INSIDE:  Roy Yamaguchi | PACE Rises to Next Challenge | Hall of Honor Awards
Scholarship Luncheon | Talk Story with the CEO Features Julie Arigo
DEAN’S MESSAGE

ALOHA,

In reflecting over the last semester and the many pivots we have made because of the pandemic, I am proud of our faculty, students and staff and the strides they have made. Despite the inability to host many of our events and activities in-person, I am grateful for the connection and support that we have received from the business community, alumni networks and donors. I am also delighted to share some recent college highlights.

- Shidler ranked #14 in international business schools in the 2022 U.S. News & World Report’s Best College rankings, among more than 600 AACSB accredited business schools.
- Our Direct Admit Freshman Program (DAP) has expanded from 80 to 100 incoming freshmen students, 60% from Hawai‘i and 40% from the mainland.
- Our new specialized master’s programs, including marketing management, finance and information systems have a strong enrollment with 61 new students.
- Undergraduate student enrollment is up across UH Mānoa, with Shidler successfully graduating about 18% of the entire student body, or 1 in 5 students.

The School of Travel Industry Management continues a strong trajectory, with the support of our alumni, friends and partners. To date, six new TIM School endowed faculty fellowships and professorships have been established, along with additional endowments for student scholarships. We continue to recruit great talent and faculty to support the success of our students. Our cover story highlights world-renowned chef Roy Yamaguchi, who taught restaurant entrepreneurship as a lecturer during the fall semester.

We continue to see exciting milestones at the Pacific Asian Center for Entrepreneurship, or PACE, including the groundbreaking of RISE – Residences for Innovative Student Entrepreneurs – a world-class innovation and live, learn, work facility which is scheduled to be completed in fall 2023. We also welcomed Sandra Fujiyama as the new executive director of PACE in October.

With the spring semester just getting underway the college has been refreshed with a fresh coat of exterior paint and capital improvements including renovation of the Hee Undergraduate Computer Lab and new elevators.

We have much to look forward to as we plan for more in-person opportunities to connect with our alumni, friends and stakeholders across the globe. We invite you to stay in touch and to check our website regularly for upcoming events. Mahalo for your continued support and we are excited to be able to connect with you in the near future.

Sincerely,

V. Vance Roley
Dean and First Hawaiian Bank Chair of Leadership and Management
ON THE COVER
Roy Yamaguchi taught the restaurant entrepreneurship course for the TIM School in fall 2021.

Shidler College of Business Advisory Council


CONTENTS
Features
04 | Real-life Lessons from Roy Yamaguchi
08 | PACE Rises to Next Challenge

College News
12 | Celebrating the Class of 2021
14 | Shidler and JAL Unite
16 | What’s Happening at PACE
18 | Student Snapshots

Faculty and Staff Notes
20 | Notable Mentions

Donor News
23 | Study Abroad Returns
24 | Donor Recognition

Alumni News
26 | Alumni Snapshots
28 | Class Notes
31 | Alumni at Work Features

DTRIC Insurance Company
In 2021, world-renowned chef and restaurateur Roy Yamaguchi added another – and perhaps the most unexpected – accolade to his lengthy list of career accomplishments. In addition to being the author of four cookbooks, appearing on multiple television shows, receiving numerous awards, including earning the prestigious James Beard Best Pacific Northwest Chef Award in 1993; as well as opening Eating House 1849, Humble Market Kitchen and GOEN Dining + Bar along with 24 Roy’s restaurants worldwide, he adds lecturer at UH Mānoa’s School of Travel Industry Management (TIM School).

Yamaguchi recalls his initial hesitancy. Culinary masterpieces could come easily in his sleep but teaching a college-level course was uncharted territory. He pondered how he would find the time or the necessary materials. After giving it some thought, he concluded there was enough lead time for him to pull his curriculum together, with the online class environment working favorably, to allow him to gather materials and resources from the comfort of his office. He also had an interest in teaching so he decided to answer the opportunity life had presented him. With one important exception.

“I told them that I need to teach from my personal experience because I am not a professor and can’t teach from a textbook because that’s not what I do,” Yamaguchi said. “So if I can teach from my personal experiences, which included working at and opening restaurants and my journey through life, then I am willing to take on this project.”
Recent TIM School graduate, Dylan Laanui, BS ’21, said that it was a once-in-a-lifetime opportunity to have Chef Roy as his teacher.

“He brought years of experience and excellence to the table and was extremely willing to use this knowledge to help students grow,” Laanui said. “He laid out an in-depth syllabus and path for our success not just in the class but for our future careers in the industry. It was amazing having class with him and learning from him twice a week. It’s not everyday you get to learn from a world-famous chef!”

During class discussions, Yamaguchi reminded his students that he wasn’t there to make them “A” students. Instead, he wanted to make them winners in life. Class topics were diverse and covered everything from service, opening a restaurant and the importance of communication. He shared personal anecdotes about picking the right location, leases, service style, unique food and presenting well in the public eye.

He taught his students that they don’t have to be book smart to be successful because talent is vast and having many skills sets them up for the best chance of success.

“There are a lot of people out there who are entrepreneurs and not all of them are book smart,” Yamaguchi said. “There isn’t one specific thing that makes a restaurant entrepreneur successful. There are so many different talents and variables involved and using them makes you more likely to become successful and able to make a living.”

Yamaguchi’s teaching role came about following the passing of long-time, beloved TIM School professor, Ed Wary in 2020, which left an urgent need to find a professor for the popular Restaurant Entrepreneurship class. It was Ingrid Lin, associate professor and department chair/interim director for the TIM School, that was left to this monumental task. She wanted one of the best to fill the role and said that she did not have a direct contact for Yamaguchi so she called the restaurant and the rest is history.

“It is an honor to have chef Roy join the TIM School,” Lin said. “In hospitality and tourism industry education, for specialty courses like this, it is important to have someone with extensive experience who also values the importance of higher education to train and inspire future industry leaders.”

In August 2021, Yamaguchi logged in to the first Zoom session of his course and was met with 17 eager students. Over the next 16 weeks, “Chef Roy” used his experience in the industry, his personal connections and his life lessons to guide his lectures.
Yamaguchi’s selection of prominent guest speakers, who he referred to as “speakers of life,” further drove home the subjects the students were learning about.

Bob Harrison, chairman, president and CEO of First Hawaiian Bank, talked about the role of banks in restaurant ownership; venture capitalist Allison Rose shared about the role of investors; attorney Rick Choen discussed putting deals together and the different entities businesses can operate under; chef Susan Feniger shared about her career; Julie Reiner, bartender turned bar owner, was candid about the ups and downs of the business; Chris Sullivan, one of the four founders of Outback Steakhouse talked about turning one restaurant into a conglomerate and Hollywood agent and film producer Shep Gordon gave a lesson on marketing.

Laanui, who plans to use his education to work as a management trainee for a major hotel, said that the class had a recurring theme of culture, much like many of his experiences within the TIM School.

“This single word (culture) is one of the most important things any company needs to have,” Laanui said just weeks before earning his degree. “A company without culture is a company without a future. This concept is something especially important in the hospitality industry whether that is in the hotel segment or the restaurant side of the industry. Learning this concept and understanding how to build company culture and preserve it will help me in the future throughout the hospitality industry. It is something I will reflect on as I continue my career.”

As Laanui and Chef Roy’s students go on to finish their educational journeys and start their own careers, they will certainly remember the class they took from the celebrity chef who was humbled and disciplined and encouraged them to become better human beings.

Yamaguchi said that at the end of the day, he was honored to be able to teach.

“I think it’s awesome and I appreciated the kids going along with me, as this was the first time I taught,” he said. “I hope they remember that the experiences that you have at work should be an experience in life itself and what you learn in life should provide a great deal of wealth and knowledge while you’re working.”

