

# SHIDLER BUSINESS

Volume 38, Number 2

Fall/Winter 2015

University of Hawai'i at Mānoa Shidler College of Business



## School Spirit. Shidler Pride.

Shidler Day 2015 – A New Tradition Begins

INSIDE: Warrior Club Challenge rallies support for UH Football  
Student Snapshots highlights summer and fall activities | Alumni at Work features Hawaii Dental Service

## DEAN'S MESSAGE



# Aloha,

The new school year at Shidler has certainly gotten off to a great start! Student enrollment is up, new programs and initiatives are flourishing, faculty are receiving international recognition and support from alumni and friends is second to none. In this issue of *Shidler Business*, we are very proud to share with you highlights from all of these great successes.

One of this semester's biggest themes has been about building school spirit. Our first ever Shidler Day was a highly-spirited event which kicked off the academic year with a bang. In a carnival-like atmosphere, new and returning business students experienced two fun days of free food, games and club recruitment in the Shidler courtyard. This was definitely the start of a new tradition here at Shidler.

Also this semester, the Warrior Club Challenge brought UH Mānoa student clubs together to come up with unique strategies to build school spirit and increase student attendance at UH football games. The event not only challenged students' entrepreneurial skills but also their creative mindset.

Events such as these play a vital role in our success. They evoked a sense of camaraderie among our Shidler 'ohana and encourages everyone to build stronger connections with one another.

In this issue, we also share all the exciting new initiatives and successes of our students, faculty, alumni and friends and we express our thanks to those who have supported the college with monetary gifts in our Honor Roll listing.

As you flip through the following pages, we hope you will be as delighted as we are to see all the incredible things we have accomplished and all the fun we have had along the way. Thanks for sharing an interest in the Shidler College of Business and for being a part of our family. As always, please stay in touch and we welcome your comments and ideas.

Sincerely,

Vance Roley  
vroley@hawaii.edu

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# SHIDLER BUSINESS



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*Shidler Business* is published twice annually for alumni, students and friends of the Shidler College of Business. Direct correspondence and address changes to:

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**ONLINE EDITION**  
[www.shidler.hawaii.edu/magazine](http://www.shidler.hawaii.edu/magazine)

## CONTENTS

### FEATURES

- 04 | Shidler Day 2015 – A new tradition begins
- 07 | Warrior Club Challenge - Creativity, entrepreneurship and Warrior pride

### SHIDLER NEWS

- 11 | Update from Shidler's Vietnam Executive MBA program
- 13 | Meet Shidler's fourth class of Freshman Direct Admit students
- 14 | Student Snapshots

### FACULTY AND STAFF NOTES

- 16 | New faculty promotions, awards, and research
- 18 | Research Spotlight

### DONOR NEWS

- 19 | Donor listing for fiscal year 2015
- 21 | New gifts

### ALUMNI NEWS

- 22 | Alumni Snapshots
- 24 | Alumni Notes

### ALUMNI AT WORK

- 31 | Hawaii Dental Service

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Volume 38, Number 2, Fall/Winter 2015



Top: Shidler students enjoy food, drinks and fun at Shidler Day 2015; Bottom: Shidler Dean Vance Roley (center) celebrates his "Business Leader of the Year" award with alumni and friends.

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27,000 per issue

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Shidler students Emily Johnson, Tyler Navarro and Debbie Ababa at Shidler Day 2015.





# SHIDLER DAY 2015

## A New Tradition Begins

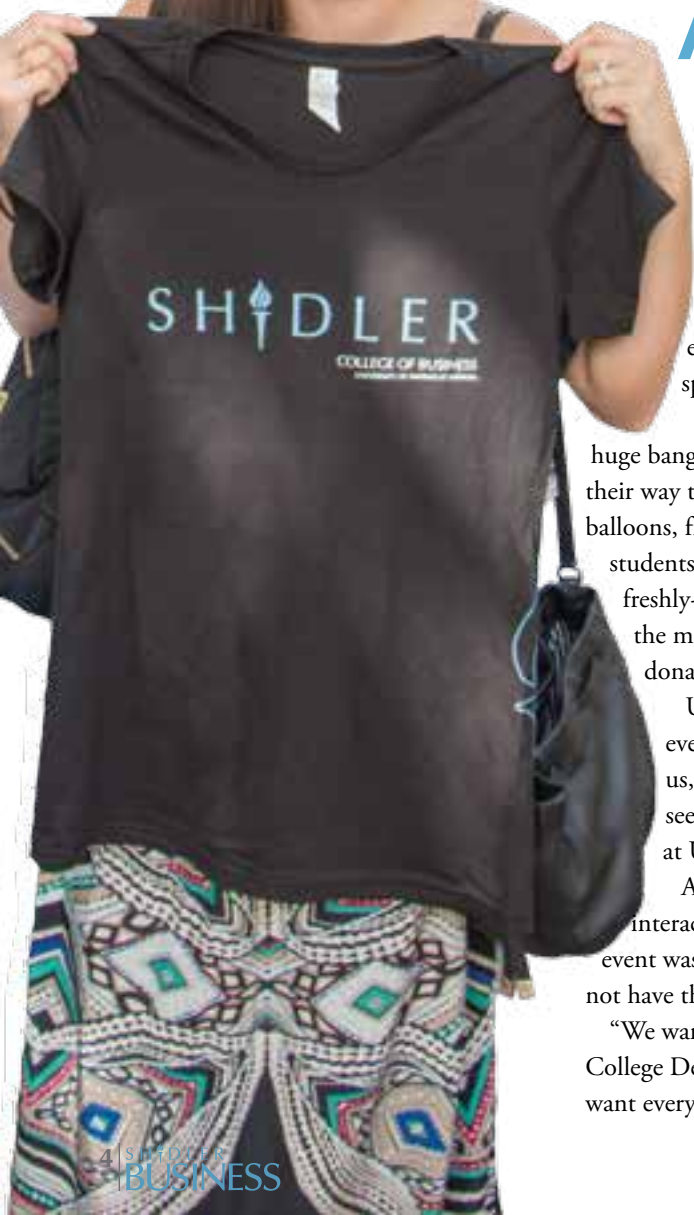
**For many students,** one of the most defining aspects of what makes college life so enjoyable is a strong sense of school spirit and pride. In fact, studies have shown that students with higher levels of school spirit actually perform better academically, are more civically engaged, and have higher aspirations in life. This is why building and retaining a highly-spirited campus culture plays such an important role in the success of any business school. To that end, this year, the Shidler College of Business has launched a brand new tradition specifically geared to boost Shidler pride in its students.

The first ever “Shidler Day” kicked off the start of the new academic year with a huge bang. For two full days, the college was abuzz with activity as waves of students made their way to the Shidler courtyard to participate in the festivities. Pop-up tents featuring balloons, free food, music, prizes and games welcomed hundreds of new and returning students to the college. Deans, professors and other staff members helped to pass out freshly-popped bags of popcorn and ice cold drinks to the crowd. And to help beat the mid-day heat, students lined up for cups of gourmet Brio Ice Cream generously donated by Meadow Gold.

Undergraduate student Royce Yamamoto was one of the many who attended the event. “I really thought it showed that Shidler is interested in getting involved with us,” said Yamamoto. “The free food was good but what really impressed me was seeing that everyone would take time to organize this. I don’t know if other colleges at UH would put on something like this for their students.”

Associate Professor of Accounting Jenny Teruya enjoyed the opportunity to interact with new students while volunteering to sell t-shirts and other logo items. “This event was a lot of fun for me. It was nice to get to know students who I normally would not have the chance to meet,” said Teruya.

“We want all of our students to feel welcomed here at Shidler,” commented Shidler College Dean Vance Roley, who spent time shaking hands and passing out popcorn. “We want everyone to feel a part of the Shidler community and learn about all the ways they can





Left: Students learned about all the different student clubs at Shidler; Right: Two students enjoying free food, drinks and social festivities.

further engage with the college. Also, events such as these really help to build a sense of school spirit among us all," he continued.

**"We want everyone to feel a part of the Shidler community and learn about all the ways they can be further engaged with the college. Also, events such as these, really help to build a sense of school spirit among us all."**

**- Dean Vance Roley**

Student clubs played a big part in rallying attendance at Shidler Day and helped to create a fun and light-hearted atmosphere. Approximately a dozen clubs hosted booths which provided students with useful

information on events and socials as well as the valuable resources and opportunities that are available to their members. Shidler's clubs are among the most active on the UH Mānoa campus and are a great resource for networking and building connections. Shidler Day was a part of the clubs' annual Club Recruitment Week.

"This is a great way to get the incoming students to join student clubs and to learn networking skills and attend socials," said Joann Yang, a business major at Shidler who helped to coordinate the event. "It is a [good] way to make new friends with everyone."

Freshman Stefanie Lew, who is new to Hawai'i and the college, also shared her thoughts after talking to a few representatives from the various clubs, "Because I'm new and I don't know anyone....also, I am from the mainland, so this [event] helps me think about how I'll be

able to make connections and friends."

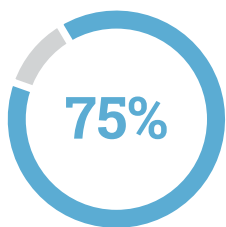
Also, the Pacific Asian Center for Entrepreneurship (PACE) hosted a golf putting game at their informational booth where students could win prizes and speak to PACE representatives about current entrepreneurial programs and resources.

For all the students, faculty and staff who participated in Shidler Day, the event turned out to be great fun. It not only boosted school spirit but it brought about a greater sense of community and camaraderie to the college. This was truly the start of a fantastic new Shidler tradition.

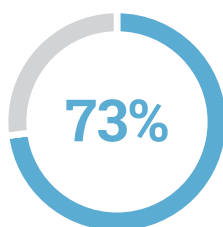
The Shidler Day events were held on September 1 and 4, 2015 and were co-organized by the Shidler College of Business and the Inter-Business Council (student club leaders). A special mahalo to Meadow Gold for generously donating all the drinks and ice cream that was passed out at the event.

## Fun Facts on School Spirit

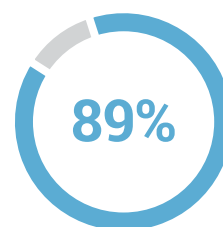
Students with strong school spirit are...



**75% more likely to perform above average academically**



**73% more likely to feel extremely connected to their school**



**89% more likely to be involved in community service**

\* Source: Varsity Brands, "School Spirit: The connection between student achievement, involvement and confidence," 2015





## Vance Roley named Pacific Business News' Business Leader of the Year

### Award culminates Roley's tenth year as Shidler dean

Vance Roley, dean and First Hawaiian Bank Distinguished Professor of Leadership and Management at the Shidler College of Business, received the coveted Business Leader of the Year award at *Pacific Business News'* annual Business Leadership Hawaii dinner in November.

Roley's accomplishments as dean over the past 10 years are parallel to none. He partnered with Shidler alumnus Jay H. Shidler (BBA '68) to bring two transformational private donations to the college. First in 2006, to name the college the "Shidler College of Business" with a \$25 million gift, and the second in 2014 to increase Mr. Shidler commitment to \$100 million making it the largest donation to the University of Hawai'i from a private donor.

