

Christina Y. Jeong

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ACADEMIC POSITION

Assistant Professor

Aug 2023 – Present

Information Technology Management department, Shidler College of Business, University of Hawai'i at Mānoa

EDUCATION

Ph.D. in Information & Decision Sciences

Sep 2017 – May 2023

Carlson School of Management, University of Minnesota, MN, United States

Committee: Jason Chan (Chair), Alok Gupta, Gautam Ray, Terry Hurley (external member, Economics Dept.)

M.S. in Management Information

Sep 2015 – Aug 2017

School of Business, Hanyang University, Korea

Dissertation: "The Impact of Information Security Breaches and Investments of a Firm on Competitors"

Committee: Sang-Yong Tom Lee (Advisor), Jong Woo Kim, Gyoo Gun Lim

B.S. in Business Administration

Mar 2012 – Aug 2015

School of Business, Hanyang University, Korea

Interests & Methods

Social & Economic Impacts of Information Systems

Societal Problems in Digital Age

Fake News

Gender Inequality

Social Media and Networks

Econometrics, Panel Data Models, Randomized Field Experiments, Lab Experiments, Causal Inference

JOURNAL PUBLICATIONS

1. Christina Y. Jeong, Sang-Yong Tom Lee, "Does R&D Mediate the Impact of ICT on Productivity through Knowledge Transfer?," *Asia Pacific Journal of Information Systems*, 2022.
2. Christina Y. Jeong, Sang-Yong Tom Lee and Jee-Hae Lim, "Information Security Breaches and

IT Security Investments: Impacts on Competitors,” *Information & Management*, 2018.

Papers under Review / Work-in-Progress

1. The Impact of Online Socialization on Centralities in Close and Broad Networks (Jason Chan, Yan Leng and Yue Guo)
 - o **Major Revision at *Information Systems Research***
 - o Presented at ICIS 2019, WCBA 2020, SCECR 2020, AoM 2020/2022, CIST 2020, WISE 2021
2. The Role of Online Socialization at the Workplace: Impact on Reducing Gender Disparity (Jason Chan and Yue Guo)
 - o **Best Paper Proceedings (AoM 2020)**
3. Why Do People Share Fake News: The Role of Association and Involvement (Jason Chan, Alok Gupta)
 - o To be submitted to *Management Science* in December 2022
 - o Presented at WISE 2022
4. How Public Trends of Female Prominence Affect Female Employees: A Social Network Perspective (Jason Chan, Yan Leng and Yue Guo)

PRESENTATIONS

2022:

Workshop on Information Systems and Economics (WISE) *Copenhagen, Denmark, December*

- Why Do People Share Fake News: The Role of Association and Involvement (Christina Y. Jeong, Jason Chan, and Alok Gupta)

Academy of Management (AoM) *Seattle, Washington, August*

- Enhancing Enterprise Social Media Participation with Social Groups (Christina Y. Jeong, Jason Chan, and Yue Guo)

2021:

Workshop on Information Systems and Economics (WISE) *Austin, Texas, December*

- Enhancing Enterprise Social Media Participation with Social Groups (Christina Y. Jeong, Jason Chan, and Yue Guo)

2020:

Conference of Information Systems and Technology (CIST) *Online, November*

- The Role of Workgroups on User Participation on Enterprise Social Media (Christina Y. Jeong, Jason Chan, and Yue Guo)

Academy of Management (AoM) *Online, August*

- The Role of Workgroups on User Participation on Enterprise Social Media (Christina Y. Jeong, Jason Chan, and Yue Guo)

- **Best Paper Proceedings**

Statistical Challenges in Electronic Commerce Research (SCECR) *Online, June*

- The Role of Workgroups on User Participation on Enterprise Social Media (Christina Y. Jeong, Jason Chan, and Yue Guo)

15th Winter Conference on Business Analytics (WCBA) *Canceled due to COVID-19, March*

- The Role of Workgroups on User Participation on Enterprise Social Media (Christina Y. Jeong, Jason Chan, and Yue Guo)

2019:

International Conferences on Information Systems (ICIS) *Munich, Germany, December*

