INSIDE: Improving cybersecurity for Hawai‘i businesses | What's happening at PACE Visionary Initiative update | Alumni at Work (KMH LLP)
## DEAN’S MESSAGE

**Aloha,**

It’s remarkable how time flies. That is precisely how I feel about one of the college’s most prestigious and successful academic programs—the Executive MBA (EMBA). This year marks the 40th anniversary of the first graduating class of the EMBA program, and is a truly significant milestone in the college’s history.

This unique program was established in 1977 to address the growing need for a quality MBA program for working managers and executives. Since 1979, the program has graduated over 800 professionals and continues to flourish.

In the following pages of *Shidler Business,* we invite you to reminisce with us through the testimonials and photographs of EMBA alumni over the past forty years of the program, and discover why this program continues to be the top choice for emerging leaders in Hawai‘i.

We also showcase talented students, faculty and alumni achievements over the past semester as well as workshops and programs that are providing opportunities for individuals to enhance their business, leadership and entrepreneurial skills.

Some of the features include helpful suggestions from Sheena Iyengar, author of the bestselling book, *The Art of Choosing,* tips from Professor Tung Bui on improving cyber security and an update on the advancement of the college’s visionary initiative.

As the fall semester approaches and we welcome a new class to campus, we will continue to build on our past successes with a keen eye on developing new opportunities for our students.

We invite all of you to join us in this endeavor. As always, stay in touch and thank you again for your support.

Sincerely,

V. Vance Roley

Dean and First Hawaiian Bank Chair of Leadership and Management

vroley@hawaii.edu

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ON THE COVER
A collection of photos from the last 40 years of the Executive MBA program.

Top: Congratulations to the Global MBA Class of 2019.
Bottom: Shidler student Micah Higashi (BBA ’19) celebrates with friends and family during the UH Mānoa Commencement Ceremony.
With more than 800 graduates, the 40-year-old Shidler College of Business Executive MBA (EMBA) program is thriving and has earned the respect of many companies throughout Hawai‘i for its quality and impact in the business community.

Founded by David Heenan, former dean of the college and Mike Washofsky, former director of the Executive Education Center in the late 70s, the EMBA program was established to address the growing need in Hawai‘i for a program that provides advanced business training for experienced professionals.

The founders’ goals were clear from the start—provide a high-quality MBA program for emerging business executives in a convenient and collaborative learning environment, offer a rigorous and accelerated curriculum with an Asia-Pacific business perspective, provide knowledgeable and experienced professors, introduce advancing technology and re-tool executives with the latest business practices.

As public interest grew, many professionals welcomed this new program because it enabled them to continue working full-time while pursuing their MBA. Classes were initially held every other Friday and Saturday from 8 a.m. – 5 p.m. at a Department of Transportation estate in Nu‘uanu. The first cohort consisted of 34 professionals ranging from 30 to 65. They represented many of Hawai‘i’s top companies and organizations at that time, including Castle and Cooke Inc., Amfac Inc., Queen’s Medical Center, Times Supermarket, Hawaiian Dredging and Construction Co., The Kahala Hilton and the Hawaii Army National Guard.

According to EMBA I alumni, the coursework was rigorous, and the schedule was quite demanding even for the seasoned managers and executives. Some of their courses included financial accounting, statistical analysis, labor relations, managerial economics, investment analysis and tax planning. Together, the cohort persevered through the program. EMBA I alumnus and entrepreneur Jay Voss explains that through this program, he gained a deeper knowledge of business concepts, terms, and analysis, which gave him the confidence to hold his own in any business situation.

“This was the best education of my life because of the professors and my classmates,” said Voss. “The class was filled with local business people including two lawyers, two military officers, a judge, an architect, four state managers, a non-profit leader, and a psychiatrist—all with a wealth of experience and knowledge and who became great friends.”

Changing to meet demands

While the program’s original framework remained the same, the program has continued to evolve to meet the needs of the workplace.

“Over the years, the Executive MBA program has updated its curriculum to reflect new ideas and changes in the business environment, and changed its format to accommodate the time schedule of the participants and to leverage the advances in
“This was the best education of my life because of the professors and my classmates. The class was filled with local business people including two lawyers, two military officers, a judge, an architect, four state managers, a non-profit leader and a psychiatrist—all with a wealth of experience and knowledge and who became great friends.” -Voss

gaining international experience

For many years, professionals from the EMBA program have participated in the college’s renowned Asian Field Study program, established in 1984 by Professor of Finance K.K. Seo. The program was the first of its kind in the United States to introduce professionals to the dynamic business world of Asia through real-world experience. The program included pre-trip coursework, company and cultural site visits and lectures by executives in Asia.

“During 2018, we traveled to Tokyo, Kyoto, Beijing, Hanoi, and Seoul—visiting more than 20 companies across Asia,” said Leschon Serrano, recent EMBA graduate and senior IT manager at Kamehameha Schools. “Each person in the class was assigned to give an introduction and present key takeaways of a country. We were also tasked to research a particular industry, topic or business venture.”

“Through this program, I was able to experience Asia from a new perspective and it helped me understand how both small family businesses and larger companies conduct business and face challenges.”

Today, the Asian Field Study
program is among the top global business field study programs in the world with valued relationships with many corporations and organizations throughout the Asia-Pacific region.

**Building tomorrow’s leaders**

Kisan Jo, president of Prince Resorts Hawai‘i, joined the EMBA program because of its reputation as an excellent program for working business professionals.

He cited a flexible schedule, networking with professionals and acquiring relevant knowledge from his courses, as having the most significant impact on his career.

“The fact that the Executive MBA program is structured as a cohort was the key,” said Jo. “Not only do you get to rub shoulders with current and future leaders of the business world, but you meet leaders from many diverse industries.”

Jo said he was thrilled to return to a formal education program. “The program also allowed me to see and learn different perspectives of business and provided me with an excellent forum for exchanging ideas and concepts on real issues which I was able to apply into the current business environment.”

Mary K. Fastenau, partner at Anthology Marketing Group, Inc. and president of its Digital Group, enrolled in the EMBA program to gain expertise in marketing and business. But little did Fastenau know that the EMBA program would lead to her interest in the Internet and set her on a very different career path.

“The owners of the company where I worked let me explore this crazy electronic world, and I discovered my true passion,” said Fastenau. “Most people thought I was committing career suicide when I moved from traditional advertising to the Internet. However, this discovery led me to start a new division within the company, work with an incredible team and become a partner.”

“The EMBA program is in one word ‘transformational.’ I gained an incredible support network that includes professors, staff and fellow classmates. I received two gifts that last a lifetime—the joy of learning and the power of friendships.” - Fastenau
the power of friendships.”

Today, after 40 years of training managers and executives and seeing the impact of the program in every industry throughout the state, the college is pleased that the Shidler EMBA program has evolved overtime and remains the program of choice for many professionals in Hawai‘i.

To learn more about the Executive MBA program, Distance Learning Executive MBA with an optional health care management track and the Master of Human Resource Management, contact Toni Mingo at akruse@hawaii.edu or (808) 956-5774, or visit shidler.hawaii.edu/emba.

By the Numbers

Incoming Class
EMBA 22 (2019-2021)

35
Students

60% 27-49
Female Age Range

14 YEARS
Average Work Experience

1979
First Graduating EMBA Class

800
Number of EMBA Alumni

Industries Represented

Banking
Financial Services
Healthcare
Engineering
Non-profit
Retail
Government
Military
Hospitality
Transportation
Law
Real Estate
Consulting
Human Resources
COLLEGE NEWS

One-on-one with “choice expert” Sheena Iyengar

Sheena Iyengar, one of the world’s foremost experts on choice and author of the award-winning *The Art of Choosing*, presented “Lead by Choice” to a capacity crowd on the UH Mānoa campus in March. Her presentation is part of the University of Hawai‘i at Mānoa Better Tomorrow Speaker Series and was co-sponsored by Shidler College.

In her presentation, Iyengar shared her own experiences and research on the psychology of decision-making to explain how those decisions shape our lives. After her presentation, Iyengar graciously accepted to answer a few questions.

Q. *Can you tell us why choice seems to be an important topic for just about everyone?*

The ability to choose today and thinking about how to make choices is becoming more and more important. The reason is that we have more choices than ever before. We live in a dynamic world and are constantly having to adapt and make decisions in conditions where things are very uncertain. Therefore, learning how to choose today is really important.

