pay entrance fees to natural attractions in Iceland</u> . <i>The 16<sup>th</sup> Annual CAUTHE Conference</i> . Invited paper in "to the city and beyond", O'Mahoney, G.B. & Whitelaw, P.A. (eds). Victoria University, Melbourne, p. 108. (ISBN 0-9750585-1).         |
| 47 | Afo, A. & <b>Agrusa, J.</b> (2005). <u>Perceptions of international visitors on Tahiti as a tourist destination</u> . <i>The Fourth Asia Pacific Forum "Winds of Change in Tourism Research: Voyages of Inquiry &amp; Discovery"</i> . Honolulu, Hawaii.   |
| 46 | <b>Agrusa, J.</b> , Henkel, R., Henkel, P., Coats, W., & Tanner, J. (2005). <u>Perceptions of international visitors on Thailand as a tourist destination</u> . <i>11<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Goyang, Korea, pp. 258-264.   |
| 45 | Cho, Y. & <b>Agrusa, J.</b> (2005). <u>Assessing key success factors for on-line travel agencies: Implications for CRM</u> . <i>11<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Goyang, Korea, pp. 413-429.  |
| 44 | Albieri, G. & <b>Agrusa, J.</b> (2005). <u>The bottom-up approach to sustainable tourism: Prainha do Canto Verde</u> . <i>International Conference on Environmental, Cultural, Economic and Social Sustainability</i> . Honolulu, Hawaii, pp. 20.  |
| 43 | <b>Agrusa, J.</b> (2004). <u>How festivals and events help with the growth of regional development</u> . <i>The 56<sup>th</sup> TOSOK International Tourism Symposium and Conference</i> . Dan Yang, Korea, pp. 29-41.   |
| 42 | <b>Agrusa, J.</b> , Tanner, J., Meche, M., & Coats, W. (2004). <u>The economic benefits of the 31<sup>st</sup> Honolulu marathon by runners from Japan</u> . <i>10<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Nagasaki, Japan, pp. 1195-1200 (ISBN 4-9902034-0-2).   |
| 41 | <b>Agrusa, J.</b> , Redmond, S., Coats, W., & Tanner, J. (2003). <u>An analysis of employee and manager/supervisor perceptions of management styles and related tendencies on the employee turnover</u> . <i>9<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference</i> . Sydney, Australia, pp. 665-670 (ISBN 0-9750957-1-4). |

