School of Accountancy Advisory Board meeting

December 3, 2014

7:30 a.m. to 9:00 a.m. at the Pacific Club

Agenda items:

1. Chairperson Fujii Remarks
2. Dean Roley Report (Visionary Gift)
3. Director's Report: Changes in Accounting curriculum
4. Assessment- Learning Outcomes
5. Placement and Internship
6. News about SOA (BAP, AC, UH System-wide accounting conference, Deloitte's Trueblood attendance, SOA's 30th anniversary celebration)

**OBJECTIVE FOR THE SCHOOL OF ACCOUNTANCY ADVISORY BOARD, SHIDLER COLLEGE OF BUSINESS of the UNIVERSITY OF HAWAII AT MANOA**

To provide guidance, directions, feedback and strategies to the School of Accountancy’s Director and faculty to further professional, educational and social activities and relationships among those sharing a common interest in the School of Accountancy

**ACC 460/Feedback from Professionals**

What skills do they want students to be proficient or knowledgeable in? What are the specific weaknesses of our graduates? What can we add into Acc 460

Please communicate to students what skills they need to develop and why they are necessary in future careers.

Students taking Acc 460 are taking it mostly after they get their offers. So, they do not have any incentives to do well. Maybe offers can be contingent on their future performance in Acc 460?

**Hiring**

Students assume that accounting knowledge is not important, only networking is. Both should be stressed

No contact of student references during the hiring process

**CPA Exam**

What can we do to encourage students to take/do better in CPA exams?

Students lose interest in exam once they get hired.

Students not knowledgeable of the reality of the accounting profession, maybe presentations in Acc201/202

In the past, showed videos about different areas of accounting and accounting environments

**Scholarships:**

 Problems with some of the amounts of scholarship at Masters level ($1000 each).

Merit based scholarships ahead of time for Graduate students

Need to have support from all big accounting firms in Hawaii.