“There isn’t one specific thing that makes a restaurant entrepreneur successful. There are so many different talents and variables involved and using them makes you more likely to become successful and able to make a living.”

-Roy Yamaguchi

“I hope they remember that the experiences that you have at work should be an experience in life itself and what you learn in life should provide a great deal of wealth and knowledge while you’re working.”

-Roy Yamaguchi

“...”

- roysrestaurant.com
On Oct. 7, four distinguished alumni were welcomed into Shidler College’s Hall of Honor at the virtual 2021 awards celebration. The newest inductees are Sherry Menor-McNamara, JD/MBA ’05, president and CEO, Chamber of Commerce Hawaii; Elliot Mills, BBA ’93, vice president, hotel operations of Disneyland Resort and Aulani, A Disney Resort & Spa; Shannon Okinaka, BBA ’96, executive vice president and CFO of Hawaiian Airlines; and Anthony Wong, BBA ’83, CEO and founder of Creative Eateries in Singapore.

This year’s event, which is the largest annual fundraiser held in partnership with the Shidler Alumni Association, raised nearly $300,000 in support of student programs and scholarships, faculty research, special programs and alumni outreach for Shidler College.

“During this difficult time when we can’t gather physically, it is uplifting to see so many business leaders, alumni, family and friends come together virtually to celebrate these four exceptional alumni,” Shidler College Dean Vance Roley, said. “The honorees not only serve as stellar role models for our students, but they are also a testament to the world-class education we provide.”

This outstanding group joins a long list of more than 100 distinguished past inductees, including Jay H. Shidler, founder and manager partner of The Shidler Group (2006 and 2015 Visionary Recipient) and Eddie Flores, Jr., founder of L&L Drive-Inn (2005).

The Shidler Alumni Association looks forward to welcoming guests in-person to the 2022 Hall of Honor Awards.

shidler.hawaii.edu/hoh2021
Shidler College’s Pacific Asian Center for Entrepreneurship (PACE) had a big year of transition in 2021. Executive Director Peter Rowan left his post to accept a position on the mainland, leaving big shoes to fill. After an extensive search, PACE welcomed its new leader, Sandra Fujiyama, in October 2021.

“We are thrilled to welcome Sandra to PACE,” Shidler College Dean Vance Roley, said. “Given her immense experience in intellectual property law, time spent at Silicon Valley-based law firm Wilson Sonsini Goodrich & Rosati and work at UH, we are confident in her vision and plans to lead at the helm. Her varied work history, Hawai’i roots and legal expertise set PACE up for continued success.”

As the new executive director, Fujiyama is responsible for spearheading community outreach efforts in collaboration with PACE’s board of directors and corporate partners that elevate entrepreneurship efforts in Hawai’i, the mainland and overseas. She also manages a comprehensive portfolio of programs that provide mentorship, training and resources to UH students and faculty. She joined the center at an exciting time as PACE is preparing to open the doors to its latest – and biggest – project in 2023.

“I am fortunate to have joined PACE in the midst of its latest endeavor to bring a world-class resource to our students,” Fujiyama said. “The Residences for Innovative Student Entrepreneurs, or RISE, are slated to open in fall 2023. This ‘live, learn, work’ community will inspire new ideas, foster a collaborative learning environment and nurture the next generation of innovators and problem solvers to address local and global challenges that have meaningful and lasting impact.”

**INNOVATION COMES TO CAMPUS**

The RISE project is a public-private partnership between UH, Hunt Companies and UH Foundation, which purchased the one-acre site in 2017 for $8 million. The tax-free bond financing will be repaid using dormitory fees with no taxpayer funds being used for the project. Moss is the general contractor on the project, The Wilhelm Group is the construction manager and Design Partners Inc. is the lead architect.

When the six-story structure is completed on the site of the former Atherton YMCA, the upper floors will feature 219 dormitory rooms with 374 beds for undergraduate and graduate
students. The Mary Atherton Richards House was torn down in November 2021. A new building will wrap behind the iconic pink Charles Atherton House. The interior of the iconic structure will be modernized and connected to the new building.

PACE launched a $3 million fundraising campaign to support the expansion of its programs into RISE and a 7,263 square-foot multipurpose venue that will feature co-working, meeting, lab and classroom spaces on the second floor. PACE has received $2 million to date in support of the project. The funds raised will go to furnishings, fixtures and equipment for the new RISE facility, program support for PACE and scholarship support for students accepted into the PACE Leadership Program.

“We are excited by the community’s support for RISE. It validates our vision of preparing students for the 21st century workforce through entrepreneurial education,” said Susan Yamada, vice chair of the PACE board of directors. “The pandemic has demonstrated the need for greater economic diversification, leaders who can quickly adapt to global changes, who are innovative and entrepreneurial. We greatly appreciate our lead donors who share our vision to serve more students and stepped forward early on to offer their generous support.”

MAHALO TO OUR RISE DONORS

American Savings Bank
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Hawaiian Electric Industries
Island Insurance
Ritchie and Sunny Mudd
Par Pacific Holdings Inc.
Roy and Hilda Takeyama Foundation
Mark Tawara
Rich and Eileen Wacker

$2 million raised to date.

A groundbreaking ceremony for the RISE project took place in January 2022. If you’re interested in supporting the RISE project, please contact Kristi Bates at (808) 956-3597 or email kristi.bates@uhfoundation.org.

pace.shidler.hawaii.edu/rise
RELATIONSHIPS (AND TECHNOLOGY) HELP CONNECT THE DOTS

ITM ASSOCIATE PROFESSOR BRINGS AUTHENTIC LEARNING INTO HIS CLASSROOM

BY DANI DOUGLASS

When information management technology associate professor Prasanna Karhade logs into Zoom to teach his two courses at Shidler College, the gallery of boxes on his screen always includes more than his current roster. Former students, colleagues and industry experts invited to class often round out the group. Much like his own journey through academia, Karhade values personal relationships and the connections they can forge.

“It’s my job to connect all the functions in a business, including strategy, marketing, accounting and finance,” he said. “You have to plant the seed and show the students what is possible.”

Bringing the “real world” to life – and in front of – students is a teaching method that has always appealed to Karhade because it provides the opportunity for open conversation, networking, problem-solving and ultimately, inspiration for a group of individuals who are interested in the same topics. Karhade says these components create a spark, which initiates creativity.

When he was a doctoral student at the University of Illinois, his own spark was ignited. Since the late Jack Welsh, who led General Electric (GE) as its CEO for more than two decades, was an alumnus of the university, GE executives were often on campus to recruit soon-to-be graduates. One day, Karhade’s advisor, Mike Shaw – who he deems his “academic father” – invited a GE executive to speak to his class.

Before he knew it, Karhade was sitting in on strategic planning meetings at GE and observing top-tier decision-making in action. Because of the relationships Shaw had cultivated, he was given access to unique data of 500 million investments the company made in information technology and co-authored a paper about it with Shaw.*

“Building trust and publishing papers takes years,” he said. “I started working on this paper for my dissertation in 2006 and it wasn’t published until 2015. All great things take time and effort.”

The engagement he was afforded with industry leaders and the invitation to contribute to real problems they were solving left a lasting impression on Karhade. Which is why it’s now the basis for his own teaching philosophy and something he strives to pass on to his students.
INSTILLING A SPARK IN TODAY’S STUDENTS

Shidler College alumnus Spencer VanDerKamp, BBA ’20, is one of Karhade’s former students who was invited back to class this past fall to talk about ReelFresh, the company he launched after taking Karhade’s ITM 353 (Design) class in fall 2019. When VanDerKamp was in the course, he developed his idea for the app, which is now being used locally by consumers who seek out sustainable seafood from local fishermen. What started as an idea for a class assignment became a well-developed and fine-tuned business plan during the course.