|    |  |
|----|--|
| 40 | Coats, W., Tanner, J., & Agrusa, J. (2003). <u>Sexual harassment from an Asian perspective: Perceptions of Hong Kong hospitality employees.</u> [CD-ROM]. <i>Hawaii International Conference on Business</i> . Honolulu, Hawaii.   |
| 39 | <b>Agrusa, J.</b> (2003). <u>Determining the potential of Vietnam as a tourist destination for American Vietnam Veterans through the use of a web site.</u> [CD-ROM]. <i>Hawaii International Conference on Business</i> . Honolulu, Hawaii.   |
| 38 | <b>Agrusa, J.,</b> Tanner, J., & Redmond, S. (2003). <u>Employee turnover: Perceptions of management styles by employees and managers in a Louisiana casino.</u> [CD-ROM]. <i>Hawaii International Conference on Business</i> . Honolulu, Hawaii.  |
| 37 | <b>Agrusa, J.</b> (2002). <u>Cultural and heritage tourism, working from a bottom-up approach.</u> 52 <sup>nd</sup> TOSOK 2002 <i>International Tourism Symposium and Conference</i> . Buyeo County, Korea, pp. 33-39.   |
| 36 | Coats, W., Tanner, J., & Agrusa, J. (2002). <u>Understanding the local casino market: Perceptions of Louisiana residents.</u> 2002 AMA Educators' Proceedings: <i>Enhancing Knowledge Development in Marketing</i> . San Diego, California, p. 324.  |
| 35 | <b>Agrusa, J. &amp; Tanner, J.</b> (2002). <u>Perceptions of hospitality and tourism management faculty on students' readiness for college curricula: A case study in the United States.</u> 8 <sup>th</sup> <i>Annual Asia Pacific Tourism Association (APTA) Conference</i> . Dalian, China, pp. 1-9.      |
| 34 | <b>Agrusa, J.,</b> Tanner, J., & Davis, D. (2001). <u>Evaluating students' readiness for hospitality and tourism management curricula.</u> [CD-ROM]. <i>The International Business &amp; Economics Research Conference</i> . Reno, Nevada.   |
| 33 | <b>Agrusa, J.,</b> Verma, A.K., Yarbrough, D.N., & Dupuis, J. (2001). <u>The use of a web-site to determine the potential of Vietnam as a tourist destination for Vietnam veterans.</u> <i>International Society of Travel and Tourism Educators Annual Conference</i> . Houston, Texas, pp. 22-28.          |
| 32 | <b>Agrusa, J.,</b> Coats, W., Tanner, J., & Donlon, J. (2001). <u>Gaming trends on Indian reservations and other sovereign lands: Lessons learned for the tourism and hospitality industry.</u> <i>Atlantic Marketing Association Seventeenth Annual Conference</i> . Portland, Maine, pp. 671-678.          |
| 31 | <b>Agrusa, J.,</b> Prideaux, B., & Donlon, J. (2001). <u>Sex Tourism in Thailand--Risky business or Russian Roulette?</u> 7 <sup>th</sup> <i>Annual Asia Pacific Tourism Association (APTA) Conference</i> . Makati City, Philippines, pp. 152-154.  |
| 30 | <b>Agrusa, J.,</b> Coats, W., Tanner, J., & Leong, J. (2001). <u>A comparative study of the perceptions of Hospitality employees in China and the United States on sexual harassment.</u> 7 <sup>th</sup> <i>Annual Asia Pacific Tourism Association Conference</i> . Makati City, Philippines, pp. 235-239. |
| 29 | <b>Agrusa, J.,</b> Tanner, J., & Coats, W. (2001). <u>Casinos in Hawaii.</u> [CD-ROM]. 2001 <i>Hawaii Conference on Business</i> . Honolulu, Hawaii.   |
| 28 | <b>Agrusa, J.,</b> Tanner, J., & Coats, W. (2001). <u>Hawaii's restaurant employees' perceptions of sexual harassment.</u> [CD-ROM]. 2001 <i>Hawaii Conference on Business</i> . Honolulu, Hawaii.   |
| 27 | <b>Agrusa, J. &amp; Tanner, J.</b> (2001). <u>Gambling in Hawaii: What marketers should know before placing their bets.</u> 2001 <i>American Marketing Association Winter Conference</i> . Scottsdale, Arizona, pp. 235-245.   |