With Mr. Shidler's support, Roley was able to roll out a strategic plan to transform the college's facilities, programs and reputation. The improvements included classroom upgrades; improvements to the college's exterior facade; new landscaping; expanded programs and academic support; increased internship and career opportunities; increased scholarships and faculty endowments through a matching fund program; research support; recruitment of top faculty and students; and increased alumni activities and participation globally.

Today, the Shidler College of Business stands as a model for other educational institutions and is recognized among the best international business programs in the nation. According to Mr. Shidler, it was Roley's vision and long-term strategy for transforming the college into one of the best business school in the nation that was the impetus behind his initial and continued financial support.

Before joining the Shidler College of Business in 2005, Roley was the acting dean and the Hughes M. Blake Professor of Finance at the Foster School of Business at the University of Washington. He was a member of the faculty at the University of Washington since 1983, where he served as associate dean for academic and faculty affairs from 2000 to 2004. Prior to that, he served as an assistant vice president and economist at the Federal Reserve Bank of Kansas City. Roley also spent a year as a senior staff economist for the President's Council of Economic Advisers.

Roley received a BA degree with majors in economics and statistics from the University of California at Berkeley in 1973. He became a member of Phi Beta Kappa at the University of California, where he was also awarded the Economics Departmental Citation in 1973. He received MA and PhD degrees in economics from Harvard University in 1976 and 1977, respectively.



## MIS Splash IT work force development in Hawai'i

MIS Splash drew over 200 students and alumni to its inaugural event to learn about the many career opportunities in the information technology (IT) field and the benefits of majoring in management information systems (MIS) at Shidler. The November 23 event featured talks by Governor David Ige (MBA '85), and Hawaii Pacific Health Executive VP and Chief Information Officer (CIO) Steve Robertson. Also, Todd Nacapuy from the State of Hawai'i, Sheh Bertram from Bank of Hawaii; and Garret Yoshimi from the University of Hawai'i participated in a CIO panel discussion. In addition, five MIS students were awarded \$1,000 scholarships and one-on-one mentorships with local CIOs. "In the next three years, companies in Hawai'i will need more system analysts, network administrators, and IT technicians and managers to compete globally," says Hong-Mei Chen, Shidler professor in IT management and the event organizer. "This is the first step in attracting more MIS majors and building a viable workforce for Hawai'i's future."

## WARRIOR CLUB CHALLENGE

The Warrior Club Challenge was a call out to all students in UH Mānoa clubs to come up with new and innovative strategies to increase student attendance at UH

football games and bolster UH pride.

Rising to the challenge, students fired up their entrepreneurial brain power to generate some incredibly creative ideas.

The clubs submitted their video entries via YouTube for the Most Creative category. Then they duked it out at the Warrior Club Challenge Tailgate, held prior to the UH vs Fresno game on November 14, where they competed for Most Participation and Most Spirited.

Congratulations to the winning clubs pictured below who received \$2,000 each.

The Warrior Club Challenge was organized by the Pacific Asian Center for Entrepreneurship.



**MOST PARTICIPATION  
ENGINEER'S COUNCIL AT UH**



**MOST CREATIVE  
AMERICAN MARKETING ASSOCIATION**



**MOST SPIRITED  
ACCOUNTING CLUB**



## COLLEGE NEWS

### Outstanding alumni and business leaders recognized at annual Hall of Honor Awards



The 2015 Hall of Honor Award recipients (left to right) Lawrence Rodriguez, Tran Trong Kien, Jay H. Shidler, Dawn Matsumoto, Eric Martinson and Allen Uyeda pictured with Shidler College Dean Vance Roley (center).

For more than two decades, the Shidler College of Business at UH Mānoa has perpetuated the tradition of recognizing alumni and friends who have distinguished themselves through outstanding professional and personal achievements and exemplary service to their communities, the University of Hawai'i and the Shidler College of Business.

On October 8, nearly 600 members of the Shidler 'ohana gathered at the Sheraton Waikiki Hotel to honor six such remarkable individuals at the 2015 Hall of Honor Awards event.

Congratulations to this year's recipients: Tran Trong Kien (Vietnam Executive MBA '04), chairman and CEO of Thien Minh Group; Eric Martinson (BBA '84), senior vice president of endowments for The Queen's Health Systems, president of Queen Emma Land Company, and president of Queen's Development Corp.; Dawn Matsumoto (BBA '89), Gerhard G. Mueller Endowed Professor of Accounting at the University of Washington; Lawrence Rodriguez, retired managing partner of Ernst & Young Hawaii, retired executive vice president and CFO for Central Pacific Bank, and executive-in-residence at the Shidler College of Business; and Allen Uyeda, retired president and CEO for First Insurance Company of Hawaii.

Alumnus and college namesake Jay H. Shidler (BBA '68) received the evening's top honor. He was presented with a special Visionary Award for his \$100 million commitment to the college. Shidler is the founder and managing partner of commercial real estate firm The Shidler Group.

Funds raised from the 2015 Hall of Honor Awards benefit the Shidler College of Business Alumni Association. A special thanks to media sponsor *Hawaii Business Magazine*, emcee Barbara Tanabe (EMBA '83) and all the volunteers, supporters and table sponsors who helped make the 2015 Hall of Honor Awards such a great success.

For event photos, visit [flickr.com/shidlercollegeofbusiness](http://flickr.com/shidlercollegeofbusiness) and click on the Hall of Honor 2015 album.

### Shidler offers executive IT program for China Guangdong Department of Human Resource and Social Security



Information technology administrators from China Guangdong Department of Human Resource and Social Security.

On November 16, the college welcomed 24 participants from the China Guangdong Department of Human Resource and Social Security to attend a World Bank-sponsored executive program. Best Practices for Implementing Integrated Information Systems, which was first offered in 2014, trained IT administrators to build state-of-the-art social protection systems that will give Chinese migrant workers from inner provinces more ease of access to their social benefits (i.e. health, disability, unemployment). Que Guangchang, bureau chief of the Social Insurance Fund Administration, attended the orientation. He and his executive team also met with their counterparts at the Hawai'i State Department of Human Service. The program was jointly offered by Shidler's Executive Education Center and the Department of Information and Computer Science at UH Mānoa.



## Students gather to say thanks to their donors at the 2015 Scholarship Luncheon



Left: Donor Daniel Lau chats with scholarship recipient Taisuke Okada; Right: Scholarship recipient Rikki Ignacio shares a laugh with donor Shirley Ann Chew.

Shidler's annual Scholarship Luncheon is a heartwarming affair which brings together scholarship recipients with the generous alumni and friends who help to fund their educational endeavors. This year, with more than 250 guests in attendance, the luncheon allowed many students to meet with donors to express their thanks.

As one of the luncheon's featured speakers, Punilani-Sky Buakarnthong express her gratitude to the donors in the room. "Thank you for supporting students such as myself and for providing us the opportunity to achieve personal growth not only in academics but beyond and allowing our dreams to come to fruition." Buakarnthong is the recipient of the Darleen Morioka Dyer Scholarship.

Distance Learning Executive MBA student A. Eunny Cook shared her story and explained how her scholarship alleviated the financial burden of going to school while also allowing her to continue to live and work in Maui. "This (scholarship) allows me to keep balance in my life as a businessperson, parent, partner and student," she said. Cook is a recipient of the Saltchuk Hawaii Companies Scholarship

which supports students from the neighbor islands.

Concluding the event was a keynote speech by Glenn Hong, president of Hawaiian Tug and Barge and Young Brothers Ltd., which is part of the Seattle-based company Saltchuk Resources. Through its Hawai'i-based companies, Saltchuk has supported neighbor island MBA students with over \$500,000 in scholarships. "Congratulations to all the recipients. You really are the future of not only Hawai'i but whatever communities you ultimately decide you want to live, work and contribute to," said Hong.

For the 2015-2016 academic year, nearly \$1.2 million in scholarships were awarded to more than 290 business students making Shidler's one of the top scholarship programs at the university.

The event, sponsored by Enterprise Rent-A-Car, was held on November 2 at Waialae Country Club.

For event photos, videos and a list of scholarship recipients, visit [shidler.hawaii.edu/scholarshipluncheon](http://shidler.hawaii.edu/scholarshipluncheon).

## Entrepreneurship students discuss farm to fork with Dean and Roy

Dean Okimoto, chairman and president of Nalo Farms Inc. and Roy Yamaguchi, chef and restaurateur, spoke to students during a recent Entrepreneurship Live Speaker Series talk in October. The two friends shared the story behind their successful business relationship which saved Nalo Farms and served as a catalyst for the farm to break into the restaurant scene.

Other speakers featured this semester included Reg Baker and Kini Zamora. Watch all the past Entrepreneurship Live speakers at [pace.shidler.hawaii.edu/live](http://pace.shidler.hawaii.edu/live).

The Entrepreneurship Live Speaker Series encourages creative and global thinking among students. It is organized by the Pacific Asian Center for Entrepreneurship in partnership with Hawaii Student Entrepreneurs, and is sponsored by First Insurance Company of Hawaii.



Dean Okimoto and Roy Yamaguchi (center) with members of Hawaii Student Entrepreneurs.

## COLLEGE NEWS

### Accountants queue up to attend free professional development programs



Accounting students and professionals wait in line to register for Shidler's free governmental accounting program.

Accountants from across the state have been spending their weekends at Shidler taking advantage of the free professional development programs offered by the School of Accountancy.

In August, over 100 students and professionals queued up to attend "Governmental Accounting," which covered topics in

governmental structure, budgeting, auditing, financial management and ethics. The seven-day course was led by finance and accounting executives from the State of Hawai'i, City and County of Honolulu, Federal Government and the University of Hawai'i.

Also, in September, the school launched its series of free CPA Review sessions open to those registered for the CPA Exam. The first two sections have concluded, however, registration will open soon for Regulation in March and Auditing and Attestation in September. Learn more at [shidler.hawaii.edu/cpa-review](http://shidler.hawaii.edu/cpa-review).

"There's a real need in Hawai'i to help accounting professionals broaden their knowledge and expertise," said Hamid Pourjalali, director of the School of Accountancy. "With the support of our advisory board and faculty, we were pleased to offer these courses free to students and the accounting community."

"It's actually kind of interesting. The line up of professors is impressive as well," shared an alumnus who attended Governmental Accounting. "It feels nostalgic (to be back at the university). I wonder if there is still a chili rice bowl machine on campus."

#### New Professional Development Program: IT Risk Management for Non-Techies

Shidler's new professional development program, IT Risk Management for Non-Techies, will be taught by Donny Shimamoto, Kristi Lefforge, and a selected group of IT and accounting professionals. Shimamoto and Lefforge are both CPAs and Certified IT Professionals. Continuing Professional Education (CPE) credits and Certificates of Completion will be issued. Sessions will be held on Saturdays, February 20 - March 12 from 1:00 - 5:30 p.m. Cost is \$100 for professionals and \$50 for students. Details and online registration are available at [shidler.hawaii.edu/soa/it-risk-management-for-non-techies](http://shidler.hawaii.edu/soa/it-risk-management-for-non-techies). For more information, contact Hamid Pourjalali at 808-956-5578 or [hamid@hawaii.edu](mailto:hamid@hawaii.edu).

### Shidler College hosts the 2015 WACSB Annual Meeting in Hawai'i



Left: Western deans tour the USS Battleship Missouri at Pearl Harbor; Right: An outdoor reception at the historic Royal Hawaiian Hotel welcomed everyone to Hawai'i.