Q. *Can you give us a sense of what really affects how we choose?*

Most people base their decisions on their gut. That’s because they don’t know how else to choose, and what process to trust. When the decision is really important, they should use a more analytic approach to making those decisions. What you really have to do is figure out if this choice is worth making. For instance, when people start stressing about what to order at a restaurant. You want to ask yourself if that’s really a choice worth stressing about. If it is, then ask yourself, “Why is this choice important?” “What problem might I have to solve?” And, “What are the important factors in making this decision?” That’s a lot of effort to process. You want to make sure you save your mental and emotional energy to make the decision as best as you can.

Q. *What are the consequences of not making the right choice?*

Let’s imagine you make a choice that matters to you. I think before making that choice, you have to ask yourself, “What’s the worst thing that could happen?” And then, ask yourself, “What’s the best thing that could happen?” “Can you live with either extreme?” Most probably it will be somewhere in between and you’ll just figure out how to adapt, because we can never fully predict the outcome of a choice. However, by knowing the worst and the best result of your decision, you’re now better prepared to improvise and revise and adapt as you go along. The two biggest decisions you can make in your life which can have very significant consequences are based on your career choice or whom you choose to marry. Unfortunately, we actually don’t put in as much time as we could have or should have, or we just choose something.

Q. *What simple strategies can we practice to ensure that we are making the right decision?*

First, you have to be choosy about choosing. Not every choice is worth making. Second, it’s important to recognize that you have decided something is important to choose. You’ve got to really put in the time and energy and ask yourself, “Why do you want to make this choice?” And, “What do you hope to get out of it?” The third strategy is making the important decision, “How would I feel about it ten minutes, ten months, and ten years from now?” If you are not sure, sometimes not making the decision and waiting is the best thing you could do for yourself.

Q. *With the assistance of decision aids or decision trees, do we tend to make better or worse choices nowadays?*

I think decision aids or trees are only as good as your ability to say what it is you’re looking for. Decision trees can help you but remember those are only optimized on whatever you say your goals are. Often we give it goals that are easy to measure, rather than the stuff that really matters to you. Let’s say you want to find yourself a romantic partner. Well, you might create a very useful decision tree for optimizing on looks or optimizing on how smart the person is, or how much money the person has. Then, you have to ask yourself, “What is it that you really want?”

Q. *What do you think about leaders/corporations using data analytics to make business decisions today?*

I think data is very helpful in helping leaders. Human beings have been shown to have too many biases when making choices. Most of those biases have to do with the fact that we have trouble picking and finding information. Why? Because information comes to our brain in a non-democratic way. Whatever we saw first or whatever we saw last makes a big impression on you, unfairly so. What data analytics can do is be more egalitarian in picking and finding—sorting through information. Again, it is only optimized on the criteria you request.

Iyengar’s research has been featured in the *New York Times*, *Wall Street Journal*, *The Atlantic*, and on CNN, PBS and the BBC.

For more information on Iyengar’s latest research and book, visit sheenaiyengar.com.
Workshops prepare students for “Business Night”

Each year, the Shidler College of Business’ premier student event ‘Business Night’ draws over 500 students and professionals for an evening of networking, learning, sharing and student awards.

For many students, networking with professionals over dinner can be quite intimidating. To help them prepare for the event, the Business Night student committee organizes workshops to help students gain the skills and confidence to make a great impression.

This year, ProService Hawaii, presented the “Dress & Dining Etiquette” workshop on how to professionally dine and dress for success. Students learned the importance of being on time, dressing appropriately, asking questions, being an active listener and acknowledging people you meet.

First Insurance Company of Hawaii, LTD (FICOH) hosted a “Meeting & Greeting a Professional” workshop to prepare students in the art of networking. Presenters shared tips on how to start and exit a conversation, be engaging, keep in contact with a professional and show gratitude.

According to undergraduate student and Executive Director of Business Night, Kelly Zheng, “Business Night would not be possible without the title sponsorship from First Insurance Company of Hawaii, keynote speaker, President and COO of Servco Pacific, Inc., Patrick “Rick” Ching, media sponsor Hawaii Business magazine, student award sponsors and the Hawai’i business community. Their support for Business Night has allowed students to cultivate their personal and professional development, and to network with prominent industry professionals.”

With support from companies, organizations and alumni, the college presented 43 merit awards totaling $76,000. For a list of Business Night award recipients, sponsors and participating companies, visit shidler.hawaii.edu/business-night.

Part-time MBA program rises in U.S. News and World Report ranking

In April, the college’s part-time master of business administration program (Global MBA) rose from 152 to 117 in the U.S. News and World Report ranking of graduate schools and programs for 2020. U.S. News evaluated 323 eligible part-time MBA business schools on a variety of factors, including average GMAT scores, average GPAs, number of years of work experience, average peer assessment scores, and average GRE quantitative, verbal and analytical writing scores. The college’s part-time MBA program is the only AACSB (Association to Advance Collegiate Schools of Business) accredited graduate program in Hawai’i.
**COLLEGE NEWS**

**Developer Christine Camp speaks at Flores Real Estate Lecture Series**

Distinguished real estate developer and President and CEO of Avalon Group, Christine Camp, was featured at the 3rd annual Flores Real Estate Lectures Series on May 9 at the Waialae Country Club. The presentation was moderated by A. Kam Napier, editor-in-chief of *Pacific Business News*, the 2019 media partner.

During her presentation, Camp shared stories about her humble beginnings as a Korean immigrant and how it shaped her journey to becoming the founder of Avalon Group, a real estate development and brokerage services firm. She also spoke about her past and current real estate projects in Hawai‘i, such as the up-and-coming Sky Ala Moana, and addressed issues and trends in Hawai‘i’s male dominated, real estate industry through a Q&A session.

With over 30 years of industry experience, Camp has developed an extensive portfolio of residential, industrial and hospitality properties, which includes affordable housing in Hawai‘i Kai and the Kapolei Business Park. Since 1999, Avalon Group’s investments in real estate developments have grown to be worth more than $700 million.

The annual real estate lecture series was sponsored by Eddie Flores, Jr. (BBA ’70) and his wife Elaine. Eddie Flores is the president and CEO of L&L Drive-Inn/L&L Hawaiian Barbecue and is the founder of Eddie Flores Real Estate School and Sun Pacific Realty.

**Faculty celebrate academic achievements with donors**

In April, Shidler endowed faculty celebrated their teaching and research achievements with their donors at the Faculty Endowment Appreciation Luncheon at the Pacific Club. This event offers donors an opportunity to meet their endowed faculty and hear first-hand the tremendous impact of their gift.

First Insurance Company of Hawaii, LTD President and CEO, Jeff Shonka and Shidler Assistant Professor of IT Management and Hon Kau and Alice Lee Faculty Fellow, Randall K. Minas, shared a few words with the audience as the keynote speakers. “Every time I use faculty endowment funds, I think of what is best for the university, Shidler, and most importantly, our students. And, at the end of the day, I always think of what will make the people that have shown such generosity proud to have given their donations to us,” said Minas.

Endowments not only attract and retain the best faculty, but help faculty to pursue research endeavors, achieve leadership positions in academia and enhance educational opportunities for students through mentorship and advising. Over the past ten years, the number of endowments at the college has increased from 6 to 38. Today, approximately two-thirds of the Shidler faculty hold faculty endowment.
Business community helps raise funds for the School of Accountancy

In May, over 200 professionals and students gathered at the inaugural School of Accountancy (SOA) Alumni & Friends Lunch to raise funds for the School of Accountancy.

In partnership with the Shidler Alumni Association (SAA), the SOA raised funds to support student accounting clubs, provide faculty support and develop continuing education courses and conferences, including the annual Hawai‘i Accounting Research Conference.

“I’m grateful to the SOA alumni, SOA Advisory Board and the local accounting community for their generous support and commitment to the School of Accountancy,” said Vance Roley, dean of the Shidler College of Business. “Their participation and investment in SOA will not only enrich our students’ lives but will ensure an excellent accounting program for future generations.”

The fundraiser featured speeches by students, faculty and professionals who have been impacted by the school, and allowed opportunities for attendees to network and win draw prizes.

The event was made possible by presenting sponsor Hawaii Society of Certified Public Accountants, and supporting sponsors American Savings Bank and Hawai‘i Pacific Health.

Improving cybersecurity for Hawai‘i businesses

The Shidler College of Business organized a one-day, hands-on workshop regarding cybersecurity for small and medium businesses in Hawai‘i on March 20 at the Hilton Hawaiian Village as part of its community outreach initiative.