|    |   |
|----|---|
| 26 | <b>Agrusa, J. &amp; Coats, W. (2000)</b> <u>The economic benefits of Mardi Gras in Lafayette, Louisiana: A three-year comparative study.</u> <i>The International Society of Travel and Tourism Educators Annual Conference.</i> Tampa, Florida, pp. 49-54.   |
| 25 | <b>Agrusa, J. (2000)</b> <u>The potential of Vietnam as a tourist destination for American Vietnam War Veterans.</u> <i>6<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference.</i> Phuket, Thailand, pp. 751-755.  |
| 24 | <b>Agrusa, J. &amp; Tanner, J. (2000)</b> <u>Hawaiian sovereignty and its potential to be a gaming nation.</u> <i>4<sup>th</sup> International Conference "Tourism in Southeast Asia &amp; Indo-China: Development, Marketing and Sustainability".</i> Chiang Mai, Thailand, pp. 106-115.                               |
| 23 | <b>Agrusa, J., Coats, W., &amp; Tanner, J. (2000)</b> <u>Mardi Gras in Acadiana: The economic impact of Mardi Gras 1999 in Lafayette.</u> [CD-ROM]. <i>10<sup>th</sup> Australian Tourism and Hospitality Research Conference.</i> Mt. Buller, Victoria, Australia, (ISBN: 0-646-38832-0).                              |
| 22 | <b>Agrusa, J. (2000)</b> <u>Managing for the new Millennium: Are we preparing our graduates correctly?</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism, Volume V.</i> Houston, Texas, pp. 220-222.   |
| 21 | <b>Agrusa, J. &amp; Begnaud, C. (2000)</b> <u>The development of the Atchafalaya Basin as an ecotourist destination.</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism, Volume V.</i> Houston, Texas, pp. 321-324.                                 |
| 20 | <b>Noto, R. &amp; Agrusa, J. (2000)</b> <u>The demographics and the economic impact of Louisiana bed and breakfast visitors.</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism, Volume V.</i> Houston, Texas, pp. 325-329.                         |
| 19 | <b>Agrusa, J., Coats, W. &amp; Thibodeaux, B. (2000).</b> <u>The impact of the Internet on the bed and breakfast industry in the state of Louisiana.</u> <i>5<sup>th</sup> Annual Graduate Education and Graduate Students Research Conference in Hospitality &amp; Tourism, Volume V.</i> Houston, Texas, pp. 415-419. |
| 18 | <b>Agrusa, J., Coats, W., &amp; Tanner, J. (1999)</b> <u>Sexual harassment in the hospitality industry: Perceptions of restaurant employees in Asia Pacific.</u> <i>5<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference, Volume 2.</i> Hong Kong SAR, China, pp. 824-832.                          |
| 17 | <b>Agrusa, J. &amp; Guidry, J. (1999)</b> <u>Ecotourism and sustainable development of the Maya rain forest in Central America.</u> <i>1<sup>st</sup> Pan-American Conference, Panama City, Panama,</i> pp. 34 - 37.  |
| 16 | <b>Agrusa, J. (1998)</b> <u>Legalization of gambling in Hawaii and its potential effects on Japanese intention to visit: A philosophical inquiry.</u> <i>4<sup>th</sup> Annual Asia Pacific Tourism Association (APTA) Conference.</i> Tanyang, Korea. Series B. pp. 107-110.   |
| 15 | <b>Agrusa, J. (1998)</b> <u>AIDS and tourism in Vietnam.</u> <i>3<sup>rd</sup> International Conference "Tourism and Hotel Industry in Indo-China &amp; Southeast Asia: Development, Marketing, and Sustainability".</i> Phuket, Thailand, pp. 152-162.   |
| 14 | <b>Agrusa, J. &amp; Coats, W. (1998)</b> <u>Sexual harassment in the restaurant industry: Is there a difference?</u> <i>3<sup>rd</sup> Conference on Graduate Education and Graduate Students Research, Volume 3.</i> Houston, Texas, pp. 338-343.  |
| 13 | <b>Agrusa, J. &amp; Friloux, H. (1998)</b> <u>The potential to develop the Acadiana area into an ecotourism destination.</u> <i>3<sup>rd</sup> Conference on Graduate Education and Graduate Students Research, Volume 3.</i> Houston, Texas, pp. 463-467.  |