The Shidler College of Business hosted the 2015 Annual Meeting for the Western Association of Collegiate Schools of Business (WACSB). The meeting drew over 50 deans and administrators from 44 AACSB-accredited business schools in Alaska, Arizona, California, Hawai'i, Idaho, Nevada, Oregon, Utah and Washington.

The conference provided attendees with the opportunity to learn and share the latest challenges and trends facing business school



leaders today. From funding models to entrepreneurship to military-friendly programs, attendees found the conference informative and helpful.

The big highlight of the meeting included an unforgettable sunset dinner aboard the historic USS Battleship Missouri at Pearl Harbor.

The 2015 WACSB Annual Meeting was held October 4 - 6, 2015 at the historic Royal Hawaiian Hotel in Waikiki.



## Vietnam Executive MBA students and alumni participate in fun and rewarding events in 2015



Left: Students and alumni of the Vietnam Executive MBA program present gifts to underprivileged children of the Ninh Thuan province; Right: Children celebrate the opening of the new library at Phuoc Hiep Primary School.

The students and alumni of Shidler's Vietnam Executive MBA (VEMBA) programs in Hanoi and Ho Chi Minh City have been busy organizing incredible events, participating in community service and getting involved with many other fun activities. Here are a few highlights from 2015:

**Saturday Night Fever at the Annual VEMBA Gala** - VEMBA's seventh cohort in Ho Chi Minh City hosted its Annual VEMBA Gala Party on January 24 at the Sheraton Saigon Hotel. It was a Saturday Night Fever-themed event with about 170 people in attendance including a large group of students from the Hanoi program. Everyone had a great time networking and getting to know each other while enjoying music, dance and excellent food and drinks. Approximately \$2,400 was raised at the event to benefit the VEMBA Charity Fund.

**Charity fund benefits children of the Ninh Thuan province** - On April 11 - 13, representatives of the VEMBA program in Ho Chi Minh City hopped on a train to visit the remote province of Ninh Thuan to present gifts to children and villagers from the

region. Proceeds raised from the VEMBA Gala Party in January were used to purchase school uniforms and food for nearly 200 disadvantaged children and villagers.

**Library project organized in memory of Fred Lins** - On September 4, VEMBA students from the class of 2015 inaugurated a small library and four reading corners for Phuoc Hiep Primary School in the Cu Chi District in Ho Chi Minh City. This meaningful project was organized in memory of Shidler alumnus and VEMBA adjunct practitioner Frederick Lins (EMBA '79). It was funded by the VEMBA community with the support of the Lins family.

**Summer graduation and the new fall program begins** - VEMBA graduates were congratulated by Dr. Tung Bui, Shidler Dean Vance Roley, and UH President David Lassner at special commencement ceremonies held in July. Many friends, families, alumni, and distinguished guests were in attendance. In October, the program welcomed 53 new students into its 10th cohort in Hanoi and the 9th cohort in Ho Chi Minh City.

## U.S. Secretary of State John Kerry highlights Shidler's Vietnam Executive MBA program for strengthening ties between the U.S. and Vietnam

U.S. Secretary of State John Kerry highlighted Shidler's Vietnam Executive MBA (VEMBA) program during his August 7 speech marking the 20th anniversary of normalized diplomatic relations between the U.S. and Vietnam. Kerry praised the program for helping to strengthen ties between the two countries.

"The UH program showcases how a business education program can be ensured in terms of quality. We apply the best educational standards to show to Vietnamese students and the educational

system in Vietnam how a business education should be delivered," said Kerry.

It is estimated that nearly 470 Shidler alumni live and work in Vietnam with many holding executive-level positions. *NDN Money* once reported that 55 percent of VEMBA graduates hold the chair, president or COO title in top corporations in Vietnam, and a *Financial Times* story estimated that 25 percent of Vietnam's GDP is controlled by Shidler graduates.

## COLLEGE NEWS

Renown New York marketing executive Marty Mitchell discusses untapped potential for Hawai'i's tourism industry



Marketing executive Marty Mitchell discusses Hawai'i's new opportunities in adventure tourism.

Renown New York marketing executive Marty Mitchell, provided insight into the dramatic changes in the global tourism industry at the Dr. N.H. Paul Chung Memorial Lecture in August. Gleaning from his experience working with clients such as the New York State Tourism Agency, Israel Ministry of Tourism and Waldorf Astoria, Mitchell shared detailed statistics and tangible examples of how Hawai'i could capitalize on the demographic shifts toward adventure/social tourism driven by the millennial and baby boomer generations. Mitchell is a partner and chief marketing officer for The Madison Avenue marketing firm Bodden Partners.

Each year, in honor of founder Dr. N.H. Paul Chung, the Pacific Asian Management Institute (PAMI) invites international business leaders to speak to students and the community. The lecture is one of the highlights of the PAMI Summer Program.

For over 30 years, PAMI has brought people together from countries around the world to study and exchange ideas on international business. This summer's program included the Pacific Asian Lecture Series; the PAMI Certificate Program; Asian Field Study Program (article on page 15) and the Annual N. H. Paul Chung Memorial Lecture. Learn more at [pami.shidler.hawaii.edu](http://pami.shidler.hawaii.edu).

Industry experts tackle tough ethical dilemmas during this summer's ethics conversation series



American talent manager Shep Gordon (center) shares his perspectives on the role that ethics plays in today's music industry.

Legendary American talent manager Shep Gordon along with studio head Chris McCutcheon, entertainment lawyer Jacqueline Sabec, producer Brian Zisk and music executive Simon Potts headlined this summer's Will Weinstein Conversation Ethics Lecture Series with their conversation on "Ethics in Entertainment."

In today's technology driven world, are artists treated fairly? How do artists assure themselves of their compensation? Do artists truly have freedom to write their own lyrics? The five colorful industry veterans tackled these and other tough ethical dilemmas that often run rampant throughout the music business. The panelists also spent time after the lecture answering questions and chatting with the students and community members who were in attendance.

The Will Weinstein Conversation Ethics Lecture Series, now in its 11th summer, featured a number of knowledgeable professionals from the business, legal, education, medical and athletic communities who shared their perspectives on headline-making ethical conundrums.

The series is co-hosted by the Shidler College of Business and the William S. Richardson School of Law. All seven lectures are available for viewing at [vimeo.com/shidlercollege](http://vimeo.com/shidlercollege).



### Shidler ranked 15th in international business by *U.S. News*

*U.S. News & World Report* released its 2016 edition of the "Best Colleges" ranking the Shidler College of Business 15th on its list of top international business programs. The college was ranked with top schools such as New York University, University of Southern California, University of California Berkeley, University of Michigan and University of Washington. Shidler has been consistently ranked in the top 25 for over the last decade.



## Meet Shidler's fourth class of Freshman Direct Admit students



Shidler's fourth class of Freshman Direct Admit students gathered for the first time at their fall 2015 orientation.

Shidler's fourth Freshman Direct Admit Program (DAP) class is made up of 89 of the brightest freshmen on the UH Mānoa campus. The 2015 class, which is the largest DAP class to-date, holds an average GPA of 3.84 with 67 percent having earned college credits prior to entering Shidler in August. In the column to the right, are a few more impressive statistics about this year's DAP cohort.

## UH CIBER co-hosts PACIBER 2015 Annual Meeting in Bali



Attendees of the PACIBER 2015 Annual Meeting in Bali, Indonesia.

Twenty-eight faculty and administrators from 22 business schools in nine countries attended the PACIBER 2015 Annual Meeting in Bali, Indonesia. The July meeting was co-hosted by the University of Hawai'i and the Universitas Pelita Harapan. Highlights included speeches by the secretariat of Bali provincial government and the minister of socioeconomic planning, and national and economic development authority director general for the Philippines.

## Students develop innovations that will help shape the world



Finalists of the 2015 Breakthrough Innovation Challenge.

The 2015 Breakthrough Innovation Challenge featured ultra-creative ideas from UH students which ranged from a medical bandage that indicates infection, to a mechanism that converts dog waste into energy. Congratulations to first place winner Team Phantologic by Kyoko Fujimoto and Trent Robertson for their brain phantom created from rapid 3D prototyping which demonstrates never-before-seen levels of realism in scanning contrast and structure. Scholars App by Traven Watase placed second for a website that allows students to apply for college scholarships for free in 20 minutes or less. Learn more and watch the November 18 final competition at [pace.shidler.hawaii.edu/bic](http://pace.shidler.hawaii.edu/bic).

## BY THE NUMBERS

### Freshman Direct Admit Program Fall 2015 Cohort

Of the 723 pre-business students that were accepted into UH Mānoa, 89 are now a part of the 2015 Direct Admit Program (DAP) cohort.

### Academics

<b>3.84</b>	Average GPA
<b>1833</b>	Average SAT
<b>26</b>	Average ACT
<b>67%</b>	Earned college credit prior to entering Shidler

### Demographics

<b>22</b>	Underrepresented Ethnicity
<b>54%</b>	Female
<b>35%</b>	Male

### Hawai'i Breakdown

<b>61%</b>	Public School
<b>39%</b>	Private School
<b>55</b>	O'ahu
<b>2</b>	Neighbor Island

### U.S. Breakdown

<b>1</b>	Arizona
<b>15</b>	California
<b>2</b>	Colorado
<b>57</b>	Hawai'i
<b>2</b>	Idaho
<b>1</b>	Montana
<b>1</b>	New Jersey
<b>1</b>	New York
<b>2</b>	Oregon
<b>1</b>	Texas
<b>3</b>	Virginia
<b>3</b>	Washington

# STUDENT SNAPSHOTS



Team building at Camp Erdman



Spring Commencement Reception



Vietnam EMBA Commencement



Asian Field Study

## Full-time MBA students learn the ropes during orientation week

The fall semester started off great for Shidler's new Full-time MBA students. Orientation week in August introduced the 29 new recruits to the resources and services available to them at the Shidler College of Business while also preparing them for the busy semester ahead. The highlight of the week was a unique team-building excursion to the YMCA's Camp Erdman where the students helped one another to traverse a challenging mid-air ropes course during one of the state's hottest heat waves.

## Congratulations to Shidler's spring and summer graduates

On May 15, Shidler held its annual Spring Commencement Reception in celebration of the 291 undergraduate students, 45 MBA student, 16 Master of Accounting students and 38 Executive MBA students who worked hard to earn their business degrees. In July, 50 students of Shidler's Vietnam Executive MBA program were cheered on by family and friends as they received their diplomas from Dean Vance Roley at commencement ceremonies held in Hanoi and Ho Chi Minh City.

## Asian Field Study 2015 - Experiencing the Diverse Asian Business Environment

The 32nd Annual Asian Field Study program took seven executive students, 12 graduate students and one undergraduate student on an eye-opening trip throughout Asia.

The three-week program, themed "Experiencing the Diverse Asian Business Environment," included visits to a wide variety of organizations in Seoul (POSCO Steel Pohang, Yonsei University, CJ Entertainment and Media, and Samsung Electronics), Shanghai (Flextronics Suzhou, Shanghai Volkswagen, Eutrovision, and Rockbund Development), Ho Chi Minh City (Briskheat, Intel Vietnam, Bodynits, Better Work, PTE Manufacturing, Hop Tri Agrochemicals), Jakarta (Lippo Kemang Village, @America, Indonesia Stock Exchange), and Bali (PACIBER Annual Meeting).