A hundred participants convened at the workshop “Gearing Up for Cybersecurity Defense,” to acquire and share practical tools and techniques that can help them assess, enhance and maintain the security of their business information systems.

The workshop featured over 30 information technology professionals from various companies in Hawai‘i, and cybersecurity experts from the FBI, Department of Homeland Security and National Security Agency. The experts shared their knowledge, and experience on current and emerging cyber threats, as well as provided recommendations to help business owners develop a simple and practical response plan to cyber attacks to keep their business operating.

According to workshop organizer and Matson Navigation Company Chair of Global Business, Tung Bui, “Cybersecurity is like the big elephant in the room. Most businesses—in particular, small and medium enterprises—don’t even wish to talk about it. But with just simple steps, the risks of being compromised could be greatly diminished.”

Here are ten tips from Professor Tung Bui to help smaller companies keep their business safe from cyberattacks.

1. Keep important information offline
2. Frequently change passwords
3. Setup router and Wi-Fi passwords
4. Update operating systems, patches and antivirus softwares
5. Learn what to do and whom to call should you be hacked
6. Screen employees
7. Train employees on preventative cybersecurity practices
8. Don’t leave USB drives or passwords around your desk
9. Make sure to use a password when using iCloud or Dropbox
10. Encrypt important documents
Shidler students shine at international business competitions

**Milgard Competition**
In March, (pictured from left) Antoni Catalan (BBA ’19), Maurice Berbano (BBA ’19), Corina Quach (BBA ’20), Joshua “Pono” Akau (BBA ’19) and faculty advisor and Assistant Dean, Robin Hadwick placed first among U.S. schools and third overall at the Microsoft sponsored Milgard Invitational Case Competition on corporate social responsibility in Tacoma, Washington. Competing against 19 teams from universities around the world, the Shidler team was given 72 hours to complete a business plan and presentation on Zillow’s effort to combat homelessness.

**CFA Research Challenge**
After placing first at the 2019 CFA Institute Research Challenge in Hawai’i, (pictured from left) faculty advisor, Benjamin Bystrom, Keng-Chia “Charlie” Chao (BBA ’19), Nicolaas Esposito (BBA ’20), Momi Morgan (BBA ’19), Joshua Scott (BBA ’19) and Eryn Yuasa (BBA ’19), were sponsored by the CFA Hawaii Chapter to represent the state at the Americas CFA Regional Competition in New York where they lost in the semifinals in April. The CFA Research Challenge is the world’s largest business school competition in the world with over 1,000 universities.

**HSBC/HKU Asia-Pacific Business Case Competition**
(Pictured from left holding certificate) Jillian Anderson (BBA ’19), Amanda Lui (BBA ’19), Royce Gist (BBA ’19), Stefani Lew (BBA ’19) and faculty advisor Constancio Paranal (not pictured) represented the college at the 2019 HSBC/HKU Asia Pacific Business Case Competition in Hong Kong. It is the largest global business case competition where participants are given three hours in each round to come up with a solution to a business case. The Shidler team placed 2nd and 3rd in each of their divisional rounds, surpassing teams from the University of Auckland, RMIT University (Vietnam), University of Dhaka (Bangladesh) and Taylor University (Malaysia). The team also won the Best in Talent award during the competition’s talent night.

**CUIBE members meet in Hawai’i**
Over 40 participants from 24 member schools located in the U.S. and U.K. met on the Big Island of Hawai’i for CUIBE’s (Consortium for Undergraduate International Business Education) Annual Spring Meeting in March.

This year’s conference explored the best practices of delivering international business education in a complex and changing geopolitical environment. Chairman and CEO of Big Island Candies and Shidler alumnus, Allan K. Ikawa, served as the event’s luncheon speaker.

The annual CUIBE meeting has enabled members to stay abreast of new advances in international business education, explore joint international opportunities and network with like-minded schools.

CUIBE was established in 2003 to promote, enhance and foster innovations in the delivery of international business education. Today, CUIBE has more than 40 full and associate member schools.
Hawai’i Accounting Research Conference draws top scholars to Honolulu

Nearly 200 accounting professionals from around the world gathered in January on the UH Mānoa campus for the Hawai’i Accounting Research Conference (HARC).

This year, HARC scholars focused on financial accounting, auditing, accounting information systems, behavioral research, taxation and management accounting research topics. Keynote speaker, Terry Shevlin, professor of accounting and associate dean of research and doctoral programs at the University of California, Irvine, and president of the American Accounting Association spoke about the future of accounting development and research.

The HARC is an annual global accounting conference held in Hawai’i. Its mission is to promote intellectual discussion on the latest accounting research in a relaxed, collaborative environment. The conference was sponsored by Belgrade University, Serbia; Carson College of Business, Washington State University, U.S.; College of Management, National Taiwan University, Taiwan; Copenhagen Business School, Denmark; School of Commerce, Waseda University, Japan; Business School, Seoul National University, Korea; Nanyang Technological University, Singapore; The Zimmerman Center of Accounting, University of Illinois, U.S.; and hosted by the Shidler College of Business, University of Hawai’i at Mānoa, U.S.

Join us for the Hawai’i Accounting Research Conference from January 3-5, 2020, at the University of Hawai’i at Hilo, on the Big Island of Hawai’i. To learn more, visit manoa.hawaii.edu/harc.

Hawai’i International Conference on System Sciences features experts on blockchain and electrical sensors

Over 1,200 of the world’s top academics, researchers and practitioners in the field of computer science and information technology met on Maui in early January for the 52nd Hawai’i International Conference on System Sciences (HICSS).

This year’s keynote speakers were Ramesh Gopinath, vice president, IBM Blockchain Solutions and Todd Coleman, professor from the UC San Diego Jacobs School of Engineering.

Gopinath presented, “Blockchain Simply Changes The Way The World Works.” He explained that blockchain technology uses secured online ledgers to record goods and transactions across a network of computers. It has the potential to transform the food ecosystem and global trade by managing and tracking supply chains.

Coleman presented the advancement of wearable electrical sensors to produce an EKG of the digestive system. He explains that this is an alternative to invasive procedures, and helps to determine gastrointestinal problems in patients at their physician’s office.

Established in 1967, HICSS is one of the premier forums for the exchange of ideas in the information system industry. This year’s topics included artificial intelligence, blockchain, cybersecurity, business intelligence and data analytics, gamification, augmented reality, digital transformation and IT in healthcare.

HICSS is sponsored by the Shidler College of Business. For more information, visit hicss.hawaii.edu.
Students and faculty sought out the expertise of PACE’s Professional-in-Residence (PIR) volunteers, who held weekly office hours at the center. This year’s PIRs were:

- Piia Aarma, founder and president, Pineapple Tweed Public Relations and Marketing
- Ed Harrell, managing partner, Harrell Capital Partners LLC
- Gregory Kim, founder, Vantage Counsel LLC
- Christopher Loo, director of corporate finance, DFY Capital, LLC

To learn more, visit pace.shidler.hawaii.edu/pir.

The Family Business Center of Hawai‘i held a dozen events on O‘ahu, Maui and the Big Island during the spring, which included speakers with inspiring stories of family businesses; presentations by nationally-recognized leaders on issues that arise in family-owned firms; peer group meetings for next generation leaders; and networking events. Speakers included:

- Ethan Lee, CPA, ABV, CFF, partner in charge of forensic and valuation services, Cooper Norman “Making Sense of Business Valuation for Family Business Succession Planning”
- Ryan MacLaughlin, third generation realtor, Island Sotheby’s International Realty “Family Business Succession from the Third Generation’s Perspective”
- Norman Noguchi, president and chief operating officer, Marcus & Associates, Inc. "Leading the Family Business When You're Not Part of the Family"
- Noel Pacarro Brown, CIMA, CPWA, first vice president and financial advisor, The Pacarro Group, Morgan Stanley "Becoming the Boss"
- Dana Telford, principal consultant, The Family Business Consulting Group "How to Craft a Family Constitution"
- Kenshiro Uki, vice president of operations, Sun Noodle "Successfully Growing Sun Noodle: A Global Brand that Stays True to its Aloha Spirit"

To learn more, visit fbcofhawaii.org.
ENTREPRENEURSHIP LIVE SPEAKER SERIES
INSPIRES STUDENTS TO THINK BIG

Thanks to the generosity of the First Insurance Company of Hawaii, LTD, PACE continued its popular speaker series that invites founders and company executives to share their entrepreneurial journey with students. The spring speakers were:

Daniel Lau and Chris Loo, co-founders, Light Speed Vision "How Two Hawai‘i Boys Built an International Influencer Marketing Firm"

Allison Izu, owner and fashion designer, The Allison Izu Company "Remembering Your Why: How One Local Fashion Entrepreneur is Empowering Women through Her Brand"

Isar Mostafanezhad, founder and CEO, Nalu Scientific "How a Tech Entrepreneur Built His Startup in Hawai‘i"

To learn more, visit pace.shidler.hawaii.edu/live.

