

SHIDLER BUSINESS

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Fall 2012

University of Hawai'i at Mānoa Shidler College of Business



Now Accepting Exceptional Freshmen!

INSIDE: Vietnam alumni help kids in need | Breakthrough Innovation Challenge showcases designs inspired by nature | Boeing featured in Alumni at Work



DEAN'S MESSAGE

Aloha,

Welcome to the fall 2012 issue of *Shidler Business*. It is always a pleasure to share the fun and memorable highlights from the past few months with our Shidler 'ohana.

In our feature story, you will meet our first class of Shidler freshmen. These outstanding young individuals were selected to participate in the College's new Freshman Direct Admit Program which launched this fall. The highly competitive, merit-based program is designed to help high-achieving underclassmen gain a head-start on their BBA coursework.

Also included in this issue are numerous stories about the important initiatives of our students, faculty, alumni and staff. Among them is an article which features our Biomimicry-themed Breakthrough Innovation Challenge and an inspirational story about a group of community-minded alumni who are helping underprivileged students in Vietnam.

The outstanding achievements of our alumni are captured in our Alumni Notes on pages 20-26. Thank you to those who have shared their photos and stories with us. It is really wonderful to hear from so many Shidler grads from all corners of the world. We would also like to recognize those who have supported Shidler with donations of time, money and resources. Your contributions play an essential role as we work toward taking the College to the next level of excellence. Donors from the past fiscal year are acknowledged in our Honor Roll list on page 27.

We hope you enjoy browsing through the articles and photos captured in the following pages and join us in celebrating all that we have accomplished. Thank you for your continued support of the Shidler College of Business. Please feel free to contact me with your feedback and comments.

Sincerely,

Vance Roley
vroley@hawaii.edu

"We hope you enjoy browsing through the articles and photos captured in the following pages and join us in celebrating all that we have accomplished."
– Vance Roley

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ON THE COVER
Students of the new Freshman
Direct Admit Program Kana Leia
Veney, Joseph Campbell, and
Lillian Li.



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Making the world a "greener" place

In our efforts to "go green," Shidler alumni who graduated in 2005* or later will receive an email version of *Shidler Business*. Those who graduated prior to 2005 will continue to receive an issue in the mail.

For questions or concerns, please contact
amy.watari@uhfoundation.org or 808-956-6044.

*Applies to alumni whose record is linked to a valid email address.
Those with no email listed will continue to receive a hard copy.

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Online edition available at www.shidler.hawaii.edu



NOW ACCEPTING EXCEPTIONAL FRESHMEN!

BY DOLLY OMIYA

Front: Katie Spieler and Angelica Lao; Back: Martin Nguyen, Kana Leia Veney and Scott Yabui

It's true. For the first time since its founding in 1949, the Shidler College of Business has opened its doors to accept freshmen. The new Freshman Direct Admit Program (DAP) celebrated a successful launch this fall with its first class of students.

"We are looking for high achieving high school seniors who plan to major in business," says Irene Galinato, Freshman DAP coordinator and advisor. "Those who were admitted into the DAP program are currently enrolled in

courses together, and have access to many opportunities that are only available to upperclassmen enrolled at the Shidler College of Business, including upper division business courses, student clubs, academic advising, mentoring, scholarships and College events."

"This freshman class earned an average high school GPA between 3.5 – 4.0, SAT test scores between 1800 – 1900, and ACT test scores ranging from the mid- to high-20's in each section," explained Galinato. "This is an exceptional group of students from public and private high schools throughout Hawai'i and the U.S. mainland."

According to Galinato, more than half of these students have already earned college credits through Advanced Placement exams or have attended classes at a college or university while still attending high school.



To celebrate the start of the fall 2012 semester, students of the College's first Shidler Freshman Direct Admit Program attended a Welcome Reception in the Shidler courtyard. Students and parents were able to meet and mingle with College faculty, advisors and current business students.

These freshmen arrived prepared for college life and have successfully begun their journey of self discovery and intellectual growth at the Shidler College.

Michaela Kamemoto, a freshman from a private school in Honolulu, applied for and was accepted at other colleges but chose Shidler because she wanted to major in business at an internationally-focused school.

"I'm currently a marketing major, but I would like to graduate with a dual major in marketing and international business," says Kamemoto. "I'm not yet sure what career path I'll take, but I know that I would like to work internationally!"

"When I received the letter saying that I had been accepted, I didn't realize how exclusive this program was. I am very honored to be part of such an academically motivated group of scholars."

- Kana Leia Veney

has a much better business program, and was much closer to his hometown of Kona, Hawai'i.

"I chose to enroll at Shidler because of its excellent national academic ranking and I knew the prospect of getting in early as a freshman would provide me with more opportunities," he said. "I am planning on majoring in human resources and management."

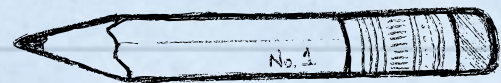
Her name may sound local and she may look local, but Kana Leia Veney grew up in Nebraska. "I have family here and have visited Hawai'i every year since I was a child. I've always wanted to live in Hawai'i at some point in my life, and college seemed like the perfect opportunity to move here."

Veney chose Shidler over the University of Nebraska, University of Colorado-Boulder and the Air Force Academy. "When I received the letter saying that I had been accepted, I didn't realize how exclusive this program

was. I am very honored to be part of such an academically motivated group of scholars."

Veney has not decided on her major but would like her studies to have an international focus. She would like to study abroad in Asia, and eventually intern at an international corporation.

"We didn't know what to expect with this first freshman class and we were overwhelmed by the quality and diversity of this group," says Galinato. "Yes, we want high achievers, but we also want students with leadership qualities, a commitment to serve the community and good business acumen," says Galinato. "This first class of freshmen students met all of our expectations and much more."



BENEFITS OF BEING A SHIDLER FRESHMAN DIRECT ADMIT STUDENT

- Gain a head start on business courses at the College.
- Eligibility for DAP and other Shidler scholarships.
- Access to the Shidler network through lectures, events, and mixers with business professionals.
- Opportunity to join student clubs and other business organizations.
- Join an exceptional cohort of incoming business students.

HOW TO APPLY: To be considered for the Direct Admit Program students must apply to UH Mānoa through the Office of Admissions by **MARCH 1, 2013**. Students must indicate "Pre-business" on their applications.

SCHOLARSHIPS: DAP students will automatically receive a \$1,000 scholarship upon enrollment. Additional scholarships are available through the UH STAR System (www.star.hawaii.edu/scholarship). Deadline for UH STAR applications for fall 2013 is February 15.



GIVING FROM THE HEART: Vietnam alumni help kids in need

By Amy Watari

Winston Churchill once said, “We make a living by what we get, but we make a life by what we give.” Alumni of the Vietnam Executive MBA (VEMBA) program are shining examples of those who are truly making a difference in the lives of others.

The VEMBA 5 (2010) class in Hanoi has launched an important community initiative that helps hundreds of Vietnam’s underprivileged kids. Since 2009, the VEMBA Charity Fund (VCF) has been supporting kindergarten students in Ban Khoang, one of northern Vietnam’s poorest villages. Thanks to the hard work and generosity of the VEMBA 5 group, to-date over 245 million VND (~11,800 USD) has been collected with more donations arriving every day.

Located in the rural province of Lao Cai, Ban Khoang and its surrounding areas have a poverty rate of over 70 percent. Resources in the region are scarce, education is limited and children often have little to eat. With a reported average monthly income per capita of about 369,000 VND (~17 USD)*, it’s easy to understand why the group’s donations have had such a tremendous impact. By providing funds for nutritional food, warm clothing and other much needed supplies, malnutrition rates among students have decreased, the quality of school lunches has improved greatly and school attendance has risen in the community.

The idea for the initiative first came about when the VEMBA 5 class decided that they wanted to unite as a group and give back to the community. “As businessmen, helping those who are less fortunate is our obligation,” explained VEMBA 5 alumnus Ngo Trong Thanh. “The VEMBA Charity Fund supports those in need while also keeping our classmates connected to one another.” Ngo, who is the founder of the popular restaurant chain Vietmac, was one of the students who first came up with the charity fund concept while attending summer classes at the Shidler campus in Honolulu.

After a few months of initial planning and coordination, the project took off and donations began to roll in. “We first started in May of 2010 by helping a class of 52 children,” said Ngo. “We were able to provide 2,000 VND (~0.10 USD) per meal per child. In



Far left: Students from Ban Khoang Kindergarten class received new coats from the VEMBA 5 alumni in March 2012; Top and middle: In October 2012, alumni visit with children in Lung Cai to deliver donations of food, clothing, and supplies; Bottom: VEMBA alumni and students gathered to raise funds for the Charity Fund at an auction held in July.

2011-2012, we were able to increase that amount to 3,000 VND (~0.15 USD)."

Over the years, word has spread about the project and support has increased with donations coming in from several other VEMBA classes, family and friends, and from members of the greater University of Hawai'i community including Shidler professors and staff. "Thanks to the fundraising drive, we had the largest VEMBA alumni event ever with about 60 people attending this summer's gathering in Hanoi. It's gratifying to see successful alumni reach out to the less privileged," said Tung Bui, VEMBA faculty director.

During their latest trip to distribute donations in October, the VEMBAs were able to support about 550 children in 10 locations throughout the region. The project was officially recognized by the People Committee of the Sa Pa District and by the Lao Cai Provincial Study Promotion Association with a 2011 declaration. Also in recent weeks, the group officially launched a brand new website at www.VEMBAsfund.org. The site showcases the latest initiatives, new photos, and provides information for alumni and friends who want to offer their support for the VEMBA Charity Fund.

"The VCF welcomes all VEMBA alumni to join us," stated Ngo. "And we hope that the fund will belong not only to VEMBA 5 Hanoi, but will become a charity fund for the entire VEMBA community." Future plans for the project include building upon the new website, expanding the donor pool, and organizing more trips to distribute food, supplies and other donations. "I'd really like to see this important activity become a VEMBA tradition," commented Bui.