Shidler's Asian Field Study program is geared to build students' awareness of the interconnected components of the world's economy, and cultural and business practices in various Asian countries.

This year's field study was led by Professor Jack Suyderhoud and was organized by the Pacific Asian Management Institute at the Shidler College of Business.



## SUMMER AND FALL EVENTS



EMBA Residence Weekend



Volunteer work at He'eia Fishpond



Freshmen Meet the Deans



Photo courtesy of IBC facebook page

Back to Business Bowling

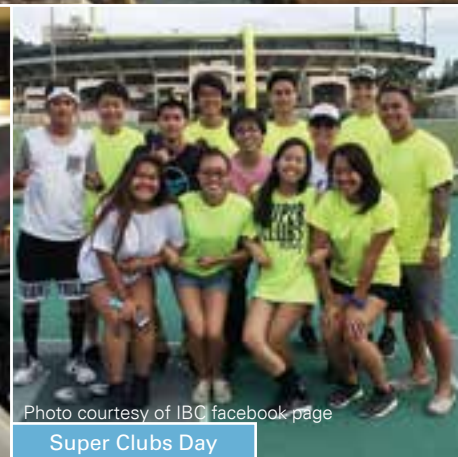


Photo courtesy of IBC facebook page

Super Clubs Day

### Executive MBA students participate in Residence Weekend at Aulani resort

Thirty of Shidler's new Executive MBA students came together at Aulani, A Disney Resort & Spa to kick off their first semester during Residence Weekend. The intensive four-day orientation held in August provided students with a chance to meet one another, interact with their professors and focus on their core curriculum through the analysis of a variety of critical management issues facing today's executives.

### Keeping up with the students of the Freshman Direct Admit Program

Direct Admit Program students (DAPs) have been busy this semester. In August, freshmen DAPs met with Dean Vance Roley, Associate Dean Qimei Chen and Assistant Dean Robin Hadwick at a special Meet the Deans event. They also participated in a scavenger hunt which helped many to familiarize themselves with the UH Mānoa campus. In September, sophomore DAPs met with alumni as part of a special mentoring program. And lastly, freshmen DAPs and their peer mentors attended a UH Wahine Volleyball game at the Stan Sheriff Center.

### MBA students help to restore an ancient Hawaiian fishpond

In November, the Full-time MBA students spent a day volunteering with Paepae o He'eia, a private non-profit organization that cares for the He'eia fishpond in Kāne'ohe, O'ahu. Donning their tabi shoes, the students sloshed through the mud, waded through the water, and worked up a sweat while clearing debris from the ancient Hawaiian fishpond and rebuilding the fishpond wall.

### The Inter-Business Council hosts fun networking events and friendly competitions

Each semester, the Inter-Business Council organizes events that bring Shidler's undergraduate business clubs together. A few of this semester's IBC events included Shidler Day and Club Recruitment which kicked off the fall semester. Back to Business Bowling was held at Aiea Bowl in September. Super Clubs Day at the T.C. Ching Field featured volleyball, football, relay race, brain bowl and cheer/dance competitions. Rounding out the semester was an Alumni Student Mixer at SKY Waikiki co-organized by IBC and the Shidler Alumni Association.

## FACULTY AND STAFF NOTES



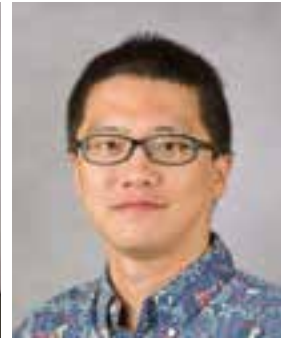
Jiakai Chen



Marjan Houshmand



Hannah-Hanh Nguyen



Tawei David Wang



Robert Doktor

### New Faculty

**Jiakai Chen** has joined the college as assistant professor of finance. His research interests include interbank lending markets, shadow banking systems and real estate finance. Chen's research has been published in the *Journal of Fixed Income*. He has presented at international finance conferences such as the Econometric Society Meeting, European Finance Association and Oxford Financial Intermediation Theory Conference. Chen received a PhD in finance from the University of California at Berkeley. Before that, he worked at Citigroup Investment Banking.

**Marjan Houshmand** has joined the college as an assistant professor of marketing and associate director of the Family Business Center of Hawaii. Her research interests include entrepreneurship, family business firms, organizational theory, organizational behavior, life course research, social networks, quantitative methodology and dynamic models. Houshmand's research is aimed at understanding

how the interplay between entrepreneurship and family members affects each party professionally, psychologically and financially. Her research has been published in *Sociology of Work and Human Relations* and she has presented papers at the Academy of Management Conference, Administrative Sciences Association of Canada and Organization Science Winter Conference. Houshmand received a PhD in organizational behavior and human resources from the University of British Columbia.

### Promotions, Awards and Appointments

**Qianqiu Liu**, Shidler College Distinguished Professor, has been promoted from associate professor to professor of finance.

**Hannah-Hanh Nguyen** has been promoted from assistant professor to associate professor of management with tenure.

**Thomas Pearson**, professor of accounting, has been elected president of the Shidler Faculty Senate for the 2015-2016 academic year.

**S. Ghon Rhee** has been named K.J. Luke Distinguished Professor. He joined the college

in 1999 as professor of finance and most recently held a Shidler College Distinguished Professorship. Rhee is the executive director of the Asia-Pacific Financial Markets Research Center.

**Bo Sophia Xiao** has been named Shidler College Faculty Fellow for her research in management information systems. She joined the college in 2013 as assistant professor of information technology management.

**Tawei David Wang**, Accuity LLP Accounting Faculty Fellow and assistant professor of accounting, has been appointed to serve on the editorial board of the *International Journal of Accounting Information Systems*.

Congratulations to the Faculty and Staff of the Semester for Spring 2015: Professor of Business Economics **Jack Suyderhoud** (Full-time MBA Core); Finance Instructor **Ben Bystrom** (Full-time/Part-time MBA Elective); Shidler College Distinguished Professor and Professor of Accounting **Roger Debreceeny** (Part-time MBA Core); Professor and President Emeritus **David McClain** (Executive MBA); Finance Instructor **Judith Mills-Wong**

(Distance Learning Executive MBA); Professor of Accounting **Thomas Pearson** (Master of Accounting); Management Lecturer **Wayne Cascio** (Master of HR Management); William R. Johnson, Jr. Distinguished Professor and Professor of Marketing **Dana Alden** and Finance Instructor **Judith Mills-Wong** (BBA Core); Assistant Professor of Information Technology Management **Randall Minas** and Finance Instructor **Judith Mills-Wong** (BBA Elective).

### Research

**Roger Debreceeny**, Shidler College Distinguished Professor and professor of accounting, co-authored, "Flex or Break? Causes and Consequences of Extensions in XBRL Disclosures to the SEC Accounting Horizons," in *Accounting Horizons*.

**Robert Doktor**, professor of management, **Rosita Chang**, professor of finance, C. Campbell, J. DeJong, L. Oxelheim and T. Randy co-authored, "The Impact of the Prevalence of CEO Long-term Compensation Incentives on National Economic Peak



## FACULTY AND STAFF NOTES



Rosita Chang



Rick Kazman



Hamid Pourjalali



Bo Sophia Xiao



Jian Zhou

Performance.” The paper was selected for the Best Paper Award and was presented at the Australia/New Zealand Academy of Management Conference in December.

**Victor Wei Huang**, John and Sue Dean Distinguished Professor and professor of finance, received China’s first Sun Yefang Financial Innovation Award for his paper entitled, “Bank Loans with Chinese Characteristics: Inside Debt, Firm Quality, and Market Response,” (co-authored with W. Bailey and Z. Yang) in the *Journal of Financial and Quantitative Analysis*, 2011. The prize is the highest award for financial research in China.

**Rick Kazman**, professor of information technology management, has been awarded a National Science Foundation grant of over \$350,000 for his research entitled, “Finding and Fixing Architectural Hotspots: An Economics-Based Decision Support Approach.” His proposed architecture hotspot detection approach will lead to a more efficient way to examine defective files in large systems, thus providing substantial savings to large-scale industrial software projects. In November,

Kazman was elected chair of the IEEE Technical Council on Software Engineering, which sponsors the world’s biggest academic conference in software engineering.

**Hamid Pourjalali**, Donald A. Corbin Distinguished Professor in Accounting, published, “The Impact of IAS No 27 on the Market’s Ability to Anticipate Future Earnings,” in *Contemporary Accounting Research*. Pourjalali and **Boo Chun Jung**, Shidler College Distinguished Professor and associate professor of accounting, published, “Does International Accounting Standard No. 27 Improve Investment Efficiency?” in the *Journal of Accounting, Auditing and Finance*.

**Bo Sophia Xiao**, Shidler College Faculty Fellow and assistant professor of information technology management, published, “Embarrassing exposures in online social networks,” and “Designing warning messages for detecting biased online product recommendations,” in *Information Systems Research*.

**Tawei David Wang**, Accuity LLP Accounting Faculty Fellow and assistant professor of

accounting, published, “More than Providing ‘Solutions’: Towards an Understanding of Customer-Oriented Citizenship Behaviors of IS Professionals,” in the *Information Systems Journal*. He also published, “The Association Between XBRL Adoption and Market Reactions,” in the *Journal of*

*Information Systems*.

**Jian Zhou**, Lloyd Fujie/ Deloitte Foundation Distinguished Accounting Professor, co-authored, “Individualism and Internal Control Material Weaknesses around the World,” in the *Journal of Accounting, Auditing and Finance*.

### Unyong Nakata named Outstanding Professional Fundraiser



The Association of Fundraising Professionals (AFP) - Aloha Chapter presented its Outstanding Professional Fundraiser award to Unyong Nakata (MBA '05) at its National Philanthropy Day luncheon at the Sheraton Waikiki on November 17. As senior director of development for the Shidler College of Business, Nakata helped bring to fruition Jay H. Shidler’s \$100 million commitment to the college in 2014. Pictured above is Nakata (center) with Maile Kawamura, chair of National Philanthropy Day 2015, and Mike Moses, president of AFP- Aloha Chapter. Also at the event, Jay H. Shidler was named Outstanding Philanthropist (see story on page 25).

## Hello World!

Sonia Ghumman, Shidler College Faculty Fellow and associate professor of management, and her husband Ryan, announced the arrival of their baby girl Zara Grace Bailey on June 29.



Zara Grace Bailey with her dad Ryan

## Congratulations!

Congratulations and best wishes to Irene Galinato, freshman admissions advisor, and Titan Burns who were married on May 15 at the Hale Koa Hotel in Waikiki.



Titan Burns and Irene Galinato

## FACULTY AND STAFF NOTES

### research spotlight

Professor Jack Suyderhoud was the featured speaker at this year's First Hawaiian Bank Business Outlook Forum which was held on October 20 at the Neal S. Blaisdell Center.



Professor of Business Economics Jack Suyderhoud shares his economic forecast at First Hawaiian Bank's Business Outlook Forum. Photo courtesy of *Pacific Business News*.