IN-SPACE EVENTS
ALL YOU NEED TO KNOW ABOUT IP & UX

Andrew Merickel and Wendy Peterson share their knowledge about IP with students in space.

On January 31, attorneys, Andrew Merickel and Wendy Peterson (BBA ’92), from Knobbe Martens, spoke at the Shidler College about the importance of protecting intellectual property (IP). The presentation, entitled, “Protecting Your Ideas: An Intellectual Property Primer for Startups,” covered topics including protecting innovation and inventions with patents, early considerations for startups, types of IP, IP ownership, IP licensing and provided fun examples of their client's patents.

Students learn about the importance of UX from UX designer and researcher, Chelsea Yim.

User experience (UX) designer and researcher, Chelsea Yim, explained the basics of UX and its importance in today's digital world of commerce to students at the Shidler College in February. She later returned in April to challenge students with a hands-on activity based on design thinking.

To learn more, visit pace.shidler.hawaii.edu/inspace.

UH BUSINESS PLAN COMPETITION
ENTREPRENEURS' BOOTCAMP

PACE offered two Entrepreneurs' Bootcamps in the spring about the lean startup methodology. Taught in partnership with instructors from American Savings Bank, Vantage Counsel and XLR8UH, the bootcamps provided education on value proposition, customer validation, product market fit, minimum viable product, revenue streams, financing and legal considerations for startups.

To learn more, visit pace.shidler.hawaii.edu/bootcamp.

KEY METRICS FROM SPRING 2019

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<th>EVENTS</th>
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<td>42</td>
<td>59</td>
<td>369</td>
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<td>$55.7K</td>
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1 | BUSINESS EXECUTIVES AND ALUMNI MENTOR STUDENTS
The Shidler Global Leaders (SGL) and Direct Admit program (DAP) students gathered with their professional mentors at the Outrigger Canoe Club in April to celebrate the success of the college’s mentorship programs. Throughout the academic year, C-suite business executives and Shidler alumni provide SGL and DAP students networking opportunities, academic and career insight, business connections and guidance during the internship and job-hunting process. Mahalo to the Shidler Alumni Association for generously sponsoring the event.

2 | MBA STUDENTS VOLUNTEER AT HE’EIA FISHPOND
To fulfill their Business 601 requirement, MBA students partnered with non-profit, Paepae o He’eia, in February to restore the He’eia Fishpond to its original state. Moving large logs through mud and burning small pieces, the students were able to clear a portion of the pond’s mangrove where a wall will eventually be rebuilt. Business 601 introduces students to business practices in Hawai’i and provides opportunities for students to connect with the community and local organizations.

3 | STUDENTS AND PROFESSIONALS TEAM UP TO HELP HAWAI’I IN COMPETITION
Twelve Shidler students participated in the 2nd Annual Fujitsu JAIMS Case Competition in partnership with the Business Executive Society of Tomorrow (BEST). The competition connects the professional and academic community by having Fujitsu employees and Shidler students work together in teams to address issues that concern the state of Hawai’i. This year’s challenge was to find a solution to Hawai’i’s overtourism based on Fujitsu’s proposed technology solutions. The winners were undergraduate students Annie Nguyen (BBA ’19) and Kelli Chinen (BBA ’22), and Fujitsu employees Yui Sawada, Miki Shibuya, Shun Hatano and Kazutaka Higashi. The team proposed a strategy called, HEIR (Holo Enhancement and Incentivized Recycling), a two-pronged approach smart card system for market expansion and point system for waste management.
SPRING GRADUATES GET LEIS AND WARM ALOHA

Three hundred and fifteen undergraduate students and 69 graduate students graduated from the Shidler College. In celebration, the college hosted the Spring Commencement Reception where over 250 students, alumni, faculty, staff, family and friends gathered to commemorate the accomplishments of the class of 2019. Among the attendees was Shidler undergraduate, Annie Nguyen, who was the student speaker during the UH Mānoa Commencement Ceremony.

BIG WORLD AND ENDLESS OPPORTUNITIES

Pictured above is undergraduate student, Kristyn Fujii (BBA ‘20) who studied abroad at the Chinese University of Hong Kong during Spring 2019. During her time there, she was able to visit nearby countries such as Korea, Vietnam and Thailand. She is one of nearly 50 Shidler students who had the opportunity to study abroad on scholarship this past academic year. In total, the college awarded over $215,000 in travel scholarships throughout the year.

STUDENTS ENTWINCE CULTURE AND SERVICE AT HONOLULU FESTIVAL

Students from the International Business Organization (IBO) demonstrated their cultural values by volunteering for the third consecutive year at the Honolulu Festival Grand Parade on March 10. Dressed in Japanese hapi coats, the club pushed the “Hirosaki Neputa Manji Kai” float that encapsulated Japanese historical figures and samurai.

PROFESSIONALS AND STUDENTS TALK FINANCE

The Professional Associations’ workshop on “Career Paths” in April educated Shidler students on the opportunities available in the fields of financial planning and financial analysis through a panel discussion, breakout session and informal networking with certified professionals from the CFA Institute and CFP Board. The workshop was hosted by the college’s Office of Internships and Career Development.
New Staff

Shauna Pimentel-Motooka has joined the college as the freshman admissions advisor in the Office of Student Academic Services. She is responsible for recruiting and advising students in the Freshman Direct Admit program. She previously served as the director of admissions at Chaminade University of Honolulu. Pimentel-Motooka received a BA in management and an MBA from Chaminade University.

Promotions, Awards and Appointments

Hua Chen has been promoted to professor of finance with tenure. Chen joined the college as an associate professor in 2018 and was named the First Insurance Company of Hawai‘i Distinguished Professor in Insurance. His research focuses on longevity risk management, financial stability and systemic risk, insurance economics and enterprise and corporate risk management. Chen received his PhD from Georgia State University.

Miao Hu has been promoted to associate professor of marketing with tenure and is currently a Shidler College Faculty Fellow.

Randall K. Minas has been promoted to associate professor of information technology management with tenure and holds the Hon Kau and Alice Lee Faculty Fellowship. In 2018, Minas received the UH Mānoa Chancellor’s Citation for Meritorious Teaching. Both Hu and Minas received numerous teaching and research awards since joining the college in 2014.

The following faculty and staff were recognized at the college’s annual Appreciation Luncheon in May: Randall K. Minas, Hon Kau and Alice Lee Faculty Fellow and assistant professor of information technology management (ITM); and Jian Zhou, professor of accounting and the Lloyd Fujie/Deloitte Foundation Distinguished Accounting Professor, received Shirley Lee Research Awards; Marjan Houshmand, assistant professor of management, and Sonia Ghumman, associate professor of management and Shidler College Faculty Fellow, received Dennis Ching Outstanding Teaching Awards; Clare Fujioka-Sok, undergraduate admissions advisor, and Bianca Mordasini, director of alumni engagement, received the Kaizen (continuous improvement) award; and Thayan Phuaphanthong, management lecturer and program coordinator for the PhD program in business administration and the Hawai‘i International Conference on System Sciences (HICSS), received the Ka Pou Hana Award (staff award for excellence).

Karyl Garland, lecturer in the marketing department, received the Frances Davis Award for Excellence in Undergraduate Teaching for 2019. The award is given to a University of Hawai‘i faculty or graduate assistant.

Kiyohiko Ito, Shidler College Distinguished Professor and professor of management, was appointed to the Editorial Board of the Journal of International Management for 2019-2020.

Jian Zhou, Shidler College Distinguished Professor of Accounting, was elected treasurer for the American Accounting Association, Accounting Information System (AIS) Section for 2019-2020.

Robert Bachini, senior director of undergraduate student services and Clare Fujioka-Sok, undergraduate admissions advisor, received the 2019 NASPA (Student Affairs Administrators in Higher Education) Promising Practices Award for the Freshman Direct Admit program. This award recognizes achievements pertaining to student and academic affairs collaboration. They accepted the award at the NASPA Annual Conference in March.

