AND TRANSPORTATION

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TRAVEL INDUSTRY MANAGEMENT
The School of Travel Industry Management (TIM) at the Shidler College of Business is the leading hospitality, tourism and transportation management program in Hawai‘i and the Asia-Pacific region.

**Founded:** 1966  
**Location:** Honolulu, Hawai‘i  
**Accreditation:** Accreditation Commission for Programs in Hospitality Administration (ACPHA)

**Student Characteristics**  
- Resident: 71%  
- Non-Resident (U.S.): 12%  
- International: 17%  
- Total enrollment: 340  
(Manoa Institutional Research, 2019)

TIM School graduates join one of the fastest economic industries in the world—travel and tourism.  
- 319 million jobs – Worldwide *  
- 13.7 million jobs – U.S. *  
- 216,000 jobs – Hawai‘i *

Learn the business of hospitality and tourism in Waikiki, one of the world’s top tourist destinations.

Network with alumni working in the global tourism and hospitality industry.

Gain internships and career opportunities throughout Hawai‘i and the Asia-Pacific region.

Learn, work and live in Hawai‘i, which is ranked among the safest, healthiest and most diverse U.S. cities.

* (World Travel & Tourism Council, Hawai‘i Tourism Authority, Hawai‘i State Department of Labor and Industrial Relations, Research and Statistics Office)
ACADEMIC PROGRAMS

Bachelor of Science, Travel Industry Management
   Hospitality Emphasis
   Tourism / Transportation Emphasis

Bachelor of Science, Global Environmental Science*
   Sustainable Tourism Track

Combined Bachelor of Science and Master of Science Pathway Program
   Travel Industry Management

Certificate in Travel Industry Management

*Administered through the Global Environmental Science (GES) department at UH Mānoa. Please contact the GES department for more information.
CURRICULUM

Students interested in pursuing a bachelor’s in Travel Industry Management should complete the following general education and major curriculum courses during their undergraduate studies. These are essential building blocks for a complete education relevant to the travel industry field:

- Introduction to Travel Industry Management (TIM 101)
- Management of Service Enterprises (TIM 303)
- Principles of Travel Industry Marketing (TIM 304)
- Human Resource Management: Travel Industry (TIM 306)
- Food Service Management (TIM 313)
- Hotel Management (TIM 314)
- Sociocultural Issues in Tourism (TIM 321)
- Revenue Management (TIM 403)
- Destination Development and Marketing (TIM 425)
- Strategic Management for the Travel Industry (TIM 431)

TOURISM IN HAWAI‘I

Tourism is at the heart of Hawai‘i’s economy. It remains the largest non-government sector in the state. In 2019, there were 216,000 jobs supported by Hawai‘i’s tourism industry.

More than 10 million visitors came to the Aloha State in 2019 from across the globe. TIM School students themselves come from all walks of life and from just about every corner of the globe. This unique blend of culture and varying perspectives adds value in the classroom and stays with students as they enter the workforce. Developing a strong global acumen is an asset to future travel and tourism industry leaders.

TIM School students become connected to one of the most vibrant tourism centers in the world just a couple of short miles from campus. Students will become immersed into the curriculum as they prepare to enter one of the largest sectors in the world.

(Hawai‘i Tourism Authority, Hawai‘i State Department of Labor and Industrial Relations, Research and Statistics Office, University of Hawai‘i Economic Research Organization)
The TIM School requires undergraduate students to complete two, 400-hour internships prior to graduation. Alumni mixers, employer on-campus recruitment, career fairs and networking dinners are offered annually to support students with their internship and career search. The director of internship and career development is available to assist students with resume and cover letter reviews, interview skill development, career exploration discussions, and more.
**SECTORS**

TIM School students have started their careers in a variety of sectors, including:

<table>
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<tr>
<th>Hotels and resorts</th>
<th>Convention and exhibition management</th>
<th>Research, data and consulting</th>
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<tbody>
<tr>
<td>Timeshare</td>
<td>Event and meeting planning</td>
<td>Non-profit organizations</td>
</tr>
<tr>
<td>Club management</td>
<td>Spa management</td>
<td>Public relations and marketing</td>
</tr>
<tr>
<td>Restaurant management</td>
<td>Attractions and venues</td>
<td>Government and education</td>
</tr>
<tr>
<td>Airlines and airline contract services</td>
<td>Travel agencies and tour operators</td>
<td>Institutional management</td>
</tr>
<tr>
<td>Transportation, shipping and cruise lines</td>
<td>Parks and recreation</td>
<td>Real estate and property management</td>
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The University of Hawai‘i at Manoa provides numerous ways for students to study overseas through partnerships with universities across the world. These partnerships enrich the academic journey by exposing students to new cultures, experiences and locations.