Karhade invited staff from Shidler’s Pacific Asian Center for Entrepreneurship (PACE) center to listen and judge while VanDerKamp was presenting his project. PACE’s former director, Peter Rowan, then connected him to a similar company to share lessons and through that introduction, VanDerKamp became involved with PACE and its resources, which helped catapult ReelFresh to the next level.

“Thanks to the freedom we had in Professor Karhade’s class, we were able to work on any project that we wanted to and I chose to make it as applicable to the real world as possible,” VanDerKamp said. “I got the most out of the class and I hope my talk encouraged students to make the most of their time in school.”

The creative inspiration that VanDerKamp had in class is the same seed that Karhade hopes to plant for all his students. He says that ideas are born all the time from class projects or assignments and they can be implemented to solve real and urgent problems when the right components are in place.

Ani Rajendra, a senior executive from Toyota, was another visitor to class this past fall. During Rajendra’s talk, he shared about how Toyota designs new products. He showed the students the “Hui Car Share” app, which allows users to rent a car by the hour or day from multiple stations across the island. Rajendra also told the class that Toyota values multilingual and multicultural applicants like themselves and encouraged them to apply for internships.

A fellow UH Mānoa colleague, professor Thao Le, from the College of Tropical Agriculture and Human Resources, was also invited to Karhade’s class to talk to students about the well-being of farmers and various technologies that can help enhance it. This conversation was a continuation of a collaboration between the two professors and resulted in a class project involving a payment system that could increase efficiency at farmers’ markets.

Karhade was recently a guest lecturer in another colleague’s class after he bumped into TIM School professor Jerry Agrusa at the Mānoa Marketplace. After chatting about food delivery platforms, a research subject Karhade authored a paper* on – and the one he presented during his interview at the Shidler College – Agrusa invited him to talk to his class. Karhade said he hopes that he and Agrusa author a paper together down the line on their shared research interest.

During class sessions, Karhade is always thinking ahead to how his current and past students’ successes could inspire future students. Alexis Dennis, BBA ’21, is a former student who recently enlisted Karhade’s help when she applied for a job at Ernst & Young in New York. Through technology, he was able to help her prepare over Zoom.

After successfully landing the role, he invited her to talk with his students in order to inspire them to pursue their passions. And perhaps, once they are in the midst of their future careers, they too will be invited back to class to share that enthusiasm with the next generation.

*Full citations of Karhade’s research papers can be found in the online version of this story.
Celebrating the Class of 2021

Congratulations to the newest group of Shidler College graduates, which includes 193 undergraduate and 58 graduate students! The newest alumni were recognized at the UH Mānoa Fall 2021 Hybrid Commencement Celebration on Dec. 18 at the Stan Sheriff Center. Graduates were allowed to bring four guests to the ceremony as they were presented with a commemorative scroll from Shidler Dean Vance Roley and took photos in their regalia to commemorate their academic milestone.

Each graduate at the UH Mānoa Commencement Celebration was given a congratulatory swag bag on behalf of the college and the Shidler and TIM Alumni Associations containing a t-shirt, business card holder and insulated tumbler.

A week earlier in Hanoi and Ho Chi Minh City, the Vietnam Executive MBA (VEMBA) Class of 2021 was recognized in two simultaneous events on Dec. 11. The 62 VEMBA graduates were welcomed by Roley and Faculty Director & Matson Navigation Company Chair of Global Business Tung Bui. The new VEMBA alumni received multiple congratulatory messages, including ones from Roley and Jay H. Shidler, BBA ’68, and VEMBA faculty. Lance Higa, BBA ’05, president of the Shidler Alumni Association, welcomed the group to the association.

The VEMBA and UH Mānoa fall commencement speaker was recent college alumna Abby Kuba, VEMBA ’21, who is from Cambodia, and traveled to Honolulu following the ceremony in Vietnam with her husband, Jonathan Kuba, VEMBA ’09. Kuba spoke about her experience in the VEMBA program, how she overcame challenges in her educational journey, was exposed to the university through her husband and her gratitude for being one of 2% of students from Cambodia to graduate in a developed country.

International relations topic of annual lecture

This year’s Dr. N.H. Paul Chung Memorial Lecture was held virtually on Sept. 10. This annual event is presented by the Pacific Asian Management Institute (PAMI) and the University of Hawai’i Center for Chinese Studies. The topic of discussion was “Contention, Credibility and Crisis: U.S.-China Relations in a COVID World.”

The lecture was moderated by Jay Fidell, founder, president and CEO of ThinkTech Hawaii, Inc. on Zoom. The panelists were Stephen Hartnett, a professor in the Department of Communication at the University of Colorado at Denver and Chiaoning Su, an assistant professor in communication, journalism and public relations at Oakland University. The two speakers discussed current issues in China, including increasing nationalism and aggression with countries in the South China Sea, and how America can work collaboratively with its Pacific allies to strengthen foreign policy.
Check out these posts from accounts that tagged @shidlercollege on Instagram! Be sure to tag the college in your social media posts for a chance to appear in the next issue. Mahalo for the support @chocoleahawaii, @misshawaiiorg, @taramarierp and @uhalumni.

Top International Program

Shidler College was once again listed among the top business schools in the U.S. News & World Report’s Best Colleges ranking for 2022. The undergraduate business program moved up 10 spots from last year’s ranking to 106 out of the 514 Association to Advance Collegiate Schools of Business (AACSB) accredited business programs nationwide.

In the specialty ranking, the college’s international business program once again ranked 14th among 25 programs. The rankings are based on peer institution surveys on the quality of business programs. shidler.hawaii.edu/rankings

shidler.hawaii.edu/rankings
The 2021 annual Scholarship Luncheon was held online on Nov. 1 and featured a touching video that was shared with attendees after Shidler College Dean Vance Roley welcomed guests to the event. Students then mingled with scholarship donors and Shidler College faculty and staff during breakout sessions. This year, more than 350 donors contributed $879,201 in scholarships to 333 students.

Roley told the students, “Your resiliency and dedication shines through and is a great asset in today's ever-changing business environment. We are extremely proud of you and are confident that you will continue with that same commitment to excellence as you complete your degree and start your careers.”

This year’s keynote speaker was Shidler College alumna Candes Meijide Gentry, BS ’98, MBA ’04, who is a realtor associate with Berkshire Hathaway and past president of Gentry Pacific, Ltd. Gentry talked about life lessons she’s learned throughout the years. A scholarship recipient herself, she established the Candes Meijide Gentry Endowed Scholarship for aspiring entrepreneurs in 2007.

Global MBA graduate student speaker and scholarship recipient Christian Bowman spoke candidly about his challenges in life and reminded students that anything is possible. Undergraduate marketing and management information systems student speaker Alyssa Mencel, spoke to attendees about her experience studying abroad as a 2021 recipient of the William R. Johnson, Jr. Study Abroad Scholarship and the numerous opportunities she’s had at Shidler College.

shidler.hawaii.edu/scholarship-luncheon

A Memorandum of Understanding (MOU) was signed during a ceremony at UH Mānoa on July 20 between Shidler College and Japan Airlines Co., Ltd. (JAL). This partnership aims to enhance human resource development. The two entities will work together in various fields with the aim to address social concerns and sustainability in order to increase the attractiveness and value of Hawai’i for future generations.

“We are thrilled for the opportunity to collaborate with Japan Airlines,” Shidler College Dean Vance Roley, said. “Given Hawai’i’s rich historical ties to Japan, coupled with Hawai’i being a premier destination for Japanese visitors, this is a synergistic alignment. We look forward to working with JAL and providing unique opportunities to our students.”

Collaboration plans include implementing a travel-centered mobile app, conducting joint research on database marketing and commercialization and establishing a human resource development internship program at UH Mānoa to provide opportunities for students at JAL offices in the U.S.
DAP is on the up and up

The Freshman Direct Admit Program (DAP) program is gaining popularity and the fall 2021 cohort was the largest to date. This unique program is designed to give incoming freshmen a head start on earning their business degrees.