Research


Victor Wei Huang, John and Sue Dean Distinguished Professor and professor of finance with S. Lin and J. Yang published,
“Institutional Quality and Sovereign Credit Risk,” *Journal of Futures Market.*


**Tamar Kreps,** Shidler College Faculty Fellow and assistant professor of management and industrial relations, published a paper entitled “Psychological Situations Illuminate the Meaning of Human Behavior: Recent Advances and Application to Social Influence Processes,” in the *Social and Personality Psychology Compass,* with N. Halevy, C.K.W. De Dreu.

**Jee-Hae Lim,** Shidler College Distinguished Professor of Accounting with J.C. Yen and T. Wang, received the 2019 Midyear Meeting Best Emerging Scholar Paper Award (Best Paper Award) at the American Accounting Association conference in San Antonio, Texas, for her research paper entitled, “Information Security Breaches and Stock Return Synchronicity.”

**Randall K. Minas,** Hon Kau and Alice Lee Faculty Fellow and associate professor of ITM with A.R. Dennis and P.M. Moravec published, “Fake News on Social Media: People Believe What They Want to Believe When it Makes No Sense at All,” *MIS Quarterly.*


**Stephen L. Vargo,** Shidler College Distinguished Professor and professor of marketing, **Nathaniel Hartmann,** Shidler Faculty Fellow and associate professor of marketing and H. Weiland’s, paper entitled, “Converging on a New Theoretical Foundation for Selling,” was awarded the Shelby D. Haunt/Harold Maynard Award from the American Marketing Association. The award recognizes articles submitted to the *Journal of Marketing* that significantly contributes to marketing theory in a given year.

**Yanmei Zheng,** Shidler College Faculty Fellow and assistant professor of marketing with L. Bolton and J. Alba published, “Technology Resistance: The Case of Food Production Processes;” *Journal of Public Policy and Marketing.*

**Jian Zhou’s,** Lloyd Fujiei Deloitte Foundation Distinguished Professorship in Accounting (with J. Kim and Y. Kim), paper entitled, “Languages and Earnings Management,” was among the top three social media articles published in the *Journal of Accounting and Economics* in the past three years based on PlumX metrics. Zhou’s research is the first to examine the relationship between one aspect of grammatical structure of languages – mandatory marking of future events in languages and financial reporting quality. Using data from 38 countries, he found firms in countries that have a weak future time-reference in their languages are less likely to engage in earnings management and have higher financial reporting quality.

Aloha and mahalo for your service to UH and Hawaiʻi

President Emeritus and Professor David McClain marked the conclusion of nearly three decades of service to students, the community and Hawaiʻi on May 6 at a retirement reception at College Hill hosted by the Shidler Department of Finance. McClain came to UH from Boston University in 1991 as the Walker Chair and was Dean and First Hawaiian Bank Professor of Leadership from 2000-2003. His tenure as dean included the launch of the Pacific Asia Center for Entrepreneurship and the MBA for Executives in Vietnam program, both mainstays of the current Shidler curriculum.

McClain led the 10-campus University of Hawai‘i System from 2004-2009, a period which saw significantly increased educational opportunities for Native Hawaiians, greater financial stability for UH, the completion of new facilities in Kaka‘ako for the John A. Burns School of Medicine, as well as the initiation of development of the new Cancer Research Center, and the new UH-West O‘ahu campus.

He led the campaign to mark UH’s Centennial in 2007, raising $336 million (30% above the target goal) in support of student scholarships, community outreach and research funding – including in 2006 the initial $25 million gift from Jay Shidler, whose continuing generosity has transformed the college in so many ways. In 2007, he was awarded an honorary doctorate from Doshisha University in Kyoto, Japan.

In 2010, McClain returned to his first love, teaching, offering courses at Shidler in economics and leadership for students ranging from undergraduates to executive MBAs, and teaching in the UH Mānoa Study Abroad program in Paris. In 2013 he received the Dennis Ching Award for Excellence in Teaching.

McClain and his wife Wendie recently relocated to Colorado to be closer to their children and grandchildren. A hui hou (until we meet again).
City Mill Company, Ltd. / Chung Kun Ai Foundation endows annual scholarship

The City Mill Company, Ltd./Chung Kun Ai Foundation has made a donation to elevate their longstanding, annual scholarship to an endowment to support full-time, undergraduate students at the Shidler College of Business in perpetuity. The original City Mill Company, Ltd. / C.K. Ai Foundation Scholarship Fund was established in 2004 and has since awarded scholarships to 26 students.

City Mill was established by Chung Kun Ai in Chinatown, Honolulu, in 1899 as a lumber importing and rice milling business. Chung Kun Ai’s legacy is continuing to impact the Hawai’i community today through third generation siblings, Steven C. Ai and Carol Ai May. The Ai family are members of the college’s Family Business Center of Hawai’i.
Freeman Foundation continues its support of Asian study abroad opportunities

Mahalo to the Freeman Foundation for its generous gift of $261,000 for the upcoming 2019-2020 academic year. Their donation will provide financial support for 45 students to study in Asia through the Freeman Scholars and Freeman Fellows programs. Over the past seven academic years, the Freeman Foundation has donated a total of $1.33M to fund over 225 scholarships to Shidler students for study abroad and fellowships in Asia.

Manuel R. Sylvester gives to long standing scholarship endowment

Manuel (Manny) R. Sylvester (BBA ’52) has made a gift toward the Marge Sylvester Endowed Scholarship in honor of his late wife, Margaret Sylvester, which has elevated the endowment to over $50,000. The original scholarship was established in 1999 and has since awarded scholarships to 21 students. Manny, former managing partner of Coopers and Lybrand, spent 50 years working in the accounting profession before retiring in 1992, and was a mentor to many accounting professionals still practicing today. He was instrumental in the creation of the School of Accountancy where he served as advisory board chair for many years.

Sheila M.D. Lo creates three new scholarships in honor of her husband, Moses M. Lo

Sheila Lo has established three new scholarship funds benefitting students at the University of Hawai‘i at Mānoa through her estate. The late Mr. Lo was part of the first class to graduate from the Shidler College of Business in 1952 and had a long career in banking and investments. After serving in the U.S. Air Force in WWII, he received financial aid from the G.I. Bill which paid for his education. Mr. Lo felt there was no greater gift to a person or to society than the gift of an education. Due to the selfless and compassionate care that Mr. Lo received later in life, his widow was inspired to create scholarships not only at the Shidler College, but also the John A. Burns School of Medicine and the School of Nursing and Dental Hygiene.

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Mahalo to DB Insurance for their gift to establish the DB Kim jun ki Cultural Foundation and DB Insurance Scholarship at the Shidler College of Business. This annual scholarship will support full-time undergraduate students majoring in finance with an emphasis in risk management and insurance for the upcoming 2019-2020 academic year. Since 2011, DB Insurance has also supported the risk management and insurance program at the UH West O‘ahu campus. DB Insurance is a Korea-based insurance company servicing Hawai‘i residents since 2006.
Carolyn L. Ching (BBA ’72) made a $1 million commitment to name one of the largest and most heavily-used rooms at the college. The A tower auditorium is used for lectures, student club meetings, faculty and staff meetings, as well as other internal and external events by the UH Mānoa community. Her commitment was celebrated with a small gathering of her family and friends at the college. In addition, she made a bequest commitment to create an endowed scholarship for Shidler students.

Curtis R. Freeze (BBA ’87) donated $250,000 to name the Dean’s Suite at the Shidler College. Freeze has sponsored the college’s Tokyo Alumni and Friends event for the past two years and has given more than $325,000 to support student scholarships, career services and other strategic initiatives before this latest commitment. He was inducted into the Hall of Honor in 2014 and is currently chief investment officer of Prospect Co., Ltd., a company which he established in 1994.

Clifford Hee and his late wife Blanche, made a $500,000 gift to name the undergraduate computer room in honor of their late son, Thomas W. S. Hee. After graduating in 1978 with degrees in accounting and management information systems, he served as vice president at First Hawaiian Bank. The Hee family previously established an endowed scholarship in honor of their deceased sons, Thomas and Michael, and recently elevated that scholarship with an additional $2 million estate gift.

For more information, contact Unyong Nakata, executive director of development at unyong.nakata@uhfoundation.org or (808) 286-0702.
Shidler regional alumni ambassadors serve as a liaison for the college and are dedicated to strengthening the college’s brand, serving as a regional resource for alumni and students, sharing their experience with prospective students, providing internship and job opportunities for Shidler students, as well as assisting with alumni gatherings in key cities. The program was established to bolster alumni engagement throughout the world and support the college’s initiatives, mission and vision.