* According to the General Statistics Office of Vietnam's 2010 Household Living Standards Survey, monthly average income per capita of Vietnam's poorest quintile (quintile 1) reached 369,000 VND (~18 USD).

LEARN MORE AND MAKE A DONATION

To learn more about the VEMBA Charity Fund or to make a donation, please contact

Luu Le Thuy at
lethuy.198@gmail.com or visit the
brand new VEMBA Charity Fund
website at
www.vembafund.org.

STUDENT SNAPSHOTS Semester Highlights



[1] HOORAY FOR THE KINDLE: Shidler's first class of Distance Learning Executive MBA students rejoiced when they received their new Kindles at Residence Week in August. **[2] MEETING OF THE FINANCIAL MINDS:** Master of Financial Engineering students kicked off the start of the semester with a Welcome Reception. **[3] PUT YOUR GAME FACE ON:** Shidler's undergraduate business clubs competed for the title of 2012 Super Clubs Day Champion on November 18 at Kānewai Park. **[4] STARTUP WEEKEND ROCKED:** UH's budding

entrepreneurs celebrated the completion of a productive and insightful Startup Weekend in November. **[5] NEXT STOP SHIDLER:** The Oscar and Rosetta Fish Scholars gave UH's pre-business students the inside scoops on life at Shidler. **[6] ON TOP OF THE WORLD:** Shidler students jumped for joy at the top of Haleakala during a fun trip to Maui over summer break. **[7] A ROYAL TOUR:** During orientation week, new Full-time MBA students visited 'Iolani Palace where they learned about the history of the palace and the Hawaiian monarchy.



[BREAKTHROUGH INNOVATION CHALLENGE]

BIOMIMICRY - DESIGNS INSPIRED BY NATURE



CHAMELEON SKIN TAKES FIRST PLACE

Biomimicry is defined as a design discipline that seeks sustainable solutions by mimicking nature's time-tested patterns and strategies. This year's Breakthrough Innovation Challenge (BIC) asked UH students and faculty to develop fresh designs that emulate processes and systems found in nature to solve today's real-world problems.

Teams from across the University System embraced the challenge by submitting their two-minute videos via YouTube describing how their innovations mimicked nature and its market opportunities. After a competitive preliminary round of judging, three teams were selected to advance to the final phase of the competition. In preparation, the teams were each paired with a mentor who helped to fine tune their business models and offered advice on maximizing the impact of their final ten-minute presentations.

On November 1, the three BIC finalists, Chameleon Skin, The Powerplant and Biocomputers, presented their innovations to an audience of faculty, staff and students. Their concepts and designs

were critiqued by an elite panel of judges which included Ian Kitajima, director of Oceanit, Tarik Sultan, CEO and co-founder of Sultan Ventures and Rob Yonover, CEO and founder of SEE/RESCUE Corporation.

The top honors went to UH engineering students Cody Hayashi, John Hirano, Richard Ordonez and Trent Robertson. The students were presented with \$1,000 for their thermal insulation design called Chameleon Skin. The innovation is an affordable window system that mimics the iridophore cell structure of a chameleon to control the temperature of a building by reflecting and redirecting heat.

The second place prize of \$500 went to The Powerplant, designed by bioengineering student Aaron King. His electric eel-inspired energy converter uses modified plants as self-replicating, self-repairing solar panels. MBA student Brendan Mulligan's Biocomputer concept placed third. He received \$250 for his human nervous system-inspired information processing idea.

"The Breakthrough Innovation Challenge was an excellent experience in taking



Chameleon Skin team members Trent Robertson, Cody Hayashi, John Hirano and Richard Ordonez accept the first place prize from PACE Executive Director Susan Yamada (center).

the spirit of entrepreneurship and applying it to our knowledge of engineering," commented John Hirano, Chameleon Skin team leader. "It forced us to look beyond the intrigue of the technology and understand how to turn it into a profitable product for market."

The Pacific Asian Center for Entrepreneurship launched the Breakthrough Innovation Challenge in the fall of 2009 in partnership with the UH College of Engineering and the William S. Richardson School of Law. The 2012 Challenge integrated the discipline of biomimicry and welcomed the

College of Natural Sciences as a partner.

The Challenge provides UH students and faculty with the opportunity to bring attention and recognition to their innovations and network with community leaders and others within the University who may be helpful in the further development of their innovations. All submissions are factual, entirely new innovations, and the original work of the entrants.

To learn more about this year's Breakthrough Innovation Challenge, please visit www.shidler.hawaii.edu/bic.

SHIDLER NEWS

Annual event features Pixar's leading man and honors four outstanding Shidler alumni



Left: Hall of Honor Award recipients Earl Fry, Susan Yamada, Ha Thi Thu Thanh and Alton Miyashiro with Shidler College of Business Dean Vance Roley; Right: Dr. Ed Catmull delivers the evening's keynote address.



As animation industry legend and five-time Oscar winner Dr. Ed Catmull made his way through the registration line for the 2012 Hall of Honor Awards, word began to spread that the evening's renowned keynote speaker had arrived.

Catmull, who is co-founder and president of Pixar Animation Studios and president of Walt Disney Studios, graciously posed for photos and mingled with guests before the night's formal program commenced.

After enjoying a wonderful dinner, Catmull took to the

stage to deliver an insightful talk about his career at Pixar and the philosophies which helped him and his team succeed. He also entertained the audience with behind-the-scenes stories from Pixar blockbusters such as *Up* and *Brave*.

The four outstanding Shidler alumni who were inducted into the Hall of Honor at the event were Earl Fry, executive VP and CFO for Informatica Corporation, Alton Miyashiro, managing principal for N&K CPAs Inc., Ha Thi Thu Thanh, CEO for Deloitte Vietnam Company Ltd., and Susan

Yamada, executive director for the Pacific Asian Center for Entrepreneurship. Each of the inductees were honored on stage as they were presented with their awards.

"Each honoree has, in his or her own way, made many significant contributions to their community, professions, and alma mater," stated Barbara Tanabe (EMBA '83), who served as the evening's emcee. "Although they have found professional success in different parts of the world, they all share a love for Hawai'i and the Shidler College of Business."

Other event highlights include an exciting opening performance by the UH Drumline, a *Hawaii Business* magazine photo booth, and inspirational videos on each of the 2012 Hall of Honor Award recipients.

The Shidler College of Business' 2012 Hall of Honor Awards event was presented in partnership with *Hawaii Business* magazine. It was held on October 15 at the Hilton Hawaiian Village Beach Resort & Spa's Coral Ballroom. Proceeds raised benefited the Shidler Alumni Association.

Former Ernst & Young managing partner is named executive-in-residence



Larry Rodriguez

Larry Rodriguez has been named an executive-in-residence for the 2012 - 2013 academic year. He holds over 40 years

of experience in the financial services industry, most notably serving as the managing partner for Ernst & Young LLP's Hawai'i practice and as executive vice president and CFO for Central Pacific Bank Financial Corp./Central Pacific Bank.

As executive-in-residence, Rodriguez has been sharing his business knowledge and expertise with Shidler students, alumni, and faculty. "I'm really honored to participate

in this program and am very excited to share my professional experiences," he said. "I hope to use practical examples to motivate and inspire students."

During his career, Rodriguez has worked with countless organizations in the financial services, healthcare, airlines, retail, hospitality, real estate, and insurance industries. In addition to his work in audit-related matters, he also provided services in taxes, internal control

system evaluations, and other operational activities. While at Central Pacific, Rodriguez assisted with the corporation's recapitalization. Today, he runs his own consulting firm.

In 2007, Rodriguez and Ernst & Young Managing Partner Terri Fujii (BBA '84, MAcc '85) established a \$300,000 endowed scholarship benefitting students of the School of Accountancy at the Shidler College of Business.

Scholarship recipients and donors gather for annual luncheon



Left and center: Scholarship donors and student recipients meet and mingle at the College's annual Scholarship Luncheon. Right: Featured speakers Ricardo Fernandez, Patrick Oki and Brian Haagen.

The Shidler College awarded over \$1.4 million in scholarships to 275 students for the 2012-2013 academic year.

On November 5, over 250 scholarship donors and their student recipients attended the annual Scholarship Luncheon at the Kahala Hotel and Resort. The event recognized donors for their support of students and their continued commitment to education. It provided an opportunity for donors and students to meet one another.

The highlight of the event were the speeches given by scholarship donor Patrick Oki (BBA '92), undergraduate scholarship recipient Ricardo Fernandez, and graduate scholarship recipient Brian Haagen. Each spoke about how education and scholarships have impacted their lives.

All scholarships were awarded based on academic achievement, financial need, area of concentration, community service, and/or other criteria.

"We are extremely grateful to our alumni and the business community for establishing scholarships for our students," said Vance Roley, dean of the Shidler College of Business. Our scholarship endowments have grown steadily over the years allowing the College to support more students than ever before."

To view photos and watch videos from this year's Scholarship Luncheon, visit www.shidler.hawaii.edu/scholarshipluncheon.

Check out what's new around campus



SHIDLER "WAYFINDERS"

What tower is this? Where can I get a cup of coffee? Can you direct me to the nearest bathroom? The answers to these important questions are finally answered thanks to the directional "wayfinder" displayed near the stairwells and along the corridors of the College's ground floor.



NEW MENU AT THE BEAN COUNTER

The Bean Counter's tasty new menu debuted in March 2012. The popular cafe on the ground floor of the Shidler College now serves up an exciting array of local coffees, fresh bagels with homemade spreads, savory wraps, healthy salads and sweet treats. The Bean Counter's hours are 7:30 a.m. - 8 p.m. Monday - Thursday and 7:30 a.m. - 4:30 p.m. on Friday.

Unique Lite Design wins 2012 UH Business Plan Competition



Unique Lite Design team members Dr. Mehrdad Nejhad, Christian Daoud and Alanna James.

Congratulations to Unique Lite Design for winning first place at the 2012 UH Business Plan Competition. The team created a business plan for a company which produces a light weight unit load device (ULD) used for compartmentalizing and carrying cargo on a wide body aircraft. Team members

Christian Daoud, Alanna James and Dr. Mehrdad Nejhad took home a \$10,000 cash prize, an incorporation package and financing term sheet sponsored by Convergent Law Group (\$7,500), accounting services sponsored by PKF Pacific Hawaii LLP (\$5,000), and 20.5 hours of marketing consultation

sponsored by Pineapple Tweed (\$5,000).