For the last decade, Suyderhoud has been working as a consulting economist for First Hawaiian Bank and its Business Outlook Forum of Hawaii. At this year's forum, Suyderhoud presented a detailed forecast of the state's economic growth for 2016 which also incorporated national and global statistics. This required him to conduct extensive research on economic trends and patterns of the U.S. and other world economies which became particularly challenging in 2008 when the U.S. entered into the so-called "Great Recession." "Not only was the recession unusual in its depth, breadth and length, the policy responses, including the now familiar 'quantitative easing,' were also new to us," shared Suyderhoud. Quantitative easing is an unconventional monetary policy in which a central bank purchases government securities from the market to lower interest rates and increase money supply.

Four years ago, Suyderhoud was asked to conduct business forecasts for Maui, Kaua'i and Hawai'i Island in addition to his forecast for O'ahu. This expanded role required him to visit the neighbor islands and talk to business, government, and community leaders about their economies. As a result, Suyderhoud found that while the success of each county's economy is closely tied to tourism, each island faces unique challenges and opportunities. This also applies to regions within specific islands such as West Hawai'i versus Hilo or North Kaua'i versus West Kaua'i and sectors such as tourism versus agriculture.

In his latest report for 2016, Suyderhoud predicts that Hawai'i's economy will continue to grow and will be led by tourism and a vibrant construction industry. Next year will be the seventh consecutive year of Gross Domestic Product growth for the state.

In April, Suyderhoud was appointed by Governor David Ige to serve on the State of Hawai'i Council on Revenues, a position he has held since 2003.

As a professor of business economics at the Shidler College of Business, Suyderhoud integrates his research into his course work at both the graduate and undergraduate levels. He provides students with real-world examples of how economic trends and policies affect business decisions. He also shares his knowledge of global economies with those who participate in the Asian Field Study, a summer program led by Suyderhoud which exposes students to Asia's diverse business environments.

For more information on Suyderhoud's economic forecast for Hawai'i in 2016, visit [fhb.com/en/inside-fhb/newsroom/economic-forecasts](http://fhb.com/en/inside-fhb/newsroom/economic-forecasts).



## DONOR NEWS

### Mahalo for your generosity

Thank you to the following alumni, corporations, foundation and friends for designating their gifts to the Shidler College of Business during the last fiscal year (July 1, 2014 - June 30, 2015).

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Unyong Nakata

### A Visionary Campaign

"Leadership is the capacity to translate vision into reality"

- Warren Bennis

Jay H. Shidler's \$100 million commitment to the Shidler College of Business marked the beginning of an exciting new era for the college. This generous, reputation-building gift will enable the college to continue to attract top talent, both students and faculty, while improving graduate and undergraduate business programs.

Following in the spirit of Mr. Shidler's commitment, the next fundraising campaign's theme is about LEGACY. The new campaign will be called the VISIONARY CAMPAIGN in honor of Jay H. Shidler's "Visionary Gift" announced in October 2014.

We once again seek to partner with you, our alumni and friends, to achieve visionary goals for the college.

- 1) Ten million dollars more in scholarship endowments;
- 2) Two more faculty endowments;
- 3) Estate and planned gifts; and
- 4) Capital naming opportunities to improve facilities and endow the Advancement Fund.

Please join us in securing the long-term financial position of the college. The key to lasting legacy creation are endowments. Endowments have been central to the college's successes thus far and they will continue to be the focus moving forward.

To learn more about how you can invest in the future of the Shidler College of Business, contact me at [unyong.nakata@uhfoundation.org](mailto:unyong.nakata@uhfoundation.org) or at 808-286-0702. It would be my privilege to chat with you.

Unyong Nakata (MBA '05)  
Senior Director of Development

**Mahalo to those who generously supported Shidler with gifts of \$999 or less. We gratefully acknowledge the entire list of Shidler donors for the last fiscal year at [shidler.hawaii.edu/magazine](http://shidler.hawaii.edu/magazine).**

Every effort has been made to ensure the accuracy of the donors listed in this issue. Please accept the college's sincerest apology for any errors that appear above. For questions or concerns, contact Unyong Nakata, senior director of development, at [unyong.nakata@uhfoundation.org](mailto:unyong.nakata@uhfoundation.org) or 808-286-0702.

**Give Online:** [uhfoundation.org/GivetoShidler](http://uhfoundation.org/GivetoShidler) **Learn more:** [shidler.hawaii.edu/alumni/GivingOpportunities](http://shidler.hawaii.edu/alumni/GivingOpportunities)

## DONOR NEWS



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With a gift of \$1,000 or more to the Shidler Advancement Fund, Dean's Circle members provide the much-needed resources to support the future growth of the Shidler College of Business.

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Senior Development Director  
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## DONOR NEWS

### The Patrick T.W. and Carol U. Wong Endowed Scholarship



Patrick and Carol Wong with their scholarship recipient Stephanie Reyes.

Patrick and Carol Wong never gave much thought to their legacy. After attending a seminar on estate and gift planning, however, the wheels started turning. “When asked ‘Do you know the names of your great-grandparents? Your great-great-grandparents?’ I realized I didn’t,” Patrick said. “I wondered, ‘How will we be remembered?’”

They decided to create the Patrick T.W. and Carol U. Wong Endowed Scholarship to support management students

at Shidler. Normally endowed scholarships are not awarded until the account is fully funded, but the Wongs did not want to wait. They created an annual scholarship to be awarded while they fulfilled their endowment pledge. “It is important to us to support students now,” said Carol. “We are so excited to be part of the Shidler scholarship family.”

High school sweethearts, Patrick recently retired after 30 years at Hawaiian Telcom and Carol, a Shidler management alumna, is in her 33rd year of working at the East-West Center. They have two adult sons and enjoy traveling and finding the best sushi on O‘ahu.

### The N&K CPAs Endowed Scholarship



Left to right: Dean Vance Roley with N&K executives Lawrence Chew, Wesley Hiyane, Alton Miyashiro, Brian Isobe, Blake Isobe and Michael Tanaka; Hamid Pourjalali, director of the School of Accountancy; and Unyong Nakata, senior director of development.

N&K CPAs, Inc. has established an endowed scholarship at the Shidler College of Business which will provide tuition assistance in perpetuity to accounting students and help many future generations to prepare for careers in the public accounting sector. Many of N&K’s team members are graduates of Shidler’s accounting program and the firm has been a long-standing supporter of the college offering internships, job opportunities and mentoring to students. “We believe this gift is a good way to give back to the university and assist young students who aspire to become a CPA someday,” said N&K Managing Principal Alton K. Miyashiro. N&K is a full service CPA firm providing asset, tax and consulting services to Hawai‘i-based businesses. It is one of the largest local CPA firms in the state.



### Shidler College of Business

#### Ways to Give

With your support, Shidler can continue to reach toward its goal of becoming a top-ranked public business school.

#### Create a scholarship

Ease the financial strain on students and help them graduate on time

#### Create a faculty endowment

Help recruit and retain world-class faculty

#### Invest in Entrepreneurship

Support UH innovation, commercialization and economic stimulation

#### Include Shidler in your will or trust

Your gift may include tax benefits and payouts in your lifetime

#### Join the Dean's Circle

Fund new programs and alumni outreach with a gift of \$1,000 or more to the Shidler Advancement Fund

#### Give Online

[UHFoundation.org/GiveToShidler](http://UHFoundation.org/GiveToShidler)

#### Or contact

**Unyong Nakata**

Senior Development Director

[unyong.nakata@uhfoundation.org](mailto:unyong.nakata@uhfoundation.org)

(808) 286-0702

# ALUMNI SNAPSHOTS



Dine Around



New alumni board officers and directors



Hall of Honor 'ohana



Washington Alumni Event

## Restaurant hopping at Dine Around

Ring in the summer was the Shidler Alumni Association's annual Dine Around at the Royal Hawaiian Center. The June 17 event showcased a winning combo of restaurants offering a diverse menu of signature dishes complimented by beer and wine pairings. The result was a superb restaurant-tasting experience for alumni and friends. Featured eateries included Wolfgang's Steakhouse, Doraku, P.F. Chang's China Bistro, Island Vintage Coffee and Chocolate + Vanilla Bakery.

## New alumni board officers and directors

The Shidler Alumni Association held its Annual Meeting at Rijo Restaurant on July 15. Pictured above left to right are the newly-elected board officers and new directors for 2015 – 2016: Director Lance Higa (EMBA '05), Treasurer Krista Song (BBA '03), Vice President Heather Miyasato (BBA '07), President Jason Haruki (BBA '00), and Director Charis Taniguchi (BBA '99). Not pictured are Secretary Jared Au (BBA '03, MAcc '04), and Immediate Past President Lillian Rodolfich (BBA '87, EMBA '05).

## Welcome to the Hall of Honor 'ohana

Each year, the college hosts a very special breakfast that brings together past and present Hall of Honor Award recipients to meet and mingle prior to the formal awards ceremony in October. This year's gathering was held on July 16 at the Oahu Country Club with over a dozen past award recipients in attendance to congratulate the new inductees. Pictured seated above are 2015 honorees Eric Martinson, Dawn Matsumoto and Lawrence Rodriguez (not pictured are Tran Trong Kien and Allen Uyeda) with their new Hall of Honor 'ohana.

## Bottoms up in Washington

Frothy handcrafted beers, mouth-watering appetizers, smiles, laughter and great conversation were enjoyed by all who attended the Washington Alumni Event held in the Bellevue Brewing Co.'s legendary tap room. The gathering of Shidler alumni and friends was held on September 24 and was hosted by brewery owner and Shidler alumnus John Robertson (BBA '93) and his wife Angie.



## WINTER AND SPRING EVENTS



Hong Kong Reunion



DEMBA alumni help build a new bridge



Networking at SKY Waikiki

### Fun times at the UH Reunion in Hong Kong

Shidler alumni are doing a fantastic job in helping to connect UH alumni throughout Hong Kong. On August 4, a Hawai'i-themed dinner was held at the Salisbury Hotel in Kowloon for all UH alumni and on November 7, a second reunion was held on Aberdeen Street which featured cocktails, canapés and a three-course dinner. Many Shidler students studying abroad were also in attendance to meet and mingle with UH and Shidler alumni from the region.

### DEMBA alumni help build a new bridge along the Mekong Delta

On October 31, alumni of the Vietnam Executive MBA program's class of 2010 celebrated the opening of a new bridge that they funded and built for the people in Long Thanh Commune, Long An Province in the Mekong Delta. This bridge has helped to greatly reduce the travel time for many people in the area.

### Mentoring, networking and breathtaking views at SKY Waikiki

One of Honolulu's newest hotspots, SKY Waikiki, served as the perfect backdrop for this semester's Student and Alumni Mixer. Shidler graduates spent the evening offering career advice and mentorship to students while taking in the breathtaking views from the venue's rooftop bistro. The November 18 event was co-organized by the Inter-Business Council and the Shidler Alumni Association. Mahalo to SKY Waikiki managing partners and Shidler alumni Kainoa Akina (BBA '06) and Darren Seu (MBA '09).