MEET OUR ALUMNI AMBASSADOR TEAM

MIKI AKAMINE
BBA ’17 | Japan
After earning her degree, Akamine returned back to Japan to start her career in digital marketing and sales at Statacache K.K., a digital signage company.

JON EVANS
MBA ’94 | Seattle
Evans is the VP of strategic initiatives for Charlie’s Produce, one of the largest produce wholesalers on the West Coast. Previously, he spent 12 years with Savers / Value Village in various executive roles.

MIKE GALLAGHER
MBA ’18 | Los Angeles
A Chicago native, Gallagher currently lives in Los Angeles, California, and works with the Federal Deposit Insurance Corporation (FDIC), performing risk examinations on banks in Southern California.

DAVIN HIGASHI
BBA ’05 | Los Angeles
Higashi is the co-founder and CEO of Crowdmade, a premier merchandise service company for YouTube creators. Previously, he worked at eBay as a corporate finance professional.

STEPHANIE HONAMI
Friend of Shidler | Los Angeles
Honami is the founder of Lotus Method, LLC, a consulting firm specializing in human resources and life strategies.

JUN KABIGTING
MBA ’00 | Japan
Kabigting is a representative director and president of HR Central K.K., and an adjunct professor with Temple University Japan Campus and GLOBIS Management School.

KHALID KUMYKOV
MBA ’18 | Russia
Kumykov worked five years in the construction industry before pursuing his MBA in Hawai’i. He currently resides in Russia and is continuing his career in construction and real estate.

MIA PORTER
BBA ’18 | China
Porter is working at Klook in Shenzhen, China, a Hong Kong-based company that sells travel activities across Asia. She is currently promoting independent foreign travel in China.

JOHANNA TOKUNAGA
MBA ’00 | Los Angeles
Tokunaga lives in Los Angeles and works at BNY Mellon. She previously worked at Bank of Hawaii before relocating to California.

DAVE UEMURA
BBA ’95 | Los Angeles
Uemura works as a field reimbursement manager for Eli Lilly & Co. He previously worked at Abbott Laboratories in both Hawai’i and California.

KIRK WEI
BBA ’17 | Seattle
Wei works at Deloitte & Touche LLP as an IT advisory risk management consultant, focused on audit and assurance for Fortune 500 technology companies and hospitals in the U.S.

To learn more about our Shidler Alumni Ambassadors, visit shidler.hawaii.edu/alumni/regional-ambassadors.
1 | TOKYO MIXER FEATURES TRENDS AND TECHNOLOGY
On Feb. 27, Shidler alumni and friends gathered at the Tokyo Marriott Hotel to network and reunite at the Tokyo Alumni & Friends Mixer. During the event, alumnus, Quynh Nguyen Ba (VEMBA ’10), senior vice president and general manager of Global CyberSoft Vietnam shared his insight on conducting business in Vietnam, its technology sector and upcoming trends, as well as Vietnam’s business climate. The event was sponsored by Curtis Freeze (MBA ’87), chief investment officer of Prospect Co., Ltd.

2 | $55K RAISED AT EXECUTIVE VINEYARDS
More than 650 guests attended the sold out 19th annual Executive Vineyards event at the Royal Hawaiian Hotel on March 7 to raise over $55,000 in support of student scholarships, student programs and alumni outreach. Guests enjoyed a lovely sunset, delectable wines, gourmet tastings from award-winning restaurants and great company. Mahalo to the Shidler Alumni Association for organizing a successful fundraiser and to the numerous supporters and sponsors who made this event possible.

3 | ALUMNI AND STUDENTS VOLUNTEER AT RAIN GARDEN
Shidler alumni and students partnered with Hui o Ko‘olaupoko, a nonprofit that protects and manages natural resources in Hawai‘i, during volunteer week in April. The group cleared out invasive plant species from the 3,000 square foot Windward Community College Rain Garden. The garden is designed to capture storm water run-off from roofs, roads and parking lots, and filters storm water run-off before it has a chance to carry pollutants into nearby streams and bays.

4 | ALUMNI HAVE A BLAST AT ANNUAL MIXER
Over 70 alumni and friends gathered together on June 27 at the Shidler Alumni Association (SAA) Annual Meeting & Mixer to celebrate the newly inducted SAA executive officers and incoming board directors. This event is one of SAA’s highlights as friends of the college and Shidler graduates get together in a fun
and casual setting to mingle and reminisce the accomplishments of the past school year. This year’s event was hosted at Dave & Busters, where guests enjoyed raffle prizes, arcade games and reconnecting with one another.

5 | HONG KONG ALUMNI LEARN ABOUT UP-AND-COMING VIETNAM
The Hong Kong Alumni & Friends event welcomed nearly 60 guests for an evening of networking and professional development at The Leighton at Lanson Place in March. The event was sponsored by the Shidler Alumni Association and hosted guest speaker, Jonathan Moreno (VEMBA ’13), general director of Medovations Vietnam who shared insights on the business landscape in Vietnam.

6 | ALUMNI GATHER TO SUPPORT MAUI STUDENTS
Nearly $10,000 was raised for the Maui Alumni Business Scholarship Fund thanks to more than 80 alumni and friends who attended the Maui Alumni Scholarship Fundraiser at UH Maui College in May. Their support will provide students in Maui the opportunity to attend the Shidler College of Business. Thank you to Ken (BBA ’92) and Saedene Ota for hosting the event for a third year in a row.

7 | ALUMNI ASSOCIATION INTRODUCES NEW OFFICERS
The Shidler Alumni Association (SAA) welcomed new directors: Katarina Matayoshi (BBA ’14) program director, XLR8UH associate, Sultan Ventures; and Sandy Narvaez (BBA ’06) director of sales and marketing, The Ritz-Carlton Residences, Waikiki Beach. The SAA also introduced new executive officers: President, Tyson Yamada (BBA ’03, MBA ’07), co-owner, Proforma Favorable Impressions; Vice President, Lance Higa (EMBA ’05), senior director of Maintenance Planning and Operations Control, Hawaiian Airlines; Secretary, Kara Iwasaki (BBA ’03, MHRM ’13), vice president, Kumabe HR; Treasurer, Landon Beers (BBA ’07) audit-senior manager, Deloitte & Touche LLP; and Immediate Past President, Heather Miyasato (BBA ’07) director Health Finance, HMSA.
1990s

Jessica Hamad (BBA ’95) is currently an executive publisher representative with Cengage where she was recruited to spearhead the expansion of Hawai‘i’s higher education sales territory by focusing on increasing student success and optimizing educational strategies. Over the past 17 years Hamad hosted, sponsored and engaged in countless marketing, community service, mentorship, professional development events and educational workshops.

Shelly Ellwin (BBA ’99) has joined Hunt Companies, Inc. as director of financial reporting for the Hawai‘i region. In her new role, she is responsible for managing budgets and forecasting, as well as financial reporting and analysis for the company’s statewide projects. Ellwin has nearly two decades of local finance and accounting experience as a financial controller for Manoa Botanicals and Mid Pac Petroleum. She also held accounting positions with Castle Resorts & Hotels, KPMG and Grant Thornton.

2000s

Cory Nakamura CFA, CFP, PPC (BBA ’04) has led the successful acquisition of Investment Management Hawaii during January of 2019. The acquisition created one of the largest independent registered investment advisory firms in Hawai‘i with expertise in portfolio management and financial planning for individuals and fiduciary-level investment management for 401(k) and qualified plans. Nakamura joined the Shidler Alumni Association board in 2004 and has served as the organization’s former president. He also helped launch the Shidler Direct Admit mentorship program and currently serves as its committee chair.

Grant Kubota (BBA ’99, MBA ’05), a senior vice president, financial advisor and certified financial planner for Morgan Stanley, has been named to the prestigious Master’s Club, an elite group composed of the firm’s top financial advisors. This new appointment recognizes Kubota’s consistent creativity and excellence in providing a wide range of investment products and wealth management services to his clients. Prior to joining Morgan Stanley, Kubota practiced as a CPA with global accounting firm, KPMG.

Alumna and former Rainbow Wahine serves as U.S. Army lawyer

Jori Jasper (BBA ’12, MBA ’17) has always had a go-getter attitude. During her time at UH Mānoa, the former Rainbow Wahine softball player obtained her undergraduate degree with three majors, a masters of business administration and Juris Doctor degree through a joint program offered by the Shidler College of Business and the William S. Richardson School of Law.

After passing the Hawai‘i State Bar examination, Jasper entered the U.S. Army as a first lieutenant, then attended the Judge Advocate Generals Legal School and Center in Charlottesville, Virginia, for three months of legal training.