Our warmest mahalo to all who gave in support of the college and its DAP program on Nov. 30, or GivingTuesday. With the support of the University of Hawai‘i Foundation and its “Come Together” campaign, we raised nearly $10,000, which will go toward providing DAP students with $1,000 scholarships.

AP Internship Experience
By Shafkat Anowar

This past spring, I lived my dream for six months as a multimedia intern at the Associated Press (AP) in Chicago. The AP is a global news organization which operates on strict timelines, with publications, newspapers, TV and radio channels dependent on the AP to provide timely content. I was required to produce quickly with limited resources and found it hard to believe that I’d been given this opportunity within a global news organization.

New to the media industry, it was a tremendous pressure to produce assignments on deadline. However, the number of overwhelming encouraging responses from colleagues and editors around the country soon conquered my fears.

It is necessary to leave one’s comfort zone and for me, it was leaving Hawai‘i and working in fast-paced Chicago. I was also assigned to cover a story in Galesburg, Illinois, which provided unique insight and appreciation for life in rural America.

This experience provided me with organizational skills far beyond my expectations, also teaching me the importance of goal setting. After many sleepless nights, learning by trial and error, my progress soon became tangible, which pushed me to become relentless in pursuit of my goals.

It was my childhood dream to work for a global news agency. I aimed to savor each day, and face challenges as they came. While intimidating, I realized that if something scares you, the work is important.

You can read the full article at the link below.

Rick Varley is the director of Shidler College’s Internship and Career Development Office. In this column, Varley selects an outstanding student to share their internship experience. During the fall 2020 and spring 2021 semesters, Varley placed 291 Shidler students in internships.

In this inaugural feature, recent graduate Shafkat Anowar, BBA ’21, shares a day in the life as a multimedia intern for the Associated Press (AP) in Chicago this past spring. Anowar recently accepted a full-time position as a visual journalist with the Dallas Morning News.

GIVING TUESDAY

GivingTuesday 2021

Our warmest mahalo to all who gave in support of the college and its DAP program on Nov. 30, or GivingTuesday. With the support of the University of Hawai‘i Foundation and its “Come Together” campaign, we raised nearly $10,000, which will go toward providing DAP students with $1,000 scholarships.
Ten teams representing multiple UH campuses and various fields of study, sponsored by the Mamoru and Aiko Takitani Foundation, were selected to participate in the 2021 Summer Startup Launchpad. The 6-week program teaches the lean startup methodology and directs teams to verify a viable and sizable market before sinking valuable resources into their idea. Teams were challenged to seek customer validation and identify possible customer segments by interviewing 100 ideal customers. Each team was assigned a business mentor who provided weekly guidance and recommendations based on the team’s interview findings. The hands-on practice steered the teams to come to their own decisions about whether to pursue, pivot or dismiss their idea by the end of the program. Eight teams successfully completed the requirements of the program and received $4,000 awards to be used as startup capital.

In October 2021, video submissions poured in from across the UH system for the 11th annual UH Breakthrough Innovation Challenge. Three finalists with the most promising ideas were selected and paired with volunteer business coaches, including entrepreneur Marko Brickman with TurnoverBnb, Dave Kozuki with Tow Choice, Chris Loo with JL Capital and John Richards with Kapiolani Community College. On Nov. 18, the final competitors presented their unique solutions during the concluding event over Zoom. They each made a 7-minute presentation that described their solution to a real-world problem, identified possible commercial markets and discussed current competitors and gaps their solution could fill. They also participated in a 10-minute Q&A session from the judging panel, which was composed of Rafael Gacel-Sinclair with the UH Office of Technology Transfer, Kelly Holden with Shidler College; Rich Matsuura with Dispatch; and Catherine Taschner with the city’s Department of Land Management. Engineering students Amr Ghanem and Mohamed Sherif, who presented Model-C, technology for infrastructure simulation and optimization, captured first place and a $5,000 prize.
GET INVOLVED WITH PACE

Members of our community, including alumni, make it possible for PACE to deliver its programming. If you have more than five years of experience as an entrepreneur, working in a startup environment or assisting entrepreneurs, please consider serving as a volunteer speaker, instructor, mentor or judge. Your experience can help to grow the next generation of business leaders and new venture founders in Hawai‘i.

PACE.SHIDLER.HAWAII.EDU/GIVE | PACE@HAWAII.EDU

PACE continued to host its Co-Finder events over Zoom during fall 2021 and the networking series incorporated a learning component at each of the three events. The first two events were presented in partnership with the Business Law Corps (BLC). On Sept. 24, Ryan Hew with Hew and Bordenave LLP, presented “Choice of Entity and Key Startup Terms,” and on Oct. 22, Greg Kim with Vantage Counsel, presented “Attracting Investment and Key Fundraising Terms.” The final event on Nov. 12 featured Rich Matsuur with Dispatch, who presented “5-Star Tips for Job Hunting and Finding Remote Positions.” Each event ended with a networking session where attendees shared their ideas, projects, unique skills and interests. Participants connected from multiple UH campuses, including the neighbor islands and the public was also invited to participate.

pace.shidler.hawaii.edu/inspace

Shidler student, Noah Kim, interviews Tetris CEO Maya Rogers on Nov. 19.

Students from across the UH System had the opportunity to learn from three experienced business leaders in the Entrepreneurship Live speaker series, sponsored by First Insurance Company of Hawaii. The fall 2021 line up featured Rechung Fujihira, co-founder of BoxJelly, Melissa Bow, founder of Via Gelato, and Maya Rogers, CEO of Tetris. The speakers shared their personal journeys and advice for future business owners in a fireside chat format, which was hosted by student leaders from the Inter-Business Council and Hawaii Student Entrepreneurs.

pace.shidler.hawaii.edu/live

FBCH members participated in a networking social event at ChefZone.

The Family Business Center of Hawai‘i (FBCH) exchanged shakas and elbows at their first in-person social event in August 2021 since the pandemic began. The group met at ChefZone, where they had exclusive use of the space. In addition to networking with one another, attendees participated in games such as “The Price Is Right” and a scavenger hunt throughout the store. Members had the opportunity to win a ChefZone exclusive gift basket, BBQ cooking set and crème brulee kit.

In September 2021, the annual FBCH retreat was held virtually, with internationally-renowned family business consultant Leslie Dashew who presented on the topics of succession, effective communication and developmental stages of families in business. Despite the event being held online, participants were able to experience two virtual tasting experiences curated through Meli James, cofounder of Mana Up. Peter Hessler with Pono Potions guided participants through fun cocktails and mocktails, while Dylan Butterbaugh of Mānoa Chocolate Hawaii provided a tour of the company’s factory and guided participants through a chocolate tasting.

fbcofhawaii.org
BAP GIVES BACK
With support from their current members, alumni and accounting professors, Beta Alpha Psi (BAP) raised $1,500 to purchase school supplies for the Boys and Girls Club of Hawaii. This is one of several community engagement events the club participated in throughout the year, which helped it to receive international recognition as a Superior Chapter. Under the guidance of professors Jenny Teruya and Mary Woollen, BAP was honored for excelling in academics, professionalism, and leadership. Along with the recognition, the club also received a $500 gift sponsored by KPMG and the KPMG Foundation.

BACK-TO-BACK RECOGNITION
The Accounting Club (AC) was recognized as an Outstanding Student Chapter by the Institute of Management Accountants (IMA) for the second consecutive year. The club was one of five schools in the nation to be recognized based on its demonstration of promoting IMA’s mission and vision, while also providing a variety of activities and services to their club members. The AC hosts numerous events throughout the year that focus on helping members get to know one another, develop professionally and engage with the community.