**UPCOMING SHIDLER ALUMNI EVENTS**  
[shidler.hawaii.edu/events](http://shidler.hawaii.edu/events)

**LOOKING FOR MORE EVENT PHOTOS?**  
[flickr.com/shidlercollegeofbusiness](https://www.flickr.com/photos/shidlercollegeofbusiness/)

ALUMNI  
ASSOCIATION

2015 - 2016

Board of Directors

## OFFICERS

## PRESIDENT

Jason Haruki (BBA '00)

## VICE PRESIDENT

Heather Miyasato (BBA '07)

## SECRETARY

Jared Au (BBA '03, MAcc '04)

## TREASURER

Krista Song (BBA '03)

## IMMEDIATE-PAST PRESIDENT

Lillian Rodolfich (BBA '87,  
EMBA '05)

## DIRECTORS

Cynthia Alm (BBA '78)

Kellan Briones (MAcc '05)

Eric Chang (MBA '04)

Casey Ching (MBA '06)

Jodi Hashimoto (EMBA '00)

Lance Higa (EMBA '05)

Reid Hinaga (BBA '06)

Kirk Horiuchi (BBA '87)

Grant Kubota (BBA '99, MBA '05)

Jeffrey Lau

Christopher Letoto (EMBA '09)

Jerry Linville (MBA '96)

Joseph Magaldi (BBA '64)

David Matlin (MBA '97)

Ninjing Miao (BBA '07, MAcc '11)

Cory Nakamura (BBA '04)

Michael Orozco (BBA '01)

Christlyn Shitagi (BBA '96)

Kalei Stern (EMBA '05)

Toby Tamaye (BBA '95)

Charis Taniguchi (BBA '99)

Tyson Yamada (BBA '03, MBA  
'07)

## ALUMNI NEWS



Michael Hirai (BBA '78)

## 1970s

**Robert Hatanaka (BBA '76, MAcc '83)** has joined KKDLY LLC as an audit principal where he specializes in audits of business, government, non-profit organizations, and employee benefit plans. Previously, Hatanaka served as an audit partner with CW Associates CPAs. Hatanaka is the instructor for two of Shidler's tuition-free CPA Review cram sessions.

**Michael Hirai (BBA '78)** has joined the board of trustees for the University of Hawai'i Foundation, a non-profit organization that raises private funds to support the University of Hawai'i System. Hirai is a senior vice president and manager at First Hawaiian Bank.

**Amery Lam (BBA '77)** has been promoted to senior vice president and community banking region manager for Central Pacific Bank. Prior to joining the bank in 2008, Lam worked at American Savings Bank for 18 years where he specialized in commercial and retail banking.

**Wenli Lin (BBA '78, MBA '86)** has been named president and CEO of OmniTrak Group Inc., a



Amery Lam (BBA '77)

research and marketing planning firm headquartered in Honolulu. Lin is an award-winning marketing and marketing research executive with more than 25 years of experience in the industry. She has held several key executive positions including chief marketing officer at Farmers Insurance Hawaii, director of marketing for Duty Free and brand manager at Kraft Foods in New York and Hong Kong.

**Dev Strischek (MBA '70)** has been awarded first place in the Risk Management Association's Annual Journalistic Excellence Competition for his article entitled, "Live and Let Live: Estimating a Realistic Living Expense for Global Debt Service Coverage." The article was published in the February 2014 issue of *The RMA Journal*. He has won eight previous first place awards. Strischek is a former national president of RMA and is currently a senior credit policy officer at SunTrust Bank in Atlanta, Georgia.

## 1980s

**Keith Chock (BBA '83)** has joined Hawaii Wealth Management as senior vice president of wealth



Wenli Lin (BBA '78, MBA '86)

management. Chock has over 28 years in the financial industry. Prior to joining Hawaii Wealth Management, he worked at Smith Barney, Prudential Securities and UBS Financial Services.

**Gil Farias (BBA '89)** has been promoted to vice president and manager of trust real estate appraisal at Bank of Hawaii. He is responsible for all aspects surrounding the valuation of real estate held in client trust accounts. Farias holds a State of Hawai'i Certified General Appraiser license and is a Practicing Affiliate of the Appraisal Institute.

**Brenda Foster (EMBA '85)** is one of several American expats who offer personal and professional experience, insights and advice in a new book series entitled, *Americans in Shanghai*. The series offers a new perspective of the city's transformation into a thriving metropolis through the lens of American expats who play a key role in Shanghai's prosperity. Foster is the former president of the American Chamber of Commerce in Shanghai. She currently serves as an executive-in-residence for the Shidler College of



Dev Strischek (MBA '70)



Keith Chock (BBA '83)



Brenda Foster (EMBA '85)



## ALUMNI NEWS



Gerald Hew (BBA '87)



Patricia Hoe (BBA '87)



Tom Mullen (BBA '87)



Glenn Nishimura (BBA '89)



Evelyn Rooney (BBA '86)

Business and is the president and CEO of Foster and Associates LLC, an international business consulting firm which she founded in 2014.

**Gerald Hew (BBA '87)** has been hired as the chief financial officer at Helping Hands Hawaii. He is responsible for the oversight and direction of the agency's financial operations, manages accounting and financial reporting operations, oversees banking activities and prepares annual budgets and financial forecasts. He also monitors contractual compliance, provides fiscal control of client trust accounts related to the Representative Payee program and supervises the accounting department. Previously, Hew had been the controller for University Health Alliance.

**Patricia Hoe (BBA '87)** has

joined Servco as assistant controller. She oversees a staff of 26 team members that make up Servco's accounting and financial services division and includes accounts receivable, accounts payable, payroll and the general ledger departments. Prior to joining Servco, Hoe was employed by Atlas Insurance Agency since 2006 as its vice president of finance.

**Jennifer Isobe (BBA '80)** has joined KKDLY LLC as an audit principal. Isobe specializes in the real estate, banking, hospitality and non-profit industries and employee benefit plans. Previously, Isobe was an audit senior manager with KPMG LLP.

**Randall Kawano (BBA '81)** has been named controller for Island Movers and other affiliated logistic companies under HawkTree

International. Previously, he was the executive vice president and chief financial officer for Pacific Rim Bank. Kawano has over 25 years of experience in the banking industry.

**Janis Loventhal (BBA '85)** has been promoted to vice president and credit officer of direct lending at Bank of Hawaii. She is responsible for underwriting home equity requests for specialized channels, and working with credit officers and managing production in the home equity credit area of direct lending.

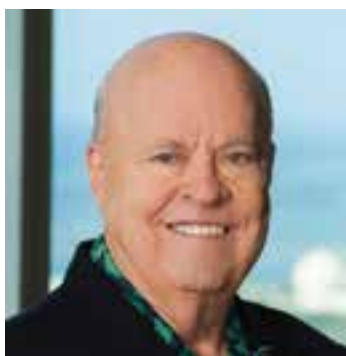
**Tom Mullen (BBA '87)** has joined the Hawai'i Visitors and Convention Bureau as senior vice president and chief operating officer. Mullen oversees the company's finance and corporate services, contract compliance,

business development and travel industry partnerships. Previously, Mullen was the chief administrative officer with the Los Angeles Tourism and Convention Board.

**Glenn Nishimura (BBA '89)** has been promoted to assistant director of parts for the Servco Auto Parts Center, the official parts distribution warehouse for Toyota, Lexus, Scion, Suzuki and Subaru dealers in Hawai'i. In his new role, Nishimura assists in managing the department's day-to-day operations. Previously, he served as the inventory manager for Servco Toyota Honolulu.

**Evelyn F. Rooney (BBA '86)** has joined Coldwell Banker Pacific Properties' Honolulu office as an independent agent. Previously, Rooney served as a solutions analyst and administrative

## Walter Dods and Jay Shidler make AACSB's 100 Influential Leaders list. Shidler also named Outstanding Philanthropist by AFP - Aloha Chapter



Walter A. Dods, Jr. (BBA '67)



Jay H. Shidler (BBA '68)

**Walter A. Dods, Jr. (BBA '67)** and **Jay H. Shidler (BBA '68)** are a part of the inaugural class of AACSB International's 100 Influential Leaders. AACSB International is the global accrediting body of business schools. The Influential Leaders Award commemorates the organization's 100th anniversary by recognizing 100 notable alumni from AACSB-accredited schools. Dods and Shidler were honored at AACSB's Annual Accreditation Conference in Chicago in September.

Also, Shidler was recently named Outstanding Philanthropist by the Association of Fundraising Professionals - Aloha Chapter for his philanthropic leadership in Hawai'i. He was recognized at AFP's National Philanthropy Day in November.

Dods is chairman of the board for Matson Inc. however he is most recognized for leading Hawai'i's largest bank for three decades and growing it into one of the 25 largest banks in the nation. Shidler is the founder and managing partner of The Shidler Group, a Honolulu-based investor focused on commercial real estate and credit-related investments. He is the largest private donor to UH thanks to his \$100 million commitment to the Shidler College. Learn more at [aacsb.edu/Influential-Leaders](http://aacsb.edu/Influential-Leaders).

## ALUMNI NEWS



Steven Tam (MBA '80)



Eric Yeaman (BBA '89)



Kevin Yoshida (BBA '89)



Leighton Hara (BBA '99)



Sayle Hirashima (BBA '93)

assistant at 15 Craigside and business office manager for her husband's company. She was also a software programmer for Tesseract and Wells Fargo Bank as well as a consultant for Concert Communication Services in the San Francisco Bay Area.

**Lisa Sapp (BBA '84)** has been re-elected to serve another two-years on the board of directors for the Concierge Association of Hawaii. She will fill the role as vice president of finance for the 2015-2016 term. Sapp is the concierge at the Trump International Hotel Waikiki Beach.

**Steven Tam (MBA '80)** has joined BrightStar of Honolulu as manager. He is responsible for managing the business operations, helping with strategies to ensure continued quality and enhancement

of care to clients, and working to increase visibility to enable the company to serve a broader client base. BrightStar provides in-home companionship and personal and skilled nursing care.

**Eric Yeaman (BBA '89)** has been named president and chief operating officer of First Hawaiian Bank. Previously, Yeaman served as the president and chief executive officer of Hawaiian Telcom. Prior to that, he held senior management positions at Hawaiian Electric Industries and its subsidiary, Hawaiian Electric Co. and Kamehameha Schools. Yeaman is a member of the Shidler Advisory Council and is a 2010 Hall of Honor inductee.

**Kevin Yoshida (BBA '89)** has been promoted to senior vice president and community banking

region manager of Central Pacific Bank's neighbor island region. He oversees sales, service and profitability goals for Maui, Kaua'i and Hawai'i Island. Yoshida holds over two decades of experience in the industry and has been with Central Pacific Bank since 2000. Previously, he served as vice president and community banking region manager.

### 1990s

**Dewi Fukuoka (BBA '99)** has been promoted to office manager at Architects Hawaii Ltd. Previously, she served as a studio administrator for the firm. She has been with the company for over five years.

**Leighton Hara (BBA '99)** is a partner with Suemori Ota & Hara, a

limited liability law company. Hara represents clients in a wide range of high-stakes litigation, including disputes related to employment matters, contracts, personal injury, and commercial transactions. Prior to joining the firm, he was a partner at Marr Jones & Wang LLLP. He also practiced commercial litigation at Watanabe Ing LLLP. Hara devotes a considerable amount of time to pro bono matters and serves the community as a member of the Japanese Cultural Center of Hawaii and the Board of Bar Examiners of the Hawai'i Supreme Court.

**Sayle Hirashima (BBA '93)** has been named vice president and controller for Hawaiian Airlines. He is responsible for the airline's accounting functions and financial records. He also oversees

## Stephanie Mew (BBA '87) is named Hawai'i's 2016 State Teacher of the Year



Left to right: Complex Area Superintendent Matt Ho, Governor David Ige (MBA '87), Stephanie Mew (BBA '87), Kapunahala Elementary Principal Deborah Nekomoto, Deputy Superintendent Stephen Schatz. Photo courtesy of Hawai'i State Department of Education.