Attaining one of her highest goals, Jasper became a United States Army Judge Advocate General (JAG) Officer at Fort Carson military base in Colorado Springs, Colorado. Jasper’s first assignment as a legal assistance attorney requires her to provide counsel and advice to soldiers, retirees and their families regarding a wide range of legal issues.

Jasper credits her enrollment in Shidler’s undergraduate business law class for her decision to pursue the MBA and Juris Doctor degree. During her time at the college, Jasper participated in the Asian Field Study program, Freeman Fellowship in Vietnam and was also a two-time Business Night award winner.

While passionate about serving the United States, her love for sports, business and law drives her goal of one day working for the University of Hawai‘i.
Lynn Miyahira (MBA ‘10) has joined IQ 360 as an account director where she will oversee communications and marketing strategies for a number of the firm’s clients. Miyahira previously served as the marketing director for the Shidler College of Business. She is on the steering committee of the U.S.-Japan Council’s Emerging Leaders Program and president-elect of the Hawaii United Okinawa Association. William Nhieu (BBA ‘10) serves as communications director for the State of Hawai‘i Department of Commerce and Consumer Affairs (DCCA), managing department-wide communications for DCCA and its twelve divisions on complex regulatory subjects including insurance, consumer protection, public utilities, licensing and business operations. At the time of his hire in 2016, he became and remains the youngest communications director for a large organization within the state. Nhieu previously served in various leadership capacities at the Hawai‘i State Legislature and as an appointee in the Honolulu Mayor’s Office.

Keane Santos (BBA ‘10) has been appointed vice president and branch manager for Bank of Hawaii’s Waialae-Kahala Branch. Santos began in the bank’s associate manager program in 2011 and most recently served as one of Bank of Hawaii’s inaugural market managers representing the Waialae area. Santos is involved with the Honolulu Rotary, Kahala Business Association, Jarrett Middle School and the Kaimuki Business and Professionals Association. He is a proud alumnus of the Financial Management Association, and in his free time enjoys cooking and music.

Tue Nguyen (EMBA ‘19) was one of the key contributors of the book “Lead the New Asia” by John Ng – a contemporary perspective from Gen X leaders across 10 countries on how to lead the new generation of the Asian workforce. With Asia’s diverse economy, Nguyen’s chapter “Building Trust to Bridge East-West Divide” will help readers appreciate the local nuances and richness that make the new Vietnam workforce tick. He is the current managing partner at Ogilvy Vietnam and chairman of Bates CHI & Partners Vietnam.

Timothy Ondo (BBA ’83) is the president of The Bridge Group K.K., an executive search firm with offices located in Tokyo, Manila and Singapore, that has won awards from Amazon, Fast Retailing CO., LTD. and BizReach, Inc. Ondo has been in the executive search industry for over 26 years, 16 of which were with The Bridge Group K.K. He has served on the board of advisors for the Waseda University Marketing Forum for 11 years, and was president of the University of Hawai‘i Alumni Association of Japan for over two years.

Dr. Diane Paloma (MBA ’99) was named by Hawaii Business magazine as a winner of the 20 for the Next 20 award, which recognizes individuals who will make a significant impact on Hawai‘i over the next two decades. As CEO for King Lunalilo Trust and Home, Paloma combines her decades of experience in healthcare with her passion for Native Hawaiian culture by growing the nursing home’s engagement in the community. Paloma is a board member for multiple organizations including: Partners in Development Foundation, Friends of ‘Iolani Palace, Bishop Museum Association Council, Hui Mauli Ola and the national board of the Asian Pacific Islander American Health Forum.

Congratulations to Warren Altona (BBA ‘06, EMBA ‘11), vice president and business banking manager at Bank of Hawaii; Sarah Blane (BBA ‘03, MBA ‘08), government relations director at BIA-Hawaii; Scott Sato (MBA ‘05) deputy county clerk at County of Kaua‘i, Office of the County Clerk; Tarik Sultan (MBA ‘10) managing partner at Sultan Ventures; and Amanda Price (BBA ‘07, MBA ‘16), director of annual giving at Hawai‘i Pacific Health who were among the 40 professionals under the age of 40 who were recognized at Pacific Business News’ 40 Under 40 event held on June 7. This was PBN’s twentieth year presenting these awards.
Drew Henmi (BBA ‘11) has joined the communications branch of the Hawai‘i State Department of Education. His role as a communications specialist involves media relations, public engagement and internal communications. Henmi is also a professional musician performing around O‘ahu. His debut release “Finding My Way-EP” was nominated for a 2019 Na Hoku Hanohano award.

Kyle Bischoff (BBA ‘14) was recently promoted to vice president in corporate banking at Bank of Hawaii from his previous role as senior portfolio management officer. In this new position, he works with large, local and national business clients through loan and other service requests. Bischoff has taken on roles of increasing responsibility within Bank of Hawaii’s commercial banking division. He joined Bank of Hawaii as a credit analyst in 2014 after receiving a BBA in finance.

Sherry Wang (CIMBA ‘14) was recently promoted to program manager/product analyst at Google Hardware. Wang began working at Google in 2017 and previously served as a supply chain tech in the devices and services department, she also performed ops analytics for Google Shopping. She received her bachelor’s in marketing from the University of Toronto.

In his role with Blue Zones Project Hawai‘i, Colby Takeda (MBA ’16) works to improve community well-being through innovative worksite and school programs, strategic cross-sector partnerships and various health policy initiatives. Takeda is also president of Kaho‘omiki, a non-profit organization that hosted the 2019 Keiki Rainbow Run. This 1.2 mile healthy youth fundraiser brought together 2,000+ participants and raised over $20,000 for school physical education and nutrition programs.

Since graduating, Cedric Colling (BBA ’17) has worked as an accounting associate for Atlas Insurance Agency. In this position he is responsible for posting commission and distributing payroll, as well as

Cherry Blossom Festival crowns Shidler alumna as queen

Before crossing the stage as the 2019 Cherry Blossom Festival Queen, Lauren Sugai (BBA ’12, MBA ’16) walked the halls of the Shidler College where she received a bachelor’s of business administration in accounting, a masters of business administration and Juris Doctor degree through a joint program offered by the Shidler College of Business and the William S. Richardson School of Law. As a contestant, Sugai had the opportunity to learn about her Japanese heritage while becoming a more confident and poised individual. Alongside other contestants, she engaged in community service and participated in a variety of culture classes including taiko, ikebana, origami, ramen making and mochi pounding.

During her time at the college, Sugai was an involved student having membership in Beta Alpha Psi and participating in various college activities such as workshops, mock interviews, service projects and office tours. Sugai credits her experience at the college for fostering some of her most valued personal and professional relationships.

“The Shidler network is incredible because I have met so many outstanding people. My closest friends are from Shidler, including my long-time mentor, Peter Lenhart. He was a lecturer for a course called Law for the Accountant. Peter was engaging and confirmed my beliefs to pursue a legal career,” said Sugai, who is an attorney for Chong Nishimoto Sia Nakamura & Goya, LLLP.
assisting with special projects. Colling was recently admitted to Shidler’s Global MBA program. After completing the graduate program, he hopes to one day hold an executive position.

Kyle Chang (BBA ’18) is a co-founder and CEO of HealthTechApps, Inc., a startup focused on helping those with cognitive disabilities share their health stories. Chang works closely with Hawai‘i and mainland healthcare executives, physicians and student-athletes to better identify and solve gaps in care relating to monitoring and managing sports concussions in addition to other brain health challenges like depression, anxiety and suicide ideation.

Tasha Hayashi (BBA ’18) has joined Hawaii Tokai University as an assistant to the chancellor. In this role, her focus will be working on collateral marketing projects for the college. Previously, Hayashi interned at the Ehime Prefectural International Center in Japan, to strengthen the sister relationship between Hawai‘i and Ehime Prefecture through public presentations, meetings with politicians and schools and building community relations. Prior to graduating, Hayashi earned her Japanese Language N2 Proficiency certification and worked as an international leader for the Sumida Tourism Office to promote the 2020 Tokyo Olympics.

Maurice Berbano (BBA ’19) is using his creative skills as a content developer at Milici Valenti Ng Pack (MVNP). He also serves as the media director for Redefined Media, digital content manager for Homecoming Honolulu and freelancer for clients such as Urban Outfitters and EARL Kaka‘ako.