HLTA & TIM SCHOOL KICK-OFF MENTORSHIP PROGRAM
Through a partnership between the Hawai‘i Lodging & Tourism Association (HLTA), the School of Travel Industry Management (TIM) and Here and Now Consulting, the HLTA Generational Mentorship Program kicked off its first event on Oct. 22. The 6-month program pairs each TIM student with a general manager in the hospitality industry to discuss mentorship topics such as the science of networking and elevator speeches. Seven students were selected this year based on their passion for the industry, academic performance, and recommendations from the TIM faculty.

OVERSEA CONNECTIONS
As the pandemic continued to force distance learning on students and faculty, instructor Constancio Paranal III saw an opportunity to get creative with his international marketing management graduate course. The highlight of the spring 2021 course was a 6-week virtual exchange program with students at the Windesheim University of Applied Sciences in Zwolle, Netherlands. The course took advantage of Shidler’s strength in marketing and Windesheim’s expertise in intercultural readiness and competency. Between the two schools, a total of 26 students collaborated on an international marketing project with an emphasis on building intercultural readiness and competency.

HIRING IN FULL FORCE
Shidler College’s Office of Internships and Career Development hosted its semesterly Internship and Career Expo virtually on Oct. 14. A total of 51 companies across 28 industries were represented in hopes of finding students and upcoming graduates to join its teams. A series of group and individual sessions throughout the day provided students and employers the opportunity to easily connect in a more personalized setting.

STUDENT SNAPSHOT
MOVIE STAR SCHOLAR
Wrenna Delgado, who was named the state’s lone Public Company Accounting Oversight Board Scholar earlier this year, was featured in a new film at the Hawai’i International Film Festival on Nov. 9. “Bigger Than Me” follows Delgado’s 10-year journey rising as a professional big wave surfer while also facing the pressures of being a student, working two jobs and raising a child.

FROM STUDENT-ATHLETE TO OLYMPIAN
Alumnus Micah Masei, BBA ’21, who is also a student in the Master of Science in Finance program, represented American Samoa with pride in the Tokyo Olympics this past summer. Masei competed in the men’s 100-meter breaststroke competition. During his time at UH Mānoa, Masei earned many accolades during his three years on the swim team, including being named to the Mountain Pacific Sports Federation All-Academic Team for two years. Since graduating and returning from the summer Olympics, Masei has joined UH’s 2021-2022 swimming team coaching staff as its assistant swimming coach.
In Memoriam

Former TIM School professor Fredrick Collison passed away on Aug. 7 in Gainesville, Florida. After earning his Ph.D. in marketing and transportation in 1982, Collison began his dream job at UH Mānoa’s TIM School, where he worked until his 2006 retirement. Collison also served as interim associate dean for academic affairs from 1983-2006.
Justin Meilgaard passed away on Aug. 20 in Honolulu. Meilgaard joined the college in 2010 as assistant to the senior associate dean. He was a Dean’s Ka Pou Hana Award recipient and is remembered by colleagues for his unwavering professionalism, enthusiasm and dedication. A celebration of life virtual event was held on Oct. 24 during United Nations Day as a testament to his international worldview. Meilgaard was born in London and lived in many cities across the globe.

For the eighth consecutive year, Stephen L. Vargo, professor of marketing and Shidler College Distinguished Professor was named to the Highly Cited Researchers™ 2021 list from Clarivate in the business and economics discipline. The highly anticipated annual list identifies researchers who demonstrated significant influence in their chosen fields through the publication of multiple highly cited papers during the last decade. Their names are drawn from the publications that rank in the top 1% by citations for field and publication year in the Web of Science™ citation index.

School of Accountancy instructor Manu Ka‘iama, BBA ’82, MAcc ’88, and Katrina-Ann Oliveira, EMBA ’19, have been working hard to preserve and promote resources for Native Hawaiian learning, while tapping into the Shidler alumni network. Together, they have co-authored the No‘eau Program grant, totaling $2.3 million, printing over 94,500 books in Hawaiian for immersion schools throughout Hawai‘i, as well as creating 52 Hawaiian language audio books. Additionally, the grant provided opportunities for Hawaiians to work in graduate research and as teaching assistants across UH. The program also received support from Shidler alumnus Mehana Maka’iama’i, MBA ’07, along with help from Shidler Master in Human Resources candidate Morgan Plunkett.

Ka‘iama and Oliveira were recently informed that they received the Mai ‘Ō A ‘Ō grant for five years, totaling $5.4 million. This grant specifically addresses technology as a means to education, assisting teachers to capitalize technological applications.

Highly Cited Researcher

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Meet Julie Arigo, BBA ’88, general manager of Halepuna Waikiki. At the 288-room hotel, Arigo’s duties include managing daily operations and the annual operating budget, asset accountability and serving as a liaison to the corporate office. Prior to her current role, Arigo spent 27 years at the Halekulani Corporation working in several roles at the Waikiki Parc Hotel, as well as office management roles at the Sheraton Waikiki and the Westin Maui. She lives in Honolulu with her fur baby, Bear.

Tell us about a day at the office.
“No day in hotel operations is the same and there is never a dull moment, which is the reason I love it after more than 30 years in the industry! I do try to be consistent with greeting staff every morning; going through my daily to-do list; responding to email; voice messages and guest feedback from surveys and social media channels; reading the daily briefing generated by our operations department; checking my financial numbers to ensure I’m on target; preparing for meetings and responding to guests and staff throughout the day.”

What projects/initiatives are you currently working on?
“My newest project involves expanding our green initiatives (which include recycling, eliminating plastic bottles and utensils, providing refillable aluminum bottles and fill stations for guests and minimizing water through our linen program) in partnership with the Hawaiian Legacy Reforestation Initiative to support a legacy forest on the North Shore of Oahu. We participate by selling hotel logo products and donate a portion of the proceeds to plant more trees. When the local forest thrives, it deters climate change, enriches the land, fortifies the ocean and saves coral reefs.”

How have you adapted to meet the needs of your customers during the COVID-19 pandemic?
“When we closed in March 2020, our top priority was to ensure our guests had a safe and healthy experience when we reopened. As such, much time and effort went into the implementation of new equipment and supplies, development of new operational procedures and training our team. We have received great feedback from our guests regarding how we implemented the safety measures and continued our amenity offerings and guest servicing.”

What do you do to relax/destress?
“I schedule time for self-care. I refer to this as ‘pamper me time.’ This is a day I set aside each month to indulge in a massage, facial, manicure and pedicure.”

What’s your advice for current students?
“Knowing what I know now, I would advise students to take advantage of any opportunity to develop networking skills, communication skills, relationship building skills and emotional intelligence. And keep at it throughout your career. All of these assets will serve you well in your success as a leader.”

What’s your favorite lunch?
“A really good tuna fish sandwich!”

What are some of your favorite memories of Shidler?
“I co-chaired a student event which showcased the various clubs at the school by sharing what they do. The attendees went ‘club hopping’ and as they visited each club, the members presented information about what they do and offer to students who joined. It was such a fun networking evening! I was also fortunate to participate in two internships abroad during two summer breaks in Macau, China and Makati, Philippines.

My Shidler experiences helped me to develop core business skills and create some great lifetime friendships with classmates who continue to support me throughout my career.”
DONOR NEWS

Workers have been busy preparing Shidler College for the return of students in 2022.

William and Wannee Shaw establish scholarship

William Shaw, MBA ’71, and Wannee Shaw have established the William and Wannee Shaw Endowed Scholarship, to provide funding support to full-time undergraduate students pursuing a degree at Shidler College.

William Shaw is a former Peace Corps volunteer who completed a community development program in Thailand. Upon completing his service, he returned to the United States and worked at the University of Hawai‘i Peace Corps Training Center in Hilo. With the guidance of former Dean David Bess, he received a graduate assistant position which allowed him to attend school full-time and graduate with his MBA.