Second place went to Surgical Lighting Solutions for a plan to license and market advanced medical lighting systems which are voice activated and motion controlled. Third place went to MeiLi Voyage, a cosmetic surgery travel service targeting Chinese women.

The 2012 UH Business Plan Competition took place over the spring semester. The final competition was held on April 30 at the Waialae Country Club.

To learn more about the UH Business Plan Competition, visit www.shidler.hawaii.edu/bpc.

SHIDLER NEWS

Hawaiian Telcom President and CEO Eric Yeaman stresses the importance of "Establishing the First Connection" at Business Night 2012



Left: Eric Yeaman, president and CEO of Hawaiian Telcom, delivers keynote at Business Night.; Right: Students and business professionals meet for the first time during a reception held prior to the start of the event.

On May 2, over 400 students and business professionals gathered at the Sheraton Waikiki Hotel to participate in Shidler's 51st annual Business Night event.

In the true spirit of this year's theme, "Establishing the First Connection," keynote speaker Eric Yeaman (BBA '89) encouraged both students and mentors alike to make the most of the opportunity to network and establish first connections.

Yeaman, who is president and CEO of Hawaiian Telcom, shared inspiring stories of his personal experiences as a student participating in Business Night. He also explained how the contacts he made during his time as an undergraduate at the College helped him throughout his career - From his first job at Arthur Andersen to his position as CFO/COO of Kamehameha Schools to his current job as president and CEO of Hawaiian Telcom. Yeaman stressed the importance of "making the most of first connections because they can translate into wonderful opportunities." He also offered three tips for the audience. "Be yourself. Be purposeful. Be prepared.

Tonight, make the most of your first connections because only good things can come from them," he said.

Congratulations to the 25 Shidler students who received Business Night awards for their academic and leadership excellence. Each student recipient was recognized on stage as they were presented with their award by their award sponsors.

Mahalo to First Insurance Company of Hawaii (FICOH) for serving as the title sponsor for Business Night for the seventh consecutive year.

Since its inception in 1961, Business Night has impacted over 15,000 Shidler students by providing them with a special opportunity to be matched one-to-one with a business professional from their field of interest. To-date, more than \$1 million in cash awards have been presented to students at Business Night. The annual gathering has built a name as the Shidler College's premier student mentoring event. It attracts approximately 300 - 400 participants each year.

UH CIBER hosts PACIBER Annual Meeting on Kaua'i



Faculty from around the world gather for the 2012 PACIBER Annual Meeting hosted by UH CIBER.

The University of Hawai'i's Center for International Business Education and Research (CIBER) hosted the 2012 Annual Meeting for the Pacific Asian Consortium for International Business Education and Research (PACIBER). The meeting was held at the Sheraton Kauai Resort on July 6 - 9, 2012 and included 37 faculty from 25 business schools from 14 Pacific Rim countries.

The meeting featured research presentations and discussions on PACIBER's collaborative activities which included future faculty development workshops, an update on the PACIBER International Business Case Book, collaborative research, and the PACIBER Diploma, and school exchanges. The meeting focused around the conference's theme of "Innovation and Change in the Global Economy and International Business Education."

Ethics and Integrity in the Real World



Kevin Johnson and Michelle Rhee provides the audience with an insightful view of "Ethics in Education" at the final lecture of the 2012 Weinstein Conversation Series.

speakers to the University of Hawai'i to discuss a wide variety of ethical issues that arise in everyday life.

The Will Weinstein Conversation Series was held from July 5 - August 7 and included seven lectures featuring 14 expert panelists. The series concluded with a special conversation, "Ethics in Education," with Michelle Rhee, CEO and founder of StudentsFirst and Kevin Johnson, mayor of the City of Sacramento and former Phoenix Suns NBA player. Nearly 200 people gathered for the insightful dialogue which provided a provocative look at ethics within the public education system.



Each summer, visiting lecturer William K. Weinstein challenges students and community members alike to take a deeper look at the many ethical issues facing society today. For the past nine years, Weinstein has led a graduate

summer course, "Ethics and Integrity in the Real World," at the Shidler College and the William S. Richardson School of Law. Weinstein's public lecture series, which is held in conjunction with his class, brings notable local and national

Summer lecture explores innovation-based investment opportunities in India



Mahesh Vaidya

Mahesh Vaidya, director of Intel Capital in Delhi, India was the keynote speaker at the 2012 Dr. N.H. Paul Chung Memorial Lecture and Luncheon. Vaidya presented the audience with an insider's view of India's growing economy and gave examples of the many innovation-based

investment opportunities that are available within the country's technology, media and telecom sectors.

Vaidya's company, Intel Capital, makes equity investments in innovative technology start-ups and companies worldwide. Since 1991, Intel has invested more than \$10 billion in over 1,100 companies in 51 countries. Before joining Intel, Vaidya worked for a variety of companies in the financial services and enterprise software sectors in India, Japan, Singapore and the U.S.

The lecture was presented by the Pacific Asian Management Institute and was held on July 30 at the Hawaii Prince Hotel.

Also, this summer PAMI hosted its annual Pacific Asian Lecture Series (PALS) which featured seven guest speakers on Pacific Asian business topics including Bruce Greiner, vice president of Enterprise Services at IBM and Dr. Thomas Cargill, professor of economics at the University of Nevada, Reno. The Institute also completed its Certificate Program in International Management.



Shidler's undergraduate program is ranked among the nation's best in international business

In September, *U.S. News & World Report* released its 2013 edition of "America's Best Colleges." The Shidler College of Business was ranked 13th on the list of the best undergraduate international business programs.

Other business programs that made the list include the University of Southern California, University of Michigan, University of California at Berkeley, University of Washington and the Massachusetts Institute of Technology.

Of the public schools listed, Shidler was ranked 8th.

"We are extremely pleased to be recognized among the top business schools in international business, by *U.S. News & World Report*," said V. Vance Roley, dean of the Shidler College of Business. "We believe the best way for business students to prepare for a career in today's competitive global business environment is to integrate classroom learning with real world experience and our 2013 ranking reflects our commitment to that statement."

SHIDLER NEWS

Executive Education Center trains healthcare professionals



Mary Boland, dean of the School of Nursing and Dental Hygiene; Teresa Parson, director of the Nursing Executive Leadership Program; and Judith Mills Wong, course instructor.

Nurse managers, physicians and healthcare professionals from healthcare facilities on O'ahu enrolled in a finance course organized by the College's Executive Education Center. Over 20 participants from the John A. Burns School of Medicine, Hawaii Pacific Health, Queens Medical Center, Hawaii Health Systems Corporation, Kaiser, Saint Francis Hospice, and Kahuku Medical Center attended the 24-credit hour program led by Finance Instructor Judith Mills-Wong.

Jointly offered with the School of Nursing and Dental Hygiene, the program is specifically designed to help executives, managers, nurses and physicians use and interpret financial information in their daily decision-making. The program was first held in May 2010. Positive feedback and strong demand for finance training resulted in a second program held on May 25, 2012.

To learn more, visit www.shidler.hawaii.edu/executive.

The 2012 Asian Field Study

Shidler's Asian Field Study (ASF) provides students with a unique opportunity to gain first-hand knowledge of Asia's diverse economic environment.

The 19 students who participated in this summer's AFS spent 20 days (June 14 - July 3) visiting over a dozen businesses and agencies throughout Tokyo, Shanghai, Kuala Lumpur, and Ho Chi Minh City. Site visits included organizations such as Fujitsu, Dow Chemical, Malaysian Palm Oil Board, and Esquel to name a few. The students also participated in a wide variety of cultural activities which added to their overall experience such as a boat cruise through the Mekong Delta and visits to historic sites like the Jade Buddha Temple in Shanghai and the Cu Chi Tunnels in Ho Chi Minh City.

Each student was required to complete a rigorous preparatory course led by Professor Jack Suyderhoud which culminated in group and individual reports. The students also reviewed numerous case studies and reports. They also participated in pre-trip classes featuring lectures by country experts and post-trip reflective sessions.

Thanks to the generosity of Shidler alumni, two \$1,500 scholarships for the Asian Field Study were made available to this year's participants: The Ralph S. Inouye Co. Ltd. Endowment in Honor of Professor K.K. Seo and the Ulrike and Toufiq Siddiqi Student Travel Endowment.

Students who participated in the 2012 Asian Field Study visited the Sime Darby Palm Oil Mill in Nilai, Malaysia (top) and the Silk Factory in Shanghai, China (bottom).



Smooth sailing for Family Business Center members



Family Business Center of Hawaii members enjoyed the views on Ma'alaea Bay.

Members of the Maui Chapter of the Family Business Center of Hawaii (FBCH) set sail on a beautiful summer sunset cruise. Jim Coon and Riley Coon captained their

vessel, Trilogi 2, across Ma'alaea Bay while their fellow FBCH members dined, conversed and enjoyed the magnificent views. More than 20 members, including five that made the

trip from O'ahu, attended the August 10 cruise.

Earlier in the summer, FBCH members enjoyed a fantastic social event which was held at BLT Steak restaurant in the Waikiki Trump Tower. Amazing food and wonderful conversation made for a great evening enjoyed by all. Members were treated to a special tour of Chef Johan Svensson's state-of-the-art kitchen and had an opportunity to learn about the finer aspects of wine from Wine Manager John Romero. The event was held on June 27 with about 60 FBCH members in attendance.

Kīpapa i ke Ala Lecture: A conversation with John Dean



Left: John Dean with PACE Executive Director Susan Yamada. Right: Dean meets and greets alumni and friends at the 23rd Kīpapa i ke Ala Lecture.

Central Pacific Bank (CPB) President and CEO John Dean was the featured speaker for the 23rd Kīpapa i ke Ala Lecture Series. The 30-year finance industry veteran sat down with PACE Executive Director Susan Yamada for a fun and insightful public conversation which covered everything from Dean's legendary career in banking to his reputation as a "turn-around specialist" to his love for the local community.