|    |  |
|----|--|
| 12 | <b>Agrusa, J.</b> (1997) <u>Perceptions and attitudes toward the legislation of gaming in Hawaii in Japanese speaking tourists and English speaking tourists.</u> <i>The International Society of Travel and Tourism Educators Annual Conference</i> . Volume IX. San Diego, California, pp. 101-112.  |
| 11 | <b>Agrusa, J. &amp; Ye, Z.</b> (1997) <u>Alternative tourism for the state of Mississippi.</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 179-187.   |
| 10 | <b>Agrusa, J. &amp; Cedeno, F.</b> (1997) <u>Barriers to an international student in graduate school majoring in hotel, restaurant and tourism management.</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 13-16.         |
| 09 | <b>Agrusa, J. &amp; Lema, D.</b> (1997) <u>Novelty in Mississippi's riverboat casinos: Is food service operations an answer?</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 157-163.                                     |
| 08 | Moghal, Z. & <b>Agrusa, J.</b> (1997) <u>The potential to develop the state of Mississippi into an ecotourist destination.</u> <i>2<sup>nd</sup> Conference on Graduate Education and Graduate Students Research</i> , Volume 2. Las Vegas, Nevada, pp. 189-198.                                       |
| 07 | <b>Agrusa, J. &amp; Lema, D.</b> (1996) <u>The role of food service operations in Mississippi's riverboat casinos.</u> <i>Society of Travel and Tourism Educators Annual Conference</i> . Ottawa, Canada, pp. 213-217.   |
| 06 | <b>Agrusa, J.</b> (1996) <u>Eco-tourism in Indo-China: An economic answer or a temporary solution?</u> <i>2<sup>nd</sup> International Conference: Tourism in Indo-China: Opportunities for Investment, Development, and Marketing</i> . Ho Chi Minh City, Vietnam, pp. 228-232.                       |
| 05 | Sizoo, S. & <b>Agrusa, J.</b> (1995) <u>The learning strategies of tourism students at a state university, with students at a proprietary travel school, and students at a liberal arts college.</u> <i>Society of Travel and Tourism Educators Annual Conference</i> . Denver, Colorado, pp. 126-135. |
| 04 | <b>Agrusa, J.</b> (1994) <u>The analysis of "Since the life of the U.S. embargo: The tourism potential of American Vietnam War Veterans in Vietnam".</u> <i>1994 STTE Conference Proceedings</i> . Lexington, Kentucky, pp. 245-250.   |
| 03 | <b>Agrusa, J.</b> (1994) <u>Violence against tourists, The downfall of a paradise destination.</u> <i>1994 World Business Congress</i> . Penang, Malaysia.   |
| 02 | <b>Agrusa, J.</b> (1993) <u>Eco-marketing: Taking the green approach.</u> <i>1993 STTE Conference</i> . Miami, Florida, p. 71-78.  |
| 01 | <b>Agrusa, J.</b> (1992) <u>Ecotourism: Quantitative methods in tourism.</u> <i>1992 TIM/ORSA National Meeting</i> . Orlando, Florida, p. 56-68.   |

## **International Presentations on Zoom due to COVID (2020)**

Impact of COVID-19 on Hawai'i's Tourism Northeast Asia Economic Forum, 29th Annual Digital Conference Tourism's New Normal?: The Impact of the Global Pandemic on Regional Cooperation in Northeast Asia and the Pacific September 3, 2020

Tourism Strategies for Hawaii-Post COVID19 30 Minute Talks, International Hospitality & Tourism Topics, July 22, 2020

---

## **Service to the Profession**

### **Board of Directors Positions**

|   |               |
|---|---------------|
| Asia Pacific Tourism Association (APTA) United States Representative  | 1997-2023     |
| Hawaii Restaurant Association (HRA) — Advisory Board  | 2018-present  |
| Travel2change Hawaii-Advisory Board   | 2016- Present |
| Elele Program - serve as an Ambassador for groups to Hawaii for the Hawai'i Convention Center and Hawai'i Visitor and Convention Center | 2019- Present |
| Innovation Days Hawaii- Lead Mentor -Innovation Day ran parallel with the Global Tourism Summit Hawaii Tourism Authority (HTA)          | 2018          |
| Travel and Tourism Research Association (TTRA) – Hawaii Chapter Elected President (2007)  | 2002-2008     |
| Center for Tourism & Hospitality Research – University of Western Sydney, External Research Associate                                   | 1999-2005     |

**External Reviewer:** served as external reviewers for tenure and/or promotion process for Iowa State University, Texas Tech University, University of Nevada at Las Vegas (UNLV), Florida International University (FIU), Washington State University.