**Stephanie Mew (BBA '87)** has been named the 2016 Hawai'i State Teacher of the Year. Mew was presented with the state's top teaching award by Governor David Ige (MBA '87) and Deputy Superintendent Stephen Schatz during a ceremony held at Washington Place on October 16. Mew was selected from more than 11,000 educators within the Hawai'i State Department of Education. This April, she will represent Hawai'i in the National Teacher of the Year Program.

Mew has taught at Kapunahala Elementary for the past 13 years. Previously, she was an instructor at Chaminade University and Montessori Hale O Keiki on Maui.

In addition to graduating from the Shidler College of Business with a bachelor's degree in marketing, Mew also holds a masters degree in social work from UH Mānoa and a masters degree in elementary education from Chaminade University.





Anna Hu (BBA '96)



Lynne Kinney (BBA '92)



Jason Lau (BBA '93)



Verna Wong (BBA '91, MBA '97)



Scott Yonesaki (BBA '92)

policy review and development, oversight on technology system management, timeliness and accuracy of internal and external reporting. Previously, Hirashima served as chief financial officer and vice president of Koko'oha Investments Inc./MidPac Petroleum LLC.

**Anna M. Hu (BBA '96)** has been named senior vice president and division manager of credit administration at Central Pacific Bank. Hu is responsible for developing, overseeing and administering the bank's credit approval function and executing credit risk management programs for the bank's loan portfolios. She is also responsible for developing and communicating lending policies and strategies. Previously, she worked at Bank of Hawaii as vice president and corporate banking relationship manager.

Congratulations to **Lynne Kinney (BBA '92)** and CKW Financial Group for being named one of the Top 25 Women-Owned Registered Investment Advisors for 2015 by *Rep. Magazine* and *WealthManagement.com*. CKW was listed as the 16th largest women-owned RIA (Registered Investment Advisor) firm in the U.S. based on assets managed. It is the only SEC RIA from Hawai'i to make the list. Kinney serves as principal for the firm along with Carl Choy (BBA '80) and Ronald "Buzz" Wo.

**Jason Lau (BBA '93)** has been hired as a financial advisor at the Hawaii State Federal Credit Union. Lau provides financial advice to members at the credit union's Ali'i Place and Kaimuki branches. Previously, he served as vice president and a registered

representative at Bank of Hawaii for 15 years.

**Pamela Nitta (BBA '99, MBA '06)** has joined Nordic PCL Construction Inc. as a senior estimator. Nitta is one of the lead team members in charge of the preparation of project estimates. She is responsible for gathering any and all data required to prepare an estimate and will assist in the supervision of junior estimating staff members.

**Chad Okumura (BBA '94)** has joined Ditech Mortgage Corp. as a home loan specialist. He holds over 12 years of mortgage experience. Okumura is active in the community, holding officer positions with the Board of Realtors and the Honolulu Business Network. He is also an avid tennis player, martial artist and hip hop instructor.

**Gwen Ouye Yokota (BBA '93)** has been promoted to director of physician recruitment, retention and group practice for The Queen's Medical Center. She manages Queen's hospitalists, medical intensivists, acute care surgeons and The Queen's Referral Line program. She has been with Queen's for 11 years.

**Derick Tam (BBA '94)** has joined Hawaii National Bank as vice president and loan officer. Tam specializes in corporate banking where he assists local companies with their financing needs.

**Jason Uejo (BBA '97)** has been promoted to variable operations manager of Servco Subaru. Uejo will oversee the new and pre-owned sales departments at the Servco Subaru Honolulu, Servco Subaru Kaimuki and Servco Subaru Maui dealerships.

**Verna Wong (BBA '91, MBA**

**'97)** has joined Hawaiian Host Inc. as vice president of human resources. Prior to joining Hawaiian Host, Wong served as the director of professional development at Island Insurance and prior to that, she was the director of graduate career services and professional development at the Shidler College

of Business.

**Scott Yonesaki (BBA '92)** has been promoted to group vice president and general manager for Servco Auto Waipahu's Leeward Toyota and Chevrolet dealership, and Servco Forklift & Industrial Equipment. Yonesaki will lead and manage the entire dealership.

## Kainoa Akina (BBA '06) and Darren Seu (MBA '09) celebrate the grand opening of SKY Waikiki



SKY Waikiki Managing Partners Alike Mau, Jovan Andow, Darren Seu (MBA '09) and Kainoa Akina (BBA '06) at the Grand Opening of SKY Waikiki on August 28, 2015. Photo courtesy of SKY Waikiki.

**Clement "Kainoa" Akina (BBA '06) and Darren Seu (MBA '09)** along with business partners Leighton Mau, Alike Mau and Jovan Andow celebrated the grand opening of their new 7,000-square-foot rooftop bar and lounge, SKY Waikiki, on the 19th floor of the Waikiki Business Plaza. The first of three grand openings kicked off on August 28 with a star-studded VIP invitation-only event with a guest list that included celebrities such as Terrell Owens, Victoria Justice, Pierson Fode, Brody Jenner and Cheryl Burke. [skywaikiki.com](http://skywaikiki.com)

## ALUMNI NEWS



Casey Ching (MBA '06)



Trisha Gibo (BBA '05, MBA '13)



Donovan Kealoha (JD/MBA '08')



Liwei Kimura (China MBA '00)



Lars Larson (MBA '00)

**Casey Ching (MBA '06)** has joined Servco Pacific Inc. as vice president of corporate properties where he will oversee Servco's real estate holdings in Hawai'i the U.S. and Australia. He has over 12 years of real estate experience in asset management, development, underwriting and lease negotiations. Previously, Ching served as senior asset manager for Kamehameha Schools.

**Trisha Gibo (BBA '05, MBA '13)** has joined ES&A Inc. as an attorney. She practices labor and employment law, drawing on her background as a human resources professional, which includes experience in recruitment, training and benefit administration.

**Donovan Kealoha (JD/MBA '08)** has joined Startup Capital Ventures, a Menlo Park-based venture capital firm, as a senior associate where he works alongside the fund partners in all aspects of potential and active investments. Kealoha is also a entrepreneur and a community organizer. In 2010, he co-founded Adama Materials Inc., a University of Hawai'i spinout, which develops proprietary nanotechnology-based advanced materials. More

recently, Kealoha co-founded the Purple Mai'a Foundation, a Native Hawaiian non-profit organization that is working to bring indigenized technology education programs to high-opportunity youth in underserved communities.

**Liwei Kimura (China MBA '00)** has been named Hawaiian Airlines' regional director and chief representative for greater China. Kimura has more than 20 years of experience in the travel and hospitality industry, most recently serving as the director of business development for Starwood Hotels & Resorts where she led strategic planning, business development, and training programs for the greater China and Southeast Asia market. Previously, she worked in the Asia Pacific division of ITT Sheraton as a business development specialist with the China division. Kimura began her career at the Great Wall Sheraton in Beijing. She has also been a recognized independent consultant on business development for the China market in Hawai'i.

**Neil Kuioaka (BBA '04)** has joined the Kahala office of Better Homes and Gardens Real Estate Advantage Realty. Kuioaka has eight

years of real estate experience and has received numerous national and local sales and client service awards at his previous firm.

**Lars Larson (MBA '00)** has been promoted to vice president and senior manager of retail and small business credit delivery at Central Pacific Bank. He is responsible for developing, implementing and managing the retail and small business credit delivery process and overseeing all credit-related aspects of the non-graded retail lending portfolio. Larson has been with the bank since 2003. Previously, he served as vice president and retail credit manager.

**Ryan Loeffers (BBA '08, MAcc '10)** has joined ES&A as an attorney. Loeffers advises ERISA-regulated employee benefit plans and employers. He also advises nonprofit organizations on entity formation, corporate governance and tax related matters.

**Edmund K. Loy (BBA '04)** has completed 50 marathons in 50 states between October 2009 and October 2014. Loy's current goal is to complete marathons in the 13 Canadian provinces and territories and complete seven marathons

on seven continents. He works for the Hawaii State Public Housing Authority.

**Richard May (BBA '08)** has graduated from Santa Clara University with a JD from the School of Law and an MBA from the Leavey School of Business. He plans to work in ethics and compliance in the technology industry in the Bay Area.

**Kimberly Miyashiro (MHRM '09)** has joined Boys & Girls Club of Hawaii as human resources director. She has more than 15 years of experience in human resources and career development. Her responsibilities include overall human resources strategy, talent attraction, staffing and retention, leadership development, employee education and development, compensation and benefits, and employee relations.

**Sandy Narvaez (BBA '06)** has been promoted to director of sales and marketing at Hilton Waikiki Beach Hotel, where she oversees revenue, profitability growth and service culture by directing all sales and marketing efforts for the hotel. Narvaez has held several positions at Hilton Waikiki including associate director of sales, corporate sales



Ryan Loeffers (BBA '08, MAcc '10)



Edmund Loy (BBA '04)



Richard May (BBA '08)



Kimberly Miyashiro (MHRM '09)

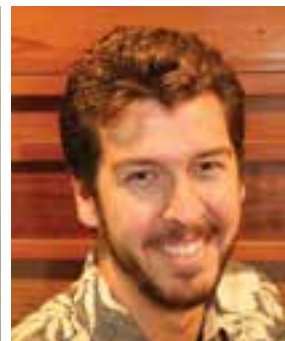


Sandy Narvaez (BBA '06)



Photo courtesy of *Pacific Edge Magazine*

Monica Salter (MBA '07) (second from right) with Naomi Hazelton-Giambrone, Kristi Inkinen Yanagihara and Jamie Giambrone

Marc Togashi  
(BBA '02, MAcc '03)Ivy Yeung  
(BBA '08, MBA '12)

Ian Hagn (BBA '13)

manager and international sales manager for groups and leisure.

**Monica Salter (MBA '07)** has received *Pacific Edge Magazine's* 2015 Young Professional of the Year award. The award recognizes Salter's business excellence, community spirit, innovation, personal integrity and impact on the PR industry. In addition to her role as senior vice president for the Bennet Group, Salter is active in the community, raising money for organizations such as the Hawaii Children's Cancer Foundation and the Outrigger Duke Kahanamoku Foundation. She is also a former US National Champion kayaker who has crossed the Molokai'i Channel in the Na Wahine O Ke Kai outrigger race seven times.

**Dane Teruya (BBA '00, EMBA '07)** has been promoted to vice president and treasury manager at Central Pacific Bank. He has over 15 years of experience in asset/liability management, liquidity management and debt management. Previously, he served as vice president and investment manager for the bank.

**Marc Togashi (BBA '02, MAcc '03)** has been promoted to vice president of finance for the Hawaii Tourism Authority, the state's tourism agency. He joined the agency in 2011 as fiscal manager. Previously, he spent seven years with public accounting firm KPMG LLC.

**Ivy Yeung (BBA '08, MBA '12)** has been promoted from manager to director of international cooperation for the College of Social Sciences at UH Mānoa. Also, Yeung currently serves as a program coordinator for the college's Northeast Asia Economic Forum where she plans and

organizes international conferences and programs such as the annual Young Leaders Program. In addition to holding BBA and MBA degrees from Shidler, Yeung also graduated with a masters in public administration from UH Mānoa and is pursuing her juris doctor from the William S. Richardson School of Law.