In 2010, Dean emerged from "semi-retirement" to take the helm at CPB. Under Dean's leadership, the struggling financial institution raised \$325 million in private equity and returned from the brink of failure to report six consecutive quarters of profitability. During his Kīpapa talk, Dean shared his thoughts, strategies and perspectives on business and the bank's recent recovery. "It's hard work. It's having bright people. It's bringing them together as a team," explained Dean. "But you do need a little bit of luck. The stars lined up for us at CPB."

When asked about his secret to success, the humble executive shared, "In banking, I like to say that it's not a complex business. It's blocking and tackling. It's recognizing and rewarding people," he stated. "If you recognize these things, then over time you should be able to pull it together into a great organization."

Dean is widely known for successfully leading the turnaround of Silicon Valley Bank. Under his leadership, the bank's assets grew from \$935 million to \$5.5 billion, and the number of employees increased from 235 to over 1,000. CPB is one of four banks that Dean has been credited with saving.

The Kīpapa i ke Ala Lecture was held at the Waialae Country Club on September 25 with over 200 guests in attendance. It was organized by the Pacific Asian Center for Entrepreneurship and was sponsored by the Emmett R. Quady Foundation. "A Conversation with John Dean" is available for viewing online at www.shidler.hawaii.edu/kipapa.

Kaua'i Community College students spend a day at Shidler



Students from the Kaua'i Community College Accounting Club visit Shidler.

About a dozen accounting students from Kaua'i Community College (KCC) traveled to Honolulu to participate in a program organized by the Shidler College of Business. The students spent a day at the College learning about the programs and services available to accounting majors.

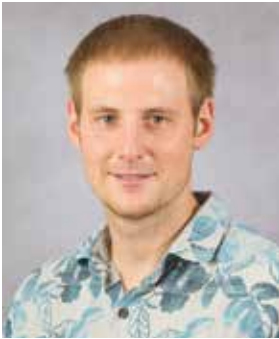
Along with the opportunity to meet with academic advisors, career services representatives and student officers from the Accounting Club and Beta Alpha Psi, the KCC students also toured one of the top accounting firms in Hawai'i—N&K CPAs Inc. This provided them with a greater understanding of the accounting industry in downtown Honolulu.

"It was a fun and insightful experience," commented KCC student Tiara Visitacion. "Meeting members from Beta Alpha Psi and learning about the curriculum was great. I am now contemplating transferring to Shidler to finish my bachelor's degree."

"Everyone is raving about how great it was," said Suzy Johnson, president of the KCC Accounting Club. "I hope that in the fall, we can visit with our new members."

The April 20 event was planned in collaboration with the Kaua'i Community College Accounting Club.

FACULTY AND STAFF NOTES



Nathaniel N. Hartmann



Hannah-Hanh Nguyen



Robin Hadwick



Chi Kim Diep



Irene Galinato

NEW FACULTY AND STAFF

Nathaniel N. Hartmann has joined the College as an assistant professor of marketing. Hartmann received his MBA and PhD from Purdue University. While at Purdue, Hartmann focused his research on burnout, mentoring and psychological contracts within salespersons. His research has been accepted for publication in journals such as the *Journal of Business Research* and the *Journal of Personal Selling & Sales Management*, and has been presented at a number of leading conferences. Hartmann also received several awards for his teaching.

Hannah-Hanh Nguyen has joined the College as an assistant professor of management. She earned her BA from California State University, Long Beach and her MA and PhD from Michigan State University. Nguyen is a research fellow at the Center for Multicultural Psychology Research at Michigan State University and a part-time research scientist at the Center for Innovation and Strategic Human Resource Management at Jiangxi University of Finance

and Economics in China. Her current research interests include the effect of building personal branding via social networking websites on job-seeking behaviors, hiring discrimination against job applicants of Middle-Eastern descent, and invisible stigmas in the workplace. She also collaborates with Chinese and Vietnamese scholars on Chinese conflict management strategies, and Asian entrepreneurs' psychological profile.

Robin Hadwick has been appointed assistant dean for student services. Previously, he was a lecturer for the College's MBA capstone course and for the UH School of Travel Industry Management. Prior to that, Hadwick was director of customer services for Northwest Airlines where he oversaw a 4,000-person division with a \$180-million operating budget. He holds a bachelor's degree in economics from the University of Michigan and an Executive MBA from the Shidler College of Business.

Chi Kim Diep has joined the Executive Education Center as the Vietnam Executive MBA program manager. Previously, she was a graduate student in communications

and information science at UH Mānoa. She earned a BA from Can Tho University (Vietnam), an MS degree in library and information science from Simmons College, and a PhD from UH Mānoa.

Irene Galinato joined the College as freshman admissions advisor for the Freshman Direct Admit Program. She is responsible for the recruitment and advising of incoming freshmen. Galinato previously worked at the UH Mānoa's Office of Admissions as an admissions counselor for nearly 4 years. She received a BA in communications and a MEd in educational administration from UH Mānoa.

Alyssa Imai has joined the Office of Alumni Relations and Development as a development assistant. Previously, she worked at Family Programs Hawaii as an administrative assistant. She received a BBA from UH Mānoa.

Jaime Watanabe has joined the External Relations Office as events manager. She is responsible for all alumni events. Jamie has over 10 years of event planning experience and was a catering and conference services manager at the Kahala Hotel and Resort. She received her BS

from the UH Mānoa School of Travel Industry Management.

RECOGNITION, PROMOTIONS AND APPOINTMENTS

Shidler College Distinguished Professor of Management **Mooweon Rhee** has been promoted to professor of management. In 2010, he received the Shidler College Professorship. Rhee is one of the College's most prolific researchers. He has received numerous awards for his research and teaching. He received a BBA and a MBA from Yonsei University in Seoul, Korea and a PhD from Stanford University.

Congratulations to the Professors and Staff of the Semester Award Recipients: Management Lecturer **Cristina Suarez** (Full-time MBA Core), Professor of Management **David Bess** (Part-time MBA Core), Finance Lecturer **Ben Bystrom** (MBA Elective), Professor of Finance **Eric Mais** (Executive MBA), Assistant Professor of Accounting **Boo Chun Jung** (Master of Accounting), Shidler College Faculty Fellow of Finance **Qianqiu Liu** (Master of Financial Engineering),



Alyssa Imai



Jamie Watanabe

Finance Lecturer **Ben Bystrom** (BBA Core) and Finance Instructor **Judith Mills-Wong** (BBA Core). Staff Awards were presented to Finance Secretary **Kristine Stenstrom** and Director of Alumni and Development Communications **Amy Watari**.

RESEARCH

Shidler College Distinguished Professor of Management **Moowoon Rhee** and S.K. Chai published, "East Asian firms should let employees have external networks" in *Chinese Management Insights*. Rhee and T. Kim also published, "After the collapse: A behavioral theory of reputation repair," in the *Oxford Handbook of Corporate Reputation*, 2012.

Shidler College Distinguished Professor of Marketing **Stephen L. Vargo**, PhD candidate Melissa A. Akaka, and R. Lusch published a paper entitled, "An exploration of networks in value co-creation: A service ecosystems view," in the *Review of Marketing Research*, 2012.

The Lloyd Fujie/Deloitte Foundation Distinguished Associate Professor of Accounting **Jian Zhou** and D.

Wang published "The impact of PCAOB auditing standard no. 5 on audit fees and audit quality," in *Accounting Horizons*, forthcoming.

Assistant Professor of Accounting **Tawei Wang** and A. Hsu published, "Does the market value corporate response to climate change?" in *OMEGA-The International Journal of Management Science*, forthcoming.

W. Ruel Johnson Distinguished Professor of Information Technology Management **Elizabeth Davidson**, E. Vaast, and PhD candidate Thomas Mattson, co-authored "Talking about technology: The emergence of a new actor category through new media," in *MIS Quarterly*, forthcoming. Davidson and her colleagues report on technology bloggers and their use of social media to influence developments in the high technology sector.

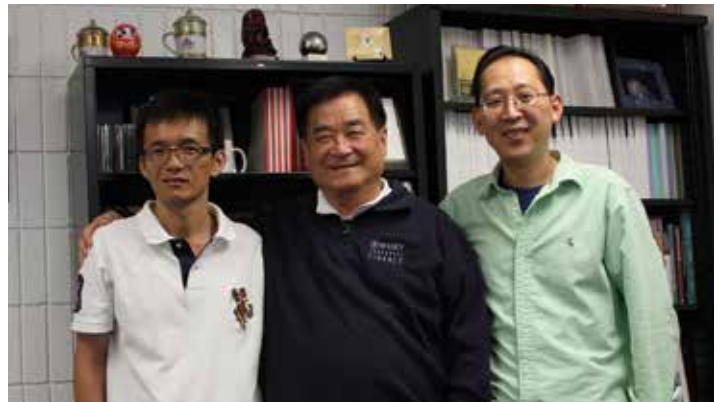
Master of Financial Engineering (MFE) Program Director **Gunter Meissner** and MFE alumnus Kristofor Fan published "The impact of different correlation approaches on valuation of credit default swaps with counterparty risk," in *The Journal of Quantitative Finance*.



Master of Financial Engineering Program Director Gunter Meissner and Master of Financial Engineering student Wenjing Tang at the Hong Kong Stock Exchange.



Management Lecturer Valerie Rosenblatt, former PhD student Brent MacNab and Shidler College Faculty Fellow of Information Technology Management Reginald Worthley's paper entitled, "Experiential CQ education: An empirical process specification," received the Management Education and Development Global Forum Best Paper Award at the 2012 Academy of Management meeting in Boston, MA. Rosenblatt is pictured above accepting the award at the Conference.



Left to right: PhD candidate Hong Vo, Shidler College Distinguished Professor of Finance S. Ghon Rhee, and Shidler College Faculty Fellow of Finance Qianqiu Liu won the Mega Financial Holdings Best Paper Award for "Institutional investors and short-term return reversals," at the 2012 Asian Finance Association Annual Meeting and Taiwan Finance Association joint international conference in July in Taipei, Taiwan.