### **Editorial Activities**

#### **Editorial Board Member**

|   |               |
|---|---------------|
| Asia Pacific Journal of Tourism Research                    | 1999-Present  |
| Tourism, Culture and Communication                          | 2003-present  |
| The Consortium Journal of Hospitality and Tourism           | 2006-2016     |
| China Tourism Research Journal International Advisory Board | 2004- present |
| The Consortium Journal of Hospitality and Tourism           | 2006- 2020    |

Journal of Teaching in Travel and Tourism 2000-2019  
 Editor-in-Charge of the Conference Review Section

**Ad Hoc Reviewer**

Journal of Travel and Tourism Marketing 1999-present  
 Cornell Hospitality Quarterly 2020- present  
 Tourism Management 2006- present  
 Annals of Tourism 2003- present  
 Journal of Vacation Marketing 2003- present

**Committee and professional association service at Shidler College of Business and UH Manoa**

**Shidler College of Business**

2024-present Chair- TIM School Scholarship committee  
 2018 - Present Chair -2021-Presentof the Research Committee TIM School  
 (elected Chair 2019-2020)  
 2018 - Present Member of the Graduate Committee TIM School  
 2018 - Present Faculty Advisor CMAA (Club Management Association of American)-Student  
 Chapter  
 2022-2023 Elected Chair Search Committee for New Assistant Professor position in  
 Strategic Management  
 2018 - Present DPC (Department Promotional Committee), Elected Chair- (2018-2019) School  
 of TIM (University of Hawaii)Elected Chair (2022 -2023 )  
 2019 - 2023 Elected TIM School Faculty Senate Executive Committee Representative (FSEC)  
 Shidler College of Business

**UH Manoa System-Wide Committees**

2021 -2022 Elected Faculty Senate representing the Shidler College of Business (University of  
 Hawaii)  
 2021-2022 Chair-for the Council on Athletics (COA) UH Senate  
 2019 -2021 Elected Faculty Senate representing the School of TIM (University of Hawaii)  
 2020- 2021 Vice-Chair for the Council on Athletics (COA) UH Senate



2019 - 2021 UHM Athletics **Faculty Mentor** Program, Mentor for Men's Basketball Team, where faculty members serve as mentors for student athletics.

**University service** Provided Lectures on "How Not to be Awkward in a Professional Setting" to UH's Wahine Volleyball team, Wahine Soccer Team and Ladies Golf teams through the Braddahood & Sistahood Grindz Career Development Seminar, (a nonprofit organization that provides quality food to UH students athletes).

### **Industry Work Experience**

June 1987 - Present J.F.A. Incorporated  
President; providing consulting service to the Tourism and Hospitality Industry in Europe, Asia, Central America, and the South Pacific.

August 1993 – December 1996 Mirage United Hotels - Bolzano, Italy  
Managing Partner; Director of the Tourism Research Division of this international consulting company. Responsible for the research consulting services for hotels, tour companies, and travel agencies throughout Europe.

March 1988 – May 1988 Lavaca Bay Restaurant - Houston, Texas  
General Manager; Responsible for managing a steak/seafood restaurant with annual revenues exceeding one million dollars. To include: marketing and booking all wedding receptions, rehearsal dinners, and various business meetings

November 1985 – March 1988 Birra Poretti's - Houston, Texas  
Assistant General Manager; Responsible for the operation of a five million dollar per year restaurant in Houston's theater district. To include purchasing, inventory control, and the hiring and training of over 100 employees.

June 1985 – November 1985 Marriott Hotel, Astrodome - Houston, Texas  
Dining Room Supervisor; Responsibilities included organizing and supervising restaurant banquets.

August 1982 – February 1983 Clarke's of Boston - Boston, Massachusetts  
Entertainment Director; Coordinated all promotions and negotiated contracts of all bands.