- The Role of Workgroups on User Participation in Enterprise Social Media (Christina Y. Jeong, Jason Chan, and Yue Guo)

2017:

International Conferences on Information Systems (ICIS) *Seoul, Korea, December*

- The Impact of Information Security Breaches and IT Security Investments on a Firm's Competitors (Christina Y. Jeong, Sang-Yong Tom Lee, and Jee-Hae Lim)

2015:

Korean Chapter of the Association for Information Systems (KrAIS) *Dallas, Texas, December*

- The Impacts of Information Technology on Total Factor Productivity; The Mediating Effect of R&D (Christina Y. Jeong and Sang-Yong Tom Lee)

The Korea Society of Management Information Systems (KMIS) *Seoul, Korea, August*

- Business Value of IT: The Complementarities between IT Investment and R&D Investment (Inyong Jeong, Woojin Jung, and Sang-Yong Tom Lee)

TEACHING

Teaching Experiences

- Statistical Analysis for Business Decisions *Fall 2023, Spring 2024*
 - Shidler College of Business, University of Hawaii at Manoa
- Enterprise Systems *Fall 2019, Fall 2020*
 - IDSC3104, Undergraduate, Carlson School of Management, University of Minnesota
 - Teaching experience in both in-person and online classes
 - Took SAP Boot Camps for lectures (July, 2019)
 - **"Thank A Teacher" letter recipient**, Center for Educational Innovation (CEI), University of Minnesota (2020)
 - Instructor Rating: 5.08/6.00 (2020)

TA Experiences

Fall 2017 – Spring 2023

Carlson School of Management, University of Minnesota

- Executive MBA
 - CMBA 5813 (Leveraging Analytics for Competitive Advantage)
- MBA
 - IDSC 6040 (Information Technology Management)
 - IDSC 6240 (Competing in a Data-Driven Digital Age)
- Undergraduate
 - IBUS 3055 (Global IT Entrepreneurship)
 - IDSC 3104 (Enterprise Systems)
 - IDSC 4210 (Interactive Data Visualization for Business Analytics)

Awards and Grants

- Ph.D. Travel Fellowship, University of Minnesota (2022)
- Dean's Small Grant Award (2021)
- "Thank A Teacher" letter, Center for Educational Innovation (CEI), University of Minnesota (2020)
 - This is a certificate that formally recognizes me for the lectures I gave.
- Ph.D. Travel Fellowship, University of Minnesota (2019)
- Ph.D. Program Summer Research Fellowship, University of Minnesota (2017-2022)
- 37th Study Abroad Scholarship, Hanyang University (2017 – 2019)
- HY-IN Scholarship, Hanyang University (September 2015 – August 2017)
 - Received for 4 semesters in recognition of Academic Excellence
- Summa Cum Laude, Hanyang University (August 2015)
 - In recognition of Academic Excellence at Graduation
- Best Student Paper Award, Hanyang University (June 2015)
 - In recognition of the best paper
 - Thesis: Business value of IT: The Complementarities between IT Investment and R&D Investment

Service

Reviewer

- Information Systems Research (ISR)
- The DATA BASE for Advances in Information Systems
- ICIS Conference 2020-2022

Department Service

- Ph.D. Committee
- Coordinator, Department Ph.D. Student Brownbag

Fall 2023 - Current

Fall 2020 - Spring 2021

Research/Project Experiences

RA Experiences

- Jason Chan, University of Minnesota *Fall 2017 - Spring 2023*
- Gautam Ray, University of Minnesota *Fall 2019 - Spring 2023*
- Brad Greenwood, University of Minnesota *Fall 2017 - Spring 2019*

Project Experiences

- National Research Foundation of Korea *July 2016 – June 2017*
 - The relationship between ICT and R&D on knowledge capital and productivity
 - Research Assistant
- Korea Institute of Energy Technology Evaluation and Planning *October 2015 – September 2016*
 - Analysis of the nuclear-facility value-evaluation technology for the future low-carbon-energy development trends and its economic social validity evaluation
 - Research Assistant

Skills

Stata, R, Python, HTML, SAP HANA, LaTeX