Janelle Bremer (MBA ’19) is the founder and CEO of Good Clean Food, a meal services company that produces and distributes healthy meals to customers across O‘ahu. Since its founding in 2012, Bremer has expanded the business significantly with the introduction of new plant-based meals, keto meals and cold-pressed juices. She also increased the meal distribution network to include office buildings like Hawaii Medical Service Association (HMSA) and various fitness centers. Bremer studied accounting as an undergraduate at Case Western Reserve University before obtaining her MBA from the Shidler College.

Hunter Rapoza (BBA ’19) has accepted a full time position with Nella Media Group (NMG) Network, a cloud-based broadcasting company that produces original content including shows, films, music and events. At NMG Network, Rapoza works as the advertising operations and digital marketing coordinator. In this position, her responsibilities include ad placement within the company’s broadcast network, as well as digital marketing strategy and execution. As a student she served as a marketing intern at Destination Marketing Hawaii.

Chase Yokoyama (BBA ’19) has begun his post-graduate career working for a software startup company based out of the University of Hawai‘i at Mānoa called RendezView. He holds a number of responsibilities including creating financial projections and maintaining relationships with beta testers.
Shidler alumnum wins Under Armour athletic director of the year award

The National Association of Collegiate Directors of Athletics (NACDA) named Jim Donovan (MBA ’96) as one of four Division I winners of the Under Armour Athletic Director of the Year award.

Donovan has served as the director of athletics at California State University Fullerton (CSUF) from 2012, and previously led the University of Hawai‘i at Mānoa athletics program for nine years.

Donovan was recognized for his commitment and positive contributions to student-athletes, the campus and the surrounding community. Under his leadership, CSUF’s athletic program experienced a significant increased in external support, student attendance, all-team academic honors and Big West Conference Championships.

Alumna’s passion and culture keeps ‘ōlelo Hawai‘i alive

Originally born in Alabama, Amy Kalili (MBA ’06) moved to Hilo, Hawai‘i at a young age. It was during her years at Kamehameha Schools Kapālama that sparked her interest in the Hawaiian language. Today, Kalili’s passion continues through her work with ‘Aha Pūnana Leo (APL), a nonprofit, educational organization that is dedicated to the revitalization of the Hawaiian language.

Along with the APL immersion preschool, Kalili has been promoting the movement through mainstream television. In 2008, she was featured on PBS Hawai‘i’s Long Story Short with Leslie Wilcox for the first Hawaiian language news segment on a network affiliate. And most recently, Kalili co-founded ‘Oiwi TV, a TV channel that produces documentaries, news, etc., for Hawaiian education and perspective, and has reported on Hawaii News Now in the Hawaiian language.

Alumna’s leadership gives her a spot in The Omidyar Fellows program

Christine Sakuda (JEMBA ’97) was selected as one of 15 individuals for the 17th Omidyar Fellows program cohort, a leadership development program that equips mid-career leaders in Hawai‘i through 15 months of curriculum and executive coaching from leaders within the community, business and government industries. Sakuda is currently the executive director of Transform Hawaii Government, a coalition that promotes the improvement of government business practices through technology, and has more than 20 years of experience working with nonprofit start-ups, and information technology in the healthcare and state government sectors.
Mahalo to all of the Shidler alumni at KMH LLP for their continued support of the Shidler College of Business.

Since its establishment in 2002, KMH LLP has supported the college by providing mentors at the annual Business Night as well as through internships and career opportunities for the college’s accounting students. The company also supports the Hall of Honor Awards, the college’s largest fundraising event each year; KMH LLP Partner Ross R. Murakami was inducted into the Hall of Honor in 2009.

Alumni at KMH LLP

Duane Akamine (BBA ’08), Senior Manager
Deanna Awa (BBA ’92), Principal
Nelson Chen (BBA ’11), Manager
Wils Choy (BBA ’82), Partner
Rebecca Gleason (BBA ’17), Senior Associate
Danielle Harano (BBA ’06), Senior Manager
Chris Hayama (BBA ’09, MAcc ’10), Senior Associate
Brent Hironaga (BBA ’18), Associate
Lok Kam (Jessica) Ho (BBA ’17), Senior Associate
Chisty Iriguchi (MAcc ’10), Senior Manager
Kent Kasaoka (BBA ’98), In-Charge (AATS)
Kelly Kuroda (BBA ’17), Associate
Joy Lee (BBA ’10), Manager
Kenny Lee (MBA ’12), Manager
Karen Lei (BBA ’07, MAcc ’09), Senior Manager
Joanna Leung (BBA ’18), Associate
Miki Liang (BBA ’16, MAcc ’17), Associate
Courtney Lui-Spencer (MAcc ’16), Senior Associate
Richard Martin (MAcc ’18), Associate
Alan Matsui (BBA ’91), Principal
Danuta Matsukado (BBA ’16), Staff (AATS)
Aaron Mincks (BBA ’16), Associate
Jill Miura (BBA ’88), Principal
Ross Murakami (BBA ’87), Partner
June Nakamura (BBA ’19), Associate
James Nakayama (BBA ’97), Director
Celina Ng (BBA ’18), Associate
Justin Ogata (BBA ’11), Manager
Ryan Reyes (BBA ’16), Associate
Christina Rivers (BBA ’18), Associate
Tasha Sawai (BBA ’95, MAcc ’97), Director (AATS)
Chelsey Shibata (BBA ’11), Senior Associate
Chad Takaba (BBA ’14, MAcc ’15), Senior Associate
Kimberly Teruya (BBA ’05), Senior Manager
Tyler Tokumoto (BBA ’13), Senior Associate
Teri-Lynn Tokunaga (BBA ’82), Staff (AATS)
Gordon Tom (BBA ’99, MAcc ’00), Senior Manager
Brandon Wang (BBA ’18), Associate
Yoko Yee (MAcc ’08), Senior Associate
Rebecca Yuen (BBA ’14), Senior Associate

Established in 2002, KMH LLP provides audit, tax compliance and consulting and business consulting services. Along with our sister company, AATS LLC, we are committed to providing close, personal attention to our clients in the industries of construction, real estate, insurance, government and beyond. As a member of the RSM US Alliance, KMH LLP is a local firm with international resources. With commitment, flexibility and the breadth of our employees’ public accounting experience, we are able to deliver a wide variety of services to Hawai’i’s marketplace.
FEATURED EVENTS FOR FALL 2019

**AUG 21 WED**
Alumni Dine Around at the International Market Place
The Shidler Alumni Association’s annual Dine Around event features many top eateries at the International Market Place. 5:30 – 8:30 p.m. shidler.hawaii.edu/events/alumni-dine-around-2019.

**AUG 27 TUE**
N.H. Paul Chung Memorial Lecture and Luncheon
Featuring Admiral Paul Zukunft, former commandant of the U.S. Coast Guard. 11:45 a.m. – 1:30 p.m., Prince Waikiki Hotel. To register, visit pami.shidler.hawaii.edu/paul-chung.

**SEP 08 SUN**
Newport Bay Yacht Cruise
Shidler alumnus Bill Johnson and his wife Sue will host a networking mixer aboard their private yacht, The Dulcinea. Proceeds raised will support Shidler scholarships. 12:30 – 4:00 p.m. Slip #202, Anchorage Way. $25 per person. shidler.hawaii.edu/newport-2019.

**SEP 10 TUE**
San Jose Alumni & Friends Mixer
Dean Vance Roley and Dean Brennon Morioka, College of Engineering, invite you to join them for a special networking mixer in San Jose. 5:30 – 8:30 p.m., SP2, Communal Bar & Restaurant. shidler.hawaii.edu/sanjose.

**SEP 13 FRI**
Seattle Alumni & Friends Mixer
Join Dean Vance Roley for an alumni mixer at El Gaucho, Bellevue, 5:30 – 8:00 p.m. For event updates, visit shidler.hawaii.edu/seattle.

**OCT 10 THU**
Hall of Honor Awards

**DEC 21 SAT**
UH Mānoa 2019 Mid-Year Commencement Exercise
Shidler students will be participating in UH Mānoa’s commencement ceremony starting at 9 a.m. at the Stan Sheriff Center. manoa.hawaii.edu/commencement.

**Shidler Events**
For a listing of all upcoming events at the Shidler College of Business, visit, shidler.hawaii.edu/events.

**Ways to support the Shidler College of Business**
There are so many ways to support Shidler. Every gift counts, no matter the size. Learn more about how individuals, groups and businesses can support the college. Contact Unyong Nakata, executive director of development, at unyong.nakata@uhfoundation.org or (808) 286-0702.