“I am forever grateful to the University of Hawai‘i and the Shidler College of Business. Through this endowment, I am able to pay back future generations for the support I was given,” he said.

Wannee Shaw always had a passion for cooking and was accepted into the Food Service Management program at Kapi‘olani Community College. Through her studies, she gained invaluable knowledge and experience which provided her opportunities in the food industry, including managing a bakery and being a co-owner of A Taste of Thailand, a Thai restaurant in Auburn Hills, Michigan.

The Shaws met in Pepe‘ekeo, Hawai‘i, were married in Honolulu and spent 15 years in Thailand, where they taught and led a scholarship fund to assist students in need. The couple resides in Texas near their son and they also have a home on Maui. They look forward to resuming their annual trips to Hawai‘i soon.

Fresh Look for Spring

As the college prepares to welcome students back to campus for the Spring 2022 semester, renovations and improvements have been underway thanks to the support of generous donors.

Jay H. Shidler, BBA ’68, has provided funding for a fresh coat of paint at the Shidler College of Business. This facelift will give the college a refreshed look to welcome in the new year. Thank you to Color Dynamics, Inc. for all their hard work on this extensive project.

The college looks forward to welcoming back students in 2022.

Workers have been busy preparing Shidler College for the return of students in 2022.

Study Abroad Returns

Thanks to the support of generous donors, study abroad programs have resumed. In Fall 2021, 24 students were furthering their studies in four countries and at nine universities.

Congratulations to the Freeman, Johnson, Kook Min Hur and Whitlow Scholars on continuing their education abroad and a special mahalo to the donors who’ve made these opportunities possible for students to enhance their international business experience.

To learn more about current and past study abroad students’ experiences, you can read their blog posts at the link below:

shidler.hawaii.edu/student-blogs
DONOR RECOGNITION

Thank you to all of our supporters

Our sincerest mahalo to the following alumni, foundations, companies and friends for their gifts to the Shidler College of Business during the last fiscal year, July 1, 2020 - June 30, 2021.

Individual Donors

$500,000-$1,000,000

- Jay H. Shidler, BBA ’68 & Wallette Shidler

$5,000-$249,000

- Anthony Ching & Dawn Ching
  Ritchie Mudd & Sunny Mudd, MBA ’92
- William Shaw, MBA ’71 & Wannee Shaw

$10,000-$49,999

- Steven Baker & Nan Baker
- Earl Fry, BBA ’80 & Joy Fry, BBA ’81

Benjamin Godsey
Richard Gushman, II & Joan Benet
Edgar Harrell
- Michael Hirai, BBA ’78 & Deborah Hirai
- Paul Kosasa & Lisa Kosasa
- Merton S. C. Lau, BBA ’54 & Claire C. Lau
- Terrence K.H. Lee, BBA ’79

- * Lawrence Rodríguez & Patricia Rodríguez
- Peter Rowan & Mary Rowan
- Howard Todo, BBA ’72 & Vivian Todo
- Eric Tom, BBA ’81 & Boni Tom, BBA ’82
- Kent Tsukamoto, BBA ’78 & Jean Tsukamoto, BBA ’78
- Michelle Tucker, BBA ’77
- Allen Uyeda & Allena Zecha
- C. Jay Voss, EMBA ’79
- Richard Wacker & Eileen Wacker

Nancy Wallace
Susan Yamada, BBA ’82

$2,500-$9,999

- Emma Boland & Marcus Boland
- Murat Buzdov, MBA ’16
- Robin Campaniano, EMBA ’83 & Valerie Campaniano
- William Captain, BBA ’91
- W.D.P. Carey, III & Kathy Carey
- Ignatius Chan, BBA ’76, MBA ’79 & Angeli Chan
- Michael Ching and Joyce Ching
- Terri Fujii, BBA ’84, MAcc ’85 & Garrett Fujii, BBA ’85
- Rodney Harano, BBA ’78
- Robert Harrison & Lori Harrison

Russell Hata, BBA ’78, EMBA ’02 & Valerie Hata
- Paul Higo, BBA ’82, MAcc ’83, EMBA ’90 & Carrie Higo
- Daniel Hilton
  Ren Hirose, BBA ’85
  Cecilia Ho, BBA ’80
- Eva Kaa, BBA ’78
- Christina Lam
- Jeffrey Lau & Susan Lau
- May Leung, BBA ’81 & Richard T.C. Leung, BBA ’79

Gregory Miura
- Ross Murakami, BBA ’87 & Dayle Murakami, BBA ’89
- Jack Myers, BBA ’70 & Zelie Myers, MBA ’83
- Gary Nishikawa, MAcc ’70 & Marie Nishikawa
- Hideo Noguchi, BBA ’69
- Gregory Stolt, Jr., JEMBA ’07
- John Stringfellow, MBA ’69 & Lorraine Stringfellow

- Matt Takamine, BBA ’98 & Erin Takamine
- Douglas Tonokawa, BBA ’79, MAcc ’81 & Jane Tonokawa, BBA ’82
- Keith Vieira, BBA ’79 & Jo Anne Vieira
- Thomas Wellman, MAcc ’84 & Edward Wellman
- Teresa Yang, BBA ’84

$1,000-$2,499

- Donald Ackerman
- Steven Ai
- Dana Alden, MBA ’84 & Qimei Chen
- Jeremiah Ana, BBA ’98
- Ronald Anzai, BBA ’83 & Mayumi Anzai
- Bradley Araki, BBA ’99 & Tricia Araki
- Justin Banks, MBA ’03
- Kristi Bates, MHRM ’09 & Kenneth Bates
- Christopher Benjamin & Melissa Benjamin
- Roberta Bradley
- Benjamin Bystrum, BBA ’83
- Mark Chan, BBA ’72, MBA ’74
- Dr. Clifford Char & Nancy Char
- Shirleyanne Chew, MBA ’72 & Ming Chew
- Daniel Chun, BS ’02
- Gordon Ciano, BBA ’85
- Edwina Clarke, BBA ’85 & Robert Clarke
- Lisa Croteau, MBA ’03
- Lawrence Cutwright, BBA ’75 & Brenda Cutwright, BBA ’76
- Janice Del Bena, BBA ’84
- Frederick Dell
- Kathleen Delplain, BBA ’81 & Mark Delplain
- Barbara D’Olier & H. Mitchell D’Olier
- Susan Eichor, MBA ’90 & Rick Eichor
- Jon Evans, MBA ’94 & Katherine Evans
- Brenda Foster, EMBA ’85 & Lawrence Foster
- Tertia Freas, BBA ’78 & Christopher Freas
- Barry Fujita, BBA ’88 & Naomi Fujita, BBA ’88, MAcc ’91
- Russell Gifford
- Vivian Grosh, BBA ’00 & Bryan Grosh
- Robin Hadwick, EMBA ’00 & Janis Reischmann, EMBA ’00
- Calvin Hangai, BBA ’97
- Greg Harris & Randall Minas, Jr.
- David Heenan & Nery Heenan
- Robert Ham & Shera Ham
- Matthew Hinton, MAcc ’16

- Peter Ho & Michelle Ho
- G. Stephen Holaday, MBA ’71 & Leona Holaday
- Timothy Howell & Sarah Howell
- Kathryn Imai Okazaki, BBA ’69
- Kathryn Inkinen, BBA ’67
- Clinton Inouye, BBA ’80
- Heidi Jancek, EMBA ’85
- Andy Kawano, BBA ’82 & Jill Kawano, BBA ’84
- Stephan King, BBA ’85 & Deborah King
- Arnold Kishi, EMBA ’81 & Ann Yotsuji
- Khalid Kumykov, MBA ’18
- Connie Lau & Russell Lau
- Nelson Lau, BBA ’85 & Lisa Lau
- Angela Lee, BBA ’81