For more information on faculty research, visit www.shidler.hawaii.edu/faculty-and-research.

ALUMNI SNAPSHOTS: Summer and



Hundreds of Shidler graduates came out of the woodwork to rekindle old friendships and form new relationships at the summer and fall events hosted by the Shidler College and the Shidler Alumni Association.

Thank you to everyone who helped to make these gatherings so fun and memorable. For those alumni who were unable to join us, we hope that these photos will inspire you to attend one of our next get-togethers.

Dine Around [1] is loved by all Shidler food lovers. This year's featured restaurants

included Five-0 Bar & Lounge, Wolfgang's Steakhouse, P.F. Chang's, Five Star International Buffet, Panya, and Island Vintage Coffee. The event was held on June 13 at the Royal Hawaiian Center and was presented by the Shidler Alumni Association.

Vietnam Executive MBA

alumni [2] gathered for networking events throughout the summer. Alumni met up for a reception in Hanoi at the Horizon Hanoi Hotel on July 11. In Ho Chi Minh City, an alumni mixer was held on June 30 and VEMBA alumni also helped to celebrate the 2012 VEMBA Commencement on July 15 at the Opera House.

The **Shidler Alumni Association's Annual Meeting [3]** was held at Chai's Island Bistro on July 17. Guests enjoyed first class food by Chef Chai and entertainment by Na Hoku Hanohano Award-winning artists Sistah Robi and

Jeff Rasmussen. New board members for 2012 - 2013 are Cecily Barnes (EMBA '09), Kenny Lee (MBA '12), and Enriqueta Tanaka (MBA '05).

The Shidler College of Business' second **Executive MBA Reunion [4]** kicked off the fall semester. Nearly a hundred EMBA alumni, EMBA students, Distance EMBA students, and guests attended the event held at the Waialae Country Club on August 16.

A small group of Shidler alumni gathered for an intimate dinner in **California at the Tin Roof Bistro [5]** in Manhattan Beach on August 31. A great

fall alumni events

ALUMNI ASSOCIATION



time was had by everyone who attended the dinner.

The **UHAA Road Warriors Tailgate at USC [6]** drew a spirited crowd of Shidler alumni to the game. Dean Roley was also on hand to help cheer on the Warriors. The tailgate was held on September 1 at Exposition Park Grass West in Los Angeles.

The **Professional Services Social [7]** at M Nightclub attracted about a hundred professionals from a variety of industries including law, business and engineering. The event was held on September 5 and was hosted by the Shidler

Alumni Association and the Young Lawyers' Division of the Hawaii State Bar Association.

The **UH Shidler Alumni and Student Networking Mixer [8]** provided a great opportunity for business students to network with alumni. The mixer was held in the Ed Wong Suite at the Stan Sheriff Center prior to the UH Wahine volleyball game on September 27.

In October, Dean Vance Roley had a wonderful time visiting with a group of **alumni in Singapore [9]**. Everyone had a nice time reconnecting and learning about the College's new initiatives.

Also in October, UH alumni gathered for the **Third Annual Hong Kong Alumni BBQ [10]** held at the YMCA Salisbury. Mahalo to Shidler alumnus Eddie Lam (BBA '81) and the many others who helped to organize such a fun and memorable reunion.

Sake Evolution [11] attracted a fantastic crowd to Vice Nightclub on November 14. There was delicious food, a variety of sake labels for tasting, and an exciting silent auction.

To learn more about upcoming events, email busalum@hawaii.edu or call (808) 956-3263.

Board of Directors

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President Kirk Horiuchi (BBA '87)

Vice President Lillian Rodolfich
(BBA '87, EMBA '05)

Secretary Jared Au (BBA '78,
MAcc '04)

Treasurer Allison Toma (BBA '94)

Immediate Past President
Jerry Linville (MBA '96)

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Cecily Barnes (EMBA '09)

Kellan Briones (MAcc '05)

Keri Brown (MBA '10)

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Casey Ching (MBA '06)

Chessa DeCambra (MBA '05)

Jason Haruki (BBA '00)

Jodi Hashimoto (EMBA '00)

Grant Kubota (BBA '99, MBA '05)

Natasha Lagmay (MBA '08)

Jeffrey Lau

Kenny Lee (MBA '12)

Christopher Letoto (EMBA '09)

Joseph Magaldi, Jr. (BBA '64)

David Matlin (MBA '97)

Dayle Murakami (BBA '89)

Cory Nakamura (BBA '04)

Christlyn Shitagi (BBA '96)

Krista Song (BBA '03)

Toby Tamaye (BBA '95)

Enriqueta Tanaka (MBA '05)

Brian Walker (BBA '89)

Tyson Yamada (BBA '03, MBA '07)

Heather Yanazaki (BBA '07)

ALUMNI NEWS



Louis Chan (BBA '77)



Howard Hanada (MBA '76)



David Oyadomari (BBA '75)



Edward Pei (MBA '78)



Julie Arigo (BBA '88)

1970s

Louis K.C. Chan (BBA '77)

has been named chair of the Department of Finance at the College of Business at the University of Illinois at Urbana-Champaign. Chan has been a respected member of the faculty since joining UI in 1988 as an assistant professor of finance. Today, he is the Hoeft Professor of Business. Chan's research in behavior of stock market pricing has earned him numerous accolades in the investment

management industry, including the American Association of Individual Investors Award and the Dodd-Graham Scroll of Excellence. He received a PhD in finance and applied economics and an MS in applied economics from the University of Rochester.

Howard Hanada (MBA '76)

has joined the Japanese Cultural Center of Hawai'i's (JCCH) Board of Directors. After retiring as a partner from Grant Thornton LLP in 2010, Hanada began working with the Arcadia family of companies.

He served as chairman of the Honolulu Japanese Chamber of Commerce Board of Directors for the 2001-2002 fiscal year. He will serve as chair of the JCCH Governance Committee and sits on the Executive Committee, and Budget and Finance Committee.

Gerald Hiyane (BBA '79) has been named Hawai'i products manager for Palama Holdings LLC. **James "Jim" Mistysyn (MBA '75)** has been promoted to executive vice president of distribution for BEI Hawaii, the state's largest distributor of fertilizers, and agricultural and industrial chemicals. He is responsible for BEI's industrial business statewide. Mistysyn originally joined the company in 1973 as a water treatment sales engineer. He left the company for a brief period before returning in 1990. Since then, he has served in various management positions. Most recently he was senior vice president of distribution.

David Oyadomari (BBA '75) has

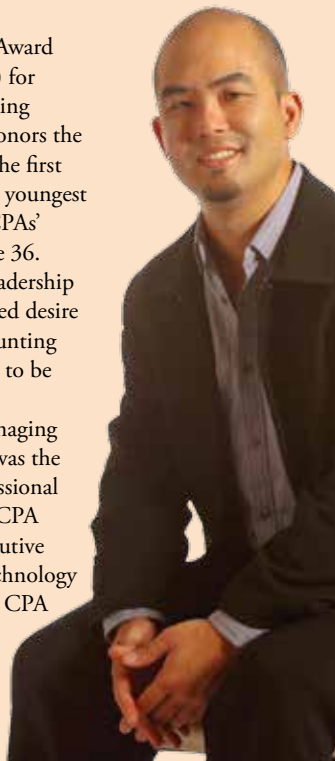
been promoted to executive vice president and manager of the Alternative Channels Division for Bank of Hawaii. **Edward Pei (MBA '78)** has been named executive director for the Hawaii Bankers Association. Pei was formerly the executive vice president of the Consumer Banking Group and a member of the Senior Management Committee at First Hawaiian Bank. He retired from the bank in 2009. Pei has served on the boards of Kaiser Foundation Hospitals and the Kaiser Foundation Health Plan since 2006.

Donny Shimamoto wins inaugural Maximo Mukelabai Award

Donny Shimamoto (BBA '97) has been presented with the first Maximo Mukelabai Award by the American Institute of CPAs (AICPAs) for his outstanding contributions to the accounting profession and the community. The award honors the legacy of Maximo Mukelabai, a member of the first class of the AICPA Leadership Academy and youngest chair of the North Carolina Association of CPAs' board. Mukelabai passed away in 2011 at age 36.

"Max and I attended the first AICPA Leadership Academy together and bonded over our shared desire to work to increase diversity within the accounting profession," said Shimamoto. "I am honored to be able to represent and continue Max's legacy."

Shimamoto, who is the founder and managing director of IntrapriseTechKnowlogies LLC, was the first Certified Information Technology Professional in Hawai'i. He serves as a member of the AICPA Governing Council, Assurance Services Executive Committee and chair of the Information Technology Executive Committee. He also served on the CPA Horizons 2025 Advisory Panel and is a member of the Hawaii Society of CPAs' Board of Directors.



1980s

Frank Among (BBA '83) has been hired as vice president of sales and marketing for Polynesian Adventure Tours/ Gray Line Hawaii, a subsidiary of Norwegian Cruise Line/ NCL Corp. Among has more than 25 years of travel industry sales, marketing and executive-level management experience in airlines, wholesale and online



Eddie Lam (BBA '81) met with students of the Vietnam Executive MBA program during his visit to Ho Chi Minh City in May. Lam is the CEO of Onlen Fairyland (HK) Company Ltd. and Feng Tai Footwear Company Ltd. Lam (Back row. Far right.) is pictured above with students from Professor Rosita Chang's (Front row. Second from left.) financial management class.

