

GANNENMONO TO GENSHIRO KAWAMOTO: THE ART OF THE DEAL - JAPAN

FEATURING

STEVE SOMBRERO

President
Cushman & Wakefield ChaneyBrooks

Media Partner



Moderated by
Janis Magin, Editor in Chief, Pacific Business News

WEDNESDAY, FEBRUARY 19, 2025

6 - 7:30 p.m.

Free to public | Limited seating | Parking is complimentary

Japanese Cultural Center
2454 South Beretania Street | Honolulu, HI 96826

RSVP by Monday, February 3, 2025

shidler.hawaii.edu/realestate

For more information:

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STEVE SOMBRERO is the President and Principal Owner of Cushman & Wakefield ChaneyBrooks. With over three decades of experience in real estate, he has served as an international business and real estate consultant for Fortune 500 companies and major Asia-based conglomerates. Since 1987, Sombrero has been involved in numerous real estate projects across Hawai'i, the Pacific, and Asia, successfully advising high-profile transactions including master planned residential developments, shopping centers, office buildings, and resort hotels. Notably, he facilitated the largest residential portfolio transaction in Hawai'i's exclusive Kahala neighborhood when he brokered the Genshiro Kawamoto holdings. Other significant deals include the Kaanapali Beach Resort, Waikiki Galleria Tower, Bank of Hawai'i Waikiki Center, Guam Premier Outlet Mall, and Tommy Bahama Japan. Sombrero is the founder and owner of Aloha Beer Company and author of the book, *What Day Are You*.



Sponsored by Eddie & Elaine Flores, Jr.

Eddie Flores, Jr. has distinguished himself as a successful entrepreneur, educator, philanthropist, and community leader. He is chairman of L&L Drive-Inn/L&L Hawaiian Barbecue and founder of the Eddie Flores Real Estate School and Sun Pacific Realty. In 2007, Eddie and his wife Elaine established a \$2 million endowed scholarship at the college which has provided over 220 scholarships to top business students. Additionally, the Shidler Courtyard was officially renamed Eddie and Elaine Flores, Jr. Courtyard in honor of the Flores' significant contributions. Eddie helped to establish the Filipino Community Center and Chinatown Community Center, and authored articles and books on real estate and investment. His accomplishments led him to win over 20 local and national awards. A 1970 graduate of the Shidler College of Business, Eddie was inducted into the college's Hall of Honor in 2005 and was honored as a UHAA Distinguished Alumni in 1999. Established in 2017, the annual Real Estate Lecture Series is a testament to Eddie's passion for real estate.