## 2010s

**Craig Furuya (MBA '10)** has been promoted to vice president and publisher at Hagadone Corp.'s Hawai'i publications division which includes *This Week Magazines* and other market publications. Furuya was the associate publisher of *This Week Magazines*. He has been on

the Hagadone team since 1998.

**Ian Hagn (BBA '13)** has been named sales outreach director at RevoluSun, a provider of solar and smart home technology. Hagn manages all functions of RevoluSun's inside sales teams productivity including planning, quotas, sales process optimization, training, implementation and recruitment of sales force talent. Previously, Hagn served as community outreach lead for the company.

**Ken Hashimoto (BBA '14)** has joined Servco Pacific Inc. as marketing assistant. Hashimoto assists in the development and execution of various marketing initiatives for Toyota in Hawai'i.

**Drew Henmi (BBA '11)**

will serve as the 2015-2016 communications director for the Society of Marketing Professional Services Hawai'i Chapter. Henmi is the marketing manager for de Reus Architects.

**Beth Ito (BBA '10)** has been promoted to corporate communications manager at Coffman Engineers Inc. In her new role, Ito coordinates external and internal communications and works with local marketing staff to manage brand identity and culture. Previously, she served as the marketing manager for the firm's Honolulu office. Ito also currently serves as the immediate past president for the Society of Marketing Professional Services' (SMPS) Hawaii Chapter.

## Five Shidler alumni among PBN's Forty Under 40 Class of 2015

Na'alehu Anthony  
(MBA '05)Miriah Holden (BBA '05,  
JD/MBA '08)Brent Kakesako  
(JD/MBA '14)Kekoa McClellan  
(EMBA '15)Omar Sultan  
(MBA '10)

**Na'alehu Anthony (MBA '05), Miriah Holden (BBA '05, JD/MBA '08), Brent Kakesako (JD/MBA '14), Kekoa McClellann (EMBA '15) and Omar Sultan (MBA '10)** were among the 40 professionals chosen to be a part of *Pacific Business News'* Forty Under 40 class of 2015. Forty Under 40 recognizes professionals under the age of 40 who are making a difference in Hawai'i's economy and the community. Anthony is the co-founder and CEO for 'Oiwī TV. Holden is an associate with Alston Hunt Floyd & Ing. Kakesako is CEO of Hawaii Alliance for Community-Based Economic Development. McClellan is CEO of Pelatron Power Evolution/Peletron Q. Sultan, who was also a part of *Hawaii Business* magazine's "20 for the Next 20" is a partner with Sultan Ventures. The 2015 class was recognized at an event held on June 18 at the Hawaii Convention Center.

## ALUMNI NEWS



Aly Ishikuni (BBA '10)



Lorrie Luke (EMBA '15)



Martin Nguyen (BBA '15)



Scott Prange (MBA '13)



Michael Robinson (MBA '14)

**Aly Ishikuni (BBA '10)** was featured in the July 10 issue of *Pacific Business News*. Ishikuni is the co-founder and president of Art + Flea, a monthly urban market featuring independent artists, vintage collectors, DIYers, fashion designers and more. Ishikuni first launched Art + Flea in 2010 as part of her senior marketing project at Shidler. Her inaugural event was held at Fresh Café with 20 vendors. Today, more than 60 vendors and between 1,200 to 1,700 people attend her events. Art + Flea is held on the

last Thursday of the month at the Ward Village Shops. Also, Ishikuni recently launched a new project called Mori by Art + Flea, which is a pop-up retail shop. Learn more at [artandflea.com](http://artandflea.com).

**Lorrie Luke (EMBA '15)** has been promoted to vice president of contracts and reimbursement for Hawaii Pacific Health (HPH). She is responsible for payer relationships and administering payer contracts that generate the revenue to fund the organization's not-for-profit mission. Luke began her career with HPH in 1996 and has

worked primarily in the contracts and reimbursement department, supporting contract negotiations with commercial and government insurers and payers.

**Dennis Noah (BBA '10)** has been re-elected to serve another two-years on the board of directors for the Concierge Association of Hawaii. He will fill the role as vice president of public relations for the 2015-2016 term. Noah is the assistant chef concierge at Trump International Hotel Waikiki Beach.

**Martin Nguyen (BBA '15)** has joined RealtyMogul.com as an

analyst on the Commercial Realty Debt & Equity teams. Nguyen is responsible for analyzing and underwriting national CRE assets. He is a recent graduate of the Shidler College of Business and was a part of the college's first cohort of Freshman Direct Admit students.

**Scott Prange (MBA '13)** has joined Alston Hunt Floyd & Ing as an associate attorney. He provides strategic counsel and representation for all types of employers – including developing and implementing effective workplace policies and procedures, managing employment litigation and administrative complaints, and advising on government contracts and organizational structuring.

**Michael Robinson (MBA '14)** has been promoted to vice president of government relations and community affairs for Hawaii Pacific Health. He is responsible for representing HPH's interests with state and federal government officials and key community stakeholders. Previously, Robinson was the executive director of government relations and community affairs during which time he was instrumental in shepherding legislation through the political process that resulted in a bill signed into law that enabled HPH to contemplate a public-private partnership with the Maui Region of the state's Hawai'i Health Systems Corporation.

## Four Shidler alumni have been selected to participate in the 2015-2016 Omidyar Fellows program



Catherine Awakuni Colon (BBA '91)



Blair Collis (BBA '96)



Sherry Menor-McNamara (MBA '05)



William Pieper (MBA '04)

**Catherine Awakuni Colon (BBA '91), Blair Collis (BBA '96), Sherry Menor-McNamara (MBA '05) and William Pieper (MBA '04)** were among the 15 Hawai'i business and nonprofit leaders selected to be a part of the fourth cohort of the Omidyar Fellows program created by eBay founder Pierre Omidyar. Each of the fellows were chosen based on their accomplishments and the promise they show in professional and community leadership as well as their commitment to a bold vision for Hawai'i's future. The four Shidler alumni will have the opportunity to participate in a rigorous development program that cultivates, trains and educates local leadership for Hawai'i. Awakuni Colon is the director of the Hawai'i State Department of Commerce and Consumer Affairs. Collis is the president and CEO of Bishop Museum. Menor-McNamara is president of the Chamber of Commerce of Hawaii. Pieper is vice president of Barclaycard US.

### SEND IN YOUR ALUMNI UPDATES AND PHOTOS

**SUBMIT ONLINE**  
[shidler.hawaii.edu/alumni/update](http://shidler.hawaii.edu/alumni/update)

**EMAIL THE EDITOR**  
[amy.watari@uhfoundation.org](mailto:amy.watari@uhfoundation.org)





## ALUMNI AT WORK

Shidler alumni at Hawaii Dental Service (HDS) show their school pride by gathering at the company's headquarters in the Topa Financial Center in downtown Honolulu. Each of these dedicated professionals plays an essential role in helping HDS fulfill its mission of providing affordable, accessible dental care benefits for Hawai'i's families. Through the HDS Foundation, the organization and its employees generously give their time and resources to nonprofit programs that foster oral health education throughout the state, including the University of Hawai'i.

 **DELTA DENTAL®**

**HDS**  
Hawaii Dental Service

## Shidler Graduates at Hawaii Dental Service

Mahalo to HDS and all the Shidler graduates featured here for supporting a lifetime of healthy smiles for the Shidler College of Business, the University of Hawai'i, and the local community.

**Mark H. Yamakawa (MBA '87)**

President and CEO

**Cheryl Takitani-Smith (BBA '84)**

Vice President of Financial Affairs

**Patsy Nanbu (BBA '81, MAcc '83)**

Public Director – HDS Board

**David Todani (MBA '84)**

Public Director – HDS Board

**Travis Umemoto (BBA '95)**

Public Director – HDS Board

**Jim Johnson (BBA '90)**

Director of Eligibility, Mailroom, Claims, and Customer Service

**Julie Lee (BBA '78)**

Billing Manager

**Kay Miyabe (BBA '82)**

Project Analyst

**Cara Numasaki (BBA '94)**

Controller

**Michael Orozco (BBA '01)**

Director of Marketing

**Clesson Pang (MBA '92)**

Director of Underwriting

**Neil Takeda (BBA '76)**

Sales Account Executive

**Sampson Won (BBA '14)**

Billing Analyst / IDP Administrator

**Adelina Yim (BBA '94)**

Senior Financial Analyst

Operating in Hawai'i since 1962, Hawaii Dental Service (HDS) is the state's first and largest nonprofit dental service corporation providing dental benefit plans to more than a half million members in Hawai'i, Guam and Saipan. More than 95% of all licensed, practicing dentists in Hawai'i participate with HDS creating the largest network of dentists in the state. Through the HDS Foundation, the organization awards hundreds of thousands of dollars in grants each year to local nonprofit programs and projects that provide oral health education, prevent oral disease, and increase access to dental care for underserved populations. Learn more at [hawaiidental-service.com](http://hawaiidental-service.com).

Address Service Requested

## FEATURED EVENTS FOR SPRING 2016

JAN | JUNE

### Free CPA Review Sessions

#### Shidler College of Business, Saturdays and Sundays, 1 - 4 p.m.

Business Environment and Concepts: Orientation on January 8, Sessions held January 9 - 24

Regulation: Orientation on March 4, Sessions held March 5 - 25

Auditing and Attestation: Orientation on June 3, Sessions held June 4 - 26

Learn more and register at [shidler.hawaii.edu/cpa-review](http://shidler.hawaii.edu/cpa-review)

JAN | 05-08  
TUE-FRI

### Hawaii International Conference on System Sciences (HICSS)

#### Grand Hyatt Kauai Resort and Spa, Four-Day Conference

The 49th Hawaii International Conference on System Sciences will feature a distinguished lecture by Geoffrey MacKellar from Emotiv Inc. and a keynote address by Gilman Louie from Alsop-Louie Partners. Each year, HICSS provides a unique and interactive environment for researchers to exchange ideas in information, computer and system sciences. Learn more at [hicss.org](http://hicss.org).

MAR | 10  
THUR

### Executive Vineyards 2016

#### Royal Hawaiian, 6 - 9 p.m.

Enjoy fine wines, gourmet food stations, entertainment, silent auction and much more at Executive Vineyards. Presented by the Shidler College of Business Alumni Association. Funds raised will benefit the Shidler College of Business. Learn more at [shidler.hawaii.edu/executive-vineyards](http://shidler.hawaii.edu/executive-vineyards).

MAY | 05  
THUR

### Business Night

#### Sheraton Waikiki, 5 - 9 p.m.

Business Night brings together students with local business professionals for an evening of scholarly recognition and mentoring. This event provides many students with their first connections with the business community and fosters the networking and mentoring process. [shidler.hawaii.edu/business-night](http://shidler.hawaii.edu/business-night).

### Shidler Events

For a complete listing of upcoming events at the Shidler College of Business, please visit:

[shidler.hawaii.edu/events](http://shidler.hawaii.edu/events)

### Ways to support Shidler

There are so many ways to give to the Shidler College of Business. Every gift counts, no matter how small. Learn more about how individuals, groups and businesses can support Shidler. Contact Unyong Nakata, senior director of development, at 808-286-0702, [unyong.nakata@uhfoundation.org](mailto:unyong.nakata@uhfoundation.org)



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808-956-0887



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