ALUMNI NEWS



Linda Char (BBA '88)



Leland Kahawai (BBA '86)



Brian Kakiyara (BBA '80)



Buck Laird (EMBA '83)



Michael Masuda (BBA '81, MBA '85)

companies. **Julie Arigo (BBA '88)** has been promoted to general manager of the Waikiki Parc Hotel. She has 18 years of service with the Waikiki Parc most recently serving as the hotel's manager. Previously, Arigo worked for Sheraton and Westin hotels. She currently serves as chairwoman of the Hawaii Lodging and Tourism Association. **Linda Char (BBA '88)** has joined Envoy Mortgage as a sales manager and senior loan officer. Previously, Char worked as a certified mortgage planner for Mann Mortgage LLC and Charter Funding/First Magnus. **Mike Dyer (EMBA '85)** has been named president and CEO of the Greater Macon Chamber of Commerce and the Macon Economic Development Commission. Dyer had been serving as the organization's interim president prior to accepting the position. In 2011, Dyer retired as vice president and general manager of Cox Communications of Middle Georgia. He served as the Chamber's past chairman and chaired the original Macon Now Campaign. Additionally, he served as chairman of the Macon Economic Development

Commission and as a board member of the Macon Bibb County Industrial Authority. **Leland Kahawai (BBA '86)** has been promoted to senior vice president and Kahului branch manager for First Hawaiian Bank. He previously served as vice president and Lihue branch manager. **Brian Kakiyara (BBA '80)** has been promoted to senior vice president and Maui region manager at First Hawaiian Bank. Kakiyara joined the bank in 1980 as a credit analyst and has worked in Kahului, Maui since 1982. He previously served as senior vice president and branch manager. **Stephan King (BBA '85)** has retired as a tax partner with Moss Adams LLP in Scottsdale, Arizona. Prior to joining Moss Adams over 15 years ago, King worked for CPA firms in Hawai'i and Oregon. "I still continue to practice serving a small number of loyal clients and working in my favorite industry - construction," commented King. "When I'm not on the links, I enjoy spending time with friends and family, and traveling including frequent visits to Hawai'i - my daughter is a student at UH." **Buck Laird**

(EMBA '83) has formed Laguna Strategic Advisors LLC, a California consulting firm specializing in providing new and emerging consulting practices with start-up and growth assistance. "We created Laguna Strategic Advisors to help business consultants launch, grow and sustain their own professional practice by offering them marketing tools and synergistic collegial support," said Laird, who is managing director. Laird is a former hotel executive and a co-founder in Hawai'i's largest marketing company. Prior to founding Laguna Strategic Advisors, he was co-founder and president of Laird Christianson Advertising in Honolulu, and a principal of Anthology Marketing Group. **Michael Masuda (BBA '81, MBA '85)** has joined the board of directors for CSI Inc. (Comfort, Security, Independence), a Hawai'i charity providing protective financial oversight to the elderly and disabled. Masuda will serve as the board treasurer. He is the senior vice president and manager of trust services for Central Pacific Bank. **Ralph Mesick (BBA '84)** has been appointed to the

Chaminade University Board of Regents. Mesick is the executive vice president of Bank of Hawaii. **Lester Nakamoto (BBA '89)** has been promoted to vice president and branch manager at Bank of Hawaii. He previously served as assistant vice president and branch manager in the Hawai'i Branch Division. **Patsy Nanbu (BBA '81, MBA '83)** has been named vice president of regulatory affairs for Hawaiian Electric Company. She most recently served as controller. During her career at Hawaiian Electric, Nanbu has also been director of regulatory affairs, director of internal audit, regulatory analyst, budgets administrator and budget analyst. **Richard Roane (BBA '82)** has been elected president of the Michigan chapter of the American Academy of Matrimonial Lawyers. Roane will serve a one-year term as president. The organization promotes professionalism and excellence in the practice of family law. Roane is a partner with the law firm Warner Norcross & Judd LLP. He has practiced family law and domestic relations litigation for over 25 years. **Steven Sakata (BBA '89)** has accepted the role of senior state executive for IBM



Ralph Mesick (BBA '84)



Lester Nakamoto (BBA '89)



Patsy Nanbu (BBA '81, MAcc '83)



Steven Sakata (BBA '89)



Mark Tokito (BBA '85)

ALUMNI NEWS



Jerome Fukuhara (MBA '95)



Dana Hauanio (BBA '94)



Patrick Matsumoto
(BBA '99, MBA '05)



Jason Nagai (BBA '94)



Dana-Ann Takushi (BBA '91)

Hawai'i-Pacific. In his new role, Sakata provides leadership for IBM in the community and across the state, links corporate citizenship activities with strategic initiatives, and leverages company resources to achieve strategic business goals. Sakata joined IBM in Hawai'i as a marketing intern and has had assignments with IBM in Los Angeles and Boston. He returned to Honolulu in 2008. **Mark Tokito (BBA '85)** has been promoted to vice president and manager in Bank of Hawaii's West Pacific Corporate Banking Department. He formerly served as vice president and corporate banking officer for the Department. Tokito is responsible for supervising relationship officers who manage relationships with

the Bank's corporate clients. Tokito started at the Bank in 1985 as a management trainee, and re-joined the Bank in 2006 as a corporate banking officer. Tokito is president elect of the Rotary Club of Tumon Bay, Guam.

1990s

Jerome Fukuhara (MBA '95) has been promoted to senior vice president of the Retail Planning Department for First Hawaiian Bank. He previously served as vice president. **Dana Opu'ulani Hauanio (BBA '94)** has been awarded the United States Small Business Administration Small Business Advocate Award for 2012. This award honors

outstanding small business owners, entrepreneurs and advocates who best illustrate the important contributions of small business to the local economy. Hauanio currently serves as the director of the MBDA Business Center Honolulu at the University of Hawai'i at Mānoa. **Patrick Matsumoto (BBA '99, MBA '05)** has joined Central Pacific Bank as vice president and senior commercial banking officer.

Jason Nagai (BBA '94) has been promoted to executive director from senior manager with Ernst & Young LLP's Honolulu office. He oversees the firm's Honolulu Advisory Practice. Nagai is active in the community, serving on the

board of directors of Goodwill Industries of Hawaii and as treasurer for The Friends of the University of Hawai'i Cancer Research Center. **Shannon Okinaka (BBA '96)** has been elected to the board of directors for the Japanese Cultural Center of Hawaii. Okinaka is vice president/controller at Hawaiian Airlines. She has been with the company since 2005 and previously served as a senior director. **Dana-Ann Takushi (BBA '91)** has been promoted to executive vice president and manager of the Hawaii Commercial Banking Division for Bank of Hawaii. She is now responsible for the oversight of the five commercial banking centers in

Message from Abroad

Charity Yoro (BBA '09)

Small Enterprise Development Volunteer
Peace Corp., Madagascar



Charity Yoro (third from right) with students from "Project Mpandraharaha Tanora" (Young Entrepreneurs' Club).

ALOHA from Madagascar,

After graduating from the Shidler College in 2009, I decided to join the Peace Corp. It's been about two years now since I moved to the very rural, remote highlands of Madagascar where I am currently working as a small enterprise development volunteer. This experience has been unique and rewarding to say the least, and not without its share of challenges as well.

Among other projects, I've been working with four farming cooperatives to help them start Village Savings and Loans (VSL) associations which are kind of like small credit unions. I have also been working with a group of high school girls from my village in a program called "Project Mpandraharaha Tanora" (Young Entrepreneurs' Club). The program provides start-up capital and training to help students start their own small businesses.

Though it may not be the glamorous life, the past year has definitely taught me more about myself, and the world and I find myself eager to share my experiences with the people back home. One day, I hope to come back to campus and talk about life in Madagascar—my work, village life, the Peace Corps, Malagasy culture and cuisine. I would like to give back in some small way to the school which gave me the education to pursue my dreams, see the world, and help others who are less fortunate. Without the Shidler College I would not have had the foundation to pursue these wonderful things.

Misaotra betsaka,

Charity Yoro

ALUMNI NEWS



Keith Wakamura (BBA '98)



Jay Elicker (BBA '04)



Yeon Han (BBA '05)



Garan Ito (EMBA '09)



Kara Iwasaki (BBA '03)

Hawai'i. Takushi formerly served as senior vice president and manager of Bank of Hawaii's Pearlridge Commercial Banking Center. **Keith Wakamura (BBA '98)** has been appointed by Central Pacific Bank as vice president and commercial real estate officer. Wakamura has more than 14 years of banking experience, primarily in commercial credit and loans. Wakamura was previously with Bank of Hawaii where he served in various banking positions, most recently as vice president and special commercial workout officer.

2000s

Jay Elicker (BBA '04) has been promoted to senior vice president of investment sales and leasing for Sofos Realty Corporation. Elicker has been in the commercial real estate industry since 2004, joining Sofos Realty after working with PM Realty Group in industrial properties. As senior vice president, Elicker will oversee the sales and leasing for industrial, retail, office and mixed use properties throughout Hawai'i. **Inga Fong (MBA '08)** is an HR content

manager for the HR Certification Institute (HRCI), an internationally recognized certifying organization for the human resource profession. Prior to joining HRCI in 2011, Fong worked as an HR knowledge advisor for the Society of Human Resource Management. She currently resides in Virginia. **Corey Fukaya (BBA '05)** has been promoted to loan officer in the Hawaii National Bank Mortgage Department. Fukaya began his career with the Bank as an intern in the Loan Services Department in 2006 while attending the Shidler College. In his current position, Fukaya will continue to service and grow the Bank's commercial mortgage portfolio. **Yeon Han (BBA '05)** has been promoted to senior media planner/buyer at Anthology Marketing Group - Laird Christianson Advertising. In her role, Han creates and executes comprehensive strategic media plans for a wide range of clients spanning multiple industries including retail, public works, education, travel, and hospitality. Previously, she was an account executive with the firm. **Garan K. Ito (EMBA '09)** has been named

director of pathology services, clinical laboratories and biorepository for Queen's Medical Center. Ito is responsible for the advancement and improvement of his departments as well as the development of strategic plans and programs that reflect new developments in relations fields and applicable clinical areas. Ito is a certified medical technologist and pathologists' assistant. **Kara Iwasaki (BBA '03)** has been named vice president of staffing for Kumabe HR. Iwasaki oversees all facets of the firm's staffing division. She has ten years of experience in staffing, recruitment, sales, employee relations and development. Previously, she worked for the City & County of Honolulu in labor relations and training. Iwasaki is active in the Honolulu Junior Japanese Chamber of Commerce, The Cherry Blossom Festival, Society of Human Resource Management, and supports numerous community non-profit organizations. She is also currently an MRHM student at the Shidler College. **Jun Kabigting (JEMBA '00)** is among the first group of human resources

professionals in Japan to achieve HR Management Professional® (HRMP) certification by the HR Certification Institute. Kabigting, along with others who passed the HRMP and HR Business Professional® (HRBP) exams, will be publicly honored at The Japan HR Society's (JHRS) annual Shin Nen Kai (New Year) party in January, 2013 in Tokyo. "For me, whether or not I passed the exam, the effort of going through this process is well worth it! I highly encourage other HR professionals to 'get noticed' and indeed, to 'commit to higher standards' for themselves and the HR profession." Kabigting is the managing director of HR Central K.K., the founding chief community officer of JHRS, and the managing editor of Japan's first and only bilingual human resources-focused magazine, *The HR Agenda*. **Li Thi Thanh Loan (EMBA '04)**, Head of the Embassy of Denmark's Business Partnerships Program for Vietnam, is a fellow of the East-West Center's Asia-Pacific Leadership Program. **Ryan Loeffers (BBA '08, MAcc '10)** has joined Alston Hunt Floyd & Ing as an associate attorney. Loeffers' practice focuses on employee



