

Sample Schedule for Marketing Ph.D. students

1st Year Fall <ul style="list-style-type: none"> ● BUS 705 ● CIS 703 ● 1st MKT Seminar 	2nd Year Fall <ul style="list-style-type: none"> ● BUS 705 ● EDEP 604 ● SOC 606 ● 3rd MKT Seminar 	3rd Year Fall <ul style="list-style-type: none"> ● EDEP 625 (Elective) ● EDEP 663 (Elective) ● MGT 701 (Elective) ● Working on research project with faculty members ● Working on dissertation proposal 	4th Year Fall <ul style="list-style-type: none"> ● BUS 800 (Dissertation Research) ● Working on research project with faculty members ● On the Job Market
1st Year Spring <ul style="list-style-type: none"> ● BUS705 ● EDEP 601 or EDEA629 ● 2nd MKT Seminar 	2nd Year Spring <ul style="list-style-type: none"> ● BUS705 ● MGT 704 (Elective) ● EDEP 612 ● 4th MKT Seminar (depends on the availability) ● Working on research project with faculty members 	3rd Year Spring <ul style="list-style-type: none"> ● MKT 799 (Directed Reading for Dissertation) ● Working on dissertation proposal ● Teaching MKT 312 	4th Year Spring <ul style="list-style-type: none"> ● BUS 800 (Dissertation Research) ● Working on research project with faculty members ● Dissertation defense
1st Summer <ul style="list-style-type: none"> ● First year Qualifying Exam 	2nd Summer <ul style="list-style-type: none"> ● Second year Comprehensive Exam 	3rd Summer <ul style="list-style-type: none"> ● Working on dissertation ● Dissertation proposal defense ● Send out Job applications if ready 	

Sample Schedule for Marketing Ph.D. students – Quantitative Marketing Focus

1st Year Fall <ul style="list-style-type: none"> ● BUS 705 ● ECON 604 ● ECON 627 ● 1st MKT Seminar 	2nd Year Fall <ul style="list-style-type: none"> ● BUS 705 ● ECON 629 ● EDEP 604 or PSY 612 ● 3rd MKT Seminar 	3rd Year Fall <ul style="list-style-type: none"> ● ECON 636 (Elective) ● ICS 637 (Elective) ● PSY 655 (Elective) ● Working on research project with faculty members ● Working on dissertation proposal 	4th Year Fall <ul style="list-style-type: none"> ● BUS 800 (Dissertation Research) ● Working on research project with faculty members ● On the Job Market
1st Year Spring <ul style="list-style-type: none"> ● BUS705 ● ECON 628 ● EDEP 601 or PSY 610 ● 2nd MKT Seminar 	2nd Year Spring <ul style="list-style-type: none"> ● BUS705 ● EDEP 612 or 618 ● ICS 635 (Elective) ● 4th MKT Seminar (depends on the availability) ● Working on research project with faculty members 	3rd Year Spring <ul style="list-style-type: none"> ● MKT 799 (Directed Reading for Dissertation) ● Working on dissertation proposal ● Teaching MKT 312 	4th Year Spring <ul style="list-style-type: none"> ● BUS 800 (Dissertation Research) ● Working on research project with faculty members ● Dissertation defense
1st Summer <ul style="list-style-type: none"> ● First year Qualifying Exam 	2nd Summer <ul style="list-style-type: none"> ● Second year Comprehensive Exam 	3rd Summer <ul style="list-style-type: none"> ● Working on dissertation ● Dissertation proposal defense ● Send out Job applications if ready 	