Reiko Lin, BBA ’99
- Ryan Martinez & Amanda Martinez
- Gavin Masuda, BBA ’05
- Malia Megorden & Matthew Megorden
- * Elliot Mills, BBA ’93
- Carri Morgan & John Morgan
- Sandra Moriki-Shii, BBA ’82 & Daniel Shiu
- Jason Nagai, BBA ’94 & Raylene Nagai
- Alison Nelson
- David Okabe, BBA ’84 & Kellyn Okabe, BBA ’85
- * Clyde Ogata, BBA ’83
- Chris Papousek, BBA ’87
- * Roy Pfund, BBA ’80, MBA ’87
- Michael Pietsch, MBA ’09
- Vance Raley & Emily Fay
- * Blane Ruschak, MAcc ’83
- * Tsyoshi Sakata, BBA ’71 & Kazue Carole Sakata
- Wallace Samuelson
- Lucas Sayin
- * Tayne Sekimura, BBA ’84 & Owen Sekimura
- Jeffrey Shonka
- Lois Sismar, BBA ’72
- Michael Stollar & Cynthia Stollar
- Dr. Cedric Strong, EMBA ’19
- * Ryan Suekawa, BBA ’04, EMBA ’13
- Brian Suzuki & Carolyn Suzuki
- Michael Tanaka, BBA ’85
- Stuart Tanimoto, BBA ’81
- Jenny Teruya, BBA ’84, MAcc ’86 & Alfred Teruya
- * Austin Thomas, BBA ’98
- Garret Tokuda, BBA ’84
- Johanna Tokunaga, MBA ’00
- Lisa Trainor & Noel Trainor
- Dr. J. Arden Trine & Jean Trine
- Dave Uemura, BBA ’95
- Anthony Vercillia
- Elisabeth Vertrees
- Tina Wary
- * Debbie Weil-Manuma
- Danny Wong, BBA ’90
- Alan Wong & Alice Inoue
ALUMNI SNAPSHOTS

1 | DINE, MIX AND MINGLE
The Shidler Alumni Association hosted its annual Dine Around event on Aug. 4 at the International Market Place in Waikiki. The event brought together more than 30 alumni and friends for an evening of networking and dining at three popular restaurants, including Kūhiō Avenue Food Hall, StripSteak and Eating House 1849. Three rotations occurred during the evening, which allowed attendees to mingle and make meaningful business connections with a new group at each dining location.

2 | GOING ONCE. GOING TWICE. SOLD.
The Travel Industry Management Alumni Association hosted an online auction in September in support of student scholarships, student enrichment programs and alumni outreach. Featured items that were up for auction included a two night stay at The Laylow, Autograph Collection, a round of golf at the Mid-Pacific Country Club and dining for two at the Westin Ka‘anapali Ocean Resort.

Congratulations to TIM alumna Lois Sismar, BBA ’72, who purchased 55 lucky draw tickets to win the grand prize for her son of a trip for two to the UNLV vs. UH football game in Las Vegas, which included air and hotel accommodations. After an outpour of support from generous donors and bidders, the auction raised close to $35,000, which exceeded the association’s goal by more than $7,000.

3 | HUNGER’S HEROES
More than 40 alumni and students volunteered on Oct. 2 at the Hawaii Foodbank in support of the Food 4 Keiki School Pantry Program. The program aims to provide students with after-school snacks, as well as additional food bags to take home and share with their families. The group packed 5,000 bags of food during this fundraiser organized by the Shidler Alumni Association, which will be distributed to students statewide, including those at 21 schools on O‘ahu and eight schools on Kaua‘i.

4 | STRENGTHENING CONNECTIONS
In September, the Shidler College development team reconnected with
alumni and friends in Southern California. A series of small get-togethers with new and familiar faces allowed for some much needed face-to-face time to catch up with alumni and provide them with the latest updates on the college. The trip ended with an intimate get together in support of the Hawai‘i Rainbow Warriors football as they went up against the UCLA Bruins during the football season-opener.

5 | NEXT GEN LEADERS PROVIDE HOPE
Born out of the success of the 2020 Virtual Summer Internship Program, the Odo Scholarship Foundation launched the Next Gen Leaders Program this past summer. Led by a team of Hawai‘i business leaders serving as mentors, 10 students, including three from Shidler College, spent the summer tackling some of Hawai‘i’s most complex topics – homelessness, environmental sustainability and systemic racism in an 8-week mentorship program. In addition, the program also included a focus on leadership and professional development through the mentorship of recognized local business leaders in their respective industries.

6 | ALL ABOARD THE MENTORSHIP
Through a partnership between the Shidler Alumni Association and the Shidler Global Leaders, the annual Mentor Connect event was held on Oct. 26. Students and professionals enjoyed an evening of interactive games, along with breakout sessions where students had the opportunity to network and ask alumni for career advice. Approximately 50 alumni and students dialed in for this event from all over the world, including Hong Kong, Denmark and California.

#FEATUREFRIDAYS
If you have news about a recent job appointment, promotion or professional recognition, please email Kirstin Seal at seal@hawaii.edu so we can spotlight you in a future #FeatureFriday on social media.
1970s
David Kong, BBA ’74, recently retired as the president and CEO of BWH Hotel Group. He is the hotel industry’s longest tenured CEO and joined Best Western Hotels & Resorts in 2001 and became the CEO in 2004. During his 20-year career, he formed BWH Hotel Group, which has grown to 18 brands and every type of accommodation.

1980s
Diane Inouye, BBA ’84, has been appointed vice president of Island Insurance Companies’ Commercial Insurance Division. In her elevated role, Inouye will oversee Island’s Commercial Underwriting, Risk Control, Premium Audit and Surety departments, in addition to serving as president of IC International. Inouye has over 35 years of experience in the insurance industry.

1990s
Caroline Anderson, BS ’94, has been promoted to director of planning for the Hawai‘i Tourism Authority (HTA). In this new role, Anderson will oversee the organization’s 2020-2025 strategic plan and 2021-2023 destination management action plans for each county.
Kristanto Djuanda, JEMBA ’97, has been appointed global head of Quality and Customer Experience for ABB Robotics, Business Line Electronics in Shanghai. In this leadership role, he is responsible for the strategic direction and implementation of quality and customer excellence for the industrial robot products and services.
Malcolm Inamine, BBA ’94, EMBA ’00, has been appointed as the executive vice president and chief administrative officer at Hawaiiana Group Incorporated. In this leadership role, Inamine heads all human resources functions for the company and for the homeownership associations (HOAs).
Shelee Kimura, BBA ’95, has been named CEO of Hawaiian Electric Industries. In her elevated role, Kimura is responsible for the company’s operations on five islands. Since joining Hawaiian Electric in 2014, Kimura has held numerous senior leadership positions.
David Morimoto, BBA ’91, has been appointed as the senior executive vice president at Central Pacific Financial Corp. and Central Pacific Bank. In his elevated role, he remains the chief financial officer of both entities and assumes leadership of the information technology, information security, legal and compliance departments.

2000s
Ian Clagstone, BBA ’07, has been named CEO of SC Capital LLC. In this leadership role, he leads the company’s efforts to acquire multifamily apartment buildings, office, retail and industrial properties in Hawai‘i. Clagstone is also the president and co-founder at Standard Commercial LLC, SC Capital’s sister company.
Greg Young, MBA ’07, has been named president and CEO of HawaiiUSA Federal Credit Union. In this leadership role, Young leads the company’s effort to make obtaining loans easier and faster for businesses and individuals, as well as continuing to stay up to date with digital trends. Young most recently served as their chief lending officer.
Gavin Masuda, BBA ’05, was
named to the prestigious 40 Under 40 honor roll list, which is published by The Daily Journal in California. This list celebrates California-based lawyers who are making significant contributions to the field. Masuda works as a partner at Latham & Watkins in San Francisco.