Jun Kabigting (JEMBA '00)



Ryan Loeffers (BBA '08, MAcc '10)



Ryan Matsumoto (BBA '09)



Jing Nealis (MAcc '03)



Duke Oishi (BBA '00)



Monica Salter (MBA '07)



Yong Chae Song (BBA '02)



Chad Takesue (MBA '06)



Jon Teraizumi (BBA '03)



Laciann Terry (BBA '05)

benefits, including ERISA tax and labor compliance. He also provides estate planning services, including will and trust drafting. Previously, Loeffers interned for the Law Offices of Emmanuel Guerrero and Coalition for a Tobacco-Free Hawaii.

Ryan Matsumoto (BBA '09) has been hired as a marketing assistant with Servco. In his new position, Matsumoto assists in the planning and execution of Servco Automotive's marketing efforts including advertising, public relations, promotions and events.

Marvin Miyoshi (BBA '03) has been hired as a senior business systems specialist at Stanford Hospital & Clinic. As part of the Radiology Informatics team, Miyoshi provides support and planning for the hospital's various software and hardware systems.

Jing Nealis (MAcc '03) has been named the global tax director of Suntech Power, the world's largest producer of silicon solar modules with offices in 13 countries. In this new role, Nealis will lead Suntech's global tax function. Nealis previously served as the international tax manager at Deloitte's offices in Chicago, Shanghai and Hong Kong, where she advised multinational companies on cross-border transactions. **Duke T. Oishi (BBA '00)** has been promoted to partner at the Honolulu-based law firm of Yamamoto & Settle. Oishi

specializes in the areas of energy, public utilities, business and commercial transactions, construction, real estate and intellectual property law. With a broad business law background, Oishi counsels clients in all aspects of project development, and has represented numerous energy developers. He joined the firm in 2009 as an associate attorney.

Trina Rogers (BBA '07) has been hired as sales manager for Kualoa Ranch. She is responsible for developing and continuing to enhance relationships with key corporate, business and travel industry accounts, as well as enhancing local and overseas business by promoting individual, group, and special event packages. She previously worked as an account executive for the *Honolulu Star-Advertiser*. **Monica Salter (MBA '07)** has been promoted to account director at Bennet Group Strategic Communications. In addition to overseeing accounts in clean energy, development, tourism and hospitality, she leads Bennet Group's "green" PR task force. Salter has been newly elected to the board of directors for Hawaii Children's Cancer Foundation, where she has volunteered her time since 2008. This year, she co-chaired the Foundation's signature fundraiser, "All You Need is Love," raising awareness and approximately

\$80,000 towards the cause. Salter recently received six awards at the PRSA Koa Anvil Awards, including the coveted "Best in Show" trophy, which recognizes the top PR campaign in Hawai'i for 2011.

Yong Chae Song (BBA '02) has been named the Outstanding 2012 Young Advertising Person of the Year at the American Advertising Federation of Hawaii's (AAF Hawaii) Pele Awards. He was involved with Ad 2 Honolulu for six years, holding positions in programs and social fundraising and as vice president. He currently serves as an advisory board member for the AAF Hawaii and works at *This Week Magazines* as an account executive. **Greg Stolt (MBA '07)** is a senior director of operations for the National Basketball Association – China. He oversees strategic planning and program execution with the goal to increase overall NBA brand awareness and basketball participation in China. Prior to joining the NBA in 2009, Stolt worked as an assistant manager of Sumitomo Heavy Industries and as communications support for the American Chamber of Commerce in Japan. Stolt also played six years of professional basketball in the Dominican Republic, Spain, Belgium, France, Japan and Australia. **Gregory Stone (PhD '06)** has been promoted to associate professor of finance at

the University of Nevada, Reno. Stone also serves as the co-director of the Master of Science in Finance Program at the UNR College of Business. He lives in Reno where he enjoys hiking in the mountains, fly-fishing and spending time with his family. **Loren Swendsen (MBA '07)** and his wife Naoko recently celebrated the birth of their first child Julian Soma Swendsen. Julian was born 5 pounds, 8 ounces on August 22 at Kapi'olani Medical Center for Women and Children. Swendsen is the web master at the Shidler College of Business.

Chad Takesue (MBA '06) has been promoted to partner with Prudential Locations. Takesue has been with Prudential for seven years, after starting his real estate career with Abe Lee Realty in 2002. He has earned designations as a REALTOR®, is a senior real estate specialist and is director-at-large for the Honolulu Board of Realtors. Takesue is also active as an executive officer for the board of trustees for Locations Foundation (the nonprofit arm of Prudential Locations) through which he donates his time and a percentage of his income to fund community service projects. **Kristi Tanigawa (BBA '06)** has been promoted to agency associate with New York Life Insurance. She has been with the firm since 2006. Previously, she served as an agent. **Jon Teraizumi (BBA '03)** has been promoted to



Kayla Marie Aboy (BBA '11)



Marko Dedovic (MFE '11)



Landon Garner (MBA '10)



Loren Swendsen (MBA '07) with his new son Julian



Greg Stolt (MBA '07) with a young basketball enthusiast at an NBA camp in Beijing

vice president and commercial banking officer for Central Pacific Bank. He formerly served as assistance vice president and commercial banking officer. **Lacianne Terry (BBA '05)** has been named contract sales manager for Aqua Hotels & Resorts. She is responsible for overseeing all wholesale and group contracting within Aqua as well as providing additional sales support for the company's home office. Previously, she was sales manager for domestic and international markets for Pacific Beach Hotel.

2010s

Kayla Marie Aboy (BBA '11) has been hired as marketing assistant with Servco Automotive. Aboy assists in the planning and execution of Servco's marketing efforts, including advertising, public relations and events, with a primary focus on the company's Lexus and Scion brands. **Marko Dedovic (MFE '11)** works as a quantitative risk analyst for Guggenheim Partners in New York where he specializes in financial modeling, forecasting, valuation, and market

and credit risk. Guggenheim is a privately held global financial services firm with more than \$160 billion in assets under management. **Landon Garner (MBA '10)** is a product manager of global marketing for Nu Skin Enterprises, a global company that distributes anti-aging products in personal care and nutritional supplements. Prior to joining Nu Skin, Garner worked as the director of sales at Body Mint and also held positions at The Hallstrom Group and Patterson Real Estate Group. **David Pettinger (BBA '10)** has been promoted to senior account executive for Anthology Marketing Group - Laird Christianson Advertising. He previously served as an account executive.

Submit Alumni Notes to amy.watari@uhfoundation.org or mail to Shidler Business, 2404 Maile Way, C202, Honolulu, HI 96822.



Gregory Stone (PhD '06) with his daughter Hanna

Congratulations!



Paul Shiraga (JEMBA '11) with wife Tomoko Yagi

Paul Shiraga (JEMBA '11) and Tomoko Yagi (TIM '01) were married on April 10 at the beautiful Hilton Waikoloa Village on the Big Island of Hawai'i. Paul and Tomoko first met in Japan through mutual friends from Hawai'i. They currently reside in Tokyo where Paul works as a relationship manager for operational risk and business continuity management at Deutsche Bank Tokyo. Tomoko is director of rooms at the Shangri-la Hotel Tokyo.



Kellie (James) Schmidtke (MBA '09) with husband Scott Schmidtke

Kellie (James) Schmidtke (MBA '09) and Scott Schmidtke were married on July 28 at the Oahu Country Club. The couple got engaged in Paris in front of the Pont de l'Archeveche "Love Bridge." They will spend their honeymoon skiing in Saint Luc, Switzerland in December. Kellie is the director of marketing and communications for The Hawaii Group and Scott is a candidate for juris doctorate (2L) at the UH Mānoa William S. Richardson School of Law.



Kipton Tabata

Tandy Tabata (MBA '08) and her husband Dustin are the proud new parents of a healthy baby boy. Kipton Ray Tabata was born 6 pounds and 4.9 ounces on Tuesday, July 3, 2012. The Tabata family currently resides on O'ahu where Tandy works as an administrator for education and consumer affairs at Hawaiian Electric Company.

Aidan Millar and Michael Martone (MBA '12), Co-founders, FriiStyle.com



Aidan Millar



Michael Martone

Aidan Millar and Michael Martone have launched an exciting new app for mobile devices called frii. The app features offers from local merchants which are completely free (i.e. free shave ice, tacos, hair treatments, etc.)

The frii concept was born during a break in an MBA class.

The duo began discussing the pros and cons of today's popular daily deals business models. "We felt companies like Groupon extract too much of the deal value at the expense of the merchants," said Millar. "To address this inequity, frii is supported by third party advertising so we can offer services to merchants for free."

Michael and Aidan consider Hawai'i to be their "home market;" however, they plan to expand soon to other major cities across the U.S. mainland.

The frii app can be downloaded to Apple devices at www.friistyle.com. An Android version is also in the works and will be released in the near future.

Elyse Petersen (Japan-Focused MBA '12) Founder, Tealet



Elyse Petersen is the founder of Tealet, an online marketplace that bridges the gap between tea growers and drinkers from around the world. The site allows farmers to share their stories and sell teas directly to tea drinkers. Users can also rate teas and learn more about different tea cultures.