**Locations:**
- Adelaide, Australia
- Florence, Italy
- Hong Kong, China
- London, England
- Seoul, South Korea
- Seville, Spain
- Tokyo, Japan
TIM School students are provided with additional enrichment and leadership opportunities to enhance their education through student organizations. Through a variety of professional and social activities, students are able to build their future business network and connections prior to entering the job market. With eight organizations available, there is something for everyone.

American Hotel and Lodging Association (AH&LA)
Club Managers Association of America Student Chapter (CMAA)
Eta Sigma Delta International Honor Society (ESD)
Hospitality Sales and Marketing Association International Student Chapter (HSMAI)
Meeting Professionals International Student Chapter (MPI)
Pacific Asia Travel Association Hawai’i TIM Student Chapter (PATA)
Travel Industry Management Student Association (TIMSA)
Young Skål International
KYLIE GEE, BS ‘16
GROUP SALES MANAGER, JW MARRIOTT NASHVILLE

"The most valuable aspect of my years at the TIM School was the number of networking opportunities given to all students. These opportunities enabled me to connect with the community and meet industry leaders that inspired me to pursue my dreams!"
The TIM School accepts undergraduate college students at all levels of study (first-year, transfer, and continuing) who wish to pursue a degree in hospitality, tourism or transportation management.

**FRESHMEN & TRANSFER STUDENTS**
- Meet UH Mānoa admissions criteria
- Select "Travel Industry Management" as program of study on the University of Hawai‘i at Mānoa admissions application
- Submit official transcripts (UH-system transfer students are exempt) and standardized test scores (if applicable)

**CONTINUING UH MĀNOA STUDENTS**
**CHARGE OF MAJOR**
- 2.0 cumulative GPA
- Change of major application
- Resume
- Personal statement

**DEADLINES**

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<tr>
<th>FRESHMEN &amp; TRANSFER STUDENTS</th>
<th>INTERNATIONAL STUDENTS</th>
<th>CONTINUING UH MĀNOA UNDERGRADUATES</th>
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<tbody>
<tr>
<td>FALL</td>
<td>MARCH 1</td>
<td>JANUARY 5</td>
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<td>SPRING</td>
<td>OCTOBER 1</td>
<td>SEPTEMBER 1</td>
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**CONNECT WITH US**
shidler.hawaii.edu/tim
(808) 956-8946 | timinfo@hawaii.edu
SHERON GUO
RECIPIENT OF THE TIM STUDENT AID FUND AND EDWIN M. HASTINGS MEMORIAL SCHOLARSHIP

"I am so deeply grateful to be a recipient of TIM School scholarships. These scholarships have helped me in more ways than one. They provided me financial security, which allowed me to focus more on my academics and extracurriculars. As a result, I was able to experience leadership opportunities as an officer for Eta Sigma Delta (ESD) and an active member of the Travel Industry Management Student Association (TIMSA). The TIM School’s support has encouraged and motivated me to work harder in school and earn my degree. Thank you so much, TIM School!"

OPPORTUNITIES FOR EXCELLENCE

The TIM School offers more than $200,000 in scholarships and grants to qualified incoming and continuing TIM students each year. Scholarship applications are made available in mid-November with deadlines of mid-February. TIM also offers industry sponsored scholarships to qualified students. Please inquire with TIM Student Services for more information.
Founded in 1949, the college was named in 2006 after alumnus Jay H. Shidler, founder and managing partner of The Shidler Group. In 2017, Shidler increased his initial gift of $25 million to $228 million making it the largest individual donation to the University of Hawai‘i. The college is renowned for its multicultural learning environment and its expertise in international business education, and is consistently ranked among the nation’s top 25 schools for international business by U.S. News & World Report. On Sept. 1, 2019, the TIM School became a part of the college. TIM has a rich history which spans more than six decades. The school pioneered the concept of integrating multiple aspects of the industry into a single discipline built on a management science foundation. Today, the Shidler College and TIM partnership provides a robust, high-quality education to the next generation of professionals preparing to enter one of the largest sectors in the world.