Del Mochizuki, BBA ’09, has been promoted to director of finance and human resources at UHA Health Insurance. In her elevated role, Mochizuki oversees all financial and human resources activities for the organization and works with the executive leadership team to establish objectives and policies.

Catherine Orlans, BS ’09, has been appointed as the destination manager for the Oahu Visitors Bureau (OVB). In this new position, which is funded by the Hawai’i Tourism Authority, Orlans is responsible for the Oahu Destination Management Action Plan and O’ahu’s Community Enrichment Program.

Rachel Sokugawa, BBA ’09, MBA ’15, has been hired as assistant director of development and donor relations for the University of Hawai’i Foundation.

She oversees gift administration and stewardship of donor relations for Shidler College.

2010s

Madison Behnen, BS ’18, has been appointed senior manager of conference services at The Curtis Hotel in Denver. In this position, she is responsible for planning, managing and executing hotel events.

Dustin Borromeo, BBA ’17, has been appointed development coordinator in the Office of Estate and Gift Planning (OEGP) at the University of Hawai’i Foundation. In his new position, he is responsible for assisting with the functions of OEGP and providing administrative support to the development team.

Rachel Odumu, BBA ’19, has been promoted to senior software engineer at Capital One in Virginia. In her role, Odumu is responsible for communication and collaboration on a multidisciplinary team of engineers, product designers and stakeholders.

Christine Quach, BBA ’19, has been named alumni, communications and events coordinator at the University of Hawai’i Foundation. In this role,

Kikawa/Goeas Group

The Kikawa/Goeas Group of Raymond James in Honolulu was recognized as one of the top institutional consulting teams in the nation. The firm was ranked No. 58 on Barron’s 2021 Top 100 Institutional Consulting Teams list and was the only consulting group from Hawai’i to be included. Three of the group’s 10 partners – Larry Goeas, BBA ’83, Gregg Matsuura, BBA ’86 and Wesley Yamamoto, BBA ’77 – are Shidler College alumni.
she supports the college alumni associations, communications and events at Shidler College. Patrick Quintos, BBA ’16, has been appointed as a deployment strategist at Socotra in San Francisco. In his position, Quintos works with clients to implement and strategize technological solutions to leverage the company’s open application programming interface (API) based platform.

Matthew “Manakō” Tanaka, BS ’12, was named a senior specialist in the Community and Cultural Relations department at Hawaiian Airlines. In his role, Tanaka is responsible for planning and facilitating internal and external programming and events rooted in local and native Hawaiian culture. Jadyne Yomono, MHRM ’17, was named human resources program manager at American Savings Bank. In her position, she guides and supports the execution of human resource programs and initiatives.

PBN’S 40 Under 40 Class of ’21

Congratulations to four of our amazing alumni for being selected for Pacific Business News’ 40 Under 40: Class of 2021! (pictured from left) Dr. Poki’i Balaz, EMBA ’20; Nicole Galase, BBA ’09; Colette Masunaga, MBA ’20; and Ashley Takitani Leahey, MBA ’13, were named to the annual list through a competitive nomination process based on demonstration of business excellence, contribution to the overall success of their organization and their community involvement.

In Memoriam

Michael McEnerney, MBA ’71, former University of Hawai‘i regent and professor, passed away in July 2021 at 72. McEnerney was appointed to the university’s board of regents in 2015 and served on several committees until 2020. He taught undergraduate and graduate classes as a visiting professor at UH Mānoa. In the early 1980s, he opened an accounting firm which became McEnerney Shimabukuro Okazaki and Fujita CPAs, AAC. His community service included serving as a member of the Tax Review Commission for the State of Hawai‘i, along with service to numerous community organizations.
Established in 1992, DTRIC Insurance Company, Ltd. offers personal lines of insurance including auto, homeowners, renters, and umbrella policies. It also provides a wide range of commercial lines of insurance including: general liability, property, and worker’s compensation; and was the first Hawai’i-based insurer to offer data compromise and cyber liability. As a member of MS&AD Insurance Group, Japan’s largest insurance holding company and the fifth largest property and casualty insurance group in the world, DTRIC is committed to providing its policyholders and agents with innovative, value-added insurance products and services, exclusive to the state of Hawai’i, enabling customers to receive one-on-one attention and personalized service. DTRIC is also dedicated to give back through community service projects and initiatives, including Drive Aloha, which encourages the public to practice courteous and positive behaviors while on the road to make our roads safer and friendlier.

Pictured from left:

Scot Matsuoka, BBA ’85, Treasury Manager
Mike Mishima, BBA ’86, Chief Claims Officer
Scott Taguchi, BBA ’88, Senior Analyst
Tim Hui, MBA ’05, Computer Operator
Wenli Lin, BBA ’78, MBA ’86, Chief Marketing Officer
Cheryl Ma, BBA ’84, Vice President of Human Resources
Cindy Takeda, BBA ’96, Controller
Barney Wong, BBA ’83, Business Analyst Manager
Christian Liu, BBA ’15, Commercial Lines Underwriter
Mike Kawada, BBA ’07, Personal Lines Underwriter
Not pictured: Ann Nakagawa, MBA ’82, Chief Administrative and Financial Officer
FEATURED EVENTS FOR SPRING AND SUMMER 2022

**THU | MAR 10**
Executive Vineyards
Join fellow alumni for the Shidler Alumni Association’s premier fundraising event back in-person at the Royal Hawaiian Hotel. The fun begins at 5 p.m. with wine and spirit sampling, delectable menu items from some of Hawai’i’s hottest restaurants and a silent auction. This event raises funds for student scholarships, programs and alumni outreach initiatives. Please check the college website for registration information.* [shidler.hawaii.edu/executivevineyards](shidler.hawaii.edu/executivevineyards)

**THU | APR 7**
Celebrate a Legacy in Tourism
The 20th annual Celebrate a Legacy in Tourism event will take place at the Sheraton Waikiki at 5 p.m. This year’s honorees are Roy Yamaguchi, chef and founder of Roy’s Worldwide, Eating House 1849, Humble Market Kitchen and GOEN Dining + Bar; and Dave Evans, professor and department chair of hospitality and tourism at Kapi‘olani Community College. This event raises scholarship funds for TIM School students. Registration closes on March 24. Please check the college website for registration information.*

**THU | APR 28**
Eddie Flores Real Estate Lecture Series
This annual lecture was established by L&L Drive-Inn/L&L Hawaiian Barbecue’s Founder Eddie Flores, BBA ’70, and his wife, Elaine. This year’s event speaker and location are TBD. Please check the events calendar for the latest information.

**THU | MAY 5**
Business Night
The college will celebrate its 61st Business Night at Sheraton Waikiki at 5 p.m. This annual event brings together local business professionals for an evening of scholarly recognition and mentoring. Please check the events calendar for the latest information.*

* These events are contingent upon current City and Country of Honolulu guidelines at the time of the event. All attending guests will be required to submit proof of vaccination status.

**UPCOMING EVENTS**
[shidler.hawaii.edu/events](shidler.hawaii.edu/events)

**SHOW YOUR SHIDLER SUPPORT**
There are many ways to support the Shidler College of Business and every gift counts. Your donation ensures that the college can continue performing at a level of excellence while providing students with valuable resources and support to stay on track with their academic and career goals. Please consider making a gift of any amount to one of the following funds.

Shidler Advancement Fund | [uhfoundation.org/supportshidler](uhfoundation.org/supportshidler)
Travel Industry Management Development Fund | [uhfoundation.org/supporttim](uhfoundation.org/supporttim)
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To learn more about making a gift through your will or trust, contact Kristi Bates at (808) 956-3597 or kristi.bates@uhfoundation.org.