As an MBA student, Elyse was inspired to develop a business plan for Tealet after co-authoring a special UH market feasibility study on Hawai'i's tea industry with Tealet Co-founder Jane Gonsowski (MBA'12). She pitched her idea at Startup Weekend Honolulu in April where she and her teammates placed 2nd. Since then, Elyse has worked hard to build the company into a valuable resource for tea enthusiasts worldwide.

In June, Elyse was selected by Startup America to attend the We Own It Summit in New York. She was also a featured presenter at TEDx Honolulu and is one of eight women entrepreneurs selected in to 500 Startup's fifth class.

SHIDLER ENTREPRENEURS

Kirsten Lambert (BBA '87) Co-founder, Beantown Bedding



Kirsten Lambert (left) with her business partner Joan Ripple

Kirsten Lambert is the co-founder of Beantown Bedding LLC, a Boston company that recently introduced laundry-free linens™ called Bedsox to college campuses nationwide. Lambert and her business partner Joan Ripple came up with the idea for Bedsox after sending their children to college and discovering that students rarely wash their sheets (on average, about once a month or less).

"Bedsox eliminate loads of laundry while providing a clean and comfortable sleeping environment. They look and feel much like conventional sheets and can be used for up to several weeks

before being discarded in a trash or compost bin," shared Lambert. "We learned through product testing with students from 22 universities that the convenience factor holds strong appeal for time-starved college students."

Bedsox are made from rapidly renewable resources with eco-award winning TENCEL® fiber and are certified as compostable. The chemical-free fabric resists bacteria, mold, allergens and dust mites. The company launched its wholesale business earlier this year, selling to universities for their overnight events. Bedsox are available at beantownbedding.com and amazon.com.



Josh Elder (MBA Candidate) Owner, Paradise Pedals LLC

Josh Elder recently celebrated the launch of his new business, Paradise Pedals. In April, Elder and his team started touring the streets of Honolulu on a special vehicle called a Bike Bar which features a series of bicycles connected together on a mobile bar. Patrons pedal to propel the vehicle while enjoying music, snacks and beverages.

According to Elder, the concept originated in Amsterdam over 15 years ago and made its debut in the U.S. in 2007. The vehicle seats up to 15 people and travels an average of five miles per hour. A

typical ride would include stops at stores, bars, restaurants and scenic areas in Kaka'ako and Kapi'olani.

"It is a fun, safe, and green method of touring the city," shared Elder. "Whether you are celebrating a birthday, bachelor or bachelorette party, company party, or just wanting to have fun, Paradise Pedals is perfect for any occasion."

Elder has future plans to grow his fleet of Bike Bars in Honolulu and also hopes to expand to the neighbor islands and the U.S. mainland. To learn more, visit www.paradisepedals.com.

Mahalo nui loa for your support

Thank you to the following alumni, corporations, foundations and friends for designating their gifts to the Shidler College of Business during the last fiscal year: July 1, 2011 – June 30, 2012.

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Aloha alumni and friends of the Shidler College!



Unyong Nakata

Thank you for your loyalty and support during these past few years of economic challenges. Each of you, in your own way, has helped the Shidler College continue on its trajectory of excellence. Your steadfast commitment to Shidler has produced the most robust scholarship program in all of UH, the highest number of faculty supported by endowments, and a thriving global alumni network.

Enrollment is up, we are admitting students as freshmen for the first time in Shidler history, and an increased number of undergraduate students are being supported to go on study abroad.

"When we do the best that we can, we never know what miracle is wrought in our life, or in the life of another." — Helen Keller

It is truly a time of "miracles." We have so much to be proud of thanks to YOU. We hope you will stay on this amazing ride with us to see what we can achieve together!

To learn more about how you can invest in the students and faculty of the Shidler College of Business, please contact me at unyong.nakata@uhfoundation.org or (808) 956-3597. It would be my privilege to chat with you.

Unyong Nakata, MBA
Director of Development

Alumnus Alvin Yoshinaga names Shidler College as his beneficiary



Alvin Yoshinaga with his wife Onanong Prommaart

Alvin Yoshinaga (MBA '88) has named the Shidler College of Business and the Lyon Arboretum as the beneficiaries to one of his retirement accounts. The gift, estimated at \$155,000, will equally support the Shidler College

of Business Endowment Fund for Advancement and the Lyon Arboretum General Endowment Fund.

UH has been an important part of Yoshinaga's life and his philanthropy has touched the areas that he loves most including the Shidler College, the Arboretum, botany, and zoology.

For 18 years, Yoshinaga worked as a restoration ecologist at the Lyon Arboretum. There, he started the Seed Conservation Laboratory which supports the conservation of native Hawaiian plants. Prior to that, he worked for Hawaiian Telcom and served in the Army.

Yoshinaga holds an bachelors degree in biological sciences from Stanford, a masters degree in botany from the University of Wisconsin at Madison, and an MBA from the Shidler College of Business.

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- Ms. Yoon Mi Elizabeth Ji Char '95, '11

Roland Casamina establishes a new scholarship for undergraduate business students

Roland Casamina (BBA '76), founder and CEO of House of Finance Inc. and founding president of the Filipino Community Center, has established a \$50,000 endowed scholarship at the Shidler College of Business. The Roland Casamina and House of Finance Inc. Endowed Scholarship will provide tuition support for undergraduate business students who demonstrate leadership potential and a commitment to community service.

"I'm just happy to be able to give back, no matter how small, to the University that gave me so much," said Casamina.

Born in a small province in the Philippines, Casamina arrived in Hawai'i in the '60s. Hoping for a better life, he worked as a busboy while attending Farrington High School and supported himself as a waiter during his college years at the University of Hawai'i at Manoa.

Soon after graduating from UH, Casamina was hired as a branch manager for International Savings and Loan where he quickly rose through the ranks to become a vice president. He left the company in 1995 to establish the House of



Left to right: Matthew, Evelyn, Roland and Celine Casamina.

Finance Inc., a company that specializes in residential loan funding.

Casamina and partner Eddie Flores, Jr. (BBA '70) were instrumental in procuring donations from the community and building the Filipino Community Center in Waipahu in 2002.

In 2010 and 2011, *Pacific Business News* ranked House of Finance Inc. 15th in residential loan funding in Hawai'i, out-funding many of the mid-size banks in the State.

Casamina received his bachelors degree from the Shidler College in 1976. He and his wife Evelyn have four children and two grandchildren.

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For questions or concerns, contact the Shidler College of Business Office of Alumni Relations and Development at (808) 956-0887.





ALUMNI AT WORK



Shidler alumni and interns are pictured in front of the production line for Boeing's new 787 Dreamliner. The Boeing Everett Factory in Washington is where the company's 747s, 767s, 777s and 787s are built. The facility covers 98.3 acres and is the largest building in the world at 472 million cubic feet.

The Boeing Company and the Shidler College of Business have formed a strong working relationship in recent years. The company recruits top Shidler students to participate in its rigorous summer internship program in Washington State. As interns, students gain real world business experiences, develop professional skills and contribute their talents to Boeing's growth and success. Upon completion of their internships, a number of students have been offered full-time positions with the company.

Mahalo to The Boeing Company for their support of the University of Hawai'i and the Shidler College of Business.

Shidler alumni and interns at Boeing's Washington facilities

Matthew Amore

BBA Candidate
Business & Planning Analyst
Intern

Dana Ching

BBA '09
Estimating & Pricing Analyst

Mason Choy

BBA Candidate
Information Analyst Intern

Michelle Chun

BBA '12
Procurement Finance Analyst

Chris Erice

BBA '10
Systems & Data Analyst

Trenton Fairbanks

China International MBA '05
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Grace Hwang

BBA '11
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Kainoa Jones

BBA '10
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Seth Jones

BBA '12
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JANUARY

7 First day of instruction for spring 2013

7-10 **Hawai'i International Conference on System Sciences**
www.hicss.hawaii.edu

10 **Information Session: MBA and MAcc**
6 - 7:30 p.m.
Shidler College of Business, G102
mba@hawaii.edu

23 **Information Session: Graduate Certificate in Professional Accounting**
5:30 - 6:30 p.m.
Location TBA
kshimazu@hawaii.edu

FEBRUARY

7 **Information Session: MBA and MAcc**
6 - 7:30 p.m.
Shidler College of Business, G102
mba@hawaii.edu

MARCH

7 **Executive Vineyards Wine Tasting**
6 - 9 p.m.
The Kahala Hotel & Resort
busalum@hawaii.edu

7 **Information Session: MBA and MAcc**
6 - 7:30 p.m.
Shidler College of Business, G102
mba@hawaii.edu

25-29 UH Mānoa Spring Recess

APRIL

4 **Information Session: MBA and MAcc**
6 - 7:30 p.m.
Shidler College of Business, G102
mba@hawaii.edu

30 **UH Business Plan Competition**
www.UHbusinessplancompetition.com

MAY

1 Last day of instruction for spring 2013

2 **Business Night**
5:30 - 7:30 p.m.
Sheraton Waikiki
busevent@hawaii.edu

2 **Information Session: MBA and MAcc**
6 - 7:30 p.m.
Shidler College of Business, G102
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11 **UH Mānoa Fall Commencement**
9 a.m. - 12 p.m.
Stan Sheriff Center
www.uhm.hawaii.edu/commencement

Executive Vineyards

Thursday, March 7
6 - 9 p.m.
The Kahala Hotel & Resort

Wine lovers should keep an eye out for updates on this popular annual event presented by the Shidler Alumni Association. Enjoy pupu stations, an exclusive wine tasting seminar, lively entertainment and a thrilling silent auction. To learn more, email busalum@hawaii.edu.

Business Night

Thursday, May 2
5:30 - 9 p.m.
Sheraton Waikiki

Business Night is one of the College's premier student events. Students are matched one-to-one with business professionals who serve as mentors for the evening. Top Shidler students are also presented with awards for their achievements. For event updates, contact busevent@hawaii.edu.

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